

## NORTH SUNDERLAND AREA COMMITTEE

### AGENDA

Meeting to be held on Monday, 20<sup>th</sup> January, 2014 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,  
Tyne and Wear, SR5 4BW**

#### Membership

Cllrs R. Bell (Chair), D. Wilson (Vice Chair - Place), S. Foster (Vice Chair – People), S. Bonallie, R. Copeland, B. Curran, R. Davison, B. Francis, G. Howe, J. Jackson, D. MacKnight, C. Shattock, P. Stewart, J. Wiper, N. Wright.

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Information contained in this agenda can be made available in other languages and formats on request.

5.\* **Financial Statement and Proposals for further  
allocation of Resources**

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(copy attached)

\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
Head of Law and Governance

**10<sup>th</sup> January, 2014**

**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 16<sup>TH</sup> SEPTEMBER, 2013 at 5.30 p.m.**

**Present:-**

Councillor Bell in the Chair

Councillors Bonallie, Copeland, Curran, Davison, Foster, Howe, Jackson, MacKnight, Shattock and Stewart.

**Also in Attendance:-**

Mr. Steven Anderson	Station Manager, Tyne and Wear Fire and Rescue Service
Inspector Tony Carty	Northumbria Police
Ms. Gillian Gibson	- Consultant in Public Health, Sunderland City Council
Ms. Vivienne Metcalfe	- Area Community Officer, Sunderland City Council
Ms. Ruth Oxley	- SNYP, North VCS Representative
Ms. Allison Patterson	- Area Coordinator, Sunderland City Council
Mr. Alan Scott	- North Locality Manager, Sunderland City Council
Ms. Sue Stanhope	- Director of HR & OD, Sunderland City Council and Area Lead Executive (ALE)
Ms. Christine Tilley	- Governance Services Team Leader, Sunderland City Council
Ms. Claire Tulley	- Community Relations Officer, Nexus
Ms. Nikki Vokes	Chief Executive, SNCBC
Mr. Graham Wharton	- Salvation Army, VCS Network
Mr. Andy Wilson	North Area Response Officer, Sunderland City Council

**Chairman's Welcome**

The Chairman welcomed everyone and opened the meeting, inviting introductions around the room.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Francis, D. Wilson, Wiper and N. Wright.

## **Declarations of Interest**

There were no declarations of interest made.

## **Minutes of the Last Meeting of the Committee held on 20<sup>th</sup> June, 2013**

1. RESOLVED that the minutes of the last meeting of the Committee held on 20<sup>th</sup> June, 2013, be confirmed and signed as a correct record.

## **Strengthening Families Presentation**

Mr. Alan Scott, North Locality Manager provided Members with a comprehensive powerpoint presentation which advised the Committee of:-

- i) the context in which the Strengthening Families Programme would operate;
- ii) the underlying strategy supporting the programme including the Common Assessment Framework, Family Focus and the weekly meetings of the referral panels in each locality;
- iii) an overview of the Family Focus Project, its criteria and its development within the wider context of the Strengthening Families Programme;
- iv) the delivery model for the Strengthening Families Programme together with its links to the Community Leadership Programme.

(For copy presentation – see original minutes).

Members welcomed the presentation.

Councillor Davison enquired what the incentives were for families to participate.

Mr. Scott informed that often families were facing a number of consequences such as going through the criminal justice system or at risk of losing their home. The key worker would work to support the individual and family as a whole with these issues and help them to control their own future and do things differently.

In response to Councillor Shattock, Mr Scott confirmed that trust in the key worker was very important. In a lot of cases the key worker might already be working with the family on a particular issue and therefore had already built up the trust and were helping the family to support themselves.

There being no further questions or comments from Members, the Chairman thanked Mr. Scott for his presentation and it was:-

2. RESOLVED that the information within the presentation be received and noted.

## **Partner Agency Reports - Area Voluntary and Community Sector**

Ms. Nikki Vokes, Ms. Ruth Oxley and Mr. Graham Wharton, Area Network Representatives submitted a report providing an update with regard to the North Area Voluntary and Community Sector Network.

(For copy report – see original minutes).

Ms. Oxley referred the Committee to paragraph 3 of the report which detailed the work the VCS Network was undertaking and the services and activities it was continuing to deliver to address concerns and challenges.

The representatives welcomed the opportunity to work closely with the Council and other partner agencies to collectively approach key themes to achieve the best outcomes for communities.

3. RESOLVED that the update from the Area Voluntary and Community Sector be received and noted.

## **Partner Agency Reports – Northumbria Police**

Neighbourhood Inspector Tony Carty, Northumbria Police gave a verbal update to the Committee on the groups, sometimes of between 300-400 young people aged 12-18 years, who had been congregating via social media on the fields in the Seaburn area over the summer months and who, in some cases, had been committing incidents of antisocial behaviour. He advised that some of the young people were local residents, others were residents from other parts of the city and some were travelling from outside Sunderland to the area. This had culminated in a very serious sexual offence on a teenage girl.

Neighbourhood Inspector Carty informed Members of the procedure Police Officers had adopted to deal with the groups of young people. He referred to the £10,000 funding provided by the Area Committee to tackle the issues described above and the support the Council's Anti Social Behaviour Team had provided. He advised that joint visits had been made to 120 homes to alert parents about where their sons and daughters were, what they were doing and how in some cases they were putting themselves in vulnerable situations.

Neighbourhood Inspector Carty advised the Committee that 121 young people had been taken home and 5 had been served antisocial behaviour orders. In June/July there had been 33 calls and 40 crimes. However by the end of August this had been slashed by 75% to 8 calls and 10 crimes. Work had also been carried out in the Hylton Castle and the Dene areas which had impacted on hard core youth crime and arrests had been made.

Neighbourhood Inspector Carty advised that details of all of the 121 young people referred to above were entered onto the database and shared as part of a multi agency approach under the Strengthening Families programme to identify how they could be supported.

Mr. Alan Scott, North Locality Manager confirmed that a gap in service provision had been identified as a result of this and a worker had been sponsored to work with young people coming forward with drug and alcohol issues.

Neighbourhood Inspector Carty advised that as a result of all of this work approximately £7,000 of the allocation had been spent. He enquired whether the remainder of the money could be used on an operation for October half term week and Bonfire night on November 5th.

Neighbourhood Inspector Carty was advised that the remainder of the allocation would need to be returned and a new application made and considered by the Area Committee.

In response to questions, Neighbourhood Inspector Carty stated that much of the antisocial behaviour described above was due to alcohol. When it was seized, it was poured away, often in front of the young people it had been taken from. The amount of litter that had been left behind had also been an issue for the Council. Neighbourhood Inspector Carty advised that the Police regularly carried out an exercise in conjunction with Officers of the Trading Standards Service checking whether any off licences were selling alcohol to people who were under age.

Members thanked Neighbourhood Inspector Carty for the work undertaken to reduce antisocial behaviour in the area. Neighbourhood Inspector Carty thanked the Committee for its support.

Members commented that extra activities had been put on for the previous two years whereas this summer they had not and suggested that early consideration be given to getting activities in place during the summer holiday period next year in an effort to engage young people.

4. RESOLVED that the update from the Northumbria Police be received and noted.

### **Partner Agency Reports – Tyne and Wear Fire and Rescue Services**

Mr. Steven Anderson, Station Manager, Tyne and Wear Fire and Rescue Services provided a verbal update to the Committee, on performance monitoring details in relation to the local indicators for the North Sunderland Area Committee area for the period 1.06.13 to 31.08.13, in comparison with the same period in 2012/13, advising that there had been:-

- a total of 245 fires in the period whereas there had been 143 last year - this represented an increase of 41%;
- 7 less primary fires, 35 from 42;
- 108 more secondary fires (rubbish,grass), a total of 209 whereas last year there were 101; and
- a reduction in the number of incidences of automatic fire alarms (false alarms) from 199 to 152.

Mr. Anderson stated that he was able to provide any of the figures on a ward basis to individual Members on request.

Mr. Anderson advised the Committee that a recent ballot held by the Fire Brigades Union (FBU) had resulted in a 78% vote in favour of industrial action, however as of that point in time the strike dates were unknown. In terms of contingency arrangements, Mr. Anderson stated that there would still be fire appliances available on the strike days and they would be staffed by senior officers and non union members.

In response to Councillor Foster, Mr. Anderson advised that he had been surprised that the number of secondary fires had risen however there had always been an issue with rubbish and grass fires in the Bunny Hill and Hylton Dene areas. Mr. Anderson stated that he did not think this could be attributed to the £15 waste collection charge which had been introduced by the Council earlier in the year.

The Chairman having thanked Mr. Anderson for his report, it was:-

5. RESOLVED that the update from the Tyne and Wear Fire and Rescue Service be received and noted.

### **Place Board Progress Report**

The Chairman of the Place Board submitted a report (copy circulated) which provided an update of progress against the current year's (2013/14) Place Board Work Plan.

(For copy report – see original minutes).

Ms. Vivienne Metcalfe, Area Community Officer presented the report drawing Members' attention to the Area Governance Arrangements detailed in paragraph 3 and the key areas of influence and achievements of the Place Board detailed in paragraph 4 in relation to Responsive Local Services, Greenspace and Shopping Centre Improvements, Accessibility of services, facilities, events and information and Heritage.

Ms. Metcalfe highlighted that an extraordinary meeting of the Place Board was to be held later that week to provide an update on North Heritage Projects.

With regards to the memberships of the Boards, Councillor MacKnight stated that it should have been clearly stated in the report that any Member of the Area Committee was able to attend meetings of the Boards even though they were not part of the core membership.

Ms. Ruth Oxley, SNYP, North VCS Representative enquired whether any consideration had been given to inviting the VCS representatives to the North Sunderland Area Boards as she was aware that representatives had attended the Boards for other areas.

Ms. Allison Patterson, Area Coordinator, Sunderland City Council advised that VCS representatives had been invited to attend other Area Board meetings as and when they could add information to a specific area of discussion and the same would apply to the North Sunderland Area Committee's Board meetings when it was appropriate.

Councillor Copeland raised the issue of the 'Wheatsheaf Clock' and a discussion ensued during which a number of Members expressed support for a replacement clock to be installed in a suitable location in the area of the Wheatsheaf Public House.

Ms. Metcalfe advised that the issue of a replacement clock was to be discussed at the Place Board meeting. She highlighted that any repairs and the ongoing maintenance of a replacement clock would need to be taken into account as this would mean potential additional revenue costs for the Council.

Ms. Sue Stanhope, Director of Human Resources and Organisational Development and Area Lead Executive for the Committee added in response to Members that there were financial regulations and procedures that would need to be followed and that the due decision making process in respect of whether to provide funding for a replacement clock would need to be followed after taking everything into account.

Following full discussion on the report and matters raised, it was:-

6. RESOLVED that:-
  - (i) the progress and performance update with regard to the North Sunderland Area Place Board's Work Plan for 2013/14 be received and noted and;
  - (ii) the information previously circulated on the costs associated with the reinstatement/replacement of the 'Wheatsheaf Clock' be re-circulated to all Members of the Area Committee for information in preparation for a discussion at a Place Board meeting and that the appropriate officers be invited to attend to advise Members when discussing the options available.



## **People Board – Progress Update**

The Chairman of the People Board submitted a report (copy circulated) which provided an update of progress against the People Board's Work Plan for 2013/14.

(For copy report – see original minutes).

Ms. Metcalfe, Area Community Officer presented the report drawing Members' attention to the key areas of influence and achievements of the People Board detailed in paragraph 4 in relation to Influencing Core Services Devolved to the Area Committee, Early Intervention and Locality Based Services and Job Prospects and Activities for Young People.

Ms. Gillian Gibson, Consultant in Public Health, Sunderland City Council referred to the Integrated Wellness Service Review which was aiming to work more closely with communities aligning with their needs and values, advising that the service was to be re-procured next year.

Ms. Gibson highlighted the stakeholder event being arranged for November 2013 and the proposal to discuss the review at the October People Board meeting to allow Members the opportunity to influence the review and feed in their views, sharing any comments they had picked up as Local Councillors from the communities they served. This information would in turn be put forward by the Area Chairman and Chairman of the People Board who had been invited to attend the event.

Councillor Curran referred to the section concerning activities for young people and the recent decision taken to locate a set of community goal posts on the New Derby Green Space. He stated that he had been disappointed that complaints had been received about the goal posts and that they had subsequently been removed given that the Area Committee was trying to provide resources for young people in the community to use.

Mr. Andy Wilson, North Area Response Officer, Sunderland City Council confirmed that there had been complaints received but there had also been an issue with the site in that it was uneven and therefore the goal posts had been taken down. Once the issue of the reinstatement of the land had been addressed the goal posts would be reinstated.

Members referred to the job prospects for young people priority and queried whether the age group 16-18/19 year olds should also be targeted along with 14-16 year olds to support employment opportunities for young people.

Full consideration having been given to the report, it was:-

7. RESOLVED that:-

- i) the progress and performance update with regard to the North Sunderland Area People Board's Work Plan for 2013/14 be noted;
- ii) the proposals as follows to support the delivery of the Health and Wellbeing strategy be agreed:-
  - to work with specialist officers to carry out and collate key statistics from wards on need; and
  - for the Area Community Officer to contact VCS/Faith Groups to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for a SIB application and/or a call for projects;
- iii) the opportunity to influence the future service delivery centrally and via outreach of sexual health services be referred to the People Board to action by the end of October/November; and
- iv) the recommendation from the People Board on the Job Prospects for Young People Priority that the targeted age group be 14-16 year olds and an alignment of £100k SIB funding be made, subject to engagement with the local schools and to a brief being developed and agreed by People Board and a call for projects being made to support this, be agreed but that the People Board be asked to look at the age range 16-18/19 year olds and consider whether the Area Committee wished to support opportunities for young people in this age group also.

**Strategic Initiatives Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to a financial statement as an up to date position in relation to the allocation of Strategic Initiatives Budget, Healthy City Investment Fund and Community Chest and presented proposals for further funding requests.

(For copy report – see original minutes).

Ms. Metcalfe, Area Community Officer presented the report drawing attention to the recommendations detailed at paragraph 5.

Members considered the report and having noted that a balance of £79 of the £31,079 Healthy City Investment Fund remained to be allocated, it was:-

8. RESOLVED that:-

- (i) the financial statements as set out in paragraphs 2.1, 3.1 and 4.1 of the report be noted;

- (ii) approval be given to the allocation of £100,000 from the SIB budget for 2013/14 to support delivery to the School Opportunities Project for the Job Prospects for Young People Priority (subject to the development of a full project brief and call for projects);
- (iii) the fifteen approvals for support from the 2013/14 Community Chest, totalling £10,638.00, as set out in the annex to the report, be noted; and
- (iv) the balance of £79 remaining from the Healthy City Investment Fund be aligned to the Tackling Men's Health in the North project.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) R. BELL,  
Chairman.

**At an Extraordinary meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on THURSDAY, 17<sup>th</sup> OCTOBER, 2013 at 3.30p.m.**

**Present:-**

Councillor Bell in the Chair

Councillors Bonallie, Copeland, Curran, Davison, Foster, Howe, Jackson, Shattock, D. Wilson and Wiper.

**Also Present:-**

Inspector Tony Carty	- Northumbria Police
Sergeant Dave Cole	- Northumbria Police
Ms. Gillian Gibson	- Consultant in Public Health, Sunderland City Council
Ms. Vivienne Metcalfe	- Area Community Officer, Sunderland City Council
Mr. Andy Old	- Area Response Officer (North), Sunderland City Council
Ms. Ruth Oxley	- SNYP, North VCS Representative
Ms. Allison Patterson	- Area Coordinator, Sunderland City Council
Mr. Alan Scott	- North Locality Manager, Sunderland City Council
Ms. Sue Stanhope	- Director of HR & OD, Sunderland City Council and Area Lead Executive (ALE)
Ms. Joanne Stewart	- Principal Governance Services Officer, Sunderland City Council
Mr. Graham Wharton	- Salvation Army, VCS Network

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors MacKnight and Stewart.

**Declarations of Interest**

There were no declarations of interest made.

## **Area Strategic Initiatives Budget (SIB) Change to Project Application**

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to an application to make a change to the SIB award of £10,000 to Northumbria Police.

(for copy report – see original minutes).

Ms. Metcalfe, Area Community Officer presented the report drawing Members attention to the change to project application and explaining that an original SIB application made by Northumbria Police had been in relation to summer disorder at the Seaburn and Hylton Castle area's, of which the £10,000 awarded there had been a £3,000 underspend.

A further application for SIB funding of £3,000 had been received from Northumbria Police to prevent similar issues from occurring by identifying those hotspots areas in advance and increasing police patrols in the area to prevent them. This application had been circulated to Members for consultation and requested to bring to the Area Committee for further discussion.

Inspector Carty and Sergeant Cole gave the Committee a breakdown of the proposed projects to benefit from the provision of the SIB funding, should it be awarded and explained that they would primarily be dealing with the build up to and including Bonfire Night.

Members praised the work of the Northumbria Police around the projects mentioned and those that had been carried out in the past and thanked them for their continued hard work in trying to tackle anti social behaviour in the North Sunderland Area.

Councillor Foster sought clarification as to whether the application was for the underspend or a new project and was advised by Ms. Patterson that there had been an initial underspend of £3,000 from the original application of £10,000. It was suggested at the last Area Committee that this could be used to support projects in the build up to Bonfire Night but that to do so a new application would have to be submitted, consulted on and agreed.

Councillor Bell commented that the new application had been circulated to Members for their consideration, whereby it had been requested that it be considered at a future Area Committee. As the next Area Committee was not scheduled until January, 2014, which would obviously be after the time the project would be running, he had suggested that an extraordinary meeting be held to consider the application in a timely fashion.

Members having fully discussed the change to project application, and upon being put to the meeting, it was :-

1. RESOLVED that approval be given to the allocation of £3,000 from the SIB budget for 2013/14 to support the Northumbria Police Tackling Anti Social Behaviour Project as set out in the report.

The Chairman then closed the meeting having thanked everyone for their attendance.

(Signed) R. BELL,  
Chairman.

**20<sup>th</sup> January 2014**

**REPORT OF NORTH AREA VOLUNTARY AND COMMUNITY SECTOR NETWORK**

**1. Purpose of the Report**

- 1.1 The report provides an update with regard to the North Area Voluntary and Community Sector Network

**2. Background**

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area, reporting on area priority delivery by the VCS, and reporting back, providing a two-way flow of communication.
- 2.2 North Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

**3. North Voluntary and Community Sector Network (VCSN) Progress Report**

- VCS Network will continue to work on developing and supporting the VCS re collaboration, communications, intelligence and mapping.
- VCS Reps are to give both oral and written updates to the Area Committee, as requested.
- The North VCSN has met three times since the last Area Committee in September 2013.
- The Network has received presentations which have included the procurement opportunities from Sunderland City Council and how to access and training available. The Network raised the challenges of not receiving the opportunity to be invited to access funding opportunities and this feedback is being addressed and taken forward by procurement in that:
  - Procurement will provide to the Network a breakdown of quote invites by organisation type (where know) and location
  - Procurement forward plan and training dates to be provided to the Network
  - Procurement to aim to invite one VCS organisation for quotes where possible
  - Procurement to look at focussing opportunities at ward areas
- VCS organisations across the North delivering a wide range of services and activities addressing social isolation have provided extensive support and information to the Area Community Officer (North) in order to inform the priority of the People Board.
- VCS organisations have raised concerns on the impact on their organisations on providing access to ICT equipment and staff to support both young people and adults in seeking work.

**4. Recommendations**

- 4.1 Members are requested
- To note the contents of the report and consider the opportunities and issues raised by the North VCSN

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**20<sup>th</sup> January 2014**

**REPORT OF THE CHAIR OF THE PLACE BOARD**

**Place Board Progress Report**

**1. Purpose of Report**

1.1 The report provides an update of progress against the current year's (2013/14) Place Board Work Plan.

**2 Background**

2.1 In April 2013 the Local Area Plan's priorities associated with Place were referred to the North Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.

3.2 Elected member representation on the Place Board for this Area Committee was agreed at June Area Committee and is as follows:-

<b>Ward</b>	<b>Place Board Membership</b>
Chair	Cllr D. Wilson
Castle	Cllr S. Foster
Redhill	Cllr P. Stewart
Southwick	Cllr R. Copeland
Fulwell	Cllr J. Wiper
St. Peter's	Cllr S. Bonallie

**4 Key Areas of Influence/Achievements 2013 - 2014**

4.1 Outlined below is a summary of the key areas of influence / achievements of the North Place Board 2013 - 2014.

<b>Action Taken</b>	<b>Outcome</b>
<b>Influence: Responsive Local Services Streetscene</b>	
Influence operational deployment of RLS Streetscene	<ul style="list-style-type: none"> <li>• RLS delivery/activity reports presented to July 2013 and August 2013 board for members to influence and target resources</li> <li>• Members have considered options for dog control orders and enforcement in the North</li> <li>• Members have received enforcement flowchart documents</li> </ul>



Action Taken	Outcome
	<ul style="list-style-type: none"> <li>Members agreed SIB application to be completed for £50k to carry out North environmental improvements details of which are included within the finance report</li> </ul>
<b>Influence: Highways Capital Maintenance 2014/2015</b>	
	<ul style="list-style-type: none"> <li>The board received information on the process for members to influence and prioritise the areas of capital maintenance works for 2014/2015.</li> <li>Further information will be presented to the Place Boards in February identifying locations for consideration by members for inclusion in the capital maintenance programme. These areas have been identified from a number of sources including members, residents and Highways staff.</li> </ul>
<b>Influence: Public Protection and Regulatory Service (PPRS)</b>	
	<ul style="list-style-type: none"> <li>The Place Board was provided with information on the statutory services and functions within PPRS and how the board may influence each of the functions at a local level.</li> </ul>
<b>Area Priority: Greenspace and Shopping Centre Improvements</b>	
Continue to develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North	<ul style="list-style-type: none"> <li>Partnerships established with members, resident groups, probation service, local schools, businesses and volunteers to continue the Love Where You Live Campaigns held</li> <li><b>St Peters Sculpture Trail</b> – second phase of improvement works now complete and discussions underway to develop a third phase with proposals to be considered at a future board meeting.</li> <li><b>Hylton Dene Steps</b> – Improvement works now completed</li> <li>Working group established to investigate feasibility of clock reinstatement at Wheatsheaf site. Members agreed £20k SIB application be completed for installation of Wheatsheaf Gyrotory Clock the details of which are included in the finance report.</li> <li>Partnership developed through the North VCS Network with CEED to manage two Seafront Pods for educational/community use.</li> <li>The board have considered the CEED SIB application for physical and environmental improvements to Tyzack Nature Space and Roker Park which was presented to and approved by June Area Committee</li> </ul>
<b>Area Priority: Accessibility of services, facilities, events and information</b>	
Receive information to consider and influence the accessibility of services, facilities, events and information	<ul style="list-style-type: none"> <li>Report presented to People Board to discuss access to activities for young people within local schools. Issue of accessibility to schools to be transferred to Place Board along with the proposals to request members, as part of role as school governor, encourage the return of Sport and Leisure Service's request to provide an audit of school facilities.</li> <li>July Board agreed next steps to include further work with schools on letting policies to encourage community use of facilities. With updates to be presented to future Boards.</li> </ul>
<b>Area Priority: Heritage</b>	
Influence and encourage heritage activity within the North	<ul style="list-style-type: none"> <li>Timeline provided to Board on progression of HLF project for Hylton Castle</li> <li>Special September Place Board held to provide North Heritage Projects Update</li> <li>Hylton Castle Project Coordinator now appointed and in post</li> <li>Procurement process for Design Team commenced with Members recommending Chair of Place Board be appointed to</li> </ul>

Action Taken	Outcome
	evaluation panel.

5. **Recommendations:**

- 5.1 Members are requested to consider the progress and performance update with regard to the North Place Board's Work Plan for 2013/14.

Contact Officer: Vivienne Metcalfe, North Area Community Officer Tel: 0191 561 4577  
Email: [vivienne.metcalfe@sunderland.gov.uk](mailto:vivienne.metcalfe@sunderland.gov.uk)

## PLACE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services

## ITEM 3 ANNEX 1

Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress	Completed?
1 Responsive Local Services - Streetscene	To influence delivery in the North	Monthly basis	Work with Area Response Manager to identify opportunities to influence service; Review existing service scope and re-consider how members can influence future delivery - particularly focusing on agreement of programmed activities and the implementation of Dog Control Orders	As required		<ul style="list-style-type: none"> <li>• Tour of Area - Bonnersfield Tree Cutting, quote in place. Former Tyre Services derelict building - property services contacting owner ref making safe and tidying area.</li> <li>• Tethered horses policy due to Cabinet further updates will be provided</li> <li>• Dog Control Orders, report presented to Place Board, options provided to all members, responses collated and progress update presented to September Board</li> <li>• Enforcement Documents available - copy of letter and factsheet regarding sales of vehicles, enforcement flowcharts provided to members electronically and in hard copy where required</li> <li>• Volunteer Clean up events held, Probation Service projects in North completed.</li> <li>• Clock committee established and updates provided to Board. Proposals for Clock to be presented to November Board with a view to recommendation presented to Area Committee January 2014 for a decision</li> <li>• November Board agreed SIB application be completed for £20k to install Clock at Wheatsheaf Gytratory</li> <li>• November Board agreed SIB application be completed for £50k for RLS environmental improvements</li> <li>• December Board agreed to recommend to Area Committee</li> </ul>	
2 Local Development Framework (LDF), Core Strategy and associated documents	Members to be consulted on process for the review of the Strategy, share views and feed into the public consultation process	Jul-13	Members to bring local knowledge to inform the development of the future policy	Not applicable		Update on consultation arrangements provided to board at its meeting 25th July 2013. Plan for consultation launched 1st August all members received a copy and briefing note. Local consultation to be held in Bunnyhill 14th and 15th August. 8 week consultation period. Publication Plan (revised version) Spring 2014.	
3 Public Protection and Regulatory Services	Consideration to be given to potential alignment of the services with the Board. Services in scope including trading standards, food standards, pollution control, pest control and licensing	Nov-13	Establish understanding of services delivered at a local level; Look to develop early intervention activities which support vulnerable groups within the locality	As required		Presentation delivered to November board	
4 Highways Maintenance	To influence usage of resources at an area level for inclusion in Capital Programme	Dec-13	Members to reflect upon success and influencing role of 2012/2013 Capital Programme; Members to feed in views to prioritise works for inclusion in the annual Capital Programme;	tbc		Presentation delivered to November board	
Play and Urban Games Strategy	Influence the update of the strategy - consider with more relevance to board or ward basis	N/A	Member input provided on a ward basis	N/A		Play and Urban Games Delivery Plan developed for 2013 - 16. Ward members consulted as part of the process.	V

Section 106	Give consideration to how members can influence the refinement of policy in order that they are involved earlier to influence how S106 could be used and member involvement on individual cases thereafter	tbc	tbc	tbc		
Parking Management Schemes	Members to be consulted on Parking Management Schemes should they be proposed for the area	Sep-13	Members to input on scheme proposals around the Stadium of Light	As required		Members and officers discussed at length the proposals for a parking scheme, which if approved will be implemented on events and match days. The scheme will only go ahead if there is community support for it (in excess of 50% in favour and a mandate of a few streets together). There will be 3 weeks of consultation to start on 7th October 2013. Members asked to try to get message out to the public to respond to consultation Responses are currently being collated and as soon as results are collated they will be shared with members
Housing Renewal	Consideration to be given to how the board could inform the development of annual delivery plans and identify local hot spots for target action	tbc	tbc	tbc		

**Additional Area Priorities**

1 Greenspace and Shopping Centre Improvements	Develop and Deliver programmes in partnership that will improve the physical and environmental appearance of the North	c/fwd from 2012	<ul style="list-style-type: none"> <li>Continue to develop and deliver programmes to improve the environment.</li> <li>Continue to develop and deliver programmes to improve the physical appearance of Shopping Centres</li> </ul>	As required		<ul style="list-style-type: none"> <li>Seafront Strategy/ Developments update to board on works carried out, future works and influencing opportunities</li> <li>St. Peter's Sculpture Trail, 2nd Phase Planning Meeting held - updates to be provided to Board</li> <li>Area Response Manager and Area Community Officer to identify proposals for improvements at Rawmarsh Road Shops and to present to future board</li> <li>Detailed report provided from Groundworks on North activity</li> </ul>
2 Accessibility of Services, Facilities, Events and information	Identify opportunities where members can influence access	Ongoing	<ul style="list-style-type: none"> <li>Work with schools to try to open up facilities where necessary to the local community.</li> <li>Work with VCS Network to encourage delivery of events and activities.</li> </ul>	As required		<ul style="list-style-type: none"> <li>Sport &amp; Leisure collating lettings policies for schools - information to be presented to future Place Board on facilities available and costs</li> <li>Groundworks Community Fun Day Event delivered 28th August at Castletown</li> <li>Sustainable Community Project launched for Southwick at Change 4 Life Event 12th August 2013</li> <li>Cultural Spring Project in final business planning completion stage and engaging with members and voluntary and community sector through information sharing events and VCS Network. VCS Network to bring together interested VCS orgs and Cultural Spring representatives to ensure coordinated approach in the North</li> </ul>
3 Heritage	Influence and encourage heritage activity within the North	Ongoing	<ul style="list-style-type: none"> <li>Receive information in relation to heritage celebrations, events and activities taking place throughout 2013/14.</li> <li>Identify opportunities where members can influence heritage opportunities.</li> <li>Encourage heritage activity in the North via the VC</li> </ul>	As required		<ul style="list-style-type: none"> <li>Cllr Kelly and Officers attended special September Place Board (19th) to provide North Heritage Projects Update</li> <li>Procurement Process for Hylton Castle Design Team Appointment commenced - Place Board agreed to recommend Cllr Wilson be appointed to evaluation panel for design team.</li> </ul>

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

**20<sup>th</sup> January 2014**

**REPORT OF THE CHAIR OF THE PEOPLE BOARD**

**People Board Progress Report**

**1. Purpose of Report**

1.1 The report provides an update of progress against the People Board’s Work Plan for 2013/14.

**2. Background**

2.1 In April 2013 the Local Area Plan’s priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Item 4 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

3.1 The Area Committees are part of the Council’s Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council’s Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.

3.2 Elected member representation on the People Board for this Area Committee was agreed at June Area Committee and is as follows:-

<b>Ward</b>	<b>People Board Membership</b>
Chair	Cllr S. Foster
Castle	Cllr D. Wilson
Redhill	Cllr R. Davison
Southwick	Cllr C. Shattock
Fulwell	Cllr B. Francis
St. Peter’s	Cllr J. Jackson

**4. Key Areas of Influence/Achievements**

4.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board 2013 - 2014.

<b>Action Taken</b>	<b>Outcome</b>
<b>Influencing Core Services Devolved to Area Committee</b>	
Supporting the Delivery of the Health and Wellbeing Strategy: Transformation of Adult	<ul style="list-style-type: none"> <li>• People Board have agreed that HHAS look at the following in order to present proposals to September Area Committee:                             <ul style="list-style-type: none"> <li>• Develop an understanding of activities/services delivered in the North and identify gaps or opportunities to enhance and</li> </ul> </li> </ul>

Social Care	<p>continue provision</p> <ul style="list-style-type: none"> <li>• August People board were provided with information on Voluntary &amp; Community Sector and Faith Group organisation delivery of services and activities which prevent social isolation. The Board agreed the following recommendations which were considered and agreed at September Area Committee: <ul style="list-style-type: none"> <li>• Work with specialist officers to be carried out to collate key statistics from wards on need</li> <li>• VCS/Faith Groups to be contacted by the Area Community Officer to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for SIB application and or call for projects.</li> </ul> </li> <li>• December Board received a report on Services and Activities which Address Social Isolation (Item 4 Annex 2). The Board agreed the following recommendation to be considered by Area Committee: <ul style="list-style-type: none"> <li>• January Area Committee align £30,000 of 2013/2014 SIB budget for the provision of services and activities that address social isolation subject to the development of a full project brief, to be agreed by the People Board, and call for projects.</li> </ul> </li> </ul>
Sexual Health Review	<ul style="list-style-type: none"> <li>• Members have been offered the opportunity to influence the future service delivery centrally and via outreach of sexual health services and September Area Committee agreed to refer to the People Board.</li> <li>• December People Board received a presentation on the future delivery of sexual health services in the North.</li> </ul>
Library Services	<ul style="list-style-type: none"> <li>• Members have helped to influence the development of a new modern library service for the city. The proposals for the service included library hubs in each of the five areas of the city, supported by community libraries and a programme of community outreach activities to take services into neighbourhoods. Area Boards were asked to bring their own unique understanding of their communities and identify potential venues for community outreach programmes, community book reservation and collection service, any issues they are aware of in terms of residents accessing local provision in addition to potential use of closed buildings. The decision on the future provision of the service will be made by the Council's Cabinet on 4th September and the changes are due to be implemented as from October 2013 with all members updated via a newsletter.</li> <li>• The North has a Community Engagement Officer who will continue to develop the delivery of community based activity and programmes in partnership with the Area Community Officer and the North VCS Network.</li> </ul>
Strengthening Families	<ul style="list-style-type: none"> <li>• September Area Committee Meeting received a presentation which provided an update on Strengthening Families and links to Community Leadership.</li> <li>• September Board, members agreed to look at events through the North VCS Network to be delivered across wards to link to Strengthening Families project and childhood obesity showcasing healthy eating/health initiatives/leisure opportunities and volunteering - to be taken to next Network meeting 7th</li> </ul>

	<p>November</p> <ul style="list-style-type: none"> <li>Discussed at VCS Network meeting with a view provided that an indication of funding available to deliver an event would be a starting point for services and activities which could be delivered.</li> <li>December Board received a report on Strengthening Families – Family Focus (Item 4, Annex 3) and agreed the following recommendation to be considered by Area Committee: <ul style="list-style-type: none"> <li>£10,000 2013/2014 SIB budget be aligned to the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.</li> </ul> </li> </ul>
<b>Early Intervention Locality Services</b>	
Influence early years intervention and locality services	<ul style="list-style-type: none"> <li>Board receive early years intervention and locality working updates on Children’s Centres, Risk &amp; Resilience, School Attendance, Connexions, and Youth Service</li> <li>July Board received presentation on the re-commissioning of Childrens Centres with members requested via email for suggestions for any services/programmes that can improve health in the North, ideas to influence and increase in participation in parenting skills, increase in volunteering opportunities and consider whether crèche facilities are an issue.</li> </ul>
<b>Area Priority: Activities for young People</b>	
Monitor and influence the delivery of activities for young people	<ul style="list-style-type: none"> <li>The people board have received an update on the youth commissioned contracts which was subsequently presented to June Area Committee.</li> <li>May’s People Board received an update on the opportunity to influence the location of three sets of goal posts in the North Area, People Board requested input of young people in this decision making.</li> <li>June People Board received the following proposals – Thompson Park, Fulwell Quarry, Downhill and New Derby Green Space presented to Area Committee for discussion and agreement in June 2013 with decision made for Thompson Park, Downhill and New Derby Green Space.</li> <li>August People Board requested a proposal to be presented to December Board on the development of a partnership approach to work with young people within school holidays in 2014, learning from Summer of 2013 with the potential to align SIB funding to support the proposals.</li> <li>December People Board received a report on partnership approach detailing current provision, and proposals to work together with youth providers, schools, trading standards and police with further information to be provided to the board on the use of banked sessions.</li> </ul>
<b>Area Priority: Job Prospects and Activities for Young People</b>	
Develop a Programme to support employment opportunities for young people	<ul style="list-style-type: none"> <li>Job Prospects Working Group established to develop a programme for consideration by the Board at its July meeting.</li> <li>Programme options developed and presented to August Board with recommendation to September Area Committee that the age group targeted be 14-16 year old and an alignment of £100k of SIB funding be agreed subject to engagement with the</li> </ul>

	<p>local schools a brief developed and agreed by the People Board and call for projects to support this as detailed</p> <ul style="list-style-type: none"> <li>• September Area Committee agreed the People Board recommendation.</li> <li>• October People Board agreed Project Brief and Call for Projects, applications to be considered at January Area Committee.</li> <li>• December People Board agreed shortlist of four applicants to be invited to January People Board to provide further information.</li> </ul>
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## 5. Recommendations

5.1 Members are requested to consider the progress and performance update with regard to the North People Board's Work Plan for 2013/14.

5.2 Members are requested to agree the proposal to Support the Delivery of the Health & Wellbeing Strategy:

- Align £30,000 SIB to support the delivery of services and activities which address social isolation subject to a brief developed and agreed by People Board and a call for projects.

5.3 Members are requested to agree the proposal to support Strengthening Families – Family Focus projects:

- Align £10,000 SIB for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.

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North Area Committee: Work Plan 2013/14 and 2014/15									
PEOPLE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services									ITEM 4 ANNEX 1
	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress	Completed?	
1	Early Years Intervention and Locality Services	To influence service delivery in the North	Monthly basis	Work with Locality Manager to identify opportunities to influence services; Specifically monitor and influence the delivery of activities for young people	As required		Board receive Early Intervention and Locality Working Updates		
2	Support the Delivery of the Health and Well Being Strategy: Transformation of Adult Social Care	To influence how services might be delivered in the future	Jun-13	Develop community directory; Identify gaps and opportunities to enhance community provision; Consider potential to develop Dementia Café's	tbc		<p>Board agreed for HHAS to look at:</p> <ul style="list-style-type: none"> <li>•Directory of Services for the North to include locations to signpost the elderly to in order to reduce social isolation - all ward councillor meetings held, directory information collated and presented to August Board members discussed provision in ward, identified gaps and opportunities to support delivery of services/activities and minimise impact of demand</li> <li>•The Board agreed the following recommendations to be considered by September Area Committee: - Work with specialist officers to be carried out to collate key statistics from wards on need - VCS/Faith Groups to be contacted by the Area Community Officer to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for SIB application and or call for projects.</li> <li>•September Area Committee agreed Board recommendations</li> <li>•Officers met to commence process to gather key statistics for wards</li> <li>•Project promoted through the North VCS Network and meetings commenced with organisations delivering services and activities to identify key challenges and support</li> <li>•Potential to develop dementia cafe in the area - representatives of Dementia in Sund</li> <li>• December Board agreed to recommend to January Area Committee the alignment E</li> </ul>		
3	Library Services	Stage 2 consultation - opportunity for members to influence transformation of a reading and learning information service	Jun-13	Members to feed in potential venues in the area for Community Book collections and reservations, outreach programmes and use of buildings	October 2013 (update only)		Members fed in proposals to Service Area to be incorporated as far as possible in proposal to Cabinet on 4th September. Proposals included potential locations for book collections, reservations and outreach programmes for St. Peter's Redhill and Southwick, Castle content with provision in ward and fulwell provided comments in relation to changes to provision. Update on current status to be circulated to members within a newsletter	Yes	
4	Re-commissioning services in Children's Centres for 2014	To influence service provision in the NORTH as of April 2014	Jul-13	Bring unique understanding of communities to identify options for future delivery	Sept 2013 (update only)		<p>Board received presentation on 25.7.13 and requested via email to provide responses to consultation by 6.9.13:- The request asked for suggestions for any services/programmes that can improve health in the North and narrow the gap between the North and the rest of the City. Ideas to influence and increase in participation in parenting skills. Ideas to influence an increase in volunteering opportunities available through Children's Centres or signposting services, consider whether creche facilities are an issue in the Children's Centre at Bunnyhill are they sufficient to encourage take up or programmes or is it a barrier?</p> <p>October Board received presentation to update on re-commissioning process</p>		
5	Influencing re-commissioning of Youth Contracts for 2015	Influence Youth Contract Provision from April 2015	July 2014 (tbc)	tbc	September 2014 (tbc)				

6	LMAP's - review and links with Area Arrangements	To ensure the board understand the outcome of the review and the impact on linkages with Area Arrangements	tbc	tbc	tbc		
7	Lifelong Learning	To consider how members can influence the commissioning of activity utilising Family Adult and Community Learning Funding (FACL) available in 2014/15	tbc	tbc	tbc		
8	HHA Commissioned Grant	To consider how members can contribute to and influence the commissioning approach through 2014-2015 for grant allocation available in 2015-2016	Initial Discussions Jan 2014	tbc	tbc		
9	Child Health/Obesity	Consideration to be given to opportunities where members/officers/relevant partners can work together to understand the local context and how community leadership can help reduce obesity	tbc	tbc	tbc		An informal session has been arranged for 12th November to help to develop effective links between the CCG and the City Council's Local Area Arrangements, namely Area Committees and associated People and Place Boards. All Chairs and Vice Chairs have been invited to attend. The event will provide the opportunity to share our experiences of how both the CCG and the City Council's Area Arrangements are progressing, consider where we share mutual outcomes and discuss opportunities for developing a joined up approach which adds value to delivering those outcomes. Event held and Chair and Vice Chair attended People Board Chair, ACC and ACO met with CCG Locality Group to ensure effective links established
10	Health Funding - £20k per area	To allocate against Health priorities	tbc	tbc	tbc		
11	Intergrated Wellness Service Review	To input into forthcoming review	Oct-13	Influence services to be commissioned and delivered as from October 2014	tbc		A stakeholder event is being arranged for November 2013 and as such it is proposed that the item is discussed at November People Board meeting allowing members time to discuss and feed in views via Area Chair and People Board Chair who will be in turn invited to the stakeholder event. Integrated Wellness Service presentation circulated to all members Stakeholder event held and members views shared.
12	Strenthening Families - Family Focus	Consideration to be given to how the board could influence the Strengthening Families - Family Focus	tbc	tbc	tbc		Alan Scott gave presentation at Area Committee Meeting September 2013. It provided an update on Strengthening Families and links to Community Leadership. September Board, members agreed to look at events through the North VCS Network to be delivered across wards to link to Strengthening Families project and childhood obesity showcasing healthy eating/health initiatives/leisure opportunities and volunteering - to be taken to next Network meeting 7th November Discussed at VCS Network meeting with a view provided that an indication of funding available to deliver an event would be a starting point for services and activities which could be delivered. December Board agreed to recommend to January Area Committee the alignment £10,000 SIB to support the delivery of events subject to a brief developed and agreed by People Board and a call for projects.
13	Welfare Reform	Consideration to be given to how the board could influence/take actions	Oct-13	tbc			Fiona Brown delivered presentation to October People Board Meeting. Members requested Welfare Reform update to the VCS network in order to ensure engagement of VCS. Presentation to be delivered to VCS Network meeting on 7th November. Benefit Cap Advisors delivered presentation to VCS Network on 7th November

14	Anti-social Behaviour	Consideration being given to how members can influence a more bespoke approach to ASB	tbc	tbc	tbc		
15	Sexual Health Review	Board to influence the future service delivery centrally and via outreach of sexual health services	Oct - Nov 13	Bring unique understanding of communities to identify options for future delivery	tbc		December Board received a presentation on the future service delivery of sexual health services
<b>Additional Area Priorities</b>							
1	Job Prospects and Activities for Young People	Develop a programme to support employment opportunities for young people	c/fwd from 2012	<ul style="list-style-type: none"> <li>Working group to develop options based on: Audit of local need, understand how education providers link with employers, and assessment of employers skills requirements v local workforce</li> <li>Once options agreed by board take to Area committee for decision</li> </ul>	Sep-13		<ul style="list-style-type: none"> <li>Draft project brief for call for projects presented to May Board for discussion, further work required on including incentives such as driving lessons and also on existing provision in the North</li> <li>Job Prospects Working Group met July 2013 to discuss audit of local need and current services/support available in the North.</li> <li>Options presented to August Board on School Opportunities Project and Work Experience Opportunities</li> <li>August Board agreed to recommend to Area Committee, age group 14-16 year olds School Opportunities Project to be progressed and to recommend alignment of SIB funding</li> <li>September Area Committee agreed recommendations of Board with a view to the Board considering a second stage in the future of 16-19 year olds work programme support</li> <li>Meeting held with officers to inform School Opportunities brief to be presented to Board</li> <li>Brief for School Opportunities Project and Call for Projects to be presented to October Board. October Board agreed brief and call for projects</li> <li>Call for projects circulated to Area VCS Networks with a deadline for applications of 2nd December.</li> <li>Applications to be consulted upon at 12th December People Board</li> <li>Applications considered 4 shortlisted to provide further information at January People Board</li> <li>Youth Operational Group meets on a 4 weekly basis, all members invited, receive minutes</li> <li>Board influenced location of goalposts for informal play within the North area</li> </ul>
2	Anti-social Behaviour	(Combine with 5 and 14 once approach agreed?).	Ongoing	<ul style="list-style-type: none"> <li>Work through LMAPs to ensure local problems addressed</li> <li>Influence services and facilities that divert from ASB</li> </ul>	As required		<ul style="list-style-type: none"> <li>LMAPS continue on a 6 weekly basis with new issues and updates being shared with members via the Chair of AC. Terms of Reference refresh will be reported to Area Committee</li> <li>Multi agency approach adopted to address issues of ASB at Seafront and Hylton Castle with meeting held August 2013 and SIB funds aligned</li> <li>Police and Crime Commissioner funding opportunity of up to £2,000 for the voluntary and community sector to develop projects which address Putting Victims First, Dealing with Anti Social Behaviour, Domestic and Sexual Abuse, Reducing Crime and Community Confidence shared with the North VCS Network to encourage applications for the funding supported by the Area Community Officer</li> </ul>
	<b>G</b>	Progressing on target					
	<b>A</b>	Progressing but behind schedule (with plans in place to action)					
	<b>R</b>	Not progressing					

**Report to the People Board, 12<sup>th</sup> December 2013**  
**Transformation of Adult Social Care – Services and Activities which**  
**Address Social Isolation**

**1. Background**

- 1.1 The People Board were provided with the opportunity to influence the Transformation of Adult Social Care which has included the development of a directory of information which will detail the services and activities available in the North.
- 1.2 The People Board recommended to September Area Committee that the Area Community Officer contact Voluntary and Community Sector (VCS) organisations to identify specific issues and support which may be required to continue/enhance the offer to the community if services and activities are promoted through the directory.
- 1.3 September Area Committee agreed the recommendation which included potential for future SIB applications and or a call for projects to support activities.

**2. Current Position**

- 2.1 Information has been gathered from a wide variety of VCS organisations delivering services and activities which address social isolation with the following issues and opportunities identified to date:
- Equipment required in order to continue to deliver luncheon clubs for increased users
  - Support for health & wellness related activities
  - Support for arts and crafts sessions
  - Healthy Eating Projects
  - Memory box projects
  - Training for organisations to become dementia friendly
  - Community Connectors to be identified to mentor potential service users
  - Support to and coordination of volunteers
- 2.2 VCS organisations have identified that promoting services and activities through the directory will lead to increased numbers which in turn in the future will assist in sustaining the offer, however initially pump priming will be required to continue/enhance current projects and provide new activities.

**3. Recommendation**

- 3.1 Consider the information collated to date with a view to agreeing a recommendation to January Area Committee that £30,000 of the SIB budget for 2013/2014 is aligned to the provision of services and activities that address social isolation subject to the development of a full project brief and call for projects.

**Report to the People Board, 12<sup>th</sup> December 2013  
Strengthening Families – Family Focus**

**1. Background**

- 1.1 September Area Committee received a presentation on Strengthening Families and links to Community Leadership.
- 1.2 The September People Board agreed to look at the potential of ward based events be delivered in the North which link to Strengthening Families Project and childhood obesity showcasing healthy eating, health initiatives, leisure and volunteering opportunities.

**2. Current Position**

- 2.1 The North Voluntary and Community Sector (VCS) Network has discussed the potential to deliver events linking to current delivery in the area by all partners and showcasing the services and activities available.
- 2.2 VCS organisations have indicated a willingness to be involved in events and support delivery and provide activities at the events however an indication of budget available to deliver these events is required.  
Suggestions for activities include:
- Healthy Eating Sessions
  - Sporting Activities
  - Promotion of Volunteering Opportunities
  - Environmental Projects

**3. Recommendation**

- 3.1 Consider agreeing a recommendation to January Area Committee that £10,000 of the SIB budget for 2013/2014 is aligned to the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects.

**SUNDERLAND NORTH AREA COMMITTEE**  
**20<sup>th</sup> January 2014**  
**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

**Author(s):**

Chief Executive

**Purpose of Report:**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest and presents proposals for further funding requests.

**Description of Decision:**

The Committee is requested to:-

1. Note the financial statements set out in sections 2.1, 3.1, 4.1
2. Approve SIB funding of £4,500 for the Hylton Sports Centre – Access to Sports
3. Approve SIB funding of £25,000 for Southwick Neighbourhood Youth Project – Improving the Employability of 16-25 year olds
4. Approve SIB funding of £20,000 for W heatsheaf Gy ratory Clock
5. Approve SIB funding of £50,000 for Environmental Improvements
6. Consider the recommendation of the People Board for the School Opportunities Project
7. Approve the allocation of £30,000 SIB to support the delivery of services and activities which address social isolation subject to a brief developed and agreed by People Board and a Call for Projects
8. Approve the allocation of £10,000 SIB for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by People Board
9. Note the 24 Community Chest approvals supported from 2013/2014 Community Chest as set out in **Annex 2**.

Is the decision consistent with the Budget/Policy Framework?

Yes

**Suggested reason(s) for Decision:**

The Area Committee has been allocated £288,548 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No

Is it included in the Forward Plan?

No

Relevant Scrutiny Committees:

20<sup>th</sup> January 2014

## REPORT OF THE CHIEF EXECUTIVE

## Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

## 1. Purpose of Report

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest and presents proposals for further funding requests.

## 2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the financial position of SIB following the September 2013 Meeting:

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2013/14 is £288,548 (subject to approval), with the under spend of £51,746 from 2012/13 this totals £340,294				
				<b>£340,294</b>
<b>Project Name</b>				
Sunderland Green Neighbourhoods	20.06.13		£4,582	£335,712
Staverley Road Improvements	20.06.13		£5,500	£330,212
Tackling ASB Project (Awarded through Delegated Decision Process)	16.08.13		£10,000	£320,212
<b>Returned funding:</b> Community Heritage Worker	16.09.13		(£2,903)	£323,115
School Opportunities Project	16.09.13	£100,000		£223,115
<b>Balance</b>		£100,000	<b>£17,179</b>	<b>£223,115</b>

2.2 There are four applications for SIB funding presented to Committee for consideration detailed at **Item 5 Annex 1**:

Hylton Sports Centre – Access to Sports	£4,500
Southwick Neighbourhood Youth Project (SNYP) – Improving the Employability of 16-25 year olds	£25,000
Wheatsheaf Gyrotory Clock	£20,000
RLS Environmental Improvements	£50,000

2.3 January People Board to consider the shortlisted applicants for the SIB allocated £100,000 School Opportunities Project and an update will be provided by the Chair of the People Board.

- 2.4 People Board in December 2013 recommended allocation of £30,000 SIB to support the delivery of services and activities which address social isolation subject to a brief developed and agreed by People Board and a call for projects
- 2.5 People Board in December 2013 recommended allocation of £10,000 SIB for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.
- 2.6 The total budget being requested from the projects listed is **£139,500** should the projects be approved the balance of SIB funding remaining following allocation would be **£83,615**

### 3 Healthy City Investment Fund

- 3.1 The table below shows the financial position of HCIF following the September 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
<b>Healthy City Investment Fund (approved to AC to award)</b>	19.03.12			<b>£31,079</b>
<b>Project Name</b>	-		-	-
Tackling Men's Health in the North	17.09.13		£31,079	£0
<b>New Balance</b>			<b>£31,079</b>	<b>£0</b>

### 4 Community Chest

- 4.1 The table below details the balances remaining following the last meeting in September 2013 and project approvals as detailed in **Item 5 Annex 2**.

Ward	Budget Remaining	Project Approvals since last meeting September 2013	Grant returned	Balance
Castle	£9,295.80	£2,932.00	£0	£6,363.80
Fulwell	£15,387.81	£8,839.04	£0	£6,548.77
Redhill	£19,947.66	£400.00	£0	£19,547.66
Southwick	£13,014.28	£7,453.99	£0	£5,560.29
St Peter's	£7,479.30	£2,312.99	£0	£5,166.31
<b>Total</b>	<b>£65,124.85</b>	<b>£21,938.02</b>	<b>£0</b>	<b>£43,186.83</b>

### 5. Recommendations

- 5.1 Note the financial statements set out in sections 2.1, 3.1, 4.1.
- 5.2 Consider the approval of SIB Applications:
- |   |         |
|---|---------|
| Hylton Sports Centre – Access to Sports   | £4,500  |
| Southwick Neighbourhood Youth Project (SNYP) – Improving the Employability of 16-25 year olds | £25,000 |
| Wheatsheaf Gyrotory Clock   | £20,000 |
| RLS Environmental Improvements  | £50,000 |



- 5.3 Consider the recommendation of the People Board for the School Opportunities Project
- 5.4 Consider the approval of £30,000 SIB to support the delivery of services and activities which address social isolation subject to a brief developed and agreed by People Board and a call for projects
- 5.5 Consider the approval of £10,000 SIB for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.
- 5.6 Note the **24** Community Chest approvals supported from 2013/2014 Community Chest as set out in **Item 5 Annex 2**.

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**Application No.1 – SIB**

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Access to Sports
<b>Lead Organisation</b>	Hylton Sports Club

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£8,500	£4,000	£4,500
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
5 months	January 2014	May 2014

**The Project**

The project will deliver against the priorities of activities for young people and accessibility of services and facilities. The project will enable the installation of a cricket scoreboard at the Billy Hardy Sports Centre and provide new practice nets for the juniors, which will enable wider community involvement in cricket by bringing the ground up to an acceptable standard for league engagement. The club is now in the Durham Cricket League and this cricket scoreboard element of the project will ensure the club has a high standard of facilities which then in turn can be offered to the local community. The project is linking with Castlevue Academy to encourage young people to be involved in Cricket through Kwik Cricket provision and is also linking with Sunderland University and hosting University Cricket matches. Sport England and Sunderland City Council are working together to build a new pavilion at the sports centre which will also ensure an offer to the community of facilities of an extremely high standard. This project will work in partnership with the Sport England and Sunderland City Council project to ensure the new pavilion and the installation of the score board complement each other.

**The Need for the Project**

The Sports centre is widely used and currently has three junior teams with over 40 young people engaged and three senior teams with over 40 members. It is hoped that an upgrade of the facilities and the engagement work being carried out with partners may lead to an increase in members.

**The Outputs for the Project**

Output Code	Description	Number
A1	Number of New or Improved Community Facilities & Equipment	1

Milestones and Key Events	Forecast Dates
Purchase of Electronic Scoreboard	February 2014
Installation Completed	April 2014

**Recommendation: Approve – This project will deliver against the priorities of activities for young people and accessibility of services and facilities**

## Application No.2 – SIB

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	<b>Improving the employability of 16-25 year olds</b>
<b>Lead Organisation</b>	Southwick Neighbourhood Youth Project (SNYP)

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£50,329	£25,329	£25,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 years	February 2014	January 2016

### **The Project**

The project aims to increase the employability of 16-25 year olds from the North of Sunderland working informally on a one-to-one basis with young people in order to identify their needs and aspirations. Once their needs are clear the project will address the barriers that they face such as lack of a good CV, lack of confidence and self-esteem or absence of knowledge around training organisations.

The project will make young people aware of current employment and training opportunities and encourage and support them to access these helping to break the cycle of benefit dependency and assist young people to realise their full potential.

All of the above work directly links to the area priority 'Job prospects for young people' and will be delivered by a highly skilled and appropriate staff member employed by SNYP. There is a great deal of knowledge needed to effectively deliver the work and SNYP are confident that through past successes and years of experience we are best placed to assist the young people.

SNYP currently employ a youth careers worker for 2 days per week and within the past year the role has assisted young people to build CV's, complete application forms and covering letters, attend interviews, access training and employment opportunities and allow young people access to computers, printing facilities, fax and telephone, stamps and envelopes. Increased demand has identified the need for a full time dedicated member of staff to continue the high standard of positive work delivered.

The project will maintain and expand the database of training and employment opportunities at SNYP currently available for young people. The project will use social media, email, post and project displays to inform young people of opportunities at the earliest point and give them a greater chance of success.

SNYP have built relationships with local comprehensive schools and as such are able to support the year 11 students that attend both Redhouse and Monkwearmouth as they reach the age of 16 and leave school.

### **The Need for the Project**

There is a lack of provision in the local area and there isn't any other organisation on the North of Sunderland who solely supports young people and works to their identified needs.

Both Connexions and the local job centre operate on an appointment only basis; the job centre is only accessible for those who are 18+ and in receipt of benefits while connexions only works with people aged up to 19 years.

The connexions service is based in the city centre and has restricted opening hours – four hours each weekday. SNYP is open to young people every weekday, 10am-5:30pm and have found that young people prefer to access the project on a drop-in basis, as and when they need us most.

Southwick Jobcentre have been referring young people to SNYP for some time because they lack the capacity to fully support them or help with the requirements that are now in place for jobseekers; many of the individuals that have been referred live outside of our catchment area (but still in the North of Sunderland) and support is provided regardless of this.

Southwick Library has recently closed and the effect of this is that jobseekers and the local community have lost access to computers and staff who were supportive; SNYP are now the only organisation in Southwick to have a computer suite that is available 5 days a week and where young people can be supported with their IT needs. The closure of the library has meant an increase in demand for this support with individuals often needing assistance to register with Universal Job match or making benefit claims. The computer suite is very popular with young people who access it to search and apply for jobs/training.

Earlier this year the employment/careers service that SNYP provide was evaluated by a third year university student who carried out a thorough and in-depth study into what works well and the impact that SNYP has on individual young people. The local area was also researched with reference to other career/training support available. The study widely praises SNYP and uses interviews with young people to show the differences made.

The 2011 census shows over 800 unemployed young people (aged 16-25) across the north of Sunderland, we would like the opportunity to make a difference to their lives; enable them to become active members of society and have a sense of self-worth.

### The Outputs for the Project

Output Code	Description	Number
P1	Number of people going into employment	60
P2	Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	60
P3	Number of people volunteering	20
P5	Number of people on out of work benefits going into employment	40
P6	Number of people receiving job training	40
P7	Number of people accessing improved advice and support	160

Milestones and Key Events	Forecast Dates
Project Commencement	17/02/14
Careers work with school leavers to begin	22/04/14
Project monitoring and evaluation	11/08/14
Year 1 evaluation	30/01/15

Careers work with school leavers to begin	27/04/15
Project monitoring and evaluation	10/08/15
Final Evaluation	29/01/16

**Recommendation – Approve with the conditions that the project will ensure it avoids duplication with existing provision and a year one review is carried out which provides confirmation of match funding for year two - The project will deliver against the priority of job prospects for young people.**

### Application No. 3 – SIB

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Wheatsheaf Gyrotory Clock
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£20,000	£0	£20,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
4 months	January 2014	April 2014

### The Project

The North Area Place Board agreed that a group be set up of St. Peter’s and Southwick Ward Councillors to investigate the feasibility of reinstating a clock at the Wheatsheaf gyrotory to assist in delivering to the greenspace and shopping centre improvement priority of the North Area Committee. The group has met and provided regular reports to North Area Place Board on funding, partnerships, designs and locations.

In terms of on-going maintenance of a clock located at the Wheatsheaf gyrotory site and the current economic climate the clock committee and North Area Place Board agreed that a more traditional/cost effective design would be the way forward.

A design of a 4 dial pillar clock has been sourced and the 4 Dial Boston 2 Pillar Clock at 5030 metres in height in red with a white face and black numbers and dial has been agreed as the chosen option by the North Area Place Board.

A site visit has been carried out at the location with the clock committee and representatives of traffic management advising on locations for clock with the most feasible location being the green space adjacent to Roseberry Street giving sight of the clock from all directions approaching the Wheatsheaf gyrotory.

### **Recommendation            Approve**

- The North Area Place Board recommend approval of the Application

### Application No. 4 – SIB

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Environmental Improvements
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£50,000	£0	£50,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
One Year	January 2014	January 2015

### The Project

The project matrix below was presented to the North Area Place Board detailing additional works to be carried out across all wards outside of the RLS resourced maintenance programme.

<b>Environmental Improvements</b>				
<b>Ward</b>	<b>Proposed Activity</b>	<b>Cost</b>	<b>Commentary</b>	<b>Prioritisation</b>
<b>Castle</b>	Tree Management and Thinning A1231 & Riverdale	£3,565	Resident Engagement needed. Requirement for Road Closure, propose site meeting to held with AO/TC/Cllr D. Wilson	
	Town End Farm/Baltimore Plantation Clearance	£6,500	Townsend Farm Plantation Cut back hedging by 50% Remove trees	

<b>Environmental Improvements</b>				
<b>Ward</b>	<b>Proposed Activity</b>	<b>Cost</b>	<b>Commentary</b>	<b>Prioritisation</b>
	Castletown Plantation	£13,500	overhanging roadway Strim and litter pick full site, remove all debris Price £6,500.00 + vat  Castletown Plantation Remove all shrubs front of plantations Remove fence Thin out plantations (trees, shrubs in centre) Strim plantations, litter pick and remove debris Price £ 13,500.00+ vat	
<b>Fulwell</b>	Clearance Rear of Seafields	£2,950	Seafields, Seaburn Remove shrubs from front of plantation Thin trees Strim and litter pick site remove all debris Price £2,950.00 + vat	
<b>Redhill</b>	Ashpath/Rear of Bishop Harland School	£4,500	site visit with ward councillors held – 17.12.13	
	Redhouse Allotment Plantation	£4,500	Redhouse Allotment Plantations Remove 50% of shrubs from front of plantations	

<b>Environmental Improvements</b>				
<b>Ward</b>	<b>Proposed Activity</b>	<b>Cost</b>	<b>Commentary</b>	<b>Prioritisation</b>
			Trim and thin out shrubs and trees centre of plantation, remove fencing Strim and litter pick, remove debris from site Price £4,500.00 + vat	
<b>Southwick</b>	Rear of Southwick Library	£0	Completed	
	Kier Hardy Way	£2,700	Stadium of Light, Keir Hardy Way Thin out plantation, strim and litter pick, remove all debris from site Remove trees overhanging road way Price £2,700.00 + vat NB. Traffic Management required for works along roadside	
<b>St. Peter's</b>	Sculpture Trail – not inc arts & interpretation project	£15,500	£15,500 additional. Pruning and flail works can be carried out within RLS budget	
	Bonnorsfield partial tree thinning	£5,500		On hold whilst property services and owner of



<b>Environmental Improvements</b>				
<b>Ward</b>	<b>Proposed Activity</b>	<b>Cost</b>	<b>Commentary</b>	<b>Prioritisation</b>
	North Haven/Sandpoint Bankside clearance	£4,800	Thin out trees and shrubs for access to litter pick site Strim and litter pick site and remove all debris Price £4,800 + vat	former tyre services address property issues
	Bloomfield Plantation Clearance	£3,500	Extensive works carried out with volunteers, RLS carried out clearance works and Youth Offending Team are painting fences. RLS supporting MAC on their clearance responsibilities to alleviate residents complaints	
	Cooper Street – Removal of Trees	tbc	Site visit to be arranged with St. Peters Ward Cllrs	

**Recommendation**                      **Approve**

- The North Area Place Board recommend approval of the Application, subject to further quotes received and included, as all projects complement the Priority of Environmental Improvements.

## COMMUNITY CHEST 2013/2014 NORTH AREA - PROJECTS APPROVED October - December 2013

Ward	Project	Amount	Allocation 2013/2014	Project Proposals	Previous Approvals	Grants Returned (since April 2013)	Balance Remaining
Castle	<b>Tow Law &amp; District Fanciers Society -</b> Cost of hire of hall plus display cages	£500		£500			
	<b>Sunderland City Council -</b> Cost of Traffic Management for 2013 Remembrance Parade	£432		£432			
	<b>25<sup>th</sup> Sunderland/Castletown Scout Group -</b> Contribution towards the cost of new windows	£1,000		£1,000			
	<b>Friends of Castletown</b> Cost of new sound system and contribution towards transport costs and t shirts for a new community choir	£1,000		£1,000			
	<b>Total</b>		<b>£10,097.80</b>	<b>£2,932</b>	<b>£802</b>	<b>£0</b>	<b>£6,363.80</b>
Fulwell	<b>Castle TT -</b> Cost of supporting 2 young people from Fulwell in competitions	£700		£700			
	<b>Cuthbertson Court -</b> Cost of Xmas party for residents	£769.55		£769.55			
	<b>Sunderland Symphony Music for All -</b> Contribution towards holding a Christmas Concert at Sunderland Minster	£550		£550			
	<b>St Andrews Snooker Club -</b> Cost of recovering and repairing snooker table	£495		£495			

	<b>Fulwell CA Neighbourhood Watch Section -</b> Cost of holding a Christmas Party for up to 200 older people of the community	£600		£600			
	<b>Sunderland City Council, Street Scene -</b> Cost of fence outside Fulwell Library	£4,885.52		£4,885.52			
	<b>Wearside Photo Imaging –</b> Costs of new equipment	£838.97		£838.97			
	<b>Total</b>		<b>£19,086.49</b>	<b>£8,839.04</b>	<b>£3,698.68</b>	<b>£0</b>	<b>£6,548.77</b>
<b>Redhill</b>	<b>Castle Park FC –</b> Cost of pitch fees	£400		£400			
	<b>Total</b>		<b>£22,383.66</b>	<b>£400</b>	<b>£2,436</b>	<b>£0</b>	<b>£19,547.66</b>
<b>Southwick</b>	<b>Street Scene -</b> Costs of installation of benches at Thompson Park	£2,580		£2,580			
	<b>English Martrys RC Primary School -</b> Costs of equipment to be used in newly established lunchtime and after school sports programme	£800		£800			
	<b>Southwick Primary -</b> Contribution to cost of Annual Lantern Festival	£1,000		£1,000			
	<b>Social Chef -</b> Cost of Healthy Eating courses delivered from Austin House	£1,000		£1,000			
	<b>Wearmouth Colliery Welfare Junior FC</b> Cost of hire of indoor training facilities	£400		£400			
	<b>Eglington Ladies Group -</b> Contribution towards Christmas Party for members plus new kitchen equipment	£174		£174			
	<b>SNYP -</b> Cost of various holiday activities throughout the year for 11-19 year olds	£982.49		£982.49			
	<b>Autism In Mind -</b> Purchase of computer equipment	£517.50		£517.50			

	<b>Total</b>		<b>£16,594.28</b>	<b>£7,453.99</b>	<b>£3,580</b>	<b>£0</b>	<b>£5,560.29</b>
<b>St Peter's</b>	<b>Roker Flower Club -</b> Costs of putting on various demonstrations including flowers hire of hall and specialist demonstrators	£750		£750			
	<b>Dame Dorothy Primary -</b> Contribution towards transport cost to Derwent Hill for a residential in June 2014	£500		£500			
	<b>Parkinson UK -</b> Cost of computer equipment	£382.99		£382.99			
	<b>22<sup>nd</sup> Sunderland Guides -</b> Contribution towards cost of Geocaching equipment	£680		£680			
	<b>Total</b>		<b>£17,432.30</b>	<b>£2,312.99</b>	<b>£9,953</b>	<b>£0</b>	<b>£5,166.31</b>
<b>Totals</b>			<b>£85,594.53</b>	<b>£21,938.02</b>	<b>£20,469.68</b>	<b>£0</b>	<b>£43,186.83</b>