

Greenteam Project Information

Lead Agent: Groundwork

Duration of Project: 18 months

The Project

The project will provide an employment opportunity for at least 14 unemployed young people aged 18- 24 who fall into the category of NEET from each area. Each young person will be employed for a 6 month period – there will be three cohorts of young people undertaking the programme over the 18 month period. It will assist in the renewal of the targeted neighbourhoods through the undertaking of Rapid Response / Environmental Improvement activities. These will include:

- Horticultural works to enhance deprived areas
- Creation of local biodiversity habitats
- Improving access to green infrastructure
- Collection of sharps (needles) and removal of graffiti
- Cleaning out communal areas and gardens
- Cutting down and thinning out shrubbery to reduce residents fear of crime
- Additional street cleaning

Close liaison with local neighbourhood groups such as residents associations, Friends of Parks groups, Gentoo and Sunderland City Council will help to inform the work programme of environmental improvement works. However, it must be recognised that the principle objective is to provide a bridge to employment for young residents of the targeted communities who are furthest removed from the labour market.

It is anticipated that the majority if not all of the participants on the Green Teams will be employed in the neighbourhoods where they live, so that they gain respect and a sense of responsibility through identification within their communities. However, there are also advantages for some employees to be on placements outside their own community, where they are challenged to travel and deal with new experiences.

The Outputs for the Project

Output Code	Description	Target
P5	Number of people on out of work benefits going into employment	14
L1	Number of people receiving job training	14
L2	Number of people accessing advice and support	14
L4	Number of adults obtaining qualifications (accredited)	14
L6	Number of young people NEET into further education or employment	14

- Please note the target will be the same beneficiary throughout the project receiving all five outputs.

It is proposed that the project be delivered in all five areas across Sunderland and the cost for each area is £156,333. Groundwork will secure £106,333 for each area from Future Jobs Fund and therefore a further £50,000 per area is required.