

Annex 1: Sunderland East Safe Area Action Plan - Agreed July 2009

Lead Officer	Timescale	Objective	Action	Status and Action(s) Taken	RAG	Next Steps/Who?												
Carol Taylor and Sharon Lowes (HHAS)	M	Tackle misuse of alcohol	1. To work with engagement and motivating team (turning Point, gateway to drug and alcohol services) to identify and target hot spot areas in conjunction with local GPs, youth agencies and police (possible outreach work).	Issue to be discussed at next Joint Commissioning Group with PCT representatives. Carol Taylor and Sharon Lowes now main contacts. Ben Seale is PCT lead commissioner for Drug and Alcohol Services.		Update to be provided by May 2010.												
Nicol Trueman (OCE)	S	Tailoring services, dealing with local problems, secondary fires, fly tipping, dog fouling, graffiti and noise pollution	2. Area Committee to identify hotspots or area of concerns with regards to all environmental issues and agree any early wins.	Long Streets identified as an area of interest by the Committee, in particular, selective licensing. Recently discussed at Cabinet. Also BoTM and HHAS are working collectively in targeting area as part of a larger regeneration scheme.		Q's raised at Jan 10 AC. Walkabout with key officers held, action plan established around long streets/middle Hendon to address concerns.												
Norma Johnston (City Services)	M	Tailoring services, dealing with local problems, secondary fires, fly tipping, dog fouling, graffiti and noise pollution	3. Environmental services to provide AC with enforcement figures on fly tipping, dog fouling and prosecutions, over the last three years.	<table border="1"> <tr> <td>East</td> <td>06/07</td> <td>07/08</td> <td>08/09</td> </tr> <tr> <td>Fly tipping</td> <td>2,701</td> <td>2,898</td> <td>2,003</td> </tr> <tr> <td>Dog fouling</td> <td>191</td> <td>238</td> <td>181</td> </tr> </table>	East	06/07	07/08	08/09	Fly tipping	2,701	2,898	2,003	Dog fouling	191	238	181		Monitor. Hand over to Responsive Local Services.
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Ben Seales (TPCT)	M	Challenge negative perceptions of young people, celebrate positive achievements	4. Improve transitions between young people and adult drug and alcohol services	Link up more with Hidden Harm Co-ordinator post funded from Jan 2010. A main role of the co-ordinator will be to improve referrals systems between: prescribing services; homeless advice; pregnancies and midwives.		Provide an update to the Committee in April 2010.												