

# Local Area Plans (LAPs): 2009-2010: Coalfield Draft Priorities Top Ten Priorities

## Key

- Direct** Priorities: Identified priorities where Area Committee can enhance current services, or implement new projects.
- Indirect** Priorities: Identified priorities that services and partners are current delivering and where regular performance updates can already be provided. Area Committee to identify Lead Representatives, who may undertake a full review of service delivery, collate facts and make up a picture of the neighbourhood, and highlight any gaps or barriers in accessing services, for further discussion.

Ref	LAP Ranking	Community Spirit Ranking	Sunderland Resident Survey (Ipsos MORI)
P – Prosperous Theme L – Learning Theme S – Safe Theme H – Healthy Theme A – Attractive and Inclusive Theme  C – Coalfield	Feb 09 1,523 people, 207 from Coalfield were asked to pick 5 priorities, within a 2-3 mile radius in which they lived, from 22 city proposed priorities.  See Annex 1.	In November 2008, panel members from Community Spirit were asked to complete a budget exercise, allocating certain amounts of 'units' against services, the more units used the more important the service was.  <b>Results to follow. Not available until mid April 09.</b>	Aug-Nov 08, 1,260 residents were asked citywide, approximately 200 per area which 4 or 5 <b>council</b> services do you think are the most important?  This does not take into account partners services.  See Annex 2

Ref	LAP ranking	Community Spirit ranking	MORI ranking	LAA NI	Priority
C1/S1	1 <sup>st</sup>		n/a	17 Local ASB stats	<b>Reduce anti social behaviour, including tighter control on sale and access to alcohol.</b> This covers all types of ASB including domestic violence. More facilities for young people required to reduce ASB and under age drinking. Enforcement on sale of alcohol to under 21s and tenancy enforcement measures for private landlords/tenants. (Ref: 3.1.2/3.2.1/3.2.3)
C2/S2	2 <sup>nd</sup>		n/a	Place survey	<b>More Police or Community Support Officers on the street</b> Need more regular, visible police presence in crime hotspots. Police/CSO presence or Neighbourhood Wardens can tackle the fear of crime and build up relationships between police/agencies/communities and promote safety. Crime hotspots can be targeted and criminal activity reduced. (Ref: 3.1.1/3.1.2/3.1.3/5.3.1),
C3/A1	3 <sup>rd</sup>		1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> ,	192 195	<b>Make the streets more attractive, landscaping rundown areas, removing litter and graffiti.</b> Need more enforcement around environmental crime. Action to be taken regarding fly tipping and dog fouling. The issue of unadopted roads in the Coalfield area contributes to the run-down appearance of some streets. Local shopping facilities need improvement – landlords need to be made accountable for run down shops. (Ref: 3.2.2/5.2.2/5.2.3/5.2.4/5.2.5)
C4/L1	4 <sup>th</sup>		7 <sup>th</sup>	50	<b>Better support for young people e.g. more youth and play services</b> There is a lack of youth facilities in some areas of the Coalfield. Young people need to be prepared for adult life, not only through academic qualifications but through encouragement and building of confidence. Building Schools for the Future and school place planning will ensure there is better support for children and young people. More support needed for 14-19 year olds around employability skills (Ref: 2.1.3/2.2.1/2.2.2/2.2.3)
C5/P1	5 <sup>th</sup>		n/a		<b>Support more adults to return to learning and achieve key skills to gain employment</b> Pockets of deprivation host people who are 2 <sup>nd</sup> /3 <sup>rd</sup> generation out of work. Need to support people and focus on adult community learning and work related learning. Need to improve educational standards for everyone and raise skills and aspirations. Provide support such as childcare to encourage adults to participate in employability training. (Ref: 1.2.1/1.2.2/2.1.1/2.1.4)
C6/A2	6 <sup>th</sup>		18 <sup>th</sup>	154 159 195	<b>Invest more in housing programmes and bring empty properties back into use</b> In partnership with Gentoo and other housing providers, empty properties should be tidied up and be made available. The investment and renewal plan will improve parts of the area and improve the image. Parking is an issue on some estates. Unadopted streets can bring down value of housing and create problems for the community. (Ref: 5.1.1/5.1.2/5.2.3)
C7/P2	7 <sup>th</sup>		n/a	Local 161 163 174	<b>Help people get a new or better job by providing suitable work-related training courses</b> A partnership approach is required to provide comprehensive support to those seeking work. Job Linkage and the Working Neighbourhood Strategy aim to address need on an individual basis. A range of training options such as community based and informal learning is required. Better access to educational opportunities and raising aspirations is essential to progress people into more rewarding jobs. (Ref:1.2.1/1.2.2/2.1.2/2.1.4/2.1.5)
C8/H1	8 <sup>th</sup>		9 <sup>th</sup>	130 136	<b>Provide better support for older people</b> There is a need to ensure that vulnerable adults are given the support they require in order to

				139	live independently. Access to health services e.g. GP and hospital appointments should be easier to access. Issues which may affect people's health and mortality rates should also be researched (Ref: 4.1.1/4.2.1/4.2.2/4.2.3/4.4.1/5.1.1)
C9/P3	9 <sup>th</sup>		n/a		<b>Provide more support for local business owners</b> There needs to be support for existing businesses and better use of employment land to help businesses develop and expand and to prevent decline. Local retailers need to be supported in order to survive. Local shopping centres to be made more attractive to encourage people to use them and adequate transport provision is required. (Ref: 1.1.1/1.1.2/1.1.3/1.2.1/5.2.1/5.2.5)
C10/H2	10 <sup>th</sup>		n/a		<b>Make it easier to access health services e.g. GP and hospital appointments</b> Long term problems in some areas caused by inequality in access to services. Transport also has an impact on choice of services. There needs to be adequate support to improve mental wellbeing, which can have a major impact on overall physical health and other aspects of life. More accessible sporting and exercise facilities required. (Ref: 4.2.1/4.3.1/4.3.2/5.2.1)

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**Annex 2****It's Your Sunderland - Local Area Consultation – Coalfield Area Priorities****207 people from the Coalfield area responded to the questionnaire**

Rank	Theme	Priority	Responses	Percentage
1	Crime	Reduce anti-social behaviour, including tighter control on sale and access to alcohol	107	9.79%
2	Crime	More Police or Community Safety Officers on the streets	88	8.05%
3	City Life	Make the streets more attractive, landscaping rundown, removing litter and graffiti	77	7.04%
4	Health	Better support for young people eg more youth and play services	65	5.95%
5	Employment and Education	Support more adults to return to learning and achieve key skills to gain employment	64	5.86%
6	City Life	Invest more in housing programmes and bring empty properties back into use	63	5.76%
7	Employment and Education	Help people get a new or better job by providing suitable work-related training courses	61	5.58%
8	Health	Provide better support for older people	59	5.40%
9	Business	Provide more support for local business owners	58	5.31%
10	Health	Make it easier to access health services eg GP and hospital appointments	58	5.31%
11	City Life	Improve public transport links, cycle routes and pathways	55	5.03%
12	Business	Promote and develop un-used business units and attract new businesses	47	4.30%
13	City Life	Give more support for community networks and forums and Neighbourhood Watch Schemes.	46	4.21%
14	Employment and Education	Encourage young people to continue into further education	46	4.21%
15	Crime	Target crime hotspots	44	4.03%
16	Health	Provide more opportunities for people to take part in sport and exercise	38	3.48%
17	City Life	Make more of key attractions, and attract more visitors into the city to see them	25	2.29%
18	Health	Do more to ensure health and emotional well being of children and young people	24	2.20%
19	Health	Make it easier for people to get information about major issues including obesity, stopping smoking, cancer and cardiovascular disease	20	1.83%
20	Crime	Recognise, challenge and provide support to victims of domestic violence	18	1.65%
21	City Life	Encourage more private landlords to become registered	16	1.46%
22	Health	Provide better support for people with alcohol and drug addictions	14	1.28%

## Annex 3 – Residents Priorities Importance of Services

### Importance of Services

Q Looking at this list of Council services, which four or five do you think are the most important?



Base: 1,260 Sunderland residents. Fieldwork dates: 29<sup>th</sup> August - 7<sup>th</sup> November 2008

Ipsos MORI

