

16TH October 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

2. Background

2.1 Earlier this year the priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements up to 30th September 2014

3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to 30th September 2014

Action Taken	Outcome
Local priority: Health and Well Being	
Develop a strategic approach to health and well-being through a partnership approach and Strategic Health Group	<ul style="list-style-type: none"> Health Group established includes Public Health, CCG, Area Arrangements, VCS, SCC City Services. The Health Group considered a number of shared priorities and explored opportunities for partnership approach to deliver a range of initiatives to help residents become more active and address their health issues. This includes utilising Public Health funding as seed money to maximise the use of Washington's green spaces as well contributing to helping deliver local outcomes of the CCG. The proposal will also contribute to delivering the Area Committee health priorities as well as adding value to previous investment and projects. The People Board recommends to Area Committee three opportunities for a Call for Projects to encourage a partnership approach and shared ownership of a number of joint priorities. The Place Board recommendations to Area Committee are detailed in Annex 2 of this report with a recommendation for an Executive Decision to approve £20,000 SIB 2014/15 under Item 5 Finance Report. Subject to CCG funding this will result in a total budget of £60,000 being available to launch this strategic approach and shared ownership of local priorities
Local priority: Community Inclusion and support for VCS	
VCS Network	<ul style="list-style-type: none"> Progress report under Item 2 The Network is keen that the People Board and Area Committee consider the outcomes from the VCS Health Workshop and the discussion at the meeting re Welfare Reform and the Social Justice Initiative (DWP) and the growing impact on VCS organisations to provide support to local residents.
Local priority: Employment, enterprise and lifelong learning	
Young People's Event	<ul style="list-style-type: none"> Date confirmed as Nov 12th with venue Washington Business Centre The conference will deliver a full day engagement, interaction and networking event for Young People and Employers and will showcase 'Washington is working for you'. The event will celebrate the achievements of Young People who have been part of the School Opportunities and Youth Opportunities projects and have an interactive element for young people to increase their employability skills.

	<ul style="list-style-type: none"> • The day will provide an opportunity for Young People and Washington Businesses to come together and discuss employment opportunities and what employers expect from employees. • There will be a session for employers to increase their knowledge and understanding of what is happening in Washington. Cllrs to engage with business face to face and there will be opportunities for business networking • The event will increase young people's knowledge of employability requirements, showcase and celebrate the success of Washington Area Committee projects for Young people and employer engagement and provide young people with the opportunity to learn employability skills. • Currently some consultation work is taking place to shape the content to that which would encourage attendance by young people.
Youth Opportunities 2	<ul style="list-style-type: none"> • Following a direct invite from Area Committee the People Board recommend to Area Committee the SIB application for Youth Opportunities 2 for £59,992 as detailed under Item 5 Annex 1.
Influencing role	
Youth contract review	<ul style="list-style-type: none"> • The People Board meeting in September 2014 was presented with an update on the performance of the current commissioned Youth Contracts. • This information was broken down into numbers of 8-10 year olds and 11- 19 years old who have made contact with the provision; participated; recorded an outcome; progressed to an accredited outcome as well as value for money details including cost per session and per contact. • The monetary information was provided in order that comparative details were available at an area and city average. The presentation report is available to be viewed on Sharepoint. • Due to the need to secure financial efficiencies from April 2015; Members were asked to consider the performance information and feed in their views with to support the review of current and future delivery. • People Board Members requested a full meeting to be arranged in order that all Washington Members can input into this review. A meeting is to be arranged.

4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regards to the Washington People Board Work Plan for 2014/2015 as detailed in **Annex 1**
- 4.2 Consider and agree recommendation of the People Board regarding the Washington Way to Well Being Call for Projects as detailed in **Annex 2** adding or amending project outcomes to the proposed project briefs as appropriate.
- 4.3 Consider and agree the People Board recommendation with regard to the Young People's conference as detailed above in **Paragraph 3.1**

Contact Officer: Karon Purvis, Washington Area Community Officer. Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

Annex 1 – People Work Plan 2013/14
Annex 2 – Washington Way to Well being