

5TH SEPTEMBER 2013**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1. Purpose of Report**

- 1.1 The report provides an update of progress against the Place Board's Work Plan for 2013/14.

2. Background

- 2.1 In April 2013 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 30th August 2013.

Action Taken	Outcome
Responsive Local Services (RLS) Streetscene	
Implementation of Phase 1 RLS in April 2011 and Phase 2 in April 2012	<ul style="list-style-type: none"> Phase 1 RLS included cleansing focusing on litter, dog fouling, graffiti, refuse, grass cutting, enforcement and general grounds maintenance Phase 2 RLS included the incorporation of the parks, open spaces, cemeteries, play areas, the seafront / resorts and nursery production. Focused 8 week campaign involving East and North Environmental Enforcement Officers targeting dog fouling in specified locations; increasing awareness with dog handlers and residents; improving street signage; and zero tolerance enforcement where necessary. Further to corporate approval and delegations, Members are being asked to consider the requirements for dog control and enforcement locally, at Place Boards prior to operational implementation in Autumn 2013. Ongoing development of a Voluntary Code of Practice (VCoP) concerning environmental quality awareness and impact on local communities. VCoP is currently being developed in conjunction with the North Area team and will be incorporated as part of the Gateway II project 2013/14. Implementation of Part 3, Clean Neighbourhoods and Environment Act 2005 – Vehicles for sale on the highway in January 2013 with projects ongoing.
Dog fouling campaign – Ryhope	
Dog Control Order report	
Commercial Voluntary Code of Practice (VCoP)	
Part 3 Clean Neighbourhoods and Environment Act 2005 – Vehicles for sale on the highway	

City Centre Regeneration Coordination	<ul style="list-style-type: none"> A technical group, recently formed by the City Centre Management Group designed to coordinate regeneration activities in the City Centre with direct input from an RLS perspective, will commence in September 2013.
Core Strategy	
Place Board received a presentation on the Core Strategy.	<ul style="list-style-type: none"> The Core Strategy pulls together and delivers other plans and strategies that have land use requirements e.g. Economic Masterplan, Local Transport Plan, Waste Strategies, etc. There are 12 strategic policies covering the full spectrum of planning, from areas where development is proposed to where there should be restraint. It covers items, such as, housing, employment, retailing, transport, the city centre, looking after our built and natural environment. The proposed timetable for next steps include: i) April 2014, Publication of Draft Consultation ii) February 2015, Submission Draft, iii) April 2015, Public examination before an independent Inspector, and iv) January 2016, Adoption.
Area Priority: Walk and Talk Programme	
To celebrate what is good in neighbourhoods, by delivering positive activities.	<ul style="list-style-type: none"> Doxford update: Meeting hosted with a group of young volunteers from The Box Youth Project in July 2013, who held a community event on the 7th September. Future programmed work will include working with Benedict Biscop Academy and Mill Hill Primary School. Hendon update: Meeting hosted with a group of young people from Groundworks North East to discuss their thoughts about the neighbourhood and Back on the Map delivered a community day on the 8th August 2013. Future programmed work will include working with Hudson Road Primary School and Living History North East. Millfield update: All Millfield Cllrs attended a litter pick 30th July 2013 at Holly Court, followed by a community BBQ organised by Groundworks North East at St Marks Community Centre for local residents and young people to help promote cohesion. There are opportunities for local groups to participate in future programmed work in this ward. Ryhope update: Cllrs, residents and volunteers from Ryhope Community Centre promoted the Ryhope Carnival by posting leaflets to every household in the village to help promote the positive event in their village. There are opportunities for local groups to participate in future programme work in this ward. St Michaels update: Discussions have been had with local primary schools, residents groups and youth clubs. It is expected that a schedule of sessions will be agreed in the near future.
Area Priority: Gateway Programme One	
Improving the visual appearance of the	<ul style="list-style-type: none"> Millfield update: Revised plan had been created based on feedback from Place Board and local residents. The tender

main roads leading into the City Centre.	<p>has been advertised and work is programme to commence in Autumn 2013.</p> <ul style="list-style-type: none"> • Ryhope update: A draft tender document has been produced for the art features on the roundabouts, this will be subject to consultation with local Cllrs, VCS groups and residents. • Doxford Update: Phase one of the bulb planting scheme to the roundabout on Doxford Park Way is complete with blooms expected in September through to early November. Spring and Summer bulbs will be planted in phase two in November for a March display. • Hendon Update: The flower bed to the entrance of Barley Mow park on Villetle Road has been redesigned with different variety of plants and flowers for this year, providing addition height and a greater visual impact. • St Michaels update: 36 additional blossom trees in a variety of species have been planted in all obvious gaps in the central reservation on Ryhope Road. Additional flowering planters were placed on paved areas on Ryhope Road, where possible.
Area Priority: Gateway Programme Two	
To improve the visual appearance and reputation of secondary shopping centres across the East area.	<ul style="list-style-type: none"> • In July, the Place Board discussed the main issues identified related to shop fronts, signage, shutters, road markings, street furniture, cycle frames, pavements, pot holes in roads, car parking, litter bins, road islands, empty commercial properties and poorly maintain residential properties, trees and vegetation. • A verbal update of the Place Boards recommendations will be provided at the meeting.
SIB Live Projects	
To receive updates on all 'live' SIB funded projects, relating to Place based priorities.	<ul style="list-style-type: none"> • In July, the Place Board received a performance management report on all live SIB projects relating to Place, these included: <ul style="list-style-type: none"> i) Vehicle activation signs, ii) Tunstall Allotments community gardens, iii) Better than basic signage - coastal path, iv) Gateway one – improving the visual appearance of the main roads leading into the City Centre, v) Doxford toddlers play safe scheme, and vi) Walk and talk programme. • All projects are delivering as expected, with no concerns reported.

4. Recommendation

Committee are requested to:-

(a) Note the report, and the Place Board's work plan update (Annex 1).

Contact Officer:

Nicol Trueman, Area Officer (East Sunderland) Tel: 0191 561 1162
Email: Nicol.trueman@sunderland.gov.uk