

WASHINGTON AREA COMMITTEE

Thursday 1st December 2011 at 6.00 pm

VENUE – THE MILLENNIUM CENTRE, CONCORD, WASHINGTON,

AGENDA

	PAGE
1.	
a) Chairman's Welcome	
b) Apologies for Absence	
c) Declarations of Interest	
d) Minutes	1
2.	
Community Action in Washington: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)	10
3.*	
Community Action in Washington: Progress Review	
a) Progress Report on 2011/12 Workplan	13
b) Financial Statements and Proposals	28
c) Interim Performance Report	36
(copies attached)	
4.	
Influencing Practice, Policy, Strategy	
a) Sunderland in 2012	47
b) City Village Concept	52
(copies attached)	
5.	
Next Meeting – Thursday 2 nd February, 2012. Venue – Millennium Centre, Concord, Washington	

* Denotes an item relating to an executive function

E WAUGH

23 November, 2011

Head of Law & Governance

Contact: Paul Wood, Democratic Services Officer
Karon Purvis, Area Officer

Tel: 561 1044
Tel: 561 2449

At a meeting of the WASHINGTON AREA COMMITTEE held at WASHINGTON SCHOOL, SPOUT LANE on THURSDAY, 29TH SEPTEMBER, 2011 at 6.00 p.m.

Present:-

Councillor G. Miller in the Chair

Councillors Fletcher, Kelly, Lauchlan, F. Miller, Padgett, I. Richardson, Thompson, D. Trueman, H. Trueman, Wake, Walker and Williams.

John Rostron	-	City Services
Brian Hodgkinson	-	City Services
Lorraine Hughes	-	Children's Services and Sunderland PCT
Faye Gething	-	Children's Services
Karon Purvis	-	Chief Executives
Karen Alexander	-	Chief Executives
Dawn Rugman	-	Chief Executives
Marion Marshall	-	Commercial and Corporate Services
Paul Wood	-	Commercial and Corporate Services
Neil Revely	-	Health, Housing and Adult Services
James Third	-	Nexus
Colin McCartney	-	Gentoo

Members of the Washington Community

Apologies for Absence

Apologies for absence were submitted on behalf of Councillors Scaplehorn and Snowdon and John Chapman.

Declarations of Interest

Marion Marshall, Solicitor provided Members with a short presentation on Declarations of Interests.

Item 2a – Progress Report on 2011/12 Work Plan

Councillor Miller declared a personal and prejudicial interest in the Education and Heritage Project Update as Managing Director of TWEBLO.

Item 2b – Financial Statements and Proposals

Councillors Thompson, H. Trueman and Williams declared personal and prejudicial interests in the Call for Project applications for Activities for Young People as Members of the Oxclose and District Young People's Project.

Councillors Fletcher and Walker declared personal and prejudicial interests in the Call for Project applications for Activities for Young People as Trustees of the Washington Millennium Centre.

Councillor Williams declared personal interests in the Call for Project applications for Activities for Young People as she had acquaintances in SNCBC and in Job Linkage.

Councillor Walker declared a personal interest in the Call for Project applications for Support and Co-ordination for NEETs as an employee of Gentoo.

Councillor Kelly declared a personal and prejudicial interest in the Community Chest application as Chairman of the Harraton and District Community Association.

Minutes of the Last Meeting of the Committee held on 28th July, 2011

1. RESOLVED that the minutes of the last meeting of the Committee held on 28th July, 2011 (copy circulated) be confirmed and signed as a correct record subject to the following amendment.

On Page 7 of the minutes, under Operation Choice, Councillor Williams referred to the lack of Police Constables visiting the schools, not the Youth Bus as mentioned.

Community Action in Washington: Progress Report on 2011/12 Work Plan

The Chief Executive submitted a report (copy circulated) to provide an update of progress against agreed actions in the current year's (2011/12) Work Plan (Annex 1).

(For copy report – see original minutes).

Karon Purvis, Area Officer presented the report and introduced Karen Alexander, Employment and Training Manager to update the Committee on the Employers Demand Survey and the Washington Business Breakfast.

Councillor Wake referred to the transport barriers mentioned in the report and commented that if a person really wanted employment, they should be willing to walk to a bus stop if necessary and felt that there was a perception that some people considered certain jobs were beneath them.

Councillor Wake raised concerns on the issue of how employers request experienced workers and how young people are supposed to gain the required experience.

Councillor Wake also felt that young people were not gaining the necessary social skills/work ethic that had been achieved through working milk rounds and paper rounds for instance in previous times.

Ms. Alexander referred to the transport issues and stated that there were barriers which were not insurmountable but the main problem was that funding had been withdrawn which provided young people with help for transport and lunch costs etc. The removal of this funding had dissuaded some people from taking up voluntary work or training.

Ms. Alexander also commented that she took on board the point that some young people could walk to their place of employment and that this was the focus of the report in trying to recruit Washington based people into Washington based businesses.

Councillor Kelly commented that he had attended the Business Breakfast and a concern raised by employers had been that young people were constantly being geared towards further education rather than work opportunities and this had led to the misconception that employers could not recruit 16 year olds.

Councillor Kelly also commented that if we were to move forward, we needed to have more contact and interaction with businesses and that he was concerned there had not been many major businesses groups at the Breakfast event.

Ms. Alexander wished to reassure Members that they were in close contact with big businesses such as Nissan, who have a massive commitment towards apprenticeships and supporting young people. In terms of the Washington Area in particular, there was a need to ensure the young people in Washington were the best equipped to take up such opportunities.

Councillor Kelly commented that there was a need for discussions between schools and businesses as our schooling needed to change as it was not gearing young people for a life in work.

Ms. Alexander informed the Committee that with the removal of Connexions, the Schools would be charged with the responsibility of providing career advice.

As a Chair of Governors for a school, Councillor Kelly raised concerns on how they would cope with the added responsibility, due to budgets being tightened.

Lorraine Hughes, Health Lead, Children's Services advised that as responsibility for career guidance was to move to schools, many would not have the time or funds to help.

Councillor I. Richardson enquired if any job matching had occurred through the Business Breakfast and if those employers were offering any opportunities that a 16 year old wanted.

Faye Gething, Lead Personal Adviser commented that through the survey carried out it was found that out of the vacancies available for 16-18 year olds, there were 21 in Sunderland and only two in Washington, which highlighted the fact there were very few positions for young people to go into.

Councillor H. Trueman commented that the Business Breakfast had been an excellent event and also informed of a recent event at the Nissan Centre where some employers indicated they could not gain access to apprentices, despite money being available and that they had had concerns of mixed messages being given with schools steering pupils more towards academic studies.

Ms. Alexander commented that there were mixed messages and that funding was available for apprenticeships but they had to get the correct match of employers and people with the relevant education/skills. Ms. Alexander also acknowledged that it was a complicated issue as there was a need for employers to be more realistic in terms of demands for qualifications.

Councillor Wake raised concerns over the statistics of young people with poor Maths and English skills and also the large number of pupils studying such topics as Environmental Studies and Media Studies, qualifications which he believed would perhaps not help gain employment.

Councillor Wake also expressed concern that the schools would be taking over the role of Connexions when they did not have the money or time to do so and it should not be their responsibility to find pupils' jobs.

Ms. Alexander advised on the need to involve schools a great deal more to engage with children earlier, rather than when they leave schools at 16 years of age and there was a big push to encourage science, technology, engineering and mathematics to pupils also which could be positive in light of the Low Carbon agenda we have.

Councillor Williams commented that as a Chair of Governors she was fully aware that budgets were tight and it was the schools job to educate, with their success judged on academic achievements. It was therefore unfair to seek to blame schools for all that was wrong with the employment issues and felt the best way to proceed was to work with the hard to reach families.

Ms. Alexander advised that a point that emerged from the Business Breakfast was on the need for parents and families to help guide young people also.

In relation to the Business Breakfast, Councillor Kelly commented that he felt the point sadly missing from the event, had been the young persons point of view, as this would have been helpful to get their feedback and provide a balanced approach. Councillor Kelly requested the Area Committee look at this.

Ms. Alexander advised that Ms. Gething had provided a presentation on the feedback the young people had given but they could look into providing a greater representation of young people at the event.

The Chairman enquired if the employers at the event had been asked for their thoughts on how they would tackle the lack of apprenticeships.

Ms. Alexander advised that employers had stated the wish for the process to be less complicated and to have a closer relationship with the schools. They had also expressed the wish for work experience to be more on their terms and perhaps be held over the schools holidays.

The Chairman commented that in the past, opportunities for apprenticeships had been plentiful yet now the perception seemed to be that apprenticeships were for those who could not pursue an academic route.

Ms. Alexander agreed that there was a need to address the negative perception of apprenticeships.

Councillor Wake commented that he felt apprenticeships were perceived as a dumping ground and that reform was needed as this was clearly an incorrect perception.

Ms. Alexander advised that a dedicated employer, a suitable young person and a good deliverer were the three elements needed to get the process right.

Councillor Wake referred to the SIB Call for Project applications and the proposal to allocate £100,000 in funding and suggested that money could be given to a business such as Nissan to help part fund a number of apprenticeships instead.

Councillor Kelly commented that he had been on the Task and Finish Group which had worked on this issue and advised that he would be scrutinising whichever application was successful as he wanted to see people delivered into employment as we owed it to the young people of today to help create opportunities.

Councillor I. Richardson commented that it was important the young people actually wanted to be there so we needed to ascertain what opportunities they wanted and try to match them.

At the Chairman's proposal it was agreed that the Employment Task and Finish Group be reformed to continue on with the issue and to provide some scrutiny of the project to be carried out.

Washington Work Space Project

Berni Whitaker, Enterprise Manager updated the Committee on the Washington Work Space project advising that there were a number of significant challenges on the project as the Authority did not own any significant land in Washington so the potential developers scheme would have to have land attached to it in their proposals. Ms. Whitaker advised that the Authority had made attempts to purchase land but this was not possible due to the developers high asking price.

Ms. Whitaker commented that they were trying to develop a scheme to provide a fully planned application to the Government and also informed of the two stage procurement process, advising that they would hopefully know who would be managing the workspace by December 2011, with nine months to a year for construction and completion by April/May 2013 with a view to open in the Autumn of that year.

In response to Councillor Kelly's query, Ms. Whitaker advised that they did not know where the workspace was likely to be put but there were only a certain number of sites that it could be located and the best sites had been specified as closely as possible in the tender documents. As the tendering process has to be open, the possible sites would depend on proximity to major infrastructure, access to services/facilities and not in a place of isolation, so efforts to hone down the best possible sites have been made in the process.

Councillor Kelly referred to the starter nursery units in Washington which had now become garages and fast food establishments and queried if Officers had looked at what businesses the workspace would be aiming for.

Ms. Whitaker advised that an employment survey in Washington was undertaken at the beginning of this year to look at business premises need and it was envisaged that the building would have a mix of workspace and offices to cater for all issues of need.

In response to Councillor Kelly's request, Ms. Whitaker commented that she would be happy to provide regular updates on the progress of the project.

Councillor Wake suggested that the unused Crowther Industrial Estate units be used instead, as this already had the infrastructure in place and would be a great deal cheaper than the project proposed. Councillor Wake also suggested that in those areas in private ownership and which were falling into disrepair, owners should be made to address the dilapidated states of their property or be made to sell the land to the Council, forcing action to be taken one way or the other.

Ms. Whitaker advised that the problem of dilapidated buildings would be an issue for her colleagues in Property Services to deal with.

Councillor H. Trueman commented that we wanted the best for Washington, so it would be appropriate to apply for the £6 million funding, and get the best possible facilities for the area.

Councillor Kelly commented that the funding was only available for a new build and could not be used to refurbish existing facilities in the area, such as Crowther Industrial Estate.

The Chairman referred to paragraph 3.4.2 of the report and enquired if the request for a further extension had been submitted to CLG.

Ms. Whitaker advised that an extension had not been requested as yet and they did not anticipate the request to be a problem as they were looking to study the details of tender documents once the closing date had passed so they could submit a more detailed proposal.

Tackling Health Inequalities

The Chairman commented that there had been no Washington Councillors partaking in the Health Champion project and that he would like to see some increased interest.

Councillor Kelly advised that the role did require a commitment of time but some Washington Members had started to sign up to the project.

Councillor Williams commented that she would be interested in participating if further information could be provided.

Attractive Neighbourhood

Brian Hodgkinson, Washington Area Response Manager advised that they were hitting their targets in terms of Members requests and meetings were ongoing between Officers and Persimmon Homes to pursue a solution on their ownership of responsibilities.

The working partnership with Gentoo was being strengthened through the Love Where You Live campaign and work was also being carried out with the Galleries Management Team to combat the issue of discarded shopping trolleys.

Mr. Hodgkinson also advised of the Northumbria in Bloom awards and that they would be moving from seasonal grass cutting into winter work, pruning, etc.

Washington Area Network

Jacqui Reeves, Area VCS Network Representative updated the Committee on the findings of the recent VCS Network meeting.

John Rostron, Area Community Manager commented that one of the positive outcomes from the meeting had been that Springwell Community Association was to 'Buddy up' with Harraton C.A. to share expertise.

2. RESOLVED that Members noted the report, progress updates and actions as detailed in the report and in the Work Plan attached as Annex 1.

Community Chest and Strategic Initiatives Budget (SIB) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that would benefit the area.

(For copy report – see original minutes).

SIB Call for Projects – Support and Co-ordination for NEETs Projects

Councillor Kelly moved that the Officers recommendation for Sunderland North Community Business be agreed, which was seconded by Councillor Padgett and agreed by the Committee.

Councillor Kelly requested that representatives of the project provide clarification on their proposals.

Councillor Kelly sought assurances that Members would be given open access to the projects and details such as actual numbers, where placements would be, etc. Councillor Kelly also commented that as it was a large amount of the Committee's budget he wanted to make sure they were working with Washington based people and that it was an opportunity to liaise with young people to obtain their opinions.

Councillor Williams enquired if they would be employing staff or using those already in place.

The representative of the project advised that they did have trained staff in place from the soon to be cut Job Linkage but would advertise for specialised skilled workers should they need to.

In response to the Chairman's query, the representative confirmed that money had been put aside for a Young Person's Officer.

Councillor Williams enquired how they planned to include the Youth Development Groups.

The representative advised on the need for discussions with the Groups as they have commissioned youth providers in other areas to use their database of intelligence and they did not want to duplicate services already in place.

Ms. Gething enquired as to how they would recruit young people to the project.

The representative advised that the training centres had been inundated with young people looking for apprenticeships and it was more of an issue in getting employers on board. Incentives would be offered to young people and those hard to reach in trying to address the barriers already mentioned.

In response to Councillor Kelly's enquiry, the representative advised that they were prepared to work with local Councillors on the project and that they would like to attend the Task and Finish Group to see what needs were identified.

The Chairman commented that he expected 40 employees to be produced out of the project.

SIB Call for Projects – Activities for Young People Projects

Councillor Kelly moved that Officers recommendation to approve the application made by SCC Youth Development Group be agreed, which was duly seconded by Councillor Padgett and agreed by the Committee.

Councillor Kelly commented that he was most pleased to see provision for youths that did not revolve around football alone

3. RESOLVED that the Committee:-

- (i) note the financial statement set out in Section 2.1 of the report;
- (ii) agreed the recommendations set out in Annex 1a with reference to SIB applications and approved 1 SIB amended proposal from the 2011/12 budget of £7,500 as a contribution towards the Washington Illuminations Switch On;
- (iii) agreed the allocation of £99,900 SIB to deliver the Washington NEETs Support and Co-ordination Project (Call for Projects) to the Youth Opportunities Project, Lead Agent SNCBC;
- (iv) agreed the allocation of £11,000 SIB to deliver the Activities Programme for Young People (Call for Projects) to the Youth Development Group, Lead Agent SCC; and
- (v) approved the 15 proposals for support from 2011/12 Community Chest totalling £8,617 a detailed in Annex 2 of the report.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) G. MILLER,
Chairman.

1st December 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN WASHINGTON: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

1.0 Why has it come to Committee?

- 1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources.

2. Locality Working: Children's Services

- 2.1 Children's Services have recently restructured in response to changes happening both locally and nationally. The restructure provides sharper focus on improving key outcomes, delivered against five key service areas. The key services areas are:

- | | |
|--|------------------------|
| • Schools and Learning: | Mike Foster |
| • Safeguarding: | Meg Boustead |
| • Early Intervention and Locality Services: | Sandra Mitchell |
| • Commissioning and Change Management: | Beverley Scanlon |
| • Health | Lorraine Hughes |

- 2.2 The aim of Early Intervention Service is to deliver services in an integrated way, which will have a clear focus on early intervention and the whole family. The structure is based across, and delivered in, each of the five areas of the City and is underpinned by the Common Assessment Framework (CAF). A Locality Operational Manager is to be appointed in each area. The Washington Manager post is still to be appointed. Each Locality Operational Manager has a dual role of citywide professional lead for a specific service as well as the operational lead for the range of services which are delivered within the area.

- 2.3 Children's Services are currently working with City Services to develop proposals to use Washington Library as the locality base.

- 2.4 Services included as part of the team are:

1. Children's Centres and incorporated 0-5 service delivery including childcare
2. Risk and Resilience including substance misuse
3. Connexions
4. Educational Psychology Service
5. Youth Development Group

- 2.4 In addition to the above there is a range of City wide delivery which is part of the service, for example, XL Youth Villages and Childcare as well as services outside of the team which support children and families locally, for example behaviour intervention.

2.5 Following the restructure most staff are now in post and working within the locality.

3. Recommendations

- i) When appointed invite the Washington Locality Operational Manager to attend Washington Area Committee to represent Early Intervention and Locality Services (Children's Services).

Contact Officer: Sandra Mitchell, Early Intervention and Locality Services
Tel: 0191 5611438 e-mail:
Sandra.mitchell@sunderland.gov.uk

Karon Purvis, Area Officer.
Tel: 0191 5612449
Karon.purvis@sunderland.gov.uk

WASHINGTON AREA COMMITTEE
1st December 2011
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, and Strategic Initiative Budget (SIB) - Financial Statement and Proposals for further allocation of Resources

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

Description of Decision:

The Committee is requested to approve the following:

1. Note the financial statement set out in Section 2.1 of this report
2. Agree the recommendations set out in **Annex 1a** with reference to SIB applications and approve 1 SIB proposal from the 2011/12 budget
 1. Extra Care Wellness Scheme £4,500 Approve
3. Agree the allocation of **£10,000 SIB** to deliver the proposals identified by the Employment Task and Finish Group. (Subject to receipt of detailed SIB application, assessment and consultation).
4. Agree to allocate a budget of **£40,000** to deliver the Heritage and Community events as detailed under Paragraph 2.2.4 of this report. (Subject to receipt of detailed SIB application, assessment and consultation).
5. Approve the 13 proposals for support from 2011/12 Community Chest as detailed in **Annex 2**

Suggested reason(s) for Decision:

SIB is a budget delegated to Areas Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Washington LAP. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has been allocated a budget of £287,261 for 2011/12. £12,321 has been carried forward from 2010/11 giving the Area Committee a budget of £299,582 for 2011/12.

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution?

No

Is it included in the Forward Plan? No

Relevant Scrutiny Committees:

Regeneration Review Committee.
 Management Scrutiny Committee.

1st December 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN WASHINGTON – PROGRESS REVIEW

Progress Report on 2011/12 Workplan

1 Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan (**Annex 1**).

2 Background

- 2.1 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within the Washington area.
- 2.2 This report presents an update with regard to the key priorities for 2011/12 and other priorities carried forward from 2010/11.

3 Helping local people access employment opportunities

3.1 Employment Task and Finish Group

- 3.1.1 The Employment Task and Finish Group met October 24th and discussed future activity, building on the recommendations from the Business Breakfast, the Employer Demand Survey and Washington Focus Report, and the Youth Opportunities Project.
- 3.1.2 Further Business Breakfast Events are proposed to address some of the concerns raised by employers in August. The next event is proposed for early Spring 2012 and will look at how to support reducing bureaucracy for employers re apprenticeships and placement schemes, look at what opportunities are available, what can be done to help businesses, what other support might be needed, and how to provide and co-ordinate more opportunities for young people.
- 3.1.3 In addition to further events with employers, the group also proposes further work with young people to consider what's working, lessons learned and best practice from the Youth Opportunities Project. A targeted event for young people is proposed.
- 3.1.4 The group has also made excellent progress with regard to improved relationships with employers and identifying opportunities for joint working. Meeting have taken place with both Gentoo and Signal Plastics and the Task and Finish Group, to ensure co-ordination of proposals for apprenticeships.
- 3.1.5 The group has received briefings re the work of Harraton Centre and the current position of employability services in Washington. Further reports will be presented to a future Area Committee.
- 3.1.6 The group has also considered key issues for future working, such as how Area Committee can contribute with regard to careers advice delivered in schools, the relationships between schools and training providers, the quality of training provision, the proposed changes re Careers guidance and Connexions.

3.1.7 The Employment Task and Finish Group recommend to the Area Committee the allocation of £10,000 SIB (subject to receipt of detailed SIB appraisal, assessment and consultation) to ensure that activity and projects to meet the recommendations from the Business Breakfast, the Demand Study/Washington Focus Report and any further needs re working with young people as detailed above, can be delivered. Initiatives to include further Business Breakfasts, research with young people re what's working, lessons learned and best practice (including from the Youth Opportunities project), and the promotion of opportunities and offers in Washington.

3.2 Youth Opportunities (NEET Support & Co-ordination)

- 3.2.1 Sunderland North Community Business Centre (S.N.C.B.C) was awarded the opportunity to deliver the support programme to NEET Young People at the September 2011 Washington Area Committee meeting. The service will be locally branded as Youth Opportunities and has the initial six weeks, since the award of contract concentrating on three main areas of work. They are making links with local organisations, initiating employer engagement activity and preparing for delivery of the service to young people.
- 3.2.2 S.N.C.B.C attended a meeting with the Councillors on the Employment Task and Finish group and then attended the full Task and Finish group in October. These discussions have been a great help in shaping initial ideas for the roll out of the project. It was agreed at both meetings that the Young Persons Key Worker was a crucial role in the Project and the successful appointment to this vacancy will signify the start of the Project 'proper'. The organisation has met with Andrew Carton, head of Connexions and has attended the Citywide November NEET Improvement Board. Meetings with the Head teacher from Usworth College, staff from Oxclose School, David Barber the 14-19 Strategy Worker have all been arranged and links with Biddick School and the Washington Connexions team will be developed through November.
- 3.2.3 The 'employer engagement' workstream has commenced and has been met with real enthusiasm. S.N.C.B.C has met with Signal Plastics through the Task and Finish Group and has attended employer meetings with Apollo and Images, the latter who wishes to offer an apprenticeship opportunity to a NEET young person from Washington to commence in November. We are currently compiling an engagement strategy for this area of our work.
- 3.2.4 The Job Description and Person Specification for the Young Person Key Worker was compiled and agreed by the interview panel and the advert has been circulated with applications to be received by 15th November. Interviews will take place on 21st November. Councillor Kelly was invited in his role of Chair of the Task and Finish group to support the interviewing process for the post and will perform this role with the SNCBC Personnel Manager.
- 3.2.5 In compiling the Youth Opportunities application we agreed a 'pilot' approach with Riverside/ITEC training to address the Apprenticeship opportunities available through the Streetscene Council Initiative. This pilot partnership working has enabled three NEET Young People from Washington to be successful in gaining an Apprenticeship opportunity also gaining additional key skills support through the Foundation Skills programme. We have linked closely with the SNCBC Job Linkage Initiative and have identified 12 potential NEET Young People to join the scheme. We will be meeting

individually with those clients across November/December to share more detailed information on the Project.

3.3 Washington Work Space Project

- 3.3.1 Members will recall the detailed presentation made at the September Area Committee with regard to progressing the Washington Managed Work Space Project.
- 3.3.2 The procurement process has undergone a number of stages already. There are now 3 tenderers - Barmston Developments (Turbine Business Park), Hellens, and Anthony Watson Architects (both on different land adjacent to Pattinson Way), Tenders are due in 6th December. The business case will be submitted to CLG on 30th November as per the original deadline with additional information provided at the end of December when the preferred developer has been agreed.
- 3.3.3 It is anticipated that approval will be received in March 2012, at which point full planning permission will be sought. Work will then commence on site in June 2012, with the building being handed over in August 2013. A further detailed report will be presented to Committee in February 2012.

For any further information please contact Berni Whitaker, Enterprise Manager on 0191 305 1205 berni.whitaker@sunderland.gov.uk

3.4 Education and Heritage Project Update

- 3.4.1 The Education and Heritage Officer (EHO) and Trainee Apprentice are in place and delivering across the area.
- 3.4.2 The project has helped to recruit 5 volunteers at the Harraton Community Centre. Works completed have included clearing around the perimeter of the building, redecoration works to external windows, decoration of the toilets and the main entrance corridor. Two of the volunteers have now progressed into apprenticeships one with Washington Envelopes and the other successfully gained an apprenticeship with Sunderland City Council. A local contractor has also donated his time to repair the existing CCTV camera and recorder. A successful Community Heritage Open Day has also been organised at the Centre with over 100 members of the public attending.
- 3.4.3 Volunteers have also been recruited for the North East Aircraft Museum and have carried out maintenance and landscaping tasks. In partnership with Gentoo Living and Washington History Society exhibitions have been carried out in 3 sheltered accommodation sites, with heritage/past time pictures and talks.
- 3.4.4 Springwell Village CA organised a Community Heritage Day which was very successful with approximately 150 members of the community attending.
- 3.4.5 The project has also worked with Bowes Railway to deliver the organised bonfire/firework display which was a huge success with in excess of 900 visitors attending generating approximately £3,000 for the organisation.
- 3.4.6 The apprenticeship associated with this post is currently working in the Washington Millennium Centre to enrich his skills in various areas.
- 3.4.7 Further Community and Heritage projects to be delivered within the Washington area are currently being developed as well as delivering heritage education into schools.

Positive relationships are also being forged, for example with community cohesion groups and the Neighbourhood Policing Team.

4 Activities for young people and addressing youth disorder

4.1 Holiday Activities Programme 13 – 19 year olds

4.1.1 Following a planning meeting held on the 12th October 2011 with prospective activity providers it was agreed that funding would be offered for the October half term programme and on completion of a successful evaluation Christmas and February half term activity programmes would be agreed.

4.1.2 October half term activities were successfully provided by Oxclose Youth Project and Washington Arts Centre offering a mix of activities to young people ranging from recreational visits and programmes that offers art based sessions including film making.

4.2 Activities for 8 – 12 year olds

4.2.1 Term time activities for 8 to 12 year olds will be offered by Voluntary and Community based projects and Washington Arts Centre. The projects range from a Saturday morning pick & mix arts programme that offers taster type arts based programmes to engage young people into art based activities for the first time. Activities such as a Friday evening gymnastic session and Monday junior youth club working in conjunction with Washington football club. The Millennium Centre will also running a heritage based programme for young people through a **Washington Heritage Youth Forum** and will deliver 2 session for 2 age groups, the first group being 8 to 10 year olds and the second 11 to 14 year olds, the activities will be delivered after school and on an evening. The young people will be encourage to set up their own projects and research local heritage, through heritage they will develop skills and confidence and explore issues based work.

4.3 Operation Choice

4.3.1 Primary Schools Initiative

- A timetable for all Primary Schools to host a visit by the Youth Bus is well advanced. This was a key aim of the operation and will likely feature a presentation on heritage of their local village and supporting 'respect' theme.
- Since the operation was approved by the Area Committee a number of schools have visited Safety Works, an interactive centre targeting a wide range of topics and issues. Such were the successes of these visits all Primary Schools have now been approached and all have booked to visit Safety Works with their year 6 pupils. Although not part of the initial proposal, this will compliment the work and objectives of Operation Choice.

4.3.2 Addressing Anti Social Behaviour

- Operation Choice tactics were developed from successful and innovative working practices of Operation Horizon the previous year. In addition to identifying peak times and locations, Operation Choice now identifies which resource is best equipped to deal with the issue. These resources include police, ASB Team and Youth Workers.
- In the early stages of Operation Choice a combination of resources were trialled, including police, ASB Team and Youth Workers patrolling together. This practice proved divisive as the young people clearly perceive each resource differently. By identifying these issues early Operation Choice was able to change its working practices and now tasks resources specific to the problem faced.

- The success of adopting new tactics can be summarised through a recent example;

ASB was identified as an issue in the Concord area on a Friday Evening.

Youth Workers engaged with young people who stated there was a lack of activities on that evening. The Oxclose and District Youth Project then arranged a new session for Friday Evenings in the Millennium Centre. The Operation Choice Youth Workers are now deployed into the Concord area and last week (4th November) the session included 26 young people. All 26 are youths who would normally be causing issues in and around Concord at that time. This activity frees up other Operation Choice resources to focus on other hot spot areas, which have included;

During the operation a number of hot spot areas have been identified including Albany Park, Wellington Waterloo Complex, Marlborough Park, Collingwood Court, Oxclose Play Area, Lambton Centre, Holly Park, Swan Industrial Estate, Hawthorn Crescent, The Drive, Skate Park, Burnway, Coach Road Estate, Langley Close, Concord, Coverdale Avenue, Warkworth Close. These areas have all featured as part of Operation Choice patrols.

The ASB Officer patrols with police resources and on most occasions with a Gentoo officer. This enables home visits to be conducted more swiftly and when engaging with young people present a unified and credible prevention message. To date there have been 12 verbal warnings, 9 warning letters and 9 acceptable behaviour agreements are currently being processed. Although these figures do not seem high it is as a direct result of the interaction and engagement the Operation Choice Teams are delivering which has resulted in most issues being dealt with at a very early stage.

In 2010/11 youth ASB reduced by more than 11% across Washington. This was in most part achieved through Operation Horizon and the support from Area Committee into trying a new approach to dealing with youth ASB. In the first six months of 2011/12 (April to September) Washington has seen a further reduction of 20%. This represents a fall from 962 incidents last year to 768 recorded this period, a fall of 194 incidents. This reduction has continued through October with the yearly reduction remaining constant at 20% and the total number of incidents falling by a further 37 incidents.

The aim of Operation Choice and previous operations has been to improve services to the community to reduce ASB. This is clearly reflected when you compare current Youth ASB incidents with the figures from three years ago. Compared to the same period in 2008, Youth ASB has fallen by more than a third, 36% and reduced by more than 500 incidents in a six month period.

- 4.3.3 Operation Choice has improved communication and liaison between the Primary Schools and Washington Neighbourhood Policing Team / partner agencies. This liaison has improved engagement and has assisted develop a long term approach to how the police and partners can engage with young people and promote 'respect' themes at an early age. With the number of incidents reducing dramatically over recent years, to maintain such reductions will become more difficult unless the behaviour of young people fundamentally changes. These changes are being developed through positive engagement and through closer working with local youth provision.

5 Tackling Health Inequalities: Health Champions

- 5.1 As of 1st November 2011 there are a total of 124 Health Champions across the City, 23 of which are Washington based. 316 people from organisations that work with

Washington residents are now on the Health champion Database. This is made up of 162 from the statutory sector, 107 volunteers, and an additional 47 others. One Washington Councillor is now taking part.

- 5.2 The celebration event was held on Thursday 13th October at the Stadium of Light, to celebrate and thank the people of Sunderland who have given their time to go through the Health Champion training programme. Over 100 people attended, speakers included Cllr Norma Wright Mayor of the City of Sunderland, Sue Winfield Sunderland TPCT Chair, Gillian Gibson Consultant in Public Health and Cllr Spedding. This event went very well; the Mayor presented the certificates and personally thanked each individual Health Champion.
- 5.3 The bi-monthly Health Champion newsletter is due out soon. The newsletter gives updated information with regards to courses, useful numbers, news articles etc. Included is a list of names of the people who have completed the Health Champion training. A grant process to commission a university to evaluate the Health Champion Programme is now underway. A university should be identified by 23rd November. The evaluation will be complete by end of February 2012.
- 5.4 Sunderland City Council are looking to commission more courses for Council employees, and to undertake an exercise to see if Health Champions can be broadened out to the whole of Sunderland. A further two more courses may be added to the 2012 programme for the people who have undertaken all five modules; one course around early signs and symptoms of cancer and the other around diet, nutrition and malnutrition.

6 Attractive Neighbourhood

- 6.1 Service requests, complaints and resident surveys and satisfaction levels indicate that an attractive and cared for environment is still a priority for the area. Responsive Local Services continue to work with and report to Area Committee through the Area Response Manager. A verbal report will be presented at the meeting highlighting key successes, issues and activity.
- 6.2 Area Committee has also maintained an influencing role with regard to roadways, highways and traffic management issues. That role is maintained with regular reports and updates to Area Committee together with the co-ordination of Members Requests for Service.
- 6.3 A number of initiatives funded through the Area Committee have now either completed or are underway. This includes:
- Bonemill Lane/Rookhope Roundabout: construction works completed September 2011 re installation of mini roundabout and speed limits.
 - Washington East Dropped Kerbs: work programme to be completed December 2011.
 - Monument Park 'no waiting at any time' restrictions: currently out to consultation with approval expected December and publication of proposals February 2012. Expected implementation May 2012.
 - Accident Clusters: Design works completed. Signage drawings are with Aurora for estimates and discussions have taken place with the Operations Team. Start date to be confirmed.
 - Bus Links:

- Removal of bus links at Dunlin Drive and Knoulberry Rd - Delegated decision approved. Solicitor briefing underway re statutory consultation and publication of proposal by January 2012.
- Renewal of signing and introduction of robust TRO for remaining 9 bus gates also subject to legal briefing re statutory consultation and publication of proposals by January 2012
- Closure of Brandy Lane bus link: works now completed.

6.4 The Vehicle Activated signs Programme, funded through City SIP, is underway. The signs were deployed at 'Round 1' sites as detailed in the table below August 2011. Round 2 deployment will take place December 2011.

Round 1		
1	Rickleton Way	Washington South
2	Sulgrave Road South End	Washington North
3	Ayton Road	Washington South
4	Barmston ring road – Horsley Road South End	Washington East
5	Wormhill Terrace	Washington East
Round 2		
6	Sulgrave Road North End	Washington North
7	Castle Road (Oxclose)	Washington South
8	Springwell Village	Washington West
9	Bonemill Lane - Swinhope area	Washington South
10	Crowther Road	Washington South

7. Equality, Community Inclusion and Engagement

7.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area and reporting back, providing a two-way flow of communication between SCN and the Area Committee. Washington Area Network delegates will present a verbal report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

Recommendations: Members are requested

- To note the report, progress updates and actions as detailed in this report and in the Work plan attached as **Annex 1**
- Note the recommendation as detailed in Paragraph 3.1.7 above and in 'Community Action in Washington – Progress Review 3c Financial Statement and Proposals to allocate £10,000 SIB to deliver recommendations proposed by the Employment Task and Finish Group.
- Agree further updates from Youth Opportunities
- Agree a detailed progress report for the Washington Managed Work Space Project to be presented to the next Area Committee meeting.

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

Washington Area Committee 2011/12 Workplan

Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination and support of services for young people NEET (Not in education, employment or training).	Youth Opportunities (SNCBC) funded Sept AC. 100 y/p worked with 40 into jobs or apprenticeships in 2 years	Nikki Vokes (SNCBC)	Recruitment of Young People's Key Worker underway. Lead Agent to report to every Area Committee meeting. Youth Opportunities project now underway with 3 key workstreams - making links with local organisations, employer engagement, delivering services for young people. Request allocation of £10,000 SIB to deliver recommendations proposed by Employment Task Group @ December 2011 AC Meeting.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and schemes.	Karen Alexander (OCE)	Linked to above - Youth Opportunities. Discussion at Task & Finish Group 24th October re opportunities identified through Demand Survey and Business Breakfasts. Meetings with Employers signal Plastics and Gentoo re planned apprenticeships and academies Nov 2011. Task Group to receive briefing re Harraton Centre.	Consult and engage organisations and partners.	Increase No. young people in training education and employment	
Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	Karen Alexander (OCE)	Discussion at Task & Finish Group 24th October re opportunities identified through Demand Survey and Business Breakfasts. Links made with Signal Plastics. Further Business Breakfast planned Spring 2012. Request allocation of £10,000 SIB to deliver recommendations proposed by Employment Task Group @ December 2011 AC Meeting.	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local	No. of local businesses engaged. OR No. apprenticeships	
Priority: Activities to 'engage' young people' linking young people and the broader community.						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington	Alan Scott Children's Services & VCS	Blackfell Junior Neighbourhood Watch launched September. Education and Heritage Officer in post and building links with schools, CAs and VCS. Details of holiday activities for young people, and Operation Choice under Item 3a.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	

Gaps in provision following cuts. In particular holiday and weekend programmes	Activities in school holidays delivered by ODYPP. YDG co-ordinating programme and providers for both 13 - 19 and 8 - 12 year olds.	Alan Scott SCC Children's Services + VCS	Alignment of £30,000 Children's Services budget to Area Committee Workplan and Priorities. £16,000 allocated to ODYPP for Summer Holiday Activity Programme (£10,000) and Friday Night Drop In (£6,000). Further £22,000 has been approved to deliver holiday programmes and activities for 8 - 12 yo and 13 - 19 yo. Details of programme included in <u>Report Item 3a</u>	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increased no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	Development of Blackfell Junior Neighbourhood Watch. Development and delivery of Youth Opportunities Programme (re NEETs above) Education and Heritage Officer in post and building links with schools, CAs and VCS	Engage and involve local community.	Increase no. of young people volunteering.	

Washington Area Committee 2010/11 Workplan

Helping local people access employment opportunities

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Washington Workspace Project	Influence and support the development of the Washington workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Andrew Perkin (OCE)	The procurement process has undergone a number of stages already. There are now 3 tenderers - Barmston Developments (Turbine Business Park), Hellens, and Anthony Watson Architects (both on different land adjacent to Pattinson Way), Tenders are due in 6th December. The business case will be submitted to CLG on 30th November as per the original deadline with additional information provided at the end of December when the preferred developer has been agreed. It is anticipated that approval will be received in March 2012, at which point full planning permission will be sought. Work will then commence on site in June 2012, with the building being handed over in August 2013.	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Employability Services	Consider likely gaps re provision of services and beneficiaries following implementation of Work Programme contracts	Karen Alexander (SCC)	Report to next Task & Finish Group November 28th re future provision at Job Linkage sites in Washington. To consider Work Programme contracts, beneficiaries, gaps in service, current JL clients and likely provision available post March 2012.	Review activities of other agencies. Commission activity. Engage and involve.	Residents accessing information advice and guidance re employability	

Tackling Health Inequalities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust	1st November 2011 there are 124 Health Champions across the City, 23 Washington based. 316 people from organisations that work with Washington residents are now on the Health Champion Database. This is made up of 162 from statutory sector, 107 volunteers, and 47 others. One Washington Councillor is taking part. The celebration event was held on Thursday 13th October at the Stadium of Light, to celebrate and thank the people of Sunderland who have given their time to go through the Health Champion training programme. Over 100 people attended. The bi-monthly Health champion newsletter is due out soon. A grant process to commission a university to evaluate the Health Champion Programme is now underway. The evaluation will be complete by end of February 2012. Sunderland City Council are looking to commission more courses for Council employees, and to undertake an exercise to see if Health Champions can be broadened out to the whole of Sunderland. A further two more courses may be added to the 2012 programme.	Consult and engage organisations and partners. Commission activity.	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	
Support the reduction of health inequalities in Washington by tackling social determinants of health	Develop physical activity programmes to meet the needs of older people to promote health, reduce social isolation, increase physical activity and contribute to reducing health inequalities	Victoria French (SCC) Wellness Programme	Wellness Service, working with HHAs & City Services to increase participation in physical activity to improve independent living for older people submitting a SIB application for £4,500 to install a set/circuit of 'outdoor gym' equipment in Extra Care Schemes at Woodridge Gardens. Part funded (50%) through Wellness Service/Sunderland Teaching Primary Care Trust. To be presented to Area Committee December 1st Meeting	Consult and engage organisations and partners. Commission activity.		
Attractive Neighbourhood						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG

<p>Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc</p>	<p>Area Response Team in place</p>	<p>Brian Hodgkinson (SCC)</p>	<p>Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. Community walkabouts established with residents, Members and partners. Unresolved issues include land ownership issues in Blackfell and Usworth (residential developers). Area Response Teams now working with Neighbourhood Police Beat Managers re the co-ordination of joint working re quality of life and confidence issues. Community Respect Days, WalkABOUTs and joint meetings organised to facilitate this co-ordinated approach as part of Operation Lantern Project. BH to present verbal update at each Area Committee meeting.</p>	<p>Consult and engage organisations and partners.</p>	<p>Increase in residents satisfied with services provided in their neighbourhood.</p>	
<p>Traffic and highways issues</p>	<p>Road Safety scheme and traffic management works implemented</p>	<p>Craig Wilkinson (SCC)</p>	<p>Updates to be provided to Area Committee - Vehicle Activated Signs Programme implementation underway with Round 1 - 5 x signs now in situ. Round 2 to be deployed December 2011 Washington Road Safety Scheme to be completed re busways and footways, Bonemill Roundabout installation completed Sept 2011, various traffic and highways projects and dropped kerbs programmes implemented. Detail report December Area Committee Meeting.</p>	<p>Consult and engage organisations and partners.</p>	<p>Reduced speeding incidents and accidents. Road safety improved.</p>	

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of Heritage projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Christmas celebrations received huge support from the local community and encouraged 'a local identity'. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan. Request allocation of £36,000 SIB to deliver programme of heritage activity and events 2012. Also request £10,000 SIB allocation to support the local delivery of the Sunderland in 2012 programme that has the potential to inspire, engage and benefit all residents within the area.	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 2011.	Consult and engage organisations and partners. Commission activity.	Volunteers supported	
Community Inclusion	Solutions to provide more support to CAs - need to confirm citywide perspective	Area Community Voluntary Sector Network	Proposals to develop support for Washington based CAs to develop business plans and forward strategy and plans through city Services Area Community Co-ordinator. Further update required	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making Volunteers supported	
Closed/Complete						

Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. SWashington focus study also completed.	Bernie Whittaker (OCE)	Discussion at Task & Finish Group 24th October re recommendations and opportunities identified through Demand Survey. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	
Addressing anti social behaviour and youth disorder	Operation Choice approved June 2011. confirm use of Youth bus as part of the 'Primary School' workstream	Northumbria Police Team	Operation Choice now underway. Youth bus with appropriate activities and information to be utilised by Police working/visiting all 19 Primary Schools. Focusing on ASB hotspots still being carried out.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Reduction in ASB. More children and young people engaged in positive activity	
Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011. Officer and apprenticeship now in post with TWEBLO. Activity and engagement underway. Update and progress report to September Area Committee. COMPLETED	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	Call for Project for Support and Co-ordination for NEETs	Area Committee	Call for project published 29th July. Applications to close 25th August. Recommendations to September Area Committee. COMPLETED	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions - Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. Research completed. Report presented to July Area Committee - conclusions and recommendations to inform Call for Projects.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	

Address barriers to training , education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. Update to every Area Committee through Employment & NEETs Task and Finish Group. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project COMPLETED	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 - see Task and Finish Group update COMPLETED	Request and receive reports and updates.	N/A	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	

1st December 2011.

Report of the Chief Executive.

Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee?

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan and work plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, and Community Chest.

2.1 FINANCIAL STATEMENT WASHINGTON COMMITTEE FUNDING STREAMS 2011-2012 AS AT 29th September 2011

SIB: Washington SIB Statement after 29th September 2011 Area Committee					
* £287,261 was allocated for 2011/12, £12,321 has been brought back from 2010/11 allocations giving a total balance of £299,582, plus returned £10,449 = £310,031					
	Committee Date	SIB Budget	Allocated (not yet approved)	Approvals	Total
£10,449 -Wash Wheeled Sports Park*Return	02.06.11	Return		£10,449*	£310,031
Available Funding 2011/12*		£310,031			£310,031
Project Name	-	-		-	-
Operation Choice	02.06.11	-		£25,821	£284,210
Sunderland Festival	02.06.11	-		£3,000	£281,210
Christmas Festival	02.06.11	-		£15,000	£266,210
Aircraft Museum	02.06.11	-		£6,000	£260,210
Friends of Old Hall	02.06.11	-		£3,450	£256,760
Education & Skills Programme	02.06.11	-		£30,000	£226,760
Oxclose Church Hall	28.07.11	-		£6,500	£220,260
Young Carers Integration Pilot	28.07.11	-		£15,000	£205,260
Washington Business Breakfast	28.07.11	-		£1,500	£203,760

Washington NEET's Support Project	28.07.11	-		£2,000	£201,760
Houghton Feast (Multi)	28.07.11	-		£3,000	£198,760
Washington Christmas Illuminations	29.09.11			£7,500	£191,260
Youth Opportunities	29.09.11			£99,900	£91,360
Activities for young people	29.09.11			£11,000	£80,360
New Balance		£310,031		£229,671	£80,360
Funds returned	Operation Horizon	£3,391			£83,751
Funds returned	Heritage Gala 2010	£3,999			£87,750
Funds returned	Usworth Grange CCTV	£11,000			98,750

Community Chest			
Available Funding 2011/12 includes the 2011/2012 allocation of £10,000 per ward, £13,041 unclaimed funding for 2008/2009 and £2,660 unallocated funding from 2010/ 2011.			
	Community Chest Budget	Approvals	Balance
Central	£12,435*	£5,268	£7,167
East	£16,018*	£9,053	£6,965
North	£11,385	£3,044	£8,341
South	£13,997	£6,688	£7,309
West	£12,985	£4,434	£8,551
Balance	£66,820	£28,487	£38,333
*Returned funding of £1,000 from Columbia CA included in Washington Central			
*Returned funding of £119 from JW Community Fitness Club included in Washington East			

2.2 Strategic Initiatives Budget (SIB)

2.2.1 Following the September 2011 Area Committee meeting, a balance of **£80,360** remained to be allocated this financial year. Unspent funding of **£18,390** has been returned from Operation Horizon and from the 2010 Washington Heritage Festival. Therefore, a balance of **£98,750** remains to be allocated

2.2.2 The following projects as detailed in **Annex 1** are recommended for approval, as follows:

1. Extra Care Wellness Scheme	<u>2011/12</u> £ 4,500	Approve
-------------------------------	----------------------------------	---------

2.2.3 Area Committee is also asked to consider the recommendations detailed in Item 3a Community in Action: Review Progress re update from the Employment Task and Finish

Group. It is recommended that Committee allocate **£10,000** to ensure that activity and projects to meet the recommendations from the Business Breakfast, the Demand Study/Washington Focus Report and any further needs re working with young people can be delivered. This will be subject to receipt of detailed SIB appraisal, assessment and consultation exercise, before any specific projects are implemented.

2.2.4 In addition Area Committee is requested to allocate a budget of **£40,000** to deliver a programme of heritage and community events in 2012. Building on the success of the second Washington Heritage Festival and the Sunderland Festival, both of which were well supported by the local communities and partners, the Committee is asked to commit resources to ensure these well attended events continue. This will be subject to receipt of detailed SIB appraisal, assessment and consultation exercise, before any specific projects are implemented.

2.2.5 Projects recommended for approval from the 2011/12 budget total **£54,500**. Should Area Committee approve this proposal, the remaining balance for the 2011/12 allocation would be **£44,250**.

2.3 Community Chest

2.3.1 The table below details the balances remaining to be allocated following the last meeting. A total of 13 project proposals received are set out in **Annex 2**, together with remaining balances should those proposals be approved.

Ward	Budget Remaining	Project Proposals	Balance Remaining
Washington Central	£7,167	£1,450	£5,717
Washington East	£6,965	£3,400	£3,565
Washington North	£8,341	£5,600	£2,741
Washington South	£7,309	£1,250	£6,059
Washington West	£8,551	£4,118	£4,433
Total	£38,333	£15,818	£22,515

3.0 Recommendations

Committee is requested to:

1. Note the financial statement set out in Section 2.1 of this report.
2. Agree the recommendations set out in **Annex 1** with reference to the SIB applications.
3. Agree to allocate a budget of **£10,000** to deliver the proposals identified by the Employment Task and Finish Group. (Subject to receipt of detailed SIB application, assessment and consultation).
4. Agree to allocate a budget of **£40,000** to deliver the Heritage and Community events as detailed under Paragraph 2.2.4. (Subject to receipt of detailed SIB application, assessment and consultation).
5. Approve the 13 proposals for support from 2011/12 Community Chest as detailed in **Annex 2**

SIB Funding Applications

Summary Document

SIB Application No.1.

Name of Project	Wellness Programme in Extra Care Centres
Lead Organisation	City of Sunderland Council. South Hylton House Hylton Bank

Total cost of Project	Total Match Funding	Total SIB requested
£9,000	£4,500	£4,500
Project Duration	Start Date	End Date
3 months	January 2012	March 2012

The Project

This project will fund Outdoor Activity Equipment for physical activity provision to the residents living within the Extra Care Housing (ECH) Schemes, as well as to their families, visitors and the residents in their wider community. The Wellness Service proposes to work with the Extra Care Centre (ECC) in Washington (Woodridge Gardens), to develop physical activity programmes at each individual scheme to meet the needs of older people in order to promote health, reduce social isolation, increase physical activity, and therefore contribute to reducing inequalities in health.

The provision of outside activity equipment will encourage people to use the outdoor space; get fresh air and take part in physical activity - promoting fun, activity and a sense of wellbeing. The aim is to install a set of 'outdoor gym' equipment, that provides a 'get on and go' circuit and requires no adjustment by the users. The equipment is designed for those who have limited mobility and assists in improving the users overall strength, cardiovascular fitness, flexibility and balance, all of which contribute to helping people to live independently. In addition these pieces of equipment may be accessed by friends and families who visit the extra care schemes, therefore bringing the community closer together.

The project will install a set of easy to use 'outdoor gym' equipment, that provides a 'get on and go' circuit and requires no adjustment by the users. As the equipment is located externally to the ECH scheme, in the garden area. The equipment will also be promoted for use to the wider community, particularly older adults, as well as the families/visitors to the ECH scheme. The use of the equipment will be promoted through the ECC to the individuals, to their families and friends. Because of its external location there is 24 hour access to the equipment - however, this will need to be carefully managed as the scheme is restricted to external visitors after the hours of 6pm until 8am - unless access is organised via arrangement with the Court Manager. CCTV covers the garden areas of the schemes.

The equipment is secured into the ground and should withstand vandalism/attempted theft. Any incidents will be reported to the Police. The usage of the equipment will be monitored by the Court Manager who will report approximate monthly usage figures to the Physical Activity Development Officer on a monthly basis. All new users will be given a demonstration of how to safely use the equipment, and will be asked to speak to their GP if they have any concerns

regarding their ability to ensure that taking part in an exercise programme will not be detrimental to their health. Individuals will be encouraged to access and use the equipment as part of their daily routine. The residents of the ECS will receive regular questionnaires to ascertain usage and health improvements gained from increasing levels of physical activity.

Need for Project

Better health, reduced social isolation, increased physical activity levels and improved independence will result from this project. It is widely documented and accepted that regular physical activity is known to have a direct impact on health and is recognised that it can be used to improve physiological, social and psychological health as well as making a vital contribution to the wider issues relating to quality of life in all ages. However, the evidence of physical inactivity and the contributing factor to many health problems particularly within the older population are very evident. The links and outcomes to better health by taking part in physical activity are constantly being outlined. This applies across all age and lifestyle demographics and in particular to this report, to the older population and those living with dementia. Regular exercise can improve a number of general health and wellbeing factors such as;

- Losing weight and maintaining a healthy weight
- Lowering cholesterol levels
- Reducing high blood pressure
- Increasing strength
- Increasing flexibility
- Improving balance and co-ordination
- Strengthening bones
- Increasing stamina
- Relieving stress, promoting wellbeing and good mental health
- Bringing people and communities together

In particular to the ageing population and those living with Dementia, regular exercise can:

- encourage mobility - and therefore, independence - for as long as possible
- improve circulation and help prevent stiffness and muscle wasting
- aid relaxation, promote a sense of calm, and help ensure a good night's sleep
- reduce anxiety, stress and depression

Whilst life expectancy is increasing, healthy life expectancy is not increasing at the same rate and therefore people are spending a longer time living with life limiting conditions that do seriously reduce their quality of life. Enabling adults to remain independent and outside of permanent health care will increase the demand on Wellness and Physical Activity services.

Other options have been considered:

- Other indoor provision within the ECH scheme to extend the already existing Community Wellness Programme. This would require a range of indoor Easyline equipment to be both stored and used within the community space of the ECH scheme (space permitting). The cost of the pieces of equipment is £15,000 per set which the wellness service would only be able to fund one set. The option to provide the equipment in the internal areas is not viable due to lack of available space and lack of storage provision.
- To signpost residents of the ECH scheme to the existing Community Wellness Programme currently delivered at ELCAP and YMCA Herrington Burn. However, there may be barriers associated with travel to/from the session venues and in relation to the days/times of the existing timetabled sessions which may not be suitable for the residents.

Partnership working

The facilities will be primarily used by the residents of the ECH scheme, their families and visitors (including young people). It will be simple for these usages/attendances to be monitored as the Court Manager can issue a 'sign in' book at each of the sites and ask people to sign in each time they use the equipment. The facilities will also be available to use by older residents from the local area who wish to use the equipment, for example there are Age UK visitors and luncheon clubs from people who don't live in the scheme who can access them.

The project as a whole is about removing barriers to participation, and so not all users may be 'recorded rigidly' and success will be more around removing these barriers for people to become more active, which in turn will improve health and wellbeing by reducing the risk of falls, increasing mobility and independence, promoting the sense of wellbeing, reducing the risk of lifestyle diseases and increasing socialisation. Members of staff at the ECH schemes will also benefit and this will help to encourage use by residents who may feel anxious or embarrassed about using the equipment. Beckwith's Community Interest Company operates the restaurant and convenience store in this scheme. Beckwith's employs residents with disabilities who could benefit from the use of the equipment.

Outputs of the Project

Output	Description	Number
H1	No. programmes tackling health inequalities	1
H2	No. people engaged in healthy lifestyle projects	60

Key Milestones for the Project

Issue of Wellness Welcome pack and health questionnaires	Feb 2012
Installation of equipment	March 2012
Training of ECH staff for outdoor equipment	March 2012
Works completed	March 2012
Introductory/Taster sessions given to residents	April 2012

Recommendation: Approve: This project meets the Area Committee's tackling health inequalities priority as detailed in the 2011/12 workplan.

**COMMUNITY CHEST 2011/2012 WASHINGTON AREA
PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2011/2012	PREVIOUS APPROVALS	BALANCE REMAINING
Central	Whiteladies Tenants Social Club – Christmas dinner including entertainment	£500			
	Washington Village in Bloom – refurbishing Chantry House – involve local school children	£500			
	4th Biddick Guides – resources for guides and brownies including arts and crafts, cameras and badges.	£450			
	Totals	£1,450	12,435	5,268	£5,717
East	Fatfield Primary School – Refurbishment of Sensory Corner for children SEN	£2,500			
	The Voice Studio - Arts Centre – new flooring	£900			
	Totals	£3,400	16,018	9,053	3,565
North	Usworth Colliery Primary School – Community cohesion events	£1,000			
	St Bedes Toddlers – Day trip to Adventure Valley	£500			
	St Bedes Ladies Fellowship – Lunch and coach trip	£500			
	Gentoo – removal of horseshoe planters	£3,600			
	Totals	£5,600	11,385	3,044	2,741
South	3rd Washington Scout Group – Beaver colony programme	£1,250			
	Totals	£1,250	13,997	6,688	6,059
West	Holy Trinity Church Hall – new cooker	£1,118			
	Springwell Village CA – pantomime costumes	£1,000			
	Blackfell Primary School – renew library resources	£2,000			
	Totals	£4,118	12,985	4,434	4,433
Totals		£15,818	£66,820	28,487	£22,515

1st DECEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

1.0 Why has it come to Area Committee?

The aim of the interim report is to inform the Area Committee of how the money it has allocated through SIB and SIP has been used during April 2011 – September 2011, how successful it has been in achieving its original objectives, and how the projects will continue to perform.

2.0 Background

SIB and SIP is allocated in order to support specific strategic priorities identified in the Local Area Plan, with the overall aims of benefiting the wider community and attracting other funding into the area. In order that the Area Committee can be kept informed of progress of projects funded to date an interim report has been produced for members to consider and question, as appropriate.

3.0 Performance Update

In June 2011 the Area Committee agreed the Washington Work Plan Strategic Priorities for 2011/12:

- To help local people access employment opportunities. Members identified a need to focus on NEETS and skills development and learning outcomes. They are also keen to look to linking the development of Washington's 'Heritage Offer' to learning opportunities and employment/training opportunities.
- To support activities to 'engage' young people and to broaden that into 'community inclusion' - linking young people and the broader community. This also to include a focus on Anti Social Behaviour and youth disorder.
- Tackling health inequalities
- Attractive Neighbourhood to include speeding and dangerous traffic and Responsive Local Services (RLS)
- Equality, community inclusion and engagement

This report outlines the performance of all projects which have delivered activity during quarter one and quarter two of the financial year, and are aligned to the key strategic priorities outlined above.

Priority: Help local people access employment opportunities with a focus on NEETS and skills development and learning outcomes.

Employment and Skills Demand Study (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A5 Number of feasibility studies funded	1	1		£10,000	£10,000	
This project provided funding to enhance and build on a city wide employment and skills research project by providing a comprehensive and thorough analysis of the opportunities for young people in the Washington area. The Washington Report has informed the Area committee Employment Task Group's work programme and future proposals build on its recommendations. Project is now complete with financial targets and outputs met.						

NEET Support project Connexions (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of project feasibility studies funded	1	1		£2,000	£2,000	
This project provided a research and mapping exercise which identified the barriers and issues relating to NEETs in Washington. The project was delivered through a resource seconded to work on behalf of Area Committee to identify the way forward to support NEETs and remove barriers to employment. This request provided funding to cover the operational costs of the seconded resource... A report was presented with findings at Washington Area Committee which informed the Committee's Call for Projects for NEET Support & Co-ordination. That project was commissioned to Youth Opportunities Project September 2011 which will see 40 young people into apprenticeships over the next 2 years. Project is now complete with the output and milestones met and the spend drawn down.						

Business Breakfast (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
P4 Number of new businesses established or current businesses supported	25	10		£1500	£564	
A6 Number of community or educational events held	1	1				
<p>The purpose of the SIB funding was to provide resource for a "Business Breakfast" to be held in Washington in August 2011. The 2011/12 Work plan for Washington Area Committee lists as a priority "Helping local people access employment opportunities - focus on NEETS, links to heritage". Within this priority, there are a number of issues which this project supports, as follows: Co-ordination of services of NEET young people, Address barriers to training, education and employment for NEETs in Washington, Availability of apprenticeships, work placements, etc for young people, Gaps in low level, first step training, Links with local employers. The event went ahead as scheduled and was well attended although the number of business attending was not as high as anticipated. The costs of the event were less than anticipated and the funding will be used to facilitate a follow up event to engage with young people. Dates to be confirmed.</p>						

Education and Skills – TWEBLO (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
P1 Number of people going into employment (FTE)	2	2		£7,500	£7,500	
<p>This project was awarded £30,000 to fund an Education and Heritage Education Officer post to co-ordinate and engage young people at both school age and those categorised as NEET to access heritage as a volunteering opportunity and training opportunity. The project includes a Trainee who will be trained within ICT, bid writing and event organising to support museums and community groups with their administration and event organising. The Education & Heritage Officer will be responsible for the recruitment and training of volunteers across the spectrum of museums and community buildings. The project is underway with two posts now in place. Activity with community associations/ local partners and schools has commenced. An open day was also held at Harraton Community Association on the 24th September 2011. Outputs to date have been met and spend is on target.</p>						

Priority: Support activities to 'engage' young people and to broaden that into 'community inclusion' - linking young people and the broader community. This is also to include activities with a focus on Anti Social Behaviour and youth disorder.

Young Carers	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Outputs due in Quarter 3 2011	N/A	N/A		Q3 £15,000	Q3 £15,000	
<p>The project will offer the equivalent of 2 activity sessions per week for 50 weeks for Young Carers aged 8 - 12 years old, to be held in Youth Clubs in Washington. These sessions will give the children childhood activities which they were likely to miss because of their family circumstances, fear of being different and bullying within mainstream services. However, as the Young Carer sessions will be within mainstream youth clubs it is anticipated that greater awareness of young carers will enable individual young carers to develop the confidence to use the club's generic activities. The sessions will also provide peer support to the young carers as they will be with others with similar experiences and so will feel less isolated. Outputs spend and milestones are not due until Quarter 3, 2011.</p>						

Remix 2011 Washington Arts Centre (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
S6 Number of additional young people engaged in youth activities	15	58		£11,582	£9,870	
S5 Number of young people benefiting from youth inclusion / diversionary projects	95	103				
L8 Number of new additional young people engaged and participating in youth provision	15	58				
<p>Remix is a weekly participatory programme that runs throughout the year in which young people take</p>						

part in activities of their choice: drama, music, film, art and dance. The different art forms are led by specialist youth arts leaders who work on delivering a range of skills and experiences to the participants. Within this structure Arts Centre Washington is able to deliver a programme of huge value to young people, providing them with the ability to pursue their own interests to add to their learning in an environment that can offer a very different experience to school or college. By engaging young people in activities that combat boredom and anti-social behaviour, they experience enjoyment, motivation, aspiration, confidence and wider horizons. A new art leader was appointed in July 2011 and this has enhanced the group numbers, which have now exceeded targets. Systems have been introduced to monitor and record attendees and several trips to schools have taken place to recruit new members to the project.

One of the particular areas to be marketed is Dance which has now taken on a contemporary slant in response to local needs. Remix continues to work with Sunderland University in order to provide internship opportunities to students to gain workshop leaders skills from Remix tutors. Remix Art will work with an artist in residence in order to prepare for a futuristic costume exhibition, which will be shown at the Arts Centre in March 2012. Remix Drama have had a script commissioned for them from one of the North East's most promising emerging playwrights which is hoped to be performed at the end of the project. Remix Music and Media are working on a cross form project to produce a pop video for one of the Remix bands. As the project continues to be enhanced, the slight under spend from Quarter 2 has been re-profiled for spend in Quarter 3.

Operation Horizon (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	2	2		£40,150	£36,759	

This project provides a structured partnership approach in the Washington area to tackle anti social behaviour. One of the key aims to this project will directly support the strategic aims as per the Local Area Plan, specifically; (a) To reduce anti social behaviour, including tighter control on sale and access to alcohol and to (b) To provide more police and community safety officers on the street. Horizon was due to end March 2011. However due to an under spend Area Committee agreed a carry over up until the end of quarter 2. Monies were used to fund an extra PC & CSO on a Friday night (to compliment Operation Choice) and an additional 2 PC's and 2 CSO's on a Saturday night for the six week summer holiday period. This Operation contributed to the reduction in Youth Related ASB of over 24% on the same period the year before. Two community respect days have been held in this quarter in the areas of Sulgrave and Rickleton. Both days have had over 200 people in attendance, activities for young people were provided and the painting of a subway took place along with the opportunity for residents to engage with a number of agencies working in Washington e.g. Police, Gentoo, ASB Team and Youth Provision. Positive marketing has been utilised for both days and feedback from residents and partners has been positive. **This project is now complete. An under spend of £3,391 will be returned to Area Committee.**

Operation Choice (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	6	0		£8,607	£4,620	
S5 Number of young people benefiting from youth inclusion / diversionary projects	200	200				
S6 Number of additional young people engaged in youth activities	50	40				

Operation Choice will build on the success of Operation Horizon. A conscious effort has been made to absorb the best practice from Operation Horizon into core businesses and this is reflected in this proposal and the changing working practices to support the project. ASB has reduced across Washington and this new project is designed to not only support ongoing positive momentum gained in hot spot areas but continue to engage young people and proactively divert them away from disorder and into local youth provision and/or local respect areas. Targeting specifically Friday evenings (highest ASB evening) this project's team of a PC / CSO / ASB Team and a youth worker will patrol areas of high ASB and interact positively with young people. The project also includes an element of working with 8 – 12 year olds with NPTs engaging with all Primary Schools in Washington and the Youth Bus being utilised by the younger children. Operation Choice has now commenced and has assisted in reducing youth related ASB by more than 20%, as of the end of September there has been a total of 768 incidents reported, a reduction of 194 incidents. The working relationships between the police, the ASB Team and the Youth Workers are developing to identify which teams are best suited to

deal with specific ASB issues across Washington This work is looking to compliment other activities and operations to best utilise resources. The operation has also impacted upon non-youth related ASB with incidents dropping by 597 between April and September.

All about Learning -St Bedes RC Primary School (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L9 Number of new youth play services provided	1	1		£4,000	£4,000	
Funding was granted to deliver enhanced an ICT provision together with the latest technology. The purpose of the project is to enhance the ICT curriculum and resources to enable us to provide our community with relevant transferable skills. The increased focus on quality ICT teaching and learning will provide our pupils and parents with the skills required for tomorrow's work place. Project now complete with outputs met and funds claimed.						

Phoenix Project (SIB) Tyne and Wear Fire and Rescue Service	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
S5 Number of young people benefiting from youth inclusion/diversionary activities	92	51		£22,957	£11,643	
This project was awarded funding to be aimed at young offenders or young people at risk of offending (aged 11-17). The project will deliver various Respect and Advanced courses per year. The purpose is to motivate and encourage the students who have completed the original Phoenix project to maintain behaviour levels and desist from offending for a minimum of 3 months, to attend the Respect course, and a further 6 months, to attend the Advanced course. Evaluation of pilot projects have proven that more young people desist from offending when given the incentive of attending further courses than those who were not. Respect course 03 delivered 18th-19th July 2011, Respect course 04 delivered 8th-9th August 2011, Respect course 05 delivered 12th-13th September 2011. Advanced course 02 delivered 20th-22nd July 2011(postponed from Q1), Advanced course 03 delivered 23rd-25th August 2011, and Advanced course 04 delivered 20th-22nd September 2011. Reduced outputs are due to the take up and fulfilment of the stages of the course in that particular area, for example a young offender may commence a course but not complete the course.						

Oxclose Play Area (SIB and Washington South SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L9 Number of new youth play services provided	1	1		£41,000	£0	
A2 Number of people using new or improved community facilities	400	400				
A1 Number of new or improved community facilities and equipment	1	1				
The SIB and SIP funded project will deliver an enjoyable and accessible green space providing a safe outdoor area, which can be accessed free of charge and used by all, helping the community to come together. The introduction of play equipment will enhance the opportunity for positive play. All outputs and milestones have been achieved, however concerns have been raised about the quality of timber used for the equipment and reassurances have been sought from the supplier. Dense shrubbery around the play area has also raised concerns and further landscaping works are in need of completion. Funds to be drawn down in Quarter 3 2011. The completion date expected for this project is the end of November 2011.						

IT Upgrade project – Usworth Grange Primary School	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A2 Number of people using new or improved community facilities.	180	180		£3,000	£3,000	
Funding was awarded to purchase IT equipment and this equipment is currently in use within the school. The school have purchased lap tops which are being used by the children in the IT suite. All outputs, milestones met and funding drawn down. This project has now concluded.						

Blackfell Play Area (Washington West SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities	1	1		£16,906	£15,979	
A2 Number of people using new or improved community facilities	616	616				
<p>This project was funded to enhance the play provision for the younger age group in the area. The new project will deliver an exciting and stimulating play area providing outdoor opportunities free of charge for the young people aged 0 - 19. Improvements to be made to existing play equipment and the general area improved. New equipment will also be introduced for the older age range which will compliment the existing MUGA. Following on from the quarter 2 progress update the site will be fully operational. This is mainly down to a few snagging issues which are in discussion to be overcome and it is envisaged that the project will be completed soon. Final funds will be drawn down in Quarter 3</p>						

Priority: Tackling health inequalities

The Outdoor Learning Landscape project - Albany Primary School (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
P3 Number of people employed in voluntary work	1	1		£14,600	£14,600	
A6 Number of community or educational events held	1	1				
H1 Number of people benefiting from healthy lifestyle projects	10	12				
<p>The outdoor learning landscape project gives children the skills required for lifelong learning and success and develop, within them, the ability to make healthy lifestyle choices as they grow into adulthood. This project created an outdoor play facility Learning Landscape with a sustainable garden to promote healthy living, natural habitats for wild animals to live in to promote an understanding of how to care for wild life and the wider environment around us, and a sensory garden for exploration and a quiet, relaxation area for reading, reflection and contemplation to promote a healthy mind and body. As part of the project the sustainable garden which will have a heavy focus on health. The children will grow vegetables and use them in lessons and after school cookery clubs. The project is now complete and has reached all targets / milestones and projected spend etc to date.</p>						

Washington Mind -Recovery Support (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
H1 Number of people benefiting from healthy lifestyle projects	100	245		£14,770	£14,770	
P2 Number of jobs safeguarded	1	1				
P3 Number of people employed in voluntary work	10	10				
<p>This project has funded the salary of a part time Recovery Support Worker, to help Washington Mind develop and deliver its Drop-in services and social inclusion programme. The post holder assisted in developing services that compliment existing provision, promote recovery and build on the good work already taking place. The overall purpose of the post was to support and facilitate the formation and thriving of user-led groups, and cover for operational work as required. Many Drop-ins are run by unpaid staff, and having a designated worker ensures consistency and reliability in offering support to the people and volunteers involved in the project. The current worker progressed from volunteering to a paid position in July 2009 and recently completed a range of training including NVQ Level 2 in Customer services. This project is now complete with funds fully drawn down and outputs met.</p>						

Addressing Health Inequalities in Washington (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
H1 Number of people benefiting from healthy lifestyle projects	509	986		£49,030	£46,818	
L4 Number of adults obtaining qualifications	100	119				
L5 Number of adults obtaining qualifications (non accredited)	80	74				
<p>Funding for this project was awarded for two separate elements which were identified by the task and</p>						

finish group to tackle health inequalities, Washington Health Champions and Tackling Health with SAFC Foundation based in Washington.

The Health champions aimed to provide training in Washington to front-line council staff, front-line workers in partner agencies and volunteers. The training comprises a basic qualification in understanding Health Improvement, Emotional Health and Resilience Workshops, Introduction to Financial Capability - Helping your Clients, Alcohol Brief Intervention and Smoking Brief Intervention. SAFC Tackle It have now delivered a number of courses in Washington over the school holiday period and are engaging well with local schools. The Active Bus has been to school sessions this term with more schools scheduled in for future dates. The output L5 is slightly lower than forecast due to changes in the way the accreditations are claimed. Exam results are now sought prior to confirmation. The final project monitoring for this project will be complete in Quarter 3 as well as final funds claimed and the project will then close.

Land at Stephenson –Strang Riding Centre (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
P3 Number of people employed in voluntary work	30	43		£13,000	NIL	
L6 Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	4	3				
L1 Number of people receiving job training	4	2				
H1 Number of people benefiting from healthy lifestyle projects	10	10				
Funding for this project was awarded in order for the riding club to purchase fields and grow crops to feed the horses and to use the land for riding activities. Tyne & Wear Riding for the Disabled operate 7 days per week, 52 weeks throughout the year, providing riding lessons and riding therapy for children and adults with mental, physical and learning disabilities. Its aims are to make a difference to the lives of disabled people by giving them an opportunity to ride. There have been delays in the purchase of the land due to land registry queries. These queries are now resolved and the contract is in the later stages of completion. Re-profiles have been moved to Quarter 3 2011.						

Early Years and School & Community play facility Biddick (Washington Central SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities	10	10		£14,632	£14,632	
H1 Number of people benefiting from healthy lifestyles projects	60	63				
A school commissioned LA architect designed Early Years Indoor/Outdoor Play facility as part the schools 5 year plan to utilise the school/ grounds with the local community. This project directly relates to many of the LAP priorities, primarily, H1 the number of people benefiting from a healthy lifestyle. This will allow under 5's to play and have increased exercise on a daily basis. It will provide through extensive ground works and doubling in size of the existing provision, a secure and adventurous exploration area. Lots of natural materials were used to create a landscape for the children to exercise. All landscaping and building works are now complete and play area is being accessed by all Early Years children, staff and parents. Plans are also in place for an Under 5(yrs) play club for use in the summer holidays. Project is now complete with outputs met and spend drawn down.						

Priority: Attractive Neighbourhood to include speeding and dangerous traffic and Responsive Local Services (RLS)

Nature on your doorstep – The Nuttery-Washington Old Hall (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Outputs not due until Q3.	N/A	N/A		£800	£760	
The primary aim of Nature on Your Doorstep is to promote the importance of pond, insect and wild life by creating an accessible haven in the heart of Washington. Working with the National Trust at Washington Old Hall the project is to develop the area and to promote awareness/use of the site to the local community. Led by a development worker involvement will be sought by young people, local schools and community groups as well creating volunteering opportunities at all stages of the project. The project development worker has been working with volunteers to clear the site, removing invasive						

plants and mapping the area. New volunteers are on board from Catch 22 and project is progressing well. Slight under spend of £40 has been re-profiled into Quarter 3.

Pattinson Signs (Washington East SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	2	2		£5,000	£5,000	
Funding was approved to erect 2 signs onto the boundary entrances of Pattinson Industrial Estate, as an attractive and inclusive area, with welcoming, distinctive and distinguishing boundary signs. Project is now fully complete and funding drawn down.						

Washington East Dropped Kerbs (Washington East SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities	1	1		£16,000	£16,000	
The project was approved to deliver dropped crossings adjacent to junctions and bus stops in Washington East, to make it safer and more convenient for disabled persons to cross the road and to access public transport. All dropped kerbs now in place, funding claimed and outputs met.						

Bonemill Lane Roundabout (Washington South SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes to improve the appearance of streets	1	1		£19,220	£0	
Funding was awarded for construction of roundabout, improved road safety and access from reduced vehicle speeds and conflict in Bonemill Lane. The project is now complete , funds to be drawn down in Quarter 3. Awaiting invoices, finalising costs.						

Monument Park Waiting Restrictions (Washington East SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	0		£2,492	£0	
This project was funded to implement a scheme to introduce a Traffic Regulation Order (TRO), Waiting and Loading Restrictions. The intention of the TRO is to help reduce the likelihood of obstructive and inconsiderate parking within this area. The TRO will comprise of no waiting at any time restrictions, helping prevent obstructive parking to improve access on the highway. Notwithstanding the above the physical deterrent of road markings does not always deter obstructive parking, so the Council will through the current enforcement regime issue Penalty Charge Notices (Penalty Charge Notice's) to offenders. This project is currently in consultation stages as per Quarter 2 update. Adam Clelland is the new lead on this project.						

New Footpath lighting and Pedestrian barriers Coverdale (Washington North SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	0		£3332	£0	
The project was funded to provide lighting to a currently unlit footpath and barrier chicanes to the footpaths to create a more attractive environment with added benefit of perception of increased safety for residents and visitors. The project will add significant value to the street scene and amenity value in the Washington Area. Work scheduled to start 21 st November 2011.						

Oxclose Church Hall- Roof Repairs	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Outputs due in Quarter 3 2011	N/A Q3 2011	N/A Q3 2011		Q3 £15,000 due	Q3 £15,000 due	
Funds for this project were awarded for roof repairs. The Church roof was designed and built in the 1970s. The roof is constructed with three low pitched concrete tiled areas leading to a bitumen felt flat area. Over the years there have been persistent problems with water leaking through various parts of the roof into the building. In 2004 some remedial work was carried out by the church. However, the						

problem has continued to worsen. At a recent roof inspection arranged by Building Needs, a division of North East Education Development Services Ltd and undertaken by Hodgson and Allon Ltd roofing contractor. It was identified that rain water has penetrated through the roof tiles and running down the vapour barrier into the main building. Water has got under the roof tiles and into the eaves due to lack of file detail. There are also areas of felt that require replacement in the area of the drainage channel. They recommend immediate action to prevent further damage to the roof. Although spend, outputs and milestones are not due until Quarter 3, 2011, the lead agent has provided a brief progress update that no expenditure has been incurred to date and that the tenders are anticipated to be submitted in October with a view to work being carried out immediately after.

Priority: Equality, community inclusion and engagement

Washington Glebe Banner Project (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£10,000	£10,000	
A6 Number of community or educational events held	2	4				
P3 Number of people employed in voluntary work	4	4				
Funding was granted in order to advance the education of the public in matters relating to industrial heritage and to try and share an understanding of the mining heritage of the area and history of mining banners. Funds have been used to purchase and maintain a new replica banner and all necessary accessories i.e. poles, finials, ropes, tassels, harnesses, protective display case etc for the Washington Glebe Miners Banner Group, and to be on Display at JFK primary School. The Banner has been taken to the annual Durham Miners' Gala and will be used for any other public event that is deemed appropriate, in addition to the local primary school. Project complete and funding drawn down.						

Washington Heritage Gala 2010 (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	1	1		£35,000	£31,001	
The Washington Heritage Festival was funded and held on council land behind and adjacent to the Washington 'F' Pit Museum on 18 September. The project proposal included a mining banner parade along Front Street, brass band music and a vintage car rally. A marquee, on site hosted local history displays, voluntary group's information stands, refreshments, traditional games and crafts. The event was an opportunity for members of the Police, Gentoo and TPCT to liaise with members of the community regarding areas of concern, i.e. adequate housing, reducing the fear of crime, advice on being safe, advice on smoking cessation, obesity and access to sport and leisure. The event is building on the success of previous years activities and is strongly supported and driven through the local community and voluntary and community interest groups. £3,999 under spend will be returned						

Washington Heritage Festival 2011 – Sunderland City Council (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	1	1		£15,000	£4621	
This project is to deliver a second Heritage Festival on Saturday 17 September 2011 in Albany Park, Washington. A new feature for 2011 will include a dedicated performance area within a separate marquee, featuring local performers, brass band music, folk music and dance groups amongst many others. There will be an exhibition and information area which will enable community groups and organisations, such as, NHS, Northumbria Police, Gentoo, TWAM, Job Linkage, mining banner groups and local history groups to interact and engage with residents and visitors. Outdoor activities will include, organised games led by Scouts and Cadet groups, local and traditional craft demonstrations, the North East Aircraft Museum field kitchen display, Saxon re-enactment group, traditional fairground rides and classic cars and vintage vehicle displays. Washington 'F' Pit Museum will be also be open and staff will give guided tours with children's activities on offer throughout the day. An estimated 3,600 people attended the event which began with the mining parade through Front Street and included local dance schools, theatre groups and singers who performed in a marquee. Under spend is due to awaiting invoices. This under spend has been re profiled into Quarter 3.						

Washington Mining Memorial Statue 2011-Sunderland City	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator

Council (SIB)						
Outputs due in Quarter 3 2011	N/A	N/A		£76,840	£37,000	
Funding for this project was granted as part of a project for a specially commissioned bronze sculpture to be located at a central point within Concorde shopping area. The life size bronze sculpture will take the form of a Miner, his wife and son and aims to celebrate the mining heritage of Washington and keep alive the memory of local miners and their families for current and future generations. It is anticipated that the sculpture will be complete and installed prior to 31 st March 2012. This is due to the delay in getting time in the foundry which delayed the fabrication of the sculpture until late August.						

Holly Park Community Facility-Holley Park Primary School (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
S5 Number of young people benefiting from youth inclusion / diversionary projects	10	0		£25,000	£25,000	
A1 Number of new or improved community facilities and equipment	1	0				
The project is to deliver ICT sessions to the local community. Needs were identified to provide opportunities for young and old to ensure support and training. The project will deliver ICT starter classes to parents/grandparents and members of our local community in a safe and secure environment. The aim is to increase the knowledge and skills of people in our local community by delivering a provision central to our local area and in a familiar setting, enhancing their prospects of gaining employment and empowering our local people with skills and knowledge. An update was provided by the lead agent in Quarter 2 regarding securing alternative match funding. A deadline for match funding to be secured has been given as March 2012.						

Military display building	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L6 Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	7	9		£18,000	£18,000	
L1 Number of people receiving job training	15	15				
A2 Number of people using new or improved community facilities	200	200				
A1 Number of new or improved community facilities	1	1				
Funding awarded to the Military Vehicle Museum which opened in 1984 and ran successfully until 2004 when the condition of the building meant that they could no longer open to the public. The funding enabled the Aircraft Museum to relocate alongside the North East Aircraft Museum in Washington assisting in the start up costs. Work is nearing completion on the Romney building with external cladding and fitting out expected within the next few months. Project complete December 2011.						

Development of the Aircraft Museum –NE Aircraft Museum (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Outputs not due until Quarter 3	N/A	N/A		£6,000	£0	
The project will facilitate combining the North East Aircraft Museum with a number of local museums and preservation organisations all on one site, providing a major educational, tourism and leisure facility for the North East in Washington. The North East Aircraft Museum, The Military Vehicle Museum, The North East Bus Preservation Trust, The North East Electric Transport Trust, Save the Trident and the RAF Fire Service Museum all wish to combine on the site presently occupied by the Aircraft Museum. The North East Civic Trust have been appointed to prepare a consultation document and expect to have it completed by Mid January. Discussions are ongoing with Sunderland Council re the football pitches and we have received a provisional "Heads of Lease" document. It is expected that the fence relocation will take place in March 2012. Outputs, milestones and funds claimed have been moved and will be monitored again with feedback in quarter 3, 2011.						

A New Curriculum Springwell Village Primary School (Washington West SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
H1 Number of people benefiting from healthy lifestyle projects	100	200		£13073	£13073	
A1 Number of new or improved community facilities	1	1				
<p>The aims of this project was to re-design the schools curriculum, increase the focus on quality ICT teaching and learning to provide our pupils and parents with the skills required in tomorrow's workplace. The school aimed to do this by producing new planning materials, resources for learning and teaching, the extended resourcing of ICT to enable teaching of more appropriate IT skills to both children and their families, the design and installation of a sustainable garden and outside learning area. Project complete, outputs met and funding spent.</p>						

Bowes Engine Repair Project (Washington West SIP)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities	1	1		£997	£997	
<p>Funding was awarded to Bowes Railway to assist in the cost of engine repairs for the WST Engine. The WST Engine is vital to the Bowes Railway Company. It is the 'star' on steam days for members of the public to enjoy. It is essential to Bowes continuance as without the ability to put on steam days which bring paying members of the public plus enthusiasts into Bowes the museum will lose vital finances and would be at real risk of closure. This engine which has only ever worked on the Bowes site is a direct engineering link to our 19th century working history, a key part of why the Bowes site is a Scheduled Monument and needs protection. This funding for these essential, vital repairs is that important to the museum. Project complete and funding drawn down.</p>						

Washington Village Christmas event	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Outputs due in Quarter 4 2011	N/A Q4 2011	N/A Q4 2011		Q4 £15,000 due	Q4 £15,000 due	
<p>Funding has been granted in order to hold a Christmas Fair/Festival within the Washington Village area in late November/early December, to coincide with the Christmas lights switch on. A number of community groups and schools have already shown their interest in developing the project and those wishing to be involved, will be programmed into the event. A variation of activity including, performance, music, craft stalls and food traders will be developed as part of the project. Discussions with the community have already identified that the local churches and public houses within the village wish to participate in the project to compliment it further. Washington Arts Centre and Washington Old Hall have also been approached and have confirmed their interest and willingness to participate.</p>						

City wide and Joint Projects

River Wear Trail Washington and Coalfield Joint project (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£46,000	£0	
<p>Funding of £19,500 was granted from the Coalfield Area & £26,500 from the Washington Area Committee towards a £72,000 project to restore to a high standard the accessibility of the River Wear Trail between Cox Green and Fatfield bridges. The route will become step free enabling the north and south bank circuit to be used by those in wheelchairs and with push chairs. The project will also resolve the condition of Alice Well at Cox Green riverside. Significant delays have occurred in the project due to waiting for title deeds from the land owner, concerns from Northumbrian Water etc. The project is reporting expected completion in Quarter 3.</p>						

Houghton Feast –Sunderland City Council (SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A3 Community/voluntary groups supported	Due Q3	Due Q3		£5,000	£0	
A6 Community or educational events held	Due Q3	Due Q3				

S5 Number of young people benefiting from youth inclusion/diversionary activities	Due Q3	Due Q3				
Funding for this project was awarded to deliver the 'Houghton Feast 2011' which commenced with an opening ceremony on Friday 7th October. Although the artist workshops did happen in September, the Houghton Feast event was not yet completed by the end of quarter 2 (ended 17 th October) and the outputs; milestones and expenditure will not be reported until evaluation has been carried out. The Lead Agent has been asked to provide a full update mid November which will be circulated for information. The event, however, has been reported a success with more community and school groups than ever taking part.						

Sunderland Festival Sunderland City Council(SIB)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	5	1		£3,000	£3,000	
P3 Number of people employed in voluntary work	100	0				
S5 Number of young people benefiting from youth inclusion / diversionary projects	50	124				
S6 Number of additional young people engaged in youth activities	100	50				
Sunderland Festival was delivered as a three day event between 1st and 3rd July 2011 with activity taking place at Northern Area Playing Fields, Washington; Barnes Park; Sunnyside Gardens; Arts Centre Washington; Marine Walk, Roker and Washington Old Hall. The theme was Americana and the activity across the city reflected this theme through music, dance, classic American vehicles, American football etc. In addition a series of kite making workshops took place in schools in each area prior to the event in an effort to encourage young people and their families across the city to travel to the main site at Northern Area Playing Fields.						

4.0 Recommendation

Committee is requested to

i) Consider and then discuss the performance information provided above.

Contact Officer: **Karon Purvis** Area Officer (Washington) 0191 561 2449
Karon.purvis@sunderland.gov.uk

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

1 DECEMBER 2011

INFLUENCING PRACTICE, POLICY AND STRATEGY - SUNDERLAND IN 2012

1.0 Why has it come to Committee?

1.1 The purpose of this report is to engage with the Area Committee in relation to the proposed Sunderland in 2012 programme.

2.0 Background

2.1 It is considered that the 2012 Games could have a clear and lasting impact on every aspect of Sunderland life and the ability to positively affect the physical and social health of communities. The 2012 Olympic and Paralympic Games will be the largest event ever held within the United Kingdom (UK) and will not return to the UK in our life time.

2.2 The potential exists to improve health, tackle exclusion and isolation, engage those who have disengaged from certain areas of society, and empower and inspire individuals and communities to come together and therefore improve community cohesion.

2.3 The 2012 Games present an opportunity for all sport and activity providers, arts and cultural providers, as well as community groups to capture the imagination of residents and engage people within a Sunderland celebration programme. The Olympics and Paralympics are not just about sport, they are an opportunity to enjoy and participate in a major cultural celebration. In addition, they also provide an opportunity for everyone to celebrate the Games through other 'windows', including libraries, heritage, dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in the UK.

2.4 Attaining a lasting legacy beyond the London 2012 Games will not be easy, but there is no reason why this cannot be achieved. In order to develop a meaningful programme of activities it will be possible to develop and deliver in partnership with key stakeholders, a range of programmes, initiatives and support services that will inspire residents.

3.0 Current Position

3.1 It is proposed to develop and deliver a comprehensive city programme of community events, activities and opportunities in the build up to, during and beyond the London 2012 Games.

3.2 It is acknowledged that developing a Sunderland programme to engage residents with London 2012, will require a level of association between the Sunderland programme and the London Games. It is therefore proposed to maximise the well known 5 Olympic Rings and create a relationship between the 5 Rings and the city's 5 regeneration areas.

3.3 The overall aim of the Sunderland in 2012 programme will be to increase participation through inspiring and encouraging people to 'take part in' a variety of activities and opportunities. These opportunities may be developed through sport

and physical activity, arts, cultural activity, or via participation in volunteering within the community. The programme will aim to inspire individuals within their local communities to *'take part in...'* the various opportunities, irrespective of age, ability, gender or ethnicity whether it be doing, watching, supporting, or volunteering.

- 3.4 The following outcomes are an example of those that will be achieved through the delivery of the Sunderland in 2012 programme. The highlighted outcomes are those that are aligned with current Washington Area Committee priorities.
- Increased levels of participation in sport and physical activity
 - Strengthened sport and physical activity participation, and development pathways to tackle health inequalities – providing opportunities for achievement at all levels (**tackling health inequalities**)
 - Improved levels of physical and emotional health through participation
 - Increased numbers volunteering within the city (**links to employment opportunities**)
 - Inspiring children and young people and providing activities for everyone, including families (**engaging young people**)
 - Using sport and arts to tackle youth disorder and anti social behaviour (**addressing anti social behaviour**)
 - Greater levels of engagement, inspiration and participation across the city
 - Championing our heritage and culture
 - Greater and stronger links between art, culture and sport and physical activity
 - Greater public awareness of opportunities and achievements within the city
- 3.5 It is proposed the Sunderland in 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Areas will be 'affiliated' to a coloured Olympic Ring and residents participating in Sunderland in 2012 will gain 'credits for their area of the city. The credits can be gained from participating in many ways and it is suggested that through an increased community spirit, localities will become stronger and more connected when working together to achieve area 'credits'.
- 3.6 Secondly, the programme will have a number of city challenges where the city, as a community, will be encouraged to work towards these and reach a number of targets. including for example, challenging the city to:
- Recruit 2012 new volunteers as part of the programme
 - Take part in at least one of the activities throughout the programme
 - Be part of the world record attempt.
 - Swim 550 miles (Sunderland to Olympic Aquatic centre) as part of the city BIG Swim
- 3.7 Within the programme the range of initiatives and projects developed and delivered will be specific to the locality needs and will be aimed at moving residents from a mind set of 'contemplating' into 'action'. As part of the programme, areas will be encouraged to develop a number of 'Area Champions', who will be representative of the population of the area to help promote the programme and fully engage the local community. These could be, for example, Elected Members, talented athletes, community representatives, volunteers and coaches
- 3.8 Volunteer in 'Sunderland in 2012'

A mechanism to support the programme will include a Volunteer Bank within the city. Such a Volunteer Bank will allow individuals to 'deposit' their desire to volunteer. Partners, organisations, clubs, community groups in the city delivering all types of activities, events will also be able to 'deposit' their need for volunteers and through the database opportunities and individuals will be matched.

3.9. Take Part in 'Sunderland in 2012'

It is proposed to develop a calendar of activities that fall under the Sunderland in 2012 programme, whilst maximising events and activities that are already planned between January and September 2012. Developing the calendar of activities and opportunities will ensure that there is at least one 'take part in' activity that residents can do, watch, or volunteer at each week and will provide the residents of Sunderland with a comprehensive programme. Examples of these events are detailed in Appendix 1.

3.10 Celebration Event - 16 June 2012

It is proposed that we maximise the unique opportunity of Sunderland being a Torch Relay 'Community on Route'. The celebration is proposed to take place at Herrington Country Park as the space allows for significant numbers to attend. The celebration event would incorporate numerous activities including:

- Live music and entertainment
- Big Screen Films
- Family picnic
- Family activities
- A World Record attempt

Penshaw Monument dominates the local landscape as a half-sized replica of the Temple of Hephaestus in Athens. The monument would form the backdrop to activities in Herrington Country Park and could be incorporated into the celebrations

3.11 We took part inSunderland in 2012

It is proposed to deliver a concluding event that celebrates the achievements that have taken place during the 9 month programme. Examples of the type of activities that could be incorporated into the celebration event are detailed in Appendix 2.

3.12 Pre Games Training Camps (PGTC)

PGTC's allow for athletes to acclimatise to location, the weather and time zones, in the months prior to the Olympic and Paralympic Games. Within the North East, 20 Olympic and 13 Paralympic venues have been selected offering facilities for 21 sports. Sunderland Aquatic Centre and City Space at the University of Sunderland have been promoted as PGTC's. Memorandums of Understandings have already been signed with Colombia, Grenada and Sri Lanka, with a view to these countries training in the region prior to 2012. Opportunities exist as part of the Sunderland in 2012 programme to not only celebrate these countries from a civic perspective, but also celebrate their culture by working within schools from a learning aspect.

3.13 Sunderland in 2012 Legacy

The overall ethos of the programme is to lay the foundations for lasting participation in sport and physical activity, arts and cultural activity at a local level. Opportunities exist through this proposal to work with Elected Members to inform the calendar of activities to ensure the opportunities and activities are not only relevant to the local

community but also inspire residents within the community to take part in a programme that will contribute to area committee priorities being realised.

3.14 Finances

A £274,000 budget has been secured to date to deliver the Sunderland in 2012 programme. This has been secured from existing City Council budgets, partner funding (ie. Tyne & Wear Sport, Sport England, Art Council). It is proposed that each Area Committee contributes £10,000 to support the local delivery of the Sunderland in 2012 programme that has the potential to inspire, engage and benefit all residents within the area.

3.15 Invitation to Task and Finish Workshop

Members of the Area Committee are invited to inform and shape the content of the Sunderland in 2012 programme to ensure opportunities and activities are relevant to the communities within the area. The Task and Finish Workshop has been arranged to take place on 5th December 5.30pm to 7.00pm at the Washington Millennium Centre, Concord, Washington.

4.0 Description of the Decision (Recommendation)

4.1 The Area Committee are requested to note the content of this report and agree to:

- i) Inform and contribute to the development of the Sunderland in 2012 programme
- ii) Approve the financial contribution from Washington Area Committee (SIB budget of £10,000), subject to a full application, consultation and approval, to support the delivery of the Sunderland in 2012 programme
- iii) Members being invited to inform the Sunderland in 2012 programme through task and finish workshops as detailed in Section 3.15.

5.0 Background Papers

5.1 The following background papers were relied upon to compile this report

- Officer briefing note

Contact Officer: Victoria French
Assistant Head of Community Services (Sport & Leisure
and Community Development)
0191 5614688
victoria.french@sunderland.gov.uk

Appendix 1

Weekly 'take part in.....' Activities

Examples of activities could include:

- Potential area based, or area versus area tournaments, for all ages and abilities
- Programmes to target unrepresented groups and challenge the barriers to their participation
- Themed photography/visual art exhibitions across the city in partnership with Sunderland University and Sunderland College as a continuation of the Curating the city project
- Taster sessions in new sport and physical activities to encourage individuals to participate in new activities
- Sunderland Festival at Herrington Country Park featuring big screens, the Festival could include screenings across the weekend; exhibitions and demonstrations
- Heritage Open Days and Festivals
- Exhibitions and linked education programme at Sunderland Museums and Galleries.

Appendix 2

We took part in2012 in Sunderland

Examples of activities could include:

- The city challenges achieved
- The World Record achieved
- The Games Makers from Sunderland who volunteered at the games
- Sunderland past, present and future Olympians and Paralympians
- The activities that took place as part of the Sunderland in 2012 programme
- The completion of the 'we took part in.....' commemorative book and time capsule
- Launch of the 'Sunderland Hall of Fame' to recognise and celebrate those within the city that make an outstanding contribution to sport

14TH NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

INFLUENCING PRACTICE, POLICY AND STRATEGY

City Village Concept

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area. It also provides information and updates which will encourage Members to feed into proposals for service or policy change and facilitates the referral of outcomes of issues previously identified.

2. The City Village Concept

2.1. Background Information

- 2.1.1 The Sunderland Economic Masterplan identified the promotion of City Villages as a fundamental part of Sunderland's economic development. It sets out the need for a comprehensive approach to regenerating communities across Sunderland, to help the people in those communities to engage in the wider economy of the City, to make their neighbourhoods attractive places where people want to live and to help promote Sunderland as 'a national hub of the low carbon economy'.
- 2.1.2 The City Village concept has also been recognised and referenced in the recent Environment and Attractive City Scrutiny Committee's Policy Review into Sunderland 'the Place'.
- 2.1.3 In addition, Members may recall contributing to work undertaken in 2009 to identify Sunderland's 'natural neighbourhoods, i.e. those geographical areas that, when asked "where do you live?" residents would respond with that place name. The whole City was mapped on this basis and divided into a total of 65 natural neighbourhoods which provides the starting point for City village boundaries. (See **Annex 1**)
- 2.1.3 Although the City Village concept sits within the Economic Masterplan and can be used to help tackle economic issues, it can also contribute to influencing change, and encouraging communities to become active in tackling local problems and making decisions in developing community resilience and the social capital of their neighbourhood because it is the place with which many of the identify.
- 2.1.4 The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live (See **Annex 2**). It is envisaged that those characteristics will be utilised as criteria for the long term improvement of existing neighbourhoods, and the design of new neighbourhoods and major developments. The concept has the clear potential to be developed into a place-shaping and prioritisation tool to be used within Sunderland, but which could also have wider application. In times of restricted funding, it will not be possible to do everything at once, so work has begun to test the City Village

concept with residents by finding out more about what matters to them in their neighbourhood at their particular time of life and circumstances. This is with a view to a Second Stage which will identify opportunities and their deliverability so that future improvements can be prioritised more easily.

2.1.5 The work is being aligned with key programmes, strategies and plans including the review of Area Arrangements, Corporate Outcomes Framework, Community Resilience, Community Leadership Programme, the Business Transformation Programme and the review of the Sunderland Strategy.

2.2. Progress Update

2.2.1 A piece of work is currently underway to develop a place shaping (long term) and place shielding (short term) methodology based upon the City's concept of the City Village. The work is required to not only promote City Villages as a fundamental part of Sunderland's economic development, but also influence, inform and contribute to emerging plans and strategies.

The proposed approach will:

- Embed a single approach to place shaping and place shielding of our neighbourhoods.
- There is also a requirement to embed the principles of developing greater community resilience. Community resilience can be used as part of a framework for developing interventions to promote both the social and economic well being of our communities.

2.2.2 Key outcomes will include a robust and practical mechanism which will be used to help shape the further development of area arrangements, and help inform and contribute to the commissioning of services at a local level.

2.2.3 Over the coming months, there is an opportunity through dialogue with Elected Members and partners and service providers, to identify those neighbourhoods with the greatest scope for change and need for improvement – in line with the things that are important to residents at each stage of their lives.

2.3. Next steps

2.3.1 A Project Management Team is in place and working with the appointed consultants Genecon to:

- Identify data sets and indicators to enable a robust assessment of the city's 65 statistical neighbourhoods, in line with the City Village characteristics
- To consult with residents to assess what makes a good neighbourhood and what is important to people about where they live.
- Engage Elected Members, partners and service providers in the process and utilise the in-depth local knowledge of neighbourhoods to inform investment planning and service delivery and development.
- Develop a practical approach which uses the City Village criteria and the sustainable communities concept commencing with a pilot in a small number of neighbourhoods with specific issues that can be addressed in the short term and a plan for key physical changes to be taken forward in the longer term. This will lead

to establishing goals for each 'pilot' neighbourhood as well as a methodology, and framework for evaluation

Ultimately the work will identify a single approach which will allow the proposed place shaping and place shielding methodology to inform service planning and investment planning.

3.0 Recommendation

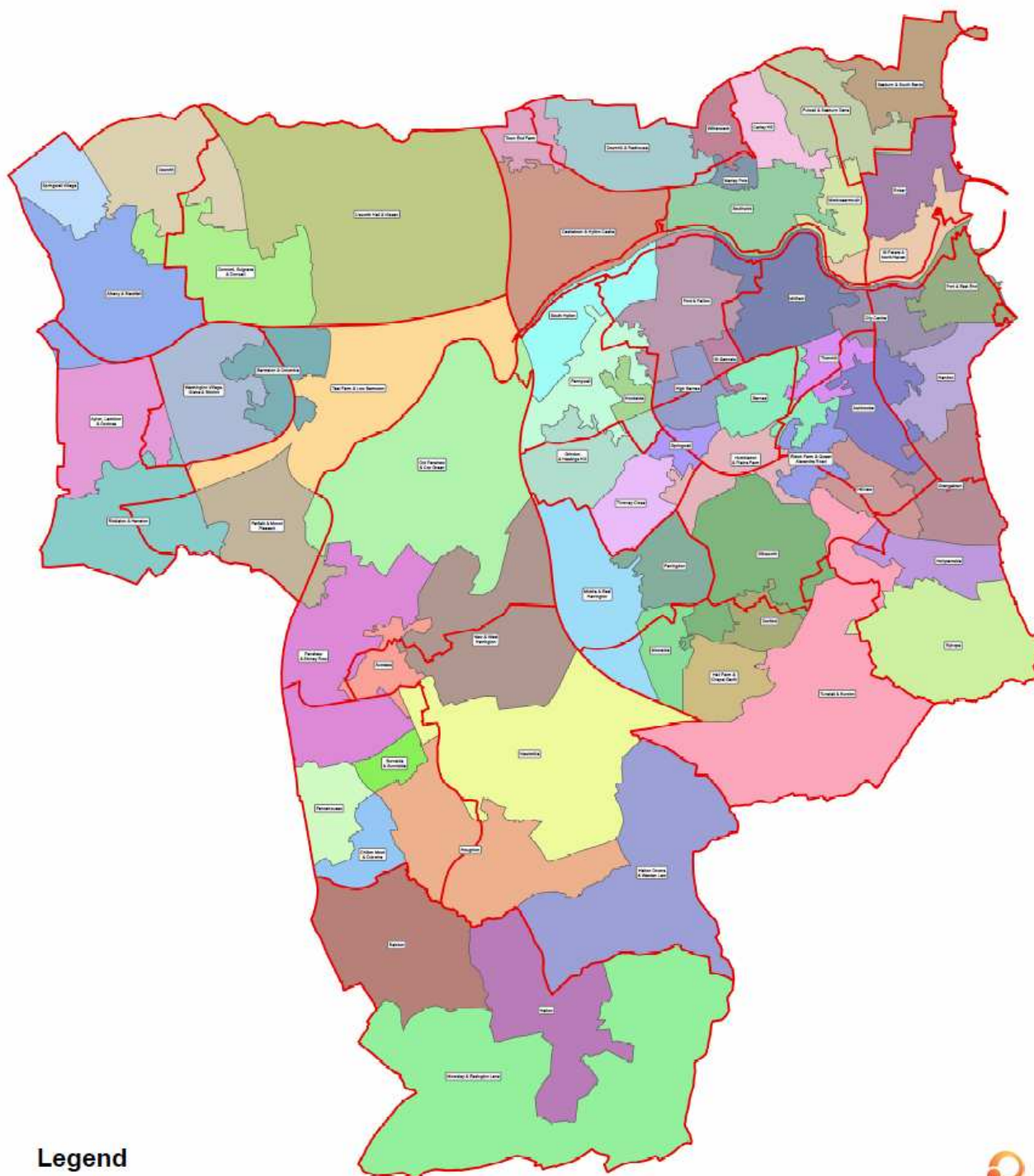
Members are requested to

- Note the information in the report
- Agree to future engagement and consultation with regard to the development of the City Village pilot areas and the benefits it could bring to area arrangements.

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

Annex 1: Statistical Neighbourhoods
Annex 2: Characteristics of City Village

Statistical Neighbourhoods



Legend

- Statistical Neighbourhoods
- Wards



Source: ONS, Super Output Area Boundaries. Crown Copyright 2004. Crown copyright material is reproduced with the permission of Controller of HMSO

This map is based upon Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. 100018385 Date 2010

What is a City Village

A City Village is described as “a sustainable place with all the advantages of a city suburb and all the charm, warmth and human scale of a rural village. It will have its own sense of identity and belonging, and a resilient community with the skills, energy, resources and ambition to do better for all its residents.

The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live. They are:

- Having a **commercial centre** that is economically sustainable and serves its community with at least the basics.
- With a **school or learning institution** near-at-hand that is at the heart of the community and provides a route through to skills provision for all ages.
- Offering a **good choice of homes in an attractive setting** to suit a range of incomes so that families that are close can stay close.
- A community that is **low on crime/feelings of safety**
- A clean and **cared-for environment**
- **Green spaces** for recreation and exercise, within or close by.
- A **GP surgery** or health centre close at hand.
- **Environmentally sustainable** in physical form and personal behaviour.
- Good **transport connections** (public and private) to the nearest major commercial centre and to employment centres. Good **digital connectivity** at a reasonable cost.
- Offering **space to set up in business** within a reasonable travelling distance.
- Possessing **effective routes for solving community problems**, whereby people can come together, influence decisions and lead change, if they want to.
- **Well managed** with excellent accessible and **responsive services** that meet people’s needs.
- Residents engage in **good neighbourly behaviour** and a have sense of **community identity and belonging**.
- Places and opportunities for people to **meet and socialise** in a safe and secure environment.