2nd March 2015

REPORT OF THE CHAIR OF THE PEOPLE BOARD People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

2. Background

2.1 Earlier this year the priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:
 - a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. It should be noted that the Board is not a decision making body and the work /recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership	
Chair	Cllr R. Copeland	
Castle	Cllr. S. Foster	
Redhill	Cllr R. Davison	
Southwick	Cllr C. Shattock	
Fulwell	Cllr B. Francis	
St. Peter's	Cllr B. Curran	

4. Key Areas of Influence/Achievements up to 20th February 2015

4.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board up to 20th February 2015

Action Taken	Outcome	
Local priority: Health and Well Being		
	 Representatives of the CCG attended the People Board to deliver a presentation on the role of CCG and to further facilitate joint working with the board. Members are continuing to engage with CCG to identify potential joint priorities and opportunities to work together. 	

- The CCG would like to provide funding to the North Area (£20,000) to deliver projects in the community with support the health and wellbeing of residents in the North.
- Members provided with details on the dementia training module and encouraged to attend. To date over 60 people who live, work and volunteer in the North have attended the Course
- Age UK Sunderland as an element of the SIB funded social isolation project have produced a newsletter specifically for the North detailing services and support available
- CEED/Hops launched the SIB funded Social Isolation Project on the 9th of September 2014 with all members invited.
- Salvation Army has commenced delivery of the SIB funded lunch clubs
- North Community Newsletter has been delivered to all residents within the North and included promotion of the North SIB funded projects and subsequently residents have contacted the Area Community Officer to receive further information and signpost socially isolated relatives into Area Committee funded provision.
- June Area Committee approved the balance of SIB funding for Social Isolation Projects to be used to fund trips/events with applications being endorsed by the People Board
- An application from Southwick and Monkwearmouth Community Transport Project was submitted and endorsed by the November People Board with a further call for projects agreed for the remaining funds.
- A further call for projects was carried out in order to support the delivery of trips, events and activities which address social isolation with the applications submitted and endorsed by the February People Board from Sunderland North Family Zone Imagine Project (£850), Southwick and Monkwearmouth Community Transport Trips (£944), Sunderland Carers Centre This is Me Project (£1,289), Chillingham House Web Surfers (£295), B Active n B Fit Social Holistic Activities Mentor Project (£500), Age UK Sunderland Active I Pad Project (£750), CEED/Hops Wellbeing Together (£1,424).
- CCG provided funding of £2,016 to cover the shortfall in the remaining SIB funds in order to support the applications endorsed by the February People Board.
- The People and Place Board have jointly considered proposals to enhance developments at Marine Walk, Roker, which will help to deliver Health & Wellbeing and Access to Green Space priorities.
- Consultation has been carried out with young people on the future use of the former Roker Paddling Pool and options to provide activities/facilities at the site and proposals were agreed by December Area Committee with £30,000 funding allocated (£15,500 Green Space and £14,500 SIB) to support developments. Sunderland City Council Design Services are developing proposals for the redevelopment of the former Roker Paddling Pool to be considered by the

Place and People Board.

- Members have received updates on a Bike Hire Scheme and Area Committee has allocated £30,000 SIB funding to deliver a scheme with a Call for Projects to be developed by the Boards.
- The Board have considered the additional £20,000 from the CCG and made a recommendation to Area Committee to allocate this funding to the Call for Projects for the North Bike Hire Scheme (subject to final CCG approval) details of which are included with the finance report. (Item 6)
- The Board have considered Be Active in Our Green space accessible route proposals and February Board agreed the routes proposed of Hylton Castle and Roker with the recommendation that Sport and Leisure provide proposals for a further route at Downhill to be considered at a future Board.

Local priority: Activities for Young People

- Members were provided with the summer programme of activity by youth providers
- People Board members were provided with a performance update against the current Youth Contracts in the North.
- The performance data was broken down into:
 - Contact
 - Participation
 - Recorded Outcomes
 - Locality Outcomes
 - Value for Money
- Based upon the performance information and the need to secure further financial efficiencies from April 2015 members were asked to complete a proforma to feed in their views to support the review of current and future delivery.
- Members discussed proposals for the Children's Take over day on 21st November and approved a small budget to support a consultation event linked to Health and Well Being priorities and the use of green space funding. The consultation event formed part of a programme of activities developed for the day. This included young people from Castleview Academy, some of whom are involved in the SIB funded Foundation of Light Back on Track project, and elected members coming together to carry out a clean-up of the beach and then attending a North Board meeting to discuss the redevelopment of the former Roker Paddling Pool site.
- Members identified Wheeled Sports Park (WSP) at Downhill as requiring completion and further works and have carried out site visits which has led SIB funded environmental improvements at the site. Members have supported consultation with young people to obtain their views on future phased developments. Over 80 young people responded to the consultation with results presented by young people to the February Board. The Board considered the young people's views and ideas for the site and proposals to develop a steering group to seek to enhance the site and recommendations are included within the Finance Report (Item 6)
- Members have discussed the opportunity to fund school

summer holiday activity for young people and propose SIB funding of £30,000 to develop a call for projects details of which are included in the finance report (Item 6) Local priority: Job Prospects and Skills Members received a presentation from the Foundation of Light on the delivery to date of the SIB funded Back on Track Project • All four schools within the North are engaged with the project – Castleview, Redhouse, Monkwearmouth and Castlegreen Young people have commenced participation with activities which include team building, work experience, substance misuse, multi sports and careers advice and guidance • Schools are providing positive feedback on the behaviour of the young people who are attending the course. • Future plans include volunteering opportunities • The project is working alongside existing provision and services aimed at young people in the 14-16 age group to ensure no duplication. • Further to the update members requested updates continue to be provided to the People Board and the project ensures wider engagement of female participants. Influencing Role LMAPs Review • A presentation was made to the November People Board which provided an overview of LMAPs including its purpose and examples of what are, and are not, LMAPs issues. Members were also advised of the changes to be introduced as the result of a recent light tough review which include the introduction of a forward plan for each of the 5 areas in the city, development sessions, a revised agenda, refresh of partner roles and responsibilities and improved links to other area based groups. All 5 area People Boards were to receive the update and the feedback from each will be pulled together to consider future improvements to the links between the area members and LMAPs. **Develop New** At its meeting of 5th November Cabinet approved the Policy Relationship Statement on the role of the Council in relation to schools and with Schools the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. • Currently arrangements are underway to discuss this approach with members early in the New Year. Education and Skills Strategy was circulated to the full committee members in January 2015 and presented to the February People Board.

A Cultural Strategy is being developed for the city which will

residents want. This will help to develop a vision that will

help to shape Museums and Heritage in a way that Sunderland

Museum

Services

Review

determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at a future People Board. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.

Referral from Area Committee

North Area VCS Network

- The VCS Network reported to Area Committee on 20th October 2014 and expressed concerns raised by members of the North VCS Network in relation to organisations from outside of the North Area accessing funding to deliver activities in the area. When there are existing VCS organisations in the North that are delivering services and activities.
- North Area Committee referred the issue to the People Board to investigate and report back
- The People board have agreed the Area Community Officer will work with the VCS Network to identify specific examples of where local VCS organisations have been unable to access funding to deliver services or activities in the North and where instead larger VCS organisations have been successful.
- The People Board have agreed the Area Community Officer will engage with the Council's Procurement Team to identify progress and engagement with the VCS following presentations and the offer of training to the VCS Network in December 2013.
- The outcome of which will be provided to the Board.
- Members of the North VCS Network identified examples which related to external funders and advice given that they engage with the funders directly.
- A Representative of the Council's Procurement Team has attended the North VCS Network, offered further training opportunities and provided advice and guidance for VCS organisations on Buy Sunderland First and NEPO.

5. Recommendations

5.1 Members are requested to consider the progress and performance update with regards to the North People Board Work Plan for 2014/2015 as detailed in **Annex 1**

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