NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – ANTI SOCIAL BEHAVIOUR

1. Why has it come to Committee?

1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

2. Anti Social Behaviour

- 2.1 Anti social behaviour hotspots have been identified through current projects ongoing as well as through the LMAPS process requiring support to address the issues.
- 2.2 CEED are currently delivering an environmental improvement project to the Sunderland North Community Sports Complex area. Whilst delivering this project they have identified a number of anti social behaviour issues whilst on site.
- 2.3 There is evidence that the area is being used to drink alcohol and take drugs with litter and drugs paraphernalia being present and removed at each visit. The police have some corresponding reports in the same area of youths dispersing from the complex area into residential areas and displaying anti social behaviour.
- 2.4 CEED have also raised issues regarding significant fly tipping and dog fouling in the same area which has been referred to and is being dealt with via Parks and Responsive Local Services.
- 2.5 The issues were discussed within LMAPS and a number of actions agreed to address the anti social behaviour, including:
 - CEED, Parks and RLS to complete a site visit to agree a programme of works to be included within the Big Pond project to thin out and cut back vegetation in the area to give a clearer line of site and make visitors to the area feel safer.
 - Increased police patrols around the identified areas.
 - The area to be considered for the winter responsive youth service.
 - RLS/Parks to take action regarding fly tipping, littering and dog fouling.
 - Installation of a 3G camera in the area next to Bishop Harland School.
- 2.6 Also raised within the LMAPS meeting was a reoccurrence of anti social behaviour in the seafront area, particularly Roker Park and the immediate areas.
- 2.7 It appears that significant groups of young people are gathering in Roker Park on an evening, drinking alcohol and displaying anti social behaviour in the surrounding areas.

- 2.8 The police have confirmed that they will be targeting this area for the next 5 weeks on a Friday and Saturday night when disorder peaks.
- 2.9 The police confirmed 4 of the 5 weeks can be met within current resources. LMAPS agreed to fund the shortfall of one week from LMAPS funding.
- 2.10 The police again will be working alongside the ASB teams from Gentoo and Sunderland City Council to complete follow up work on the youths stopped as part of the targeted operation.
- 2.11 The area will also be considered as a location for the winter responsive youth service.
- 2.12 It has been identified through follow up visits to vicitim's of crime and disorder and those in the surrounding areas that an ongoing issue is around the reporting of anti social behaviour and crime or the lack of it.
- 2.13 It is proposed that to try and improve the reporting by local residents and to support the work the police are doing in the target areas identified a marketing and information campaign is undertaken.
- 2.14 This campaign would include the development of an information sheet and fridge magnet providing vital information to local residents on reporting anti social behaviour and crime, where this should be reported to and how.
- 2.15 An element of funding has been allocated from the Safer Partnership Marketing budget to do this work and it is proposed that an allocation of £2,000 SIB match funding be allocated to further enhance this work.

Recommendations

- i) Note the content of the report and actions to be progressed.
- ii) Agree the allocation of £2,000 SIB funding to the development of marketing information, subject to full application, consultation and appraisal.

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