

SUNDERLAND EAST AREA COMMITTEE

25 OCTOBER 2010

REPORT OF EXECUTIVE DIRECTOR OF CHILDREN SERVICES COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW Identification of Gaps in Youth and Play Provision

1. Why has it come to Committee?

1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Progress report of the Sunderland East Youth Task and Finish Group:

2.1 In September 10, the Committee agreed to establish a Task and Finish group. Nominations were received to form a Task and Finish Group. The membership consists of:-

East Area Committee:	Cllr Ball, Cllr Mordey, Cllr Gibson, Cllr Emerson, Cllr Fairs and Cllr Dixon
Northumbria Police:	Sgt Lee Butler
East Area VCS Network:	Richy Duggan and Susan Mileson,
Sunderland City Council:	Kath Butchert, Sarah Woodhouse, Billy Hall and N Trueman
Chair:	Cllr A Emerson, East Area Committee
Lead Agent:	Kath Butchert, Youth Development Group Manager

2.2 The first Task and Finish group was held on the 7 October 2010. The group recommended that a progress report is presented to Committee which identifies what current contracted and non contracted youth provision, for youths over 11 years old, will cease after March 2011 and what will continue. The information shown below provides information on such provision identifying the age group targeted, how many hours are delivered per year and the cost for the service across the East area. Information was provided by Youth Development Group, Blue Watch Youth Project, Box Project, Lambton Street Youth Centre, Hendon Young People's Project, Sans Street Youth and Community Centre, Young Asian Voices.

2.3 What exists currently across the **East** Area up until March 2011

- Weekly provision (52 weeks): Play and Positive Activities are delivered to 8-13 year olds and provision is provided to young people deemed at risk of becoming Not in Employment, Education or Training (NEET) targeting 11-13 year olds, which totals 780 hours, costing £17,300 per year. Mobile Youth Bus targets 13-19 year olds, which total 126 hours, costing £8,320.
- Term time only (39 weeks): Sessions are delivered in St Aidans and Venerable Bede Schools targeting young people at risk of becoming NEET, targeting 13-16 year olds, which totals 234 hours, costing £7,962 per year.
- School holidays (13 weeks): Youth sessions and clubs targeting 11-19 year olds, which totals 305.5 hours, costing £14,802 per year.
- Weekend provision (3 x 10 week blocks) XL Youth Village targets 13 – 19 year olds which totals 90 hours, costing £19,200.

Total hours: 1,535.5 Council Funding: £67,584 External Funding: Nil

What will remain after March 2011 across the **East** Area

- Weekend provision (3 x 10 week blocks): XL Youth Village targets 13 – 19 year olds which totals 90 hours, costing £19,200.
 - Week day provision (52 weeks): Mobile Youth Bus targets 13-19 year olds, which total 126 hours, costing £8,320.
- Total hours: 216 Council Funding: £27,520 External Funding: Nil

This results in a **reduction** at an East level of **1,319.5 hours** and **£40,064 Council funding**. **No external funding** will be provided.

2.4 What exists currently across the **Hendon** ward up until March 2011

- Weekly provision (52 weeks): Hendon Youth Initiative delivers diversionary activities in the evening targeting 11-19 year olds, which totals 2225 hours, costing £240,000 per year. Weekly Friday night youth club and Monday night detached work targeting 11-19, which totals 260 hours, costing £22,000 per year. Diversionary activities are delivered targeting 11-18 year olds, which totals 585 hours, costing £35,000 per year. Ward based Youth Development Contract targeting 13-19 year olds, minimum of 312 hours, costing £39,672 per year. Volunteering project targeting 16-25 year olds, which totals 1,456 hours, costing £28,298.
 - Term time only (39 hours): Working with NEET, total 546, costing £10,000.
- Total Hours: 5,800 Council Funding: £85,672 External Funding: £403,596

What will remain after March 2011 across the **Hendon** ward

- Ward based Youth Development Contracts targeting 13-19 year olds, minimum of 312 hours, costing £39,672 up until March 2012.
- Total Hours: 312 Council Funding: £39,672 External Funding: Nil

This results in a **reduction** in **Hendon** activity levels of **5,488 hours**, **£46,000 Council funding** and **£403,596 of external funding**

2.5 What exists currently across the **Ryhope** ward up until March 2011

- Weekly provision (52 weeks): Saturday Film Club, Estate Project targeting 8-19 year olds, which totals 468 hours, costing £5,200 per year. Youth Drop in and Support project targeting 13-19 year olds, which totals 1,144 hours, costing £15,946 per year. Foundation learning project targeting 16-19 year olds, which totals 3,600 hours, costing £26,076 per year. Ward based Youth Development contract targeting 13-19 year olds, minimum of 312 hours, costing £38,834 per year.
- Total Hours: 5,524 Council Funding: £80,856 External Funding: £5,220

What will remain after March 2011 across the **Ryhope** ward

- Ward based Youth Development contract targeting 13-19 year olds, minimum of 312 hours, costing £38,834 up until March 2012.
- Total Hours: 312 Council Funding: £38,834 External Funding: Nil

This results in a **reduction** in **Ryhope** activity levels of **5,212 hours**, **£42,022 Council funding** and **£5,220 of external funding**

2.6 What exists currently across the **Doxford** ward up until March 2011

- Weekly provision (52 weeks): Post 16 NEET programme and Junior Youth Club (school years 6 and 7), which total 949 hours, costing £31,597. Ward based Youth Development contract targeting 13-19 year olds, minimum of 312 hours, costing £29,829.
- Term time only (39 weeks): Pre 16 At Risk of NEET programme, which total 216 hours, costing £6,973.

- School holidays (13 weeks): School holiday programme, which total 252 hours, costing £20,580

Total Hours: 1,729 Council Funding: £88,979 External Funding: Nil

What will remain after March 2011 across the **Doxford** ward

- Ward based Youth Development contract targeting 13-19 year olds, minimum of 312 hours, costing £29,829.

Total Hours: 312 Council Funding: £29,829 External Funding: Nil

This results in a **reduction** in **Doxford** activity levels of **1,417 hours, £59,150 Council funding. No external funding** will be provided.

2.7 What exists currently across the **Millfield** and will remain after March 2011

- Weekly provision (52 weeks): Detached work targeting 11-19 year olds, which total 260, costing £14,149 per year. Youth club at St Marks targeting 13-19 year olds, which totals 390 hours, costing £24,603 per year, will cease after March 2011, but as it forms part of the ward based Youth Development contract targeting 13-19 year olds, delivering a minimum of 312 hours, costing £41,139 per year this provision will continue, but possibly delivered differently.

Total Hours: 650 (312) Council Funding: £41,139 External Funding: Nil

What exists currently across **St Michaels** and will remain after March 2011

- Ward based Youth Development contract targeting 13-19 year olds, minimum of 312 hours, costing £24,024 up until March 2012.

Total Hours: 312 Council Funding: £24,024 External Funding: Nil

2.8 **City wide** provision up until March 2011

In addition to the above provision, City wide contracts provide additional services in the East which includes school holiday provision, weekend residentials, short breaks, youth sessions at Portland School, the Aiming High project targeting 8-18 year olds and a Black and Minority Ethnic (BME) Integration Work Sports project targeting 13-19 year olds and BME NEET project targeting 11-19 year olds, which totals 3,433.5 hours, costing £93,641 per year.

What will remain is a BME city wide contract, delivering minimum of 312 hours, costing £32,323 up until March 2012.

This reflects in a Citywide **reduction** of **3,110.5 hours** and **£61,318** of funding.

3.0 **Conclusion**

3.1 The number of hours currently being delivered across the East area totals 19,377.5 with the Council investing £418,083 and the Voluntary and Community Sector (VCS) securing a further £408,816 of external grant funding into the area. As Committee are aware with funding such as GO4IT, Positive Activities Grant, New Deals for the Community and other funding streams ceasing after March 2011, youth provision will see a large reduction, totalling 13,436.5 hours, this is due to a large amount of external funding ceasing, with a further £187,915 being cut from the grants the Council receive from the Government to administrate.

3.2 What will remain is an investment of £201,018, which will deliver a minimum of 1,560 hours per year, this will include a minimum of 312 hours per ward, in addition to the XL Youth Villages and Mobile Buses provide a further 216 hours bringing the total to 1,776. The XL youth villages have been popular in the East area with 398 individual young people attending, of these 107 attended regularly. An issue that we need to address to

increase attendance levels is to locate suitable venues in which to host the villages. As well as the villages the youth bus, currently based in Grangetown has attracted 38 young people in the first five weeks.

4.0 Key considerations for Committee

- 4.1 What is the impact of the reduction? For example, the Council recognise that a lot of time, effort, training and money have been invested in staff. In addition, the majority of staff delivering youth work are local people who will be at risk of redundancies. This will cut across the Economic Masterplan regarding employment in the City and also the Child Poverty Strategy, as more families may suffer from not having a regular income.
- 4.2 What other services may it affect? For example, Anti Social Behaviour Team, based in Health, Housing and Adult Services reported that before applying to court for an ASBO, the team have to justify to the courts that they have tried to intervene and support the young person. This can sometimes include referring a young person to a local youth centre. If the young person decided not to engage this can then be taken into account before issuing an ASBO. If however, the centre is not available to refer young people into it in the first place, this may weaken the case presented to court resulting in the ASBO being declined, which may increase youth related disorder.
- 4.3 Do the Council or partners have assets and services which can be adapted or used differently to encourage more young people to access them, with minimum or no cost?
- 4.4 Does the need to provide a specific service to a targeted age group remain?

Recommendation

Members are requested to:

- Endorse the membership of the East Youth Task and Finish group as outlined in 2.1.
- Agree for the Task and Finish group to consult, engage and involve Directorates via Executive Management Team meetings and Partners via the Local Strategic Partnership, on behalf of the Area Committee, to address the key considerations outlined above.
- A feedback report is presented to a future meeting.

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SUNDERLAND EAST AREA COMMITTEE

25 OCTOBER 2010

REPORT OF THE CHIEF EXECUTIVE COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW Increase Employment and Enterprise

1. Why has it come to Committee?

- 1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2 Progress report of the Employment and Enterprise Task and Finish Group

- 2.1 Two Task and Finish Working Groups have been held. At the first meeting, held in August 10, the group agreed to gather further information on the current review on Assisting People into Work, Enterprise, City Wide Employers Survey and WNS Project level evaluation which provided evidence and highlight models of good practice previously funded. At the second meeting, held in September, reports were presented on: Employment and Skills Demand Study 2010, Enterprise Review, Assisting people into work review, Good practices found in the City, region and country, BoTM Succession arrangements, Position statement for apprenticeships from the Learning Partnership and report on forming Local Enterprise Partnerships. Taking into account all the information discussed, it was agreed to present Area Committee with a progress report that provides examples of good practice in the fields of employment and enterprise. The Group looked at two proposals for Employment initiatives:

1) Family themed initiative

2) Employment Support to those not in receipt of benefits

The Task and Finish Group however wanted to consider Enterprise initiatives alongside Employment and therefore a request for a joint proposal was made, which are outlined below.

- 2.2 With any proposal the Area Committee receives covering Employment and Enterprise there are a number of things to consider.

Added-value, complementarity, duplication, being stand-alone, joint provision spanning employment and enterprise.

As members may be aware the provision for Employment and Worklessness will be made through the work programme and for Enterprise. It was announced during the Conservative Party Conference that there will be a new "enterprise allowance," It will make mentoring and start-up packages worth £2,000 available to those who want to start new businesses. However the detail about both of these new initiatives is yet to be announced and they will not commence until the summer of 2011. The East Area will also suffer from withdrawal of Working Neighbourhoods Fund (WNF) and New Deal for Communities (NDC) funding from April 2011, consolidating the evidence based need for some project based activity to tackle worklessness to be provided, and to continue the success that has been achieved through NDC/NRF and WNF funded activity.

- 2.3 However in considering the development of projects it is necessary to ensure added value with whatever may be provided through mainstream delivery as well as ensuring the projects themselves do not duplicate this provision and are capable of being stand-

alone. The potential for joining up Employment and Enterprise support also needs to be considered by members of the Task and Finish Group.

3.0 Project proposal

- 3.1 Both of the proposals referred to above relate to Employment and could be adapted so that they cover Enterprise and they would also satisfy the considerations outlined.
- 3.2 The **Family themed initiative** would aim to develop closer working partnership, with the Sunderland Options Team and the employability partnership. Currently Gentoo have a member of staff who works with Gentoo residents to raise awareness of self employment as a route from benefits and worklessness. This would add value to the current initiatives currently funded through WNF/NDC, etc, operating in the East through Job Linkage, and the Talent Scouts and Business Advisors project delivered by SES.
- 3.3 The cost of this project is currently estimated at £50,000. This would be used to provide employment and enterprise advice to family units, with a focus on barrier removal, and to support working age family members into employment or enterprise. This level of funding would support 75 families for 9 months and works out at a unit cost of £666 which is very cost effective. The funding would be scaleable up or down.
- 3.4 The **Employment support to those not in receipt of benefits** project would aim to support those clients who are economically inactive and not in receipt of any out of work benefits but who wish to become employed or self-employed, but who would be otherwise not eligible for mainstream support. Currently the caseload of Job Linkage contains 15-20% of such clients in a 12 month period. However with the difficult economic climate this figure could well increase, and it is unlikely that the mainstream work programme will provide any support for this client group, leaving an evidenced need unmet.
- 3.5 The personal barriers which trap people in worklessness such as lack of confidence, low self esteem, childcare, access to finance, etc, apply to those who wish to work for others or wish to work for themselves. The requirements differentiate once clients identify which route (employment or self-employment) they wish to follow and that is where different support is necessary. Therefore the project would use a generic entry level support mechanism which has never been tried out in Sunderland before and it would be both innovative and also potentially more cost effective than using separate resources to work with clients on personal barriers, as it would cut out duplication at the entry level.
- 3.6 For £75,000 the project would cover the costs of advisors who would engage clients and work with them on breaking down personal barriers, as the first stage in the Employment or Enterprise journey, and then it would provide expert specialist workers/advisors in either Employment or Enterprise to allow the correct support for the client to be delivered. It would work with 100 people over a 12 month period at a unit cost of £750, and expect to move 40-50% of them into work and 20% of them into self-employment.
- 3.7 Currently the costs for both projects are estimated and if the Area Committee considers them as having potential, then the project details and costings could be worked up in detail with a further report being presented in January 2011, with the recommendation for the Area Committee to commission activity the preferred option to commence in April 2011.

4.0 Conclusion

- 4.1 Both of these projects will address a need which is evident within the East area, and they are rooted in best-practice and innovation. External funding for 2011/12 will be severely

reduced for the East area. It is therefore crucial that there is some activity put in place to support employment and enterprise that can stand alone if no other activity is forthcoming through mainstream provision or which can add to the Work programme and any enterprise activity introduced next year. The East could also be at the forefront of driving forward innovation through piloting different approaches to employment and enterprise support.

Recommendations

Members are requested to:

- Agree to a further report to be presented outlining the project details and costing for both the Family Themed Initiative and the Employment Support Project, with a view of selecting a preferred project to commission activity at the January 2011 Area Committee.

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SUNDERLAND EAST AREA COMMITTEE

25 OCTOBER 2010

REPORT OF THE CHIEF EXECUTIVE COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW Reduce Antisocial Behaviour and Increase Confidence Levels

1. Why has it come to Committee?

1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Report of the Joint Enhanced Police and Elected Member Members Group

6.1 The Enhanced Joint Meeting between East area elected members and Northumbria Police Neighbourhood Inspectors, held on the 11 October 2010 discussed crime statistics down to an alpha level (police boundaries). The information discussed looked at crime reported from 1 April 2009 to 9 October 2010, looking at trends, with percentage figures provided to indicate if a crime was up or down. Detailed discussions were held on burglary dwellings, shop lifting, violence crime, robbery and sexual offences. On the whole crime is down in all areas, St Michaels and Millfield by 2%, Hendon and Ryhope by 0.9% and Doxford by 18.3%.

6.2 An update was provided on Operation Ironclad as the application was submitted and the scoring assessment was completed satisfactory. It was recognised that as the project started on the 25 September 2010 it was too early to report any results, with the majority of projects being delivered during December 2010 it is more appropriate for an interim report to be provided to the joint meeting in February 2011, with an evaluation of the projects conducted during April 2011.

Recommendations

Members are requested to:

- Note the update and receive further updates regarding any issues arising from the Joint Meetings.

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SUNDERLAND EAST AREA COMMITTEE

25 OCTOBER 2010

REPORT OF EXECUTIVE DIRECTOR OF CITY SERVICES COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW Responsive Local Services (RLS)

1. Why has it come to Committee?

- 1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Responsive Local Services

- 2.1 RLS is a method of area working designed to:

- Increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements
- Tailor services in recognition of differing area/locality circumstances either through local problem solving or adapting service standards
- Recognise and enhance the community leadership role of elected members.

The current scope of RLS covers the service areas of Litter, Graffiti, Refuse, Grass Cutting and Dog Fouling. It also provides the opportunity for a wider range of issues to be considered within a context of local problem solving.

2.2 Service Requests

- 2.2.1 The tables below provide a view of the volume of service requests for the services in scope for August and September 2010.

Service Area – August 2010	North	East	West	Washington	Coalfield
Animal Fouling	14	14	13	5	8
Grass Cutting	1	0	6	2	4
Graffiti	3	5	6	12	9
Rubbish and Litter	93	81	94	98	68
Refuse and recycling	184	223	157	197	170

Service Area – Sept 2010	North	East	West	Washington	Coalfield
Animal Fouling	17	6	4	1	14
Grass Cutting	1	2	0	1	8
Graffiti	3	6	8	7	13
Rubbish and Litter	48	37	48	79	79
Refuse and recycling	116	189	129	102	98

2.3 What does the analysis tell us?

The most significant numbers of requests relate to both 'refuse and recycling' and 'rubbish and litter' which is reflected across all areas. This pattern is consistent with previous months and although the numbers regarding refuse are higher than others, when represented as a percentage of total bins collected (less than 0.1%), the service standard is being consistently applied.

- 2.4 The analysis regarding rubbish and litter relate to individual service requests. A further analysis has been undertaken to identify any specific areas to consider. In this respect

two areas have been identified – Graffiti in Hendon and animal fouling in Millfield both of which are being addressed by the Street Scene Service.

2.5 The volume of requests has reduced in the highlighted areas from August to September. In respect of refuse this relates to the introduction of the blue bin scheme and the expected increase in customer queries during the transitional period. The high levels of garden refuse have also impacted upon service requests although this is a seasonal issue with an expected decrease in requests.

2.6 It is also clear that from the requests received a high percentage of the requests are staff reported, demonstrating that our frontline staff are reporting and addressing these key issues before they become a problem for residents.

2.7 Extending the scope of the service

An analysis of all service requests and staff reported intelligence, not limited to the scope of RLS, has shown that service requests for enforcement (dumping of waste), noise and street lighting are also relatively high – refer to the tables below. In this respect it is recommended the scope of RLS be widened to include the three additional service areas.

Service Area – August 2010	North	East	West	Washington	Coalfield
Dumping of Waste	170	173	108	111	80
Noise	38	27	27	27	31
Street Lighting	18	34	10	20	28

Service Area – Sept 2010	North	East	West	Washington	Coalfield
Dumping of Waste	58	58	34	101	26
Noise	17	38	20	23	21
Street Lighting	27	25	13	19	32

2.8 The highlighted areas of the analysis are demonstrating a trend showing a reduction in service requests for the ‘dumping of waste’ from August – September. Although this is a positive trend the reasons for it occurring are not immediately apparent and further analysis is being undertaken in this respect. Some specific examples of enforcement activity in the East area to address the dumping of waste are detailed below:

Ryhope Dene: Fly-tipping Church Commissioners land.

Action: Discussions are ongoing with the land occupier.

Hendon Beach: Fly-tipping on bathroom and building waste

Action: Fixed Penalty Notice (FPN) issued for failing to provide waste transfer notes and prosecution pending for failing to ensure waste was transferred to an authorised person. A court date is pending

Athol Road: Waste to rear

Action: 92(a) Clearance Notice served– failed to clear, FPN served 12th April and paid but waste still present, property cleared and court date pending.

Hastings Street: Waste to rear

Action: 92(a) Clearance Notices served 14/12/09, expiry 14/01/10. Property cleared, court date pending.

Ferguson Street: Fly-tipping

Action: Caught on CCTV. Builders waste. All leads exhausted awaiting Police assistance.

Laura Street - Several rubble bags abandoned at the rear of Laura Street.

Action: Resident identified and fined.

2.9 Intelligence group

A partnership group has been established to share information and intelligence relative to each Area Committee's geographical boundaries with a view to identify any service issues and interventions. The group consists of representatives from the Council, the Police and Gentoo who will meet prior to each area committee cycle. The first meeting of the group occurred in early October and some of the issues regarding the 'dumping of waste' are highlighted above. Any significant issues identified by the group will be brought forward to Area Committees in a report that will explain the issue/s and also provide options for a service response. Members can then debate options and provide recommendations.

Any other relevant issues from the November Intelligence Group will be presented to Committee in January for debate and consideration.

2.10 City Services: Area Response Managers

The new structure for Street scene includes six Area Response Managers. One will cover the East area, with an additional Manager being dedicated to the City Centre. It is anticipated that these will be appointed by December 2010. These Area Response Managers will lead locality based teams delivering Responsive Local Services that are aligned to local conditions and priorities. The Area Response Managers will work with the Area Committees, Area Officers, partners and residents to identify and tackle key issues.

2.11 Recognition for Action

There is now a dedicated section on the Council's intranet to enable staff to post good news stories which can be publicised to demonstrate that the council and partners are addressing local issues. In addition to a dedicated email address which is responsivelocalservices@sunderland.gov.uk, enabling staff to post stories for the media team to respond too and publicise as appropriate.

The Staff Reporting Line is also being used to report good news stories and the Communications Team are collating the stories to share with the media and include within the Community Newsletters.

2.12 Winter Maintenance

Following the severe weather experienced during the winter of 2009/2010 all Area Committees requested some additional information to be made available, for residents and members, regarding the approach to winter maintenance. In response additional information has been prepared and is now available on the Sunderland.gov website via a dedicated 'Winter Maintenance' page which highlights the gritting routes and the location of salt/grit bins. In addition an article on Winter Maintenance will be included within the November issue of Sunrise.

Also additional training has been delivered to employees working in the Contact Centre in relation to winter maintenance services enquiries and the Street Scene winter maintenance teams are now able to communicate more effectively via mobile phones to coordinate activity and report any service issues.

Recommendation:

Area Committee are requested to

- Note the report and receive further updates regarding any issues arising from the intelligence group.

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SUNDERLAND EAST AREA COMMITTEE

25 OCTOBER 2010

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW

Old Grangetown Primary School Site

1. Why has it come to Committee?

- 1.1 The report provides an update on one of the outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Report on the public access to Old Grangetown Primary School

- 2.1 At its last meeting Committee agreed to investigate the feasibility of opening up the site of the old Grangetown Primary School to members of the public to access as a local greenspace. A meeting was held on the 18 October 2010 with representation from the Area Committee, East Voluntary and Community Sector (VCS) Area Network and Officers from Sunderland City Council. A verbal update will be provided at Committee.

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