

**CHILDREN AND YOUNG PEOPLE'S PLAN (CYPP) ANNUAL REPORT
2010**

REPORT OF THE EXECUTIVE DIRECTOR OF CHILDREN'S SERVICES

1. Purpose of the Report

- 1.1. To present to Cabinet the Annual Report of the Children and Young People's Plan (CYPP) (2009-2010)

2. Description of Decision (Recommendations)

- 2.1. Cabinet is asked to approve the CYPP Annual Report (2010)

3. Introduction/Background

- 3.1. The Children and Young People's Plan is the key document that covers, in one place, all services for young people and families within a single strategic and overarching vision for the local area.
- 3.2. The CYPP is an Article 4 Plan under the Council's Constitution, and is required by the Local Authorities (Functions and Responsibilities) (England) Regulations 2000 and regulations under Section 42 of the Local Government Act 2000 to be adopted by the Council.
- 3.3. Children's Services produced its first CYPP covering the period 2007-2009
- 3.4. The CYPP 2009 – 2010 was a one-year transitional plan between the 2007 – 2009 plan and the development and implementation of the CYPP Strategy 2010 – 2025, and associated three year delivery plan for the period 2010-2013

4. Current Position

- 4.1. The CYPP 2009-2010 was approved by Cabinet at its meeting in April 2009, the plan incorporated
- outstanding actions from the 2007-2009 plan;
 - a review of measurable outcomes from 2008-2009;
 - priorities and recommendations from partnerships aligned to the Children's Trust; and
 - the 10 priority actions for 2009-2010, which are noted below:
 - o Be strong individuals, proud of their city and contribute to its future;
 - o Be aware of how their behaviour affects others and the importance of staying out of trouble;

- o Make positive lifestyle choices;
- o Lead healthier lives;
- o Feel good about themselves;
- o Be safe in the community, at school and at home;
- o Achieve in their education;
- o Enjoy sport, leisure and play opportunities;
- o Live in decent homes; and
- o Get the right training, further education and jobs

4.2 The Annual Report sets out the 10 priorities, actions and progress made. All of the priorities have either been completed or changed in accordance with national policy/local delivery and incorporate, where appropriate into the CYPP 2010-2013 Delivery Plan.

4.3 Some of the key achievements have been:

- Fewer young people are NEET (not in employment, education or training).
- Increase in weekend youth provision including XL youth village and youth buses.
- More young people are engaged in positive activities.
- More opportunities for young people to volunteer.
- Fewer first time young offenders.
- Reduced offending amongst young people in care.
- Improve support to victims of crime
- Opening of 'wellness centres' across the city
- More initiatives to reduce obesity
- More young substance misusers are in receipt of support and treatment
- More parents are breastfeeding
- Fewer mothers are smoking during pregnancy
- High levels of immunisation rates are being sustained
- Higher % of schools have achieved Healthy School status
- 'Targeted mental health programme' delivered in 23 schools
- All schools have a dedicated lead for mental health
- More schools have an accredited Anti-Bullying Policy
- More young parents are receiving childcare advice and support
- Fewer repeat incidences of domestic violence
- More children and young people feel safe from crime
- More schools have a school travel plan
- Improved performance for early years and childcare provision
- Very good school attendance
- Low number of permanent exclusions
- More young people achieving 5 or more A*-C grades at GCSE
- Increased access to parenting programmes and information
- Website for disabled children was re-launched
- Increased use of multi-agency 'teams around the family' to address needs

5. Future Partnerships and Governance Arrangements

- 5.1 In December 2010, the Coalition Government published the *NHS White Paper: legislative framework and next steps*. Contained within this document are a proposal to develop the role of health and well-being boards and enhance joint working arrangements through a new statutory responsibility for local authorities to develop a joint health and well-being strategy.
- 5.2 In the meantime, Children's Trusts continue to be a statutory requirement, with the priorities set out in the CYPP 2010-2013 delivery plan being the key strategy by which the Children's Trust and its partners will achieve better outcomes for children, young people and their families in Sunderland.
- 5.3 The Children's Trust will participate fully in any discussions and considerations in the development of a Sunderland Health and Well-being Board.

6. Reasons for the Decision

- 6.1 As an Article 4 Plan, which has been endorsed by Scrutiny Committee, Cabinet and Council, the annual report is provided to assure Members that the actions outlined in the plan have been taken forward.

7. Alternative Options

- 7.1 The annual report is presented to Cabinet to inform members of the outcomes achieved as part of the CYPP 2009-2010, and as such there are no viable alternative options.

8. Relevant Consultations

- 8.1 In preparing the Annual Report, a range of partners were consulted, including Children's Trust partners, partnerships and outcome leads.

9. List of Appendices

- Children and Young People's Plan Annual Report 2010

