

**NORTH AREA COMMITTEE CALL FOR PROJECTS****Applications for School Holiday Activities for Young People**

Seven applications submitted which were formally appraised and consulted upon with appraisal scoring as follows:

1.	SNCBC in partnership with SNYP, IAM Sports, Social Chef, Youth Village	£22,799	96/110
2.	NE Sports	£14,410	87/110
3.	Roker URC	£2,791	75/110
4.	Keep Kids Active	£14,090	59/110
5.	Foundation of Light	£13,407	56/110
6.	Castletown Primary	£13,390	49/110
7.	Marine Activity Centre	£3,300	34/110
<b>TOTAL APPLICATIONS</b>		<b>£84,187</b>	
<b>TOTAL AVAILABLE</b>		<b>£40,000</b>	

**Application Summaries**

<b>Project Name</b>
Activities for Young People – Easter and Summer Holiday Activities
<b>Organisation</b>
SNCBC in partnership with SNYP, IAM Sports, Social Chef, Youth Village
<b>Total Cost of Project</b>
£25,699
<b>Match Funding</b>
£2,900
<b>Funding Requested</b>
£22,799
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
765
<b>Ward</b>
Redhill, Fulwell, St. Peter's, Castle & Southwick
<b>Project Description:</b>
<p>SNCBC is submitting an application as the lead organisation on behalf of a partnership delivery approach which has been compiled following consultation with children and young people who accessed the 2015 holiday provision and with a number of delivery agencies. We have experience of working effectively with each of these Organisations and the partners in this bid represent the Organisations who successfully delivered as part of the SNCBC led, Easter and Summer 2015 North Youth Activities programme.</p> <p>SNCBC have experience in event management and have most recently delivered sessions in partnership with VCS organisations in the North to deliver Easter fun days where we worked with over 1132 individuals and 848 young people during the Summer 2015 youth activities.</p> <p>SNCBC have established a partnership with the following providers to enable delivery of a range of activities and opportunities for children and young people in the North:</p> <ul style="list-style-type: none"> <li>• <b>Southwick Neighbourhood Youth Project</b></li> <li>• <b>Social Chef</b></li> </ul>

- **I Am sports**
- **XL Youth Village**

We will link and work in partnership with Cultural Spring, SCC Sport and Leisure and Heritage Teams to ensure service provision is not duplicated but rather that resources are shared to offer maximum opportunities for the engagement of young people. We have liaised with Corporate Affairs and Communications to promote the delivery and good news stories from a range of our previous service delivery and will further develop this joint working avenue through this proposal.

The programme for the Easter and Summer activities will provide support to 765 individual young people, who may attend more than one session each, in the age range ages 5 – 19 years and will be available across all North wards. We will deliver over 150 sessions, from a minimum of two hours and up to four hours in length, from a range of bases including local green spaces, community buildings, schools, riverside and sea front areas. The targets set are in line with the achievements realised in delivering similar Easter and Summer projects in 2015 as are the budget outlines. Specific delivery points by ward area will include but not be limited to

- Castle Ward – The Castle, Hylton Castle, Town End Farm Youth Club, The Billy Hardy Centre (subject to agreement)
- Fulwell – Seaburn Centre, Skate Park
- Redhill – Downhill Centre, Wheeled Skate Park, Downhill Pond, Marley Potts Playing Field
- St Peters Ward – Sunderland Marina, Marine Walk, Pods, Roker Park, Riverside, Tesco's Community Room
- Southwick Ward – Fulwell Mill, SNYP, Thompson Park, Riverside, Fulwell Quarry

Sessions have been designed following full consultation with children and young people engaged in our commissioned play and youth contracts and from feedback provided by young people participating in the 2015 holiday activities sessions. Activities will include sports, play, arts, crafts, drama, dance, and music and will be delivered from a range of indoor and outdoor spaces. Sessions will compliment holiday provision already planned by our delivery partners and the delivery by Organisations outside of our proposed partnership approach including Salvation Army, SAFC and Foundation of Light, Castleview Academy where we deliver services ourselves, Southwick Health and Community Forum, Fulwell CA, NE Sports and we will liaise with local primary and secondary schools, sports clubs and uniformed groups to understand their holiday activities delivery proposals. Our session plan includes support to the proposed Hylton Castle, Battle Re-enactment and Sunderland Airshow as well as the proposed Summer Streetz Festival activity at Thompson Park.

A number of sessions will be delivered to combat holiday hunger, children and young people will be taught to cook within sessions and will make a meal for the whole family and themselves to enjoy at home. These sessions will be delivered in all wards. We have identified suitably equipped kitchen/cooking areas in all wards. All delivery partners are enabling access to their current resources and equipment, and as appropriate volunteer support, without charge, and this application requests support to cover costs of small consumable items.

Sessions will be delivered in line with a pre-agreed delivery timetable, approved by the SCC Area Officer, with clear costs being agreed in advance of session delivery and detailed in a formal signed delivery contract agreement. All project activity will be monitored using an electronic project management system and evaluated using our evaluation toolkit. Registers of attendance will be completed, and the qualifying address and age of young people will be monitored, and provided to SNCBC as the 'lead' on a weekly basis. Attendance will be monitored against the session targets set and agreed with each partner and any issues will be discussed with the relevant Organisations in a timely and supportive manner to ensure projected numbers participating are achieved and that resources which are for the benefit of young people are not wasted.

A leaflet promoting delivery of the programme will be distributed to all local schools prior to the school break up and leaflets will be placed in community venues. Sessions will also be promoted through Down Your Way in the local press and via social media sites such as our in-house facebook site and SCC promotional portals as well as those media avenues utilised by delivery partners. Some sessions will be filmed using Community IT equipment and a DVD will be made for local Elected Members. It is anticipated that at the end of the six week programme a Beach Party/Festival event will take place with all partners with children and young people being invited to share their achievements and celebrate completion of the programme. All SNCBC and partner promotional materials relevant to this project will include acknowledgement of Sunderland City Council support.

**Recommendation: Approve Subject to the Following Conditions:**

- **Link to the Active Sunderland Beach Festival and to other activities/events which are delivered in Roker Park/Beach area**
- **Ensure school promotion is well in advance of school holidays**

<b>Project Name</b>
Life's a Beach
<b>Organisation</b>
NE Sports
<b>Total Cost of Project</b>
£25,783.36
<b>Match Funding</b>
£11,373.36
<b>Funding Requested</b>
£14,410
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
420
<b>Wards</b>
St. Peters, Fulwell, Redhill
<p><b>Project Description:</b></p> <p>This project has been planned through detailed consultation with young people and local families from the North of Sunderland. This was done through social media, email, and face to face consultation and in conjunction with our feedback and experience gained through previous camps.</p> <p>North East Sport delivered a successful SIB funded activity in 2015, receiving excellent feedback, as a result of this project we have developed a strong partnership approach with commissioned youth providers, Sunderland Sports Department, Sunderland Corporate and Communication Department as well as other voluntary organisations. We would like to further build on these partnerships and the success of previous years.</p> <p>Our proposal is to increase the number of activities for young people in the North of Sunderland using the beach as a green resource and the multipurpose sports facilities at Monkwearmouth Academy.</p> <p>The project will deliver:</p> <ul style="list-style-type: none"> <li>• A total of 63 positive activity days for children, 26 based at Monkwearmouth Academy (208 hours) with 37 based at the beach. (185 hours)</li> <li>• 26 new breakfast clubs (specific request from feedback)</li> <li>• 20 new young sports leaders from the North of Sunderland these young people will be given training and mentoring to equip them to deliver assisted sessions.</li> </ul>

The aim of the project is to provide cheap holiday activities for children from the North of Sunderland at cost to them of £1 per hour. People can drop in or book the entire day. The activities at Monkwearmouth Academy will run from 8 am to 4 pm including a breakfast club. The Beach school will run 10-3 pm every day of the school holiday days. Any residents outside North of Sunderland will be charged £1.50 per hour, ensuring that people from the North of Sunderland benefit most from the project.

### **Beach School activity Roker park pods**

**Four staff members, 185 hours delivery in total. 10-3 pm. Every school holiday except bank holidays.**

We will build on our previous success led by our two Level 3 Beach Practitioners. The day's activities will involve rockpooling, shelter building, sand art, sports on the beach and treasure hunts. We will build on existing good relationships with other providers such as the marine activity centre, local traders and Sunderland City Council Sports Team. People will be invited to attend the full day or drop in on sessions.

The Beach School concept achieved a total of 334 attendees in 2015 with 87% from the North of Sunderland this year we anticipate an increase of at least 20% in total numbers, based on the high demand and positive feedback.

### **Monkwearmouth activities Monkwearmouth Academy.**

**Four staff members 208 hours delivery in total. 8-4 pm Every school holiday except bank holidays**

The activities at Monkwearmouth Academy would start at 8am with a breakfast club, this is in direct response to the feedback we received. The rest of the day would include a wide range of multi-sport activities such as tennis, cricket, football, basketball and feedback will be taken from the young people on the day to design future day's activities around what they want to do.

It must be noted that some of the planned activities are part of our core offer, however, we are planning to deliver the daily breakfast clubs and an additional day of activities every week. This equates to a 50% increase on our current planned activities at Monkwearmouth Academy in 2016.

We forecast an average of 20 users every hour of the project, although these are conservative numbers we feel that these are achievable targets and we would be hoping to exceed these numbers substantially

### **Mentoring program young people 14-16 years of age**

It is a very important part of the project that we get young people to take a lead in designing and helping to run the holiday activities. We would implement a training and mentoring programme for up to 20 young leaders. This would start as soon as possible if the project were to be successful.

All the sessions would be led by 4 coaches, helped by the newly trained young leaders, who will assist in running daily sessions. The young leaders would be a great asset to this project it will not only help develop their social skills but also their confidence. The young leaders will also be asked to design their own activities and they will led some sessions under the supervision of qualified staff. These sessions would then be primarily aimed at young people aged 13-16, developing new sessions and offering a sustainable program going forward.

### **Marley Potts SNCBC SNYP**

There will be 8x2 hour turn up and play sessions for which we will provide 2 coaches.

If successful NE Sport will be able to provide the 2 coaches using match funding working in partnership with SNCBC and SNYP.

North East Sport is now based within Monkwearmouth Academy giving us a unique position in working with young people from the area. We are well known and respected. We liaise closely with both SNYP (Ruth Oxley) SNCBC (Wendy Cook) Monkwearmouth Academy (Paul Gowans) Sunderland Leisure (David Purvis) and Sunderland Coastal Communication (Julie Heathcote)

There are other organisations working at Monkwearmouth Academy. We have made sure that on the days we are providing activities there is no duplication.

The Beach School activities are ran in co-ordination with CEED who run the pods, they are aware of our plans and know that the activities we plan complement each other, such as the story teller from the previous year and the healthy eating sessions.

We also intend to run activities in partnership with the local traders and the nearby marine activity centre as well as the Cycle Hire Centre. On previous experience a lot of parents who brought their children often went on to use the various other resources on the seafront.

**Recommendation: Approve Subject to the Following Conditions:**

- **Link to the Active Sunderland Beach Festival and to other activities/events which are delivered in Roker Park/Beach area**

<b>Project Name</b>
Holiday Activities Scheme
<b>Organisation</b>
Roker URC
<b>Total Cost of Project</b>
£4,384
<b>Match Funding</b>
£1,593
<b>Funding Requested</b>
£2,791
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
30
<b>Ward</b>
St. Peters
<b>Project Description:</b>
The project is to deliver a programme of holiday activities from Roker URC, in St Peter's ward. The project is a partnership between Roker URC and Forget Me Knot Wellbeing CIC, a health and wellbeing social enterprise, located within the URC. The project will deliver a varied programme of activities, targeted at children between the ages of 8 and 16 in St Peter's Ward.
Its core themes will be:
<ul style="list-style-type: none"><li>• Food poverty.</li><li>• Open green spaces.</li><li>• Getting children active and engaged.</li><li>• Involving older people in engagement and delivery.</li></ul>

The use of Roker Park and Roker seafront will be integral to its delivery. The project will be delivered by three staff members and three core volunteers, supported by additional three volunteers from the URC, providing food and healthy eating sessions. All members of staff are DBS certified and all volunteers will be DBS certified by the URC.

The URC's mission is to reach its community and in September 2014 consultation was initiated involving 98 residents, including children and young people. This culminated with the 'Big Lunch' consultation with a further 47 local people and led to the 2015 'Hungry Horace' summer activity programme, in partnership with Groundworks and supported as part of the North Area SIB partnership project 2015. The activity programme was used to further the consultation process with young people. The outcome of the consultation process was a desire for positive activities for young people, including the provision of arts and craft.

The project's added value is that the URC/Forget Me Knot partnership will use the Easter programme as a launch for permanent after school/young people's provision at the URC: the first youth provision in the area. This will initially be established on a voluntary basis and funding will be sourced from local trusts and other sources, for example, the recently announced community sport and activity funding (Sport England).

### **Programme Overview**

The overall theme will be "Games throughout the Ages", based on Roker Park and the seafront, which will culminate in an end of summer celebration consisting of a procession, outdoor performance and disco. The "Games throughout the Ages" performance will then be delivered to Residential and Care Homes, whose residents will provide research to the young people producing the performance.

A comprehensive series of risk assessments will be undertaken.

#### **Easter**

- Two sessions x 2 days per week, 10-12 and 1-3, for two weeks.
- Sessions will be themed around healthy eating, meal preparation, and a selection of exercise, dance, outdoor activities and games, crafts and creative activity. Part of the creative sessions will be developing a production, for public performance, of 'Games throughout the Ages', based on Roker Park and the seafront. This will be a historical production with a fantasy theme running through it and will have intergenerational reminiscence as a key element to developing its content.
- Healthy eating sessions will be delivered by URC volunteers, predominately older people.

#### **Summer**

- Two sessions x 2 days, as Easter, for four weeks.
- Morning sessions will focus on a selection of exercise, warm up, dance, games and activities, including outdoors in the park and the beach and exploring local heritage and environment.
- Lunch will be provided (URC volunteers), which will be followed by a healthy eating on a budget quiz, followed by a healthy eating workshop.
- Afternoon sessions will also focus on a combination of production/performance development (interviews, set design, costumes, planning/production, singing), games and activities.
- A performance of 'Games throughout the Ages', designed by children (additional volunteers for event management).

The URC's EVH provides capacity for research and gaming, but the emphasis is on more traditional games, promoting connections with past generations and promoting healthy activities, arts, dance, music, majorettes and performance. Drama work will involve groups of children and young people across the age range, but other, age appropriate, sessions will run for those with little interest in such provision. As well as, allowing for activities, such as, football and table tennis, other games will

include parachute games and large garden games; snakes and ladders, Connect 4, Jenga and games from “100 garden games” by Sidney Hedges.

As many activities as possible will take place outside in Roker Park or the seafront and the URC’s outdoor area. However, there is substantial indoor space for those activities requiring it, or, weather demanding it.

**Recommendation: Approve Subject to the Following Conditions:**

- **Link to the Active Sunderland Beach Festival and to other activities/events which are delivered in Roker Park/Beach area**
- **Link to Sunderland City Council Sport & Leisure in order to develop the proposals which require funding applications to Sport England**

<b>Project Name</b>
Healthy Holiday Fun Days
<b>Organisation</b>
Keep Kids Active
<b>Total Cost of Project</b>
£14,090
<b>Match Funding</b>
£0
<b>Funding Requested</b>
£14,090
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
1360
<b>Wards</b>
Fulwell, Castle
<p><b>Project Description:</b>            Keep Kids Active CIC have a 5 year history and valuable experience of working with children across the city and particularly the North of Sunderland. Our vision is to create a healthier generation of children, young people and adults who are engaged in a variety of positive activities that suit divergent interests.</p> <p>We have created valuable partnerships via the holiday camps with a multitude of schools in the North which has enabled us to carry that relationship through to term time delivery in schools. Our coaches have a varied skill set and as such the camps could include activities ranging from archery, arts &amp; crafts and dance through to basketball, gymnastics and multi sports. We can create bespoke camps focussed on pre-determined activity requests and can also react to feedback requests to tailor camps more to children’s needs (i.e. if a large group of children asked to do boxing or rounder’s we could accommodate that).</p> <p>To engage with targeted children from the North area via primary schools and our extensive database of parents, alongside social media advertising will ensure the camps are open to all children within the targeted age range.</p> <p>We know via long term consultation with both parents and children that the sessions need to be on a regular basis and across a longer period of the day, especially to help with major childcare issues for many parents and carers. We would aim to run the camps over 9 days across the Easter holidays in 2 venues and across 6 weeks in the summer across the same sites. We have consulted with partners at these sites and there are no plans for this sort of activity that would be duplicated by ourselves, which would strengthen the need for provision of this type to be available.</p>

We have also negotiated corporate rates of hire which we feel is really important to make best use of the budget available.

Again following consultation early in 2014 parents requested that they would like to see camps start at 9am instead of 10am. We are very customer focussed and have always listened to feedback and as such all of our holiday camps now run from 09.00-15.00.

We have developed a unique fitness programme called Fitblast which we have been delivering in many schools across the region. This is a new concept in health and fitness designed for children to help with personal fitness levels and co-ordination. This will be part of our holiday provision going forward.

Key outcomes:-

- \* improvements in self-confidence and self-esteem
- \* increased participation in physical activities
- \* learning new skills through participation in a variety of sport (from indoor curling to fencing and Boccia)
- \* forging new friendships
- \* understanding the importance of teamwork
- \* stronger communication skills
- \* development of positive attitudes
- \* increased knowledge and choices in healthier lifestyles
- \* encouraging youngsters to attend further events to ensure long term participation in physical exercise
- \* safe and fun activities to occupy children and help reduce crime and anti-social behaviour
- \* peace of mind for parents – all our coaches have safeguarding, DBS's. First aid and knowledge, experience and sport/fitness qualifications
- \* affordable and accessible childcare for parents

**Recommendation: Reject due to the competitive nature of the grant**

<b>Project Name</b>
Foundation of Light
<b>Organisation</b>
Foundation of Light
<b>Total Cost of Project</b>
£13,407
<b>Match Funding</b>
£0
<b>Funding Requested</b>
£13,407
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
425
Wards
Castle, Southwick – 1 Ward in East and 1 Ward in West
<b>Project Description:</b>
The Foundation of Light (FOL) has a proven track record of planning, developing and delivering successful sport and play activities to a wide range of user groups across the city of Sunderland and the neighbouring areas of Durham and South Tyneside. Last year alone (2015) the FOL engaged



and worked with over 40,000 people using the power of the Sunderland AFC brand to deliver award winning programmes and projects.

To maximise funding available and to guarantee that as many young people have access to positive activities, fully qualified coaches from the FOL team will offer a range of high quality sports provision during the Easter and Summer holidays, which will enthuse and give children and young people an opportunity to learn new skills whilst accessing such programmes as Little Dribblers, Little Wigglers, disability and multi – sports coaching. The full-time members of staff will also be supported by the Foundation of Light trainee sports coaches who will be qualified to either level 2 (lead coach) or level 1 (assistant coach). The trainees work alongside the qualified coaches on a regular basis assisting delivery in schools and various community venues throughout the city and neighbouring authority areas. Activities being delivered will be fully inclusive and will cater for all abilities and skill sets. Successful courses which are delivered during the year cater for a wide ranging age group and this would be the focus of the delivery teams during the holidays, with courses available from four to sixteen.

Using already established delivery sites in the North of the city such as Bede Tower, Sandhill and Castleview and linking with partners from the VCS, the sessions will offer children and young people access to a variety of activities with opportunities to continue throughout the year, with FOL staff able to signpost to already established and nationally recognised FOL's projects such as Kicks (delivered for the Premier League), after school delivery including provision across the wider Sunderland area and opportunities for those that excel at the FOL Centre's of Excellence.

Delivery and times will be tailored to suit participant needs, with two (Easter)/three teams (Summer) delivering at various sites on a weekly basis. Facilities will be sourced and booked well in advance of the holiday periods to allow maximum time for the planned activities to be promoted by staff and via the FOL's and Sunderland City Council networks. Delivery venues will be mapped to ensure a good geographical spread across the whole of the holiday periods allowing maximum opportunities for children and young people to access the provision.

The FOL will also work closely and utilise links with community partners such as the Salvation Army with whom the FOL via the Improving Futures project has worked with previously in the Southwick area with great success, to tackle other issues which exist over the holiday periods such as holiday hunger. Discussions have already taken place which would see the FOL delivering sport and play activities whilst the Salvation Army provide lunch/tea from their café in Austin House, Southwick. Due to previous similar initiatives run in partnership with the Salvation Army and the FOL's Improving Futures project a number of families would be targeted to ensure that the families receive a healthy meal during the holiday periods.

Although the FOL already deliver a comprehensive range of activities during holiday periods, the SIB funding would enable the designated teams to work closer with community partners and deliver programmes which would be more focused and 'fit' with the needs of that specific locality. As with many other organisations across the city, the FOL are having to take stock of its delivery and look at other options beyond its core delivery to engage children and young people including accessing additional funding and work 'smarter' with community partners. This funding would enable this to happen as well as create more 'bespoke' sessions/activities which meet the needs of the community. Due to the high number of children and young people that the FOL staff engage on a weekly basis they have an understanding of the types of sport/activities that they enjoy and would attend to participate in. During the course of the holiday period's staff would discuss other options and opportunities with the children and young people to ensure that delivery remains exciting and engaging for those taking part. This regular communication and consultation will assist the delivery plans of sessions as the days/weeks progress during the holiday periods.

Using an extensive internal database as well as utilising current delivery mechanisms, the FOL will be able to promote and disseminate delivery information including session times and venues. The

FOL's own website and other distribution methods such as Facebook and Twitter mean that activities will be widely promoted and advertised to thousands of families across the North of the city.

**Recommendation: Reject due to the competitive nature of the grant**

<b>Project Name</b>
Holiday Hunger & Action
<b>Organisation</b>
Castletown Primary School
<b>Total Cost of Project</b>
£13,389.64
<b>Match Funding</b>
£0
<b>Funding Requested</b>
£13,389.64
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
50
<b>Ward</b>
Castle

**Project Description:**

Two of the main areas of concern for both the school and our wider community during the long six week break are:

- Holiday Hunger.
- The lack of affordable activities available for children in the area.

This project is designed to combat both of these and to improve the quality of life for the children and families in our community. It is aimed primarily at our free school meal children who total around 50 but others in the school are welcome to attend.

80% of the children who come to Castletown Primary School come from some of the poorest wards in the city. It is of primary concern to the school that these children continue to receive a hot meal when they are not at school so they do not go hungry and to reduce pressure on stretched family budgets.

The project intends to use City of Sunderland catering services as their service is cost effective and the quality of food is extremely good. They have indicated there is a possibility to reduce the price of catering slightly by getting donations of food from suppliers in return for some positive publicity.

Castletown is an area of high deprivation and along with deprivation comes barriers to participating in healthy, active and fulfilling lives, particularly for children and young people.

We do not want to exclude anyone who wants to attend so there will be a voluntary admission charge in an attempt to reduce the costs of the project but it will be made clear this is not mandatory.

**Multi-sports activities to increase physical activity and sports skills.**

Using exciting and unusual sports, including fencing, dodge ball and golf, it will appeal to all youngsters, whatever their sporting ability, to make exercise accessible and fun. Daily exercise will help to reduce the risk of ill-health and obesity and build healthy habits for life.

Funding will enable us to run a brand new 4 week programme of extra-curricular holiday activities for

young people aged 5 to 11 and their families in Castletown helping us to fulfil our remit of being a real 'Community' school and looking after the interests of our children outside of term time.

The project will end with a celebration day event to recognise the achievements of the young people who participated. Families and friends will be invited to celebrate achievements and take part in activities. Children who complete the activities will get a medal and certificate at the end of 4 weeks.

The Project will open July/August Monday to Friday, 10am to 3pm at school utilising the indoor and outdoor facilities, and equipment which would otherwise be closed and unused

**Recommendation: Reject due to the competitive nature of the grant**

<b>Project Name</b>
Summer Adventurous Activities
<b>Organisation</b>
Marine Activities Centre
<b>Total Cost of Project</b>
£6,600
<b>Match Funding</b>
£3.300
<b>Funding Requested</b>
£3,300
<b>Total Number of Additional Children &amp; Young People Participating in Activities During School Holidays Anticipated</b>
100
<b>Ward</b>
Based in St. Peters Ward
<p><b>Project Description:</b>            In essence the project is the recruitment and delivery of activity sessions for up to 10 young people at a time aged 11-18 to take part in a variety of adventurous outdoor activities on the beach and sea at Roker. This will generate 100 potential activity session opportunities for young people. These will be regular weekly ½ days sessions over the holiday periods targeted (Easter and Summer). The sessions will be run in such a way as young people can attend all or single sessions as required. The instructional team will ensure that the activities are delivered safely, whilst at the same time in enjoyable way, which hopefully will lead to some young people continuing with these activities after the summer.</p> <p>Adventure Sunderland has been delivering engaging activities for all ages from 2003 at its million pound purpose centre on Roker sea front. During this time our staff have become experts at delivering activities to young people.</p> <p>We regularly get enquiries from young people wanting to take part in more of our sessions and even though we are a charity we have to cover our costs so we cannot offer any free provision to these young people. We currently offer activity weeks for young people over the holiday periods, the cost of these is prohibitive to many young people. This project would allow us to engage these young people and increase the numbers taking part in activities. We will provide transport from a pick-up point in each North area, this will allow those who typically are from a hard-to-reach background to attend.</p> <p>To ensure the program is participant centred it will be offered as a blank canvas to the participants in that no activities will be chosen before the sessions the participants are engaged, they will be consulted before and during sessions as to which activities most appeal.</p>

Adventure Sunderland is fully licenced by AALA which demonstrates a pro-active and compliant H&S policy. As a centre we are also accredited with the 'Learning Outside the Classroom' award, which demonstrates the added value of the sessions we deliver by linking to key stage learning outcomes in the curriculum.

**Recommendation: Reject due to the competitive nature of the grant**