

ENVIRONMENT AND ATTRACTIVE CITY SCRUTINY COMMITTEE

AGENDA

Meeting to be held in the Civic Centre, Committee Room No. 1, on
Monday, 17th January, 2011 at 6.00 p.m.

Membership

Cllrs Ball, Bonallie, E. Gibson, Kelly, Miller, Padgett, Tye, Wakefield, L. Walton, A. Wright and
Wood

ITEM	PAGE
1. Apologies for Absence	
2. Minutes of the last meeting of the Environment and Attractive City Scrutiny Committee held on 13th December, 2010 (Copy attached)	1
3. Declarations of Interest (including Whipping Declarations) Policy Review Items	
4. Sunderland 'The Place' Policy Review 2010/11: Progress Report Report of the Chief Executive (copy attached)	7
5. Sunderland 'The Place' Policy Review 2010/11: Reputation And Influencing Programme Report of the Chief Executive (copy attached)	12

6.	Sunderland ‘The Place’ Policy Review 2010/11: The Role Of The Local Media	15
	Report of the Chief Executive (copy attached)	
7.	Sunderland ‘The Place’ Policy Review 2010/11: Putting Sunderland On The Weather Map	17
	Report of the Chief Executive (copy attached)	
	Scrutiny Items	
8.	Sunderland City Council Local Development Framework: Annual Monitoring Report 2009 / 10	20
	Report of the Deputy Chief Executive (copy attached)	
9.	Forward Plan – Key Decisions for the Period 1 January 2011 – 30 April 2011	25
	Report of the Chief Executive (copy attached)	
10.	Work Programme 2010-11	28
	Report of the Chief Executive (copy attached)	

E. WAUGH
Head of Law and Governance.

Civic Centre,
SUNDERLAND.

7th January, 2011

Date of Next Meeting: Monday 14th February, 2011 at 6:00 pm in the Civic Centre, Committee Room No.1