

NORTH AREA COMMITTEE CALL FOR PROJECTS

Applications for School Holiday Activities for Young People

Project Name

Organisation

North Summer Holiday Activities 5 – 19 yrs	Sunderland North Community Business Centre
Summer Fun Having a Blast	NE Sports
Summer Holiday Activities Programme	Sunderland Chapel of Light

Project Name	Organisation	Funding Requested
North Summer Holiday Activities 5 – 19 years	Sunderland North Community Business Centre	£30,000

SNCBC have established a partnership with the following providers to enable delivery of a range of activities and opportunities for children and young people in the North:

- Southwick Neighbourhood Youth Project
- Southwick Health and Community Forum
- The Salvation Army
- Groundwork NE and Cumbria
- Social Chef
- Keep Kids Active
- North East Dance
- Cultural Spring
- Foundation Of Light
- CEED
- Marine Activities Centre
- XL Youth
- Castleview Academy
- Roker United Reform Church

The programme for the summer activities will cover ages 5 – 19 years and will be available in all North wards. The sessions will be delivered from a number of bases including local green spaces, community buildings, schools, river side and sea front areas.

Sessions have been designed following full consultation with children and young people through current commissioned play and youth contracts. Activities will include sports, play, arts, crafts, drama, dance and environmental projects. Sessions will compliment current delivery by partners and by undertaking a partnership approach this will reduce duplication.

A number of sessions will be delivered to combat holiday hunger, children and young people will be taught to cook within sessions and will make a meal for the whole family and themselves to enjoy at home. These sessions will be delivered in all wards.

Delivery points will include:

- Castle Ward – Castleview Academy, Hylton Castle, Town End Farm Youth Club, Castletown Dene.
- Fulwell – Seaburn Centre, Skate Park, Sea Front, Fulwell CA.
- Redhill – Downhill Centre, Wheeled Skate Park, Northern Saints School, Downhill Pond, Marley Potts Playing Field, RHAY Centre.
- St Peters Ward – Glass Centre, Roker United Reform Church, Sunderland Marina, Marine Walk, Pods, Roker Park, River Side, Marine Activities Centre, Tesco's Community Room

- Southwick Ward – Fulwell Mill, SNYP, Salvation Army, Thompson Park, , River Side

Providers will use many of their current resources and volunteers, bringing added value to the proposal.

All project activity will be monitored using an electronic project management system and evaluated using an evaluation toolkit.

Some sessions will be filmed using Community IT equipment and DVD will be made for local Elected Members.

It is anticipated that at the end of the six week programme a Beach Party/Festival event will take place with all partners with children and young people being invited to share their achievements and celebrate completion of the programme.

A leaflet promoting delivery of the programme will be distributed to all local schools prior to the school break up and leaflets will be placed in community venues. Sessions will also be promoted through Down Your Way in the local press and via social media sites.

Recommendation:

Approve subject to the following conditions:

- **Provide a programme/timetable of project delivery for circulation**
- **Coordination with NE Sports application to ensure no duplication of delivery**
- **Ensure partner costs provide value for money and partners provide evidence of spend**
- **Revisit Beach School Element of Project and explore the opportunity to deliver on various weekends throughout the School Summer Holiday Period (excluding Airshow Weekend)**
- **Link with Sunderland City Council Sport & Leisure**
- **Link with local businesses on Marine Walk to explore the opportunity of added value to the end of programme Beach Party/Festival**

Project Name	Organisation	Funding Requested
Summer Fun Having a Blast	NE Sports Community Interest Company	£8,672

This project will use the Sunderland seafront and greenspace areas to create a new innovative approach to engaging young people in activities in the North of Sunderland. The Project will be based in three wards across the North, St Peters, Fulwell, Redhill Seaside/Beach/Monkwearmouth School Redhill (Marley Potts)

The project will run a six week program using the new concept of Beach Schools with sport to act as a catalyst to involve young people in positive activities. This pilot project would lead to a new approach and will become sustainable.

The project time table during the six weeks

Beach Schools Roker pods:

Beach Schools will make use of our wonderful beaches as an outdoor activity learning environment where young people can participate in a wide range of activities including arts, crafts, sports, rockpooling, scavenger hunts and shelter building. It also ensures through its practices that users are educated about marine ecosystems and the fragility of the environment.

Timetable

Every week of the school holidays between 10:00 am and 3:00 pm Monday to Wednesday throughout the six weeks there will be a string of open days where groups, and individuals will be invited to take part in a range of free taster activities. North City groups would be invited to come and participate in activities, including local sports clubs, scouts, and community groups.

Every week from 10:00 am to 3:00 pm on Thursday and Friday throughout the six weeks a pre-booked registered course will run, participants will pay £2 per hour.

Marley Potts Playing field

Every Friday throughout the six weeks from 12:00-2:00 pm there will be a turn up and play session on Marley Potts field. Equipment will be taken and there will be an open invite for young people to come along and get active in a range of sports.

Fulwell Monkwearmouth School

Every Friday between 5- 7 pm there will be a turn up and play session on Monkwearmouth Academy field. Equipment will be taken and there will be an open an invite for young people to come along and get active in football.

Partnership Collaboration.

Social media has been used to help promote beach schools and discussion held with various partners including: Durham Heritage Coast, Sunderland City Council Health Team, local schools, Community groups and local traders. An open invitation has been sent across the VCS networks for Community groups to get involved. Links established with CEED in Roker park to use the pods and in return CEED are going to run 3 workshops based on outdoor cooking and healthy eating.

Promotion

NE Sports work in both primary schools and secondary schools and have good links and access to inform people about the summer activities. Hold a user database of over 300 members and a very strong presence online and through social media. Being established for six year have built a good reputation and have a good rapport with users and find it is easy to promote activities. Have good links with the Sunderland City Council Sports Team and Sunderland LIVE team. The project also includes usage of one of the Roker Pods over the Airshow weekend this is an enormous opportunity to help distribute promotional material.

Holiday Hunger

Through match funding CEED are going to run 3 healthy eating camps teaching parents and children how to cook simple food dishes in an outdoor fun environment.

In addition local traders from the Seafront and Sunderland & Boldon Partnership of the United Reformed Church will be involved to build up a partnership approach to help combat the holiday hunger element. The project will provide an element of healthy food to the participants of the project.

Recommendation:

Approve subject to the following conditions:

- **Coordination with SNCBC application to ensure no duplication of delivery and link in with the end of project beach party/festival**
- **Link with Sunderland City Council Sport & Leisure**
- **Ensure no duplication of NE Sports current delivery**

- **Ensure no duplication of delivery with commissioned youth providers**

Project Name	Organisation	Funding Requested
Summer Holiday Activities Programme	Sunderland Chapel of Light	£1,000

Sunderland Chapel of Light is a leadership-oriented church that aims to empower both young and old people in Sunderland and Southwick in particular, to effectively use available knowledge and skills from biblical Christian ethos to shape their lives and ultimately their communities. The proposal is aimed at promoting social inclusion, intercultural engagement, and the study and teaching of the word of God in a way that will strengthen the overall community and it's feeling of self-worth and confidence.

The Chapel of Light has a children's department, which is called "The Light Heritage". Here children are taught Christian morals and work ethics, social etiquettes and interpersonal awareness and engagement. This approach of informal education in a stimulating and engaging interactive way helps young people especially children develop self awareness, confidence and ultimately develop ability to maximize the potential within them.

The curriculum includes engagement in creative activities like: cookery, board games, dance, dye making, art and crafts, Tie and Dye and also field trips to places of historical or cultural interest in and around Sunderland.

The proposed date for this year's summer holiday club is three days from 19th to 21st of August, 2015 at Sunderland chapel of light church auditorium / Margaret Thompson Park with an estimated number of 40 children.

No evidence of collaborative partnership approach or evidence of a coordinated delivery of programmes and activities provided and project only covers one ward of Sunderland North.

Recommendation:

Reject as application failed to meet brief