PROSPERITY AND ECONOMIC DEVELOPMENT SCRUTINY COMMITTEE

19 JANUARY 2011

NORTH EAST CHAMBER OF COMMERCE - BUSINESS UPDATE

REPORT OF THE DEPUTY CHIEF EXECUTIVE

Strategic Priorities: SP1 Prosperous City, SP5 Attractive City

Corporate Priorities: CIO1: Delivering Customer Focused Services, CIO4: Improving partnership working to deliver 'One City'.

1. Purpose of the report

1.1 To receive a report from Andrew Sugden from the North East Chamber of Commerce (NECC).

2. **Current Position**

- 2.1 Andrew Sugden (Director of Membership and Policy) and Ross Smith (Head of Policy and Research) have been invited to the meeting in order to provide a short presentation on the work of the Chamber and, in relation to the Committee's policy review, its contribution to the development of the low carbon economy.
- 2.2 The presentation will focus on the plans set out in the NECC's 2011 Manifesto and other ongoing efforts on behalf of business in Sunderland. This will include the actions required to bolster the competiveness of local businesses, the investment priorities required to secure economic growth and the measures necessary to maintain the economic recovery. A copy of the 2011 Manifesto is attached as an appendix.
- 2.3 The presentation will also refer to the views of the NECC in relation to the development of the low carbon economy in Sunderland.

3 Recommendation

That the report of the North East Chamber of Commerce be received and information on the development of the low carbon economy be incorporated into the policy review.

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