

## PLACE BOARD

	Area Priority	Outcomes/Actions	Suggested Actions/Projects	Progress/Updates
1	<b>Support for local shopping centres</b>  <b>Feb 2016</b>	Improve physical environment in local centres	Develop physical improvement schemes in local shopping areas  Work with Network Management to develop a 'town centre review' on the traffic management in Newbottle Street	A number of suggestions such as decorating shop fronts and decorative street signage are being explored and will be presented to the Place Board in February 2016 for consideration.  A Town Centre Review Working Group has been set up by Network Management to look at current and suggested traffic and parking restrictions in and around Newbottle Street. A draft proposal has been developed and will be considered by the group at their next meeting. An update will be given to the Board in January 2015.
		Continue retail and business support for local independent traders	Develop Phase 2 of the Retail Support project to deliver one to one support to 20 new businesses and continued mentoring support to a further 20	Phase 2 has now commenced. Feedback will be provided to the Board at the February 2016 meeting.
		Develop initiatives/activities to increase footfall in local shopping centres	Support local traders and traders Associations/Forums to develop local events and take part in existing events (e.g. Houghton Feast)  Explore the feasibility of holding 'market days' in Houghton le Spring	Houghton Traders Association now have representation on the Houghton Feast Steering Group.  Shiney Row traders forum are taking part in the development of a the Shiney Christmas switch on event including entertainment and market stalls  Traders in Market Street, Hetton, are being supported to work together on improvements for their shopping centre.

	<p><b>Support for local shopping centres</b></p> <p><b>Feb 2016</b></p>	<p>Extend Dementia Friendly Shopping Centre initiative</p>	<p>Further develop the current project within Houghton le Spring with Houghton Traders Association (HTA) and the Alzheimers Society</p>	<p>Colleagues from the Alzheimers Society have produced an information leaflet for HTA and provided additional literature including tips for employers.</p> <p>The Dementia Friendly Recognition Process was launched two years ago and Houghton le Spring is one of 100 communities signed up. The process is now being reviewed and feedback from the Houghton project will be given to the central Dementia Friendly Communities team in London.</p>
		<p>Increase awareness of the 'Shop Local' brand</p>	<p>Support the delivery of marketing campaigns including social media</p>	<p>Market Street traders will be supported to develop a marketing programme. This is being discussed with BSupplied, who are delivering the Retail Support project.</p>
<p><b>2</b></p>	<p><b>Environmental improvement and education</b></p> <p><b>Jan 2016</b></p>	<p>Continue delivery of the Love Where You Live (LWYL) Campaign</p>	<p>Produce a 'did you know....' fact sheet in partnership with Responsive Local Services (RLS)</p> <p>Build on current projects such as 'Poo Watch' to develop further initiatives such as 'Litter Watch' and a recycling project</p>	<p>In partnership with Groundwork North East, a litter awareness programme has been delivered at Hetton Primary School. The winning poster from the educational competition has been displayed across the area.</p> <p>Shiney Row Childcare has taken part in a 'grow and eat' initiative, teaching children about plants and vegetables. The next phase of the project will focus on keeping the community clean and free of litter and will involve parents in activities.</p>
		<p>Increase partnership working with Responsive Local Services) RLS to improve local sites and maintain improvements</p>	<p>Area Response Manager to attend Place Boards and Area Committee when relevant to keep members and partners updated on Street Scene issues</p>	<p>The Area Response Manager (ARM) presents update reports to each Place Board meeting. An update was given to the October Board meeting and information on winter maintenance provided.</p>

	<p><b>Environmental improvement and education</b></p> <p><b>Jan 2016</b></p>	<p>Encourage residents to participate in maintaining the local natural environment and develop associated skills</p>	<p>Develop projects through the Health and Greenspaces programme</p>	<p>A 'Clean, Green and Lean' project to encourage the community to improve their wellbeing through practical environmental works on local greenspace commenced in October 2015. A number of sites have been identified in consultation with RLS colleagues. Residents and local schools will take part in 'green activity' small scale tasks to help keep local spaces accessible and tidy. An update is given within Annex 2 to the Place Board report.</p>
<p><b>3</b></p>	<p><b>Make better use of land and greenspace</b></p> <p><b>Nov 2015</b></p>	<p>Improve areas of vacant land</p>	<p>Maintain sites cleaned up as part of the Neglected Land project</p>	<p>In partnership with RLS colleagues the Council owned sites cleaned as part of the Neglected Land project continue to be monitored and maintenance works carried out where necessary.</p> <p>Colleagues in RLS are working in partnership with the Youth Offending Team and Probation to provide opportunities for meaningful community payback projects</p>
		<p>Promote availability of greenspace for recreation and play</p>	<p>Install trim trails in Hetton Lyons and Herrington Country Parks</p>	<p>Initial consultation has taken place and locations at each of the parks have been identified. A procurement exercise is now complete and a small selection of equipment will be installed at both parks during December 2015.</p>
		<p>Support people to access greenspace for health benefits</p>	<p>Support the training of volunteers and instructors to deliver activities</p> <p>Engage with volunteer programmes and community health provision e.g. Health Champions and Health Trainers</p> <p>Deliver Community and Family events in each ward.</p>	<p>In partnership with Active Sunderland, training opportunities are offered to local organisations and volunteers via the VCS Network.</p> <p>The Live Life Well Service mentor for the Coalfield area is engaged with local groups and the VCS Network to promote the service and offer partnership opportunities</p> <p>As part of the local events programme, events will be developed throughout 2016 in partnership with the VCS Network.</p>
		<p>Deliver the Health and Greenspaces Project</p>	<p>Develop the Coalfield Cycle Network</p> <p>Design and Deliver the 25k Four Parks Route (Herrington/Hetton Lyons/Elba/Rainton Meadows)</p>	<p>An update on Health and Greenspace projects is given at Annex 2</p>

	<b>Make better use of land and greenspace</b>  <b>Nov 2015</b>	Influence Core Strategy development	Invite Planning Policy Officers to consult with Place Board/Area Committee members at relevant stages during development of Core Strategy and allocation documents	
		Complete Neglected Land and Allotments Working Group actions	Termination of Seaham Rd allotment lease  Phase 2 of Britannia Tce allotments  Complete former Forest Estate scheme	Negotiations are under way with the Landowner. Consultation is taking place with current tenants to establish a way forward.  The final phase has now begun with the installation of boulders to the area adjacent Easington Lane Primary School. The site will be cleared and levelled in preparation for wild flower planting in Spring 2016. An environmental education programme will also be delivered in the community to encourage people to take care of their local area.
<b>4</b>	<b>Celebrate local events and heritage</b>  <b>Sept 2015</b>	Support long standing historical events and celebrations taking place in local communities	Develop SIB funding request to support regular events for 2015/16 (including Remembrance Parades, Miners Banner Parades and Christmas Events)	The October Area Committee allocated £10,000 SIB and a core programme of activity has been developed by the Board.  Costs associated with November 2015 remembrance parades in Shiney Row, Easington Lane, Houghton and Fencehouses have been met by this project. Shiney Christmas market and switch on event on 3 December organised by ShARP has been supported and a Christmas tree has been provided for Fencehouses Christmas festivities being arranged by Fencehouses YMCA.
		Develop and promote a programme of local activity with VCS Network members	Develop a community heritage project with local schools and groups to celebrate the mining heritage of the local area.	The Board agreed that a community art project to celebrate the mining heritage of the area would be developed in early 2016. Further information is contained as Annex 3
			Develop a calendar of events which can be shared with the local community	Information on local events and activities is circulated by individual organisations via the VCS Network and the VCAS weekly information sharing

5	<b>Influence the design, delivery and review of Place based services devolved to Area Committee</b>	Influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2016/2017		An update on the 2015/16 Highway Maintenance Programme was given to the Place Board in November 2015. The meeting also received information on the development of the 2016/17 programme and information will be compiled to bring to the February 2016 Board meeting. Recommendations of the local area programme will be brought to the March 2016 Area Committee for approval.
		Public Protection and Regulatory Services (PPRS) - ensure Councillors can access Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the Coalfield (Colin Rudd)		Update on PPRS presented to Place Board in July 2015. Board discussed illegal tatoois and the profile of food hygiene ratings across Sunderland's food establishments, encouraging communities to 'check the scores on the doors' before purchasing food to encourage food premises to increase their food hygiene standards through local competition.