

## Washington Area Committee 2011/12 Workplan

Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. <b>NEET Co-ordination and support costs SIB application £2,000 to July 2011 Area Committee. Research completed. Report presented to July Area Committee - conclusions and recommendations to inform Call for Projects. Deadline for applications August - presented to September meeting for approval. Approval for £100,000 to be allocated to Call for Projects to July Area Committee Meeting</b>	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Address barriers to training, education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. <b>Update to every Area Committee through Employment &amp; NEETs Task and Finish Group. COMPLETED</b>	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and schemes.	Karen Alexander (OCE)	Opportunities to be identified through Demand Survey and Business Breakfasts. Links to NEET Co-ordination project. Update to every Area Committee through Employment & NEETs Task and Finish Group. <b>Demand Survey nearing completion. Analysis to be presented and Business Breakfast for Washington scheduled August 10th. SIB application to July Area Committee £1,500.</b>	Consult and engage organisations and partners.	Increase No. young people in training education and employment	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project <b>COMPLETED</b>	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	

Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	NEET Co-ordinator	Research NEET Co-ordination Project. Liaise and co-ordinate re Demand Study. Local Business Breakfast. <b>Business Breakfast for Washington scheduled August 10th. SIB application to July Area Committee £1,500.</b>	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local quality of life	No. of local businesses engaged. OR No. apprenticeships	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. <b>Included in Research Report presented to Area Committee July 2011 COMPLETED</b>	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project. <b>Included in Research Report presented to Area Committee July 2011 - see Task and Finish Group update COMPLETED</b>	Request and receive reports and updates.	N/A	
Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011. <b>Officer and apprenticeship recruitment underway July 2011 with TWEBLO. Update to July Area Committee with expected start date 1st August</b>	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
<b>Priority: Activities to 'engage' young people' linking young people and the broader community.</b>						
<b>Issue</b>	<b>Local Action to Influence Services</b>	<b>Lead Agent</b>	<b>Progress Report</b>	<b>Area Committee's Influencing Role</b>	<b>Outcome Measure</b>	<b>RAG</b>
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington (building on current programme re Banner Groups)	Children's Services & VCS	<b>Working with Carers, Gentoo and youth providers to develop a partnership approach to targeted user group - SIB application £15,000 July 2011 Young Carers Integration Project (Total Project cost £20,000)</b>	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	

Gaps in provision following cuts. In particular holiday and weekend programmes	PAYP and YOF funded activities: <ul style="list-style-type: none"> <li>• Activities across 13 weeks of school holidays</li> <li>• Sunday early evening music session (average participation of 38)</li> <li>• Friday night drop-in session (average participation of 41)</li> <li>• Saturday Mountain biking (average participation of 5)</li> <li>• Junior session at Barmston Primary School (average participation of 19)</li> <li>• Targeted work with NEET cohort</li> </ul>	Sandra Mitchell SCC Children's Services + Phil McAloon ODYPP	<b>Members to provide input and views re allocation of funding for holiday activities and alignment of £30,000 budget to Area Committee Workplan and Priorities.</b> <b>£16,000 allocated to ODYPP for Summer Holiday Activity Programme (£10,000) and Friday Night Drop In (£6,000)</b>	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway and achieving all targets and outputs. See Section 2 of the Progress Review Report	Increase no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	<b>Development of Blackfell Junior Neighbourhood Watch - see Task &amp; Finish Group update report</b>	Engage and involve local community.	Increase no. of young people volunteering.	
Addressing anti social behaviour and youth disorder	Operation Choice approved June 2011. confirm use of Youth bus as part of the 'Primary School' workstream	Northumbria Police Team	<b>Area Committee requested to approve a Call for Projects and the allocation of £11,000 SIB to match £11,000 Children's Services funding to deliver activities for children and young people - to July Area Committee. A focus on 8 - 12 year olds to be included</b>	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.		
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	

**Washington Area Committee 2010/11 Workplan**

**Helping local people access employment opportunities**

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Washington Workspace Project	Influence and support the development of the Washington workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Andrew Perkin (OCE)	The Business Case was submitted at the end of May 2011. There have been some queries raised at appraisal stage over the timetable for delivery of the project being too long and also demonstration of value for money due to the complexity of a land acquisition, design and build project. Work has therefore been undertaken on reducing the timescale for delivery for funding and it is hoped that there will be an extension to the end of November for submission of further documentation to satisfy the value for money queries. Tender documents are being prepared and it is hopeful these will be released on the 18 July 2011 to start the process of identifying a suitable site and developer for the scheme. If all goes to plan, construction will commence in April 2012, with the new managed workspace opening in April 2013.	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. Study commenced -Washington focus underway	Andrew Perkin (OCE)	Specific survey for Washington Employers. Results to be aligned to research work of NEET Co-ordination Project. Proposals for commissioning projects to be brought to September 2011 Meeting. Update Report re Demand Survey to be presented to future Area Committee - <b>See Task and Finish Group Report for update</b>	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	

Tackling Health Inequalities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust	As of 1st July we had a total of 442 people on the database either working city wide or in Washington, of these 103 worked in Washington only, and of these 56 were from the voluntary sector. We now have 12 health champions from Washington, but around 70 health champions across Sunderland. A celebration event on the 13th October to be held and inviting people who have completed all five modules as well as key stakeholders. This event is primarily to thank the people who have been through the health champion programme, and also to showcase the area committee project as we feel it is becoming a very successful example of community development work.	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway and achieving all targets and outputs. See Section 2 of the Progress Review Report	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	

### Attractive Neighbourhood

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc	Area Response Team in place	Brian Hodgkinson (SCC)	Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. community walkabouts established with residents, Members and partners. Updates to every meeting.	Consult and engage organisations and partners.	Increase in residents satisfied with services provided in their neighbourhood.	
Traffic and highways issues	Road Safety scheme and traffic management works implemented	Andrew Jackman (SCC)	Updates to be provided to Area Committee - Vehicle Activated Signs Programme to be implemented July 2011, Washington Road Safety Scheme to be completed re busways and footways, Bonemill Roundabout to be installation to commence Sept 2011, various traffic and highways projects and dropped kerbs programmes implemented. <b>Report to July Area Committee meeting</b>	Consult and engage organisations and partners.	Reduced speeding incidents and accidents	

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of Heritage projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Christmas celebrations received huge support from the local community and encouraged 'a local identity'. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan and Local Area Plan. <b>SIB Application £6,500 Oxclose Church Hall for repairs to a well used community facility.</b>	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 201. <b>Request through ACVSN to confirm project management to facilitate resources to carry out research and audit re needs in Washington. SIB Application £3,000 to support houghton Feast (city wide application)</b>	Consult and engage organisations and partners. Commission activity.	Volunteers supported	