

**SUNDERLAND SHADOW  
HEALTH AND WELLBEING BOARD**

**16 November 2012**

**SUNDERLAND HEALTH & WELLBEING STRATEGY – PROGRESS AND  
FORWARD PLAN**

**Joint report of the Executive Director of Health Housing and Adult Services &  
Head of Strategy, Policy and Performance Management**

**1. Purpose of the Report**

At the Shadow Health and Wellbeing Board in September 2012, approval was given to the high level Health and Wellbeing Strategy (HWBS). Also approved was a forward plan detailing the process for further development and approval. This report is to provide the Board with an update on the progress to date and to provide more details of the process of engagement and participation that is planned.

**2. Engagement and Approval**

As detailed at the September Board, the strategy has been developed through a year long process of open engagement events that attracted representatives from the voluntary and community sectors, providers and public sector officers and members. The events established a broad understanding and acceptance of the content of the strategy.

To develop the broad acceptance of the strategy further into formal approval, it is proposed that the headline strategy (as approved by the Board) be taken for formal comment and sign off to the Boards and management organisations of partners throughout the whole health and social care system. This is to ensure that there is high level support and understanding for the strategy throughout the system; this will encourage the transition from strategic planning into delivery and performance management.

The list of organisations that will be included in the formal sign off process are the members of the Children's Trust and Adults Partnership Board alongside the management structures of individual Health and Wellbeing Board members and the Sunderland Partnership. This list is:

HWBB	Clinical Commissioning Group
HWBB	Sunderland LINK
APB	City Hospitals Sunderland
APB	Northumberland Tyne and Wear Mental Health Trust
APB	South Tyneside Foundation Trust

APB	Local Dental Committee
APB	Local Medical Committee
APB	Local Pharmaceutical Committee
APB	North East Ambulances
APB	Voice for Carers
APB	Age UK
APB	Headlight

APB	Housing Federation
CT	Gentoo
CT	City of Sunderland College
CT	Probation Service
CT	Job Centre Plus
CT	Tyne and Wear Fire Service

CT	Sunderland BME Network
CT	VCAS
CT	Northumbria Police
CT	SNCBC
	Sunderland Partnership

Alongside the formal sign off of the high level strategy, the process of developing actions and engaging broadly with partners regarding the strategy is progressing. It is proposed that the outline high level actions are taken to the various Boards at the same time as the strategy for comment and discussion and to identify actions that are currently progressing as part of business as usual and ensure these are accurately captured.

Further engagement and consultation sessions have been scheduled throughout November and December with Area People Boards and Area Committees, the Children's Trust Young Peoples Advisory Network and the various Stay Healthy/Healthy Lifestyles Partnerships. Sessions are planned with the Sunderland Partnership and Equality Forums. A large event is planned for the start of December and details will be circulated to the Board.

### **3. Performance Management**

A two stage performance management framework is envisaged:

As part of the development of the strategic objectives into actions, there is a need to provide a framework to ensure a coordinated approach to their ownership and performance management. It is recognised that for the strategy to be embedded in the health and social care system, that the translation of strategic objectives into actions and their performance management needs to be integrated into the daily work of both commissioners and in service providers.

At a strategic level the Board's needs in terms of strategic transformational performance outcomes such as the change in commissioning decisions and extent of service integration will be balanced alongside the need for accurate and useful data on customer perceptions and experience and quality. Both performance management frameworks need to reflect nationally prescribed outcomes frameworks and locally defined commissioning criteria.

Following the completion of ongoing work into strategic actions, a report highlighting development of the performance management framework will be brought to the Board for discussion.

### **4. Recommendations**

The Board is recommended to;

- i) Note the approach to engaging organisations and individuals in the strategy
- ii) Receive a future report on actions and performance management.