

PEOPLE BOARD

	Area Priority	Outcomes/Actions	Suggested Actions/Projects	Progress/Updates
1	Physical Health and Wellbeing Jan 2016	Increase healthy eating (families)	Promote a healthy eating campaign. Highlight calories etc.. In take away food Utilise the Health Champion programme to promote healthy life choices	A new Health Champion network has been set up to support people who are trained health champions. Washington Mind will facilitate the Network and will work with the Live Life Well service and VCS Network to engage with current and potential Health Champions to offer support and guidance within the community.
		Improve healthy weight in children	Promote and raise awareness of the Lifestyle, Activity and Food programme (LAF). LAF is a weight management programme for children and families which includes a variety of fun activities to encourage the whole family to get involved in healthier lifestyles.	Sunderland's LAF programme consists of healthy lifestyle sessions aimed at encouraging and supporting families to eat well, move more and live longer. The LAF referral programme is for families with children aged five to 15 years who have been identified as overweight; live in Sunderland and registered with a Sunderland GP. There are programmes for children aged five to ten years and their families and separate programmes for teenagers (11 to 15 years).
		Improve physical wellbeing and increase physical activity	Work with the Live Life Well (LLW) service and Active Sunderland to promote services available and support local people to access information	The Live Life Well service attends VCS Network meetings and has links with local groups across the area.
		Improve partnership working with CCG/Public Health on joint priorities	Identify joint priorities and invite CCG and Public Health colleagues to attend People Board and other relevant groups when appropriate	Colleagues from CCG and Public Health attended January and February 2016 people board meetings to discuss health issues and priorities for the Coalfield area. Further discussions will take place during March and April 2016 to determine health related priorities for 2016/17

2	Emotional and Mental Wellbeing Feb 2016	Reduce stress caused by financial concerns	<p>Work with VCS organisations to help prepare and support residents for changes ahead e.g. Universal Credit etc</p> <p>Work with health providers to promote financial advice and guidance available</p>	<p>The Coalfield Voluntary and Community Sector (VCS) Network discussed this issue and their concerns about the impact on individuals and families. A series of workshops and support sessions have been delivered by ShARP who are providing ongoing support for people affected by the changes. Colleagues from ShARP and Sunderland City Council welfare team will attend the February 2016 meeting of the Voluntary and Community Sector (VCS) Network to give a presentation on benefits and what support is available via various services.</p> <p>Local GP Practices and community health initiatives will promote the services available in the area. ShARP and Gentoo are amongst those who can provide advice and guidance to local residents. Information sharing will be encouraged through the VCS Network and Voluntary and Community Action Sunderland (VCAS).</p> <p>A new Comic Relief funded project is due to commence (Feb 2016) in all GP practices in the Coalfield area. Advice on Prescription (AoP) practitioners will be located in GP surgeries for 2 x half days per week to give patients experiencing financial stress information and support. ShARP is the lead on the project and has recruited two members of staff to deliver the service.</p>
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Emotional and Mental Wellbeing Feb 2016	Improve mental wellbeing and self respect in young people	Gather data and local intelligence regarding key issues to discuss at February People Board meeting. Gather information regarding services available.	Members are keen to ensure that young people are consulted, and have input, on mental health services. Colleagues from Public Health attended the February People Board meeting to update members on the key mental health issues for young people. Sunderland CCG provided an overview of emotional mental health and wellbeing services they commission including Child and Adolescent Mental Health Service (CAMHS) and Children and Young Peoples Service (CYPS). Members requested a special People Board meeting with the CCG to discuss in more detail the services available. This is being arranged for March 2016. A scrutiny review on CAMHS is also underway with results expected in March/April 2016.
	Increase awareness amongst service providers about what is available (promotion, communication, referral)	Develop Community Directory and Community Connectors Support VCS organisations to help residents access community IT provision	Information sharing via Area Committee members and VCS Network members takes place on an ongoing basis. The Community Directory is available on Sunderland City Council website and key organisations and individuals are encouraged to share information regarding the range of support and services available.
	Reduce isolation and improve social participation in older and vulnerable adults	Consider findings of Tackling Loneliness and Social Isolation Scrutiny policy review when developing future initiatives. Continue to monitor and co-ordinate SIB funded projects including Social Navigator project. Promote services available via VCS Network and local organisations.	The February 2016 meeting of the People Board received an update on SIB funded projects and discussed the importance of this Area Committee priority. The Board requested an evaluation was carried out on a selection of the current projects in order to gather qualitative data to guide their future discussions and recommendations. The Board recommends that this remains a priority for 2016/17 and that a sum of £20,000 from this year's budget be aligned to the priority. Once the evaluation is complete the Board will discuss how the funding is to be allocated.

3	Training and Learning Opportunities to Meet Skills Gaps/Needs Nov 2015	Increase opportunities for those who are, or at risk of becoming, NEET.	Support the development of the 'Working Rite' programme in the Coalfield area	The Working Rite programme will be piloted in the Coalfield area commencing April 2016. Working Rite are carrying out a recruitment process to appoint a local project co-ordinator.
		Influence development of training to meet the needs of employers via Education and Skills strategy		
		Improve life skills and employability skills for young people	Extend CAN DO fund	The CAN DO fund will continue throughout the coming financial year. The latest round of funding granted Monument View Youth Enterprise Scheme £440 to install footpaths around their outside space to provide more accessible areas to all residents and staff. The project presented members with a picture they had made from recycled wood. The next round of CAN DO will open in March 2016 and be presented to the April 2016 People Board meeting.
			Develop further initiatives	A new 'Craft Academy' being developed by Fencehouses YMCA will be delivered at Harvester House, a new venture for the organisation. A proposal for SIB funding is presented to Area Committee at Item 6, finance report.

4 Support/Enable Local Delivery of Services Sept 2015	Improve use of existing community venues	Promote to all service deliverers the range of local venues available for use	Local venues are used and promoted for meetings and events. The emerging issue is that some locality focused services do not have funding for room hire to deliver outreach sessions across the whole area. This will be further explored via the VCS Network and the new 'Increasing Capacity' project.
	Increase local partnership working	Promote the Community Directory	
	Increase support for existing and new groups to deliver services	Provide support to local groups via Area Community Officer, Area Networks, VCAS and other relevant organisations. Promote commissioning and procurement opportunities to local organisations	The new 'Increasing Capacity' project will provide support to local groups. The recruitment process is underway and the successful applicant will be invited to attend the next available VCS Network. Procurement opportunities from Sunderland, and other North East Councils, are promoted to members of the Voluntary and Community Sector (VCS) Network on a weekly basis. Area Community Officers have access to GrantFinder, a useful resource giving up to date information on current funding opportunities. Relevant information will be shared with local organisations.
	Increase support and co-ordination of volunteers	Consider available support and develop options for a local Coalfield project Support the development of volunteering programmes including Health Champions and Community Connectors	Following a Call for Projects to deliver a community and volunteer support project, the People Board made a recommendation to Area Committee in December, which was approved. The project 'Increasing Capacity in Coalfield' will specifically focus on proactive support to retain and develop small organisations and co-ordinate and develop volunteers. The above project, once operational, will ensure all volunteering programmes delivered in the Coalfield area are developed and work in partnership.