

Sunderland East Area Committee: Work Plan 2011-12

Priority: CLEANER AND GREENER STREETS
Budget: £36,000 **Allocated: £36,000** **Balance: £0**

ANNEX 1:

Lead Co-ordinators
 Helen Peverley, City Centre
 Nicky Rowland, East area

Outcome Measure 1: Deliver activity to improve local quality of life and increase public satisfaction in the area.
 Outcome Measure 2: Challenge service providers to improve the standards of service and the levels of public satisfaction and trust with them

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Proposed to have a walk and talk improvement budget, to support the delivery of action against the priority.	Allocate a proportion of SIB 2011-12 budget to solve small problems identified by ward members, to deliver improvements in their local area.	Area Committee	Each walk and talk session is allocated £1,500 to spend on identified improvements. Total agreed £36,000. (£6,000 per ward per year, £6,000 for City Centre) COMPLETED	May-11	£36,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	G
2. To improve the appearance of streets across the East area. It is proposed to deliver a Walk and Talk programme across the 5 wards and the City Centre. The Walk and Talk Programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.	The East area comprises of 5 wards, 3 of which make up the City Centre. It is proposed to host: • 5 'Walk and Talk' sessions, on a 3 monthly cycle, in each of the five wards throughout the forthcoming year, making a total of 20 'Walk and Talk' sessions, in addition. • 2 City Centre 'Walk and Talk' sessions	Local Ward Cllrs, with support from Officers	Elected members agreed routes and dates throughout 2011-2012. Information to be publicised across the East. Partners invited to participate in walk and talk sessions. Cllrs/Officers to provide an update September 11. See Item A. ONGOING	Jul 11 - Jun 12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	G
	Members to agree routes and dates of programme, at a ward level. Share with partners and promote	Local Ward Cllrs, with support from Officers		Sep-11	Nil	Identify projects for allocation of budgets delegated to Area Committee.	G

3. Responsive Local Services	Opportunity for ARMs to provide Area Committee with an update on programmes, initiatives and actions being delivered across the East.	H Peverley and N Rowland	Update on RLS and Love Where You Live Campaign. See Item A. ONGOING	Sep-11	Nil	Monitoring and sharing of information.	A
4. Greenspace topic paper consultation identified development opportunity at Old Ryhope Colliery site, currently green open space.	Opportunity to work with Woodland Trust's 'Jubilee woodlands scheme' to plant and designate it as a Jubilee Woodland for the Queen's Diamond Jubilee in 2012. The project guidance is set for release in late 2011, with planting expected to commence in Spring 2012.	N Trueman OCE	The Woodland Trust announced that they are looking for 60 landowners across the country to develop a Diamond Wood. Currently the feasibility of Sunderland being able to develop a wood is being considered in addition to potential sites. ONGOING	Sep-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
5. Can we develop the land at the front of St Marks, Millfield into a community garden?	The Council would be keen to discuss this further with interested VCS groups in the area. Refer into East VCS Area Network.	East VCS Area Network	Local VCS group have submitted a SIB application to carry out bulb planting on the site. Working with Gentoo, ArO and VCS Area Network to strengthen project, bid to be presented in Nov 11.	Nov-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
6. Selective licensing and Neighbourhood Management Scheme in Hendon.	Health, Housing and Adult Services to provide an update on scheme.	G Wilson, HHAS		Nov-11	Nil	Aware of external factors.	A

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator

Priority: Seaton Carew to South Bents Coastal Path
COASTAL PATH

Tim Ducker, Sunderland City Council

Budget: Nil

Outcome Measure 1: Ensuring that local initiatives meet local requirements

Outcome Measure 2: Attracting external funding

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Connecting the path to community and identifying a suitable route from Hendon Beach up to the City Centre, onto Wearmouth Bridge.	Task and Finish Group to be established to consider, what the new access is? How do we get the most out of it? Raising awareness of responsibilities of users?	Area Committee	Terms of reference agreed and Task Group established. No budget allocated against priority. COMPLETED	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G
		T Ducker, City Services	Task Group walked a section of the route (Hendon Grange - Wearmouth Bridge). For further information see Item B. Need to walk Ryhope route. ONGOING	Sep-11	Nil	Engage and support partner agencies in delivery area priorities.	A
		T Ducker, City Services	Produce a draft mapped route of the English Coast Path.	Nov-11	Nil	Monitoring and sharing of information.	A
		N Trueman, OCE	Consideration whether the City centre investment would stretch to river water frontage.	Nov-11	Nil	Awareness of external factors.	A
		T Ducker, City Services and N Trueman, OCE	Need an update on the area of land formerly known as the paper factory to the rear of Hendon Promenade.	Nov-11	Nil	Awareness of external factors.	A

Point 1 continued.		T Ducker and Z Channing, City Services	River Wear Trail board renewal to consider inclusion of coast path.	Jan-12	Nil	Improving standard of services.	A
		Task and Finish Group	Bring suggestion forward of exploring 'better than basic' signage through Ryhope and Hendon for the coastal route, including added value/connections to heritage sites, services, transport links, etc.	Jan-12	Nil	Ensure services meet local requirements.	A
2. Natural England are the lead agent on installing the Seaton Carew to South Bents Coastal Path.	A brief presentation on the coastal path to be provided.	T Ducker, City Services	Presentation provided July 11 - COMPLETED	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G
3. The coastal path is for pedestrian use only.	Durham Heritage Partnership have submitted a Heritage Lottery Bid to upgrade the path into a multi user route. Task and Finish Group to receive an update on progress.	N Benson, Durham Heritage Partnership	N Benson and R Wares have agreed to become members of the Task Group.	Nov-11	Nil	Monitoring and sharing of information.	A

Sunderland East Area Committee: Work Plan 2011-12

Priority: EMPLOYMENT, ENTERPRISE AND WELFARE RIGHTS

Budget: £125,000 Allocated: £124,392 Balance: £608

Outcome Measure 1: Increasing opportunities to employment, enterprise and welfare advice

Outcome Measure 2: Improving local access to information advice and guidance

Lead Co-ordinators

Joan Reed, Sunderland Council

Liz St Louis, Sunderland Council

Lead Agents: SES and SNCBC

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Call for projects to deliver two projects: working with families and employability support for people not in receipt of benefits.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	N Vokes, SNCBC.	Working with Families - Project launch date Oct 2011, one year funding. Targets - people into employment 40 - business start ups 10 - advice and support provided to 250 people - qualifications gained 100 - young people out of NEET 11.	Nov-11 and Apr-12	£49,982 Approved	Initatives are delivered to meet local requirements as fully as possible.	A
	Lead Agent to produce performance reports to Area Committee.	K Marquis, SES	Employability support for people not in receipt of benefits - Project launch date Jul 2011, 15 months funding. Targets - people into employment 96 - business start ups 37 - advice and support provided to 420 people - 5 community events	Nov-11 and Apr-12	£74,696 Approved	Monitor the quality and effectiveness of the services delivered.	A
2. During consultation exercise on the emerging priorities it was recognised that good access to information, advice and guidance in relation to welfare right issues do not just affect the East area and has been recognised as a city wide issue, that requires a city wide response.	Briefing on the Information, Advice and Guidance Review, including a discussion on the future role for 1st tier advice providers.	Liz St Louis and Joan Reed, SCC	Lead Officer in attendance to provide a presentation on the Information, Advice and Guidance Review. COMPLETED	Jul-11	Nil	Influence service improvement activity.	G
	Briefing on self service options. Consultation on local access points.		Further information included in Item C.	Sep-11			A
	Update on 1st tier contracts		Jan-12	A			

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator

Priority: PUBLIC TRANSPORT

Nexus

Budget: Nil

East VCS Area Network

Outcome Measure 1: Improve the standards of service and the levels of public satisfaction and trust with them

Outcome Measure 2: Consult, engage and involve local people and VCS in development and delivery

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. To establish a formal structure to feed residents and VCS concerns through from the East Area into Sunderland City Council's Cabinet and Nexus.	Nexus to be invited to become a member of Sunderland East Area Committee.	M Jackson, OCE	Nexus agreed to become a member of Area Committee. COMPLETE	May-11	Nil	Involve partners in developing the work plan.	G
	Using existing structures within the community, for example, surgeries, VCS Area Network meetings, etc to gather feedback from the public and forward onto Nexus, via Area Committee.	East VCS Area Network	Pilot held in Rynhope and evaluated. Proposal to roll out public meetings on public transport across all wards. Request to approve £500 to carry out meetings. For further information see Item D. ONGOING	Sep-11	£500	Actively review activities of other agencies within the area.	A
2. Act as a consultative body on behalf of Cabinet for the Accessible Bus Network Design Project.	Share and consult residents and VCS groups on plans agreed, and promote initiatives taken to improve local quality of life and public satisfaction.	East VCS Area Network	As above	Sep-11	Nil	Involve residents and VCS in developing the work plan.	A

3. Advice and information link needed between advice centres and Nexus to promote offers on travel tickets.	Connection to welfare advice priority. Nexus to make links with advice centre and promote special offers.	Nexus		Nov-11	Nil	Involve partners in developing the work plan.	A
4. Identifying gaps in bus routes.	Complete mapping exercise. Stage 1, identify bus routes, stage 2, identify main services/building, stage 3, overlay information and identify gaps, considering times, fees and target audience. Recommendations on way forward to be presented to Area Committee.	Nexus and East VCS Area Network		Nov-11	Nil	Involve residents and VCS in developing the work plan.	A

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator:

Priority:

YOUTH AND TEENAGERS

Pauline Tsentas

Budget: £75,000

Allocated: £75,000

Balance: £0

Outcome Measure 1:

Increase the number of young people participating in positive activity

Outcome Measure 2:

Increase the number of young people influencing local decisions

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Challenge negative perceptions of young people, celebrate positive achievements.	Deliver joint surgeries between local ward councillors and young people across the wards.	A Abdul, Children Services	First pilot deliver throughout February and March 2011. For further information see Item E. ONGOING	Sep-11	Nil	Views of young people are feed into Area Committee.	A
2. Reduction in funding. Committee prioritised two gaps in provision, activities during school holidays and Junior work, 8-12 year olds.	Committee to invite organisations to submit a funding application which will deliver activities during school holidays and establish Junior Youth Clubs across the East area.	L Wilson Box Youth Project	Positive Activity Programme Doxford - Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 285 young people benefiting from the project.	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		R Duggan, Hendon Youth Initiative	E-Clusive: Hendon and St Michaels. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) 3. Target - 600 young people benefiting from the project.	Nov 11 - April 12	£28,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		M Robson, St Marks CA	St Marks Activity Zone: Millfield. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 312 young people benefiting from the project.	Nov 11 - April 12	£13,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A

Point 2 continued.		T Semley, Blue Watch Youth Centre	Positive Activity Programme: Ryhope. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 258 young people benefiting from the project.	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		P Curtis, North East Sports	Future Goals: East. Agreed to re- submit new application outlining projects and outputs in line with the grant award. Subject to appraisal project will start in Oct 11.	Nov 11 - April 12	£7,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
3. Young people at road shows have asked for unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs) to be lit up to allow access during the Winter.	Encourage VCS groups, who have had MUGAs installed via Council funding, to open the site up and allow community access. Indicate number of MUGAs/DUGA's in the East, investigate feasibility and costs to light sites. Report to be presented to Task and Finish Group for consideration.	M Curry and V French, City Services	5 possible sites, estimated £10k per site = £50k, (subject to site evaluation and design). Sport and Leisure identified potential funding stream - to be investigated and reported back to Task Group. ONGOING	Sep-11	Nil	Ensure services meet local requirements.	A
4. Open up school facilities to the wider community on an evening and weekend.	Share recent scrutiny report on Extended School provision with Task and Finish Group, and consider at an area level.	M Foster, Children Services	Information provided to be updated. Due to external factors and new ways of working between the Council and schools, recommendation to DEFER action.	Sep-11	Nil	Ensure services meet local requirements.	A

<p>5. To support and share good working practices funded by the authority between the Council and partners to encourage continuous improvements.</p>	<p>Projects funded via grants or contracts that have delivered to a high standard against a robust performance management framework to be promoted and considered by the relevant service area when designing future service delivery or allocating future commissioning contracts or grants.</p>	<p>Sunderland Compact</p>	<p>Sunderland Compact group to consider and feedback to Task and Finish Group.</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Ensure services meet local requirements.</p>	<p>A</p>
<p>6. Financial barrier when wanting to participate in positive activity, i.e., swimming.</p>	<p>Children and young people are encouraged to sign up to a free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.</p>	<p>V French, City Services</p>	<p>City Services providing PDF version of the Life Card. Available for download on Let's Go, Families Information Service and Active Sunderland websites. Share via VCS Area Networks to promote uptake. Monitor membership of the scheme, reporting back any changes.</p>	<p>Sep 11 - Mar 12</p>	<p>Nil</p>	<p>Supporting Sunderland First Initiative and Economic Masterplan</p>	<p>A</p>
<p>7. Aiming High (disabled children and young people), concerns that with recent reviews Aiming High services would be affected.</p>	<p>As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term.</p>	<p>M Boustead, Children Services</p>	<p>This provides the Committee with more time to plan and consider the outcomes of ongoing national and local reviews. Lead to keep Committee aware of developments.</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Consult, engage and involve partners in developments.</p>	<p>A</p>
<p>8. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.</p>	<p>Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.</p>	<p>S Maddison, J Wheele, Children Services/ A Tuck, City Services.</p>	<p>Share information gathered via mapping exercise with Families Information Service, Active Sunderland the Lets Go Website. Promote websites in Community News.</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>A</p>

<p>9. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.</p>	<p>Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.</p>	<p>A Haswell, Children Services</p>	<p>Update to be provided from the Child and Poverty Strategy group to next Task Group</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>A</p>
<p>10. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area. Concerns that these will increase.</p>	<p>Evaluate the impact have recent changes reduced access to education or employment skills training? A report to be presented to a future East Area Committee.</p>	<p>B Scanlon, Children Services</p>	<p>Key questions to answer. Have recent changes reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012.</p>	<p>May-12</p>		<p>Ensure services meet local requirements.</p>	<p>A</p>
<p>11. NEW ACTION - Task and Finish Group identified the high demand for sports coaches and referees in the East area.</p>	<p>Recommendation to work with Sport and Leisure to design a package that would target local residents to become coaches and referees, after which enabling them to gain employment.</p>	<p>A Tuck, City Services</p>	<p>Officers to investigate feasibility and present findings to next Task and Finish Group.</p>	<p>Nov-11</p>	<p>Possibly £10,000</p>	<p>Supporting the Economic Masterplan.</p>	<p>A</p>

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinators

Priority: TACKLING CRIME
Budget: £74,599 **Allocated: £52,700** **Balance: £21,899**
 Outcome Measure 1: To reduce crime in Sunderland East
 Outcome Measure 2: To increase confidence levels within communities

Neal Craig: Sunderland Central
 John Connolly: Sunderland East

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. To reduce crime in Sunderland East, City target 2% and increase confidence levels within our communities.	Joint meetings between police and elected members to continue. To be held before Area Committee and renamed Tackling Crime Task and Finish Group.	N Trueman, OCE	All meetings booked into members and Inspectors diaries, up until April 2012. COMPLETED	Jul-11	Nil	Consult, engage and involve partners in developing and delivering the priority.	G
	LMAPs to be strengthened by ARMs attendance. Connecting cleaner and greener streets priority.	ARMs	Both ARMs attend the relevant LMAPs. COMPLETED	Jul-11	Nil	Improve standards of service.	G
	PACT meetings to be strengthened by ARMs and or Ward Managers to attend, outcomes of which to be feed into appropriate lead e.g. LMAPs, Task and Finish Group, Area Committee.	ARMs	Currently ARMs attending PACT meetings. COMPLETED	Jul-11	Nil	Improve standards of service.	G

	Information from Daily Reports to be discussed at LMAPs.	N Craig, J Connolly	Reports are discussed and information shared, where relevant. COMPLETED	Jul-11	Nil	Increasing public satisfaction and trust levels	G
2. Gather intelligence and discuss: Crime and Fire Statistics.	Issues feed from existing structures indicated above to feed into Task and Finish and Area Committee for discussion.	Northumbria Police	Inspectors to provide updates on crime statistics.	Each meeting.	Nil	Challenge service providers to improve standard of service.	A
		Tyne and Wear Fire and Rescue	Station Manager to provide updates on fire statistics.	Each meeting.	Nil		
3. £74,599 aligned against the priority.	Subject to full application and appraisal, with further detailed supplied to Area Committee.	N Craig / J Connolly. Northumbria Police.	Project delivery Jul 11-Jun 12. Targets - reduce key crime by 2%, these include speeding and dangerous driving, burglary, car crime, criminal damage, ASB, most serious violent crime, violent crime, hate and victimisation.	Sep-11	£40,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	A
		Groundworks/TWF&R	Project delivery Jul 11- Jun 13. Targets- reduce secondary fires by 2%. 60 people volunteering. 40 community groups supported.	Sep-11	£12,720 Approved		
4. Traffic calming measures.	To investigate the feasibility of reducing speeding and dangerous driving along Glenesk Road, St Marks Road North and Besford Close.	A Jackman, City Services.	Glenesk Road Local Cllrs to consult residents on options for Glenesk Road, preferred option to inform an SIB application.	Sep-11	Nil	Challenge service providers to improve standard of service.	A

5. Eden Vale and Thornhill.	Establish a project group to implement the Action Plan and co-ordinate activities across Eden Vale and Thornhill area.	N Trueman and R Parry, OCE	Action plan covering environment, children and young people, ASB and community cohesion agreed. Project Group meet in Aug 11 to begin implementing plan. Further meeting in September. Progress report to be discussed at Crime Task and Finish Group.	Nov-11	Nil	Co-ordination of services, development of new initiatives.	A
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