

At a Meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 16TH NOVEMBER, 2011 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Essl, Gallagher, Gofton, L. Martin, Morrissey, Oliver, Porthouse, Smiles, P. Smith, Tye, Waller, P. Watson, S. Watson, A. Wright and T. Wright.

Also Present:-

Karen Alexander	Employment and Training Manager	Sunderland City Council
Dave Barber	14-19 Development Officer	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Kevin Douglas	Media Officer	Sunderland City Council
Victoria French	Assistant Head of Community Services	Sunderland City Council
Keith Hamilton	Deputy Manager, Planning Implementation	Sunderland City Council
Julie Lynn	Area Officer	Sunderland City Council
Chris Marshall	Head of Operations	Gentoo
Sandra Mitchell	Head of Early Intervention and Locality Services	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Mark Overton	Consultant in Public Health	Sunderland TPCT
Alison Patterson	Scrutiny and Area Arrangements Manager	Sunderland City Council
Ken Robinson	Sergeant	Northumbria Police
Edna Rochester		VCS Network
Raj Singh	Lead Policy Officer for Families	Sunderland City Council
Vicki Smiles	Student	Sunderland University
Vince Taylor	Head of Strategy and Performance	Sunderland City Council
James Third	Community Relations Officer	Nexus
Karen Todd	Head Teacher	Richard Avenue Primary School
Nikki Vokes	Chief Executive	Sunderland North Community Business Centre

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillor Wilson and on behalf of Bill Leach, Lucy Malarkey and Peter Iveson.

Declarations of Interest

Members declared interests in the agenda items as detailed below:-

Item 3 – Job Prospects

Councillor Porthouse declared a personal interest as a Council appointed Member of the Management Committee of the Jubilee Centre.

Item 3 – Community Chest

Councillor A. Wright declared a personal and prejudicial interest as a Governor of East Herrington Primary School.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last meeting held on 21st September, 2011 be confirmed and signed as a correct record.

Community Action in Sunderland West: Identifying New Issues and Agreeing Actions – Community First

The Chief Executive submitted a report (copy circulated) on a request from the Office for Civil Society for the City Council to help maximise the benefits of the new Community First programme providing neighbourhood grant aid to communities in Pallion and Silksworth over the next four years.

(For copy report – see original minutes).

Julie Lynn, Area Officer presented the report informing Members that the delivery partner would be the Community Development Foundation (CDF), and the purpose of the funding was to help groups in these wards improve their area. The wards selected were based on communities that appeared to require additional support based on relatively high levels of economic deprivation and low levels of social capital.

It would be a community led programme to be accessed through the Voluntary and Community Sector (VCS). The aim was to provide local communities with the means to address their own priorities and stimulate local interest and action. Funding was available from October 2011. Interested groups needed to register on line with CDF. To access the money wards must do the following:-

- Create a Community First Panel who would think strategically about their local area; bring people together to decide how funds should be used and promote the programme locally.
- Have an active on line presence through a community website or blog.
- Match funds for every £1 provided with their time, money or other resources on a 1:1 basis.
- Create a neighbourhood plan by year three which sought to improve the quality of life in neighbourhoods by involving everyone's voice in shaping their future. This should identify the resources and capacity already available to the neighbourhood.

Members whilst accepting that they would need to work with what was put in front of them, questioned the rationale and the selection criteria used to identify those areas chosen for support. Ms. Lynn having advised that she could circulate the allocation rationale if Members felt it would assist them, it was:-

2. RESOLVED that the opportunity for funding to come into the West Area and the potential for the Council to offer support be noted.

Community Action in Sunderland West: Identifying New Issues and Agreeing Actions – Crime and Community Safety

The Chief Executive submitted a report (copy circulated) on a proposal that Crime and Safety be added to the Committee's Work Plan as part of the 'Environment and Street Scene' priority.

(For copy report – see original minutes).

Julie Lynn, Area Officer presented the report and introduced Sgt. Robinson of Northumbria Police who provided Members with a comprehensive update on the crime trends within the West Sunderland Area.

Members were informed that Peter Iveson, Station Manager from the Tyne and Wear Fire and Rescue Service had been unable to attend the meeting, however he had submitted a copy of the last performance information for the period 1st April to 6th November, 2011.

With regard to the proposal that the Committee may wish to engage in a regular informal dialogue with the Police, the Chairman believed that this be declined and that it was more appropriate that the Police continued to be invited to attend the formal meetings of the Area Committee.

3. RESOLVED that:-

- (i) the updates from Northumbria Police and the Tyne and Wear Fire and Rescue Service be received and noted, and
- (ii) approval be given to the adoption of Crime and Community Safety as an action in the Committee's Work Plan, under the 'Environment and Street Scene' priority.

Community Action in Sunderland West: Identifying New Issues and Agreeing Actions – Locality Working

The Executive Director of Children's Services submitted a report (copy circulated) on the operation of the Early Intervention and Locality Services within the Children's Services Directorate following a recent restructure to provide a sharper focus on improving key outcomes in response to changes happening at a local and national level.

(For copy report – see original minutes).

Sandra Mitchell, Head of Early Intervention and Locality Services presented the report and introduced Simone Common who had been appointed as the West Locality Operational Manager.

4. RESOLVED that:-

- (i) the report be received and noted, and
- (ii) the West Locality Operational Manager be invited to attend future meetings of the West Area Committee.

Community Action in Sunderland West, Progress Review – Child Poverty

The Deputy Chief Executive submitted a report (copy circulated) which sought to update the Committee on the progress to date in respect of the Sunderland Child and to Family Poverty Strategy, set out the current position in relation to poverty levels and consider how the Committee could engage in the programme to reduce Child and Family Poverty through a neighbourhood model for the West Area of Sunderland.

(For copy report – see original minutes).

Raj Singh, Lead Policy Officer for Families presented the report, highlighting:-

- (i) the recently released Child Poverty figures from HMRC,
- (ii) the development of a neighbourhood model to tackle child and family poverty,

- (iii) the early products developed through the model,
- (iv) the Improving Futures Big Lottery Bid to tackle child poverty submitted by the Sunderland AFC Foundation, and
- (v) the next steps to be taken.

The Chairman having thanked Mr. Singh for his detailed report, it was:-

5. RESOLVED that:-

- (i) the updated Child Poverty figures published by HMRC for 2009 in relation to the West Sunderland Area be noted,
- (ii) the progress to date with regard to the Southwick Neighbourhood Model and the Big Lottery Improving Futures Bid be noted, and
- (iii) further reports in respect of Child and Family Poverty be submitted in due course.

Community Action in Sunderland West, Progress Review – Environmental and Street Scene Improvements

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Bill Blackett, Area Response Manager and Julie Lynn, Area Officer presented the report and drew Members attention to Annex 5 which comprised a report from the Executive Director of City Services, highlighting proposals made by the Task and Finish Group for consideration by the West Area Committee.

With regard to the application from the Friends of Tunstall Hills Group for funding to renovate a redundant changing room facility to provide a community and educational facility, the Chairman reiterated that any approval would be provisional subject to the satisfactory conclusion of negotiations to fulfil all legal requirements.

Councillor P. Watson referred to the Essen Way railings improvements and expressed surprise that the Area Committee were being asked to fund something that should be contained within the Highways base budget.

In response to an enquiry from Councillor S. Watson, Mr. Blackett confirmed that the position regarding the railings had been identified during one of the Committee's Ward Walks. Councillor S. Watson suggested that if this was the case, then funding should be sought from the Walk and Talk improvement programme budget.

Councillor Porthouse having advised of the need to link Mr. Blackett's section into the Members Ward Bulletin Service, it was:-

6. RESOLVED that:-

- (i) approval be given to the allocation of £2,000 SIP funding in respect of the Humble Tree Bays as detailed in paragraph 1 of Annex 5,
- (ii) approval be given to the allocation of £36,000 SIB funding in respect of the 'Walk and Talk' improvement programme as detailed in paragraph 4 of Annex 5,
- (iii) approval be given to the allocation of £5,310 funding from the Walk and Talk Improvement Programme budget in respect of the Essen Way Railings improvements project,
- (iv) the progress in respect of the Green Space Infrastructure Strategy be noted and that further reports on the Strategy be submitted in due course, and
- (v) the allocation of £34,500 SIB funding to the Friends of Tunstall Hill Group to renovate a redundant changing room facility to provide a community and educational facility be agreed in principle subject to the successful undertaking of formal negotiations between Land and Property and the Friends Group to fulfil all legal requirements and the submission of a full SIB application for consultation and appraisal.

Community Action in Sunderland West, Progress Review – Job Prospects

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Karen Alexander, Employment and Training Manager advised that since the circulation of the agenda, the contents of the report had been overtaken by further discussions at a wider Council level.

The Chairman advised that in view of the announcement made by the Government that day with regard to Apprenticeships he was recommending that further consideration of the report be deferred pending the establishment of a Task and finish Group to investigate the sole issue of Apprenticeships for Young People.

The Chairman having thanked Ms. Alexander and her Team for all their work in respect of the matter, it was:-

7. RESOLVED that consideration of the report be deferred and that a Task and Finish Group be established to consider the sole issue of Apprenticeships for Young People.

Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) Interim Report – April to September 2011

The Chief Executive submitted a report (copy circulated) to provide Members with feedback in respect of the projects it had funded through its SIB and SIP budgets during the period April to September 2011.

(For copy report – see original minutes).

Julie Lynn, Area Officer presented the report and introduced Karen Todd, Head Teacher of Richard Avenue Primary School and Keith Hamilton, Deputy Manager, Planning Implementation who provided the Committee with feedback on the Richard Avenue Primary School Community Learning Centre and the Hasting Hill Path Improvements projects respectively.

The Chairman having thanked Ms. Todd and Mr. Hamilton for their presentations, it was:-

8. RESOLVED that the report be received and noted.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Julie Lynne, Area Officer, presented the item highlighting the financial statement for 2011/2012 together with details of two applications for SIB funding and 22 proposals for support from the Community Chest budget.

The Chairman drew Members attention to the Community Chest application from Grindon Young People's Project in respect of a Christmas Party. He informed Members that the Sandhill Ward Panel had been unable to reach agreement on the matter and the application had therefore been referred to the Area Committee. He moved that the request for £480 be amended to £300. Upon being put to the Committee this was approved accordingly.

Likewise the Chairman advised that agreement had failed to be reached at the Barnes Ward Panel in respect of Sunderland Men's Probus Club's application for £250 Community Chest funding. Upon being put to the vote, 3 Members voted in favour of granting the application and 3 Members voted against. The Chairman having exercised his casting vote it was resolved that the application be declined.

Councillor Gofton referred to the Hope 4 Kidz application in respect of a Christmas party and suggested that recognition of the Council role in funding the event should be made at the party.

Accordingly it was:-

9. RESOLVED that:-

- (i) the Area Committee's funding statement for 2011-2012 be received and noted,
- (ii) approval be given to the granting of SIB funding of £1,500 to Sunderland University in respect of the Great North Big Band Festival,
- (iii) approval be given to the granting of SIB funding of £10,000 to Tunstall Allotments Association in respect of the Community Allotments project,
- (iv) the application for £250 Community Chest funding received from Sunderland Men's Probus Club be declined,
- (v) approval be given to the granting of the amended amount of £300 Community Chest funding to Grindon Young People's project, and
- (vi) approval be given to the granting of the remaining 20 Community Chest applications as detailed in Annex 9 of the report.

Influencing Practice, Policy and Strategy – City Village Concept

The Chief Executive submitted a report (copy circulated) which briefed Members on the concept and development of City Villages and their potential application within Sunderland via the Economic Masterplan.

(For copy report – see original minutes).

Vince Taylor, Head of Strategy and Performance presented the report which provided background to the City Village concept, progress made to date and the next steps to be taken. Members were informed that a Project Management Team was in place and working with the appointed consultants Genecon to:-

- Identify data sets and indicators to enable a robust assessment of the City's 65 statistical neighbourhoods, in line with the City Village characteristics.
- To consult with residents to assess what makes a good neighbourhood and what is important to people about where they live.
- Engage Elected Members, partners and service providers in the process and utilise the in-depth local knowledge of neighbourhoods to inform investment planning and service delivery and development.
- Develop a practical approach which uses the City Village criteria and the sustainable communities concept commencing with a pilot in a small number of neighbourhoods with specific issues that can be addressed in the short term and a plan for key physical changes to be taken forward in the longer term. This will lead to establishing goals for each 'pilot' neighbourhood as well as a methodology, and framework for evaluation.

Members having highlighted the inherent difficulties in defining neighbourhoods given the variety of ways in which people identified with the areas in which they lived, it was:-

10. RESOLVED that:-

- (i) the report be received and noted, and
- (ii) the Committee continue to be engaged and consulted on the development of City Village pilot areas and the potential benefits for area arrangements.

Influencing Practice, Policy and Strategy – Sunderland in 2012

The Executive Director of City Services submitted a report (copy circulated) which sought to brief the Committee on the proposed Sunderland in 2012 programme.

(For copy report – see original minutes).

Victoria French, Assistant Head of Community Services presented the report highlighting that the 2012 Olympic Games had the potential to have a clear and lasting impact on every aspect of Sunderland life and the ability to positively affect the physical and social health of the City's communities.

The potential existed to improve health, tackle exclusion and isolation, engage those who had disengaged from certain areas of society, and empower and inspire individuals and communities to come together and therefore improve community cohesion.

The 2012 Games would present an opportunity for all sport and activity providers, arts and cultural providers, as well as community groups to capture the imagination of residents and engage people within a Sunderland celebration programme. The Olympic and Paralympics were not just about sport, they were an opportunity to enjoy and participate in a major cultural celebration. In addition, they also provided an opportunity for everyone to celebrate the Games through other 'windows', including libraries, heritage, dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in the UK.

In concluding her presentation, Ms. French screened a brief video which highlighted the City's aspirations in this regard.

Councillor P. Watson welcomed and embraced the opportunity to empower and enable the people of Sunderland to celebrate the event. It was something that people in 50 years time would remember and would still be talking about.

Keith Moore, Area Lead Executive noted that it was interesting to see how schools were starting to engage with and take ownership of the celebrations.

Councillor Gofton particularly welcomed the inclusion of the arts and cultural aspects of the celebrations to provide a way for people not interested in sport to feel part of the event.

Members having enthusiastically welcomed the presentation, it was:-

11. RESOLVED that:-

- (i) the report be received and noted,
- (ii) Members be invited to inform and shape the Sunderland in 2012 programme at a Task and Finish Workshop to be held on 22nd November, at 5.00 p.m. in Committee Room 1, and
- (iii) approval be given to the contribution of £10,000 from the West Sunderland Area Committee SIB budget to support the delivery of the Sunderland in 2012 programme subject to the submission of a full SIB application for consultation and appraisal.

The Chairman then closed the meeting having thanked everyone for their attendance and wished them a safe journey home.

(Signed) P. GIBSON,
Chairman.

1st FEBRUARY 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND WEST: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

Process for the Review of Local Area Plans for 2012

1.0 Why has it come to Committee?

- 1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plan for 2012 onwards.

2.0 Background

- 2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.

- 2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

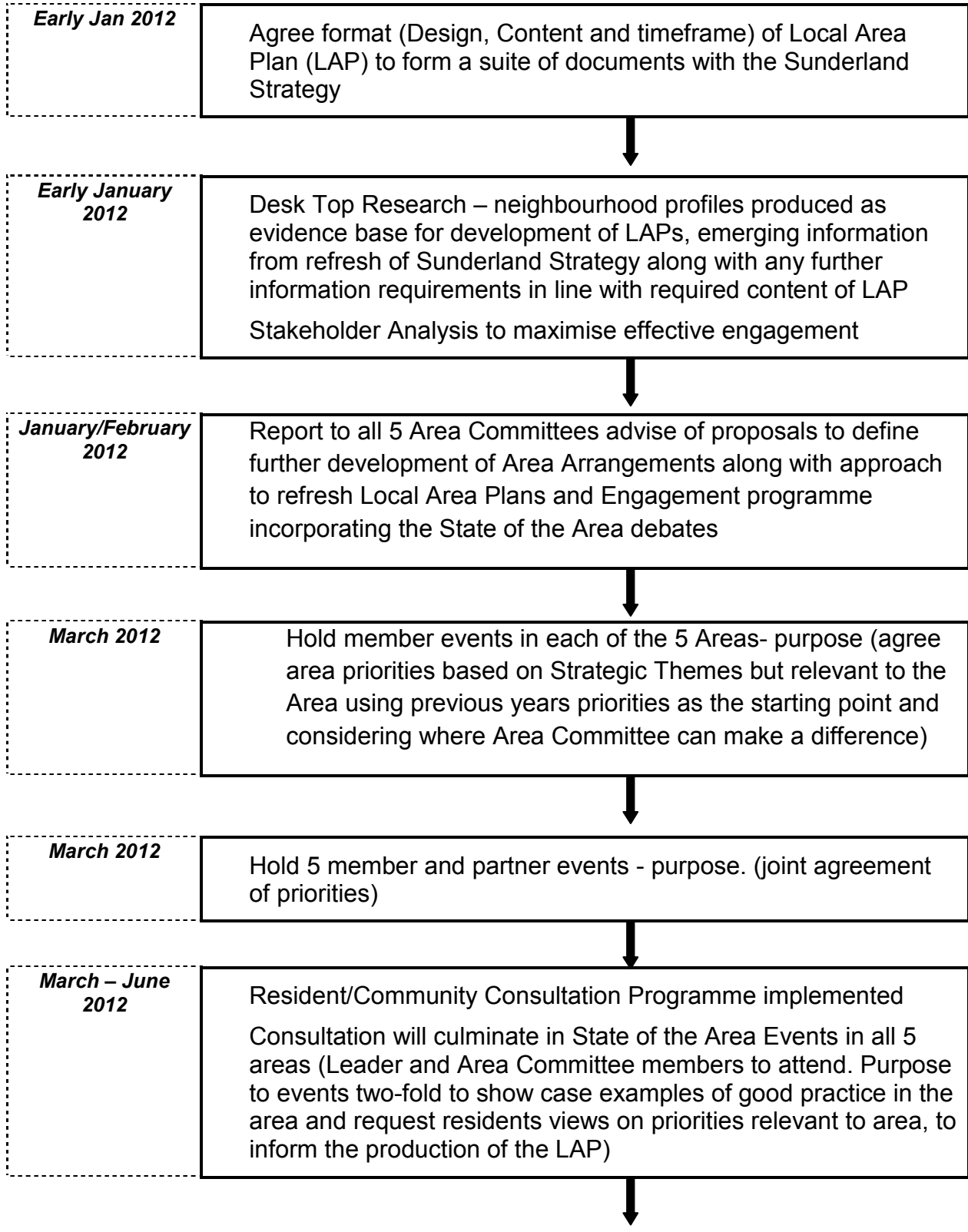
3. Role of Area Committees in the development of the LAPs

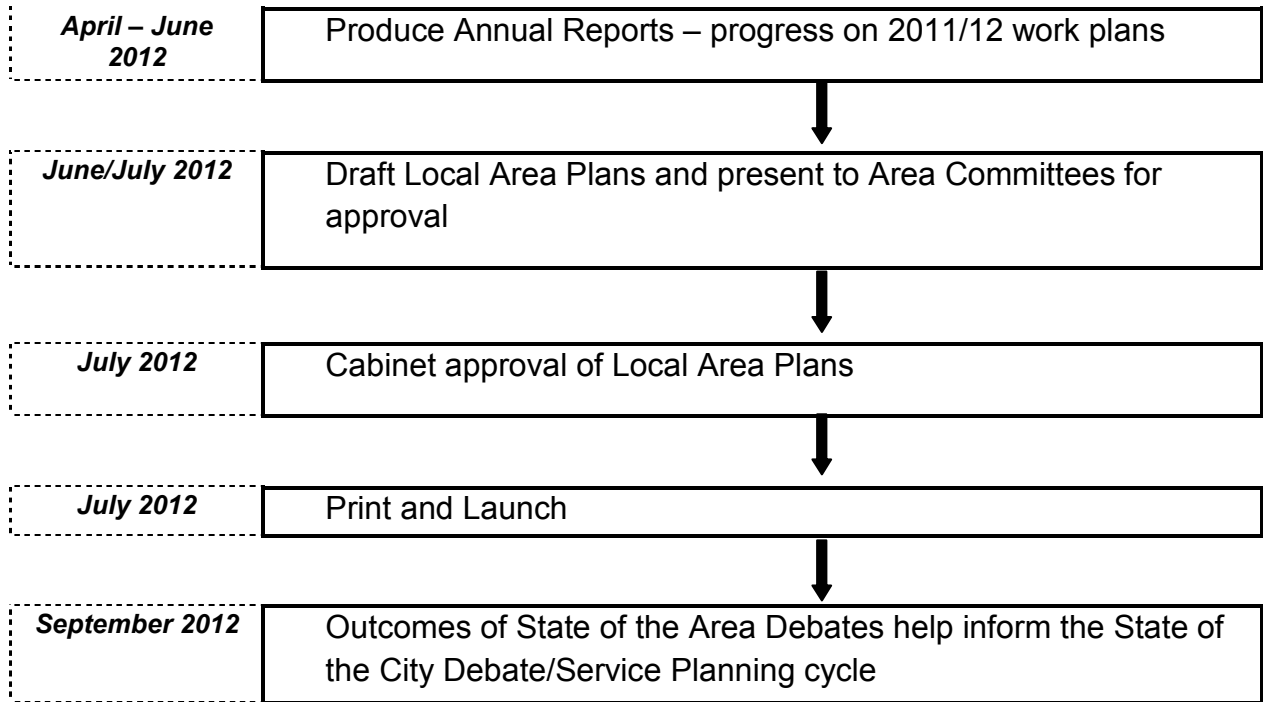
- 3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area); monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matters which affect them.
- 3.2 The LAPs were originally developed by Area Committees, and adopted by Cabinet, in July 2009. They provide the background history, Councillor representation on each Committee and a detailed profile of demographic information. The plan includes information on how the Area is performing in comparison with City standards, what the public is saying about their areas and the document's structure is in line with the Sunderland Strategy. LAPs provide the baseline of knowledge to inform priorities through which the Area Committees will work with partners and undertake actions to improve their area and improve the quality of life for their residents.
- 3.3 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committees in achieving an enhanced partnership/joint working approach which both supports Elected Members appreciation of the benefits of working closely together, and with LSP colleagues, to address issues at a

grass routes level, and inform the city's strategic framework. This provides for a more proactive way of working with partners to address issues and grasp opportunities.

3.4 LAPs are required to be reviewed and finalised in readiness for the new municipal year.

4. Proposed Approach and timeline





5. Recommendation

Committee is requested to:

- i) Consider and provide feedback on the information provided.
- ii) Agree the proposed approach and timeline outlined in section 4.

Contact Officer

Richard Parry, Area Officer (Sunderland West)

Tel: 0191 561 1217 Email: richard.parry@sunderland.gov.uk

SUNDERLAND WEST AREA COMMITTEE

1st February 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND WEST – PROGRESS REVIEW Work Plan 2011/12: Update on Priorities

1 Why has it come to Committee?

- 1.1 The report provides an update of outstanding issues from the 2010/11 work plan and progress against agreed actions in the current year's (2011/12) Work Plan; Annex 1.

2 Background

- 2.1 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within the West area.

3 Job Prospects

- 3.1 Following November's meeting, committee agreed to establish a member only 'Task Finish' group to focus on measures to alleviate youth unemployment. This met on 7th December. The notes of this meeting have been circulated to members.
- 3.2 In addition, a city wide group has been established to look into apprenticeships and the action the Council can take to improve the situation for young, unemployed people. This group is council led and includes all the major training organisations in the City.
- 3.3 The working group is collating information on apprenticeships and will investigate possible interventions from the council to complement existing provision. A report to Cabinet is expected by the end of January and it is proposed to re-convene the West's Task and Finish group following the Cabinet report.

4 Crime and Community Safety

- 4.1 At November's meeting, there was a verbal report and statistical update from the Police and Tyne and Wear Fire and rescue Service regarding crime and Anti Social Behaviour (ASB) within the West.
- 4.2 A further update will be presented to this meeting. A statistical breakdown from the Fire and Rescue Service is contained at Annex 2.
- 4.3 In addition, there has been an under spend on Operation Freedom, the Police led multi agency project funded by Area Committee, which came to an end in September 2011. The project has been successful in helping to improve community relationship and reduce ASB. The Eden Vale and Thornhill Project Group are requesting the under spend be committed to securing an additional Police presence in Eden Vale, which has seen an increase in ASB since the ending of Operation Freedom. Whilst incidents across the West have declined, Eden Vale still remains a hotspot. With the environmental works and the progress in coordinating youth provision (see Eden Vale report), this proposed initiative is seen as an element in a coordinated programme to alleviate the well documented difficulties in the area.

- 4.4 The under spend from Operation Freedom is £9,750. The police have produced proposals, which involve existing shift patterns and extra patrol cover, which will provide a police and Community Support Officer presence until the end of June, at a cost of £7,016. In addition, the East Police Team, supported by East Area Committee provides additional patrols around Thornhill School.
- 4.5 Further, it is proposed the remaining expenditure, approximately £2,700, be ring fenced to the Eden Vale and Thornhill Project Group, to add to ASB initiatives.

5 Youth and Play

- 5.1 Following the successful Summer Activities programme, funded by the West Area Committee, it was agreed to use the Children's Services devolved funding to organise holiday activity programmes during October half term, Christmas and February half term holidays. The February programme is currently being organised.
- 5.2 The Youth and Play Task and Finish group met in January to consider the committee's work plan priorities: activities for 8 -12 year olds; and further holiday activity provision.
- 5.3 Following this and as a result of a number of changes being considered to the commissioned youth providers, a report containing proposals to action the priorities in 5.2 will be presented to committee at its March meeting.

6 Health and Well Being

- 6.1 The Health and Well Being Task and Finish group met in December 2011. Discussion centred on the 'Health Champions' project: community engagement and targeting specific groups; and sustaining the programme. To this end, the Teaching Primary Care Trust has commissioned consultants to carry out a full evaluation of the project, which will be completed by the end of February.
- 6.2 It is proposed that committee receive a presentation and summary of findings at its March meeting. Further, this will also be delivered to the city's Health and Well Being Board.
- 6.3 It is worth noting that there are a total of 154 Health Champions across the city, 16 of which are based in, or are residents of, Sunderland West, including 4 councillors. A further 603 people across the City are undergoing training, 63 of which are based in, or are residents of, Sunderland West, which includes 1 councillor. Further, there is also a proposal to add two more courses in 2012 to the programme for the people who have undertaken all five modules; one course around early signs and symptoms of cancer and the other around diet, nutrition and malnutrition.

7 Environment and Street Scene

- 7.1 At the last meeting, committee agreed to fund a £6,000 per ward 'Walk and Talk' programme, which will enable members to deliver a series of environmental improvements as community leaders.
- 7.2 A programme has been drawn up and circulated to members and the Area Response Manager will provide an update at the meeting.

8 Recommendations

Committee is requested to:

- i) Note the report, progress updates and actions as detailed in this report and in the Work Plan attached as Annex 1;
- ii) Agree the proposal, in 4.3 and 4.5, above from the Eden Vale and Thornhill Project Group to allocate unspent resources from 'Operation Freedom'.

Contact Officer: Richard Parry, Sunderland West Area Officer Tel: 0191 561 1217
Email: richard.parry@sunderland.gov.uk

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Youth and play provision; diversionary activities to alleviate ASB and disorder	Lack of out of school activity for 8-12 yr olds	Task and Finish Group to map provision and need and develop options for the Area Committee. Group met 9.1.12.	Jane Eland Michael Hoy	Update was given at to September's meeting . Audit of provision is to be carried out. Further report to March committee meeting.	Identification of gaps in service; commission activity	Increase no. of young people engaged in positive activities.	Mar-12	Green
	Lack of holiday activity provision			February half term programme currently being organised, utilising Children's Services devolved budget. Report detailing options for 2012/13 to be presented at March committee meeting.	Ensure services meet local requirements	Increase no. of young people engaged in positive activities.	Mar-12	Green
	There is a need for Community Leader training to assist the transition for volunteers			To be considered as part of the Job Prospects priority. City wide group preparing report for Cabinet.	Consult, engage and involve local partners in developments	Increase the no. of young people influencing local decisions	Apr-12	Yellow
	Map youth anti social behaviour and possible activity to alleviate it			Youth Response Teams to operate from November -March. Further report in March.	Identify and review services/activities and the success	Identify projects and agencies to commission	Mar-12	Green
	Levels of disorder and ASB	Area Committee to receive updates at each meeting.	Insp Cheryl Warcup, Bill Forster, TWFRS	Update given at November's meeting. Update prepared for next meeting.	Identify and review services/activities and the success	Area Committee influencing partners	Feb-12	Green
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Traffic and highways, including repairs, speeding and dangerous driving	Programmes for 20mph safety zones	Future programmes to be brought to committee	James Newell	The Lead Agent attended the September meeting to provide an update regarding the strategic approach to traffic related issues. New system for prioritising safety and speed reduction schemes has been discussed at Scrutiny. Policy position paper prepared fro march and will be prented to EMT/Cabinet. Report to Area Committee in April/May.	Ensure services meet local requirements	Ensure local initiatives meet local requirements	May-12	Green

	New assessment system for prioritising road safety and speed reduction schemes	For 2012/13, works identified and proposed through new system will be brought to committee for approval			Actively review activities of agencies and services within the area		May-12	
	Area and zonal approach to routine maintenance and minor works	2012/13 programme will be brought to committee for consideration of areas and zones to be included		Routine maintenance prioritised at a city level.	Ensure services meet local requirements		May-12	
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Job Prospects	Increasing employability	Task and Finish Group to map provision and need and develop options for the Area Committee	Karen Alexander, Nikki Vokes	Task and Finish group developed a number of options for committee. November's meeting agreed to establish a member only group to focus on young people, which met 7.12.11. City wide group is looking at apprenticeships, from which a report is expected to go to Cabinet at end of January. Further consideration and report to committee in March	Supporting Economic Masterplan	Increasing opportunities for employment, enterprise and guidance	Mar-12	
	Support to increase job skills of the most vulnerable and hard to reach	Options to develop specialist, intensive support			Initiatives are delivered to meet local requirements		Mar-12	
	Accredited training for volunteers to improve skills and confidence	Develop a training programme to help volunteers gain work related skills			Link to volunteer training within Youth and Play priority. Address once above has been agreed.		Involve partners in developing a work plan.	
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Health and well being, focussing on areas of concern and risk taking behaviour	Task and Finish Group	Task and Finish Group to continue to propose options to Area Committee. Group met 20.12.11.	Gillian Gibson, Victoria French	TPCT reported to committee in September with an interim evaluation. Full evaluation being undertaken with presentation to committee in March and to City's Health and Well Being Board.	Involve partners and residents	Ensure local initiatives meet local requirements	Mar-12	
	'Health Champions' project	Continue to roll out training		New programme published	Ensure services meet local requirements	Increase in trained champions	Mar-12	

	Further engage and support local partners in the delivery of local priorities	Develop closer links with partner organisations and other agendas: children and young people; families; older people; child and family poverty		Sunderland Local Engagement Board, partners and VCS being engaged.	Involve partners in developing work programme	Embedding health and lifestyle services in local provision	Mar-12	
	Community engagement and connecting people to services	Develop closer links with local VCS and neighbourhood projects		Neighbourhood organisation being targetted, new ways of course delivery being examined	Involve residents and VCS in developing the work programme		Mar-12	
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Child Poverty	City's Child and Family Poverty Strategy has been approved Child Poverty Needs Assessment has been approved	Neighbourhood model of service delivery is being piloted	Raj Singh	Results of pilot was reported to November's Area Committee.	Initiatives are delivered to meet local requirements	Development of local projects in support of new models of delivery	Jun-12	
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing	Outcome Measure	Date	RAG
Environmental and street scene improvements, including shopping centres	Task and Finish Group	Task and Finish Group to continue to propose options to Area Committee	Bill Blackett	A number of projects are being delivered and the 'Walk and Talk' programme will enhance local problem solving and community leadership.	Identify projects for progression	Activity to improve quality of local environment	Sep-11	
	Responsive Local Services	Continue to respond to local needs and concerns		Identify areas where services can be targeted/decreased to ensure maximum impact and resident satisfaction. Verbal update to committee	Ensure services meet local requirements	Reduction in service requests and complaints	Ongoing	
	Greenspace audit and Green Infrastructure	Review proposed ground improvements against policies and link with other priorities		Draft Green Infrastructure Strategy Framework in place. Final consultations and report to Cabinet. Report to Area Committee following this.	Development of land use to meet local needs	Linking land improvements to Framework	Mar-12	
	Derelict/neglected land	Audit and prioritise land for potential works		Being collated through Ward Walk programme and Walk and Talk programme.	Identification of problem areas and where greatest impact will be achieved	Improvements to the local environment	Quarterly	
	Shopping centres and public areas	Audit and prioritise potential improvements to public areas						
	Derelict/neglected buildings	Audit and prioritise as part of improvement programmes		To be included as part of improvement schemes identified during Walk and Talks.			Quarterly	

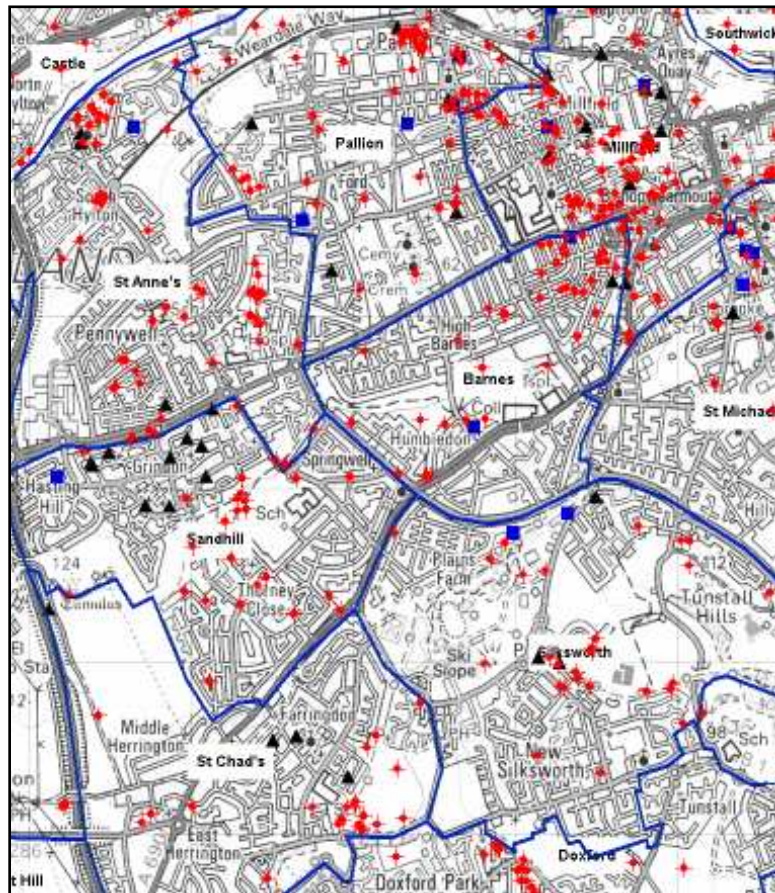
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	Date	RAG
Eden Vale	Task and Finish Group	Establish a Project Group to implement the Action Plan and co-ordinate activities across Eden Vale and Thornhill area.	Richard Parry Nicol Trueman	Action Plan covering environment, children and young people, ASB and community cohesion drawn up. Project Group met on 16 August to begin implementing plan, subsequent meeting in October. Progress report to Area Committee highlighting youth work and SIP environmental proposals.	Identify projects for progression	Coordination of services, development of new initiatives	Mar-12	

Sunderland West Area Jan 2012

The following report gives Performance Monitor details in relation to the Local Indicators for Sunderland West area for the year to date (1st April to 15th January 2012).

The incident data in this report is raw and unverified and may be subject to change.

Map of all deliberate Property, Vehicle and Secondary fires - YTD



- Li14 Number of property fires started deliberately
- ▲ Li15 Vehicle fires started deliberately
- ★ Li16 Deliberate secondary fires

Tyne & Wear Fire & Rescue Service
Service Headquarters
Nissan Way
Barmston Mere
Sunderland
SR5 3QY
www.twfire.gov.uk
Licence Number – 100018966

LI1 Maintain Number of Deaths in Accidental Dwelling fires

There have been no recorded deaths in this area.

LI5 Injuries from Accidental Dwelling fires

There have been 6 recorded injuries in this area so far this year.

Incident No	Date & Time	Address	Source of Ignition	Details	Ward
39011828	03/06/2011 17:19	GOOLE ROAD, GRINDON	Smoking materials in bedroom	17yo male – Breathing difficulties	Sandhill Ward
39012318	09/06/2011 10:05	BRACKNELL CLOSE, SILKSWORTH	Microwave Oven	64yo female – Overcome by smoke	Silksworth Ward
39014787	14/07/2011 23:13	EMBLETON HOUSE SA, FARRINGDON	Cooker inc. Oven	83yo female – Slight injuries	St Chad's Ward
39015054	19/07/2011 11:47	GEORGE ST EAST, SILKSORTH	Cooker inc. Oven	79yo female – Breathing difficulties	Silksworth Ward
39019181	17/09/2011 17:23:09	WEARHEAD DRIVE EDEN VALE	Cooking - other cooking	31yo female – slight burns	Barnes Ward
39026405	19/12/2011 10:27:49	FARADAY GROVE	Electric lighting - Other lights	47yo female - shock	Pallion Ward

LI9 Accidental Kitchen Fires in a domestic property

There have been 19 recorded kitchen fires in this area so far this year. (5 in December and 2 so far in January)

Incident reference	Date and Time	Street	Locality	Ward	Main cause of fire
39010644	22/05/2011 17:44:08	ALBION STREET	SOUTH HYLTON	St. Anne's Ward	Cooking - other cooking
39013861	01/07/2011 22:16:29	PREMIER ROAD	PLAINS FM	Silksworth Ward	Cooking - other cooking
39014787	14/07/2011 23:13:55	EMBLEHOPE HOUSE SA ABERDARE ROAD	FARRINGDON	St. Chad's Ward	Cooking - other cooking
39015022	18/07/2011 14:36:04	JOLLY POTTER PH HIGH STREET	SOUTH HYLTON	St. Anne's Ward	Cooking - other cooking

39015054	19/07/2011 11:47:07	GEORGE STREET EAST	SILKSWORTH	Silksworth Ward	Cooking - other cooking
39015076	19/07/2011 17:24:31	BROADMAYNE AVENUE	GRINDON	Pallion Ward	Accumulation of flammable material
39017758	27/08/2011 19:42:51	PENNYCROSS ROAD	PENNYWELL	St. Anne's Ward	Cooking - other cooking
39018644	10/09/2011 03:20:02	AUSTRALIA TOWER	GILLEY LAW	Silksworth Ward	Cooking - chip pan/deep fat fryer
39019181	17/09/2011 17:23:09	WEARHEAD DRIVE	EDEN VALE	Barnes Ward	Cooking - other cooking
39020014	28/09/2011 15:31:03	SEAHAM STREET	SILKSWORTH	Silksworth Ward	Combustible articles too close to heat source (or fire)
39021056	09/10/2011 15:11:13	FORDENBRIDGE ROAD	FORD EST	Pallion Ward	Cooking - other cooking
39023027	05/11/2011 09:14:26	HIGHFIELD PLACE	PALLION	Pallion Ward	Accumulation of flammable material

There have been 7 kitchen fires in this area since the last report in November:-

Incident reference	Date and Time	Street	Locality	Ward	Ignition source (primary fire source)
39026243	16/12/2011 23:29:04	ALNWICK ROAD	FARRINGDON	St. Chad's Ward	Cooking appliance - Cooker incl. oven
39026405	19/12/2011 10:27:49	FARADAY GROVE	PALLION	Pallion Ward	Electric lighting - Other lights
39026426	19/12/2011 15:43:39	GRINDON LANE	GRINDON	Sandhill Ward	Cooking appliance - Cooker incl. oven
39026533	21/12/2011 18:39:54	FRIAR ROAD	FORD EST	Pallion Ward	Cooking appliance - Cooker incl. oven
39026640	23/12/2011 11:24:02	GREENWOOD ROAD	GRINDON	Sandhill Ward	Cooking appliance - Grill/Toaster
40000055	01/01/2012 23:54:35	CLEVELAND ROAD	LOW BARNES	Barnes Ward	Cooking appliance - Microwave oven
40000794	14/01/2012 13:47:04	SURREY AVENUE	SILKSWORTH	Silksworth Ward	Matches and candles - Matches

L110 Accidental non-kitchen fires in a domestic property

There have been 17 accidental non-kitchen fires in this area over the above period – 4 since last report (2 December and 2 January)

Incident reference	Date and Time	Street	Locality	Ward	Fire start location	Ignition source
39006365	07/04/2011 17:58:27	THISTLE ROAD	THORNEY CL	Sandhill Ward	Bedroom	Matches and candles - Matches
39007660	21/04/2011 05:09:12	ORMONDE STREET	BARNES PK	Barnes Ward	Bedroom	Other domestic style appliance - Iron
39007715	21/04/2011 18:01:58	FORDFIELD ROAD	FORD EST	Pallion Ward	Bathroom/Toilet	Other domestic style appliance - Other domestic style appliance
39009701	12/05/2011 14:00:08	CASTLEREAGH STREET	SILKSWORTH	Silksworth Ward	Bedroom	Industrial equipment - Other
39011828	03/06/2011 17:19:19	GOOLE ROAD	GRINDON	Sandhill Ward	Bedroom	Smoking related - Smoking materials
39016507	08/08/2011 15:47:00	LINCOLN STREET	PALLION	Pallion Ward	External fittings	Other
39017434	22/08/2011 20:34:00	FORDFIELD ROAD	FORD EST	Pallion Ward	Bedroom	Industrial equipment - Welding/Cutting equipment
39019332	19/09/2011 16:16:27	GREENSHIELDS SQUARE	GRINDON	Sandhill Ward	Living room	Fault in equipment or appliance
39020930	08/10/2011 00:55:27	ASHTON WAY	EAST HERRINGTON	St. Chad's Ward	Garage	Negligent use of equipment or appliance (heat source)
39019332	19/09/2011 16:16:27	GREENSHIELDS SQUARE	GRINDON	Sandhill Ward	Living room	Fault in equipment or appliance
39020930	08/10/2011 00:55:27	ASHTON WAY	EAST HERRINGTON	St. Chad's Ward	Garage	Negligent use of equipment or appliance (heat source)
39024646	20/11/2011 22:45:34	20 HIPSBURN DRIVE	HUMBLEDON HILL	Barnes Ward	Bathroom/Toilet	Electricity supply - Wiring, cabling, plugs
39025174	28/11/2011 22:06:19	16 ARBROATH ROAD	FARRINGDON	St. Chad's Ward	Other	Smoking related - Smoking materials

There have been 4 non-kitchen dwelling fires in this area since November:-

Incident reference	Date and Time	Street	Locality	Ward	Fire start location	Ignition source (primary fire source)
39025720	08/12/2011 05:46:44	GLENEAGLES ROAD	GRINDON	Sandhill Ward	Bedroom	Smoking related - Smoking materials
39026743	25/12/2011 10:22:14	BELSAY GARDENS	SAINT GABRIELLES	Pallion Ward	Living room	Matches and candles - Candles
40000823	14/01/2012 22:31:58	VICTORY STREET	PALLION	Pallion Ward	Living room	Smoking related - Smoking materials
40000837	15/01/2012 07:39:43	TANFIELD ROAD	THORNEY CL	Sandhill Ward		Not known

L114 All Deliberate Property Fires

There have been 7 deliberate property fires in this area up to November – plus 2 in December.

Incident reference	Date and Time	Street	Locality	Ward	Property type	Fire start location
39006400	07/04/2011 21:57:03	EXETER STREET	PALLION	Pallion Ward	Private garage	Garage
39007621	20/04/2011 20:09:42	PREMIER ROAD	PLAINS FM	Silksworth Ward	Other private non-residential building	Store room
39015273	22/07/2011 18:32:56	FLODDEN ROAD	FORD EST	Pallion Ward	House - single occupancy	Bedroom
39017568	24/08/2011 22:15:35	JACQUES STREET	PALLION	Pallion Ward	Other private non-residential building	External Structures
39020067	28/09/2011 21:56:52	SILKSWORTH LANE	SILKSWORTH	Silksworth Ward	Recycling collection point, bottle bank	
39020137	29/09/2011 13:16:38	WARENNES STREET	PALLION	Pallion Ward	House - single occupancy	Utility room
39021691	18/10/2011 07:00:46	CHESTER ROAD	SLAND CITY CTR	Barnes Ward	Single shop	Store room

Incident reference	Date and Time	Street	Locality	Ward	Property type level 3	Fire start location
39026017	12/12/2011 18:17:23	SEVENOAKS DRIVE	HASTINGS HILL	Sandhill Ward	Private Garden Shed	
39026157	15/12/2011 18:26:32	ETTRICK GROVE	HIGH BARNES	Barnes Ward	Private garage	Garage

L115 Number of vehicle fires started deliberately

There have been 28 recorded deliberate vehicle fires up to end of October, but only one in the Sunderland West area since then.

Incident reference	Date and Time	Street	Locality	Ward	Property type
39007174	16/04/2011 02:09:57	A19	EAST HERRINGTON	St. Chad's Ward	Car
39007846	23/04/2011 03:03:24	ASHWELL ROAD	FARRINGDON	St. Chad's Ward	Car
39009917	15/05/2011 02:20:05	HARTFORD ROAD	HYLTON LANE EST	Pallion Ward	Car
39010060	17/05/2011 05:04:37	DURHAM TCE	SILKSWORTH	Silksworth Ward	Car
39012676	13/06/2011 22:28:07	WESTWOOD STREET	PALLION	Pallion Ward	Car
39013302	24/06/2011 02:49:25	GEDDES ROAD	GRINDON	Sandhill Ward	Car

39013314	24/06/2011 04:16:01	GALASHIELS ROAD	GRINDON	Sandhill Ward	Car
39013405	25/06/2011 23:18:03	ANTWERP ROAD	FARRINGDON	St. Chad's Ward	Car
39014126	05/07/2011 00:24:53	ALMA STREET	SOUTH HYLTON	St. Anne's Ward	Car
39014890	16/07/2011 02:04:56	WOODBINE TCE	PALLION	Pallion Ward	Motorcycle
39015048	19/07/2011 06:02:15	SILKSWORTH LANE	SILKSWORTH	Silksworth Ward	Van
39017582	25/08/2011 00:35:39	PARTICK ROAD	PENNYWELL	St. Anne's Ward	Car
39019246	18/09/2011 02:42:46	OXFORD STREET	PALLION	Pallion Ward	Car
39019246	18/09/2011 02:42:46	OXFORD STREET	PALLION	Pallion Ward	Car
39019535	22/09/2011 05:18:29	EDEN VALE	HIGH BARNES	Barnes Ward	Car
39019684	24/09/2011 05:09:31	EDEN HOUSE ROAD	HIGH BARNES	Barnes Ward	Lorry/HGV
39020074	29/09/2011 00:42:32	GOODWOOD ROAD	GRINDON	Sandhill Ward	Van
39020086	29/09/2011 00:52:11	GLENEAGLES ROAD	GRINDON	Sandhill Ward	Car
39020097	29/09/2011 02:59:09	GALASHIELS ROAD	GRINDON	Sandhill Ward	Car
39020109	29/09/2011 03:21:27	GILBERT ROAD	GRINDON	Sandhill Ward	Car
39020234	30/09/2011 03:03:34	SAINT LUKES ROAD	PENNYWELL	St. Anne's Ward	Car
39020242	30/09/2011 04:32:07	GLENEAGLES ROAD	GRINDON	Sandhill Ward	Car
39020340	01/10/2011 04:51:42	THE BROADWAY	GRINDON	Sandhill Ward	Van
39020347	01/10/2011 05:07:10	GODFREY ROAD	GRINDON	Sandhill Ward	Car
39020350	01/10/2011 05:25:11	GOODWOOD ROAD	GRINDON	Sandhill Ward	Car
39020352	01/10/2011 06:04:19	WEAR STREET	SOUTH HYLTON	St. Anne's Ward	Van
39020668	04/10/2011 22:57:39	DENE STREET	HIGH NEWPORT	Silksworth Ward	Other
39022413	27/10/2011 21:38:07	HYLTON ROAD	MILLFIELD	Silksworth Ward	Car

There has been one vehicle fire in this area over the last 2 and a half month.

Incident reference	Date and Time	Street	Locality	Ward	Property type level 3
39025814	09/12/2011 18:17:50	ARCHER SQUARE	FARRINGDON	St. Chad's Ward	Motorcycle

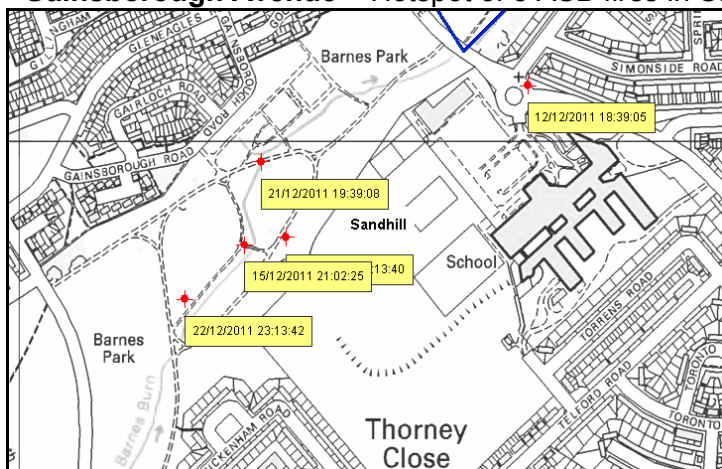
L116 Number of secondary fires not involving property or road vehicles started deliberately

Sunderland West Area recorded 252 deliberate secondary fires from 1st April to the end of December, compared to 283 over the same period last year. This is a 10.9% reduction. 18 of these fires occurred in December, with 10 more so far in January.

December and January's ASB Fires (up to 15th Jan 2012)

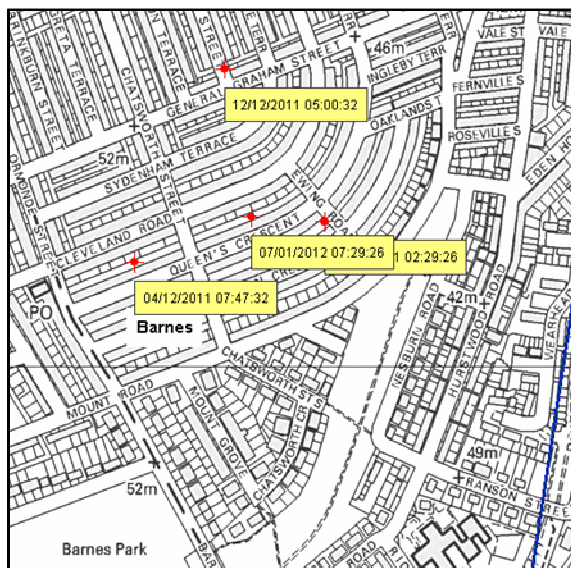
Sunderland West Area 1 st Dec to date (15 th Jan)	2010	2011
Barnes Ward	0	7
Pallion Ward	5	6
Sandhill Ward	2	6
Silksworth Ward	5	1
St. Anne's Ward	3	5
St. Chad's Ward	0	3
Grand Total	15	28

Gainsborough Avenue – Hotspot of 5 ASB fires in St Anne's Ward in November are shown below – 5 in the last week.



Incident reference	Date and Time	Street	Locality	Ward	Property type level 4
39026024	12/12/2011 18:39	GRINDON LANE	GRINDON	Sandhill Ward	Small refuse/rubbish container (eg wheelie bin)
39026168	15/12/2011 20:13	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Loose refuse
39026171	15/12/2011 21:02	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Loose refuse
39026539	21/12/2011 19:39	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Small refuse/rubbish container (eg wheelie bin)
39026611	22/12/2011 23:13	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc

Barnes Ward – 4 ASB Fires



Incident reference	Date and Time	Street	Locality	Ward	Property type level 4
39025497	04/12/2011 07:47	CLEVELAND ROAD	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
39025971	12/12/2011 05:00	GENERAL GRAHAM STREET	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
39026735	25/12/2011 02:29	QUEENS CRESCENT	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
40000366	07/01/2012 07:29	QUEENS CRESCENT	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)

All ASB fires from 1st December 2011 to date (15th January 2012) in Sunderland West Area.

Incident reference	Date and Time	Street	Locality	Ward	Property type level 4
39025478	03/12/2011 20:29	ALLENDALE ROAD	FARRINGDON	St. Chad's Ward	Tree scrub
39025497	04/12/2011 07:47	CLEVELAND ROAD	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
39025549	04/12/2011 21:27	FORDFIELD ROAD	FORD EST	Pallion Ward	Small refuse/rubbish container (eg wheelie bin)
39025822	09/12/2011 20:46	SILKSWORTH LANE	SILKSWORTH	St. Chad's Ward	Loose refuse
39025868	10/12/2011 19:00	SILKSWORTH ROAD	SILKSWORTH	St. Chad's Ward	Loose refuse
39025951	11/12/2011 18:33	VICTORY STREET	PALLION	Pallion Ward	Railings
39025971	12/12/2011 05:00	GENERAL GRAHAM STREET	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
39026024	12/12/2011 18:39	GRINDON LANE	GRINDON	Sandhill Ward	Small refuse/rubbish container (eg wheelie bin)
39026168	15/12/2011 20:13	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Loose refuse
39026171	15/12/2011 21:02	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Loose refuse
39026182	16/12/2011 02:23	HYLTON ROAD	MILLFIELD	Pallion Ward	Loose refuse

39026484	20/12/2011 18:02	RR	PALLION	Pallion Ward	Small refuse/rubbish container (eg wheelie bin)
39026539	21/12/2011 19:39	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Small refuse/rubbish container (eg wheelie bin)
39026611	22/12/2011 23:13	GAINSBOROUGH ROAD	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc
39026702	24/12/2011 06:03	DUNCAN STREET	PALLION	Pallion Ward	Small refuse/rubbish container (eg wheelie bin)
39026735	25/12/2011 02:29	QUEENS CRESCENT	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
40000183	04/01/2012 16:36	POTTERY LANE	SOUTH HYLTON	St. Anne's Ward	Loose refuse
40000190	04/01/2012 17:26	POTTERY LANE	SOUTH HYLTON	St. Anne's Ward	Loose refuse
40000366	07/01/2012 07:29	QUEENS CRESCENT	LOW BARNES	Barnes Ward	Small refuse/rubbish container (eg wheelie bin)
40000402	07/01/2012 21:27	PALGROVE ROAD	PENNYWELL	St. Anne's Ward	Loose refuse
40000469	08/01/2012 21:24	DURHAM ROAD A690	THORNEY CL	Sandhill Ward	Tree scrub
40000523	09/01/2012 19:48	PRESTHOPE ROAD	PENNYWELL	St. Anne's Ward	Refuse/rubbish tip
40000675	12/01/2012 19:43	PALLION IND ESTATE	PALLION	Pallion Ward	Small refuse/rubbish container (eg wheelie bin)
40000798	14/01/2012 16:16	SILKSWORTH LANE	PLAINS FM	Silksworth Ward	Tree scrub
40000951	16/01/2012 19:22	SOUTH HYLTON		St. Anne's Ward	Cables

Year to Date totals for Sunderland West area

Figures are from 1st April 2011 to date (15th Jan 2012) – Previous year in brackets

<u>District LI's</u>	St Anne's	Pallion	Sandhill	Barnes	St Chad's	Silksworth	YTD Total 2011	2010	% change from previous year
LI 1 Number of deaths from accidental fires in dwellings	0	0	0	0	0	0	0	0	0
LI 5 Number of injuries from all fires	0	1(1)	1(2)	1(2)	2 (1)	1 (2)	6	8	25% reduction
LI 9 Number of Accidental Kitchen fires	3 (1)	5 (5)	2 (3)	2 (2)	2 (1)	5 (6)	19	18	5.5% increase
LI 10 Number of Accidental Non-kitchen fires	0 (2)	5 (2)	6 (0)	2 (2)	2 (2)	1 (1)	16	9	77.7% increase
LI 14 All deliberate property fires	0 (0)	4 (4)	1 (0)	2 (0)	0 (1)	2 (3)	9	8	12.5% increase
LI 15 Deliberate vehicle fires	4 (5)	5 (1)	10 (3)	2 (2)	4 (4)	4 (2)	29	17	70.6% increase
LI 16 Deliberate secondary fires (including derelict road vehicles and property)	59 (60)	81 (58)	27(20)	44 (41)	23 (54)	28 (54)	262	287	8.7% reduction

1st FEBRUARY 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS

EDEN VALE AND THORNHILL PROJECT GROUP

1.0 Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the Eden Vale and Thornhill Project Groups Action Plan (2011/12); see Annex 3.

2.0 Background

- 2.1 In March 2011, both Sunderland West and East Area Committees recognised that for a period, areas in Eden Vale (West) and Thornhill (East) have been experiencing difficulties ranging from ASB, a perceived lack of co-ordinated youth provision, community tensions and a general unhappiness about the state of the environment. A number of initiatives were being delivered by numerous organisations within the area to tackle the problems, however it was recognised that they lacked co-ordination.
- 2.2 In May 2011, in order to move forward and maximise the impact of interventions and ensure clear prioritisation, a conference with key stakeholders involved in delivering services in the area was held. From this a draft action plan was produced.
- 2.3 In July 2011, both Area Committees agreed the action plan, and nominated representatives from both Committees to establish a new cross boundary working group: the 'Eden Vale and Thornhill Project Group'. The Project group would monitor the quality and effectiveness of the services and improvements made, reporting directly back to both Area Committees.

3.0 Progress Update: Action 4: Youth Task Group

- 3.1 In December 2011, the Project Group agreed that a Youth Task Group would meet, consisting of elected members, youth providers and officers. An audit of commissioned youth provision was undertaken, along with what buildings and resources are located in the neighbourhoods.
- 3.2 In January 2012, the Youth Task Group met to identify any duplication, resources needed and any potential risks based on the audit provided. After a discussion a youth programme was agreed. It was recognised that some buildings were not suitable to deliver activities from and, as an alternative, the youth bus or elements of the XL Youth Villages should be considered as an option to fill any future gaps.
- 3.3 It was agreed to approach a local secondary school within the area to encourage them to become a member of the Project Group, in addition, to seeking their views on opening up the school on an evening and weekends.
- 3.4 Concerns were expressed on sessions currently being delivered mid week during a lunch time, as the funding is due to expire in March 2012. Officers, the Youth Provider and the

School are meeting to investigate options, which will be fed back into a future Project Group.

4.0 Project Update: Action 6: Environment Works

- 4.1 A key problem identified by the Project Group is the raised pathway overlooking residential properties. This former mineral line, which is unlit, is a major gathering point for large groups of young people, which can result in disturbance and disorder for residents.
- 4.2 The Project Group has agreed that action to reduce the attraction of this area as a gathering point is a vital element to alleviating community tensions and improving the conditions for local residents.
- 4.3 To achieve this, the Project Group is asking committee to agree the allocation of £42,000 of its Strategic Investment Plan (SIP), subject to full application, appraisal and consultation, on a capital project to lower the raised pathway. Attached at Annex 4 is a report from the Executive Director of City Services, which contains the detailed proposals for this project.

5.0 Action 9: Anti Social Behaviour

- 5.1 As mentioned in the main Progress Review report, 'Operation Freedom' ended in September 2011. The project under spent on budget by £9,750; its original allocation was £42,006.
- 5.2 At the last meeting of the Eden Vale and Thornhill Project Group, it was noted that further additional Police interventions would have a positive impact on the work in the area, particularly as one of a number of coordinated proposed interventions.
- 5.3 The Police were asked to develop a proposal, detailed in the Progress Review, to deliver a further phase of Operation Freedom and the committee are asked to agree this.

6.0 Action 15: Communication Plan

- 6.1 In October 2011, the Project Group acknowledged that a challenge had been communicating information across areas between key people delivering services. It was proposed to develop a suitable Communication Plan, which would set out:
 - Purpose of the group
 - Governance infrastructure, including roles and responsibilities
 - Key people, including roles and responsibilities
 - Methods of communication
- 6.2 The Plan should be seen to allow the Project Group to assess the most successful methods in engaging partners and residents throughout the life time of the Project Group. By delivering an effective approach to both external and internal communications, this plan will support the engagement work needed to ensure people and groups have a vested interest in contributing to developing the future of both neighbourhoods of Eden Vale and Thornhill. Further information is available in Annex 5.
- 6.3 Area Committee are asked to endorse the Communication Plan.

7.0 Recommendation(s)

Committee is requested to:

- i) To endorse the Communication Plan.
- ii) Note the progress updates provided in Annex 3.
- iii) Approve the allocation of £42,000 of SIP, subject to full application, appraisal and consultation, for the environmental improvement works, identified in Annex 4.
- iv) Note the proposal to use the under spend from Operation Freedom to develop a further phase in Eden Vale, as detailed in the Progress Review report.

Contact Officer: Richard Parry, Sunderland West Area Officer
Tel: 0191 561 1217; Email: richard.parry@sunderland.gov.uk

Annex 3: Eden Vale and Thornhill Project Group: Action Plan
Annex 4: Eden Vale Environmental Improvement Works
Annex 5: Eden Vale and Thornhill Communication Plan

Outcome
Measure 1: To increase confidence levels within communities

Outcome
Measure 2: Improve service delivery across the neighbourhoods

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	R A G
Project delivery	1. Establish a Project Group to implement the Action Plan and co-ordinate activities across Eden Vale and Thornhill area.	Area Officers	1. Area Committee nominated Cllr representation on Project Group. 2. Stakeholders workshop held. 3. Action plan agreed and updated. 4. Terms of reference agreed. 5. Bi-monthly meetings scheduled. ONGOING	Jul-11	Nil	Identifying services being delivered. Establish a focal point for sharing information.	G
	2. Establish Task Groups to develop specific proposals: Youth and children, Environment, ASB and Cohesion and Culture.	Lead Officers	Progress reports against each workstream received from identified Lead Agent, as outlined below. ONGOING.	Feb-12	Nil	Co-ordination of service delivery.	A
Youth and children	3. Audit of provision, available resources, gaps, including buildings. Identify and prioritise needs. Outline options for consideration on way forward.	Abdul Amin - East, Bob Hoy - West Children Services and local youth providers.	Audit of commissioned providers undertaken, along with what buildings and resources are located in the neighbourhoods. COMPLETED - Dec 11	Nov-11	Nil	Challenge service providers to improve standard of service.	G
Youth and children	4. Co-ordinate and deliver a joint approach to providing CYP with services, encouraging cross border working.		Youth Task Group organised for Jan 12. Further information is available, see report 3i.	Jan-12	Nil	Shared resources.	A

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	RAG
Youth and children	5. Establish an Eden Vale and Thornhill programme and report to Area Committee	Amin and Bob Hoy, Children Services	Youth Programme of Activities agreed and circulated for Jan - Mar 12. COMPLETED Jan 12	Jan-12	Nil	Improve co -ordination of services at a neighbourhood level.	G
Environment	6. Barnes, Millfield and St Michaels ward Managers, under RLS to work together. To propose options to tackle embankment and associated path and lighting.	B Blackett, West ARM.	Site visits completed with Engineers, residents, Cllrs and Police. Options considered. Further information available, see report 3i	Feb-12	£42K SIP	Encourage cross boarder working.	A
Anti Social Behaviour	7. Alleviate ASB around Thornhill School by having a visible policing presence at finishing time and during lunchtime.	N Craig, Northumbria Police	Police lunch time presence when possible, mainly CSOs. They have an excellent relationship with the school. Police are receiving intelligence on ethnic fights, enabling much preventative work. Intelligence led policing can lead to greater police presence at end of school day and end of term. COMPLETED. NB: No longer an issue during lunch times or after school, but police will still provide a presence on the streets as the service is valuable.	Apr-11	Nil	Improve relationships, residents, young people and police.	G
Anti Social Behaviour	8. Police to engage more with under 11 year olds, via feeder Primary schools. Increase understanding of backgrounds and common interests. ASB team to be involved in delivery of presentations of ASB and consequences/impact of ASB in schools.	N Craig and K Jones, Northumbria Police. J Charles, HHAS	Julie Charles and the Police agreed to meet to discuss how best to engage with children under the age of 11. Thinking about the East model i.e. PC aligned to primary schools, visiting H.Teacher every 5 weeks and delivering joint talks, i.e. ASB. The Police agreed to explore options for providing a stronger police presence in the area, to try to overcome the barrier of shift patterns etc. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Feb-12	Nil	Improve relationships with children from feeder primary schools	A

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	RAG
Anti Social Behaviour	9. Investigate joint police/Council patrols to tackle night time ASB targets to be forwarded to the ASB team and a number of various combined methods to be implemented. Victim support to continue to be offered.	N Craig and K Jones, Northumbria Police. J Charles, HHAS	Good working relationships established between police and ASB Team. ASB Team now work evenings and weekends to provide an enhanced service to residents with concerns about ASB. COMPLETED. NB: Youth disorder still remains an occurrence in the locality. Phase 2 of Operation Freedom agreed by Project Group; approval to use underspend to be sought from West Area Cttee in Feb. ONGOING: UPDATE TO BE PROVIDED IN MAR 12.	Nov-11	Nil	Encourage cross border working.	A
Anti Social Behaviour	10. Improve communication between youth services and police.	LMAPS/Locality Teams(CS)	Locality youth staff inducted and now members of their area LMAPS. COMPLETED Nov 11	Sep-11	Nil	Sharing of information	G
Community Tensions	11. Joint meetings to be held between East and West Cohesion groups to discuss common issues.	S Woodhouse, LSP	1. Agreed to promote the work of Show Racism the Red Card (SRTRC), making linkages to Growing Sport and National Citizenship projects and feeder Primary School. 2. Use the Programme 2012 as a tool to engage with families and draw people together. 3. Hold a separate meeting to chart the 'influencers' using ARCH conflict resolution principles in the New Year. 4. Enhance the Community First Panel-with a focus on equalities. 5. Distribute Stonewall's "Understanding Prejudice". 10. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Sep-11	Nil	Sharing of information	G
	12. Use joint funding held with Groundworks to develop cross boundary working.	Groundworks, S Woodhouse, LSP	Evaluation of project has been completed. Information to be considered by Events Task Group - CLOSED - See action 19 for further information.	Jun-11	Nil	Improve relationships, reduce tensions.	G

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	RAG
Community Tensions	13. Discuss at LMAPS how data from police, neighbourhood relations and ARCH can be used more effectively to enhance tension monitoring. In addition to understanding motives behind hate crime attitudes.	S Woodhouse, LSP and LMAPs	Jenny Scott leading on Arch project: comparisons; hotspots; trends. Pilot in North: shopkeepers network helping to record tension levels. UPDATED: There has been no increase in community tension in Eden Vale or Thornhill. NOTED: SW to keep Project Group aware of any increases in tensions in and around the neighbourhoods. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Feb-12	Nil	Gathering intelligence and using it smartly.	A
Stereotyping of groups	14. Increase understanding of and between different groups in order to challenge myths and stereotypes. Maintain and build community links with Muslim residents and the Scholars' Union as well as increasing an understanding of Islam.	S Woodhouse, LSP	Former Extended Schools Coordinator, Chris Heskett, who led on this is seeking funding to continue this in new role. Cultural Awareness Training to be considered for the Project Group and promoted to residents and other groups. CLOSED: Not confident that this is best approach a more holistic approach needs to be delivered see new initiative 19.	Feb-12	Nil	Raise awareness of different cultures and understanding	G
	15. Invite Communications Team to cohesion group meetings.	N Trueman, OCE	After discussing Coms representative on Project Group, it was agreed a more appropriate way forward was to produce a clearly defined Communication Plan, identifying roles and responsibilities of current infrastructure and attendees. Further information provided in report, see item 3i.	Feb-12	Nil	Communication action plan in place.	A

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	RAG
Stereotyping of groups	16. Detailed discussion regarding age issues/stereotypes in area.	S Woodhouse, LSP	Recognised that the area is made up of a diverse community, with different cultures that may restrict residents receiving or participating in services provided in the locality. Agreed to identify the mixture of cultures, and share the information with the group to expand the Project Groups knowledge and understanding, for consideration when shaping local services. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Feb-12	Nil	Challenge attitudes.	A
Diversity of representation	17. Encourage schools to increase diversity on their governing bodies through their Single Equality schemes, being promoted through Children Services.	S Woodhouse, Sunderland Partnership and M Foster Children's Services	Main schools to be invited to Project Group (Thornhill and Richard Avenue). ACTION: ArO to follow up. It was noted, in Barnes ward - Richard Avenue 57% of pupils are BME, Barnes School approx. 10%. SW possible option to use the School Linkage Project: ONGOING: UPDATE TO BE PROVIDED IN FEB 12	Feb-12	Nil	Challenge service providers to improve standard of service.	A
Diversity of representation	New action for above.	R Parry, OCE	It was agreed to investigate members of the community joining the project group. Amin suggested inviting a representative from the Bangladeshi Centre, and Karen Todd suggested a rep from Bede College. ONGONG: UPDATE TO BE PROVIDED FEB 12.	Feb-12	Nil	Sharing information, making connections.	A

Workstream	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Pro.	Influencing Roll	RAG
Diversity of representation	18. SSP working with HYPP and YAV and Eden Vale Young Peoples' Forum.	S Woodhouse, Sunderland Partnership.	1. It was suggested that the Eden Vale Young People's Forum, currently open for young Asian males only, should be opened up to all enabling all young people to have the opportunity to feed their views into the Youth Equalities Forum. 2. A supervised lunchtime session within the school was the preferred option in delivering mixed sex sessions. Sarah to discuss further with Karen Todd. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Feb-12	Nil	Sharing of information. Making connections.	A
Community Cohesion: Bringing people in the community together	19. Celebration Events	N Trueman, OCE	It was thought the most appropriate option was the Level 1 Small Street Parties, Level 2 Medium Richard Avenue Primary School; Level 3 Programme 2012. It was suggested having a sub-group of the Project group to develop this further and provide an update at the next meeting. ONGOING: UPDATE TO BE PROVIDED IN FEB 12.	Feb-12	Nil	Improving relationships. Reducing tensions.	A

REPORT OF EXECUTIVE DIRECTOR OF CITY SERVICES

ENVIRONMENTAL IMPROVEMENTS TO EDEN VALE MINERAL LINE

1.0 Eden Vale Mineral Line – Eden House Road to Chester Road.

- 1.1 Long Standing anti-social behaviour (ASB) issues have been reported to residents groups, Police, LMAPS etc, concerning the length of mineral line that runs from Eden House Road to Chester Road, particularly at the Eden House Road access point. Several high cost options have previously been considered to address such issues environmentally.
- 1.2 Following discussions with Police, Engineering and Landscape and Reclamation colleagues, it is proposed that alterations could be undertaken to 'design out' the ASB to make the area more visually attractive, yet less attractive as a gathering point.
- 1.3 It is proposed that works be undertaken to remove those parts of the wall that currently act as seating which makes the area attractive as a gathering point. This would be undertaken by demolishing a section of the external wall against the Burnville Road back lane (to be taken down as far back as the Lamppost – see diagram, overleaf), and reshaping the footpath. The bank would be graded to achieve a footpath slope of 1 in 20 to comply with DDA requirements.
- 1.4 A section of the internal wall is also used for seating. It is proposed that the wall would be removed and the grass bank re-graded to match the mineral line. The attached drawing provides visual evidence of the scheme.
- 1.5 This would have the benefit of opening up the access to the mineral line to create a greener aspect to the entrance point, and making it visually more in keeping with the entrance to the Eden House Road to Ranson Street section of line. The entrance to this section does not experience the same problems of ASB so the proposed works will also have the benefit of making the site less attractive as a gathering point for ASB.
- 1.6 The works would also have the benefit of improving access for maintenance purposes. The grass presently has to be cut with a hand held machine which is labour intensive. The improved access would also allow access for a ride on machine to make grass cutting operations more efficient. It would also allow easier access for graffiti removal equipment and hedge trimming machinery.

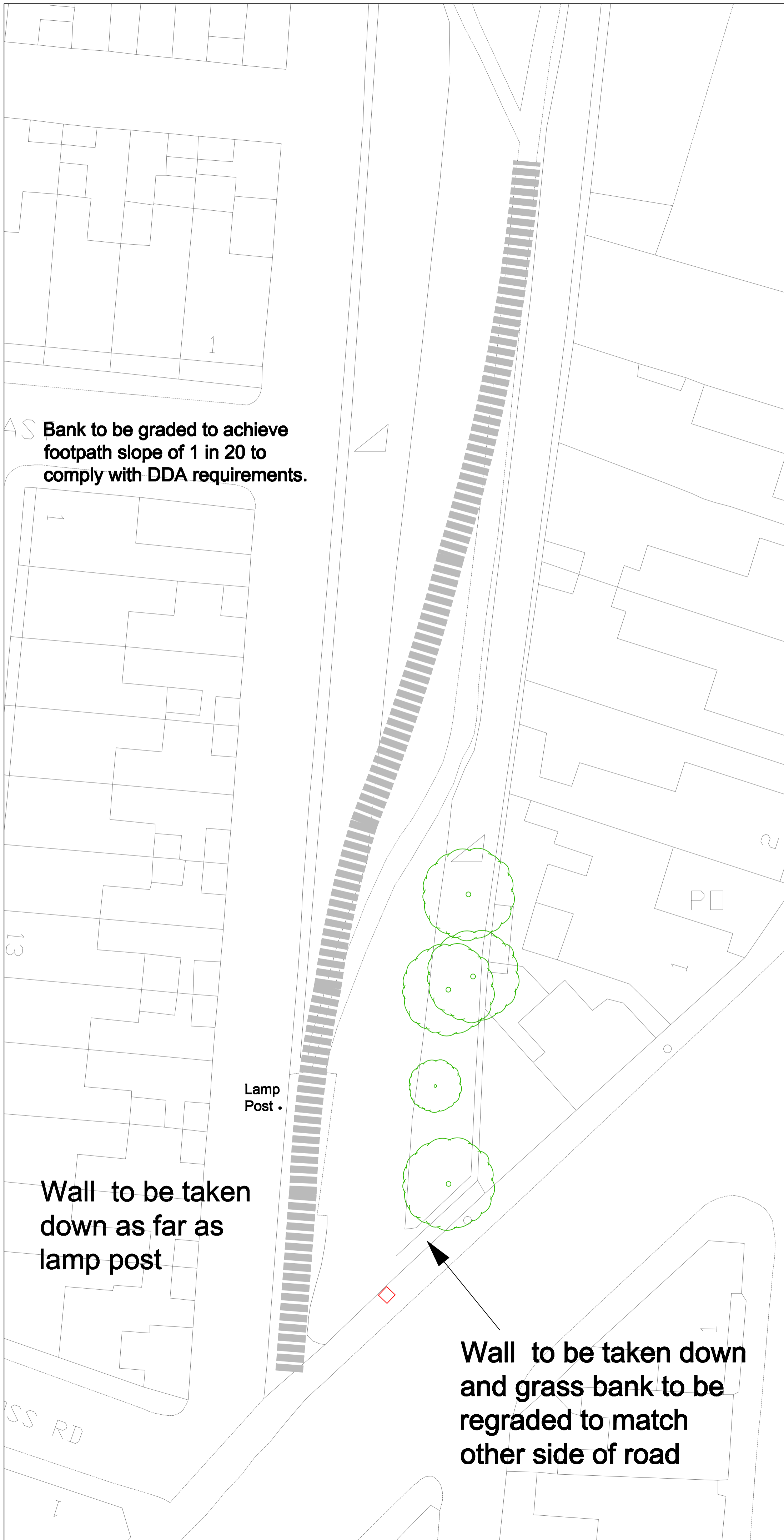
2.0 Finance

- 2.1 A summary of estimated costs for the scheme have been provided by Landscape, Reclamation and Countryside Section:

Demolition and Earthworks	23,226
Roads and Pavings	8,625
Miscellaneous works	3,686
Works Sub Total	35,537
Contingencies at 10%	3,554
Works total	39,091

Fees at 10%	3,909
Total	43,000

- 2.2 At the West LMAPS meeting of 11th January 2012 a contribution of £1,000 was confirmed to support the scheme. This leaves a balance of £42,000 to be secured.
- 2.3 West Area Committee support of £42,000 is sought from SIP to enable the proposal to proceed.



Bank to be graded to achieve footpath slope of 1 in 20 to comply with DDA requirements.

Wall to be taken down as far as lamp post

Wall to be taken down and grass bank to be regraded to match other side of road

Lamp Post .

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Janet Johnson, Deputy Chief Executive
Office of the Chief Executive
P.O.Box 102, Civic Centre
Sunderland SR2 7DN

Telephone: 0191 520 5555
Email: Landscape@sunderland.gov.uk
Web: www.sunderland.gov.uk

Client			
Project Eden House Road Embankment			
Subject General Layout			
Contact	A. Kingston	Approved by	
Drawn by	A. Kingston	Sheet size	A2
Scale	1:200	Date	November 2011
Drawing No.	PO76B.465/001	Revisions	



Eden Vale and Thornhill Project Group

Communications Plan

Name:	Eden Vale and Thornhill Project Group	
Purpose:	Will enable delivery of key priorities and will ensure the Committees are making clear and tangible improvements for the benefit of the local residents.	
Chair:	Cllr M Essl	Sunderland West Area Committee
Attendees:	Cllr Ellen Ball	Sunderland East Area Committee
	Cllr Alan Emerson	Sunderland East Area Committee
	Cllr Peter Gibson	Sunderland West Area Committee
	Cllr Iain Kay	Sunderland East Area Committee
	Cllr Tony Morrissey	Sunderland West Area Committee
	Cllr Philip Tye	Sunderland West Area Committee
	Bill Blackett	City Services
	Vivienne Metcalfe	City Services
	Simon Smart	Children Services
	Abdul Amin	Children Services
	Bob Hoy	Children Services
	Julie Charles	Health, Housing and Adult Services
	Neal Craig	Northumbria Police
	Kevin Jones	Northumbria Police
	Karen Todd	Richard Avenue Primary School
	Richard Parry	Chief Executives
	Nicol Trueman	Chief Executives
	Sarah Woodhouse	Sunderland Partnership
Co-optees:	Other nominations or advisors maybe appointed, with the agreement of the group.	
Frequency:	The group will agree the frequency and intervals of its meetings in order to achieve its purpose and specific duties within the timescale agreed by the Area Committee.	
Despatch of Papers:	Papers to be circulated 1 week in advance	

1. Summary

The Plan sets out how Eden Vale and Thornhill Project Group will communicate with key stakeholders.

Key Stakeholders are identified as:

- Sunderland East and West Area Committees
- Sunderland East and West LMAPs
- Sunderland East and West Community Cohesion Group
- Sunderland East and West VCS Area Networks/Residents
- Sunderland East Crime Task and Finish Group

It allows us to assess the most successful methods in engaging partners and residents throughout the life time of the Project Group.

It identifies the Project Group's purpose, roles and responsibilities, equalities and methods of communicating.

By delivering an effective approach to both external and internal communications, this plan will support the engagement work needed to ensure stakeholders have a vested interest in contributing to developing a future of both neighbourhoods of Eden Vale and Thornhill.

2. Purpose of group

- Drive forward the Eden Vale and Thornhill Action Plan.
- Ensure that services and projects are delivered in a coordinated fashion and that new projects/services are developed by the Project Group for delivery in the neighbourhoods.
- Develop option(s) for addressing the identified priority in the short and longer term to present to Area Committee for endorsement.
- Provide support to the identified Lead Agent in delivering the Action Plan.
- Carry out its work in a transparent, inclusive and timely manner.
- Services are reviewed and resources pooled, where relevant, measurable actions allocated and monitored and reported back into Area Committee.
- Be aware of other work streams happening across the City, for example, Scrutiny and LSP work plans and policy reviews, considering if actions/options would complement or conflict with these.
- Build a picture of services, across sectors, being delivered which contribute to achieving the priority.
- Identify weaknesses in aspects of current ways of working, with proposals to address these.
- To present a range of outcome related actions ('options') for consideration and endorsement to Area Committee.

3. Current Infrastructure and their Role

Communication about this project will, in most cases be managed by Scrutiny and Area Arrangements Team, Sunderland City Council. However, involvement from all members of the Project Group is encouraged.

3.1 Infrastructure and Role of Groups

Name of Group	Membership	Role
Sunderland East and West Area Committees	<ul style="list-style-type: none"> • Elected members • LSP Partners • VCS Area Networks • Directorate Leads • Area Teams • Area Lead Executive 	<ul style="list-style-type: none"> • Lead on developing and delivering area work plans. • Seven meetings per year. • Decision maker. • Delegated budgetary responsibilities (SIB and Community Chest). • Monitor service delivery and performance.
Eden Vale and Thornhill Project Group Sub Group – acting under the remit of Sunderland East and West Area Committee.	<ul style="list-style-type: none"> • Elected Members • Northumbria Police • Council Officers • VCS representatives 	<ul style="list-style-type: none"> • To be the driving force behind the Eden Vale and Thornhill Area Plan. • Encourage co-operation across all sectors. • Ad hoc meetings. • Review, problem solve and establish the most effective operation of responsive front line services.
Sunderland East and West LMAPs	<ul style="list-style-type: none"> • Elected members • LSP Partners • Council Officers 	<ul style="list-style-type: none"> • Area-based delivery groups of the Safer Sunderland Partnership (SSP). • Meets every 5 weeks, rolling programme. • The SSP has a legal duty to work in partnership to tackle crime, disorder, ASB, substance misuse and reduce re-offending. • Their purpose is to identify, analyse, resolve and assess crime, fear of crime, anti-social behaviour and substance misuse issues at a local level. • LMAPs funding.
Sunderland East and West Community Cohesion Groups	<ul style="list-style-type: none"> • Council Officers • LSP Partners • VCS groups/ Residents 	<ul style="list-style-type: none"> • Focus on opportunities for collaborative work to address tensions in and around the areas looking at wider community cohesion issues. • Cohesion Funding. • Ad hoc meetings.
Sunderland East and West VCS Area Networks	<ul style="list-style-type: none"> • VCS Sector 	<ul style="list-style-type: none"> • Develop and share good VCS practice • Raise and address local VCS issues • Support the delivery of Local Area Plans and Responsive Local Services • Influence strategic policies and

		<p>practice</p> <ul style="list-style-type: none"> • Monthly meetings, rolling programme
Sunderland East Crime Task and Finish Group	<ul style="list-style-type: none"> • Elected members • Northumbria Police • Tyne and Wear Fire and Rescue • Area Officer 	<ul style="list-style-type: none"> • To reduce key crime by 2% and increase detection rates by 0.5%. • Monitor crime and fire statistics across the area. • Meets seven times a year.

3.2 Role of members attached to the Project Group

Lead	Responsibility
Elected members	<ul style="list-style-type: none"> • Voice residents concerns. • Challenge service providers to improve standards of service. • Identify project for allocation of budget delegated to Area Committee.
R Parry and N Trueman Area Officer (East and West)	<ul style="list-style-type: none"> • To make Area Committee aware of any ideas and issues raised at the Project Group. • Acting as the linkage between the two areas. • Co-ordinate recognition for action, with support from Communication Link Officer
Inspector Warcup and Craig Neighbourhood Police Inspectors and Julie Charles, ASB Manager	<ul style="list-style-type: none"> • Lead agent on addressing ASB issues outlined in Action Plan. • Work in partnership with the Council's ASB Team, in Health, Housing and Adult Services Directorate. • Update the Project Group on operations being delivered in the neighbourhoods. • Identify any spikes in crime. • Discuss the Action Plan at LMAPs to inform a wider audience of the issues being covered, seeking their views on how to progress actions. • Act as a conduit between LMAPs and Project Group.
Sarah Woodhouse Sunderland Partnership	<ul style="list-style-type: none"> • Lead agent in addressing Community Tensions issues outlined in Action Plan. • Provide updates on initiatives being delivered or funded via cohesion fund. • Identify any changes in tension with the community or new issues to address. • Act as a conduit between Sunderland Partnership, Community Cohesion Groups and Project Group.
Vivienne Metcalfe Area Community Co-ordinator	<ul style="list-style-type: none"> • Will be responsible for dissemination key message throughout the Area Networks and encourage groups to share methods and resources, when possible. • To support communities to develop their skills to take action and promote the development of autonomous and accountable structures. • Act as a conduit between Sunderland VCS Area Networks and Project Group.
Abdul Amin and Bob Hoy Children Services	<ul style="list-style-type: none"> • Lead agent in addressing children and young people issues outlined in the Action Plan. • Co-ordinate all Council funded (commissioned contracts/SIB projects) relating to children and young people, to ensure gaps and needs are addressed.

	<ul style="list-style-type: none"> • Identify any improvements to be made. • Act as a conduit between Sunderland Youth Forum, Contractors Youth Providers and Project Group.
Bill Blackett - City Services	<ul style="list-style-type: none"> • Lead agent in addressing environmental issues outlined in the Action Plan • Co-ordinate RLS services across the neighbourhoods. • Identify initiatives being delivered or improvements to be made. • Act as a conduit between City Services Directorate and Project Group.

4. Equalities

To ensure that the understanding of and involvement in the development of the Action Plan is fully inclusive, it is essential that we make every reasonable effort to engage with all, remembering that “one size doesn’t fit all”.

Communication activity will be conducted with equality issues at the forefront. From a communications perspective, we will ensure that all communications are in clear and easily understood language, that we use a variety of channels to communicate widely, and that all publicity material is accessible in terms of use of language, imagery, colour and format.

All our communications and engagement work must be of the highest quality in terms of making sure it is attractive, easily understood and encourages participation. We need to use language and design to build ‘buy in’ and understanding amongst the community.

In addition to identifying roles and responsibilities, practically we must identify a central base e.g. email address, telephone number, etc. For partners and residents to gain up to date information or answer questions on a day-to-day basis.

Email: areacoordination@sunderland.gov.uk
Tel: 0191 561 1162
Website: www.sunderland.gov.uk/scrutinyandareas

5. Methods of Communication

Ref	Method	Description	Lead
1	Action Plan	Main focal point for information. Outlines issues, agreed actions, progress update and Lead Agents. To inform discussion at meeting, monitor performance and agree next steps.	Project Group
2.	Agenda and Minutes	To provide structure to meetings and list agreed actions, outlining timescales.	Scrutiny and Areas – ArO’s
3	Website	One sites will be used as the main method of communication, the link will be www.sunderland.gov.uk/scrutinyandareas A ‘public’ version of the action plan will be update after each Project Group meeting.	Scrutiny and Areas – ArO’s
4	Adverts in Newsletter	Project updates can be included in both internal and external newsletters, for example, Community News, all articles should be feed through to the Chair and	Scrutiny and Areas – ArOs

		Area Officer before publication.	
5	Contact list	Each group identified under section 3 has their own 'contact list', the identified Lead Agent is responsible for sharing information with their contacts. In addition, to collating views and sharing them with the Project Group.	Project Group members
6	Press Release	Communication with the general public and media will be undertaken through press releases approved by Project Group. All media relations work will focus on delivering clear and concise messages to the community.	Communication Team
7	Opinion surveys	To be considered – monitoring tool to assess if improvements have been made against Action Plan.	Project Group.
8	Briefing notes and fact sheets	To be utilised in preparation for public meetings. The briefing notes will offer a background to the Action Plan, facts sheets will set the scene in each neighbourhood using key statistically information to separate facts from fiction. To be shared at PACTs, Resident Association meetings, etc.	Lead Agent
9	Reports	To be written as and when required to share information or seek approval on recommendations put forward from the group to appropriate arena's i.e. Area Committee's.	Scrutiny and Areas - ArOs

SUNDERLAND WEST AREA COMMITTEE
1st February 2012

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Reviewing Progress

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:

- Note the financial statement for Area Committee funding for 2011/12.
- Annex 6: Approve the following applications for SIB support:
 - £4,000 to Farringdon Community Shop.
 - £11,000 for Plains Farm Primary School's 'Safe Play' project.
 - £3,500 for Plains Farm Homing Society's 'Refurbishment' project.
- Annex 7: Approve 5 proposals for support from 2011/12 community Chest budget.

Approve the following allocations from the 2011/2012 SIP budget, subject to full application, consultation and appraisal:

- Eden Vale and Thornhill Report - 'Eden Vale Mineral Line' project: £42,000

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:

Each Area Committee has been allocated a minimum of £200,000 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2011/2012; £10,000 for each Ward.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the Work Plan with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan?
No

Relevant Scrutiny Committee:

SUNDERLAND WEST AREA COMMITTEE

1st February 2012

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and update on progress in relation to allocating SIB, SIP and Community Chest.

2 Financial statement: West Area Committee Funding streams 2011-2012 as at 16TH November 2011

2.1

<u>SIB: West SIB Statement September 2011</u>				
* £331,887 was allocated for 2011 - 2012, £322,546 was carried over from 2010 – 2011 Providing a Balance of £654,433				
	Committee Date	Budget	Approvals	Balance
List of approved projects from 2011 - 12				
Sunderland Festival Celebrating Mining Heritage	25.5.2011	£654,433	£3,000	£651,433
Farringdon Detached Football	6.7.2011	£648,733	£5,000	£643,733
Pennywell Community and Tansy Centres	6.7.2011	£643,733	£42,000	£601,733
Plains Farm Comm. Youth Centre	6.7.2011	£601,733	£19,000	£582,733
Richard Ave Primary School	6.7.2011	£582,733	£18,000	£564,733
Houghton Feast Red Machine Allotments	6.7.2011	£564,733	£3,000	£561,733
St Mary and St Peter's Community Project	6.7.2011	£547,033	£14,700	£547,033
West Children's Summer Activities	6.7.2011	£541,033	£6,000	£541,033
Sunderland Pride Community Garden (Tunstall Hills Allotments)	6.7.2011	£499,033	£42,000	£499,033
The Great North Big Band Festival	21.9.2011	£499,033	£3,400	£495,633
	16.11.2011	£485,633	£10,000	£485,633
	16.11.2011	£485,633	£1,500	£484,133

2.3 Community Chest

2.4.1 The table below details the balances allocated following the last meeting. The total project proposals received are set out in Annex 7, together with the balances remaining should these proposals be approved.

Ward	Budget Remaining	Project Proposals	Money returned	Balance
Barnes	£8,392.94	£1000	£389.76	£7,782.70
Pallion	£10538.50	£1500	£585.38	£9,623.88
Sandhill	£11,868.00	£950	£77.46	£10,995.46
Silksworth	£2,728.00	£500	£74.33	£2,302.33
St Anne's	£1,766	0	£150.70	£1,916.70
St Chad's	£205.65	0	£43.69	£249.34
Total	£45,910.54	£3950	£1321.32	£43,281.86

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the SIB applications and recommendations as set out in 2.2.1
- Approve the SIP proposals as described at 2.3.2.
- Approve the 5 proposals for support from 2011/2012 Community Chest set out in Annex 7.

Contact Officer: Richard Parry, Sunderland West Area Officer

Tel: 561 1217. E-mail: Richard.parry@sunderland.gov.uk

Application 1 SIB

Funding Source	SIB
Name of Project	Farringdon Community Shop
Lead Organisation	Farringdon Residents' Association

Total cost of Project	Total Match Funding	Total SIB requested
£10,500	£6,500	£4,000
Project Duration	Start Date	End Date
12 months	April 2012	March 2013

The Project

Farringdon Residents' Association operates a Community Shop, which has been operating for 11 years. It is run by volunteers and is situated in the Farringdon estate. The Community Shop provides low cost new and used clothing, footwear, bedding, soft furnishings, toys, books and household goods. In addition, the shop organises a programme of summer outings for local families. The grant will be used towards the funding of these activities.

Need for Project

Farringdon estate suffers severe unemployment and high deprivation: one part of the estate being within the top 5% most deprived in the country. The Community Shop provides a much needed economic benefit to local residents and volunteering opportunities.

Outputs of the Project

Output Code	2012-13 Q1 - 4	Total
P3 Number of people volunteering	5	5
A3: Number of community or voluntary groups supported	1	1

Financial Information

Item and Description	Total Costs	SIB
Rent and utilities	£6,700	£1,000
Volunteer Expenses	£2,000	£1,500
Audit and insurance	£1,800	£1,500

Milestones and Key Events	Forecast Dates
1. Award of grant and project continuation	February 2012

Recommendation: Approve.

The project meets committee priorities by contributing to the health and well being of local residents and will also help to alleviate family poverty.

Application 2 SIB

Funding Source	SIB
Name of Project	Safe Play
Lead Organisation	Plains Farm Primary School

Total cost of Project	Total Match Funding	Total SIB requested
£16,500	£5,000	£11,000
Project Duration	Start Date	End Date
One month	March 2012	April 2012

The Project

The project is to provide a fence to improve the safe use of the school's football pitches for school and community use. These are well used by a large number of groups including boys and girls' football teams and disabled football teams. However, due to the fence not enclosing all of the field area, local residents are allowing their dogs on the field as well as throwing rubbish (mattresses, cans, bottles etc) onto the field. This has caused great concern and there has been consideration given to reducing the amount of activity on the fields.

A fence would ensure that the fields are free of litter and dog's dirt so that a full range of activities can continue to be played on the site. The funding will purchase a fence to ensure the entire field is safe to use. This will ensure continued full use of the fields, whilst keeping all those who use it free from harm.

Need for Project

There are 19 football teams using the fields every weekend as well as regular use during the week. In addition to this there are a number of away teams who use the facility (an average of 5 each weekend). This is in addition to school use, when there is outdoor PE. Annually, the football teams all work together to provide a fun day for the local community where they have tournaments, games, stalls etc. They use this as a time to raise valuable funds for them to provide football strips etc.

The groups who use this facility range in age from 5 – 21, thus reducing anti social behaviour on the streets, encouraging physical activities and contributing to their overall health and well being.

This fence would ensure these activities can continue and that the school fields can be safely used for the wider community and not just the school itself.

The Football Foundation and The Football Association are currently working with the same groups looking into to funding to provide a pavilion on the school site, which will enable even more groups to use the fields as it will provide changing rooms, toilets and a small meeting room. Without full community use of the fields and pitches this could be at risk. In the future, in collaboration with all the groups mentioned, the school is also looking to provide lighting and a training area on the field.

Outputs of the Project

Output Code	2011-12 Q4	Total
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A1 Number of new or improved community facilities	1	1
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Financial Information

Item and Description	Total Costs	SIB
Fence installation	£16,500	£11,000

Milestones and Key Events	Forecast Dates
Fence ordered	February 2012
Works started	March 2012
Completion	April 2012

Recommendation: Approve

The project will be an important improvement to the extensive community use of this site and will aid proposed future community enhancements. The project will contribute to alleviating ASB and promoting health and well being.

Application No. 3 – SIB

Total cost of Project	Total Match Funding	Total SIB requested
Plains Farm Homing Society	£0	£3,500
Project Duration	Start Date	End Date
Three months	March 2012	May 2012

Project

The Plains Farm Homing Society is a community group who have been established in excess of 70 years and has members from the local community operating and participating in the support of the local area and supporting local charities. The group are sited on Plains Farm Allotments and pay rent to Sunderland City Council for the use of the land. A recent arson attack on the Plains Farm Allotment site has resulted in significant irreparable damage to pigeon lofts and cabins and death of over 200 birds. The community group are unable to replace/repair the damage that has been caused by the arson attack.

Need for Project

The severity of the arson attack has meant that the area on which the pigeon lofts and cabins were located is now a burnt out and unsightly area which currently can't and is not being used. This unsightly area is visible from one of the more busy routes in the city.

The Homing Society offers local residents the opportunity to be involved in an area of interest, often for some of its members an interest which gets them out of the house and provides companionship and support and a means of exercise and improving their wellbeing. The group also regularly raises money for local charities by delivering social evenings etc.

The group would request SIB funding to reinstate the pigeon lofts and cabins and also to purchase an electronic timing system to support the further development of the group.

Outputs of the Project

Output Code	2011-12 Q4, 2012 Q1	Total
A1 Number of new or improved community facilities	1	1

Financial Information

Item and Description	Total Costs	SIB
New loft built	£3,500	£3,500

Milestones and Key Events	Forecast Dates
Works ordered and started	February/ March 2012
Completion and purchase of timing system	April/May 2012

Recommendation: Approve

The project will improve the unsightly appearance of the site, which is visible to passers by, and also allow the society and its members to begin operating again and contributing to their well being.

**COMMUNITY CHEST 2011/2012 WEST AREA
PROJECTS PROPOSED FOR APPROVAL**

Ward	Project	Amount	Allocation 2011/2012	Project Proposals	Previous Approvals	Money Returned to Area Committee	Balance Remaining
BARNES							
	Barnes Junior School- Playground Project	1000					
	Totals		11715	1000	3322.06	389.76	7782.70
PALLION							
	Grey force computer course	500					
	Ford, Pallion, Millfield Over 50s befriending club	1000					
	Total		17420	1500	6881.50	585.38	9623.88
SANDHILL							
	Ozzies 2 parent and toddler group	950					
	Totals		19434	950	7566	77.46	10995.46
SILKSWORTH							
	Silksworth Residents Association- new computer	500					
			13236	500	10508	74.33	2302.33
ST ANNE'S							
			10624		8858	150.70	1916.70
ST CHAD'S							
	Totals		10634		10428.35	43.69	249.34