

NORTH SUNDERLAND AREA COMMITTEE

Monday, 21st November, 2011 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,
Tyne & Wear, SR5 4BW**

NB: Please note there will be a showing of the DVD 'Summer XL Youth Village at Hylton Castle' prior to the meeting at 5:00pm

AGENDA

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1. (a) Chairman's Welcome	
(b) Apologies for Absence	
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At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 19th SEPTEMBER, 2011 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Bonallie, Charlton, Copeland, Curran, S. Foster, T. Foster, Francis, Howe, MacKnight, Shattock, Stewart and Wiper

Also in Attendance:-

Insp. Tony Carty	- Northumbria Police
Mr. Les Clark	- Head of Streetscene, Sunderland City Council
Ms. Ruth Coyne	- Network Representative, Oblivion
Ms. Jane Eland	- Quality Assurance Manager, Sunderland City Council
Mr. Bill Forster	- Tyne and Wear Fire Service
Mr. Mike Foster	- Deputy Executive Director Children's Services
Ms. Gillian Gibson	- Consultant in Public Health, Teaching Primary Care Trust
Ms. Elizabeth Goodchild	- Strategy Development Coordinator, Sunderland City Council
Ms. Nicola Hawyes	- Community Delivery Support Officer, Sunderland City Council
Ms. Julie Lynn	- Area Officer (North), Sunderland City Council
Insp. Lisa Musgrove	- Northumbria Police
Mr. Ron Odunaiya	- Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council
Ms. Andrea Seymour	- Solicitor, Sunderland City Council
Ms. Joanne Stewart	- Principal Governance Services Officer, Sunderland City Council
Mr. Ken Tearrs	- Strategic Development Director, SAFC Foundation

Chairman's Welcome

The Chairman invited introductions around the room and opened the meeting. He also advised that this would be Inspector Musgrove's last meeting and thanked her for her hard work in supporting the Committee and wished her good luck in her new position. He welcomed Inspector Carty to the meeting who would be her replacement.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Walton and N. Wright and also from Mr. Graham Wharton, Salvation Army.

Declarations of Interest

Ms. Andrea Seymour, Solicitor, gave the Committee a presentation on declarations of interest and answered Members questions.

Item 2f – Community Chest, Strategic Initiative Budget and Strategic Investment Plan

Councillors MacKnight and Stewart declared personal and prejudicial interest in the application from Ear 4 U as members of the board of Impact and withdrew from the meeting whilst it was considered.

Minutes of the Last Meeting of the Committee held on 11th July, 2011

Councillor T. Foster referred to page 5 of the minutes and asked that the minute be changed as Cornthwaite Park was located in Whitburn and not at the University as stated.

Councillor Copeland raised a query regarding motorcycle disturbances and was advised that this matter was dealt with under another item further on the agenda.

1. RESOLVED that the minutes of the last meeting of the Committee held on 11th July, 2011 (copy circulated) be confirmed and signed as a correct record, subject to the statement regarding Cornthwaite Park being amended to read that it was located in Whitburn.

Community Action in the North – Progress Review

Activities for Young People

The Chief Executive submitted a report (copy circulated) which informed Members of the work that had been undertaken in relation to the activities for young people priority.

(for copy report – see original minutes)

Ms. Jane Eland, Quality Assurance Manager, presented the report, thanking the Area Committee on behalf of the youth project providers and young people for the funding towards holiday provision during the summer months and advised that 5 projects had been undertaken, at which 355 young people had attended with a third of them taking part in three or more of the activities. She advised that an evaluation was underway and findings from this would be circulated to Members in due course.

She also advised Members that between November, 2011 and March, 2012 the service were planning a more targeted responsive approach to providing youth services. The responsive youth service would be a mobile team that would track and respond to peaks and hotspots of youth disorder and anti social behaviour across the North area using different methods of engaging with young people. Feedback would be circulated to Members in due course as to how this service had performed.

2. RESOLVED that:-

- i) the contents of the report be received and noted;
- ii) the SIB funding of £27,000 for the provision of holiday activities for young people as described in annex 4 be agreed;
- iii) the completion of a full audit of community use of schools within the North Sunderland Area be agreed;
- iv) the development of targeted activities for young people and hard to reach groups be agreed; and
- v) the development of a responsive youth service in the North Sunderland Area be given additional funding be agreed.

Attractive and Cared for Environment

The Chief Executive submitted a report (copy circulated) which provided an update on progress against agreed actions in the current years work plan with regards to the Attractive and Cared for Environment Priority.

(for copy report – see original minutes)

Ms. Lynn advised that as the priorities for the group had extended beyond the Greening of the North it had been felt that it was the right time to review the membership of the group and proposed that individuals were invited to join the group from Groundwork, CEED, Gentoo, the Business Investment Team, Property Services, the Empty Property Assistant for the North Area and the Planning Service, with the Committees agreement.

She went on to update Members on the Responsive Local Services and the customer service requests they had received for 2010-2011, shopping centres and establishing what the current and future plans of owners of vacant or rundown properties were and neglected land and the work that had been undertaken to establish any areas, who owned it and action taken with landowners to improve those areas. Ms. Lynn also informed Members that an audit of statutory allotments was underway with a report expected in 2-3 weeks time which would provide information on each site and plot in the North Sunderland Area.

Councillor Copeland referred to issues at the back of Southwick Lane and Inspector Musgrove advised that this was an ongoing issue on the LMAPS agenda which would continue to be monitored and work undertaken to rectify issues and improve the area.

Councillor T. Foster referred to paragraph 3.3 of the report regarding empty properties and advised that Mr. Alan Caddick, Head of Housing, had recently given a presentation to the Sustainable Communities Scrutiny Committee on this issue and had advised that a survey was to be undertaken. He commented that Members comments and views may be included as this piece of work if submitted to Mr. Caddick.

Councillor Stewart referred to the previous Greening of the North Task and Finish Group, and in particular the Quarry site and the removal of trees, and asked if a report could be submitted to a future meeting of the Committee on this topic. Ms. Lynn advised that they had engaged CEED and Groundworks to look at planting indigenous trees at the Quarry site and improving the area as a whole including walkways, etc. but that she would prepare a report for the next meeting offering more detail.

Councillors advised that they had received a number of complaints and concerns over garages in the North Sunderland Area parking vehicles on the grass verges at the sides of roads and using them as advertisements. Members also raised concerns over areas which were housing ark, Head of Street Scene, advised that this was an issue affecting areas across the city and that work was currently being undertaken to establish what penalties, if any, could be enforced by the Council. He explained there was a review of the policy being carried out which would provide a set of guidelines and rules as to how and when enforcements could be taken.

Mr. Odunaiya, Area Lead Executive, commented that data was being collected across the city around this issue and the Council needed to be clear as to what enforcements they could take and how best to approach the issue. City Services in line with the Planning Service needed to look at a pragmatic way to deal with concerns in the short term to start to see improvements being made.

Councillor Shattock referred to a fairground that had been situated in the North Area recently and asked if the Council were aware if they had had the relevant permissions. Inspector Musgrove advised that they had been aware of the site but the owners of the fairground had had the agreement of the landowner who had taken all Health and Safety responsibilities and therefore there was little the Police could do.

3. RESOLVED that:-

- i) the content of the report be received and noted;
- ii) the proposals for membership of the Task and Finish Group as set out be agreed; and
- iii) the actions proposed in paragraphs two to five of the report agree to be taken forward.

Anti Social Behaviour

The Chief Executive submitted a report (copy circulated) which provided an update on progress against agreed actions in the current years work plan with regards to the Anti Social Behaviour Priority.

(for copy report – see original minutes)

Ms. Lynn presented the report advising that the task and finish group had met twice since the last meeting of the Committee to progress the Anti Social Behaviour priority. She advised Members of Operations that had taken place with the police to tackle Seafront Anti Social Behaviour and also informed Members of an event which had been held on 3rd and 4th September to combat motorcycle disorder at the Fulwell Quarry site, Sunderland North Community Sports Complex and the land that joined the two sites. She also updated Members on the current situation regarding the Castletown Warden Scheme, in proposing that it be developed to provide support area wide and be responsive to needs.

Councillor Howe asked what input Gentoo Anti Social Behaviour Teams had, if any, and was advised by Inspector Musgrove that the police worked quite closely with Gentoo as when offenders were residents in their properties one of their ASB team would visit with the police to help with enforcement.

Councillor Howe then referred to the operations that had been undertaken at the Seafront and commented that it relieved the issue for a time but young people would return once the operation was finished and police presence was not as great and also commented on young people gathering in Mere Knolls Cemetery, Cutthroat Dene and the Fulwell Quarry sites.

Inspector Musgrove advised that they had undertaken a planned operation targeting the seafront and statistics over the years had indicated that the young people were residents from all over the city and not just the North Sunderland Area and that it was particularly worse during the summer months. She advised that they continued to have a presence at the seafront and did visit the areas outlined by the Councillor but predominately Officers would cover the more populated areas of the Seaburn Centre and Skate Park.

Councillor MacKnight referred to the 118 stops completed as part of the operation and asked how many of them attended local schools. Inspector Musgrove advised that they were following up on the information they had gathered as part of the operation and this information would be provided as part of that ongoing work.

In response to a further comment from Councillor MacKnight regarding the possible surge of fires at Hylton Castle around Bonfire Night, Inspector Musgrove informed her that she had been advised that a 3g camera was to be installed back at the area and she would check this after the meeting to ensure it was in place.

The Chairman having thanked Officers for their report and Members queries having been answered, it was:-

4. RESOLVED that:-

- i) the content of the report be received and noted;
- ii) the actions to be taken forward from the lessons learned in the Seafront Anti Social Behaviour Operation as set out in paragraph 3.5 of the report be agreed;
- iii) the actions to be implemented following the motorcycle operation as set out in paragraph 4.3 of the report be agreed;
- iv) the proposal to develop the Community Warden Scheme on a North Sunderland area wide basis be agreed; and
- v) the allocation of £70,000 SIB funding to the extended warden scheme for the area, pending full detail, application, consultation and appraisal be agreed.

Heritage

The Chief Executive submitted a report (copy circulated) which provided Members with information on the progress against the actions which had been agreed as part of the Heritage Priority.

(for copy report – see original minutes)

Ms. Lynn presented the report advising that the Task and Finish Group had met, discussed and agreed the draft action plan as was set out in the appendix to the report, and it was:-

5. RESOLVED that:-

- i) the content of the report be received and noted; and
- ii) the Heritage Action Plan for progressions by the Community Heritage Worker be agreed.

North Area Committee 2011/12 Work Plan

Julie Lynn, Area Officer, presented the work plan which was set out at Annex 1 to the progress report. She advised that if Members had any queries they could either raise them at the meeting or get in contact with her outside of the meeting, and it was:-

6. RESOLVED that the Work Plan for 2011/12 be noted.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Strategic Initiatives Budget, Strategic Investment Plan and Community Chest to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Lynn presented the report and advised Members of the applications for funding which were set out at Annex 4 and 5 to the report and also answered questions from Members, and it was:-

7. RESOLVED that:-

- i) the financial statement as set out in paragraph 2.1 of the report be noted;
- ii) approval be given to the allocation of SIB funding from the 2011/12 budget of £27,000 as a contribution towards Activities for Young People; and
- iii) approval be given to the 21 proposals for support from the 2011/12 Community Chest as set out in Annex 5 to the report.

(Signed) R. BELL,
Chairman.

NORTH SUNDERLAND AREA COMMITTEE

21 NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN) – COMMUNITY FIRST

1.0 Why has it come to Committee?

1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources.

2.0 Community First - £30 million Neighbourhood Match Fund

2.1 Sunderland Council has been requested, by government, to co-operate in maximising the potential of a new programme designed to help communities. Seven wards across the City have been selected to benefit from the neighbourhood grant programme, one of which falls within the boundaries of Sunderland North Area. The following ward in Sunderland North is eligible for a minimum level of neighbourhood grant over the next four years.

i)	Southwick	£33,910
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2.2 The delivery partner is the Community Development Foundation (CDF) and the purpose of the funding is to help groups in these wards improve their area. The wards selected were based on communities that appeared to require additional support based on relatively high levels of economic deprivation and low levels of social capital.

2.3 This is a community led programme to be accessed through the Voluntary and Community Sector (VCS). The aim is to provide local communities with the means to address their own priorities and stimulate local interest and action. Funding was available from October 2011. Interested groups need to register on line with CDF. To access the money wards must do the following:

- Create a Community First Panel who will think strategically about their local area; bring people together to decide how funds should be used and promote the programme locally.
- Have an active on line presence through a community website or blog.
- Match funds for every £1 provided with their time, money or other resources on a 1:1 basis.
- Create a neighbourhood plan by year 3 which seeks to improve the quality of life in neighbourhoods by involving everyone's voice in shaping their future. This should identify the resources and capacity already available to the neighbourhood.

2.4 CDF and Office for Civil Society are requesting the involvement of the Council and Voluntary and Community Sector (VCS) to support the development of the Community First Panels, for example, this development may include a member of the authority staff sitting on the Panels and the active involvement of elected councillors, however there is no requirement to do so, nor is there any new cost attached to the local authority.

3.0 Recommendation

- Note the opportunity for funding to come into the area as a community led initiative with the potential for the council to offer additional support.

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NORTH SUNDERLAND AREA COMMITTEE

21st NOVEMBER 2011

REPORT OF CHILDREN'S SERVICES

COMMUNITY ACTION IN SUNDERLAND NORTH: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2011/12 WORK PLAN) – LOCALITY BASED WORKING: Childrens Service's

1. Why has it come to Committee?

1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources.

2. Locality Working: Children Services

2.1 Children Services have recently restructured in response to changes happening both locally and nationally. The restructure provides sharper focus on improving key outcomes, delivered against five key service areas. The key services areas are:

- Schools and Learning: Mike Foster
- Safeguarding: Meg Boustead
- **Early Intervention and Locality Services:** **Sandra Mitchell**
- Commissioning and Change Management: Beverley Scanlon
- Health: Lorraine Hughes

2.2 The aim of Early Intervention service is to deliver services in an integrated way, which will have a clear focus on early intervention and the whole family. The structure is based across, and delivered in, each of the five areas of the City. A Locality Operational Manager has been appointed in each area. The North Manager is Lynn Fletcher. Each Locality Operational Manager has a dual role of citywide professional lead for a specific service as well as the operational lead for the range of services which are delivered within the area. The following services will be based in the Bunnyhill Centre, delivering services across the area.

1. Children's Centres and incorporated 0-5 service delivery including childcare
2. Risk and Resilience including substance misuse
3. Connexions
4. Educational Psychology Service
5. Youth Development Group

2.3 In addition to the above locality services there is a range of City wide services delivered, for example, XL Youth Villages and Childcare.

3. Recommendations

- i) Invite the North Locality Operational Manager to become a member of Area Committee.

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REPORT TO NORTH SUNDERLAND AREA COMMITTEE

21ST NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND WEST – IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN) – EMPLOYABILITY PROVISION

1. Why has it come to Committee?

- 1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources.

2. Background

- 2.1 The City of Sunderland has significant issues with worklessness including intergenerational worklessness. Around 1 in 4 households today totally rely on benefits, where no-one in the household has a job.
- 2.2 The new Welfare to Work policy is attempting to tackle these issues in a radical new way, aiming to make work pay, but this may mean many of our most vulnerable residents will experience a period of uncertainty.
- 2.3 The current employability service to assist people into work is delivered by SNCBC through the Job Linkage programme at three sites across the North area of Sunderland, Hylton Castle, Town End Farm and Southwick with 8 advisors delivering the service. The funding for the Job Linkage service will cease at the end of March 2012.
- 2.4 The future employability service will be in the form of the government led Work Programme, which will work with people who have been unemployed for over 12 months. The Work Programme in Sunderland has been allocated to 2 prime contractors on a 50/50 split, one of the contractors will deliver entirely from a central base. SNCBC have been awarded 63% of the remaining 50% for delivery of the work programme at a local level.

3. Context

- 3.1 **Annex 2** identifies the statistical information relating to the population in the North area of Sunderland, their current employment and benefit status. The key points to note are that in the North area of Sunderland 21.6% of the working age population are on out of work benefits. This figure is higher than that of the Sunderland and North East average.
- 3.2 Information on a local level also shows disparities with Fulwell and St Peter's wards working age population on out of work benefits well below the city average and those of the other wards within the North Area.
- 3.3 Welfare Reform will also have an impact on the current figures, hundreds of people who have traditionally received sickness related benefits are now being called to attend Work Capability Assessments to determine whether they are 'fit for work' with many being found capable of taking up some form of employment. Figures show that from October 2008 – February 2011 38% of those assessed were found 'fit for work'

with a further 36% closing their claims before they were assessed. Many of these individuals will be the hardest to reach with many barriers to work.

- 3.4 The current employability service offers a service to all those who do not fall within the previous remit of the Job Centre and caters to the individual need of clients at a local level.
- 3.5 During 1.4.2009 – 30.9.2011 2004 people registered and received support from the Job Linkage Network in the North area, of which 974 clients are still receiving support. During the same period 662 people from the North area moved into employment, this represents 27% of the city totals of 2404 for the same period.

4. Future Service Delivery

- 4.1 As stated earlier the new form of employability support will be the 'Work Programme' of which SNCBC have been awarded 63% of half of the contract for Sunderland to be delivered locally.
- 4.2 This will in effect mean that under the work programme SNCBC will offer support to approximately 250 people in comparison to the figures supported through Job Linkage currently. The work programme will also not provide services to or provide limited scope for those who have historically been able to access services through the Job Linkage Programme as described at **Annex 3**.
- 4.3 As described Job Linkage currently operate from 3 sites in the North with 8 advisors, this will reduce under the work programme to 1 site and 2 advisors dealing with those clients referred under the Work Programme.

5. Impact of the changes

- 5.1 Two of the current sites from which Job Linkage is delivered will be closed and the number of locally based advisors will reduce from 8 to 2.
- 5.2 The support for the 974 clients currently on the Job Linkage caseload for the North area will end completely with effect from 31st March 2012.
- 5.3 No further clients will be taken on by Job Linkage through current mechanisms, only those clients referred from the Work Programme.
- 5.4 Those residents who are on JSA for less than 12 months will not have access to or will have limited access to an employability support service.

6 Recommendations

- i) Note the content of the report.
- ii) Consider whether Committee want to set up a task and finish group to consider the issue further.

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Annex 2

Working age Resident Population aged 16-64 (2010)

	North Area (numbers)	Sunderland (numbers)	Sunderland (%)	North East (%)
All people aged 16-64	36,700	187,600	66.2	65.2
Males aged 16-64	18,300	93,400	67.3	66.3
Females aged 16-64	18,400	94,200	65.2	64.2

Source: ONS mid-year population estimates

Notes: % is a proportion of total area population

OUT-OF-WORK BENEFITS

The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking, work.

Total JSA claimants (September 2011)

	(NORTH)	(NORTH) (%)	Sunderland (%)	Great Britain (%)
All people	2,121	5.7	5.6	3.9
Males	1,436	7.8	7.5	5.1
Females	685	3.7	3.6	2.6

Source: claimant count with rates and proportions

Note: The percentage figures show the number of JSA claimants as a proportion of resident population aged 16-64.

JSA claimants by age and duration (September 2011)

	North (numbers)	(North) (%)	Sunderland (%)	Great Britain (%)
by age of claimant				
Aged 18-24	770	36.3	36.6	30.8
Aged 25-49	1060	49.9	49.3	54.1
Aged 50 and over	280	13.2	14.0	14.9
by duration of claim				
Up to 6 months	1375	64.8	64.7	61.7
Over 6 up to 12 months	555	26.1	26.7	22.7
Over 12 months	185	8.7	8.6	15.5

Source: claimant count - age and duration

Note: The percentage figures represent the number of JSA claimants in a particular category as a percentage of all JSA claimants.

DWP Working-age client group - key benefit claimants (February 2011)

	North (numbers)	North (%)	Sunderland (numbers)	Sunderland (%)	Great Britain
Total claimants	7,930	21.6	37,880	20.2	14.7
By statistical group					
Job seekers	1,915	5.2	9,330	5.0	3.7
ESA and incapacity benefits	3,815	10.3	17,990	9.6	6.6
Lone parents	790	2.1	3,550	1.9	1.6
Carers	630	1.7	3,110	1.7	1.1
Others on income related benefits	285	0.7	1,430	0.8	0.5
Disabled	410	1.1	2,060	1.1	1.0
Bereaved	85	0.2	410	0.2	0.2
Key out-of-work benefits [†]	6,805	18.5	32,300	17.2	12.3

Source: DWP benefit claimants - working age client group

Note: % is a proportion of resident area population of area aged 16-64

Annex 3

Cohort	Provision	Comment
People who are “not in receipt of any benefits”, e.g. partners of wage earners, or people who chose not to make a claim for benefits.	Not eligible for mainstream provision, including Work Programme.	Gap in provision exists. Over 400 such people in the North received employability support funded by the Council’s WNF.
People who have been unemployed for less than 6 months	Work Clubs are one of the services that Jobcentre Plus signpost clients to help clients with job search. Work Clubs are run by local groups, which could include <ul style="list-style-type: none"> • local employers • voluntary organisations • community groups • local authorities (Sunderland Council is currently offering this provision for limited numbers in conjunction with Children’s Services, however this is not expected to continue after March 2012)	Work Club provision is not funded via DWP or any of their contractor’s. It depends on ‘the Big Society’ ethos i.e. that people or organisations can help themselves or others. There is no current funding for this help and people using it are expected to be less than 6 months unemployed or not eligible for other DWP programmes. 1,375 (65%) of people claiming JSA in the North have been unemployed for under 6 months. Gap in provision exists
Long term unemployed (in receipt of benefits for 12+ months).	Work Programme. This new mainstream programme went live in June 2011. The Prime Contractors have reported that they are experiencing twice the number of referrals than had been anticipated and they are struggling to cope with the volumes.	Because of the volume of clients to be processed by JCP, people in this category are experiencing a significant delay in being referred into the Work Programme, which represents a temporary gap in provision.
People in a low skilled, low paid job who want help to move into a better job.	Nextstep service, which provides information, advice and guidance to adults.	Service users are limited to the number of advice sessions they can receive. Often, people need more intensive, longer-term support to make progress.
People who have recently been moved off Incapacity Benefit (IB) and found ‘fit for work’.	Work Programme. Unlike previous mainstream funded provision which allocated different categories of claimant to different provision, the	The quality and effectiveness of this new service is as yet unproven and there are concerns about how well it will be able to support

	Work Programme will support a wide range of people who have previously been in receipt of various benefits, including JSA, IB, IS and ESA.	'hard to help' people such as those who have been long-term unemployed with a history of ill health. The ratio of people on other benefits (generally classed as 'hard to help') compared to JSA is roughly 3:1.
Workless households, particularly those with children and which have experienced intergenerational unemployment, social isolation, financial inclusion or in danger of becoming homeless	DWP programme to support "Families with Multiple Problems" targeted at family members aged over 16 years, funded by ESF, due to commence in December 2011 for 3 years. The Wise Group has been announced as the successful Prime Contractor and will deliver this in the Sunderland Local Authority Area in partnership with the Voluntary Sector provider, Sunderland North Community Business Centre.	This provision will be limited in scale (expected to help around 400 people per year citywide). One in 4 households fall into this category in Sunderland, so our need is much greater than can be covered by this provision. Potential gap
People who wish to consider volunteering as a way to develop skills and confidence	'Working Together' is one element of the "Get Britain Working" suite of measures introduced by new Welfare to Work policy. It recognises that volunteering can be a way for some people to move off benefits and into paid employment.	No mainstream funding is available to support this approach and its effectiveness relies on the concept of the "Big Society" to be successful. For it to work, people need to be guided into the right volunteering opportunities to suit their particular abilities and develop appropriate skill sets.
NEET young people, aged 16-18	Young people of working aged 16 to 18 are supported by Connexions. At the age of 18, people in this cohort become eligible for benefits and so move into scope of Jobcentre Plus. In addition, the city has an ESF-funded project, named "ESP" for 2 years to 2013 which targets this cohort.	There are currently 218 NEET young people in the North (173 in SR5 and 45 in SR6). There is a particular issue for those young people who are NEET at 18, as it is often unclear which agency is leading on providing support. Very often the young person falls down a gap and

		does not receive the right kind of help. The ESP project aims to bridge this gap, but its scope/scale is limited.
People in receipt of key out-of-work benefits. These include Jobseekers Allowance (JSA), Incapacity Benefit (IB), Income Support (IS) and Employment Support Allowance (ESA)	From day 1 of their claim, people are eligible for 'mainstream' support provided by Jobcentre Plus. At a set point in their claim, people are then referred onto the Work Programme. Sanctions apply if a person does not actively engage in the support programme being delivered.	If consideration is being given to set up new services to add value to or enhance mainstream provision in the North, care must be taken to avoid duplication.
People facing financial exclusion, requiring, benefit advice or debt and money management advice.	"Better off in Work" calculations available via DWP for those eligible, limited services provided by Council Welfare Rights Service for Benefit and Welfare information and appeals. Support in East of City via SIB	This provision does not satisfy demand. Approximately 75% of workless adults will need some sort of financial advice to enable them to select appropriate choices for employment. Gap in provision exists
Carers	DWP does not provide any support to clients in receipt of Carer's Allowance, as they are exempt from looking for work whilst they are caring for a dependant adult.	Many carers want and are able to work around their caring responsibilities. There is no funding to support this. Gap in provision exists
Those wishing to set up their own business	New Enterprise Allowance via DWP offers help and support to set up in business and support for first six months of trading. It includes a weekly allowance paid for first 26 weeks and a loan of up to £1,000. To be eligible clients must have been in receipt of JSA for 6 months. Support in East via SIB	This excludes newly employed clients when they are often at their most enthusiastic in relation to becoming their own boss. Gap in provision for those under six months unemployed and those not in receipt of benefits
Those wishing to set up their own business	Enterprise Clubs run by local groups, which could include: <ul style="list-style-type: none"> • local employers • business groups • voluntary organisations • community groups 	This provision is not funded via DWP or any of their contractors. Again, this builds on 'the Big Society Concept' i.e. that people or organisations can help themselves or others. There is no

	<ul style="list-style-type: none"> • local authorities to mentor and support clients with a business idea. <p>(No such clubs exist at present in Sunderland.)</p>	<p>current funding for this help and clients in the main referred to it are less than 6 months unemployed or not eligible for other DWP programmes. Gap in provision for those under six months unemployed and those not in receipt of benefits</p>
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NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 - Heritage

1. Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

2. Heritage

- 2.1 The community heritage development worker for the North area has now been recruited from the Switch Team. The worker will work 2.5 days per week in the North area for a one year period, delivering the actions defined within the Heritage Action Plan.
- 2.2 As the worker has been recruited from the Switch team the costs are less than those anticipated the balance of the allocation will be used to support delivery of the Heritage Action Plan in the North.
- 2.3 The Education Heritage project lead by Beamish has now commenced with 9 of the 16 primary schools in the North area signing up to participate and a community engagement day being undertaken in November with the local Community and Voluntary sector groups with a special interest in history and heritage who will also participate in the project.

3. Recommendations

- i) Note the content of the report.
- ii) Invite the Community Development Worker to attend Area Committee.

Contact Officer: Julie Lynn, Sunderland North Area Officer
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NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – Attractive and Cared for Environment

1. Why has it come to Committee?

1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

2. Fulwell Quarry

2.1 The Task and Finish Group met and discussed and agreed developments to support local and area improvements for the North

2.2 A site visit was undertaken earlier in the year to Fulwell Quarry to understand the issues of the area and how Committee may support overall improvements to the area and encourage more people to visit the area.

2.3 The area is a site of special scientific interest due to the limestone and a site of nature and conservation interest due to the natural habitat and wildlife onsite.

2.4 Some funding has been allocated through the Limestone Landscapes to support improvements to the Acoustic Mirror which has heritage value to the area, particularly so with the 100 year anniversary of the First World War approaching and further funding is being sought.

2.5 Further plans have been developed around the current natural habitat and improvements that can be made in the area. A scheme has been developed to improve the natural environment and wildlife habitat in the area. This scheme would see works completed to undertake some clearance works improve the current tree planting areas to remove and improve the dead, diseased and existing trees in the area. This will also include replacement planting of native trees with the particular inclusion of fruit trees.

2.6 This work could be further enhanced with future development of new planting area for which funding is being sourced with support from Groundwork to the Big Tree's fund.

2.7 It is anticipated that initial improvement works to current planting areas will not require additional maintenance other than what is currently being provided.

2.8 However, to support the initial works and a long term improvement Scheme the VCS network will work with local people to establish a Friends group for the area who can become involved in the development, maintenance, and sourcing funding.

2.9 The initial works have been costed at £29,000 to complete the improvement and replanting works in existing areas, it is proposed that

an allocation of SIB funding is made to support these works and will be evidenced as match funding when sourcing additional funding.

3. Responsive Local Services

- 3.1 In addition to the day to day services the team are undertaking improvement works with the local community financially supported with Community Chest and SIP funding.
- 3.2 The following schemes are currently in the process of being completed or developed:
- Tree and bulb planting scheme to the land next to the Colliery Tavern and roundabout.
 - Bulb planting scheme at Dene Lane, Southwick.
 - Bulb planting scheme at Dene Lane, Fulwell.
 - Bulb planting scheme at the former Grosvenor Park site.
 - Fisherman's Cottages on the seafront.
 - Additional maintenance improvements in the St Peter's area to support the Heritage bid and address issues raised by local residents.

4. Sunderland North Community Sports Complex

- 4.1 The project is moving forward with the area and pond having been cleared this included the participation of 40 volunteers as part of the love where you live campaign.
- 4.2 600 plants lesser pond sedge and marsh marigold have been planted as part of the programme and Bishop Harland primary school have been engaged in the programme and are currently designing the pond dipping equipment.
- 4.3 As part of the project a number of issues relating to anti social behaviour in the area have been identified and have been referred to LMAPS to be addressed.

5. St Margaret's Court

- 5.1 A two phase project was developed for the St Margaret's Court area in Castletown, the aim of the project was to address anti social behaviour in a particular area as well as physically improve the environment for the local community.
- 5.2 The project was split into 2 phases the first of which included the establishment and engagement of a community group, schools and the local people, undertaking the physical improvements and landscaping of the area.
- 5.3 Phase 2 included the progression of a stopping up order for the area to prevent vehicle access, which was one of the main causes of anti social behaviour.
- 5.4 A number of funding sources were accessed to develop the scheme and community engagement, including SIP, Gentoo and Community Spaces. The first phase of the programme is well underway with significant community engagement and activity. The expenditure against phase one of the project has significantly underspent with £10,000 Community Spaces funding remaining.

5.5 Community Spaces have confirmed that the funding of £10,000 can be carried over for phase 2 if match funding of £10,000 can be sourced to complete the project. If match funding is not achieved then the funding will need to be returned and the full £20,000 for phase 2 be sourced elsewhere.

5.6 The Task and Finish Group proposed match funding of £10,000 SIB be Allocated to secure the Community Spaces funding for the area subject to Groundwork sourcing other funding in the meantime which may reduce the SIB allocation.

6. Recommendations

- i) Note the progress made against greening programmes in the North.
- ii) Agree the development of the environmental improvements at Fulwell Quarry.
- iii) Agree the establishment of a Friends of Fulwell Quarry Group.
- iv) Agree the allocation of £29,000 SIB funding for the environmental works at Fulwell Quarry, subject to full application, consultation and appraisal.
- v) Agree the allocation of £10,000 SIB funding as a match funding for the St Margaret's Court programme, subject to full application, consultation and appraisal and with conditions of other funding being sourced.

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NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – ANTI SOCIAL BEHAVIOUR

1. Why has it come to Committee?

1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

2. Anti Social Behaviour

2.1 Anti social behaviour hotspots have been identified through current projects ongoing as well as through the LMAPS process requiring support to address the issues.

2.2 CEED are currently delivering an environmental improvement project to the Sunderland North Community Sports Complex area. Whilst delivering this project they have identified a number of anti social behaviour issues whilst on site.

2.3 There is evidence that the area is being used to drink alcohol and take drugs with litter and drugs paraphernalia being present and removed at each visit. The police have some corresponding reports in the same area of youths dispersing from the complex area into residential areas and displaying anti social behaviour.

2.4 CEED have also raised issues regarding significant fly tipping and dog fouling in the same area which has been referred to and is being dealt with via Parks and Responsive Local Services.

2.5 The issues were discussed within LMAPS and a number of actions agreed to address the anti social behaviour, including:

- CEED, Parks and RLS to complete a site visit to agree a programme of works to be included within the Big Pond project to thin out and cut back vegetation in the area to give a clearer line of site and make visitors to the area feel safer.
- Increased police patrols around the identified areas.
- The area to be considered for the winter responsive youth service.
- RLS/Parks to take action regarding fly tipping, littering and dog fouling.
- Installation of a 3G camera in the area next to Bishop Harland School.

2.6 Also raised within the LMAPS meeting was a reoccurrence of anti social behaviour in the seafront area, particularly Roker Park and the immediate areas.

2.7 It appears that significant groups of young people are gathering in Roker Park on an evening, drinking alcohol and displaying anti social behaviour in the surrounding areas.

- 2.8 The police have confirmed that they will be targeting this area for the next 5 weeks on a Friday and Saturday night when disorder peaks.
- 2.9 The police confirmed 4 of the 5 weeks can be met within current resources. LMAPS agreed to fund the shortfall of one week from LMAPS funding.
- 2.10 The police again will be working alongside the ASB teams from Gentoo and Sunderland City Council to complete follow up work on the youths stopped as part of the targeted operation.
- 2.11 The area will also be considered as a location for the winter responsive youth service.
- 2.12 It has been identified through follow up visits to victim's of crime and disorder and those in the surrounding areas that an ongoing issue is around the reporting of anti social behaviour and crime or the lack of it.
- 2.13 It is proposed that to try and improve the reporting by local residents and to support the work the police are doing in the target areas identified a marketing and information campaign is undertaken.
- 2.14 This campaign would include the development of an information sheet and fridge magnet providing vital information to local residents on reporting anti social behaviour and crime, where this should be reported to and how.
- 2.15 An element of funding has been allocated from the Safer Partnership Marketing budget to do this work and it is proposed that an allocation of £2,000 SIB match funding be allocated to further enhance this work.

Recommendations

- i) Note the content of the report and actions to be progressed.
- ii) Agree the allocation of £2,000 SIB funding to the development of marketing information, subject to full application, consultation and appraisal.

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NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – ACTIVITIES FOR YOUNG PEOPLE

1. Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

2. Redhouse Academy Youth Project

- 2.1 Alan Scott of the Youth Development Group attended the Activities for Young People Task and Finish Group to present a proposal to be developed for Committee for the delivery of area based youth activities from the Redhouse Academy Youth Centre.
- 2.2 The project proposal was to develop youth activities for the North area during the day, evening and weekend from the RHAY Centre in partnership with Redhouse Academy school.
- 2.3 The daytime activities would be targeted at NEET young people and those young people at risk of becoming NEET. The project would work in partnership with the secondary schools in the area and the Connexions service to identify and work with young people who would benefit from the service. The aim would be to follow the early intervention and prevention model to support these young people to learn in a different way, undertake educational activities, utilise volunteering opportunities and improve their employment opportunities.
- 2.4 The evening and weekend activities would be more generic youth provision but would offer an increased amount of activities for young people in the North area. These activities would also support the proposed daytime activities undertaken with hard to reach groups.
- 2.5 The Youth Development Group is currently working with partners to develop the full proposal and present a bid to Area Committee for SIB funding in January 2012.

3. Skate Park

- 3.1 A proposal is currently being developed to create a skate park for the North area at the Sunderland North Community Sports Complex site.
- 3.2 The proposal and costings will be developed based upon completion of remedial works of the existing BMX park, creation of a skate park and installation of lighting at the site.
- 3.3 Full details of the proposal will be presented to Committee at a later date for discussion.

Recommendations

- i) Note the content of the report.
- ii) Receive proposals and a funding application for the development of the Redhouse Youth Project.
- iii) Receive proposals for the development of a skate park

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North Sunderland Area Committee

21st November 2011

Report of the Chief Executive

Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) Interim Report Covering the Period April to September 2011

1.0 Why has it come to Area Committee?

The aim of the interim report is to inform the Area Committee of how the money it has allocated through SIB and SIP has been used during April 2011 – September 2011, how successful it has been in achieving its original objectives, and how the projects will continue to perform.

2.0 Background

SIB and SIP is allocated in order to support specific strategic priorities identified in the Local Area Plan, with the overall aims of benefiting the wider community and attracting other funding into the area. In order that the Area Committee can be kept informed of progress of projects funded to date an interim report has been produced for members to consider and question, as appropriate.

3.0 Performance Update

In June 2011 the Area Committee agreed the North Work Plan Strategic Priorities for 2011/12:-

- Attractive and Cared for Environment
- Anti Social Behaviour
- Activities for Young People
- Heritage

This report outlines the performance of all projects which have delivered activity during quarter one and quarter two of the financial year, and are aligned to the key strategic priorities outlined above.

Priority: **Attractive and Cared for Environment**

St Peter's Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	1	1		£500		
Funding was approved to the environmental scheme as it met the North priority of Attractive and Cared for Environment, was an area local ward Cllrs wanted to physically improve the appearance of due to it's location on a main route into the city centre and seafront area.						
All works were complete ahead of timescales and the area has been physically improved with a bedding programme which has received positive feedback from elected members and local residents.						

Newcastle Road Speed Limit	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	0	0		£7000	£0	
<p>Funding was approved by Fulwell and Southwick wards to fund the reduction of the speed limit on this road as suggested by Traffic and Highways. The decision was agreed as the works met the priorities of the local area plan as well as improving safety in the area and residents feelings of safety.</p> <p>The works have been delayed as the project needed further consultation with the portfolio holder given that it is one of the major routes into the city and needed to be considered alongside similar routes. Traffic and Highways then took the decision to place the works in the annual workplan which delayed the progress further, the project outputs have been re-profiled accordingly</p>						

Fulwell Library Garden	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£12995.62	£9640	
<p>Funding was approved by Fulwell Ward from SIP to improve the library garden, providing a safe and enjoyable outside space for all users of the library. The decision was agreed as the project met the priority of the local area plan in terms of improving the physical appearance of the environment. The physical works have now been completed and the seating is ordered and awaiting delivery. Once the seating has arrived the balance of funds will be drawn down.</p>						

Castletown Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment not expected until Q3	1	0		£0	£0	
Number of Community or educational events held	1	4				
Number of community or voluntary groups supported	1	1				
Number of events/programmes of work to improve the appearance of the streets	4	4				
<p>Funding was approved by Castle ward from SIP to physically improve a neglected area subject to anti social behaviour. The decision was agreed as the project met the priority of greening of the North area as well as the safe theme in terms of completing works which would assist in the reduction of anti social behaviour.</p> <p>Community building events have taken place on site with local community groups and educational events have been held within the local school over the holiday period.</p> <p>The project has been delayed due to confirmation of match funding which has impacted the milestones to recruit a contractor to complete the works and the commencement of the physical works, agreement has been given to re-profile these milestones.</p>						

Seafront Improvements Public Realm	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	2	2		£128,000	£128,000	
<p>Funding was approved from North SIP and SIB funds to support the Seafront Improvements, including public realm works and the purchase and installation of vehicle activated signs that could be moved to different locations. The decision was agreed as it me the priority of physically improving the area.</p> <p>The works were delayed slightly by the inclement weather of last winter but all work has now been completed. The costs for the works came in under budget so the project was extended to cover a greater area of the seafront.</p>						

Southwick Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	2	2		£3553.76	£2532	
<p>Funding was approved from SIP from Southwick ward to support the Attractive and Cared for Environment priority in the North area plan. The decision was agreed on this basis and that the works would physically improve the area within the Southwick Ward.</p> <p>All milestones and outputs within the project have been achieved with the installation of the artificial flowers and benches in Thompson Park. The actual cost came in under budget as a decision was taken to install the leased artificial flowers for a 6 mth period to establish the purchase costs for the future.</p>						

Thompson Park Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	0	0		£0	£0	
<p>Funding was approved from North SIB to support the Attractive and Cared for Environment priority within the North Area plan and to support the delivery of the Thompson Park masterplan. The project included the creation of a new pedestrian access off Newcastle Road into the Park through the Rose Garden, the demolition of the toilets, the relocation of the bus stop outside of the park and a new access gate.</p> <p>The project has been delayed due to the demolition of the toilets. The toilets could not be demolished until very recently due to delays with the utilities company. As the toilets have now been demolished work has commenced on the new pedestrian access. As a result of the delays the outputs, milestones and expenditure have been reprofiled to be completed by the end of November 2011.</p>						

Carers Centre	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs or spend were scheduled within Q1-Q2						
<p>SIB funding of £10,000 was awarded to the Carer's Centre to contribute to the relocation of the Carer's Centre to the former Thompson Park Nursery Building. Funding was awarded as the building has lay empty for a number of years and the relocation of the Carers Centre will see the building brought back into use and refurbished benefiting the carers in the area as well as attracting additional visitors TO Thompson Park.</p> <p>Building control approval has been sought, detailed design drawings have been created and documents have gone out to tender for the work with a contractor expected on site by 1.12.2011.</p>						

Ferryboat Lane Speed Limit	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes to improve the appearance of streets	1	0		£6000	£0	
<p>Funding was approved from North SIB funding to reduce the speed limit on Grange Road/Ferryboat Lane and improve the perception regarding road safety in the area. The funding was agreed as it contributed to the priority of attractive and cared for environment.</p> <p>The work has been delayed due to other priorities the work has now been incorporated into the area programme and the outputs and expenditure re-profiled accordingly.</p>						

Community Allotments	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	2	6		£18,000	£17904.68	
Number of people using new or improved community facilities	60	70				
Number of people benefiting from healthy lifestyle projects	60	70				
Number of people receiving on the job training	6	8				
<p>Funding was approved from North area SIB funding to support the priority of Attractive and Cared for Environment as well as activity and training opportunities for young people and the proposal was agreed on this basis.</p> <p>Summerbell and Shields Road are now completed and community engagement is ongoing with a number of groups and individuals engaged to participate on the Community Gardens.</p> <p>As part of the ongoing works to the community gardens Future Jobs Fund apprentices have been engaged as have individuals as part of the mandatory work programme through the job centre to participate and develop skills to support them to move into employment. Donations in kind of materials have been received from Betts homes towards the refurbishment of the Community Gardens and Nike have undertaken a team challenge day to support the refurbishment of the community allotments with a team of 70 volunteers during the course of the day and the provision of match funding of £1400.</p> <p>In addition match funding for the project has been achieved from Community Foundation and we are awaiting a decision on other funding applications to support the project.</p> <p>There has been some delays to the programme due to the amount of clearance required at the site being greater than anticipated as well as the changes to the work programme which have impacted on Groundwork ability to employ as many apprentices as required through the Future Jobs Fund. The outputs have been reprofiled accordingly.</p> <p>The project has seen 5 allotments brought back into use on Summerbell to be re-let by the Council and another plot on Shields Rd which is to be split into mini plots and run as starter or downsize gardens by the Committee.</p>						

Improvements to recreation park	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	0		£7000	£0	
<p>Funding was approved from North area SIB funding to physically improve and re-inforce the vehicular and pedestrian access to recreation park. The funding was agreed as recreation park within the North area is regularly used to deliver events which contribute to the Heritage and Activities for Young People priorities within the North workplan.</p> <p>The work is scheduled to start in October 2011 and be completed in November 2011.</p>						

Priority: Anti Social Behaviour

Phoenix	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of additional youth sessions delivered per week	5	5		£3636	£3117	
No of young people benefiting from youth/diversionary activities	14	6				
<p>Revenue funding was awarded for running costs to deliver Phoenix Respect (L2) and Advance Course (L3), with Youth Offending funding Phoenix (L1). Aimed at young offenders or young people at risk of offending (aged 11-17), the Phoenix Project awards good behaviour, for example, if a young person does not commit a crime they can progress through the levels, if they do commit a crime they are not allowed to continue. Evidence supplied stated that if a young person ceases offending for a period of 12 months they are unlikely to return to offending behaviour and 'adopt a preference' to not offend.</p> <p>The project has received regional accolades and an award and has been put forward for a national award. Other Fire and Rescue authorities are interested in adopting the model to roll out in their areas.</p> <p>The number of youth sessions delivered per week and young people benefiting from activities has not been reached, due to a course being postponed. However, the Lead Agent is confident that this will be reached during Q3.</p>						

Seafront ASB Operation	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of homes/businesses/community facilities	50	50		£17723	£0	
Number of young people benefiting from youth inclusion projects	60	99				
<p>Funding was approved from North area SIB to deliver a targeted partnership operation in the Seafront area over the weekends during the 6 week summer holiday period. The operation would be lead by the Police who would work in partnership with Sunderland City Council, Gentoo and the Youth Providers in the area to address and reduce the youth related anti social behaviour that increases in this area during this period. The operation would also involve a targeted approach in addressing motorcycle disorder in the Fulwell Quarry and Sunderland North Communitiy Sports Complex areas. The funding was agreed as the project addressed the anti social behaviour priority within the local workplan.</p> <p>The seafront and motorcycle operations ran for the defined periods and were very successful in reducing anti social behaviour and disorder in the area and increasing public confidence. Follow up work is being continued for both operations. All defined outputs and milestones were achieved. Funding has been used but not yet drawn down.</p>						

Community Warden Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
There were no outputs planned for Q1-Q2				£16,896	£16,896	
<p>The Project has continued to provide support to a range of local groups and Organisations including Castlevew Academy, Hylton Castle Primary, Castletown Neighbourhood Action Group, Castletown Block Improvement Scheme, Groundwork and Castletown CA.</p> <p>The Warden worked with CNAG and Castlevew Academy to enable the submission of two applications to SIB Summer activities which were successful and enabled 81 young people to take part in trampolining and in Aqua Fun Run. The Warden has worked with Groundworks and Castlvew Academy to improve the environment in the St Margarets Field Area, this has enabled the introduction of Bird Boxes, Bird feeders, Plant Pot Crafts and Environmental Crafts. This work supported the aims of the block improvement scheme. Two litter picks were carried out in the area in July and September and supported a national campaign.</p> <p>The scheme has worked with 10 local residents who are voluntarily opening and closing the gates at Nye Dene so enabling the continuation of the gating order. 140 young people have accessed services in the period, 37 whom are new engagements. The Warden programme ended in October but the successful outcomes continue to built upon through local residents and community groups</p>						

Priority: Activities for Young People

Redhouse Academy Floodlighting	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or physically improved community facilities or equipment	1	1		£48227.65	£48227.65	
<p>Funding was approved from SIP, Community Chest and SIB for this project. The decision was agreed as the project included the lighting of the MUGA and carpark for the Redhouse Community Centre. This lighting improved the safety for both the MUGA, the school and other groups using the MUGA as well as the safety of all residents and community groups using the community centre and supporting the priority of activities for young people.</p> <p>The lighting installation was completed by May 2011 but timescales slipped due to unstable ground conditions which were unforeseeable and impacted on the installation timescale and overall costs which increased by £4227.95 against the original amount awarded.</p>						

Tackle It	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional youth sessions per week	5	5		£7178	£7585	
Number of new additional young people participating in youth provision	0	0				
Number of young people engaged in youth inclusion/diversionary activities	242	241				
<p>SIB funding was awarded to the project as it supported the priority of activities for young people. The programme delivers sessions that educate young people on how to address issues such as bullying, behaviour and general citizenship skills.</p> <p>The project is delivering well against predicted outputs, milestones and expenditure. Summer drop in sessions were held in Thompson Park. A second holiday course was planned for Redby Primary but was cancelled due to low participation numbers, the replacement course is scheduled for October half term. The Tackle It team is currently working in 4 primary schools in the North area with 210 young people currently involved.</p>						

Sunderland North Community Sports Complex	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to clean up the appearance of the streets	19	19		£15,750	£6377	
Number of new or improved community facilities	0	0				
Number of people using new and improved community facilities	35	35				
Number of community and voluntary groups supported	3	4				
<p>SIB funding was awarded to reinstate the floodlighting to the MUGA's at Sunderland North Community Sports Complex following consultation with young people and local residents. The scheme also covered the development of the natural habitat at the pond area of the complex and the development of a natural play area. Funding was agreed as the scheme met the priorities of Attractive and Cared for Environment, Activities for Young People as well as physically improve the area, make the area safer and used more widely by local people.</p> <p>Work has commenced on the environmental works with a number of clearance events being undertaken the largest of which was as part of the Love Where You Live Campaign which saw 40 volunteers clear the area of 6 tipper loads of mixed rubbish. 600 lesser pond sedge and marsh marigold have been planted in the area. Bishop Harland School has been engaged as part of the project and are currently designing the pond dipping equipment.</p> <p>The lighting for the MUGA has now been ordered and was slightly delayed as the adoption of the lighting needed to be included in the application, the output will be reprofiled to Q3.</p>						

Community Leaders of the Future	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of Community/Voluntary groups supported	2	2		£9978	£9978	
Number of people employed in voluntary work	25	25				
Number of young people benefiting from youth inclusion/diversionary activities	25	25				
<p>SIB funding was awarded to support the project as it met the priority of activities for young people as well as the learning theme.</p> <p>The original award was made to support delivery of the project in the North area of Sunderland as well as contribute to delivering the project in 3 Citywide schools within Sunderland. Unfortunately 2 of the 3 citywide schools failed to engage, therefore, the original award was reduced to take into account the reduction in delivery.</p> <p>The project initially encountered some delays but has now brought all delivery back on track with all outputs and milestones being delivered. In addition to achieving the above outputs for the North area 14 of the 25 learners from Redhouse Academy have achieved NCFE Level 1 Award in Exploring Enterprise Skills.</p>						

Ear 4 U	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people accessing improved advice and support	46	56		£9565	£9565	
Number of additional young people engaged and participating in youth provision	8					
<p>SIB funding was awarded to the Ear 4 U project initially in January 2011 with an extension to the award in August 2011. The project was to develop a service offering one to one support for children and young people who have/are experiencing bullying issues, or other social issues (eg domestic violence, family breakdown or family substance use), which is then effecting their attendance at school; and provide advice and support for their parents. Funding was awarded as this project contributed to activities to young people in the area.</p> <p>There have been a total of 56 children and young people referred to the project from the North area of Sunderland. These referrals have come from schools, other services in the area and families. There were a great number of issues raised in the North area, these issues varied from Self-Esteem, Self-Harm, substance misuse, bullying, family and relationship issues and anger management. These young people were offered the support until the young person agreed they no longer needed it.</p>						

ABOUT	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of young people engaged in youth inclusion/diversionary activities	53	53		£6576	£5758	
Number of new additional young people participating in youth provision	27	27				
Number of additional youth sessions per week	4	4				
Number of additional young people engaged in youth activities	9	9				
<p>SIB funding was awarded to support the SNYP lead project. The funding was awarded to the project as it offered activities for young people a priority for the North area.</p> <p>The additional young people engaged in youth activities continues to be on target as well as the additional youth sessions delivered each week. Issue 14 of Southwick Hacks newspaper has been produced and circulated. The delivery of the RESPECT day due to take place in August has been delayed until October half term as the project felt that there were so many activities during the summer period it would be more beneficial to delay until a later date, which is why there is an underspend against the projected expenditure.</p>						

Tackle It	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional youth sessions per week	5	5		£7178	£7585	
Number of new additional young people participating in youth provision	0	0				
Number of young people engaged in youth inclusion/diversionary activities	242	241				
<p>SIB funding was awarded to the project as it supported the priority of activities for young people. The programme delivers sessions that educate young people on how to address issues such as bullying, behaviour and general citizenship skills.</p> <p>The project is delivering well against predicted outputs, milestones and expenditure. Summer drop in sessions were held in Thompson Park. A second holiday course was planned for Redby Primary but was cancelled due to low participation numbers, the replacement course is scheduled for October half term. The Tackle It team is currently working in 4 primary schools in the North area with 210 young people currently involved.</p>						

Town End Farm Sensory Garden	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of people using new or improved community facilities	120			£4900	£0	
No of community or educational events held	5					
<p>SIB funding was awarded to support the development of a sensory garden for TEF and Bexhill Academy and for the benefit of the local community.</p> <p>The project has been delayed and the profiles have not been met within the original timescales of completion by 31.3.2011. The delay has been due to issues with internal staffing which have now been resolved. The sensory garden is largely finished with planting remaining to be completed.</p> <p>The funds have all been used in the overall scheme and will be drawn down in quarter 3 of 2011/2012</p>						

Priority: Heritage

Castletown Miners Banner	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	0		£12,500	0	
<p>Funding was awarded from SIB by Area Committee. Funding was agreed as this project supported the heritage priority within the local area plan and would see a piece of the areas heritage restored and displayed for the local community.</p> <p>Work has commenced on the restoration but progress has been delayed due to the craftsman having damaged his hand as is unable to complete the restoration and display case until he has recovered. At this stage no date for completion has been confirmed. No funds have yet been drawn down on this project. It has been agreed that once a completion date is known the project outputs and milestones will be re-profiled as this is an unforeseen delay that could not have been prevented.</p>						

St Peter's Heating	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people employed in voluntary work	16	2		£37,876	£0	
Number of new or improved community facilities	1	0				
<p>SIB funding awarded by North area to support the purchase and installation of a new heating system. Funding was awarded as the project contributes to the heritage priority as well as supporting the world heritage bid and equipping the site to encourage greater use by voluntary and community sector organisations.</p> <p>The project is currently in the process of obtaining permissions from English Heritage, other conservation bodies and the Chancellor of the Diocese, without which work cannot commence. One of the conditions of approval was to achieve match funding and to date £37,200 in match funding has been achieved with further requests awaiting a decision.</p>						

Military Display Museum Hanger	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of new or improved community facilities or equipment	1	1		£7705	£7705	
No of people using new and improved community facilities	200	200				
No of people receiving job training	15	15				
No of NEET's encouraged into further education and employment	7	9				
<p>SIB funding was awarded jointly with Washington Committee to support the capital costs of the relocation of a donated building from Newcastle to Sunderland to allow the museum to display exhibits and for communities to benefit from the access to heritage.</p> <p>The building has now been relocated and people are now accessing and using the new community facility.</p>						

Sunderland North Education and Heritage Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs expected				£0	£0	
<p>SIB funding was awarded to support the delivery of an educational heritage project in Sunderland North in partnership with Beamish and the local primary schools. The project will seek to engage children and their wider families to learn about their heritage and what Sunderland was like in the past.</p> <p>Beamish have engaged the primary schools and 9 of the 16 schools in the North attended the teacher training day at Beamish the remaining 8 have also expressed an interest in becoming involved. No funding or outputs were expected in quarters 1 and 2.</p>						

Sunderland Festival	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community/educational events held	5	5		£3000	£3000	
Number of young people benefiting from youth diversionary activities	50	50				
Number of additional young people engaged in youth activities	100	100				
Number of people employed in voluntary work	100	160				
<p>Funding was approved by North area from SIB funding to support the delivery of the 3 day Sunderland Festival with area aspects and benefits included. Funding was awarded on the basis this project would support the activities for young people and heritage priority.</p> <p>The Festival was delivered as a three day event between 1st and 3rd July 2011 with activity taking place at Northern Area Playing Fields, Washington; Barnes Park; Sunnyside Gardens; Arts Centre Washington; Marine Walk, Roker and Washington Old Hall. The theme was Americana and the activity across the city reflected this theme through music, dance, classic american vehicles, american football etc. In addition a series of kite making workshops took place in schools in each area prior to the event in an effort to encourage young people and their families across the city to travel to the main site at Northern Area Playing Fields.</p>						

International Oral History Conference	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of community/voluntary groups supported	60	60		£6500	£4500	
No of community or educational events held	9	8				
No of adults obtaining qualifications (non accredited)	40	40				
No of people employed in voluntary work	8	8				
<p>SIB funding was awarded to support delivery of the International Oral History Conference and to develop a lasting legacy with the local history/heritage groups.</p> <p>The conference was delivered in July and was extremely successful with national and international delegates in attendance as well as representation of the local history groups at the conference, delivering workshops.</p> <p>Meetings have been held with all of the North history groups to develop a collective leaflet which will detail the heritage and history groups, promote the societies and what they can do. The development of this leaflet, the banners and website has been delayed to allow further consultation and development, to ensure all groups are represented and are supported in the development and use of these tools. This delay has meant an underspend against the projected expenditure in this quarter.</p> <p>There has been a delay in achievement of qualifications as it has been identified that the groups require more bespoke training in addition to general training, this is being developed for delivery. It has been agreed that the underspend and underachievement of the outputs will be reprofiled.</p>						

4.0 Recommendation

Committee is asked to:

- i) Consider and discuss the performance information contained within this report

Background Papers SIB Quarterly Monitoring Returns Q1 and Q2

Contact Officer: Julie Lynn, Area Officer (North) 0191 561 1932
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North Area Committee 2011/12 Workplan

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Attractive and Cared for Environment	Improve physical appearance of Shopping Centres	Review commercial and council facilities available in shopping ctrs - litter bins and waste receptacles	Andy Old ARM	RLS service have completed works with shopping areas to ensure council and commercial litter bins adequate for the area. Educational exercises undertaken with schools around litter and debris. Baseline of information established for service requests, enforcement action and complaints.	Identification of gaps in provision and identification of plan to reduce gaps	Reduction in related enforcement action. Reduction in service requests Reduction in complaints .	G
		Identify areas where responsive local services should be targeted/decreased to ensure maximum impact and resident satisfaction (grass cutting, litter, etc)	Andy Old ARM	Information received on customer service requests made in 2010-2011 and 2011-2012 to establish impact of RLS, consider work and projects completed to date and how these can be further targeted in areas with high reporting. Information obtained and hotspot identified. RLS have collated the hotspot information and these areas are being targeted for enforcement activity.	Identification of problem areas and those where greatest impact will be achieved	Reduction in related enforcement action. Reduction in service requests Reduction in complaints	A
		Consultation with owners of retail units at shopping centres across the North area to establish future plans	Andrew Perkin	T & F group agreed to establish ownership of retail units (Council, Partner, Private). Land and Property collating information and map on properties owned by council, leases in place, future plans and improvements planned. <u>Council owned shopping areas</u>	Consult and engage retail owners	Understand and plan what can be done around shopping centres based upon consultation	A
		Research how local shopping centres are being used/developed in other areas (good/successful practice)	Andrew Perkin	This is being completed as part of a wider report and will be available in November.	Review activities of other LA, identify successful opportunities that could be adopted for use	Collation of information and report from Area Committee prepared for submission to Strategic and Economic Development	A

		Establish the support, information and advice available to small local retailers and how this is made available to them	Andrew Perkin	To look at what information is available to support the start up of new small local retailers and what is available to assist and sustain current local retailers. Information requested from Business Investment Team.	Review the advice and support to new and existing local retailers to assist sustainability	Appropriate information and support available and accessible.	A
Attractive and Cared for Environment	Derelict/Neglected Land	Identification of derelict/neglected land	Andy Old ARM	An audit of neglected/derelict land, ownership, issues with site, future plans and timescale, community benefit/value etc. This will be used to inform potential influence the Committee may want to make or development of potential projects.	Development of land use to meet need of local residents.	Physical improvements to land. Improved use of land. Private land maintained	A

<p>Derelict/Neglected/ Green Land</p>	<p>Prioritise the sites identified for interim development which will support other priorities</p>		<p>Sunderland North Community Development of pond area for community use. Reinstatement and use of MUGAS. Lighting procured and expected to be installed Oct 2011. Work on development of pond area including improving natural wildlife area and a natural play area commenced and was part of the Love Where You Live Campaign.</p> <p>SIB application received to develop Cricket project on Fulwell Quarry site, which will improve use of Quarry site and in long term generate income for continued maintenance and sustainability of sports on site. Tree planting scheme under development for site to support natural wildlife areas, encourage community engagement and physically improve area.</p> <p>Private landowners contacted regarding identified sites in order to clean up and make right sites</p> <p>Groundwork and CNAG developing environmental garden at St Margarets Court Castletown to physically improve the appearance of the area and support the reduction of ASB in the area.</p>	<p>Partnership approach to developing community based project to improve area</p>	<p>Areas with strategic importance identified and key priorities addressed</p>	<p>G</p>
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Attractive and Cared for Environment	Derelict buildings	Identification of derelict buildings or buildings in a poor state of repair (with focus on major routes into the city)	ARM	Buildings identified in areas and referred to enforcement to take appropriate action.	Consult and engage owners regarding improvement of physical appearance of units	Physical improvements to commercial properties. Increased enforcement action in this area.	A
	Improve physical appearance of land throughout North area	Partnership working with Gentoo/VCS/Local Residents to identify plots/area of land that would benefit from bulb planting programme	ARM	Bulb planting schemes developed and funded for delivery in St Peters, Fulwell and Southwick Wards	Partnership approach to developing community based project to improve area	Residents more responsible for local area. Community cohesion Improved physical environment.	G
	Community Allotments	Creation of 3 community allotments across the North Area	Les Clarke	Summerbell and Shields Rd Allotments will be completed by end of October and community engagement ongoing with groups and individuals identified to work on site	Partnership working in engagement of community and delivery of objectives	3 community facilities improved. 90 people using community facilities 90 people benefiting from healthy project 12 people receiving job training	G

	Sunderland North Community Sports Complex	Development of pond area for community use. Reinstatement and use of MUGAS	Graham Burt/CEED	SIB application awarded for £55,503. CEED commenced consultation and clearance works at pond site with local community. Consultation undertaken regarding the use of the MUGA and sports site, feedback has indicated need for lighting which is now proceeding.	Consult and engage with communities and support development of programme to meet need	1 community facility improved 295 people using improved facilities 4 voluntary groups supported 32 Events /programmes to improve appearance of area	G
Attractive and Cared for Environment	Roker Park	Development of lodge within park to support local VCS groups and educational work of CEED within local community and schools	CEED/ Planning	CEED undertaking feasibility study and seeking advice from planning and architect on development of area, potential SIB bid to create plans to be used to seek funding. SIB funding of £15,000 aligned to support feasibility and planning. Planning have drafted a first plan of potential renovation works.	Partnership working. Engage and work with partners and local community to improve physical appearance of area and use.	Improved physical appearance and practical use of Roker Park Lodge to deliver educational, environmental programmes.	A
ASB	Motorcycle Disorder	Deliver educational information on the use of motorcycles through current programmes and youth activities	ASB Team Jane Eland	Presentation delivered in 2 of 3 secondary schools. Leaflets and information currently with city print and will be distributed to schools/youth provision etc.	Influence educational delivery to meet specific need	Reduction in reports regarding illegal motorcycle use.	G
		Communication of information regarding the illegal use of motorcycles	Comms	Article in Community News and Gentoo publication regarding motorcycle use. Further information from operation will be published in Echo/Community news and through police. Information leaflets issued to young people and local communities. Information in Gentoo publication re purchasing bikes for children for xmas	Inform and educate residents	Reduction in reports regarding illegal motorcycle use.	G
	Motorcycle Disorder	Partnership working with South Tyneside LA to address cross border motorcycle disorder	Julie Charles	3G cameras remained insitu at hotspot areas for a number of weeks. Diary sheets issued to local residents and will be collected and analysed. No further incidents of motorcycle disorder reported.	Partnership working and identification of joint issues to be addressed	Reduction in reports regarding illegal motorcycle use Partnership working	G

		Identification of diversionary activity to reduce illegal motorcycle use	Comms	Publication in community news identifying legal and accessible facilities for use and maintenance of motorcycles.	Communication and awareness raising with communities	Reduction in reported illegal motorcycle use Diversionary activities in place and being accessed	G
	Improve tolerance levels of ASB	Develop and deliver a programme around heritage including residents and young people from different backgrounds	Simon Wooley	Project commenced in partnership with Beamish and SAFC, nine primary schools signed up for participation and parameters of project agreed for delivery	Community engagement and improving community relations	Community Cohesion Reduction in reported ASB	A
ASB	Improve perception of ASB	Include regular good news stories regarding the North in all publications	Comms	Seafront ASB operation delivered during 6 week summer holiday period. Outcomes and findings to be published. During this operation the reported incidents of ASB reduced in this area. Positive report to be included in Community News.	Promotion and reinforcement of a positive image for the area	Residents concerns addressed and ASB levels match perception	G
	Improve/Reduce the reporting of ASB	Develop a publication for distribution to local residents regarding the escalation and reporting process for ASB	Michelle Coates	Northumbria police have issued a publication regarding motorcycle disorder to those properties bordering the area used. Community Warden scheme being developed for North area to target ASB hotspots, improve community reporting of ASB, perceptions of ASB and relationships of local communities and statutory services. Marketing information being developed regarding report crime and anti social behaviour, where and how.	Education and Communication	Reduce reported ASB Improve tolerance levels ASB reported through correct channels	A
Activities for young people	Mapping exercise of youth provision in North Area	Map provision delivered in 2010/2011 Where Age Group Success of activity (YDG)	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap.	Identify and review activities/services delivered and the success	Provision and successful outcomes identified	G
		Map provision available in 2011/2012 Where Age Group What has disappeared	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap..	Identify and review activities/services delivered and the success	Provision, successful outcomes and gaps identified	G

		Map youth anti social behaviour in 2009/2010 and compare with 2010/2011 and youth provision provided	LMAPS	Agreed the development of a responsive youth service which will use this information to support a mobile youth provision to engage young people hanging around into positive activities. Areas identified and referred to Winter response team for consideration. Project being developed for RHAY for young people to provide additional specialist and generic youth provision for the area.	Identify and review activities/services delivered and the success	Identify impact of youth provision on reported youth disorder	G
		Identify gaps in provision which delivered good outcomes based upon YDG and ASB figures and commission activity to fill gaps	Jane Eland	Gaps identified in provision during holiday periods and targeted work with hard to reach groups. SIB aligned and provision to be developed by YDG.	Identification of gaps in service, commission activity	Identify gaps in provision and activity required to reduce gaps	G
Heritage	Identify heritage sites and areas of interest	Map heritage sites and areas of interest	Vicki Medhurst	Local studies group have mapped areas of interest and heritage sites and collated a synopsis of information	Identify heritage throughout the North	Central list of information held and published for information	G
Heritage	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	Schools throughout the North area engaged in the heritage theme and individual and specific project developed around heritage in the North area to celebrate and promote heritage with curriculum planning being shared as a resource Schools being encouraged and engaged to feature in the Heritage open days throughout the city in September 2011	Engagement and development of heritage based project for delivery	No. of schools engaged and participating in individual and group heritage projects. No. of schools participating in heritage open days.	G

Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>LHNE delivering the international oral history conference - developments as part of the conference, schools to display heritage artwork, project developed by LHNE to train and support local history groups to enable improved community engagement.</p> <p>Relocation of military vehicle museum from Newcastle to Sunderland. Engagement of volunteers in engagement and delivery of schools for children to attend and access learning opportunities.</p>	Engagement and development of heritage based project for delivery	<p>No of schools displaying heritage artwork No of local history groups trained and supported No of local history groups participating in conference</p> <p>1 improved community facility 20 people receiving on the job training 600 people using new/improved facilities</p>	G
Raising pride, self esteem and aspirations	Recruitment of a heritage community development worker	Vicki Medhurst	Task and Finish Group agreed the development and recruitment of a Heritage Community Development worker. The worker has now been recruited and will work to deliver the agreed action plan for the North	Call for Project	<p>Provision of advice and support to groups and individuals working on heritage in the area</p> <p>Source external funding to deliver against the heritage priority in the area</p> <p>Develop and deliver a heritage action plan</p>	G

**NORTH SUNDERLAND AREA COMMITTEE MEETING
21st November 2011**

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:
Reviewing Progress

Author(s):
Chief Executive

Purpose of Report:
This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:
Note the financial statement for Area Committee funding for 2011/12

- Annex 4:

i) Approve proposals from the 2011/2012 SIB budget totalling £7,000;		
North Big Band Festival	£2,000	Approve
Witherwack Improvement Works	£5,000	Approve

Influencing Policy report:

- Approve the following allocations, subject to application, full appraisal and consultation:

- Sunderland in 2012	£10,000
- Fulwell Quarry Environmental Works	£29,000
- St Margaret's Court Environmental Works	£10,000
- Crime and Anti Social Behaviour Marketing	£2,000

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated (£428,727.20) £288,548 per annum from the Strategic Initiatives Budget and carried over £140,169.20 from the previous year to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area. The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2011/2012; £10,000 for each Ward. Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No
Is it included in the Forward Plan?

Relevant Scrutiny Committee:

NORTH SUNDERLAND AREA COMMITTEE

21st November 2011

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, SIP and Community Chest.

2 Financial statement North Area Committee

Funding streams 2011-2012 as at 19th September 2011

2.1

SIB: North SIB Statement September 2011				
* £288,548 was allocated for 2011 - 2012, £140,169.20 was carried over from 2010 – 2011 Providing a Balance of £428,717.20				
	Committee Date	Main Fund 80%	Opportunities: 20%	Total 100%
Available Funding 2011/12 *	6.6.2011	£342,973.76	£85,743.44	£428,717.20
Project Name	-	-	-	-
International Oral History Conference	6.6.2011	£9,800	-	£418,917.20
Sunderland Festival	6.6.2011		£3000	£415,917.20
Carers Ctr Grange Rd Speed Limit	11.7.2011	£10,000		£405,917.20
Houghton Feast Sunderland Recreation Park	11.7.2011		£6000	£399,917.20
Holiday activities for young people	11.7.2011	£27,000		£362,917.20
Education Heritage Programme	11.7.2011	£20,000		£342,917.20
Roker Park Lodge Community Heritage worker	11.7.2011	£15,000		£327,917.20
ASB Operation	Delegated decision 25.7.2011		£13,875	£302,917.20
Ear 4 U Sunderland North Community Sports Complex	Delegated decision 31.8.2011	£25,000		£289,042.20
			£7,700	£281,342.20
	Delegated decision 31.8.2011	£4200		£277,142.20

Community Warden Scheme	19.9.2011	£70,000		£207,142.20
Balance	-	£161,973.76	£45,168.44	£207,142.20

SIP: North Statement September 2011

	SIP Budget	Approvals	Balance
Available Funding 2010/2011	£170,540	£165,705.62	£4,834.38
Castle	£43,308	£43,211	£97
Fulwell	£20,308	£16,957.62	£3350.38
Redhill	£43,308	£43,308	£0
Southwick	£43,308	£43,308	£0
St Peter's	£20,308	£18,921	£1387
Balance	£170,540	£165,705.62	£4834.38

NB:- £9,200 from Washington Road Tree Light project has been recouped for Castle Ward (included in remaining balance)
£5818 from Dene Lane project has been recouped for Fulwell Ward (included in remaining balance)
£1579 from Roker Fountain project has been recouped for St Peters Ward (included in remaining balance)

Community Chest Budget 2011 - 2012			
Available Funding 2011/12 *This includes the 2011 – 2012 allocation of £10,000 per ward, £5146 unclaimed funding for 2008 – 2009 and £12,267 unallocated funding for 2010 - 2011			
	Community Chest Budget	Approvals	Balance
Castle	£10,047	£4830.63	£5216.37
Fulwell	£17,371	£5405.05	£11,965.95
Red Hill	£12,665	£4265	£8400
Southwick	£12,004	£5019.96	£6984.04
St Peter's	£15,326	£2321	£13,005
Total	£67,413	£21,841.64	£45,571.36

2.2 Strategic Initiatives Budget

2.2.1 Following the September 2011 Committee meeting, £207,142.20 remained.

2.2.2 The following projects detailed in **Annex 4** are presented for approval:

- | | | |
|---------------------------------|--------|----------------|
| 1. North Big Band | £2,000 | Approve |
| 2. Witherwack Improvement Works | £5,000 | Approve |

2.2.3 Consider the alignment of £29,000 SIB funding towards the environmental improvements to Fulwell Quarry, subject to full application, consultation and appraisal.

- 2.2.4 Consider the alignment of £10,000 SIB funding towards the environmental Improvements to St Margaret's Court, subject to full application, consultation, appraisal and conditions of approval.
- 2.2.5 Consider the alignment of £2,000 SIB funding towards the crime and anti social Behaviour marketing information, subject to full application, consultation, appraisal and input into the content.
- 2.2.3 Consider the alignment of £10,000 SIB funding towards the delivery of the Sunderland in 2012 programme subject to full application, consultation and appraisal, on receiving a full report within Item 4.
- 2.2.3 The balance of SIB funding remaining following allocation and alignment of the proposed funds would be £149,142.20.

2.3 Strategic Investment Plan

- 2.3.1 Following the September 2011 Committee meeting, £8398.62 remained to be allocated during 2011/2012.
- 2.3.2 The following project has been approved through delegated decision following the September Committee meeting:

Southwick Ward

1. Southwick Tree Planting Scheme £3564.24

2.4 Community Chest

- 2.4.1 The table below details the projects proposed following the last meeting. The total project proposals received are set out in **Annex 5**, together with the balances remaining should these proposals be approved.

Ward	Budget Remaining	Project Proposals	Balance
Castle	£5216.37	£4373	£843.37
Fulwell	£11,965.95	£3510	£8455.95
Redhill	£8,400	£2351	£6049
Southwick	£6,984.04	£2080	£4904.04
St Peters	£13,005	£2350	£10,655
Total	£45,571.36	£15,744	£38,558.99

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the SIB proposals as described at 2.2.
- Approve the 20 proposals for support from 2011/2012 Community Chest set out in Annex 5.

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Item 3 Annex
SIB/SIP Funding Applications

Application No.1 – SIB

Funding Source	SIB
Name of Project	Sunderland North Big Band Festival
Lead Organisation	William Watson – University of Sunderland

Total cost of Project	Total Match Funding	Total SIB requested
£17,000	£15,000	£2,000
Project Duration	Start Date	End Date
5 months	Nov 2011	March 2012

The Project

The Great North Big Band Jazz Festival and the music workshops have been staged in the City of Sunderland for the last 8 years, with the Ninth Festival to be held in Sunderland across the weekend of 2nd -4th March 2012. The Festival is promoted with a measure of sponsorship support by the University of Sunderland in conjunction with its Students Union, with organisation and event management undertaken by the Director of the Sunderland University Big Band, its Management committee and band members.

Subject to success in seeking an adequate level of SIB funding support it is intended to reframe the Great North Big Band Jazz Festival to create specific opportunity for young people of the North Sunderland Area in the 13-19 age range to participate in the Festival through a professionally tutored series of Jazz Workshops and rehearsals, culminating in an opportunity to take part in a concert performance with the Festival Jazz Orchestra at the Festival's opening concert on Friday 2nd March 2012.

Assuming a successful application, the following will be provided: All young persons within the 13-19 age range within the North Sunderland Area will have the opportunity, free of charge, to participate in up to 8 professionally-tutored Jazz Workshops to be delivered by March 2012. The workshops will be available to all young persons with an adequate working knowledge of their instrument and an enthusiasm for pursuing their interest in performance.

An opportunity for young persons from the North Sunderland Area to progress to participate in the Festival opening concert through participation in a special professionally-tutored workshop prior to the Festival, combined with a rehearsal with the Festival Jazz Orchestra on 2nd March. Young persons from the Area will have free access (through tickets to all schools in the Area) to all parts of the Festival which will be held at North Shore at St. Peters. The Festival will comprise School, Youth and Open Sections drawing Big Bands to North Sunderland from all over the North of England and beyond. Free access to all parts of the Festival will also be extended to residents of the North Sunderland Area

The organisers are confident that a more inclusive approach to the Great North Big Band Jazz Festival which this proposal offers will create new opportunities for young people within the North Area to gain experience and develop skill and confidence through which a contribution can be made to a more vibrant community. At the same time it would make a distinctive contribution to the future development of Sunderland as a "Music City". The most able and promising musicians will be eligible to become members of the Sunderland University Big Band and attend free weekly rehearsals throughout the year as well as performing in regular concerts.

The Project is one which could be fairly described as one which in its various facets would further enhance vibrancy, aspiration, pride and self esteem in the North Area of Sunderland

The Need for the Project

The following may be used in the missing section of the application

The Great North Big Band Festival is unique in that there is no other comparable event in the North of England.

The recent Debnam Report on the development of Sunderland as a 'Music City' demonstrates conclusively the current lack of provision in many aspects of music in Sunderland, bench marked against other comparators. The University and the Students Union were important contributors to the two "Music City" workshops on 19th May and 8th December 2008 conducted as part of the Debnam review.

Consultation with heads of performing arts (or equivalent) in Sunderland secondary schools has confirmed that our workshops would be complementary to other work taking part in the area.

The Outputs for the Project

Output Code	Description	Number
A6	Number of Community or educational events held	18

Milestones and Key Events	Forecast Dates
Book venues/confirm dates of workshops, concerts and competitions	31.10.2011
Finalise arrangements for workshops/concerts, competition including preparation and distribution of promotion material	30.11.2011
Finalise management and staffing arrangements of Festival	1.2.2012
Completion of festival DVD	31.3.2012

Recommendation: Approve

The application supports the learning theme of the local area and the priority of Activities for Young People in the North Area.

Application No.2 – SIB

Funding Source	SIB
Name of Project	Witherwack Improvement Scheme
Lead Organisation	Lindsay Robson - Gentoo

Total cost of Project	Total Match Funding	Total SIB requested
£10,000	£5000	£5000
Project Duration	Start Date	End Date
3 months	Dec 2011	Feb 2012

The Project

The funding will be used to remove and repair several planters on the estate. Gentoo plan to completely remove two planters, one of which is located in Westerham Close and the other on Waterbury Close. Another planter situated on Westerham Close is attached to a wall so it is planned to remove this planter also and repair the wall adjacent. The fourth planter is sat on a grassed area in between Waterbury Close and Westerham Close and holds two large trees and shrubs. Gentoo aim to remove the surrounding wall and the shrubs, the trees cannot be removed but the land remaining will be landscaped. All of these planters are currently used by youths to congregate around causing nuisance to neighbours. They are also in very bad state of repair so these works will also improve the physical appearance of the estate.

The funding will also be used to carry out paint works to the garages in the area. There are 42 garages in Witherwack, situated in almost all streets on the estate, the plan is to paint the doors to every one.

The remaining funds will go towards improving the parking bays across the Westerham Close/ Waterbury Close/ Watford Close and Whitchurch Road areas of Witherwack. They are currently in a bad state of repair and have a detrimental effect on the area, this will dramatically improve the look of the environment.

The Need for the Project

The concerns for these issues have been raised continually by the residents in the area and ward Councillors have highlighted the detrimental effect on the estate. Residents through the local residents group have been consulted on which works are a priority for completion.

The proposal was presented to a customer panel in order to secure funding from Gentoo's devolved budget, the panel awarded £5000 towards the cost of the work as a priority.

The Outputs for the Project

Output Code	Description	Number
A4	Number of events/programmes of work to improve the physical appearance of the streets	1

Milestones and Key Events	Forecast Dates
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Removal/repair of planters	31.12.2011
Painting of garage doors	30.1.2012
Repairs to parking bays	28.2.2012

Recommendation: Approve

The application supports the priorities of attractive and cared for environment and anti social behaviour in the North Area.

COMMUNITY CHEST 2011/2012 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2011/2012	Project Proposals	Previous Approvals	Balance Remaining
Castle	Hope 4 Kidz – Christmas party for children in extreme circumstances	£263				
	Myers FC – purchase balls, stripes, training equipment and training courses	£1260				
	Hylton Castle & TEF Boys and Girls Club – replace CCTV system and headguards for boxing club	£2350				
	Castletown CA – purchase hand and power tools and materials to run basic woodwork courses at the CA.	£500				
	Total		10,047	4373	4830.63	843.37
Fulwell	Fulwell Thursday Afternoon Club – Support Xmas meal, theatre trip, half day trip, winter transport costs	£500				
	Hope 4 Kidz – Christmas party for children in extreme circumstances	£160				
	British Gymnastics Association – contribution towards travel, equipment, entry fees and accommodation for the world cup	£500				
	Sunderland Lions Club – Traffic Management costs for the Boxing Day dip	£350				
	Fulwell Infants School – contribution towards purchase of PC's for IT suite	£2000				
	Total		17,371	3510	5405.05	8455.95
Redhill	Hope 4 Kidz – Christmas party for children in extreme circumstances	£80				
	Redhouse Academy – Costs associated with the delivery of holistic therapies for 40 weeks to local residents	£1040				
	Redhouse Kids Karate Club – purchase of equipment	£1231				

	Total		12,665	2351	4265	6049
Southwick	Thompson Park CA – contribution to funding for repairs to the roof	£1000				
	Autism in Mind – Purchase of a laptop	£580				
	SCC – Purchase of bulbs for bulb panting scheme at Grosvenor Park site	£500				
	Total		12,004	2080	5019.96	4904.04
St Peters	SCC – Remove railings at Monkwearmouth Library	£200				
	St Peter’s Church – purchase of laptop, printer, display boards and stationary	£850				
	37 th Sunderland Brownies – purchase equipment to enable numbers to be increased and pantomime tickets	£600				
	3 rd Roker Rainbows - purchase equipment to enable numbers to be increased and pantomime tickets	£350				
	Sunderland Lions Club – contribution towards traffic management for Boxing Day Dip	£350				
	Total		15,326	2350	2321	10,655
Totals			67,413		21841.64	

NORTH SUNDERLAND AREA COMMITTEE

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

21 NOVEMBER 2011

INFLUENCING PRACTICE, POLICY AND STRATEGY - SUNDERLAND IN 2012

1. Why has it come to Committee?

- 1.1 The purpose of this report is to engage with the Area Committee in relation to the proposed Sunderland in 2012 programme.

2. Background

- 2.1 It is considered that the 2012 Games could have a clear and lasting impact on every aspect of Sunderland life and the ability to positively affect the physical and social health of communities. The 2012 Olympic and Paralympic Games will be the largest event ever held within the United Kingdom (UK) and will not return to the UK in our life time.
- 2.2 The potential exists to improve health, tackle exclusion and isolation, engage those who have disengaged from certain areas of society, and empower and inspire individuals and communities to come together and therefore improve community cohesion.
- 2.3 The 2012 Games present an opportunity for all sport and activity providers, arts and cultural providers, as well as community groups to capture the imagination of residents and engage people within a Sunderland celebration programme. The Olympics and Paralympics are not just about sport, they are an opportunity to enjoy and participate in a major cultural celebration. In addition, they also provide an opportunity for everyone to celebrate the Games through other 'windows', including libraries, heritage, dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in the UK.
- 2.4 Attaining a lasting legacy beyond the London 2012 Games will not be easy, but there is no reason why this cannot be achieved. In order to develop a meaningful programme of activities it will be possible to develop and deliver in partnership with key stakeholders, a range of programmes, initiatives and support services that will inspire residents.

3. Current Position

- 3.1 It is proposed to develop and deliver a comprehensive city programme of community events, activities and opportunities in the build up to, during and beyond the London 2012 Games.
- 3.2 It is acknowledged that developing a Sunderland programme to engage residents with London 2012, will require a level of association between the Sunderland programme and the London Games. It is therefore proposed to maximise the well known 5 Olympic Rings and create a relationship between the 5 Rings and the city's 5 regeneration areas.
- 3.3 The overall aim of the Sunderland in 2012 programme will be to increase participation through inspiring and encouraging people to 'take part in' a variety of activities and opportunities. These opportunities may be developed through sport and physical activity, arts, cultural activity, or via participation in volunteering within the community. The programme will aim to inspire individuals within their local

communities to *'take part in....'* the various opportunities, irrespective of age, ability, gender or ethnicity whether it be doing, watching, supporting, or volunteering.

- 3.4 The following outcomes are an example of those that will be achieved through the delivery of the Sunderland in 2012 programme. The highlighted outcomes are those that are aligned with current North Area Committee priorities.
- Increased levels of participation in sport and physical activity
 - Strengthened sport and physical activity participation, and development pathways to tackle health inequalities – providing opportunities for achievement at all levels
 - Improved levels of physical and emotional health through participation
 - Increased numbers volunteering within the city
 - Inspiring children and young people and providing activities for everyone, including families (**activities for young people**)
 - Using sport and arts to tackle youth disorder and anti social behaviour (**anti social behaviour**)
 - Greater levels of engagement, inspiration and participation across the city
 - Championing our heritage and culture
 - Greater and stronger links between art, culture and sport and physical activity
 - Greater public awareness of opportunities and achievements within the city
- 3.5 It is proposed the Sunderland in 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Areas will be 'affiliated' to a coloured Olympic Ring and residents participating in Sunderland in 2012 will gain 'credits for their area of the city'. The credits can be gained from participating in many ways and it is suggested that through an increased community spirit, localities will become stronger and more connected when working together to achieve area 'credits'.
- 3.6 Secondly, the programme will have a number of city challenges where the city, as a community, will be encouraged to work towards these and reach a number of targets. including for example, challenging the city to:
- Recruit 2012 new volunteers as part of the programme
 - Take part in at least one of the activities throughout the programme
 - Be part of the world record attempt.
 - Swim 550 miles (Sunderland to Olympic Aquatic centre) as part of the city BIG Swim
- 3.7 Within the programme the range of initiatives and projects developed and delivered will be specific to the locality needs and will be aimed at moving residents from a mind set of 'contemplating' into 'action'. As part of the programme, areas will be encouraged to develop a number of 'Area Champions', who will be representative of the population of the area to help promote the programme and fully engage the local community. These could be, for example, Elected Members, talented athletes, community representatives, volunteers and coaches
- 3.8 Volunteer in 'Sunderland in 2012'
- A mechanism to support the programme will include a Volunteer Bank within the city. Such a Volunteer Bank will allow individuals to 'deposit' their desire to volunteer. Partners, organisations, clubs, community groups in the city delivering all types of activities, events will also be able to 'deposit' their need for volunteers and through the database opportunities and individuals will be matched.

3.9. Take Part in 'Sunderland in 2012'

It is proposed to develop a calendar of activities that fall under the Sunderland in 2012 programme, whilst maximising events and activities that are already planned between January and September 2012. Developing the calendar of activities and opportunities will ensure that there is at least one 'take part in' activity that residents can do, watch, or volunteer at each week and will provide the residents of Sunderland with a comprehensive programme. Examples of these events are detailed in **Annex 6**.

3.10 Celebration Event - 16 June 2012

It is proposed that we maximise the unique opportunity of Sunderland being a Torch Relay 'Community on Route'. The celebration is proposed to take place at Herrington Country Park as the space allows for significant numbers to attend. The celebration event would incorporate numerous activities including:

- Live music and entertainment
- Big Screen Films
- Family picnic
- Family activities
- A World Record attempt

Penshaw Monument dominates the local landscape as a half-sized replica of the Temple of Hephaestus in Athens. The monument would form the backdrop to activities in Herrington Country Park and could be incorporated into the celebrations

3.11 We took part inSunderland in 2012

It is proposed to deliver a concluding event that celebrates the achievements that have taken place during the 9 month programme. Examples of the type of activities that could be incorporated into the celebration event are detailed in **Annex 6**.

3.12 Pre Games Training Camps (PGTC)

PGTC's allow for athletes to acclimatise to location, the weather and time zones, in the months prior to the Olympic and Paralympic Games. Within the North East, 20 Olympic and 13 Paralympic venues have been selected offering facilities for 21 sports. Sunderland Aquatic Centre and City Space at the University of Sunderland have been promoted as PGTC's. Memorandums of Understandings have already been signed with Colombia, Grenada and Sri Lanka, with a view to these countries training in the region prior to 2012. Opportunities exist as part of the Sunderland in 2012 programme to not only celebrate these countries from a civic perspective, but also celebrate their culture by working within schools from a learning aspect.

3.13 Sunderland in 2012 Legacy

The overall ethos of the programme is to lay the foundations for lasting participation in sport and physical activity, arts and cultural activity at a local level. Opportunities exist through this proposal to work with Elected Members to inform the calendar of activities to ensure the opportunities and activities are not only relevant to the local community but also inspire residents within the community to take part in a programme that will contribute to area committee priorities being realised.

3.14 Finances

A £274,000 budget has been secured to date to deliver the Sunderland in 2012 programme. This has been secured from existing City Council budgets, partner funding (ie. Tyne & Wear Sport, Sport England, Art Council). It is proposed that each Area Committee contributes £10,000 to support the local delivery of the Sunderland in 2012 programme that has the potential to inspire, engage and benefit all residents within the area.

3.15 Invitation to Task and Finish Workshop

Members of the Area Committee are invited to inform and shape the content of the Sunderland in 2012 programme to ensure opportunities and activities are relevant to the communities within the area. The Task and Finish Workshop has been arranged to take place on 30 November 2011, 3.30-5pm in Committee Room 1.

4. Description of the Decision (Recommendation)

The Area Committee are requested to note the content of this report and agree to:

- i) Inform and contribute to the development of the Sunderland in 2012 programme
- ii) Approve the financial contribution from Sunderland North Area Committee (SIB budget of £10,000), subject to a full application, consultation and approval, to support the delivery of the Sunderland in 2012 programme
- iii) Members being invited to inform the Sunderland in 2012 programme through task and finish workshops as detailed in Section 4.15.

5. Background Papers

5.1 The following background papers were relied upon to compile this report

- Officer briefing note

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Weekly ‘take part in.....’ Activities

Examples of activities could include:

- Potential area based, or area versus area tournaments, for all ages and abilities
- Programmes to target unrepresented groups and challenge the barriers to their participation
- Themed photography/visual art exhibitions across the city in partnership with Sunderland University and Sunderland College as a continuation of the Curating the city project
- Taster sessions in new sport and physical activities to encourage individuals to participate in new activities
- Sunderland Festival at Herrington Country Park featuring big screens, the Festival could include screenings across the weekend; exhibitions and demonstrations
- Heritage Open Days and Festivals
- Exhibitions and linked education programme at Sunderland Museums and Galleries.

We took part in2012 in Sunderland

Examples of activities could include:

- The city challenges achieved
- The World Record achieved
- The Games Makers from Sunderland who volunteered at the games
- Sunderland past, present and future Olympians and Parlympians
- The activities that took place as part of the Sunderland in 2012 programme
- The completion of the ‘we took part in.....’ commemorative book and time capsule
- Launch of the ‘Sunderland Hall of Fame’ to recognise and celebrate those within the city that make an outstanding contribution to sport

NORTH SUNDERLAND AREA COMMITTEE

21 NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

INFLUENCING PRACTICE, POLICY AND STRATEGY

City Village Concept

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area. It also provides information and updates which will encourage Members to feed into proposals for service or policy change and facilitates the referral of outcomes of issues previously identified.

2. The City Village Concept

2.1. Background Information

- 2.1.1 The Sunderland Economic Masterplan identified the promotion of City Villages as a fundamental part of Sunderland's economic development. It sets out the need for a comprehensive approach to regenerating communities across Sunderland, to help the people in those communities to engage in the wider economy of the City, to make their neighbourhoods attractive places where people want to live and to help promote Sunderland as 'a national hub of the low carbon economy'.
- 2.1.2 The City Village concept has also been recognised and referenced in the recent Environment and Attractive City Scrutiny Committee's Policy Review into Sunderland 'the Place'.
- 2.1.3 In addition, Members may recall contributing to work undertaken in 2009 to identify Sunderland's 'natural neighbourhoods, i.e. those geographical areas that, when asked "where do you live?" residents would respond with that place name. The whole City was mapped on this basis and divided into a total of 65 natural neighbourhoods which provides the starting point for City village boundaries. (See **Annex 7**)
- 2.1.3 Although the City Village concept sits within the Economic Masterplan and can be used to help tackle economic issues, it can also contribute to influencing change, and encouraging communities to become active in tackling local problems and making decisions in developing community resilience and the social capital of their neighbourhood because it is the place with which many of the identify.
- 2.1.4 The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live (See **Annex 8**). It is envisaged that those characteristics will be utilised as criteria for the long term improvement of existing neighbourhoods, and the design of new neighbourhoods and major developments. The concept has the clear potential to be developed into a place-shaping and prioritisation tool to be used within

Sunderland, but which could also have wider application. In times of restricted funding, it will not be possible to do everything at once, so work has begun to test the City Village concept with residents by finding out more about what matters to them in their neighbourhood at their particular time of life and circumstances. This is with a view to a Second Stage which will identify opportunities and their deliverability so that future improvements can be prioritised more easily.

2.1.5 The work is being aligned with key programmes, strategies and plans including the review of Area Arrangements, Corporate Outcomes Framework, Community Resilience, Community Leadership Programme, the Business Transformation Programme and the review of the Sunderland Strategy.

2.2. Progress Update

2.2.1 A piece of work is currently underway to develop a place shaping (long term) and place shielding (short term) methodology based upon the City's concept of the City Village. The work is required to not only promote City Villages as a fundamental part of Sunderland's economic development, but also influence, inform and contribute to emerging plans and strategies.

The proposed approach will:

- Embed a single approach to place shaping and place shielding of our neighbourhoods.
- There is also a requirement to embed the principles of developing greater community resilience. Community resilience can be used as part of a framework for developing interventions to promote both the social and economic well being of our communities.

2.2.2 Key outcomes will include a robust and practical mechanism which will be used to help shape the further development of area arrangements, and help inform and contribute to the commissioning of services at a local level.

2.2.3 Over the coming months, there is an opportunity through dialogue with Elected Members and partners and service providers, to identify those neighbourhoods with the greatest scope for change and need for improvement – in line with the things that are important to residents at each stage of their lives.

2.3. Next steps

2.3.1 A Project Management Team is in place and working with the appointed consultants Genecon to:

- Identify data sets and indicators to enable a robust assessment of the city's 65 statistical neighbourhoods, in line with the City Village characteristics
- To consult with residents to assess what makes a good neighbourhood and what is important to people about where they live.
- Engage Elected Members, partners and service providers in the process and utilise the in-depth local knowledge of neighbourhoods to inform investment planning and service delivery and development.
- Develop a practical approach which uses the City Village criteria and the sustainable communities concept commencing with a pilot in a small number of

neighbourhoods with specific issues that can be addressed in the short term and a plan for key physical changes to be taken forward in the longer term. This will lead to establishing goals for each 'pilot' neighbourhood as well as a methodology, and framework for evaluation

Ultimately the work will identify a single approach which will allow the proposed place shaping and place shielding methodology to inform service planning and investment planning.

3. Recommendation

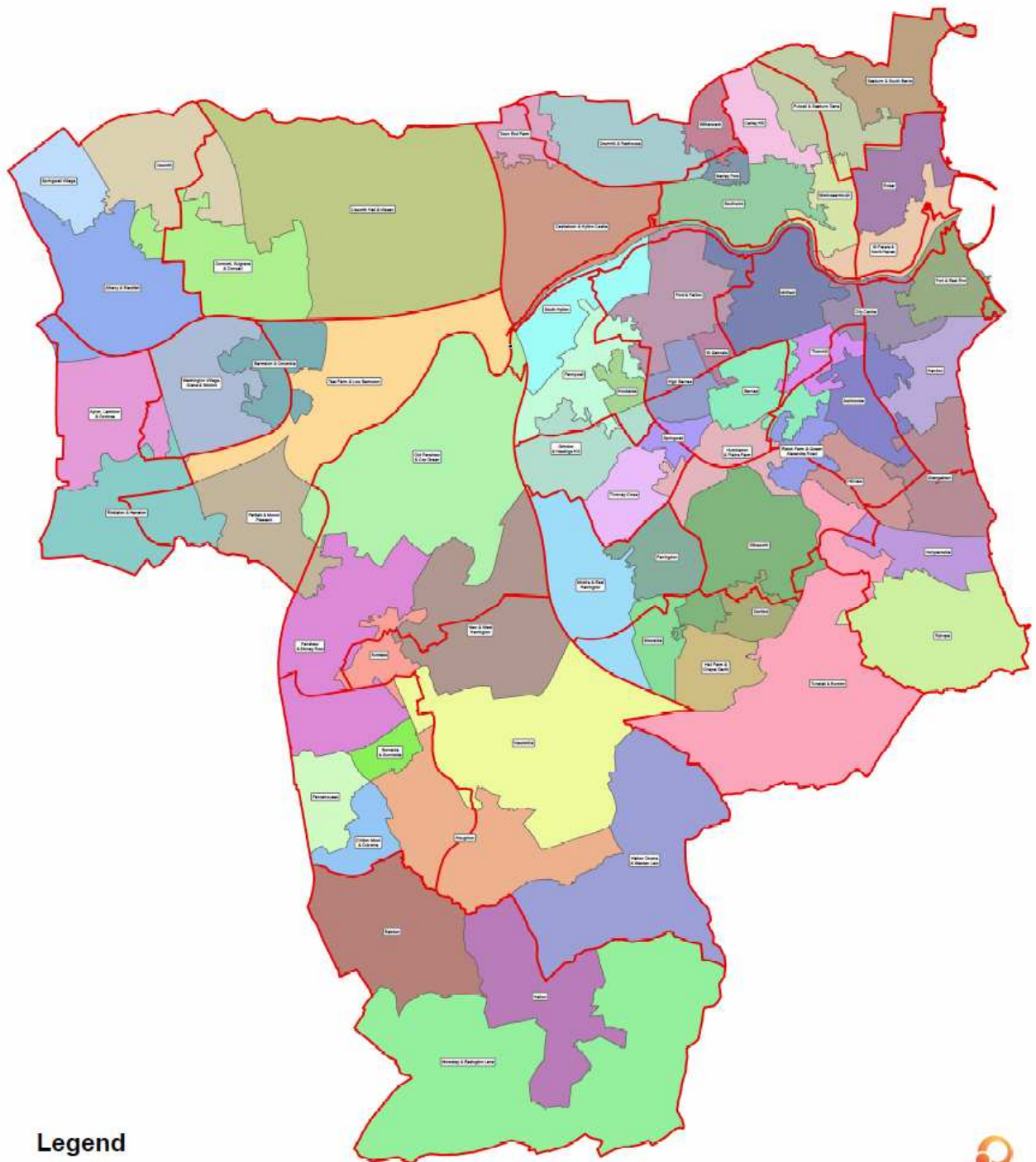
Members are requested to

- Note the information in the report
- Agree to future engagement and consultation with regard to the development of the City Village pilot areas and the benefits it could bring to area arrangements.



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Annex 11: Statistical Neighbourhoods
Annex 12: Characteristics of City Village

Statistical Neighbourhoods



Legend

-  Statistical Neighbourhoods
-  Wards



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Annex 12

Characteristics of City Village

What is a City Village

A City Village is described as “a sustainable place with all the advantages of a city suburb and all the charm, warmth and human scale of a rural village. It will have its own sense of identity and belonging, and a resilient community with the skills, energy, resources and ambition to do better for all its residents.

The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live. They are:

- Having a **commercial centre** that is economically sustainable and serves its community with at least the basics.
- With a **school or learning institution** near-at-hand that is at the heart of the community and provides a route through to skills provision for all ages.
- Offering a **good choice of homes in an attractive setting** to suit a range of incomes so that families that are close can stay close.
- A community that is **low on crime/fear of crime and high on tolerance**.
- A clean and **cared-for environment**
- **Green spaces** for recreation and exercise, within or close by.
- A **GP surgery** or health centre close at hand.
- **Environmentally sustainable** in physical form and personal behaviour.
- Good **transport connections** (public and private) to the nearest major commercial centre and to employment centres. Good **digital connectivity** at a reasonable cost.
- Offering **space to set up in business** within a reasonable travelling distance.
- Possessing **effective routes for solving community problems**, whereby people can come together, influence decisions and lead change, if they want to.
- **Well managed** with excellent accessible and **responsive services** that meet people’s needs.
- Residents engage in **good neighbourly behaviour** and a have sense of **community identity and belonging**.
- Places and opportunities for people to **meet and socialise** in a safe and secure environment.