

## WASHINGTON AREA COMMITTEE

### AGENDA

Thursday 5<sup>th</sup> March, 2015 at 6.00pm

**VENUE – The Lifehouse, Grasmere Terrace, Columbia**

#### Membership

Cllrs Scaplehorn (Chair), F. Miller (Vice Chair - Place), Williams (Vice Chair – People), Farthing, Fletcher, Kelly, Lauchlan, G Miller, David Snowdon, Dianne Snowdon, T. Taylor, Thompson, D Trueman, H Trueman. Walker,

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\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
**Head of Law and Governance**

**25<sup>th</sup> February, 2015**

**At a meeting of the WASHINGTON AREA COMMITTEE held at WASHINGTON FIRE STATION, MAIN HEADQUARTERS on TUESDAY 9<sup>TH</sup> DECEMBER, 2014 at 6.00 p.m.**

**Present:-**

Councillor Scaplehorn in the Chair

Councillors Farthing, Kelly, Lauchlan, F. Miller, G. Miller, David Snowdon, Thompson, D. Trueman, H. Trueman, Walker and Williams.

Karon Purvis	-	Chief Executives
Louise Butler	-	Chief Executives
David Hardy	-	City Services
Paul Wood	-	Commercial and Corporate Services
Jacqui Reeves	-	VCS Representative
Colin McCartney	-	Gentoo
Jackie Pitt	-	Gentoo
Bryan Beverley	-	Washington Trust
Ev Ripley – Day	-	Foundation of Light
Michael Armstrong	-	DWP
Berni Topham	-	DWP
Sgt Ron Hyde	-	Northumbria Police
E. Maguire	-	Northumbria Police
Sharann Smith	-	TWFRS
Tony Semley	-	Sunderland Young People's Bike Project
Sharon Semley	-	Sunderland Young People's Bike Project

Members of the Washington Community.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors Fletcher and D.E. Snowdon. Neil Revely, John Chapman, John Rostron and Kasia Kurowska

**Declarations of Interest**

There were no declarations of interest.

## **Minutes of the Last Meeting of the Committee held on 16<sup>th</sup> October, 2014**

1. RESOLVED that the minutes of the last meeting of the Committee held on 16<sup>th</sup> October, 2014 (copy circulated) be confirmed and signed as a correct record.

### **Partner Agency Reports**

#### **(a) Report of the Washington Area Community Voluntary Sector Network**

The Washington Area Community Voluntary Sector Network submitted a report (copy circulated) to inform the Committee of activity, progress, issues and concerns of the sector.

(For copy report – see original minutes)

Jacqui Reeves, VCS Representative, presented the report and advised the Committee that they were keen to be involved in the Annual Report and informed of the leaflet produced by the VCS Network, a copy of which was included in the papers.

Ms Reeves also advised that Kasia Kurowska was moving on, and they were in the process of looking for a replacement. The Committee would be informed when a replacement had been obtained.

2. RESOLVED that Members noted the contents of the report and considered the opportunities and issues raised by the Washington ACVSN.

#### **(b) Report of Northumbria Police**

Northumbria Police submitted a report (copy circulated) on the Washington Crime and ASB Performance Summary from 1<sup>st</sup> April 2014 to 20<sup>th</sup> November 2014.

(For copy report – see original minutes)

Sergeant Ron Hyde presented the report and was on hand to answer Members queries.

Councillor G. Miller enquired how the Total Incidents reported figures were up yet Crime figures were down and how the Police viewed incidents, were more incidents being reported than being logged.

Councillor G. Miller commented that he was delighted to see the Youth Related ASB had reduced but queried why all other incidents of ASB were labelled as Non Youth Related and not Adult related ASB.

Councillor G. Miller also queried the Statistics for incidents of Sexual offences as he believed there had been a number of incidents.

Sgt Hyde replied that there had been sexual offences and that these figures being omitted had been an oversight which he would look into and send the info to Mrs Purvis to disseminate to Members.

In relation to crimes reported/incidents statistics, Sgt Hyde advised that the total incidents reported includes every instance where someone rings 999, incomplete calls, etc. So these were incidents but would not necessarily have a crime attributed to them.

With regards to ASB, Sgt Hyde advised that this was just the way that the Police categorise their statistics.

Councillor H. Trueman commented that he felt the 48% increase in Domestic Violence was due to more incidents being reported and this figure could increase further and enquired what pressures this was putting on Police resources.

Sgt Hyde advised that there was a dedicated push for people to report instances of domestic violence and it was just a question of managing Police time to deal with the increased reports.

Councillor Kelly referred to the lack of Police Officers on the ground and wished to stress that he did not want to appear critical as he was aware of the situation the Police were currently in due to budget constraints, but enquired if it would be possible to receive an update on staffing and numbers in a future report.

Sgt Hyde advised that this would be possible and he would feed Councillor Kelly's request back. A review was underway which would be implemented from April next year so the figures could change again and there would be the six Police authorities merging into 3 areas also.

Councillor Thompson commented that historically, Domestic Violence had been hugely under reported and these current statistics highlighted the good work being carried out in order to get people to report such incidents. This work was carried out by the Police and Partners and Councillor Thompson felt they should be congratulated on this.

3. RESOLVED that the report be received and noted.

### **Report of the Tyne and Wear Fire and Rescue Service**

The Tyne and Wear Fire and Rescue Service submitted a report (copy circulated) with the statistics for the period 1<sup>st</sup> September 2014 to 20<sup>th</sup> November 2014.

(For copy report – see original minutes)

The Chairman advised that due to Industrial action, Steve Graham, Station Manager, could not be present at the meeting but if Members had any queries, these could be fed back for a response at a later date.

Councillor Kelly wished to stress his disappointment that this meeting was being held in a building where industrial action was taking place and requested it be noted that Members were fully in support of the Fire Fighters and their course of action.

4. RESOLVED that the report be received and noted.

### **Place Board – Progress Report**

The Chair of the Place Board submitted a report (copy circulated) to provide the Committee with an update of progress against the current years (2014/15) Place Board Work Plan.

(For copy report – see original minutes)

Councillor Fiona Miller, Chair of the Place Board presented the report and requested Members agreement to amend the Core Membership, with Councillor David Snowdon to attend in place of Councillor Padgett on the Board. The Committee agreed to the change in Membership.

Councillor F. Miller advised the Committee that all Members were invited to the February meeting of the Place Board in order to discuss the Highways Maintenance Programme.

Councillor F. Miller introduced Mr David Hardy, Area Response Manager, who gave an update on the Neighbourhood Improvement Project and the work of the Responsive Local Services.

In relation to the Washington Working for You Event, Mrs Purvis gave an update and in response to Councillor G. Miller's enquiry over the delay regarding the full evaluation, advised that it was being produced via the lead agent and would be tabled on receipt. In addition she had a meeting in the diary with Jill Rose with regards to corporate sponsorship planning and draft protocols would be coming to the February Place Board as part of the work attributed to the Events 2015 working Group.

With regards to Flood Management, Mrs Purvis advised that the Emergency Packs promised to Members some time ago, would be getting distributed imminently.

Councillor Kelly informed the Committee that progress was being made in relation to the new operator for Bowes Railway and hopefully it would become a much more interactive venue.

In relation to 2.3 of the WorkPlan (Managing plantations and Woodlands), Councillor Farthing enquired if we were in discussions with the Woodland Trust as there were a number of trees not being managed in the area along the Riverside.

Mr Hardy commented that a number of conversations had taken place and the advice he had been given was that if the trees were not dead, dying or diseased then nothing would be done with them.

Councillor Thompson commented that the Forestry Commission had in fact started work in other areas and he did not know how long this would take but it was happening.

In relation to the SIB Project Performance for the Place Board – Retail Support Project update, Councillor Kelly commented that if the project had sustainability, then the money left over should come back to the Area Committee and questioned extending the project if it was indeed sustainable itself.

Councillor G. Miller agreed with Councillor Kelly's logic but felt that there would be little the Area Committee could do with the funding if it was returned due to the limited timescales available, therefore felt it was more beneficial to allow the project to continue carrying out their good work.

5. RESOLVED that the Committee

- i) Considered the progress and performance update with regard to the Washington Place Board's Work Plan for 2013/14 as detailed in Annex 1 and paragraph 4 of the report
- ii) Noted the performance report for SIB projects as detailed in Annex 2.

**People Board – Progress Report**

The Chair of the People Board submitted a report (copy circulated) to provide the Committee with an update of progress against the current years (2013/14) People Board Work Plan.

(For copy report – see original minutes)

Councillor Williams presented the report and introduced Bryan Beverley, Community & Volunteer Development Officer (Washington Trust) who gave an update on the work being carried out so far in relation to Community inclusion and the work with volunteers through January to get a strategic plan across the area.

Councillor Kelly commented that Mr Beverley had not only worked on this project, but in his own time had performed some fantastic work engaging with some of Washington's older residents and wished to congratulate him for this as the whole project was starting to come together nicely.

In relation to the 'Washington Working For You' Event, Councillor G. Miller commented that he had felt sorry for the young people who had attended, as they did not appear very enthused as though they had been 'railroaded' into attending. Councillor G. Miller felt there needed to be more of a partnership with the schools to sell the event to young people more but otherwise, he felt the event was very good and was something we needed to do more of.

Councillor D. Snowden commented that he was disappointed the youths didn't engage during the event and that the employers there would've loved to have had a greater engagement.

Councillor Farthing commented that she felt we needed to encourage the schools provision for vocational training and not just academic skills.

Councillor Kelly commented that we needed to form much stronger partnerships as an Area Committee going forward so that it was not just us trying to deliver projects and there was a sustainability in place in the event of issues arising in the future with Area Committee funding.

Louise Butler, Area Co-ordinator advised that Austin McNamara, Associate Director-Education would be coming to a future Board meeting, and discussions have been had on NEETS already so the issue of the emerging roles of schools and the Council could be looked at.

Councillor Williams advised of the success of recent engagement with youngsters from Oxclose Academy and the Responsive Local Services Team as part of the Children's Takeover Day. Mr Hardy commented that another session was going to be arranged in the future due to the success of the last one.

Councillor H. Trueman commented on the need to find out the role of the Combined Authority as they had government funding to tackle the issue of NEETS.

## **Welfare Reform**

Councillor Williams introduced Michael Armstrong and Berni Topping, Department of Work and Pensions (DWP) to give a brief update on the work they carried out and the role of Job Centre Plus.

Mr Armstrong advised that the delivery model had changed over the years and that support was given to those who already had good job skills and work ethic, those that didn't, received intensive support and there had been a 30% reduction in jobless statistics.

Councillor Kelly commented that he felt the sanctions imposed were barbaric and were hurting people. The Voluntary Sector had been coming under additional pressures due to increased numbers of people needing to use IT equipment and the quality of jobs being offered to claimants such as Agency work or zero hours contracts were poor.

Councillor Kelly also believed that no physical support had been offered from DWP in relation to the projects Area Committee has had to carry out to counter the issues.

Ms Topping advised that before the Digital Job Centres had gone live, a great deal of claimants had been signposted to the Voluntary Community Sector who had stepped up to the mark brilliantly and there had been excellent feedback from them. Now that the resources were up and running with a Digital Job Centre in Washington, they were looking to see the footfall of people using the VCS services to decrease but it



was something they needed to keep an eye on and if clients needed intensive support, this could be provided.

Ms Topping also stressed on the need for greater communication between the DWP, VCS and the Council to liaise on issues and advised that the DWP did not have any funding, this was all sub contracted through the skills agency, which the VCS were successful with applying for historically but there did need to be more communication between the organisations to think about sustainability.

Councillor G. Miller thanked the Officers for attending the meeting and raised the concern in relation to the funding request for USB sticks that claimants required and that he would have expected the DWP to have provided a linked up approach with the VCS on the matter.

Ms Topping agreed and commented that this was the DWP's responsibility to equip claimants with the required tools.

Mr Armstrong advised that they were looking at how to provide the USB sticks and they had only just received permission to purchase them, the issue was being tackled but he admitted that the DWP were guilty of not moving quickly enough but they were trying to rectify this.

Councillor Farthing referred to the Universal Credit and if a claimant was sanctioned, would the DWP cease to have any involvement with them. Ms Topping advised that the DWP would have involvement and that Social Justice Coaches would work with them on a one to one level to try and identify what was causing the sanctions and rectify them.

In response to Councillor D. Snowdon's enquiry as to how many people were claiming employee support allowance, Ms Topping advised that in Sunderland there were 16,500 claiming plus incapacity allowance and that she would provide Washington specific based figures. In terms of Job Seekers Allowance there were 16,135 claimants in Sunderland.

Councillor D. Snowdon enquired if the work contracts would be even more strict when the Universal Credit was rolled out. Mr Armstrong advised that it would be, as the claimant needs to show that they are trying to obtain work, but this wouldn't be the case for everyone and would depend on the individuals circumstances.

The Chairman commented that the people coming to Councillors for help, had already been sanctioned and it was in this role they helped to support the person by negotiating with landlords, arranging food parcels and such like, but enquired if there was anything DWP could do to help the Councillors with this support.

Mr Armstrong advised that there were a lot of workshops arranged with Councillors and Partners to try and work together to stop people from being sanctioned. Mr Armstrong also advised some claimants signed up for unrealistic aims, which they were not able to carry out, this then led to issues occurring, therefore the DWP needed to challenge this and work with the claimant, but at some stage they did expect the person to show progress.

Councillor Thompson referred to the recent cutbacks seen by the Police and Fire Brigade and the loss of stations and enquired how safe the Job Centre was in Washington and if there were any plans to centralise services.

Mr Armstrong advised that there were no plans to centralise the Job Centres that he was aware of.

Councillor Kelly enquired how many zero hour contracts and agency jobs there were. Mr Armstrong advised that he did not have the figures at hand but they did rely upon employers placing jobs on the site but did acknowledge that zero hour contracts were not very attractive.

Ms Topping advised that she would check if claimants would be sanctioned should they not take a zero hour contract that was offered. Mr Armstrong advised that this would change upon the introduction of the Universal Credit also.

Councillor G. Miller commented that he really appreciated Officers attending the Area Committee and felt they needed to hear from them regularly as it was beneficial especially with the Universal Credit to be rolled out shortly.

Councillor G. Miller also referred to issues where claimants had been sanctioned for missing appointments despite having legitimate reasons which had placed them in a real bind.

Mr Armstrong advised that sanctions should only occur within the legislation, based on evidence and they needed to work with the Council and other organisations on this. Should a claimant forget to attend an appointment, this is not acceptable, however a domestic emergency would be taken into account.

Ms Topping also advised that there was a reconsideration process for sanctions and she could send out the procedure involved to Members for their information.

Mrs Purvis commented that a lot of information and statistics had been requested so it may be beneficial for a pack to be produced with all the relevant information requested. Ms Topping agreed to provide this.

Mr Armstrong commented that they would be keen to be involved in any working groups arranged also.

Councillor D. Snowdon enquired how long it took to process a claim when an individual lost their job. Mr Armstrong advised that it would take nine working days to process a claim.

Mr Armstrong advised of the Flexible Support Fund and the possibility of the VCS utilising it on helping to tackle DWP objectives in getting people back into work and would love to discuss further.

Mrs Purvis advised that this could be considered at the next Board Meeting, in which all Members were invited to attend.

6. RESOLVED that the Committee

- (i) Considered the progress and performance update with regards to the Washington People Board Work Plan for 2014/2015, as detailed in Annex 1 and Paragraph 4 of the report
- (ii) Noted the performance report for SIB projects as detailed in Annex 2 of the report
- (iii) Noted the action plan for developing employability support services as detailed in Annex 3 of the report.

**Financial Statement and Proposals for further allocation of Resources**

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) that would benefit the area and to note the Community Chest initiatives that would benefit the area.

(For copy report – see original minutes)

Ms Purvis presented the report and advised that there were four options to consider for the Call for Projects (Washington Way to Well Being) applications as detailed in Paragraph 2.7 of the report.

Councillor Kelly proposed that Option 4 be taken to decline both applications and reissue the Call for Projects to send out for a new consultation as neither of the applications met the Committees criteria needed. Councillor Walker seconded the proposal.

Councillor Kelly also requested that Members be given the opportunity to feed in views.

The Chairman suggested that a partnership approach between the two agencies that had applied be worked on for the new Call for Projects.

Therefore the Committee unanimously agreed to Option 4: Decline both applications and reissue the Call for Projects.

7. RESOLVED that the Committee:-

- i) Noted the financial statements set out in the report.
- ii) Considered the approval of SIB 2014/15 for the Washington Way to Well Being Charter Mark and Physical Hub as detailed in the report and Annex

1. Option 4 was agreed to Decline both applications and reissue the Call for Projects.
- iii) Considered if additional SIB was required to assist with the implementation of the Washington Way to Well Being Charter Mark and Physical Hub
- iv) Considered the alignment of £20,000 SIB 2014/15 for the development of Employability Support Services Project as detailed in paragraph 2.9 of the report and in Item 4 – People Board Progress Report
- v) Noted the 21 Community Chest approvals supported from 2014/15 Community Chest as set out in Annex 2 of the report.

### **Planning Applications – For Information Only**

Current Planning Applications relating to the Washington Area for the period 1<sup>st</sup> October to 20<sup>th</sup> November 2014 were submitted for Members information only (copy circulated).

(For copy report – see original minutes)

8. RESOLVED that the report be received and noted.

The Chairman thanked everyone for their attendance and closed the meeting

(Signed) B. SCAPLEHORN,  
Chairman.

5<sup>th</sup> March 2014

## REPORT OF THE CHAIR OF THE WASHINGTON AREA COMMITTEE

### Washington Area Committee Annual Report 2014-15

#### 1 Purpose of Report

- 1.1 To approve the Washington Committee's Annual Report as part of the combined Area Committee Annual Report 2014-15 to be presented to Full Council.

#### 2. Background

- 2.1 This will be the fourth year that all Area Committee reports have been brought together in one combined report and presented to Full Council.
- 2.2 Area Committees are appointed by the Council to ensure improved service delivery at a local level in the context of best value and more efficient, transparent and accountable decision making. They deliver this role through:
  - Monitoring the quality and effectiveness of services delivered by the Council and other main providers in the area
  - Working in partnership to develop efficient and effective solutions to city-wide issues as well as supporting local area priorities
- 2.3 2014-15 has been an incredibly busy and challenging year for us all - a year when Sunderland, amongst many things, commemorated its WW1 heroes. The Annual Report for 2014/15 showcases some of the key achievements delivered this year through the dedicated work of the five Area Committees and their supporting Place and People Boards. It also highlights how we translate the principles of a community leadership council in practice and the central role played by local councillors in helping to strengthen our communities.

#### 3. Annual Report 2014-2015

- 3.1 The Annual Report for Washington Area Committee 2014-2015 is attached as **Annex 1**
- 3.2 It is important that the Annual Report is viewed as a collaborative achievement and the Washington Area Committee would like to thank everyone who has contributed towards the outcomes achieved through the work of the Area Committees and the supporting Place and People Boards.

#### 4. Recommendation

- 4.1 Members are requested to consider and approve the Washington Annual Report for inclusion in the combined Area Committee Annual Report for 2014-15.

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**Washington Area Committee Annual Report 2014 – 15**

Councillor Bernie Scaplehorn  
Area Committee Chair

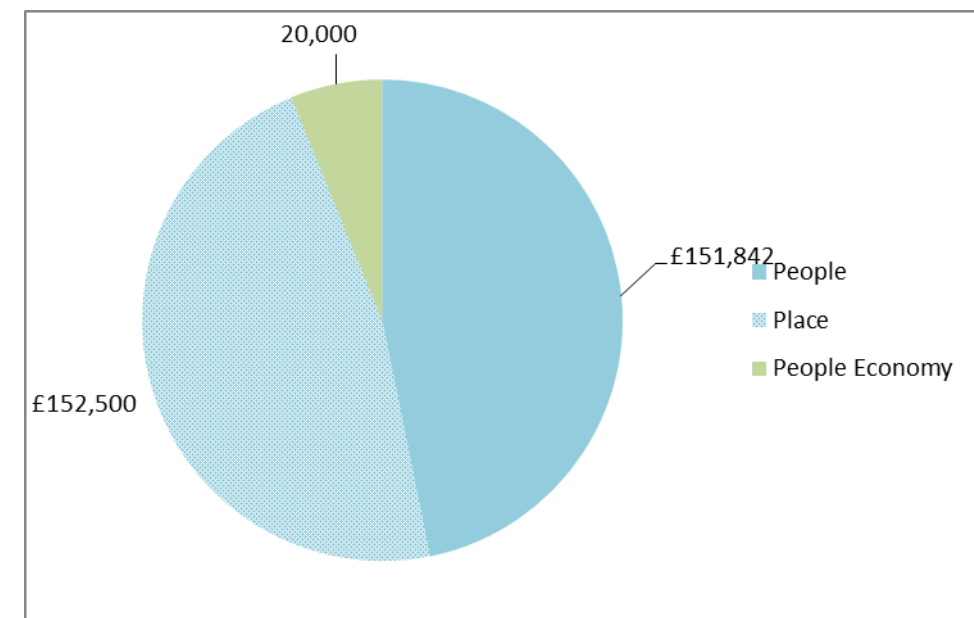
The Washington Area Committee has once again kept the local community and residents at the heart of everything we have done.

Working together has helped us to involve a wide range of Voluntary and Community sector organisations and partners in delivering activities to meet local need. The Committee set out its priorities for the year to ensure the Washington communities benefited. We wanted to see:

- Continued support to help local residents - particularly our young people – access opportunities for education, employments, skills and training. This has been achieved through further investment in the Youth Opportunities model, and continued support for the School Opportunities Project.
- Health issues tackled across Washington. Helping residents to become more active has been a key priority for the Area Committee this year. Previous Area Committee investment saw a 'network' of footpaths, cycling routes and destinations across Washington. Building on this investment; the Washington Way to Wellbeing approach has been developed. This is a great example of a co-ordinated approach to promoting key health messages and services, together with a 'shared ownership' of the issue with many partners helping to deliver initiatives to tackle health inequalities across the area.
- Environment and neighbourhood improvement work delivering capital improvements across the area.
- Support for the voluntary and community sector to help with capacity and to encourage a partnership approach to delivering services to the local community.

### **Funding**

Through the Strategic Initiatives Budget (SIB) the Committee has worked hard to ensure the best outcomes from its resources and has allocated nearly £325,000 to projects to deliver priorities for People, Place and Economy. This has included £74,850 to support Washington volunteering and community organisations (People), £17,500 to help fund local events (Place), £59,992 to support the Youth Opportunities Project working with our young people Not in Education, Employment or Training (NEETs) (Economy), £125,000 for Neighbourhood Improvements (Place), and £27,000 to help deliver the Washington Way to Well Being approach and Dementia Awareness Training (People). The Committee has also approved £20,000 to develop a localised approach to deliver employability support for residents (Economy).



People	Washington VCS Support Project	£74,850
People	Wash Health Champions Dementia Awareness Modules	£7,000
Place	Washington Heritage Festival 2014 Addition	£2,500
Place	Washington Neighbourhood Improvements Project	£125,000
People	Washington Youth Opportunities (Phase 2)	£59,992
Both	Washington Way to Wellbeing Call For Projects	£20,000
Place	Washington Events Programme 2015 -Call	£15,000
People Economy	Employability Support Services Project	20,000

Members also awarded 62 Community Chest grants totalling £28,676.89 to local groups and organisations to deliver community benefits at a Ward level.

## Projects

A number of excellent projects have been rolled out across the area:

- Community and Volunteer Development Project** led by the Washington Trust who employ a dedicated worker to engage with other voluntary and community sector (VCS) groups and organisations to grow capacity. This is achieved by engaging with residents and users to become more active in their local community through volunteering.
- Washington 50**  
 Washington New Town celebrated its 50<sup>th</sup> birthday in 2014. Area Committee asked the local community to come forward and deliver a community programme of activities, events and initiatives to celebrate the 'Golden' birthday throughout the year. The resulting programme saw nearly £47,000 awarded to 34 different projects. This included street parties and carnivals as well as local grassroots organisations and resident groups working with schools to develop memory gardens, books, wall hangings and art work. It is estimated that thousands of Washington residents took part in this initiative.



- **The Washington Way to Well Being**

The People Board identified the Washington Way to Well Being initiative as the next step following previous investment of £100,000 to develop the Washington Way Network. The Washington Way to Well Being saw the Area Committee identify £20,000 as 'seed money' to encourage health partners to work with us to identify initiatives to address shared health priorities. This has resulted in a further £40,000 being contributed from Public Health and Clinical Commissioning Group (CCG). That £60,000 is being rolled out to develop a physical 'hub' in the area, to establish a Washington Charter Mark scheme and to encourage local groups to deliver activities and action around green space access and use, engaging local people in well-being initiatives.

- **The Neighbourhood Improvement Project**

The Neighbourhood Improvement Project delivers the Area committee's priority of 'Investment in Washington's built and natural environment' through the development of further emphasis on locality working. A rolling programme of ward based 'Walk and Talk' events will identify local activity and proposals for neighbourhood improvements to improve and enhance the physical and environmental appearance of Washington.

- **Events Planning**

Area Committee agreed a new approach to developing the 2015 Events Programme for Washington. £15,000 has already been identified for 3 key events - a Summer Family Carnival Event, the Washington Illuminations Switch On and a Christmas Festival in the Village. Work is underway to develop to the correct approach moving forward with a focus on involving the local community and voluntary sector to help shape what will be the community programme of entertainment and activity.



- **Youth Opportunities (2)**

Area Committee invested a further £60,000 in the second phase of Youth Opportunities project. Building on best practice developed through the original Youth Opportunities Project this new funding has extended the lifetime of this highly successful initiative to 2016. The first phase of the project worked with more than 150 young people – 61 of which went into employment and 70 either into apprenticeships or job training schemes. Instrumental to the project's success has been the role of the dedicated key worker to both engage with the young people and offer intensive mentoring support to encourage them to identify career paths and progress into suitable employment routes.

## **Influence**

From a **Place** perspective the Area Committee has directly influenced a range of services. These include:

- The new Washington Leisure Centre which is nearing completion. Members have been involved throughout the development and have influenced both the design and delivery of the Centre. A Spring 2015 opening is anticipated.
- Prioritising road repairs as part of the Highways Maintenance Programme. Once again Members are identifying the priority schemes for the programme.
- Public Protection and Regulatory Services – Members were provided with information as to how they can feed into the process of reviewing licensed premises.
- Continuing to work closely with the Responsive Local Services Team to influence street scene service delivery and to ensure a partnership approach with local residents and organisations.



From a **People** perspective we have worked to:

- Develop strong Health partnerships to help deliver a co-ordinated approach.
- Members had a key role in influencing the review of Library Services.
- Members provided input and influenced the delivery of youth contract services across the Washington area.
- An Education and Skills Strategy has been developed and Members will continue to be involved and influence how the vision of the strategy will become a reality.

### **Partnership**

Area Committee has worked with a number of partners to achieve our outcomes. Our health partners have come forward and helped us develop a 'shared' approach to tackling each organisation's priorities. Both CCG and Public Health have collaborated with us to determine the 'Washington Way to Well Being' – a pilot approach to bring together new activities and initiatives with previous capital investment which has provided a free resource for residents to encourage green space accessibility and use and has made it easier for local people to engage in wellbeing activities. Other proactive Public Sector partners continue to work with us to deliver local benefit including Northumbria Police, Tyne and Wear Fire and Rescue Service, Age UK, local schools, and Groundwork.

The Committee's relationship with the Washington voluntary and community sector is particularly strong with a number of local organisations coming together to collaborate to deliver local projects and initiatives, developing 'shared ownership' of priorities via this partnership approach

### **What have the benefits of our work meant to others?**

- Continued to reduce the number of NEETs across Washington & increased vocational opportunities for hard to reach young people via the Youth Opportunities Project.
- Brought Washington young people and employers together via a Washington Working for You Event.
- Progressed our Concord Traders project to set up a Traders Association and also work with the Police to begin a Shop Watch scheme thus providing a mechanism to give residents a better shopping experience.
- Improved neighbourhoods and partnership working through close collaboration and sharing of resources. Moving forward with the vision of Community Leadership through Area Committee.
- Improved health outcomes through the funding of Dementia Health Champions workshops aimed at those who live and work in Washington.

### **The year ahead.**

Washington Area Committee will continue to work in partnership to deliver local benefits for local people. The next year will see a further focus on ensuring opportunities for employment for local people through the development of 'employability' services, continuing to improve health outcomes focusing on the provision of services for young people who self-harm, and supporting the VCS to develop and deliver services for local people. In addition community safety and the involvement of young people are both seen as key areas of work where the Area Committee will look to identify what added value they can bring.

5<sup>th</sup> March 2015

**REPORT OF WASHINGTON AREA COMMUNITY VOLUNTARY SECTOR NETWORK**

**1. Purpose of the Report**

- 1.1 The report provides an update with regard to the Washington Area Community and Voluntary Sector Network.

**2. Background**

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area and reporting back, providing a two-way flow of communication. The Washington VCS Network, in partnership with the Area Committee, facilitates monthly meetings where VCS organisations meet together to consider shared matters of interest and to provide support collectively.
- 2.2 Washington has an extremely active VCS which delivers services to residents throughout the town. In Washington the VCS is made up of a wide range of organisations ranging from independent local branches of national charities through to small, totally voluntary, community groups. Collectively these organisations provide Washington residents with a wide range of local services, activities and opportunities and have a significant role within community life here. This report contains a range of case studies which both demonstrate the diversity of the VCS organisations operating in Washington and the range of services and support they provide, highlighting how they make a difference to residence lives.
- 2.3 For the purpose of this meeting, and mirroring the Area Committee's timescales with regard to presenting an annual report re achievement, this Network Report will present the Washington Network's Annual Review for Member's consideration.

**3. Recommendations**

- 3.1 Members are requested
- To note the contents of the report attached as Annex 1

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## Washington Area VCS Network Annual Report 2014 - 15

The Washington VCS Network plays an important role in terms of supporting groups and organisations operating within the area and by providing a structured process for the sector to engage with Washington Area Committee and other partners. The network is part of a structured relationship with the Area Committee by means of the elected Network Representatives who have compiled this report.

The VCS Network has collected a range of case studies which it is felt demonstrate the wide range of activity the sector is delivering in Washington. For the purposes of this report real life examples of the work of the sector have been collected and are included below. Members of the Washington Area Committee are requested to note that the case studies below are only a small part of the overall VCS activity within the town.

### **Case Study No.1: Apextra**

Main client/target group: Parents, guardians, carers, and unemployed people and those with no qualifications or below a level 2.

Through their work in schools Apextra has received very positive feedback from head teachers relating to parental involvement in school life, supporting their children's educational development and an increase in parent and child confidence, self-esteem and relationships with school in general. One example of this is through a contract that they hold with FACL for family learning FEML (Family English Maths and Language). Apextra planned to deliver a 12 week programme at Blackfell Primary School enabling the group to design, develop and then publish a book to celebrate Washington 50. They were also able to access extra funding from the Washington 50 fund, that ensured all primary aged children attending Washington schools and nurseries received a copy.

The families that participated in the project increased their research skills, English, team work, confidence, ICT, using creative medium, communication and decision making skills. The final product was excellent and the group and school received positive publicity and this was very much appreciated.

### **Challenges for next 12 months**

The main challenge for this organisation looking forward to the next 12 months is that of continuity of funding. This academic year's funding for family learning has been significantly reduced which mean that Apextra is not able to fully meet the needs of parents and schools and activities will only be offered to April 2015.

### **Case Study No.2: Foundation of Light - Tackle It with Kicks Building Bridges Project**

Main client/target group: General community via projects which address specific needs

This project is funded through the Police and Crime Commissioner, Vera Baird, with the outcome of breaking down barriers between rival supporters in Sunderland and Newcastle and with the Police. It addressed issues of self-esteem, peer pressure and stereotyping, with an emphasis on making positive and safe choices and how to avoid anti-social behaviour. The Foundation of Light (FoL) worked in partnership with Newcastle United Foundation to deliver the project to young people in schools and youth groups across Tyne and Wear. The Foundation of Light delivered the project to four schools in Sunderland and Washington during January-March 2014, engaging 356 young people from Years 7-9. The impact was immediate, with Emma Routledge, Head of PE, Washington School stating

*"The 'Tackle It with Kicks' project has been extremely successful. Not only has it changed the thinking and viewpoints of some of our pupils regarding rivalry but it has been an extremely fun session. The sessions were well organised and the leaders were confident and well-liked by the pupils. If these sessions would be available again we would be very keen to give the opportunity to some of our other pupils".*

The project returned to Washington School in the new academic year and pupil response to delivery was so positive that the team were requested to deliver it to a whole year group. The Foundation of Light has

also been invited to explore ways in which it can support the school through the delivery of projects which focus on personal and social development

#### Challenges for next 12 months

The FoL has undergone a re-structure, establishing a new operations area in the Washington and South Tyneside. Establishing hubs and developing relationships with a broad range of organisations and bodies is an ongoing challenge. Additionally, identifying and establishing mutually beneficial partnerships and identifying funding opportunities are constant challenges, especially so in the first year of operation.

#### **Case Study No.3: Harraton and District CA**

Main client/target group: General community

In 2013 a new voluntary committee was formed to take over the management and governance of the centre. Since then all aspects of the centres activities have increased for example the income has gone from a few hundred pounds in the bank in 2013 to over ten thousand pounds in the bank in February 2015. The numbers of people visiting the centre have significantly increased with over 150 visits each week. Working with an external partner the committee decided to reduce the weekly rental payment of a playgroup. This allowed the playgroup to continue to meet and, over time, develop. Without the committee's support the group would have closed. Some months later the playgroup is very well attended and, as a result, has been able to purchase some fantastic play equipment which can also be hired for parties etc. This ensures that the children of Harraton (and surrounding area) have high quality, assessable play opportunities and that their parents have the opportunity to socialise with other parents.

#### Challenges for the next 12 months

The voluntary management committee is currently in discussions with the city council to determine ownership of the building. The situation at the present time is somewhat ambiguous as a result of the historical transfer of the facility from one authority to another. The management group has plans to improve the physical condition of the building but to do so will require significant support. Therefore it is fundamental that the situation relating to responsibility for the building going forward is resolved.

#### **Case Study No.4: Washington Millennium Centre**

Main client group: General community

The Millennium Centre caters for a whole range of users and activities and in the last 12 months has increased the community usage as they make rooms available at an affordable cost for groups to be able to have a venue to be based in. Alongside that staff have gone out of their way to support homeless and unemployed people who come into the centre seeking help.

We continue to make a difference to the lives of residents in many ways. The case study is about young people who attend the Connect course for nearly 12 months. He could not read or write even though he had been through the education system. Whilst we can put right the things that have gone wrong with this person we can also strive to do our utmost to ensure we did not fail him. We did this by enabling the young person to return to do a second course at the centre, because there was trust between the young person and the staff and it was what they wanted. They supported the young person to develop some basic skills which we take for granted, like being on to more specialist training so that they can continue to make progress. Because of the time they spent at the centre completing the courses, we have given them the confidence to start to address their needs and go on to develop basic reading and writing skills.

#### **Case Study No.5: Age UK**

Main client/target group: Any person aged 50 or over

Client A a 50+ woman was referred into the Washington Age UK office with having low esteem issues, lack of self-confidence, and isolating herself. The client sought help from the Volunteer Service which is also a member of the VCS network. After some initial work –the Volunteer Service contacted Sunderland Age UK Washington office to see if they could support this client in moving forward. Sunderland Age UK took on the client as a Day Club Volunteer, helping in one of the five lunch groups in the Washington area. That was two years ago. Client A is now a group leader who is outgoing, confident, reliable, and compassionate, bringing alot of common sense, and practical ability to the work that she is involved in. Without knowing, this volunteer had amassed so much experience in her own life that it certainly made the difference to her

in her new role, and a lot of difference to the lives of the clients in the lunch club. So much so that she is now applying for full time work. Client A commented on this article.

*“Yes being part of a team, and working in the local area has helped me so much. I now look forward to moving on and progressing in my life”*

#### Challenges for next 12 months

Funding and resources to further develop services and volunteers continue to be of critical importance for the next year. The Care Act which will be implemented by April 2015 in Sunderland, will also mean big changes for many older people who receive care and support – and the carers that support these older people.

#### **Case Study No.6: Teal Farm Residents Association (TFRA)**

Main client/target group: Any residents in the Teal Farm area and any organisation approved by the committee. The residents association also work closely with councillors, the Environment Agency, the Durham Wildlife Trust and several local businesses have assisted with funding for our projects over the last two years.

TFRA organised a Washington 50 Garden Party in June 2014 and over 500 residents and friends took part in a friendly and social event designed to bring together the growing numbers of newer residents to the area. The group designed and created a new community garden area in 2013/14 with the help of parents and children and were awarded a merit award by the Sunderland in Bloom team in 2014. The group is now working to create a Nature Trail around the new and old housing estates with the help of funding from the council and the Community Foundation, which we hope to complete in 2015.

#### Challenges for the next 12 month

The most challenging will be to maintain the interest and involvement of the community at large, especially as there are no community facilities in the area and meetings are normally held in the offices of the local developer. The group also need to generate new committee members from the newer residents to encourage wider participation in our activities.

#### **Case Study No.7: Volunteer Centre**

Main client/target group: Individuals who have Mental Ill Health, Learning Disabilities, Physical Disabilities or those low in confidence and self-esteem.

Chris was referred into the Mentoring Project in February 2014 through his CPN from Cherry Knowle. Chris who has autism also suffered from anxiety and depression which led him to become isolated. Chris found it difficult to leave his home or travel on public transport and was conscious of others around him. Through the support and guidance from his mentor Andy, Chris began engaging in activities at the allotments in Concord Washington. Andy would meet Chris at the end of his street and take him along to the opportunity. Chris made small steps and Andy gradually reduced the support and would meet Chris at the allotments. Chris did face a few setbacks and was challenged by others lack of knowledge regarding mental ill health and autism. Andy reassured him not everyone was the same. Chris made massive progress and eventually was given his own key to the allotment and more responsibility. After 6 months Chris no longer required the support from Andy and is still volunteering at the allotment in Concord.

#### Challenges for the next 12 months

Lack of funding to support the Mentoring Project but also lack of provision/opportunities in the Washington area to place volunteers who have a barrier to independently volunteer.

#### **Case Study No.8: Washington Trust**

Main client group: General community and VCS Organisations

The Trust was successful with its bid to HLF for funding to deliver a project to engage local people in their local history and to celebrate Washington New Town being 50 years. The project has worked with a number of partners and one of the major successes has been the facebook page, which has been used to engage residents in the project, promote the project and source information for the archive. Residents have used the page to reminisce, which has supported community cohesion whilst at the same time allowing people to show the pride they have in the Town because they either lived or are living in Washington. The video we posted on the site showing highlights of the Christmas lights switch on has been viewed by over

2,000 people. The partnership work with North East Film Archive has results in over 50,000 people being aware that Washington New Town was 50 in 2014. We have had comments from as far as Canada and Australia. The key achievements has been to engage a wide range of residents, spread positive messages about Washington across the globe and reinforce the pride people have for Washington.

### **Case Study No. 9: Washington Mind**

Main client/target group: People wanting to improve their wellbeing, or who are experiencing or at risk of developing mental ill health and the wider community access to training and information resources.

**Washington 50** - Funding enabled us to host a community open day, working with partners to showcase activities around Washington 50. This family fun day celebrated our 1<sup>st</sup> birthday in the Life House and we were able to give our local community tasters of the wellbeing activities that are going on here.

**Wellbeing in Mind** – A lot of the people we see experiencing mental health issues are also socially isolated. We were able to offer a wide range of activities and taster sessions targeting older people who went on to use other services and increase their wellbeing.

### **Ruth Shares Her Story**

"The Community Engagement Worker, Wendy followed me out and asked me if I would like her to sit with me for the first few weeks. From that day I have fully embraced Washington Mind and have accessed a range of groups and activities within the Life House. They made sure I was comfortable in their new building and got a hearing loop system installed to help me. I firstly attended the Arts and Crafts sessions which take place on a Monday afternoon. This group really helped to build my confidence and I now help to facilitate this group as a Service User Volunteer. I took part in a Tia Chi for beginners' course which I really enjoyed. A group of us used to stay behind afterwards for a coffee and cake in the Life House Tea Room – I really got to know the participants of the group and enjoyed the conversation and a bit of laugh. I went along with this group to other activities such as complementary therapies, which really helped me to relax and this in turn helped me to cope with my physical pains. I have even managed to fit in the odd treat and book myself into the spa for a couple of beauty treatments. This helped me feel better about myself!

Washington Mind has been my life line, I have been discharged from the pain clinic – accessing their services has been the best pain management, having a good laugh for 2 hours I leave the Life House pain free. Washington Mind staff are a passionate dedicated team of caring professionals that create the perfect balance. Which is why the Life House works! It's a lovely place to be. I feel privileged to be part of such a wonderful organisation. Washington Mind don't clear the road but become the road to recovery!"

**13TwentyFive Conference** – On World Mental Health Day, 10<sup>th</sup> October, Washington Mind's 13TwentyFive Project hosted a conference for young people. The purpose of this conference was to give young people the opportunity to share their experiences and views with regards mental health, with those that deliver and commission services. Prior to this conference we were in dialogue with young people who advised us on our approach, and who influenced the structure of the day. We had 90 attendees in total, half of which were aged between 13-25 years. We were also fortunate to be joined by service users, Sharon Hodgson (MP), commissioners, parents, councillors, schools/colleges, and mental health services as well as a variety of other professionals.

The theme of the day and title of the subsequent report which can be accessed via our website was to "work together to hear and understand the needs of young people".

**The Life House** - Between January and December 2014, Washington Mind received 2,012 new referrals to our service. The Life House itself had 13,450 visitors, with 8,897 of those accessing our social support services or and wellbeing activities. Wellbeing information, services and activities have also been accessed through [www.wellbeinginfo.org](http://www.wellbeinginfo.org) with 240,443 visitors to the site from January 2014 – 2015 and over 6,000,000 hits.

**Washington Mind Training Programme** – During the period of January 2014 to 2015 the Life House has been the venue for a variety of mental health and wellbeing training sessions. We have trained..... at the Life House, increasing skills, confidence and knowledge to support and signpost to appropriate and relevant services across our community. A LIFE Worth Living Suicide Prevention Training has enabled Washington Mind to begin to breakdown the stigma associated with suicidal thoughts and therefore encourage conversations that can save lives.

### Challenges for next 12 months

Funding- Like all VCS organisation long term funding is always an issue, making it difficult to properly plan ahead and lack of job security for staff.

Capacity – referrals have increased dramatically over the last few years without the funding/resources to increase capacity.

Mental health - Reducing stigma and discrimination, more and more people in mental health crisis, at risk of suicide and self harming.

### **Examples of VCS and other sectors working collectively to support Area Committee aims:**

#### **Washington 50 – Celebrating the 50<sup>th</sup> Birthday of Washington New Town**

Washington Area committee invested up to £50,000 to encourage the local community to come together and celebrate this golden birthday. It was essential that the community itself was involved – developing ideas to celebrate and in particular to encourage grassroots organisations to step forward and be part of the celebrations and help ensure a legacy remained. An invitation went out inviting proposals for activities and events. The Area committee has supported a wide range of projects, activities and events which has seen grassroots organisations, schools, voluntary and community organisations, resident groups, and young people all coming forward with some great ideas on how their 'Community Programme' for Washington50 can be part of the celebrations. Some 34 project ideas were supported. Many 1000s of local people were either involved in the projects or attended the local events.

In addition the Washington 50 web site was set up – this can be accessed at [www.sunderland.gov.uk/Washington50](http://www.sunderland.gov.uk/Washington50) . The site includes lots of information and photographs of some of the great projects funded. Some great examples of the local community coming together, forming partnerships and delivering a legacy includes

- 16 primary schools joined together with staff and pupils stepping back in time as they each held their own 60's themed picnic. In addition to the picnics each school created a section of artwork to be joined together with the other school's to complete a unique canvas. The schools also created a short film featuring a compilation of readings, songs and performances taking viewers on a tour of Washington's history. Both the canvas and the film were showcased at the annual Heritage and Community Festival held in September.
- Many other 'artefacts' were exhibited at both the Heritage Festival and a celebration event held at Washington Old Hall. This included mosaics, wall hangings and banners, a book developed with a local primary school looking at Washington 50 through the eyes of our children, commemorative pieces of art structure in ceramic and willow,
- The 'Ancient Town in a Modern Setting' pamphlet/leaflet with illustrations and a village map was produced by the friends of the Old Hall. It included a walking tour map and the changes in Washington, in particular the influence of Washington New Town.
- Working with a Community Artist the Washington Miners and Community Heritage Group will produce 6 compositions portraying the development of Washington as a New Town – including the mining heritage of the area and local landmarks. The compositions will be sited at community venues throughout the area.
- Arts Centre Washington launched a 'Snapshot of Your New Town' exhibition of photographs taken by the local community of their favourite architecture in Washington New Town. The unique exhibition also included a floor based collage produced with Biddick School
- Washington School's Living History Project will capture the experiences of local residents and families through audio and video interviews which will be archived digitally via 'The Cloud'. A blue plaque heritage trail app will also be created using QR code technology.

- Wessington School and local residents will create a History Garden and Rickleton Primary School worked with Groundwork and the City Council to plant a Washington 50 garden in the school grounds.
- A whole host of events took place throughout the summer – Garden Parties, Summer Carnivals, music events, kite flying, and ultimately the Washington 50<sup>th</sup> Birthday Party and celebration event at the Old Hall.

### **Washington Area Network Going Forward**

The last 12 months have seen some great example of Area Committee and the sector working together to address common issues and needs. The next 12 months we hope will continue to be a productive partnership with members. The Area Network will look at establishing its own work plan and seeing how it can engage with the smaller groups in Washington and how they can be involved more.



5<sup>th</sup> March 2014

## REPORT OF THE CHAIR OF THE WASHINGTON AREA COMMITTEE

### Refreshing the Area Committee Priorities

#### 1. Purpose of the report

1.1 To inform Members of Washington Area Committee of the proposed process and timescales to refresh the Area Committee priorities. The outcomes of this process will determine the People and Place Board workplans for 2015/16.

#### 2. Background

2.1 The approach proposed is for a flexible framework to refresh priorities and identify core service areas that members may want to influence either prior to, or during, the municipal year. The aim is to develop a strategic approach to identifying priorities that is flexible enough to link to problem solving at a local level at any time during the year. The principles are to further strengthen area arrangements by adding value through engaging elected members directly in order to plan and influence future service delivery. This should include:

- **Greater coordinating role**, facilitating communities and a broader range of organisations to work together to address local issues (take action).
- **Flexibility** – commitments that can be adapted in the light of changing circumstances and emerging opportunities (influencing future service delivery).
- Services better **matched to demand** in local areas and that services are tailored to meet local need and deliver a tangible impact for local communities

2.2 The focus will also be on further developing and strengthening the Influence of elected members on the commissioning and delivery of services by:

- Understanding the strategic direction and required outcomes from both council, partner and VCS organisations.
- Influencing the integrated working required to get maximum benefit from resources available to the community and public sector.
- Identifying priorities and influence service delivery at a local area level to target resources to ensure that services are responsive to local needs.

This approach supports the 'Altogether Sunderland' approach.

#### 3. Next steps

3.1 Both boards have received this information and the following timeline is proposed. This will enable the Area Committee's and Board's work plans to align with the planning cycle for both the council and partner organisations. This is to ensure that the area priorities are an integral part of the strategic planning cycle and subsequent outcomes take account of the added value that any relevant local perspective can

bring. This will maximise both community benefit and recognition for local action undertaken by elected members.

### March

- Area Board discussions (workshops) - Heads of Service, Senior Officers, Partners and Cllrs
- Scene setting, 'big issues' for the area, council and partner priorities to address them
- Cllrs share their local area perspective in terms of their key issues and priorities
- Cllrs discuss adding value / influence & support delivery in their local area

### April

- Identified priorities are considered in terms of adding value, supporting strategic direction in each area
- Where similar priorities have been identified across a number of areas this information is coordinated / considered to establish where resources can be targeted to maximise use and community benefit. (e.g. it is more cost effective to pilot some initiatives in one locality that has most need and if successful roll out to other areas)
- **Board proposes priorities unique to each local area solving specific issues or problems – this could be a mixture of both delivery projects and commitments to receive information updates throughout the year.**

### June

- Area Committee discusses and agrees priorities
- Workplans established
- Boards commence delivery programme.
- Steps can be repeated for specific themes through the year if additional opportunities arise.

## 4. Recommendation

- 4.1 Members are requested to consider and approve the timeline and process outlined above and agree the first workshop to be held xxxx **March 2015**

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5<sup>th</sup> March 2015**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the 2014/15 Place Board Work Plan.

**2. Background**

- 2.1 The Local Area Plan's priorities associated with Place were referred to the Washington Place Board to action on behalf of the Area Committee. The Place Board is working to initiate action on those priorities and **Annex 1** (Work plan) outlines progress to date.

**3. Key Areas of Influence/Achievements up to end of February 2015**

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington Place Board up to end of February 2015.

<b>Influencing role : Highways Capital Maintenance 2015/16</b>	
<ul style="list-style-type: none"> <li>Members received information to prioritise the areas of capital maintenance works for 2015/2016. A citywide programme of priority schemes has been prepared by officers to a value of 75% of the available budget and 25% of the Highway Maintenance Capital Programme would be allocated to the Members for spend from a recommended list of maintenance schemes.</li> <li>Subject to Cabinet approval and Council ratification the capital allocation for Highway Maintenance in 2015-2016 will be £2.15m. A fee allowance of 3% to support design and supervision staff is required and subsequently deducted from the overall amount together with £100,000 for citywide road patching, leaving a total of £1,985,500 for scheme works. Consequently the 25% total allocation for the five Regeneration Areas is £496,000, which translates to about £100,000 per area.</li> <li>Members met February 10<sup>th</sup> to agree which of the proposed programmes should be recommended to Area Committee for completion up to a value of £100,000 for the Washington area as described at <b>Annex 2</b>.</li> </ul>	
<b>Area Priority: Environment and Green Space</b>	
<b>Action</b>	<b>Outcome</b>
Neighbourhood Improvement Project and Village Centre Improvement Project	<ul style="list-style-type: none"> <li>Walk and Talks commenced and identifying key initiatives in each Ward to progress. Second round of W &amp; T to be scheduled for the spring</li> <li>All proposals are being co-ordinated with the Village Centre Improvement Project, will identify match funding and a partnership approach</li> <li>Proposals for NIP being considered include the removal of brick planters and the replanting of trees in Lambton (Central), repairs and resurfacing works at Neme Court and the installation of new lamp columns at Roseberry Court in the North Ward, some planting, and landscaping and hardscaping works across Washington South (partners to be identified), improvements in Holley Park, improvements at Arts Centre Washington, trees planted at Marlborough Court.</li> <li>The VCIP project to be extended for 6 months – some works delayed because of weather</li> </ul>
The Washington Way Network (CHGS Project)	<ul style="list-style-type: none"> <li>Steering Group met 15th December. Links and co-ordination with corporate initiatives such as development</li> </ul>

	<p>of Walking forums, new walking trails (2 per area), way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. Oct AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities. Work commenced with Corporate Comms re communications plan and drafting of Project launch leaflet - anticipate Project launch event week of 26th May - in line with opening of new play facilities in Princess Anne Park and Area Festival 2015 (Active Sunderland).</p> <ul style="list-style-type: none"> <li>• <b>Route development:</b> By way of an update, detailed designs are complete and safety audited, and are currently with the contractor for costing preparatory to delivery through to the end of March 2015 for: <ul style="list-style-type: none"> <li>• Phase 1 north-south route from Springwell to Fatfield via</li> <li>• Donwell/Albany/Oxclose/Lambton/Biddick/Harraton, including Princess Anne Park links/new Washington Leisure Centre</li> <li>• In addition high value complementary works in Washington have been designed and substantially completed. This includes <ol style="list-style-type: none"> <li>1. 3m wide shared use footway from Sulgrave along A1290, past Nissan North entrance, to and over ped/cycle bridge over A19 to Ferryboat Lane junction with Washington Rd.</li> <li>2. Spur from '1' to Boldon up Washington Rd on east side of A19</li> <li>3. Spur down Cherry Blossom Way to Nissan Way and on to Mandarin Way and existing route at Pattinson Rd.</li> <li>4. Spur also across Nissan Way to Turbine Way / Turbine Business Park. Additional link from/by Three Horse Shoes PH by Aircraft Museum up A1290 to and over A19 road bridge to routes to Boldon and North Sunderland.</li> <li>5. Westward extension along A1290/Glover Rd corridor to Albany Park in conjunction with highway creation agreements with Gentoo and others link at Ayton Rd to bridge over A195</li> </ol> </li> </ul> </li> </ul>
Maximising green and open spaces	<ul style="list-style-type: none"> <li>• Three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising green spaces for the 5 Ways to Well Being. The proposal for small grants will engage local people in activity re greenspace accessibility, availability and use as well as tackling health inequalities and getting residents more active. Small grants already</li> </ul>

	<p>approved include waymarking of 2 x 6k routes on the Network, a cycling/walking hub and guided walks at Springwell, and a Living Well Activity Programme from Washington MIND.</p> <ul style="list-style-type: none"> <li>Area committee to consider two full applications – one for the Physical Hub and one for the Charter Mark under <b>Item 7 Finance Report</b></li> </ul>
Retail Support Project/Concord Traders	<ul style="list-style-type: none"> <li>ShopWatch scheme now established</li> </ul>
<b>Area priority: Member and Community Engagement</b>	
Encourage partnerships with the local community and VCS, link Ward Members to activities and events	<ul style="list-style-type: none"> <li>Walk and talk programmes to identify community partnerships</li> <li>Members engage residents re AC role at key Washington events</li> <li>Members involved in steering an events and culture programme</li> <li>Delivery of the Washington 50 Community Programme</li> </ul>
<b>Area priority: Heritage and Culture</b>	
Events 2015 plan	<ul style="list-style-type: none"> <li>Working group considered how to deliver the 2 key events on behalf of Area Committee. A new approach to format and content of each of these events agreed in order to address the current high infrastructure costs previously incurred. Many community groups have traditionally been involved in the planning etc. of the Heritage Festival. It is proposed these positive and proactive relationships are maintained to add value to any new event. Proposals for Project brief recommended to March Area Committee for agreement. VCS/Network to have a key role re developing and delivering the community aspects re entertainment and activities via an Area Network and Community Steering group. An indicative budget to fund these two key events - on the assumption that the delivery will be matched to the resource available - of £30,000 be considered as appropriate. £15,000 SIB was agreed from the 2014/15 budget.</li> <li>Area Committee is requested to agree the Project brief and Call for Projects as attached as Annex 3 together with approval to award the grant based on assessment and consultation via the Events Steering Group and Place Board? Members to agree deadline for applications 27<sup>th</sup> March. Assessment and consultation with Members 27<sup>th</sup> March – 2<sup>nd</sup> April. Award and appointment of successful applicant 7<sup>th</sup> – 14<sup>th</sup> April.</li> </ul>
Washington's culture offer	<p>Working group to also consider</p> <ul style="list-style-type: none"> <li>How Washington's cultural offer can contribute to a city wide approach</li> <li>A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at future People Boards. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community.</li> </ul>

	<ul style="list-style-type: none"> <li>• Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.</li> <li>• Exploring opportunities for relevant local 'offers' to be included in all communications, PR and marketing re Sunderland's culture and heritage offer. Consider how to identify and encourage local groups and organisations to take advantage of any 'offers'.</li> <li>• Consider how to use Washington offers to assist delivery of other priorities – future Board to identify which organisations can or are willing to be included in programme to encourage delivery of other priorities (to consider status, capacity, appropriate governance).</li> </ul>
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#### **4. Recommendations**

- 4.1 Members are requested to consider the progress and performance update with regard to the Washington Place Board's Work Plan for 2014/15 as detailed in **Annex 1**.
- 4.2 Consider and agree the recommendations of the Place Board regarding the Highways Capital Maintenance programmes highlighted for Washington for 2015/2016, attached at **Annex 2**.
- 4.3 Consider and agree the recommendations of the Place Board regarding the Project Brief and Call for Projects for the Summer Event 2015 as detailed in **Annex 3** together with approval to award the grant based on assessment and consultation via the Events Steering Group and Place Board. Members to agree deadline for applications 27<sup>th</sup> March. Assessment and consultation with Members 27<sup>th</sup> March – 2<sup>nd</sup> April. Award and appointment of successful applicant 7<sup>th</sup> – 14<sup>th</sup> April.

Contact Officer: Karon Purvis, Washington Area Community Officer Tel: 0191 561 2449  
Email: [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)

**Annex 1:** Work plan 2013/14

**Annex 2:** Highways Capital Maintenance Programme – recommendations 2014/15 programme

**Annex 3:** Project Brief and Call for Projects Summer Event 2015

	Area Priority	ACTIONS	Lead Agent	Progress Report
1	Environment and Greenspace	1. Proposed activity, initiatives and partnership working to deliver a co-ordinated approach to neighbourhood management and improvements to the area: Working with RLS Area Response Manager and Customer Relationship Officer Ward Members to lead on delivering the Neighbourhood Improvement Project, with key partners, schools and local community and groups(inc youth groups). The programme will enhance local neighbourhoods, working flexibly at a Ward level using evidence of need, gaps and issues and will reinforce key messages and communicate and engage with the local community.	RLS (SCC): ARM Dave Hardy	Walk and Talk programme underway - Washington West scheduled 10th February. Key projects being identified for each Ward - ARM working with identified partners re match funding and partnership where appropriate. Winter pruning programme underway
		2. Monitor Progress of SIB funded Village Centre Improvements Project and co-ordinate all activity with the Neighbourhood Improvement Project	RLS (SCC): ARM Dave Hardy	VCIP spends identified. Considering replacement initiatives for gaps etc. via NIP discussions. Programme on target although due to delays because of weather the project has been extended for an additional 6 months
		3. Continue to manage the development and delivery of the Community Health and Green Spaces Project and look for further opportunities for future funding to develop new phases and co-ordinate with wider strategic programmes.	SCC: City Services, S & AA, Highways	Steering Group met 15th December. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. Oct AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities. Detailed update included in Place report re routes. Work commenced with Corporate Comms re communications plan and drafting of Project launch leaflet - anticipate Project launch event week of 26th May - in line with opening of new play facilities in Princess Anne Park and Area Festival 2015 (Active Sunderland).
		4. Improved use of green/open space linked to People/Health Priorities and Public Health Greenspace Funding.		Three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising green spaces for the 5 Ways to Well Being. £20,000 SIB agreed October 16th Area Committee - this results in a total fund of £60,000 for the opportunities above (£20,000 CCG and £20,000 Public Health). The proposal for small grants will engage local people in activity re greenspace accessibility, availability and use as well as tackling health inequalities and getting residents more active. Project briefs advertised with deadline for submissions 11th February. Small grants already approved include waymarking of 2 x 6k routes on the Network, a cycling/walking hub and guided walks at Springwell, and a Living Well Activity Programme from Washington MIND.
		5. Identify opportunities to enhance and add value in relation to on-going works and improvements to Washington parks		Improvement works re Princess Anne Park culverts and weirs completed. Usworth Park confirmed Green Flag Status this year. Seldom Seen funds in place for improvement works. Proposals from City Services re utilisation of S106 £100k for play area linked to Washington Leisure Village via Princess Anne Park. RLS to report to future meeting re updating of Princess Anne Park Master Plan. Cllr Kelly requested Albany Park Feasibility Study as part of the Neighbourhood Improvement Project. East requested replacement of 'monument' in James Steel Park. South Ward Members have requested work in Holley Park
		7. Support the development of the Concord Traders Association and activity to improve local shopping centres. Evaluate the success of the current SIB funded project re Concord Traders	SCC: Business Investment Team, Bsupplied.	Project successfully delivering all anticipated outcomes and outputs. Traders forum established - local traders volunteering to be part of it and key 'contacts' identified. RSS is has engaged with at least 40 of the Concord Traders. Shop Local campaign underway. Adbins sited. All grant applications now awarded. Shop Watch scheme now in place.



<b>2 Ward Member Community Engagement (links to People)</b>	1. Encourage partnerships with the local community and the VCS re physical and environmental improvements - for example through Neighbourhood Improvements Project	SCC: RLS	Walk and talk programmes to identify community partnerships. LWYL campaign proposals, links to industrial area priorities. Requests from Heritage Group re painting of signage at Wear and Crowther. Volunteers available to carry out work. SCC permissions required. Passed to RLS
	2. Link Ward Members to activities and events being delivered. Support Members in their community engagement and leadership role	SCC: S & AA	Members to utilise key events re promoting community leadership role
	3. Develop a partnership approach to implement a sustainable scheme to manage plantations and woodlands in Washington	SCC: RLS	On going discussions with Groundwork. ARM to report to future meeting
	4. Continue to support love where you live activities and events, linked to site developments to promote participation and delivery of other priorities such as tackling health inequalities	SCC: RLS	There will be opportunities for VCS via Washington Way to Well Being Call for Projects to collaborate and deliver against this shared priority.
<b>3 Heritage &amp; Culture</b>	1. Develop a plan of events, activity and learning opportunities for use by the local community and schools.	SCC	Link to proposals for 2 x key events in 2015 as agreed at Area Committee. Ensure all opportunities are shared via the Washington Area VCS Network. New working Group established to confirm approach re planning Events 2015 programme. Proposals for Project brief to be discussed February Board and recommended to March Area Committee for agreement. VCS/Network to have a key role re developing and delivering the community aspects re entertainment and activities. Links via FACL provision. All events and activities notified to VCAS for inclusion in the 'Weekly Bulletin'. Circulated extensively via all Networks and partners.
	2. Consider wider cross cutting actions and themes in relation to Washington's heritage and culture offer - delivering other outcomes and strands re health, employment and community inclusion.	SCC	New working group to consider opportunities for ensuring heritage and culture offer considered when looking at new projects and proposals
	3. Planning and strategy for delivering key events 2015 - Heritage Festival, Washington Illuminations, Christmas Festival	SCC	New working group established to consider how to deliver the 2 key events on behalf of Area Committee. A new approach to format and content of each of these events be developed in order to address the current high infrastructure costs previously incurred. Many community groups have traditionally been involved in the planning etc. of the Heritage Festival. It is proposed these positive and proactive relationships are maintained to add value to any new event. Proposals for Project brief to be discussed February Board and recommended to March Area Committee for agreement. VCS/Network to have a key role re developing and delivering the community aspects re entertainment and activities. An indicative budget to fund these two key events - on the assumption that the delivery will be matched to the resource available - of £30,000 be considered as appropriate. £15,000 SIB was agreed from the 2014/15 budget.
	4. Identify how Washington can contribute to and influence the city wide approach to heritage and culture	SCC	To consider how to ensure the Washington Offer contributes to the Cultural Strategy. A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at a future People Board. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.
<b>4 Influence the design, delivery and review of Place based services devolved to Area Committee</b>	1. Work with individuals and communities to take more responsibility for and be passionate about keeping local communities clean, green and well looked after. Develop approach(s) to deal with:- Neglected Land, Housing - housing standards and empty properties (Housing Renewal Team), Shopping Parades Industrial Estates, through interventions appropriate at Area Level	SCC: S & AA Louise Butler	Industrial areas being considered via local action. Housing renewal plans to come to future boards. Need to evaluate Concord Traders Retail Support Specialist Programme to determine good practice, lessons learnt and co-ordination with corporate approach and activities.

2. Re-consider how members can influence the allocation of S106 funding at an area level	SCC: S & AA Louise Butler	In October all elected members were invited to take part in Member Training on the Planning System delivered by Planning Advisory Service. Members were encouraged to identify further training opportunities arrangements which are currently being considered. •In January 2015 members were provided with the opportunity to attend S106 and viability training.
3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme	SCC: S & AA Louise Butler	Priorities to be agreed at February Place Board and recommended to March Area Committee for approval.

5<sup>th</sup> March 2015

Members to note Table A - the streets selected in the priority list in Table A which will be funded from the citywide 75% capital allocation.

Table A - Priority list

Location	Ward	Area sq.m	Treatment	Estimate	Engineer's Comments
A1231 A19 to Nissan - Westbound	W. East	1,600	HRA Resurfacing 200	£85,000	Busy principal road. Poor condition. Requires immediate attention.
A182 Washington Highway / Parsons NB Entry Slip	W. West	1,970	HRA Resurfacing	£33,500	Busy principal road. Poor condition.
B1288, City Boundary to Springwell Village junction	W. West	3,400	HRA Resurfacing	£31,000	Busy Principal road. Poor condition, showing signs of severe deterioration
Blackfell Interchange (A1231)	W. South	1,562	HRA Resurfacing	£26,500	Busy Interchange, poor condition, continuation from previous year scheme.
Rickleton Way Ph 1, Rickleton	W. South	2,590	HRA Resurfacing	£50,000	Busy local distributor road and bus route and main access road. Road is in a very poor condition that is showing severe signs of deterioration
Spire Road, Peel	W. North	3,540	HRA Resurfacing	£40,000	Busy main distributor road and bus route, servicing a retail area.
Station Road, Columbia	W. Central	1017 + 500	HRA & DBM	£22,000	Busy link road leading to school, nursery and Welfare Centre.
Stone Cellar Road, Usworth (Heworth - Fairway)	W. North	1,542	HRA Resurfacing	£24,000	A busy periphery link road that is now in a tired, poor condition
<b>TOTAL</b>				<b>£312,000</b>	

Members to note Tables B includes the schemes highlighted in bold recommended to the March Area Committee by the Place board for inclusion in the Highway Maintenance Capital Programme 2015-2016 (up to a value of £100,000).

**Table B Select Streets for consideration by Members for inclusion in the Capital Programme 2015-2016**

Location	Ward	Estimate	Treatment	Engineer's Comments
<b>Bonemill Lane - A182 - Biddick Lane (south)</b>	<b>W.East</b>	<b>£38,500</b>	<b>HRA Resurfacing</b>	Busy local distributor road, bus route and main access road. Road is in a very poor condition that is showing severe signs of deterioration
<b>Inkerman Road, Concord</b>	<b>W. North</b>	<b>£50,000</b>	<b>HRA Resurfacing</b>	A busy link road that is now severely deteriorated.
<b>Peareth Hall Road, Springwell</b>	<b>W. West</b>	<b>£5,500</b>	<b>Specialist footway surfacing</b>	A busy footpath linking Washington to Springwell Village. Condition of footway is tired requires a new surface.
<b>Teviot, Rickleton</b>	<b>W. South</b>	<b>£6,000</b>	<b>DBM Resurfacing</b>	Only main access and egress route from cul – de sac. In poor condition.
Chipchase, Oxclose	W. South	£9,500	DBM Resurfacing	Carriageway showing signs of wear & main access and egress route from estate.
Craggyknowe, Blackfell	W.West	£22,000	Various	Carriageway and footway showing signs of wear & main access and egress route from estate.
Crowther Road, Crowther	W. South	£18,000	HRA Resurfacing	A busy main road that links various industrial units/businesses which is now in a poor condition
Doncrest Road' Donwell	W. North	£21,500	Various	Busy local distributor road, bus route and main access road. Road in a poor condition that is showing signs of deterioration
Essex Drive, Concord	W. North	£8,500	DBM Resurfacing	Carriageway in poor condition & main access and egress route from estate.
Farm Close, Donwell	W.West	£10,500	DBM Resurfacing	Carriageway in poor condition & only main access and egress route from cul – de sac
Spout Lane, Concord	W. Central	£18,000	HRA Resurfacing	Busy road off cross roads, in vicinity of housing, pubs, and small businesses.
Stafford Villas, Springwell Village	W. West	£9,000	Renew DBM Footways	Cul-de-sac that showing signs of deterioration in the surface of the footway
Stafford Villas, Springwell Village	W. West	£3,500	DBM Resurfacing	Cul-de-sac that showing signs of deterioration in the surface of the carriageway
Stone Cellar Road, Usworth (Red Lion Lane - George Washington Rbt)	W.West	£16,000	HRA Resurfacing	A busy periphery link road that is now in a tired, poor condition
Westernmoor, Blackfell (In part)	W. West	£21,500	DBM Resurfacing and Specialist footway surfacing	Carriageway in poor condition & main access & egress route.
<b>Recommended Priority</b>		<b>£100,000</b>	<b>In BOLD</b>	
<b>TOTAL</b>		<b>£313,500</b>		



5<sup>th</sup> March 2015

## REPORT OF THE CHAIR OF THE PLACE BOARD

Project Brief for Summer Event 2015

Washington Area Committee:  
Funding Opportunity  
Summer Event 2015

**Introduction and background**

Washington Area Committee would like to invite interested groups and organisations to submit proposals to deliver a Summer Event 2015 in Washington.

As part of area priorities for community support and inclusion and for developing a cultural identity, the Washington Area Committee would like to invite project proposals which complement and work in partnership with existing support in the Washington area.

Local events have traditionally always been key to enhancing community inclusion and involvement in Washington and in supporting a cultural identity for the area and over the last 5 years a number of community led events have taken place and been very successful.

**Legal Status of the organisation**

Your organisation must have all of the relevant governance and statutory requirements in place. This includes a written constitution, a management committee or other governing body, insurance, financial accounting systems and any other legislative requirements relevant to your area of work (such as Employment legislation, Disclosure and Barring Service (DBS) and Safeguarding arrangements). You must sign a declaration to indicate your project is able to demonstrate all requirements are in place. **Profit making organisations are not eligible for funding.**

**Project proposals**

Local events have been key to enhancing community inclusion and involvement in Washington and in supporting a cultural identity for the area. Washington Area Committee would like to invite project proposals to deliver a **Washington Carnival/Family Fun Day**.

The Committee requires a group or organisation to co-ordinate and deliver this key event. Previously the Washington Heritage Festival has been delivered in September – which has included elements of a fun day for local residents as well as a strong 'heritage' aspect re mining heritage, a banner March and other heritage activities

There is an opportunity for local groups with a proven track record in delivering grant funded projects to deliver projects on behalf of the Washington Area Committee and applications demonstrating strong partnership working are encouraged.

**Project Outcomes required**

1. The successful applicant will be required to co-ordinate the event, ensure an events safety plan and all infrastructure in place, develop opportunities for additional resources, co-ordinate the community programme (entertainment and activity) with the VCS Steering Group and liaise directly with the WAC Operational Steering Group
2. The project proposals must identify and include the following

- a. Proposed date and venue - **proposed** August 2015 in Albany Park
  - b. Infrastructure required – **proposed** 1 x large marquee, tables and chairs, generator/electrical supply, toilets, fencing etc., stewards, guard cover, tannoy and stage hire, traffic management and road closures, health and safety including provision re DDA, waste management, signage and publicity.
  - c. Steering Group requirements - The successful applicant will be expected to develop the event and work in partnership with the VCS and Community Steering Group with regards to the programming and delivery of the entertainments and activities. This Steering Group will work with the appointed lead to help develop and deliver the community programme of activity and entertainment, including the heritage elements which have historically been a main feature of previous events. This group will also provide a list of potential activities, partners and potential entertainment options to the lead.
  - d. The successful applicant will also be required to work through the WAC Operational Steering Group who will be responsible for providing any advice and guidance with regards to new sources of funding and that any match, agreement or contribution will be in line with general principles of the council having regard to reputation, procurement policy and procedures, corporate identity and appropriate advertising content and any other relevant City of Sunderland strategies, policies and procedures.
3. The proposal must include how it will develop
- An Event Management Plan for the event – including health and safety, access, permissions, licensing etc.
  - A Communications Plan
  - Promotional and Marketing plans
  - Community participation and a partnership approach – utilising local community resources where appropriate (VCS & Community Steering Group)

### **Budget**

There is a total of £15,000 SIB allocated for this project. This should be considered as 'seed' funding and the successful applicant will be free to raise any additional resources for their proposed programme and pilot a more business approach model to delivering local community events.

Where external funding or resources are identified the applicant will need ensure any new source or opportunity is agreed via an Operational Steering Group and that any match, agreement or contribution will be in line with general principles of the council having regard to reputation, procurement policy and procedures, corporate identity and appropriate advertising content and any other relevant City of Sunderland strategies, policies and procedures.

The Operational Steering Group will have the responsibility to provide guidance and advice as required.

### **Timescale**

Opportunity advertised	6 <sup>th</sup> March 2015
Deadline for completed applications	27 <sup>th</sup> March 2015
Consultation and assessment completed by	7 <sup>th</sup> April 2015
Award of grant	14 <sup>th</sup> April 2015

### **Next Steps**

Any interested group or organisation should request an application form. These are available by contacting

Karon Purvis, Washington Area Community Officer

Email: [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk) or telephone 0191 561 2449, who will be happy to answer any questions groups may have about the project

Helen Wardropper, Scrutiny and Area Support Officer

Email: [Helen.wardropper@sunderland.gov.uk](mailto:Helen.wardropper@sunderland.gov.uk) or telephone 0191 561 1164

### **Suggestions/ideas to contribute to Community Programming**

**Miners Banners/Heritage and History/Parade**

**F Pitt**

**Local theatre groups**

**Local performers – dance troupes, bands, choirs, Genfactor, local talent**

**Sporting activities and competitions, climbing Wall**

**Scouts**

**Fairground**

**Lakeland poets**

**Classic Cars/Motorbike Club**

**Fusiliers/Military/Army recruitment/TA**

**Schools?**

**Youth Groups – example Washington Youth Council organised their own talent show?**

**Could this be replicated**

**Competitions?**

**Local organisations – information, activities, products**

**Trade/concessions – local traders?**

**Stocks, Dog agility/show**

**Jazzbands**



5<sup>th</sup> March 2015

## REPORT OF THE CHAIR OF THE PEOPLE BOARD

### People Board Progress Report

#### 1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

#### 2. Background

- 2.1 Earlier this year the priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

#### 3. Key Areas of Influence/Achievements up to February 2015

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to end of February 2015

Action Taken	Outcome
<b>Local priority: Health and Well Being</b>	
Develop a strategic approach to health and well-being through a partnership approach	<ul style="list-style-type: none"> <li>Health Group established includes Public Health, CCG, Area Arrangements, VCS, SCC City Services. The Group considered a number of shared priorities and explored opportunities for partnership approach to deliver a range of initiatives to help residents become more active and address their health issues.</li> <li>The Board recommended three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising Green Spaces for the 5 Ways to Well Being.</li> <li>March AC is requested to agree award for charter mark scheme and hub under <b>Item 7 Finance Report</b>. The total budget available to the Washington Way to Wellbeing is £60,000 – following approval of £20,000 from the CCG Local Innovation Fund.</li> <li>The CCG will also propose that Area Committee consider</li> <li>Steering Group for the Washington Way Network meeting 15th December. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), plans re approach to city wide way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. October AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities.</li> <li>The VCS also raised young people self-harming, recommending the AC consider this issue when determining Area Committee priorities. The Board is recommending that a joined up and co-ordinated approach with relevant partners be implemented (as part of refreshing the AC priorities process) to</li> </ul>

	<p>help address wider health inequalities as well as self-harming and mental health/emotional well being.</p> <ul style="list-style-type: none"> <li>Elected Members are already working alongside their communities to both develop and deliver Local Area Plans and in doing so support the development of the Area VCS networks. This mechanism provides the potential to achieve much greater impact through the utilisation of additional resources from partners. Matching their funding streams with existing SIB resources to develop projects that will build additional capacity in the voluntary sector.</li> </ul> <p>To this end, the Clinical Commissioning Group has committed £20,000 funding to each Area Committee to spend on health priorities during 2015/16. It is proposed, as part of the conditions attached to receiving the funding, that the Area Committee provides match funding, committing £20,000 to make a total of £40,000 available for allocation to projects delivered by voluntary organisations. This is subject to approval at a future Area Committee when appropriate projects have been identified.</p>
<b>Local priority: Community Inclusion and support for VCS</b>	
VCS Network	<ul style="list-style-type: none"> <li>Annual report of the Network under <b>Item 3</b></li> <li>The Network is keen to contribute to the action planning to deliver employability support services for local residents. This is based on the Network raising the capacity of the sector at the last Area Committee and the Area Network Meetings. Further discussions at the Network meeting scheduled for 24<sup>th</sup> February</li> <li>The Community &amp; Volunteer Development Officer (Washington Trust) has met with a number of organisations and partners. The project is looking at opportunities to provide individual support to organisations such as CAs. The Volunteer Steering Group is now established and is looking to implement an action plan to co-ordinate activity across the area.</li> <li>Washington Youth Council has requested to make a presentation to Area Committee with regards to what they have achieved and aims and objectives moving forward.</li> </ul>
<b>Local priority: Employment, enterprise and lifelong learning</b>	
Welfare Reform and Employability Services	<ul style="list-style-type: none"> <li>Impact of Welfare Reform, Job Centre issues, DWP, claimant issues and sanctions etc. to be discussed via a report to AC in December. People Board Working Group to determine way forward re identifying gap and support required. DWP rep invited to Area Committee. VCS organisations to contribute re needs, gaps and identifying appropriate referral pathways following discussions at the next Network meeting in February</li> <li>The People Board Working Group recommend the development of a project focused on local need and capacity. The proposal needs to determine resources, local need and capacity of local organisations and relevant partners, determine where there are gaps in provision at a local level, develop measures to support those local need and gaps, and develop a sustainable approach to continue to support local residents and to help the VCS organisations work in partnership and collaboration to provide the required services for residents in need. That work is ongoing.</li> <li>The Board recommends the discussions at the Network meeting inform the potential proposal for a local VCS project to support local residents</li> </ul>

	<ul style="list-style-type: none"> <li>It is anticipated a project brief will be produced for the April People Board to approve - applications for the project will be determined via normal SIB assessment and consultation and presented to the June Area Committee (to be confirmed)</li> </ul>
<b>Influencing role</b>	
Youth contract review	<ul style="list-style-type: none"> <li>The Locality Manager reported the proposed changes to the current Youth Contract.</li> <li>The suggested changes that were discussed were: <ul style="list-style-type: none"> <li>Being flexible with hours delivered per week whilst maintaining the 3 sessions per ward (11-19 year olds) and 1 session per ward (8-10 year olds).</li> <li>Remove the locality outcomes but maintain the recorded outcomes with an expectation that they reflect identified need in the area.</li> <li>Ending the current BME contract and integrating the BME work into mainstream provision.</li> <li>Reducing the number of accreditations a project needs to achieve whilst maintaining opportunity for those most in need.</li> </ul> </li> <li>A meeting with the current provider and all Councillors is proposed to enable Members to influence delivery at a Ward level.</li> </ul>
LMAPs Review	<ul style="list-style-type: none"> <li>A report will be presented detailing comments, issues raised and any recommendations for future working.</li> </ul>
Culture Strategy/Museum Services	<ul style="list-style-type: none"> <li>A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at future People Boards. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.</li> </ul>

#### 4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the Washington Place Board's Work Plan for 2013/14 as detailed in **Annex 1**.
- 4.2 Members are requested to note the content of the Washington Youth Council presentation as detailed in **Annex 2**

Contact Officer: Karon Purvis, Washington Area Community Officer. Tel: 0191 561 2449  
Email: [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)

**Annex 1 – People Work Plan 2013/14**

**Annex 2 – Washington Youth Council presentation**

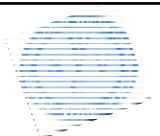
Area Priority	ACTIONS	Progress Report
Health and Wellbeing	<b>Strategic Health Group (CCG, Public Health, SCC, VCS) to identify opportunities for partnership working and shared priorities to:</b>	The Board recommended three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising green spaces for the 5 Ways to Well Being. £20,000 SIB agreed October 16th Area Committee - this will result in a total fund of £60,000 for the opportunities above (£20,000 CCG and £20,000 Public Health). March AC will determine award for Physical hub and Charter Mark. 4 grants now awarded under Go Washington.
	1. Improve participation in activity through ensuring Ensure use of Community Health and Green spaces Project is utilised to deliver initiatives to address health inequalities	Steering Group met 15th December. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. Oct AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities. Detailed update included in Place report re routes. Work commenced with Corporate Comms re communications plan and drafting of Project launch leaflet - anticipate Project launch event week of 26th May - in line with opening of new play facilities in Princess Anne Park and Area Festival 2015 (Active Sunderland).
	2. Maximising the Use of the Health Funds for use of Green/Open Space to address health issues (also links to Place) (Public Health funding £20k)	3 x separate initiatives to deliver the Washington Way to Well Being - one of which is a proposal for small grants to engage local people in activity re greenspace accessibility, availability and use as well as tackling health inequalities and getting residents more active. 3 x Small grants approved January, 1 pending for February. If approved, a balance of £9,406 is available for a 3rd round.
	3. Identify gaps in Mental Health Services for young people including what is already being developed and delivered by VCS and other partners. Also co-ordinate proposed activity with Member's 'No Health without Mental Health'. Mental Health Social Worker to be locality based.	VCS Network workshop discussed gaps in services. Good service provision in Washington. Main gaps and issues identified were communication, partnership approach and information sharing. The outcomes of the workshop were referred to the People Board's Health Group and included in the thinking re the recommendations re Washington Way to Well Being Programme. Scrutiny lead for Health has confirmed a Members briefing will be taking place December 2nd. In addition the Area Network has identified young people self harming as a possible work plan priority for 2015/16 - to be determined via Refreshing the Area committee priorities process.
	4. Consider initiatives to help residents - and in particular young people - manage money and debt	Impact of Welfare Reform, Job Centre issues, DWP, claimant issues and sanctions etc to be discussed at November People board with a report to AC in December. People Board Working Group established to determine way forward re identifying gap and support required. DWP rep invited to Area committee. VCS organisations to contribute to Action Plan re needs, gaps and identifying appropriate referral pathways.
	5. Promote the take up of Health Champions Training including the Dementia Module and the promotion of dementia friendly communities	Dementia Awareness modules underway. November and December dates to be confirmed and circulated. Interim evaluation to be carried out with regards to numbers, publicity and progress with report to next People Board. Health champions and dementia friendly approach to be included in proposed charter mark scheme
	6. Influence work relating to Integrated Wellness Review recommendations	TBC
	7. Respond to issues raised through Sexual Health Review re locality needs	TBC

<b>Adult Social Care</b>	1. Determine best practice and added value that AC funded projects have brought to the ASC Framework.	Completed - Projects are currently being evaluated as they complete. Some SIB funding to be returned to the budget
	2. Ensure any proposed outcomes and initiatives are linked to the VCS - opportunities to develop collaboration and/or consortia working to deliver shared priorities	There will be opportunities for VCS via Washington Way to Well Being Call for Projects to collaborate and deliver against this shared priority.
<b>Community Inclusion and support for the VCS</b>	1. VCS Network to continue to be the mechanism for collaboration and partnership working with the VCS re delivering shared priorities. Area Chair to continue role as Co Chair of Network. ACO continue to provide support and co-ordination re Area Network	VCS Network meets every 6 weeks. Next meeting scheduled 24th February - to discuss VCS issues and proposals and needs re Employability Support Services. Other issues being addressed via the Network meeting include the production of an Annual Report to go to March AC. The sector also keen to be part of the development and delivery of the community led programme of entertainment and activities at the proposed Summer Carnival 2015 (Project Brief to AC for approval March 5th).
	3. Consider how to maximise and co-ordinate volunteering opportunities throughout Washington	Washington Trust now appointed the Volunteer co-ordinator. In post 1st October. Washington Volunteer forum to be set up. Updates to future meetings.
	4. Consider continued support for young people to take forward initiatives develop capacity and engagement and encourage partnership working and participation, and to support the delivery of area priorities - links to health and well being initiatives and environmental/physical improvements and neighbourhood enhancements.	Ongoing via the Washington Youth Council, youth provider, and via any other projects or initiatives. Review of youth contract provision separate agenda item at board 17th February. Washington Youth Council to attend March AC.
	5. Elected members to attend Youth Operational Group and receive regular updates on youth activity delivery	Next meeting to be confirmed.
	6. Influence and support the delivery of youth activity in the Washington.	Discussions relating to youth contract review to February People Board. Further meeting of all AC Members to be confirmed - to determine AC influencing, and options relevant to the area delivery.
<b>Employment, enterprise and lifelong learning</b>	1. Continue to monitor the School Opportunities Project.	54 young people engaged. 118 family members or peers engaged. Project now operating out of Albany Centre. Joint working with YOP. SNCBC now Princes Trust accredited. Marketing of project underway. Washington School, Oxclose Academy and Biddick all fully engaged in the project and referring both Yrs 10 and 11. School opportunities cohort took part in the Washington Working for You Conference. <b>Proposal to amalgamate remainder of YOP1, YOP2 and remainder of SOP to be presented to AC.</b>
	2. Continue to monitor Youth Opportunities Project	YOP2 now approved. YOP1 likely to continue past the Oct deadline due to delays in spend and recruitment. Key Worker now appointed. So far YOP1 engaged 152 young people with 57 into employment - 26 of which have an apprenticeship. A further 46 young people into foundation learning. Direct links with School opportunities in place. <b>Proposal to amalgamate remainder of YOP1, YOP2 and remainder of SOP to be presented to AC.</b>
	3. Deliver Skills Conference for Washington Young People	Proposal to amalgamate remainder of YOP1, YOP2 and remainder of SOP to be presented to AC.
	4. Continuing to work with local businesses (through SCC Business Investment Team) to engage them in AC priorities, key messages and overarching outcomes	Completed - now included in Washington Working For You Conference. Social media to be utilised to ensure key corporate approach and messages rolled out.
	5. Consider how FACL provision can be best utilised to assist delivery of AC priorities and outcomes	Summary of provision circulated to Members

	6. Consider options for schemes to provide support for local residents to access appropriate 'employability' support and help those residents who experience problems accessing JC+ provision, and providing the required evidence to enable compliance and avoid repercussions. (Consider West Job Club best practice )	Impact of Welfare Reform, Job Centre issues, DWP, claimant issues and sanctions etc to be discussed at November People board with a report to AC in December. People Board Working Group to determine way forward re identifying gap and support required. DWP rep invited to Area committee. VCS organisations to contribute to Action Plan re needs, gaps and identifying appropriate referral pathways. December Area Committee agreed to align £20,000 SIB to develop a proposal to determine resources, local need and capacity of local organisations and relevant partners, determine where there are gaps in provision at a local level, develop measures to support those local need and gaps, and develop a sustainable approach to continue to support local residents and to help the VCS organisations work in partnership and collaboration to provide the required services for residents in need.
<b>Safer Washington</b>	1. Maintain key partnerships and collaborative working re LMAPs, links with Safer Sunderland Partnership priorities re reducing crime and disorder.	Joint Police and cllr meetings scheduled for the rest of this year. Next meeting 19th February. Presentation to November board re forward plan for LMAPs - details included in progress report
	3. Ensure Sulgrave and Concord Neighbourhood Management Model links with other initiatives to add value to the approach and assist with sustainability	Update circulated to Members
<b>Influence the design, delivery and review of People based services devolved to Area Committee</b>	1. Develop New Relationship with Schools	At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. <b>One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence.</b>  <del>Currently arrangements are underway to discuss this approach with members early in the new year.</del>
	3. Review of Museum Services	A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at a future People Board. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals..

**5<sup>th</sup> March 2015**

**Presentation to Washington Area Committee by Washington Youth Council**



# OUR JOURNEY

*Washington Youth Council*

In December 2013 we invited Councillors to a presentation to outline our aims and objectives of the up coming year

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March 2014 we held a talent show



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We held a small raffle at the talent show and raised thirty pound which we donated it to Washington Riding Centre which celebrated their 50 year anniversary.



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**We first planned to hold one  
Young Peoples State of the Area  
Debate**

**We were finding it very difficult to  
find a date and time to suit  
everyone so we made the  
decision to hold them in each  
area of the wards**

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**Donwell Grassed Area**

- We have supported young people from the donwell area to work with councillors, gentoo, police and mediators to give their views and listen to the views of residents who live around the grassed playing area near the centre.
- Hopefully ground rules have been agreed by the residents and signs are to be erected in the very near future.

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**Washington's Heritage Festival**

- We invited people to fill in questionnaires as we promoted Washington youth council.
- The following criteria is based on information gathered on the day from 153 completed questionnaires




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Our plans for the future

- To raise money
- To organise a music/ dance event
- Promotion
- To be involved with the summer fair

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Washington Youth Council

We would like to thank the Area Committee and SIB for funding that has allowed us to build the foundations of Washington Youth Council

Jim Kennedy, Karen Purvis and support from the staff of Oxclose and district young peoples project.

Springwell Community Venue for allowing and continue to allow us to use the training room free of charge.

We are looking forward to 2015 where we can go out and work within the community sharing and promoting all good work achieved by young people.

We do not wish to take up much more of your time as we know you have a busy night ahead of you but we are happy to answer any questions

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<b>WASHINGTON AREA COMMITTEE</b> <b>5<sup>th</sup> MARCH 2014</b> <b>EXECUTIVE SUMMARY SHEET – PART I</b>	
<b>Title of Report:</b> Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and proposals for further allocation of resources	
<b>Author(s):</b> Chief Executive	
<b>Purpose of Report:</b> Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an updated position on progress in relation to allocating SIB, and Community Chest and presents proposals for further funding requests.	
<b>Description of Decision:</b>  The Area Committee is requested to approve the following from the 2014/15 budget. Committee are requested to:-  (a) Note the financial statement set out in the report (b) Approval of SIB 2014/15 for the Washington Way to Well Being Physical Hub as detailed in this report and <b>Annex 1</b> . (c) Approval of SIB 2014/15 for the Washington Way to Well Being Charter Mark as detailed in this report and <b>Annex 1</b> (d) Consider and agree the Change to Project Request for Youth Opportunities and School Opportunities as detailed in <b>Annex 2</b> (e) Note the 4 approvals of the Washington Way to Well Being Small Grants Scheme – Go Washington as detailed in <b>Annex 3</b> (f) Note the 11 approvals of Community Chest detailed within.	
Is the decision consistent with the Budget/Policy Framework? <span style="float: right;">Yes</span>	
<b>Suggested reason(s) for Decision:</b> The Area Committee has an allocation for 2014/2015 from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.	
<b>Alternative options to be considered and recommended to be rejected:</b> The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a “Key Decision” as defined in the Constitution? No  Is it included in the Forward Plan?	Relevant Scrutiny Committees:

5th March 2015

## REPORT OF THE CHIEF EXECUTIVE

**Strategic Initiative Budget (SIB), Community Chest – Financial Statement and proposals for further allocation of resources****1. Purpose of Report**

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

**2 Strategic Initiatives Budget (SIB)**

- 2.1 The table below shows the financial position of SIB for 2014/2015:

	<b>Committee Date</b>	<b>Aligned</b>	<b>Approved</b>	<b>Balance</b>
<b>Total SIB for 2014/2015 is £306,507</b>				
				<b>£306,507</b>
<b>Project Name</b>				
Dementia Awareness Training	19.06.2014		£7,000	£299,507
Volunteer Development	19.06.2014		£74,850	£224,657
Washington Heritage Festival	Emergency delegated		£2,500	£222,157
Funding returned -Washington Trust £29,370.56	-	-	+ £29,370.56	£251,527
Neighbourhood Improvements	19.06.2014		£125,000	£126,527
Funding returned -Social Isolation (AGE UK) £1,575	-	-	+ £1,575	£128,102
Funding returned -Wash 50-Teal Farm Residents £432			+ £432	£128,534
Funding returned-Unallocated Washington 50 £2,845			+ £2,845	£131,379
Washington Youth Opportunities (Phase 2)			£59,992	£71,387
Washington Way to Wellbeing Call for Projects			£20,000	£51,387
Washington Events Programme 2015			£15,000	£36,387
Washington 50- RETURNS Springwell Village Community Venue £6.92 and Friends of Washington Old Hall £218.40			+ £225.32	£36,612.32
Washington Heritage Festival 2014 RETURN £1194			+ £1,194	£37,806.32
Employability Support Services Project		<b>£20,000</b>		£17,806.32

Washington Heritage Festival RETURN £3,382 (total returned £4,576)			+£3,382	£21,188.32
Washington Village Christmas Festival RETURN £834.33			+834.33	£22,022.65
<b>Balance</b>				<b>£22,022.65</b>

- 2.2 Members are asked to note the balance of **£22,022.65**. This includes returns to the budget as detailed in the table above in 2.1. **There are no applications for funding from this balance to be considered at this meeting.**
- 2.3 Washington Area Committee invited local and non-profit making organisations including statutory partners to respond to the Washington Way to Well Being Call for Projects for the Washington Well Being Charter Mark and the Washington Physical Hub. Members are asked to note the total budget made available to the Washington Way to Well Being initiatives was £60,000 - £20,000 SIB, £20,000 Maximising Green spaces funding, and £20,000 CCG Local Innovation funding.
- 2.5 **Annex 1** provides the standard executive summary of the applications received for this Call for Projects. Those applications have been subject to an independent assessment using the SIB Scoring Matrix and consultation which is also detailed in Annex 1.
- 2.6 Members are also asked to approve a 'Change to Project' request as detailed in **Annex 2**. This proposal will make better use of Area Committee resources by aligning the Youth Opportunities and the School Opportunities projects. There is no request for further funding although additional outcomes, outputs and an extension to the School Opportunities work will result.
- 2.7 At December 2014 Area Committee, members agreed that all applications for the Washington Way to Well Being Small Grants (Go Washington) be confirmed via SIB consultation and assessment processes. All assessments and recommendations were subjected to full Area Committee consultation. A detailed update with regards to allocation is provided in **Annex 3**. A further round will be invited in March 2015 for the balance of **£9,406**

### 3 Maximising Green Spaces Funding:

- 3.1 The table below shows the financial position of Maximising Green Spaces funding.

	Committee Date	Aligned	Approved	Balance
<b>Green Spaces Fund (approved to AC to award)</b>				<b>£20,000</b>
<b>Project Name</b>				
Washington Way to Well Being	16 <sup>th</sup> October		£20,000	-
<b>New Balance</b>			<b>£20,000</b>	<b>£0</b>

### 4. Local Innovation Funding (CCG)

- 3.1 The table below shows the financial position of Local Innovation funding.

	Committee Date	Aligned	Approved	Balance
<b>Local Innovation fund (approved to AC to award)</b>				<b>£20,000</b>
<b>Project Name</b>				
Washington Way to Well Being			£20,000	-
<b>New Balance</b>			<b>£20,000</b>	<b>£0</b>

## 5. Community Chest

- 5.1 The table below details the Community Chest Ward balances as at December 2014. **Annex 4** shows the approvals between December 2014 - February 2015.

Washington Central	£11,002.60	£6,577.59	£42.88	£4,467.89
Washington East	£10,853.10	£7,611.59	£42.88	£3,284.39
Washington North	£10,000.00	£7,778.26	£1,166.88	£3,388.62
Washington South	£10,969.60	£4,478.59	£248.64	£6,739.65
Washington West	£15,369.60	£7,349.76	£42.88	£8,062.72
<b>Total</b>	<b>£58,194.90</b>	<b>£33,795.79</b>	<b>£1,544.16</b>	<b>£25,943.27</b>

## 6. Recommendations:

- 6.1 Note the financial statement set out in the report
- 6.2 Consider and agree the approval of SIB 2014/15 for the Washington Way to Well Being Physical Hub as detailed in this report and **Annex 1**.
- 5.1 Consider and agree the approval of SIB 2014/15 for the Washington Way to Well Charter Mark Scheme as detailed in this report and **Annex 1**.
- 5.2 Consider and agree the Change to Project Request for Youth Opportunities and School Opportunities as detailed in **Annex 2**
- 5.3 Note the 4 approvals of the Washington Way to Well Being Small Grants Scheme – Go Washington as detailed in **Annex 3**
- 5.4 Note the 11 approvals of Community Chest detailed within.

**Contact Officer:** Karon Purvis, Washington Area Community Officer  
561 2449, [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)

**Annex 1: Executive Summary and SIB Assessment SIB proposals**

**Annex 2: Change to project request Youth Opportunities and School Opportunities**

**Annex 3: For information: Go Washington Grants awarded**

**Annex 4: For information: Community Chest**

5<sup>th</sup> March

## REPORT OF THE CHIEF EXECUTIVE

Washington Way to Well BeingCALL FOR PROJECTS

Washington Area Committee would like to invite interested local Voluntary and Community Sector (VCS) groups and non-profit making organisations to submit proposals to deliver projects in the local community which deliver an innovative and partnership approach to help residents become more active and address health issues. All 5 Washington Wards will be covered by this invitation.

Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

**Introduction and Background**

- As part of the **Health and Well Being** priority the Area Committee is keen to develop initiatives to tackle health issues and help residents become more active utilising and accessing green spaces.
- The Washington Area Committee's People Board has worked with our health partners and the community and voluntary sector to identify shared priorities and to look to developing 'shared ownership' to helping deliver initiatives utilising a partnership approach
- The Committee would like to offer an opportunity for the local Voluntary and Community Sector (VCS) groups and non-profit making organisations (including statutory partners) to submit project proposals for two initiatives.
  1. To design, develop and manage a **Washington Way to Well Being Charter Mark Scheme**.
  2. To design, develop and manage a **Washington Way to Well Being Physical Hub**.
- Both proposals should build on Washington Area Committee's previous investment in developing the Washington Way Network - a shared use network which provides a free resource to the local community for to help residents become more active and links the villages of Washington. They should also be considered alongside other 'Calls' under the 'Washington Way to Well Being' banner – a small grants scheme to enhance and make it easier for local people to engage in the five ways to wellbeing and to commission local action looking specifically at action around green space accessibility, availability and amenity utilisation. The Washington Way to Well Being initiatives will enable the development of an integrated approach to supporting local residents to improve their health.
- In October 2014, Area Committee agreed to commission activity and seeks applications from suitable groups/organisations that can create, develop and establish the Washington Way to Well Being approach

**Project Outcomes**

All proposals should

- Address health inequalities across the area
- Compliment and add value to current health initiatives being delivered across the area
- Target the residents of Washington – all beneficiaries will reside in the Washington area

- Encourage a co-ordinated approach to promoting key health messages, services and activities, the 'Altogether Sunderland' approach, and any previous initiatives funded by the Area Committee.
- Ensure proposed schemes provide recognition of the effectiveness of partnerships and relationships with other organisations and the local community
- Consider the relevance of promoting the Washington Way when designing the Charter Mark scheme and the siting of the physical hub
- Determine a relevant vision for those organisations wanting to earn the Washington Way to Well Being Charter Mark and demonstrate how it meets the priorities of the Area committee and the relevant health partners. Any proposal should determine a standard of minimum good practice to ensure high quality service provision and a recognition of excellence. Include what support will be available to those organisations entering into the charter. This standard should show how it will manage performance, is fair and accessible, uses resources effectively, encourages continuous improvement, and contributes to encouraging shared ownership and partnership working.
- Be considered alongside other health related charter marks schemes being delivered across the area. Identify which organisations or sectors the scheme will be targeted initially and what plans can be implemented for further development
- Detail separately the design element of the charter mark and the administration/management of the scheme. Proposals should also include how organisations will be assessed and monitored, how long the charter mark will be valid for, and what the process will be for reapplying.
- The Hub will be used to encourage a co-ordinated approach to promoting key health messages, services and activities. It should be used to deliver a range of schemes to encourage residents to access and use the shared network (Washington Way). This could be a 'structure' alongside or linked to the new Washington Leisure Village or could be hosted by a local organisation with a base or building already established near to or on the network
- Proposals should identify what services and activities to help residents become more active would be delivered from this hub. The proposal will also need to show how the 'hub' would link to key networks and facilities and how it could be utilised to ensure activities and initiatives developed as part of the Washington Way to Well Being project would reach all Wards in Washington
- All proposals will include a forward plan / exit strategy to ensure sustainability of the resource as well as clear evidence of a business planning approach.
- Creativity and innovation is encouraged



## **SIB Full Applications**

### **SIB Full Application No.1.**

<b>Name of Project</b>	Washington Way to Well Being Physical hub
<b>Lead Organisation</b>	Washington MIND & SYPBP

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£54,300	£29,300	£25,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 year	April 2015	March 2016

#### **The Project**

This proposal will develop a Physical Hub in the heart of the local community. Washington Mind will lead on the siting of an actual hub (premises) giving dedicated space for the Washington Way to Well Being activities. The Resource centre at The Life House will be used to deliver the information sharing re health services. Working in partnership with SYPBP who will lead on the activity being delivered from this 'hub', resources will be used to promote physical exercise to enable residents feel stronger and better equipped to do everyday activities. By becoming active they will feel better mentally and emotionally, and develop a better quality of life.

This proposal for a partnership between Washington MIND and the Sunderland young people's bike project, brings added value via a match of additional equipment to the value of £29,300. This together with SYPBP's extensive experience (Bikeability and Go Smarter to Work cycling initiative) and additional expertise and other relevant contracts and projects, will lead to a joined up approach to delivering increased opportunities to help residents become more active. Washington MIND will provide the opportunities for information sharing and promotion of lots of health related activities as well as the physical space for the delivery of this programme.

SYPBP will use the Hub as a base to deliver nature walks accompanied by occasional guest speakers from the Washington History Society. Routes will be designed to help re-discover heritage sites such as Washington Old Hall, Bowes Railway, Washington Arts Centre, F Pit and North East Aircraft Museum to promote and develop an interest in the local environment. We will also develop links with local branches of the U3A, who are a group for retired/semi-retired people who also have walking, cycling and history groups who can make full use of the facility. The hub will be accessible and provide a range of information in a variety of formats. Local individuals, organisations, employers and schools will be offered access to resources that will enable them to promote the Washington Way, wellbeing, local activities and health improvement to their users, colleagues, pupils and families. There will be access to a public PC and printing facilities as well as the wide range of health and wellbeing activities, facilities and support available in the Life House. To ensure services are accessible and information sharing easier the Life House already works with a broad range of partners who provide support for a range of issues and target groups e.g. drug and alcohol, young people, health trainers, carers, welfare rights, holistic therapies etc. all of this additional support and services will be co-ordinated with delivering healthy activities from the hub. In addition promotion of regional and national health campaigns will help to raise awareness of the health priorities and inequalities that are issues for the Washington area. Using the hub and spoke model where the main hub is provided plus an offer of open access to the same resources for health campaigns.

The programme will also include local bike rides for people of all abilities to develop or increase cycling activities, whether it's to learn a new skill, cycle with family, commute, save money or get fit. A range of bicycles will be provided including electric bikes which are easy to use and pedal, helping to build stamina gradually for those who need extra assistance as they work towards getting fitter. Using existing cycle routes (Washington Way Network) as an alternative to congested busy roads will help to link the villages of Washington and beyond.

1-1 lessons to teach people to ride a bike and work with adults/young people of all ages and abilities who are reluctant or feel unable to participate in cycling i.e. women/ethnic minorities/adults and young people with disabilities will be offered to increase confidence and skills to cycle safely. **To address some concerns raised previously** we have consulted with other organisations such as the Oxclose and District Young People's Project who are more than happy to work in partnership with this proposal – along with other groups as named above. Whilst ODYPP are able to work with this project their own resources re bikes are not able to be utilised due to insurance requirements which requires additional equipment (both specialist and new) to meet health and safety and insurance specifications re hiring of bikes, guided and supported activities etc. This method will also ensure a business approach model and help raise income and sustain the project post AC funding. The equipment proposed plus the added value/match equipment that can be brought to this proposal is of the required specification – particularly the new e –bikes to aid the elderly and disabled to become active.

The Hub will provide a valuable and empowering service for under privileged and marginalised groups of people whose lives will greatly improve by having access to affordable and sustainable transport by offering a bicycle recycling service. This will become an integral part of the Hub as residents can donate their old bikes for recycling and the Hub will sell them on as reconditioned bikes at a heavily discounted price. For those who do not have their own bicycle they will be given the opportunity to hire bikes again at a reasonable affordable cost. Making activities such as cycling accessible for all of the local community is a key aim as well as offering bicycle repairs and servicing facilities and cycle based maintenance training programmes to encourage residents to repair their own bikes and cycle independently. This will provide an inclusive non-judgemental vibrant and supportive environment for volunteers and project users enabling residents to come together to build stronger bonds and develop a supporting network, preventing isolation by participating and contributing to community life.

In the first quarter the Hub will be developed and promoted throughout the Washington area and local people will be consulted to establish the needs and abilities of service users. At first the Hub will be open one full day on either a Saturday or Sunday from 10 – 4.00 pm offering a maintenance workshop, service and repairs in the morning and a nature/historic walk and bicycle ride in the afternoon; both activities will take place at the same time accommodating up to 10 participants in each group. The Hub will also be open one day during the week from 10-2.00 and will offer services or activities based on the demand from the public, i.e. Dr. Bike Workshops, servicing, walks or bicycle rides. The chosen activity will be advertised two weeks in advance to attract as many participants as possible. Further sessions and access to the Hub will develop as the project grows – all opportunities to extend the project based on need and use will be progressed.

This business model re recycling, maintenance, volunteering and hiring specialist equipment and expertise will put in place a plan to continue sustainable delivery of this project

### **Partnership**

The project names multiple partners and links to the VCS Area Network. SYPBP have already carried out consultation with ODYPP and Harraton CA to encourage targeted groups to participate in the proposed programme. In addition to this, both applicants have existing strong partnerships established, which they can build and grow through this project. Washington History Society has also been approached who have agreed in principle they would support this initiative and would invite their members to participate in historic walks on a voluntary basis to share their knowledge and expertise of area. U3A in Washington have also been contacted who regular participate in local walks and bike rides and who have confirmed they would become actively involved in the Hub. Services users at Washington Mind service users will be able to participate in physical activities helping them to embrace new challenges in a bid to stimulate their personal and social development both mentally and physically. The project will be delivered via a new partnership between a local organisation and service deliverer and expertise organisation re physical activities. One of the leads is objective lead on SCC Health and Wellbeing Strategy (Objective 1)

### **Outputs of the Project**

Description	Number
No. of programmes, schemes, activities (walks, guided rides, workshops, programmes)	152
No. local people benefiting	800

### Key Milestones and objectives for the Project

Increased participation in local walks	March 2016
Increased participation in cycling activities	March 2016
Increased number of local people living healthier lifestyles	March 2016
Increased number of local people accessing information about health initiatives and services	March 2016
Sustainability Plan to continue activity	January 2016

### Funding

Item	Total Cost	SIB
SYPBP – inc salaries, staffing etc	11,040	11,040
E bikes x 2; Unisex bikes x 10	5,000	5,000
Additional bikes and equipment (2x tandems; 3 x trikes; 3 x recumbents; 2 trailers to deliver mobile services)	29,300	
Tools/PPE/Accessories	500	500
Additional on site cabin/premises	3,000	3,000
ITC	400	400
Insurance/Health & Safety/contingency	2,760	2,760
Washington MIND promotion, admin, lead	2,300	2,300
	<b>£54,300</b>	<b>£25,000</b>

### Scoring and assessment

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and has scored **100 out of 100**

This application:

1. Evidences a good track record of successful delivery and experience
2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects and initiatives – activities, health, heritage, social isolation, inclusion
3. This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration. It has already established a number of local 'relationships'.
4. This proposal fully meets the project outcomes as detailed in the published Project Brief:-
  - The project will address health inequalities across the area and compliment and add value to current health initiatives being delivered across the area and will encourage a co-ordinated approach to promoting key health messages, services and activities
  - All beneficiaries will reside in the Washington area
  - A range of schemes will encourage residents to access and use the shared network (Washington Way). This includes:
    - Nature and heritage walks
    - Local bike rides
    - 1:1 lessons and coaching
    - Cycling safety
    - Maintenance and recycling of bikes
    - Affordable activities

- Linking local villages
  - Targets older people, young people, disabled and families
- The proposal identifies strong partnership working, local contacts, and a commitment to promote and further develop the scheme
- The proposal identifies a range of projects and activities from this funding. Taking a cost benefit approach the assessment shows there are many health benefits for local people and a good range of activities available.
- The proposal also identifies a business model to ensure some sustainability of activities post Area Committee funding.
- The project leads bring extensive experience in similar initiatives
- The project leads both bring additionality and more than 50% match funding re additional resources.

#### Consultation comments

**Recommendation: Approve.**

## SIB Full Application No.2

<b>Name of Project</b>	Washington Way to Well Being Charter Mark Scheme
<b>Lead Organisation</b>	Washington MIND

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£27,265	£12,265	£15,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 year	April 2015	March 2016

### **The Project**

This project builds on the organisation's vision for '*A society that understands and is active in improving mental health and wellbeing and building the emotional resilience of people of all ages*'. This project has the potential to help achieve that vision for the Washington via delivering innovatively against the Area committee's vision and priority to address health inequalities. Creating a supportive community with the knowledge, skills and resources to improve the wellbeing of local residents is also at the heart of this objective. Washington MIND is ideally placed to lead this *Washington Way to Wellbeing\** project as we have an established local venue (The Life House) where people come to access information, meaningful activities and social opportunities in order to improve their mental and physical health and to foster skills and confidence needed to re-engage with other community resources. There is a massive opportunity to co-ordinate these proposals with lots already going on, key partnerships and contacts - all focused on improving the health and wellbeing of the local community

### **Project name and marketing materials:**

This project proposes that whilst using the name '*Washington Way to Wellbeing*' and ensuring the 'Washington Way' is central to the design, it would be the intention to consult with the local community with regards to the design of the Charter Mark in the lead up to the project start. Using a variety of methods to do this a diverse range of local people as possible are to be involved in deciding a project name and the design of a logo and Charter mark, and their views about how they would choose to be involved.

### **Project Group and Community engagement:**

Relationships are a key component of social capital and there is strong evidence that they are a major factor in promoting wellbeing. For this reason a dedicated project group led by the Wellbeing Worker (WW) with representation from groups from all areas of Washington, will be key to ensuring an accessible, co-ordinated approach. The group will develop the work plan for the project with clear goals and timescales including planning for ways to carry the work forward at the end of this funding period. The WW role will also include engaging with other local 'groups' to support them to be involved in the project. **Our initial thoughts are that the 'groups' will include VCS organisations, schools, leisure facilities and local businesses and possible 'individual' awards.** This might mean the charter is adapted for the different categories. Our initial conversations with schools have shown they already pay to sign up to charter marks (e.g. arts, eco-friendly, diversity) and that the group will look at the potential for a similar model for businesses and schools bringing income into the project, to carry the work forward. This will be the method we will use to establish sustainability for the project and the group will take this forward. The WW will report into the group monthly (and complete the required quarterly monitoring) re. targets met, progress, challenges and resource management.

### **The Wellbeing Charter Programme:**

The project group that will work together to create the criteria for the award which will consist of a number of key areas which need to be in place to support wellbeing, healthy resilient communities so that local people can 'feel good and function well' – and have been captured in the project brief. We will work from evidence based research already in place about how we can help communities to be more wellbeing focussed and resilient. The administration and management of the scheme will

be the responsibility of Washington Mind who will work with the group to establish the assessment process and criteria.

Signing up for the charter will be an indicator that an organisation is working towards / meeting the criteria for helping the local community to have improved wellbeing. The role of the WW will be to support groups through this process. The Charter mark and logo will be used on Plaques, promotional items, individual badges and the organisations will be able to use it on their own headed paper and promotional items to show their commitment to wellbeing. We would plan to hold celebration event(s) for groups achieving the Charter mark and would suggest there to be an annual review.

At The Life House we have used the work carried out by national Mind around the necessary components for building Resilient Communities - we will use this criteria as a starting block for developing the criteria for the *Washington Way to Wellbeing* Charter Mark. This would be the following key areas

**1. Promote the Five ways to wellbeing** – Throughout the Life House we show how the five ways to wellbeing are a central part of the services, activities and support we and our partners provide. (For instance 'be active' – exercise classes, walking groups to encourage residents to access and use the shared network (Washington Way)).

**2. Improve opportunities for social connection** - bringing people together through our activities, tea room, groups etc.

**3. Raise awareness of mental health and wellbeing** – providing training for staff and volunteers (ensuring groups have trained health champions, mental health first aiders, dementia friends etc). Raising awareness of health campaigns through displays and events (e.g Pink October for breast cancer awareness).

**4. Make sure your services are accessible and welcoming** – making sure services are appropriate to people of all ages, status, sexual orientation, disabilities, gender or ethnicity.

**5. Think about the impact your services have on the wellbeing of your community** – taking steps to improve wellbeing e.g. health information available and Healthy Lifestyle courses, smoking cessation services, alcohol awareness, stress reduction, financial capability, emotional health and resilience.

**6. Connect with other community organisations** – using resources such as [www.wellbeinginfo.org.uk](http://www.wellbeinginfo.org.uk), SCC Area directories, VCS networks and other meetings and events to provide opportunities to share information.

#### **Expected outcomes of the project:**

Good levels of wellbeing are associated with improved quality of life for participants and

- Improved learning and academic achievement
- Reduced absence from work due to sickness
- Reductions in risk-taking behaviours like smoking
- Improved physical health
- Reduced mortality
- Increased community involvement

The local community will be more aware of the benefits of healthier lifestyle choices and have access to interventions and information that support making changes and improved health profiles of participating community members, we would gather feedback on –

- Increased wellbeing, confidence and self-esteem.
- Improved lifestyle choices
- Increased physical activity
- Weight reduction
- Smoking reduction
- Safer drinking habits
- New coping strategies
- Increased awareness of services, activities and facilities.
- Examples of how individuals have used the Five Ways to Wellbeing

This proposal provides a route to bring together many of the Washington Way to Well Being objectives and priorities and there is real opportunity for Washington to once again drive an innovative approach to developing the shared ownership required to tackle Washington's Health inequalities.

## Partnership

This project proposal has identified £23825 'match' funding. This would be predominantly resources via current information sharing and wellbeing network that would add value to developing the partnership approach to ensure the Washington Way to Well Being charter Mark is not only developed by the local communities of interest but also owned. The project Washington Mind Services Manager is one of the Washington VCS representatives for the area and is the Objective lead for Objective 1 (Promoting Understanding between communities and organisations) on the SCC Health and Wellbeing strategy and will ensure a positive partnership approach across the sector.

Washington MIND has already established strong partnerships with other local organisations and will build on this to ensure the success of the project. Key partners already contacted include the SCC Promoting Health Engagement Lead for Washington, The Millennium Centre, Carers, Age UK, local schools and businesses and partners currently delivering activities in The Life House; Lifeline, U3A.WI, Health Trainers, Sunderland Wellbeing and Men's Health networks. We will build on existing provision including wellbeinginfo, VCAS and SCC Directories and All Together Sunderland. The overwhelming consensus is that organisations are keen to get involved in strengthening our local community and improving wellbeing. The go Smarter to Work team has also agreed to using the contact list re local businesses that have been involved in that initiative.

Washington Mind has a proven track record in the development of innovative projects and we have often used unique branding for specific projects, designing logos and marketing materials to promote them. We have used a community model where we have used different methods to involve all stakeholders, including the wider community to make sure we get fresh ideas and a diverse range of views. Our Suicide prevention programme (A LIFE worth Living) – was recognised nationally for its innovation.

## Outputs of the Project

Description	Number
No. of schemes/awards	40
No. of beneficiaries	400

## Key Milestones/Objectives for the Project

Community consultation and working group established	May 2015
Charter mark and promotional materials designed and developed	June 2015
Roll out work plan agreed	June 2015
Sustainability planning	January 2016
Evaluation and Celebration Event	March 2016

## Funding

Item	Total Cost	SIB
Project costs and overheads	4032	1429
Wellbeing Worker	12071	12071
Wellbeing Network Information	8162	
Promotional materials etc	3000	1500
	<b>£27,265</b>	<b>£15,000</b>

**This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and has scored 80 out of 100**

**This application:**

- 1. Evidences a good track record of successful delivery and experience**
- 2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects and initiatives – health, employment, social isolation, inclusion**
- 3. This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration. It has already established a number of local 'relationships'.**
- 4. This proposal fully meets the project outcomes as detailed in the published Project Brief:**
  - The project will address health inequalities across the area and compliment and add value to current health initiatives being delivered across the area and will encourage a co-ordinated approach to promoting key health messages, services and information
  - All beneficiaries will reside in the Washington area
  - Considers the relevance of promoting the Washington Way when designing the Charter Mark scheme and the siting of the physical hub
  - The proposal has determined a relevant vision for those organisations wanting to earn the Washington Way to Well Being Charter Mark.
  - The project proposes community ownership and involvement to confirm the design of the Charter Mark.
  - The proposal has been considered alongside other health related charter marks schemes being delivered across the area.
  - Details of the design element of the charter mark and the administration/management of the scheme will be implemented.
  - The Hub will be used to encourage a co-ordinated approach to promoting key health messages, services and activities.
  - The proposal includes how it will consider sustainability
- 5. This proposal provides a good opportunity to pilot innovative and creative approach at a local level.**

#### **Consultation comments**

**Recommendation: Approve**



5<sup>th</sup> March

## REPORT OF THE CHIEF EXECUTIVE

## Change of SIB Funding Application

<b>Name of Project</b>	<b>Youth Opportunities (Phase 2)- Change</b>
<b>Lead Organisation</b>	<b>Sunderland North Community Business Centre</b>

<b>Budget</b>	<b>Total</b>	<b>Total SIB Budget</b>
Youth Opps 1	£5,113	
School Opps	£23,672	
Youth Opps 2	£59,992	£88777
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
21 Months	1 April 2015	31 <sup>ST</sup> December 2016

**Change to the Project - How It is different to original application, what it will pay for and what it will it do?**

This proposal seeks to enable the merger of the existing Youth Opportunities project, and its agreed second phase project, with the remainder of the School Opportunities programme funds. School and Youth Opportunities Projects are both funded through Strategic Initiatives Budget and do not require any additional funding support to that already granted. Rather this proposal will enable those of statutory school age who are at risk of dis-engaging with mainstream education to continue to receive individually tailored support beyond the life of the current School Opportunities programme which is currently due to cease in August 2015.

If the merger is approved then the realigned service will run to December 2016 with a full-time Key Worker, part-time information, advice and guidance officer and will provide a full-time apprenticeship opportunity for a local young person. The Project will combine the main operational aims, objectives and outputs of each programme as so will work with young people in the age range of 14 to 18 years old, who are at risk of disengaging with mainstream education, Not in Employment, Education and Training or becoming so, to provide individual ongoing mentoring to enable them to re-integrate with education, progress into occupational training, further education, apprenticeship or employment.

We believe the Apprentice opportunity will act as a peer to other young people and will also be key in developing the use of social media within the Project to enable enhanced referral to partner Organisations in the area and to develop an advocacy role to encourage young people to engage in this project and those of our partners based within the Washington Area.

The project will continue to work with young people to identify barriers to their personal progression, which may include health, drug and alcohol support, responding to caring responsibilities, growing motivation and confidence or undertaking job specific training to meet an employer's needs. Costs may include travel to training, volunteering or work placements, DBS clearance, course certification or a contribution to increased employer insurance and uniform costs. A continued beneficiary support fund has been allocated within the budget as we feel this approach is key to achieve the project outcomes.

The will ensure local partnership working is central to its delivery and will continue to develop new networks. SNCBC has successfully extended the originally proposed operational time periods for the School Opportunities and Youth Opportunities Phase 1 programme, by operating to best value principals and linking with services and funds from alternative sources.

### **Need for the Project and why it has been necessary to change**

The need for the Projects has been established in research by Washington Area Committee and their subsequent Call for Projects. This proposal seeks to merge a number of existing projects which we believe will provide a more streamlined service for young people to access, provides value for money and extends the participation and reach of the project and through the introduction of the Apprenticeship roles builds local capacity to sustain the project past the life of the current funding period.

If the merger is not approved the three services will continue to run to the end of their agreed lifetime and there will be an impact on the services of need identified by Washington Area Committee.

### **Outputs of the Project**

No of people accessing improved advice and support	<b>168</b>
No of young people aged 16-19 NEET into FE and employment	<b>89</b>
No. of people receiving job training	<b>140</b>
No of people in voluntary work	<b>25</b>
No of People going into Employment	<b>91</b>

### **Key Milestones**

<b>Milestones and Key events</b>	<b>Forecast dates</b>
Project launch	1 April 2015
Advertising post of the P/T Careers Advice Worker	1 April 2015
Appointment of P/T Careers Advice Worker	31 May 2015
Advertising for Modern Apprenticeship Post	1 April 2015
Appointment of Apprentice	5 <sup>TH</sup> May 2015
Healthy Lifestyle Event	30 June 2015
Engagement of Year 10 pupils	30 June 2015
Engagement NEET School leavers (Year 11)	31 August 2015
First accredited courses commence	30 September 2015
Evaluation Year 1	1 April 2016
Engagement of NEET School Leavers ( Year 11)	31 August 2016
Exit Strategy	30 September 2016

### **Financial Information**

<b>Item &amp; Description</b>	<b>Total cost</b>	<b>Match</b>	<b>SIB</b>
Salary Key worker - total	41297.34		41297.34
Salary of advice and information Worker	18084.26		18084.26
Salary Modern apprentice	10101		10101
Staff training, mobile, payroll, DBS, rent and utilities	4400		4400

Travel costs	1,800		1,800
Client and employer resources, Admin, Finance, Management, ICT and certification	13094.40		13094.40
Total	88777.00		88777.00

Outputs to be delivered								
SIB Output Code	Target 2014/15				Target 2015/16			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
<b>P7 - No of people accessing improved IAG- 168</b>	24	24	24	24	24	24	24	
<b>P6-No of People receiving Job Training- 140</b>	20	20	20	20	20	20	20	
<b>L5 - Number adults (parents, carers/extended family if young people) obtaining qualifications - 42</b>	6	6	3	9	6	9	3	
<b>P1- No of NEET Young People going into Education /FE/Employment - 91</b>	8	14	15	10	13	15	16	
<b>P3 - no of people in voluntary work/work placement 25</b>	3	3	5	3	3	3	5	

#### **RATIONALE-**

Estimated 140 as number of young people worked with as original proposal was 120 plus 20 NEW Year 10's who will join in Sept 2015 . Breandan currently has 26 on SOP and 28 on YOP- these won't be able to be counted again on new programme so we will effectively be starting from scratch from April 2015.

P7- total number of YP's worked with = 140 plus 20% of additional family members parents/ carers of the YP's bearing in mind that once leave school they do not often attend with another adult and we only have one more cohort of year 10's who we will definitely engage with parents for consent meeting

P6 – Job training – total number of YP's who access support will receive some sort of job training non accredited training i.e. skills advice, careers info etc

L5- Numbers achieving accredited qualifications – 30% of cohort of 140 YP'S will achieve accredited qualifications

P1- Number into Employment – 30% of YP'S worked with will gain Employment Further Education, 35% - young people going onto pre- employment skills training e/g TCV, Cameleon , Springboard so we need to be able to claim progression for these

5<sup>th</sup> March 2015

**REPORT OF THE CHIEF EXECUTIVE**

**Washington Way to Well Being  
Small Grants Scheme: Go Washington**

**Grants awarded**

**1. SCC Sport and Leisure: Be Active in our Green Space (Washington)**

£4,500 awarded to install, promote and maintain marker points and arrows to form various accessible routes for walking, jogging and running, on existing Wellness Park Walks and upcoming Heritage Walks Programme.

**2. Washington MIND: Active ways to well being**

£2,000 awarded to provide a range of activities to help residents be more active and to access green and open space in Washington.

**3. Springwell Community Venue: Gateway Hub**

£1,964 awarded to deliver a gateway for cyclists, pedestrians and walkers from Springwell Village Community Venue. This project would provide the start and end to a cycling route which would include heritage sites for Washington and also a cycling parking facilities. A secure bike rack, bench, bins and information board would be installed. Children's and adults groups would be invited to maintain the area and promote intergenerational work.

**4. St Bede's Primary School**

£2,130 awarded to build a forest school within the school grounds, encouraging children to utilise an outdoor learning facility alongside parents and grandparents. It is intended to also create a gardening club, made up of volunteer and community members, which would enhance and share gardening skills. Children, parents and the community would utilise the scheme and it is anticipated that the forest school would be used for camping/ sleepovers in the school holidays holding camp fires and activities. The aim is to promote health and well-being; by increasing physical activity all year around.

**Balance remaining for Round 3 invitation - £9,406**

## COMMUNITY CHEST 2014/2015 WASHINGTON AREA - PROJECTS APPROVED December –February 2015

Ward	Project	Amount	Allocation 2014/2015	Project Proposals	Previous Approval	Grants Returned since April 2014	Balance Remaining
Washington Central	Four Seasons Club Christmas dinner, bus and room hire for 46 members	£500	£11,002.60		-		
	Usworth Miners Banner Group-Banner costs for unveiling at event in April 2015	£400					
	<b>Total</b>			£900		£42.88*	<b>£4,467.89</b>
Washington North			£10,000		-		
	Residents of Peacehaven Court –Christmas lunch and entertainment	£400					
	Usworth Miners Banner Group-Banner costs for unveiling at event in April 2015	£1,000					
	Crafty Hands	£400					
	Roseberry Court Residents	£445					
	<b>Total</b>			£2,245		£1,166.88*	<b>£3,388.62</b>
Washington East			£10,853.10		-		
	Usworth Miners Banner Group-Banner costs for unveiling at event in April 2015	£400					
	Wessington U3A War Memorial Group –Bronze resin poppies	£150					
	<b>Total</b>			£550		£42.88*	<b>£3,284.39</b>
Washington South			£10,969.60		-		
	Usworth Miners Banner Group-Banner costs for unveiling at event in April 2015	£400					
	<b>Total</b>			£400		£248.64	<b>£6,739.65</b>
Washington West			£15,369.60				
	Springwell Village Community Venue –Equipment for pantomime in February 2015	£500					
	Usworth Miners Banner Group-Banner costs for unveiling at event in April 2015	£400					
	<b>Total</b>			£900		£42.88	<b>£8062.72</b>
<b>Overall Total</b>			<b>£58,194.90</b>	<b>£4,995</b>	<b>£28,800.79</b>	<b>£1,544.16</b>	<b>£25,943.27</b>

\*Northumbria Police –£124 Washington North Respect your neighbourhood posters, \*12<sup>th</sup> July road closures £24 returned to all wards, \*£205.76 returned to Washington South- Rickleton Residents, \*£18.88 return per ward for Remembrance Parades 2014, \*Tyne Tees Transport Trust (W North) £1,000

# Current Planning Applications(Washington)

Between 01/01/2015 and 18/02/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
14/02464/FUL	3 GlastonburyBiddickWashington NE38 7HA	Erection of single storey infill extension, creation of a vehicle access and provision of front boundary fencing.	08/01/2015	05/03/2015
15/00079/LAP	Columbia Grange SchoolOxclose RoadWashingtonNE38 7NY	Erection of a single storey extension to south and east elevations	27/01/2015	24/03/2015
15/00043/FUL	10C The GalleriesWashington Town CentreWashingtonNE38 7SA	Change of use of vacant unit to Fish & Chip shop (A5 use)	28/01/2015	25/03/2015
15/00099/PCJ	Glendale HouseWashington Town CentreWashingtonNE38 7SW	Prior Approval for change of use from Offices B1(a) to Dwellings (C3). (29 no one bedroom Apartments)	28/01/2015	25/03/2015
15/00213/PRI	87 KirkhamBiddickWashingtonNE3 8 7EZ	Erection of a single storey rear extension (Extends 4m from the original dwelling, 3.25m in height and 2.65m to the eaves).	05/02/2015	19/03/2015
15/00278/PRI	24 FinchaleBiddickWashingtonNE3 8 7HE	Erection of a single storey rear extension. (Extends 4m from the original dwelling, 3.75m in height and 2.31m to the eaves)	16/02/2015	30/03/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
13/03215/FUL	Land Adjacent To2 Monument ParkPattinson Industrial EstateWashingtonNE38 8QU	Change of use of amenity grassed land to storage/distribution (Class B8), to create open air storage compound for construction materials, erection of 2.4m perimeter palisade security fencing and erection of a staff smoking shelter. (Retrospective)	05/01/2015	06/04/2015
15/00029/FUL	23 ThornbridgeWashingtonNE38 8TH	Erection of an extension to rear of existing garage with associated alteration to garage roof pitch and conversion of existing conservatory into sunroom. (amended description to include garage roof alteration)	08/01/2015	05/03/2015
14/02837/SUB	Land South East OfPattinson RoadPattinson Industrial EstateWashington	Residential development comprising 43no. dwellings and associated access, infrastructure and landscaping. (Resubmission)	08/01/2015	09/04/2015
15/00053/FUL	Land North Of Station Road/North West Of Pattinson Road And Adjacent To Barmston RoadWashington	Substitution of house types within approved residential development at Teal Park Farm Phase 1 (ref. 08/03987/REM) and Phase 4 [Area D] (ref. 12/00333/FUL): Removal of approved plots 94-101 ('I-Pad' apartments) of planning permission ref. 08/03987/REM and Plots 6 and 7 (renumbered 108 and 109) (2no dwellings) of area D of planning permission ref. 12/00333/FUL and erection of 10no dwellings	22/01/2015	23/04/2015
15/00150/FUL	19 AlderwoodHarratonWashington NE38 9BS	Erection of dormer to front and extension to side of existing detached garage to rear of property.	28/01/2015	25/03/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
15/00090/FUL	60 LarchwoodHarratonWashington NE38 9BT	Erection of two storey extension with pitched roof tying in to existing roof and canopy to southern elevation and single storey extension to the western elevation of the property.	30/01/2015	27/03/2015
15/00155/FUL	OaklandsSouth ViewFatfieldWashingtonNE38 8AH	Erection of a first floor extension to side and erection of a single storey extension to rear	30/01/2015	27/03/2015
15/00039/FU4	Land AtHillthorn FarmWashington	Erection of a new 40,500sqm B8 warehouse facility with 475sqm first floor offices, together with associated ancillary buildings, external yard and parking areas, hard and soft landscaping, perimeter fencing, utility diversions, site set up compounds and temporary haul road with associated access on to A1290. (Amended Site Set Up Plan received 18.02.2015 and Amended Environmental Statement received 19.02.2015).	12/01/2015	04/05/2015
15/00052/LAP	Land AtHillthorne FarmWashington	Construction of a new spine road and formation of new access on to the A1290 Washington Road and associated infrastructure; the construction of temporary access on to the A1290, haul road and construction compound. (Amended Plans updated Environmental Statement both received 19 February 2015).	14/01/2015	06/05/2015



Reference	Address	Proposal	Date Valid	Target Date for Decision
15/00098/ADV	McDonaldsThe Peel CentreGloverWashingtonNE37 2PA	Display of 2 no. internally illuminated single sided signs to existing Sky Sign pole.	22/01/2015	19/03/2015
15/00152/PRI	32 Cairngorm AvenueLambtonWashingtonNE3 8 0QW	Erection of a single storey rear extension. (Extends 4.7m from the original dwelling, 3.455m in height and 2.167m to the eaves)	29/01/2015	12/03/2015
15/00151/CLP	MakroSedling RoadWearWashingtonNE37 1LX	Application for Certificate of Lawfulness of Proposed Use or Development - Installation of on- roof Solar PV Modules	03/02/2015	31/03/2015
15/00031/SUB	KimberleyStafford VillasGatesheadNE9 7SL	Outline permission for erection of detached dwelling with all matters reserved.(Resubmission)	09/01/2015	06/03/2015
15/00125/FUL	Land AtBelmont TerraceSpringwell VillageGatesheadNE9 7QU	Erection of 2 No timber sheds, a greenhouse and chicken coop, on allotment for horticultural/agricultural purposes with new timber fencing and access gates. (Retrospective)	30/01/2015	27/03/2015
15/00156/FUL	52 Beech GroveSpringwell VillageGatesheadNE9 7RE	Erection of a pitched roof to existing garage/porch and single storey extension to side and rear of property.	09/02/2015	06/04/2015
15/00201/FUL	BarwoodOxford AvenueDonwellWashingtonNE3 7 1AB	Erection of part single storey part two storey extension to side of property.	09/02/2015	06/04/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
15/00042/FUL	15 Elswick RoadArmstrong Industrial EstateWashingtonNE37 1LH	Change of use from B8 (warehouse) to D2 (indoor air rifle range).	12/02/2015	09/04/2015
15/00178/FUL	8 GrizedaleAlbanyWashingtonNE3 7 1TU	First floor side extension comprising of bedroom and en- suite bathroom.	18/02/2015	15/04/2015