

16 SEPTEMBER 2011

REPORT TO THE SUNDERLAND EARLY IMPLEMENTER HEALTH AND WELLBEING BOARD

REPORT BY EXECUTIVE DIRECTOR HEALTH, HOUSING AND ADULT SERVICES

THE STRATEGIC PLANNING PROCESS

1.0 PURPOSE OF THE REPORT

- 1.1 To provide board members with an overview of the Strategic Planning Process
- 1.2 To provide board members with background to the development of the Health Housing Adult Services, Childrens Services and City Services Directorate three year plans

2.0 THE STRATEGIC PLANNING PROCESS

- 2.1 The council operates an annual Strategic Planning Process which translates its priorities into targets and outcomes for the forthcoming financial year and subsequent two years that will lead to continued improvement in service delivery and the use of resources
- 2.1 The purpose of the Strategic Planning Process is to ensure the council's service delivery and the use of resources contribute to the achievement of the Sunderland Partnership's Vision for the city *"Creating a better future for everyone in Sunderland - Sunderland will be a welcoming, internationally recognised city where people have the opportunity to fulfil their aspirations for a healthy, safe and prosperous future."*
- 2.2 The strategic planning process helps drive toward continuous improvement in everything the council does, and to ensure that every member of staff can identify and understand the role they play in the achievement of the council's priorities.
- 2.3 The council will in future use this strategic planning activity to align the organisations commissioning intentions

3.0 RECOMMENDATIONS

- 3.1 The Early Implementer Health and Wellbeing Board is recommended to receive this report for information

3.2 The Early Implementer Health and Wellbeing Board should consider inviting partners to present their organisations strategic plans to the next meeting of the Early Implementer Health and Wellbeing Board