

Place Project Performance 2014/15
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Below is a summary of all Place based SIB funded projects, how they have performed against targets and what they have achieved to the end of March 2014.

Retail Support Business Project Business Investment Team	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of businesses supported one to one	31	25		£50,000	£67,699	
Number of business supported via workshops / grants	81	53				
Number of businesses received a grant	17	17				
<p>This project was originally awarded a total of £50,000 to assist independent retail businesses throughout Hetton, Houghton and Shiney Row to improve business competitiveness, effectiveness and sustainability. A further £40,000 was awarded at June 2013 Area Committee to allow continuation of this project, to reach an additional 31 businesses with expert advice and to issue grants. Advice is being offered from the Independent Retail Specialist and also Sunderland City Council. Retailers engaged on the programme are given mentoring support and specialist advice/support where necessary. In Houghton, the Traders Association is going from strength to strength, and the support it has received from the project is being utilised to print its first 'DH Deals' Brochure. A small number of individuals on the programme from the first phase are still receiving mentoring support from the project. Traders in Shiney Row are now engaging with the project and a number of grant awards have been given out. For phase 2 of the project there are currently 12 people on the programme, 3 in Houghton, 3 in Hetton and 5 in Shiney Row. There has been 3 grants awarded in Hetton, 5 grants in Shiney Row and 2 grants in Houghton. A workshop is being arranged for delivery in Shiney Row for 15 -20 businesses.</p>						

Shopping Centres Marketing Programme SCC Communications Team	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	6	8		£7,572	£333	
Number of new businesses established or new businesses supported	20	32				
<p>The project was awarded £15,000 to provide marketing campaigns for the three local shopping centres of Hetton, Houghton and Shiney Row. Progress on this project has included building relationships with local traders, a voucher booklet being distributed via Community News, a Shop Local Advert in the Houghton Feast programme, and Christmas events. An advert appeared in the Sunderland Echo to promote this project and there has been contribution to the development of the Houghton Traders Association. Spend is behind the target spend but a re-profile has been requested.</p>						

Shop Scene Improvements SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	7	6		£6,551	£775	
<p>The project was funded to £15,000 to provide physical improvements to railings, seats, barriers and planters in the three shopping centres of Houghton, Hetton and Shiney Row, and to provide promotion of local shops. Progress on this project includes Ad bins being installed as follows- 1 in Hetton, 1 in Shiney Row, 2 in Houghton. Bollards, railings and seats have been painted in these areas. Planters have been installed in Newbottle Street Houghton, and Shiney Row made over with bins, seats and railings painted, graffiti removed, weeds removed, tree guards installed and gravel replaced. Spend is behind target but a re-profile has been requested.</p>						

Houghton War Memorial SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	0		£10,000	£0	
<p>This project was funded £10,000 to refurbish the stone war memorial record stone located in the grounds of St Michael and All Angels Church. The proposals were to clean the remaining Portland stone and re-cut the remaining names. Due to lengthy permissions processes determined by Church procedures the project suffered lengthy delays. At a recent DAC update meeting, the lead agent from Property Services was informed that the DAC members agreed in principle with the alternative proposed method of letter cutting however formal committee approval will still be required. They advised that the matter will be tabled for discussion at the next DAC committee meeting in June 2014 where it is anticipated approval will be received and work can commence. A further update will be provided after this meeting and funds and outputs are requested to be moved to reflect the delays.</p>						

Local Celebrations and events SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community / voluntary groups supported	5	7		£7,740	£7,740	
Number of community / educational events held	4	4				
<p>This project was awarded £7,740 to support local events and celebrations across the Coalfield area. A Christmas switch on at Shiney Row and Santa's Grottos at Houghton and Easington Lane was delivered by community groups and supported by this project. A WW1 themed 'International Women's Day' took place at ELCAP with over 50 local women attending and celebrating the role of women in this and other relevant dates throughout history. This project is now fully spent and closed.</p>						

Allotments Improvement	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new community facilities or equipment	17	14		£57,283	£45,403	
<p>This project was awarded £57,283 to improve allotments and sites in the Coalfield area. To date improvements have been made on a number of identified allotment sites across the Coalfield area including Hutton Street, Old Store Terrace, Girven Terrace and Elemore Vale. There has been a clearance of unsightly plots along the back of Britannia Terrace, Fences have been removed, structures and old concrete bases demolished, and installation of uniform steel fencing. The process of letting and managing allotments has been improved for customers. Burnside Allotment Site has been cleared and fencing work complete, with a new sign erected. Britannia Terrace phase 1 works are now complete with new powder coated palisade fencing and clearance works complete and a new sign erected. At St Matthews, Newbottle, 6 allotment plots have been cleared and re-let and 3 new allotment plots created as part of the clean-up work. Consultation has begun with existing allotment holders on gravel walks to explore the possibility of relocating some tenants from the Seaham Road site. Property Services are currently reviewing the lease arrangements with regard to Seaham Road.</p>						

Love Where You Live	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	8	10		£10,000	£4,417	
<p>This project was awarded £10,000 to develop a Love Where you Live Campaign across the area, involving local community groups and schools. To date progress includes the purchase of essential equipment and materials to act as a store to provide groups and volunteers with the equipment to improve their area. The RLS Street Scene team has worked with local schools and community groups to arrange clean up and educational events. A number of schemes have been delivered in partnership with work experience volunteers, the most recent being a refurbishment of the Leyburn Grove sports complex in January 2014. A new supply of materials, a laminator and camera has been purchased to continue the project into the new financial year. The restructure of Street Scene has now introduced a Community Relationship Officer (CRO) for the area who will work with the local community and Area Community Officer to further develop this project.</p>						

Neglected Land	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	9	7		£45,120	£16,073	
<p>This project was awarded funding in 2012 and 2013 to improve plots of neglected land across the Coalfield area. An additional award of £30,000 was awarded at January 2014 Area Committee in order to continue the successful work. A number sites including Market Place industrial estate, Percy Street old depot, Hetton Lyons industrial estate, West of Abbey Drive, Parnell Street, Wear Street, West View, Kentemere House, Langdale Road, Ferndale Street, and McLaren Way have been improved and are being maintained. Feedback from residents and elected members has been very positive and a media project to promote the work is being developed by a group of young people from Herrington Burn YMCA. The old Dubmire school site developed with Groundwork as part of this project continues to be well used by the local community and no negative issues have been reported. Similarly, the Collingwood Drive site which previously attracted negative behaviour has been improved and is now used as an informal play area by young people. The West View site has now been cleared of overgrown vegetation and derelict structures and the former Forest Estate site has been cleared, with 5 tonnes of rubble/rubbish being removed in preparation for fencing and lighting works. Spend is behind target due to a delay in some of the major costs, but a re-profile has been requested.</p>						

Local Celebrations 2014- ELCAP and Sunderland City Council	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
N/A	N/A	N/A		N/A	N/A	
<p>This project was awarded £15,000 in January 2014. £5,000 allocated to the VCS Network for a World War 1 Project with ELCAP leading this and the remaining £10,000 led by the Area Community Officer to develop a programme of activity in partnership with the VCS Network. A steering group has been set up and has begun to develop a calendar of events across the whole of the Coalfield area. An update will be provided for the next meeting.</p>						