

PEOPLE

	Area Priority	Proposed Action	Lead Agent	Progress
1	Improving Health and Wellbeing - detail within West Health Plan on Page (developed in partnership with Public Health and Sunderland Clinical Commissioning Group)	1. The city approach to an Active Sunderland commenced in 2014/15 and will be developed over the coming years. West Area Committee will support the Active Sunderland approach working with others towards the same collective aim to support delivery of outcomes.	All	Linked to Maximising Green Spaces - west Place Improvement Delivery Plan - improving places and spaces to encourage physical activity - walking, running, playing
		2. Monitor the outcomes of the West Health Programme Mental Health and Wellbeing VCS delivered projects and ensure the outcomes and lessons from the projects are directly fed into the SCCG and Public Health Live life well programme to influence current mental health and wellbeing pathways and methods of communication and engagement	SCC, VCS, CCG	
		3. Improve diagnosis of Dementia through awareness raising across communities; creation of Dementia Friendly Shopping Centres within the West and working with large multi-nationals and West employers to ensure they are supportive	SCC, Public Health, SCCG, VCS	
		4. Continue to deliver the Healthy Lifestyles project and work with schools to influence further embedded physical activity programmes within Schools linked to School Games Organisers and the LAF Team	SCC, Schools, LAF Team, School Games Organisers	Update presented to April People Board for further discussion and generation of ideas to develop broader outcomes
		5. Reducing Social Isolation working closely with the SCCG to deliver a range of projects which ensure West GP's and formal health pathways consider the positive contribution of the West VCS	VCS, CCG, GP's, SCC	

		6. Services for young people in relation to sexual health, mental health and use of drugs and legal highs	SCC	Understand the outcome of the recent Scrutiny Review in relation to legal highs; Consult youth providers in the area to understand the issues currently for young people in relation to sexual health and mental health and look to work in partnership to address issues.
2	Activities for Young People	1. Elected members to support the Youth Operational Group and receive regular updates on youth activity delivery	SCC	
		2. Influence and support the delivery of youth activity in the West, considering holiday hunger.	SCC and Youth Providers	
3	Improve the employment prospects, aspirations and opportunities for West residents from -9 months to end of life	1. Improve the employment prospects and opportunities of communities in the West, strengthening and promoting partnership working between schools and employers to improve career advice, skills development and enterprise	SCC, Schools and VCS	Link to the job market opportunities within Sunderland and future growth within sectors to ensure communities are best placed for local opportunities. Work with local employers and large-scale businesses to make firm connections with schools
		2. Monitor the delivery and outcomes of the Apprenticeship Scheme, West Work Experience and the WIRES Project and review further options for skills support within the West Area - utilising the West Business Diagnostic	SCC, Schools and VCS	
		3. Attract external funding into the West	SCC, VCS	
		4. Following the West Community Job Clubs, continue to understand the lessons learnt and develop a 'Community Champion' model which enables communities to develop their skills to support each other - through advice, guidance and signposting - particularly focusing upon the impacts of Universal Credit and requirement to manage budgets as well as access and ability to utilise ICT. Influence the programme to develop improving effective digital skills across the West.	SCC, VCS	Review Community ICT resources and available ICT support within the West. Recognition for the hard to reach individuals requiring specialist and intensive support to move closer to the labour market. Look further at innovative and community learning courses to engage residents in learning.

		5. Monitor the implementation of the Sunderland Council Local Support Framework and identify potential gaps across the West of the city in preparation for the roll out of universal credit.	SCC, VCS, DWP	Understand the Local Support Framework; Develop literature / information resources to be included within crisis intervention / food parcels to ensure that vulnerable residents are aware of the support available to reduce the cycle of poverty and encourage self-help wherever possible. Understand how the Sunderland Council led Complex Needs Survey is being undertaken and how support can be programmed to utilise the resources available across the West VCS Network.
		6. Monitor and review delivery of the West Enterprise Scheme in the West to ensure businesses are growing & improving moving from the broader personalisation agenda to a 'Neighbourhood Level West Enterprise Scheme'	SCC, Local Businesses	
		7. Review the completed diagnostic of the businesses within the West to identify and inform how enterprise and utilisation of skills can be supported in the West. Link to the Community Champion signposting model. Business diagnostic to be used to understand how employers and businesses in the West could support wider priorities such as becoming Dementia Friendly; Supporting Apprenticeships; Work Experience; Workplace Volunteer Programmes.	SCC, Local Businesses	
4	Influence the design, delivery and review of People based services devolved to Area Committee	1. Education and Skills Strategy and developing relationship with Schools with a particular focus upon work skills, vocational qualifications and opportunities to prepare young people to move into employment and raise their personal aspirations to succeed. Understand the impact of poor mental health and wellbeing in relation to young people's aspirations to move into secure employment and personal development	SCC & Schools	
		2. Cultural Strategy and Museum Services	SCC	
		3. The Sport and Leisure Joint Venture (Sport and Leisure Management SLM) - understand the implications for the West area	SCC/SLM	

		4. The Care Act and the potential implications for communities within the West	SCC	
5	Influence and encourage heritage activity in the West	1. Hold the West Heritage 3 Day Event in 21-23 May 2015	SCC, VCS, Key Partners	Delivery of a safe, well attended & successful event
		2. Encourage further local heritage and history groups to develop activities and infrastructure projects which bring together communities to reminisce and inspire future generations to take pride in their local area - particularly taking advantage of the West's Industrial Heritage. Linked to maximising green space plan and It's your neighbourhood.	SCC, VCS, Key Partners	Work with local heritage and Library service to develop a programme of reminiscence sessions across the West area linked to green spaces as well as local areas of interest.