

**Report to the People Board, 12th December 2013
Strengthening Families – Family Focus**

1. Background

- 1.1 September Area Committee received a presentation on Strengthening Families and links to Community Leadership.
- 1.2 The September People Board agreed to look at the potential of ward based events be delivered in the North which link to Strengthening Families Project and childhood obesity showcasing healthy eating, health initiatives, leisure and volunteering opportunities.

2. Current Position

- 2.1 The North Voluntary and Community Sector (VCS) Network has discussed the potential to deliver events linking to current delivery in the area by all partners and showcasing the services and activities available.
- 2.2 VCS organisations have indicated a willingness to be involved in events and support delivery and provide activities at the events however an indication of budget available to deliver these events is required.
Suggestions for activities include:
 - Healthy Eating Sessions
 - Sporting Activities
 - Promotion of Volunteering Opportunities
 - Environmental Projects

3. Recommendation

- 3.1 Consider agreeing a recommendation to January Area Committee that £10,000 of the SIB budget for 2013/2014 is aligned to the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects.