

## North Area Committee Work Plan 2015 – 2016

## People

Actions 2015/16			Due for Completion/ Implementation
1	Health and Wellbeing	Progress Update	
1.1	<p>Deliver package of initiatives at Marine Walk:-</p> <ol style="list-style-type: none"> <li>a. Develop former Paddling Pool site</li> <li>b. Site for Beach Sporting Activities</li> <li>c. Bike Hire Scheme</li> <li>d. Marked route for walking, jogging and running.</li> </ol>	<p>£20k was allocated to North Area Committee from the PCT (Now CCG) to support improvement to mental and physical wellness through a combination of approaches aimed at facilitating local people's access to, and use of, local green space. In addition to a further £20k allocated to North Area Committee from the PCT to support activity to prevent hospital admissions.</p> <p>People and Place Board agreed to prioritise the usage of this funding, as a match to its own SIB, to support the further development of activities at Marine Walk (joint priority for both People and Place).</p> <p>A package of initiatives were developed which include:</p> <ul style="list-style-type: none"> <li>• The redevelopment of the former paddling pool site, including a site for beach activities. £14,500 SIB and £15,500 CCG funding allocated to the project, subject to the further development of designs and costings. Final decision to be made at October Area Committee.</li> <li>• October Area Committee agreed design proposals for the redevelopment of the former Roker paddling pool and a further SIB award of £9,120 to cover final costs received via procurement exercise</li> <li>• Redevelopment of the Former Roker Paddling Pool has commenced and expected to be completed February</li> </ul>	To be in place for the Summer Season 2015

		<p>2016.</p> <ul style="list-style-type: none"> <li>Roker Cycle Hub. Area Committee awarded £30k SIB and £20k CCG funding to the Sunderland Young Peoples Bike Project to deliver the Roker Cycle Hub from Marine Walk as of 17<sup>th</sup> July 2015. The People Board have received updates on scheme.</li> <li>'Be active in our Greenspace' is a project to mark out accessible circular routes and encourage a range of target audiences to walk/jog/run. Proposals to allocate grant to this initiative were agreed at the December Area Committee and the route at Roker was installed during June/July 2015</li> </ul>	
1.2	Marked route for jogging and running at Hylton Castle.	As route at Roker. Update provided above.	May 2015
1.3	Marked route for jogging and running at Downhill	<p>Area Committee agreed to fund an additional Marked route for jogging and running at the Downhill complex which is due to be installed by October 2015</p> <p>Project lead advises signage ordered with anticipated delivery and installation by Dec 2015. The proposal for the 321 route is currently being finalised, due to land conditions installation is planned for dryer spring / summer months when the ground is more preferable for the works and the posts would have the maximum opportunity to set and remain in the locations.</p>	Spring/Summer 2016
1.4	Develop a package of further events and activities to maximise use of Beachfront. (Link into what might already happen e.g. through the Coastal Communities Fund Phase 3 and the Heritage Lottery Bid for Roker Pier. Look to work with local traders and the community to deliver and ensure linkages with Active Sunderland Programme.	<ul style="list-style-type: none"> <li>CCF supported the Summer Holiday SIB funded project and delivered additional two events on 1<sup>st</sup> and 22<sup>nd</sup> August at Roker Beach utilising the Roker Pods</li> <li>Active Sports Festival delivered in the North on 6<sup>th</sup> August 2015</li> <li>For further discussion at a future Board meeting</li> </ul>	
1.5	Ensure the effective delivery of Small Scale projects to help reduce social isolation:- a. Family Zone – Imagine Project	<ul style="list-style-type: none"> <li>Family Zone were awarded £850 to work with people with learning difficulties, to promote and deliver personal skills to become more independent in their</li> </ul>	All due to spend SIB by July 2015 (Active I Pad

	<ul style="list-style-type: none"> <li>b. Southwick and Monkwearmouth Community Transport – Trips</li> <li>c. Sunderland Carers Centre – This is Me Project</li> <li>d. Chillingham House – Web Surfers</li> <li>e. B Active n B Fit –Social Holistic Activities Mentor Project</li> <li>f. Age UK Sunderland – Active I Pad Project</li> <li>g. CEED/Hops – Wellbeing Together</li> </ul>	<p>personal lives and within their homes. Interactive sessions to allow hands on activities in health and wellbeing, healthy cooking and outside activities to improve confidence. The project delivered 20 sessions weekly for 2 hours per session. Activities included using electrical equipment such as cooking basic recipes, making hot drinks and using an iron. From a starting number of 6 the funding enabled the project to promote further and numbers increased to 10. Members continue to meet and in addition also meet socially. <b>COMPLETE</b></p> <ul style="list-style-type: none"> <li>• Southwick and Monkwearmouth Community Transport were awarded £944 to build on the success of the previous project for trips to help older people socialise with others. 4 Outings have taken place to the Glass Centre and Winter gardens a fifth is currently being arranged with SNFZ. 38 people have taken part in the outings including residents from Lord Gort Close, the Bungalows at Castletown, and St. Margaret’s Court Castletown. St. Margaret’s have become a member of SMCT and have been encouraged to book their own outings. <b>COMPLETE.</b></li> <li>• Sunderland Carers were awarded £1,289 to deliver a six week programme called ‘This is Me Project’ aimed at older carers and based around reminiscence and social interaction. Participants will now have access to on-going carers support through the centre. 6 people completed the course which proved to be a huge success and attendees said the course had given the confidence to do other things. <b>COMPLETE.</b></li> <li>• Chillingham House Residents were awarded £295 to encourage the wider community to go into Chillingham House sheltered accommodation. Sessions include health, finance computer course, card making,</li> </ul>	<p>project will continue to deliver project until March 2017)</p>
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		<p>computers, cake decorating and reminiscent works. (5 sessions held engaging 22 people. Feedback from the sessions was that the project has created new activities for them and has resulted in the main priority of bringing isolated people together to avoid loneliness being addressed throughout the session. <b>SIB element complete, however, as a result the group are running follow up sessions as from 4<sup>th</sup> June at Chillingham House in Watercolours, clippie matts, crafting and ICT.</b></p> <ul style="list-style-type: none"> <li>• 'Be active and Be fit' were awarded £500 to engage with those at risk of social isolation. Delivering a 10 week programme based in Castletown CA and in individuals own homes involving social activities, therapeutic exercise, memory games and singing all tailored to individual needs through a personal progress plan. 12 people taking part in the sessions and the CA have 4 new members as a result of the funding. Feedback from attendees' state they are delighted with their improvement and happy to be meeting new friends and going out socially. <b>SIB element complete with the final session held on 2<sup>nd</sup> July however due to the success of the project the sessions have continued with attendees now sustaining the class supported by Castletown CA</b></li> <li>• Age UK Sunderland was awarded £750 towards the Active I Pad project which will run over a 2 year period. 3 x 12 week courses will be delivered across wards in the North in community venues. Engaging and encouraging older people with dementia to take part in leisure and learning opportunities. The I Pads have been purchased. Courses to date include the Carers Centre with 9 participants and Bunnyhill Centre with 12 participant. Courses have also been delivered at</li> </ul>	
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1.6	Continue to support CAs to develop capacity as community hubs.	<ul style="list-style-type: none"> <li>SIB funding awarded in 2014 has enabled the four self supporting CAs in the North – Redby, Thompson Park, Redhouse and Castletown to continue to deliver services and activities which address social isolation.</li> <li>Redby CA have increased membership and have added new groups including line dancing and keep fit. Additional promotion has led to new volunteers who have supported the centre in arranging events and are developing a new mother and toddler group</li> <li>Redhouse CA have match funded the SIB funds with a grant from British Gas to upgrade the lighting in the centre to a more energy efficient system with the aim of reducing costs. Additional events have been held within the centre with the aim of promoting activities and increasing membership.</li> <li>Thompson Park CA have redeveloped access to the centre and installed new signage to promote the centre. New groups are now accessing the centre including Arts Bugz. The CA are also looking at energy efficiency systems.</li> <li>Castletown CA have increased membership and are accessing additional health and wellbeing sessions.</li> </ul>	

		<p>New mother and toddler group has been established which is proving successful. The CA have also purchased seat covers in order to decorate the venue as a potential hire space for parties, weddings, christenings in order to maximise usage and sustainability.</p> <ul style="list-style-type: none"> <li>• In order to support the continued development of the self supporting CAs into community hubs a further application for SIB funding was presented to October Area Committee. October Area Committee agreed further SIB funding for the 4 Self Supporting CAs 2015 – 2016.</li> </ul>	
1.7	The Scrutiny Review 'Tackling Loneliness and Social Isolation' to be considered by Cabinet (June/July 2015) People Board to be kept up to date on responses to recommendations and consider potential impacts on the North area.	Scrutiny Committee are due to receive updates on recommendations at its November and April meetings.	
1.8	Holiday Hunger Pilot Scheme	<ul style="list-style-type: none"> <li>• In July 2015 North Area Committee approved £5,000 of SIB to support the delivery of a pilot scheme. To offer some support to provide a replacement for a school lunch for families with children entitled to free school meals, during weeks 3, 4 and 5 of the summer holidays. Members have been provided with figures outlining the take up and cost in the North and will receive a more detail evaluation of the pilot scheme at a future board meeting.</li> <li>• November People Board received a full report on the holiday hunger pilot scheme project including promotion, take up, feedback and total budget used in the North.</li> </ul>	August 2015
<b>2</b>	<b>Activities for Young People (linked to Health and Wellbeing)</b>		

2.2	Continue to influence the delivery of Youth Contracts through links to the Youth Operations Group.	<ul style="list-style-type: none"> <li>• Members continue to be offered opportunity to attend Youth Operations Group. Recent meetings have included updates on commissioned youth organisations delivery. Further update to be provided at November People Board.</li> <li>• November Board received an update on the current performance of the commissioned youth work in the North.</li> <li>• November Board received an update on the needs assessment carried out on the LDD provision across the City and the subsequent decision to cease the delivery in the North as the number of overall places provided outnumbered the number of young people wanting to access the provision across the City. Young people who accessed the provision in the North have transferred to provision in the Coalfields and Washington.</li> </ul>	Ongoing
2.3	Deliver Phase 2 development of Downhill Wheeled Sports Park. Design Services prepare design proposals resulting from initial consultation with young people. Set up a steering group to work with Young people from the community to continue to raise funding and develop site further.	<ul style="list-style-type: none"> <li>• Proposals presented to October Area Committee</li> <li>• Costs current going through Procurement with an anticipated return of November 2015, with members to be updated when received.</li> <li>• Procurement process now complete with costs to deliver full project at £42,000 full details to be presented to the December Area Committee within the finance report.</li> <li>• December Area Committee agreed the additional funding and works are expected to commence February 2016.</li> </ul>	June/July/August 2015
2.4	Call for Projects to deliver a summer programme of activities for young people. To include utilising undeveloped greenspace in the North and encourage formal and informal links to beachfront.	<ul style="list-style-type: none"> <li>• Funding approved at June Area Committee to deliver a Summer Activities Programme. £30k awarded to a collaborative programme led by SNCBC and £8,672 awarded to NE Sports. Programme of activities to be provided to elected members in advance of summer</li> </ul>	July/August 2015

		<p>holidays.</p> <ul style="list-style-type: none"> <li>• Extensive promotion of the summer activities programme shared with elected members, local schools, local voluntary and community groups and through Sunderland City Council events website.</li> <li>• Lead agents, NE Sports and SNCBC supported by SNYP attended November Board to present detailed feedback on the activities which included what worked well, what did not and the challenges faced working within a partnership approach.</li> <li>• Members have discussed the opportunity to fund school Easter and Summer holiday activity in 2016 for young people and proposed SIB funding to October Area Committee of £40,000 to develop a call for projects. October Area Committee agreed to align funding of £40,000 subject to the People Board developing a Call for Projects. . November People board agreed the brief etc. for the Call for Projects and to refer to December Area Committee for a decision.</li> <li>• December Area Committee agreed the project brief to be circulated to the North VCS Network.</li> <li>• February People Board considered the SIB applications to deliver the Call for Projects, discussed the appraisal and consultation results of all applications and made a recommendation for consideration to February Area Committee. <b>(Item 6 Annex 2)</b></li> </ul>	
2.5	Relocation of Redhill Play Area (match to S106 and Community Chest).	<ul style="list-style-type: none"> <li>• Awaiting confirmation as to when S106 will be made available. Subject to Kidderminster Road Development timetable.</li> <li>• Proposals to ring fence funding, subject to the outcome of the above, to be presented to October Area Committee.</li> <li>• October Area Committee agreed the aligning of</li> </ul>	



		<p>£40,000 SIB to the S106, to support the relocation of Redhill Play Area</p> <ul style="list-style-type: none"> <li>December Area Committee recommended Redhill Ward members meet with Sport &amp; Leisure lead to discuss timescales for delivery of the project.</li> </ul>	
<b>3</b>	<b>Job Prospects and Skills</b>		
3.1	Education and Skills Strategy (Board was consulted on final draft before cabinet decision in April). To come to future Area Committee/Board meeting to agree how members can influence its delivery and add value	For discussion at future Board Meeting	
3.2	Changing relationship between SCC and schools. To come to future Board meeting to specifically consider elected members role	<ul style="list-style-type: none"> <li>For discussion at future Board Meeting</li> <li>November Board received a presentation from Wearmouth Learning Trust on their vision and aspiration to engage with the community. This includes encouraging usage of their facilities, both internally and externally, and ensuring that members and the community are engaged and involved in the offer from Monkwearmouth Academy</li> </ul>	
3.3	Ensure the effective delivery of the Back on Track Project	<ul style="list-style-type: none"> <li>FOL continue to deliver the SIB Funded Back on Track Project</li> <li>Young people have taken part in sessions led by former army officers which have included practical workshops focusing on team challenges, leadership roles and problem solving.</li> <li>Young people have attended a workshop held at Liebherr which included practical skills work and a tour of the facility and the young people were given the opportunity to discuss apprenticeship roles with current apprentices. This has motivated the young people to investigate the progression routes within this company.</li> </ul>	Due for completion August 2016

		<ul style="list-style-type: none"><li>• All school groups have completed an accreditation in Personal Social Development and Entry Level 2.</li><li>• Monkwearmouth and Castlevew Academy learners completed Working Towards Goals and Preparation for Work units with all Redhouse Academy young people achieving the full qualification to date.</li><li>• The young people have continued to take part in a range of health and fitness activities and taken part in geo cache challenges along the coast of Seaburn.</li><li>• The young people have taken part in a water safety course with RNLI, a two day Phoenix course with Tyne &amp; Wear Fire Service, a golf tournament as well as taking part in activities over the school holiday period.</li><li>• Monkwearmouth school pupils have taken part in a Building Bridges workshop which included discussions and tasks around peer pressure, stereotypes, drugs and alcohol, derby day violence, domestic violence and mental health. In addition Monkwearmouth have requested another group of year 10 pupils take part in the project and staff are currently in the process of confirming an appropriate time slot for this to take place.</li><li>• Redhouse school continue to commit to the project and Castlevew School are supporting the project to be delivered within their school.</li><li>• All Schools have the opportunity to add more young people into the project.</li><li>• FOL provided update presentation to January Board</li><li>• Recent participation high due to a new cohort of year 10 students at Monkwearmouth and Redhouse joining in addition to the year 11 groups. Additionally Redhouse Academy requested a targeted session with a group of 16 year 10 girls and Monkwearmouth</li></ul>	
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		<p>Academy requested help with a Challenge Day which engaged 84 year 10 participants, this has helped the project look at next steps in terms of sustainability and discussions are ongoing with the schools.</p>	
3.4	<p>Ensure the effective delivery of the SNYP Employability project</p>	<ul style="list-style-type: none"> <li>• SNYP continue to deliver the SIB funded Improving Employability of 16 – 25 year olds project.</li> <li>• April to June 2015 the project has supported 69 young people with a rise in this period of 16 – 18 year olds requesting assistance, particularly 2015 school leavers.</li> <li>• Growth in number of young people applying for apprenticeships and receiving an invite to interview reported and the project has supported them on a one to one basis on registering on the national apprenticeship matching service website, interview techniques and preparation.</li> <li>• Young people have been supported in accessing part time vacancies in order to work around school/college.</li> <li>• One young man has been supported and was successful with a Princes Trust business start-up grant.</li> <li>• The project continues to work closely with local training providers to ensure young people have the necessary skills and qualifications to enter their chosen line of work.</li> <li>• Young people have also been supported with volunteering opportunities in order to gain new skills and complete in house training to enhance CVs .</li> <li>• July - Sept the project has supported a further 72 individuals with a particular focus around 2015 Year 11 school leavers to ensure they remained in education by securing apprenticeships and college places. The project has worked closely with Connexions to ensure that school leavers do not become NEET.</li> <li>• The project has met with the Foundation of Light</li> </ul>	<p>Due for completion December 2015</p>

		<p>regarding the new Beacon of Light building to discuss partnership opportunities and future working.</p> <ul style="list-style-type: none"> <li>• Young people have started college on a wide range of courses including humanities, business, travel and tourism, A levels and barbering. Successful apprenticeships in childcare and accountancy have been secured.</li> <li>• Voluntary work placements at Premier Inn and Booker warehouse have been accessed by young people to gain valuable work experience for their CVs.</li> <li>• Young people have secured employment as asbestos operatives, window cleaner, catering assistant, labourer and care worker for the North East Autism Society.</li> <li>• October – December the project supported 56 individuals bringing the overall total for the lifetime of the project to 272.</li> <li>• Young people have secured employed at Nissan, Wearisde Farm, Ramside Hotel, West Home Care Services, Poundstretcher, Sainsbury's, Stadium of Light, Primark, Faltec, Yours Clothing, KFC, MCDonalds, B &amp; Ms and Dirtbuster.</li> <li>• Training and apprenticeships accessed include health and safety, food hygiene, bricklaying, and chef apprenticeship.</li> </ul>	
3.5	Ensure the effective delivery of the Cadet Project at Castleview Academy	<ul style="list-style-type: none"> <li>• Competition for the first 30 places was fierce with 157 students expressing an interest. A thorough selection process involving taster sessions, written application and a panel interview was held with 13 boys and 17 girls making it through with another 15 students going on a reserve list. A further opportunity to be made available in September 2015.</li> <li>• Three Cadet Force Adult Volunteers from current</li> </ul>	Due for completion December 2015

		<p>school staff and some parents of students are in the process of completing initial stages of joining the combined cadet force as officers. Once volunteers complete basic military training course it is envisaged that the size of contingent can be an additional 75%.</p> <ul style="list-style-type: none"> <li>• Cadets have held a Formation Day Parade on 22<sup>nd</sup> of May with the Mayor invited.</li> <li>• The Cadets have taken part in Mayors Church Parade, Armed Forces Day, joint training weekend with local Army Cadet unit and had a week long camp in Catterick.</li> <li>• Future projects to include triathlon competition, First Aid Responder training for which cadets will gain a formal civilian qualification in 1<sup>st</sup> Aid which will last for three years before refresher courses are needed.</li> <li>• Mayor of City of Sunderland has asked the group to assist at official Mayoral Events, cadets to date have sung at the mayors charity dinner and assisted with the remembrance activity it is planned that the cadets will also assist the Mayor over the festive period.</li> <li>• Cadets have jointed with the Sunderland Branch of the Fusiliers Association and attended local primary school assemblies to teach reception and key stage 1 &amp; 2 classes about remembrance and the poppy appeal.</li> <li>• February People Board received an presentation from Castlevew Cadet Project which included feedback from two serving cadets.</li> <li>• All cadets on the project have improved attendance with 100% attendance up from 14% to 76%. The number of negative referrals has reduced by 83%</li> </ul>	
3.6	Links to International Advanced Manufacturing Park (IAMP) re future opportunities for skills development to meet demand:-	<ul style="list-style-type: none"> <li>• Agenda item July Area Board.</li> <li>• Update presented to January Board.</li> </ul>	Agenda Items: a. July 2015 b. Jan 2016

	<p>a. Discuss outcomes of Economic Impact Assessment for IAMP</p> <p>b. Discuss Skills Opportunities arising from IAMP</p>		
3.7	Links to the installation of the New Bridge in relation to future opportunities for skills development to meet demand and further business opportunities in the North.	<ul style="list-style-type: none"> <li>November People Board received a presentation from David Aaby, Project Director, New Wear Crossing on the social and employment aspects of the project. Future updates will be provided to the Board and in addition a site visit was offered</li> </ul>	Agenda item: November 2015
3.8	Links to the installation of the Hilton Hotel in relation to future opportunities for skills development to meet demand.	<ul style="list-style-type: none"> <li>Received update Executive Director of Enterprise Development that she is making the links between the Hotel/SAFC and local college.</li> </ul>	Agenda item: June 2015
3.9	North Locality Youth Work Development Project	<ul style="list-style-type: none"> <li>February People Board considered a SIB funding proposal for an Introduction to Youth Work Course Pilot for young people in the North and agreed to recommend full application to February Area Committee (<b>Item 6 Appendix 2</b>)</li> </ul>	