

PLACE

	Area Priority	Proposed Action	Lead Agent	Progress
1	Improving Environment and Greenspace	1. Working with the RLS Area Response Manager and Customer Relationship Officer, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	All	
		2. Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion. Develop a programme of love where you live activities and events, linked to West Green Place Plan developments to promote participation and health messages, such as planting fruit and vegetables	All	Walk and Talk budget allocated to each ward for 2015/2016
		3. Implement the detailed actions aligned within the West Green Space Plan for 2015/2016, working with communities and partners to maximise outputs and encourage wider participation	All	Area Tour to be arrange early June 2015 to ensure all sites are noted with actions on the West Place Plan for 2015/2016
2	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Pallion Traders to promote trade and increase footfall and address local area issues. Encourage Pallion traders to become the first West Dementia Friendly Shopping Centre. Encourage Pallion Traders to apply to be 'The Great British High Street of the Year 2015'.	SCC, Traders	
		2. Continue to work with Silksworth Traders to promote trade and increase footfall and address local area issues. Introduce Incredible Edible programme to Silksworth Traders.	SCC, Traders	

		3. Introduce trader support within the Broadway (St Annes) & Thorney Close (Sandhill) Shopping centres, utilising lessons learnt from Pallion & Silksworth, working towards the same positive outcomes, to ensure traders work together to encourage trade and improve the look and feel of the area.	SCC, Traders	
3 Influence the design, delivery and review of Place based services devolved to Area Committee		1. Work with individuals and communities to take more responsibility for and be passionate about keeping local communities clean, green and well looked after. Develop approach(s) to deal with neglected:- Land, Housing, Shopping Parades Industrial Estates, through interventions appropriate at Area Level (detail within West Green Space Plan 2015/2016)	SCC, VCS, Partners, Land owners	
		2. Influence the 'In Bloom' activity organised by Street Scene to encourage communities to consider developing It's Your Neighbourhood applications and develop a Sunderland In Bloom programme of activities	SCC, VCS, Partners, Land owners, Traders	
		3. Continue to influence the development of the core strategy, and future land use in the West	SCC	
		4. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2016/2017	SCC	
		5. Consideration to be given to how the Area Committee could inform the development of annual delivery plans and identify local hot spots for target through local intelligence and work with the Housing Renewal Team to prioritise area work.	SCC, Landlords	
		6. Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West (Tom Terrett)	SCC	