

7 APRIL 2014

**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1. Purpose of Report**

- 1.1 The report provides an update of progress against the People Board's Work Plan for 2013/14.

**2. Background**

- 2.1 In April 2013 the Local Area Plan's priorities associated with People were referred to the East Sunderland Area People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

**3. Key Areas of Influence/Achievements**

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to 31 March 2014.

<b>Action Taken</b>	<b>Outcome</b>
<b>Family, Adult and Community Learning (F.A.C.L.)</b>	
Influencing the future provision of lifelong learning.	<ul style="list-style-type: none"> <li>The People Board received an update on the work of F.A.C.L. delivery, including procurement, requirements and opportunities for the V.C.S. and their users to participate.</li> <li>F.A.C.L. has attended the East V.C.S. Area network to share with the sector the current provision and encourage submissions from the sector to deliver courses.</li> <li>The People Board will consider opportunities to align F.A.C.L. provision to local area priorities to support joint outcomes for adult learning and report back to a future Area Committee on the outcome of the discussion.</li> </ul>
<b>Health Services</b>	
Integrated Wellness Services	<ul style="list-style-type: none"> <li>It is recognised that Sunderland has significant health issues, in spite of some improvements, most have been in place for many years. Therefore there is a need to have a shift in the approach to enable people to make positive changes to their own health.</li> <li>A new model will deliver an approach that takes into account the health needs of the whole population while also being personalised to individual need.</li> <li>Feedback received is that many people do not want or need services but rather need to embed healthier choices into the way they live their lives, with minimal additional cost. Therefore, increased investment in supporting active travel as well as working to improve the availability and use of outdoor space, e.g. parks and play areas, in the city leading to better mental and physical health are key areas to progress.</li> <li>Supporting a central hub of information that will be accessible</li> </ul>

	<p>and available to all to signpost or enable people to find out opportunities to improve their health.</p> <ul style="list-style-type: none"> <li>• Build on the success of Sunderland Health Champions programme to ensure that people who are thinking about making a change to improve their health are encouraged to do so.</li> <li>• Strengthen a proactive approach when health issues have been identified in a specific neighbourhood or community in the city, working with local people in a focused way to address the particular issues. Aligned to this will be investment in services such as mental health, supported housing, and the Home Improvement Agency.</li> <li>• Specialised coaches will provide extra support to people to make the necessary changes to improve their mental or physical health, building a plan for themselves and/or their families using the opportunities available that best suit their daily lives.</li> <li>• Finally, there will be a range of commissioned services to address health needs, e.g. NHS Health Checks, Stop Smoking Services, etc.</li> <li>• Any significant changes to the proposals above will be re-visited at future meetings to enable members to continue to influence the delivery of integrated wellness.</li> </ul>
<b>Sexual Health Services</b>	
<p>Influence the future delivery of sexual health services.</p>	<ul style="list-style-type: none"> <li>• In Sunderland sexual health services are currently under review to inform future commissioning intentions.</li> <li>• A key part of the review is an equity audit that was undertaken between November 2013 and January 2014. A health equity audit examines patterns of access to health and health-related services and identifies groups that are under-represented among service users when rates of access are compared with levels of need. The ethos that underpins this approach is that health and health-related services should be targeted towards those groups in the community who need them most. If effective actions are taken to increase levels of access among under-represented groups, in the long-term this should lead to a reduction in local health inequalities.</li> <li>• A sub group of the Sexual Health Partnership, largely comprising commissioners and providers, will work with other groups in the City such as the CCG and the Local Pharmaceutical Committee to identify practical steps to begin to address some of the inequities identified. Depending on the issues highlighted, Area Committee may wish to work with their CCG locality lead and representatives of the Sexual Health Partnership to influence provision within their area. Alternatively, any concerns can be fed back through their public health link.</li> </ul>
<b>Area Priorities 2014 / 2015</b>	
<p>To host a People Board themed workshop with Councillors</p>	<ul style="list-style-type: none"> <li>• The East People Area Board will host a workshop, inviting key stakeholders along to discuss and identified projects which can bring an added value to the East Sunderland area. The workshop will focus on two themes, which are:-</li> </ul>

and Partners to discuss and identified proposed priorities for 2014 / 2015.	i) Health and Social Care ii) Lifelong Learning and volunteering
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**4. Recommendation**

Committee are requested to:-

(a) Note the report, and the People Board's work plan update (Annex 1)

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Annex 1 East Sunderland Area People Board Work Plan