

East Sunderland - How we made a difference – highlights from 2015 / 2016

Our local priorities for East Sunderland were

Working with communities and partners to understand local issues and identify their own solutions and take more responsibility for their local community
Develop stronger sustainable and well used community assets and facilities
Influence the design, delivery and review of Place and People based Services devolved to Area Committee.
Understanding the impact of self-harming and supporting residents with mental health issues
Embed and strengthen the Community Connectors Model
Develop stronger communities and encourage self-help
Deliver a partnership approach to improve health and wellbeing
Attract External Funding into the East

Our year in numbers

We approved £295,498 of projects to implement specific local priorities and supporting our own council departments and supplementing funding of partner agencies to improve services to the local community (*to update end of March*).

Community Leaders – working with local communities to deliver a range of local environmental improvements	£50,000
Captain Mailing - Victoria Cross commemorative celebration weekend	£11,000
Seagull managements scheme in Mowbray Park	£8,195
Pinhole project - a photography project to encourage people in the community to work with Art studio members to create fine art images. Building their own pin hole cameras, getting out and about in the area to take pictures and processing their images	£5,000
Community connectors Phase 2 – Developing a hub and spokes model identifying a local venue in each ward to become a hub from which outreach services can be delivered in the community particularly focussing on the area’s most vulnerable residents (e.g. reducing socialisation, supporting carers and people with disabilities)	£50,000
Camping exchange programme – providing organisation such as schools and uniform groups to access camping equipment to enable them to participate in outdoor camps	£15,970
Partnership in practice – working with the Clinical Commissioning Group (CCG) to identify projects aimed at reducing demand on accident and emergency servicesimproving health (includes £40k match funding from CCG)	£69,333
Be active survey to understand the barriers to accessing green space	£5,000
A pilot to reduce ‘holiday hunger’ experienced by vulnerable children during school holidays	£5,000
Community learning management system providing on line training modules – up skilling volunteers by proving access to skills and learning opportunities.	£11,000
Improving health and housing standards for vulnerable people – improving current practices and the service offer available to those vulnerable individuals with complex issues who require bed space in private hostels	£64,777

We have also awarded grants from our Community Chest budget to the value of £46,116 to 53 organisations. The average grant value is £870 (*to update end of March*)

Highlights

- 46 additional landlords signing up to Sunderland Councils accreditation scheme – 268 additional properties accredited in East Sunderland
- 25 Healthy eating sessions delivered teaching over 150 young people how to cook meals with locally grown produce
- 15 community clean ups have been held across East Sunderland attended by local councillors and partners with over 300 volunteers helping to clean up their neighbourhoods
- 20 edible zones were planted to create a green route running through Doxford and Ryhope to encourage healthy eating
- Weekend of WW1 themed activities to commemorate Captain George Mailing's Victoria Cross (guided walk, football competition, theatre production)
- A range of activity has been held to encourage people to use green space e.g. 12 walks were held engaging with 60 residents incorporating photography sessions to raise interest in the local area resulting in an exhibition showcased in the museum and Winter Gardens; helping residents to improve their mental health with the Arts Studio teaching participants to make their own pinhole camera and process the images using traditional darkroom techniques 191 residents participated in the project and produced 426 images which were published in a booklet and exhibition
- Working with Family and Adult Community Learning to develop of an E-learning portal providing up to 5,000 East volunteers with access to a variety of e-training modules for free
- Partnership in Practice (PiP) programme was delivered, in partnership with East C.C.G. working to raise awareness of the signs of dementia and what support is available to access for individuals, families and carers. Work involved over 250 Dementia Friends being trained up, all East GP surgeries becoming dementia friendly, over 500 people participating in local activities and events to understand dementia further, and the pilot of a youth health champion scheme being delivered in the secondary schools to Y10 and Y11 pupils.
- Six 10 week B Active and B Fit courses completed by residents in sheltered accommodation to reduce social isolation and increase physical activity.
- 33 small grants awarded to VCS groups to reduce social isolation, engaging with 2,463 new people in the community
- 195 pupils, parents and staff accessing work related learning, careers education and guidance via U-Explore software
- 50 pupils receiving mentoring support including interview skills, employment research, action planning, numeracy skills, CV's, introduction to further education and money management
- 24 pupils participating in a programme using the Youth Award tool. All pupils gained accredited awards and accessed information, support and guidance in relation to their future employment pathway to enable them to make positive life choices.
- 45 pupils participating in team challenges which included cooking, health and beauty sessions, gardening.
- 120 pupils attended pre volunteering workshops to understand the effect that volunteering could have on their employability and how it can improve their CV's while helping others
- 15 young people who were not in education, employment or training were engaged with as part of a work ready project. 7 moved into permanent employment
- 30 people attended a guided walk exploring the history of the first World War and captain George Mailing VC.
- 8 football teams (aged between 10 and 13) took part in the inaugural George mailing Cup football tournament
- Over 750 Y6 and Y8 pupils have visited Safetyworks, an interactive safety centre in Newcastle to keep them safe on their streets.