

Development of a Sunderland Health & Wellbeing Strategy

REPORT OF Head of Strategy, Policy and Performance Management

1. Purpose of Report

- 1.1 To outline the process and timetable for the development of the Health and Wellbeing Strategy.

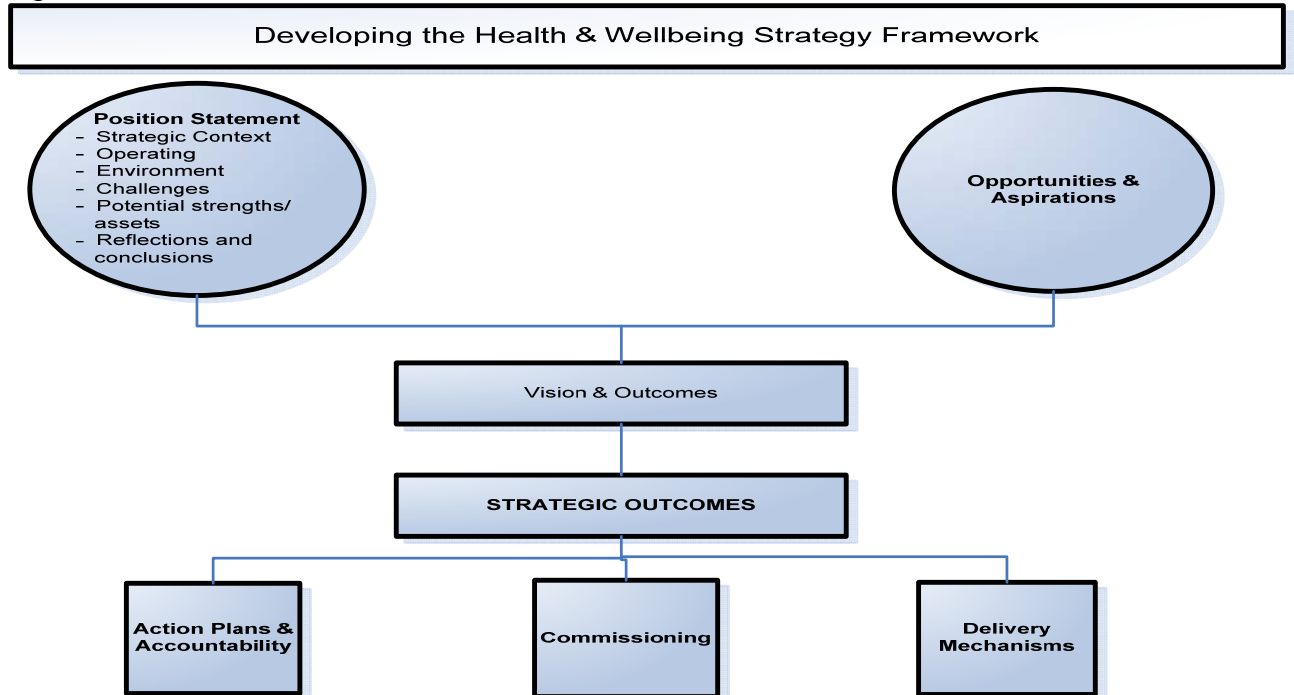
2. Background

- 2.1 The Health and Social Care Bill gives the local authority the responsibility for 5 key areas of development –
- To establish a Health and Wellbeing Board
 - To complete a Joint Strategic Needs Assessment
 - To produce a Joint Health and Wellbeing Strategy
 - To set up a local Health Watch
 - To transition public health responsibilities
- 2.2 The Health and Wellbeing Strategy must be completed by October 2012 and must be a joint high-level strategy that spans NHS, social care, public health and the wider health determinants of health such as housing and child and community poverty.

3. Current Situation

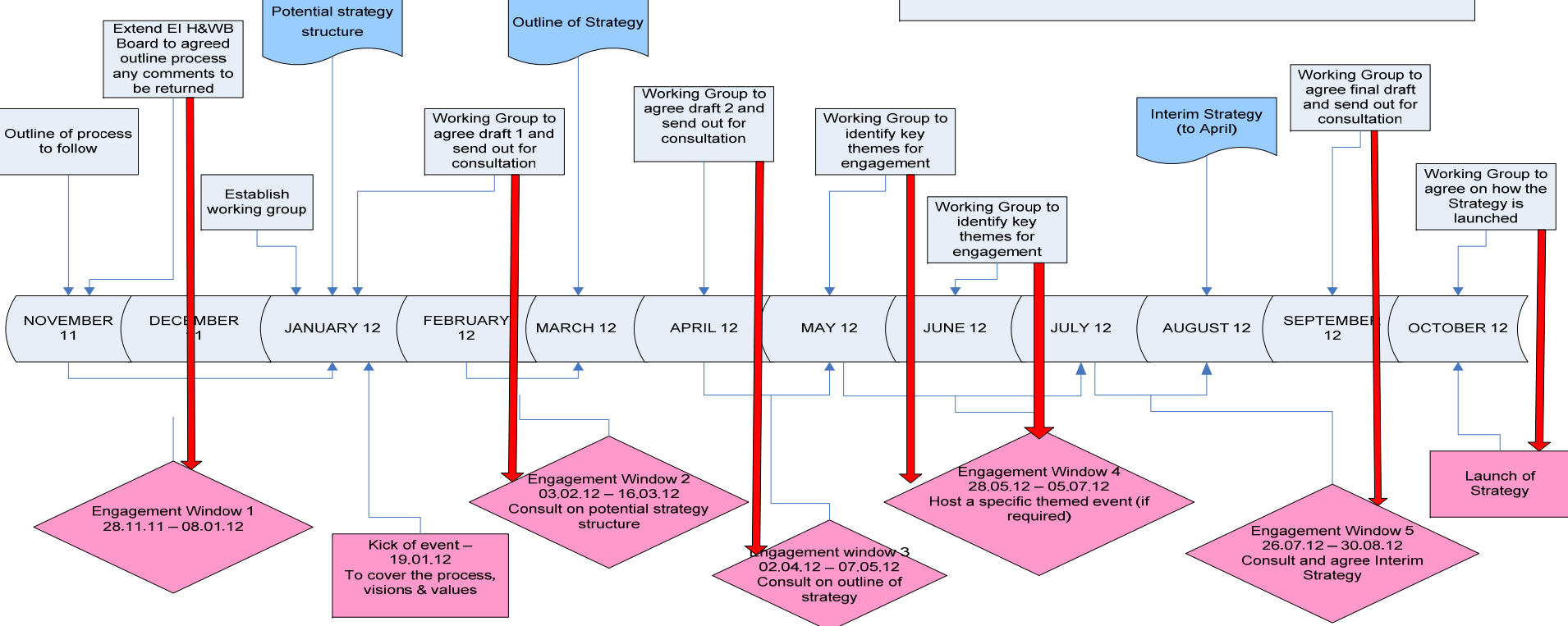
- 3.1 The Health and Wellbeing Strategy will be developed as highlighted in figure 1 below. The process started through the establishment of the current position through an examination of the evidence gathered through the development of the Sunderland JSNA alongside priorities set by broader partners at an engagement event held in January.
- 3.2 The Board is developing its high level visions, values and aspirations which will lead into strategic objectives, commissioning and action planning.

Figure 1



- 3.3 A working group has been established to oversee the drafting and editing of the strategy. Membership is open to interested parties and currently includes representatives from the local authority, PCT, Clinical Commissioning Group, acute and foundations trusts and Sunderland University. It is chaired by the Executive Director for Health Housing and Adult Services.
- 3.4 The Board is committed to broadly engaging a wide range of partners in the development of the strategy and as such has developed a full engagement and consultation programme as set out in Figure 2.
- 3.5 Although engagement windows will be based around central consultation exercises, there is a commitment to engage with partners in a variety of methods and as meets the needs of that group or individual. Iterations of the report will be taken to statutory bodies and partnerships throughout the process for comment and amendment.

High Level Timeline for Sunderland Health & Wellbeing Strategy



Key:
 Engagement Windows consist of the following :
 - Meetings
 - Events
 - Emails
 - Phonecalls
 - Newsletters etc
 - Ladder of engagement
 - Community Spirit

The following Groups/Boards need to include the Strategy on their agenda throughout the process to give feedback and approval:

HWB Strategy Working Group	Officer Group
Voluntary/Community Sector Providers	Children's Trust
Adult Partnership Board	Transitional Executive Group
Sunderland Improvement Innovation Group (SIIG)	Early Implementer HWB Board
Clinical Commissioning Group Board	Cabinet
EMT	Scrutiny
Integrated Board	

4. Conclusion & Recommendations

4.1 The Committee is requested to note the content of the report

5. Background Papers

Health and Social Care Bill

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