

**19<sup>th</sup> MARCH 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION IN SUNDERLAND EAST: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)**

**HEALTHY CITY INVESTMENT FUND**

**1.0 Why has it come to Committee?**

1.1 The Sunderland Teaching Primary Care Trust's (TCPT) Healthy City Delivery and Improvement Group are proposing to change the way in which the Healthy City Investment Fund is administered and are asking all 5 Area Committee's to consider allocating and administering the fund as of March 2012.

**2.0 Background**

2.1 The Healthy City Investment Fund has existed for a number of years with funding being made available from both the PCT and the council. The funding has been used to make small grants available to the voluntary and community sector to support activities that are likely to have a positive impact on health outcomes.

2.2 At a recent meeting of the Steering Group it recognized that an area based approach to supporting the voluntary and community sector was resulting in a more inclusive approach. The Steering Group proposed, therefore, that in future, the Healthy City Investment Fund might be delegated to Area Committees to allocate funding.

**3.0 Priorities**

3.1 To ensure that the available funding meets the needs of the population the Director of Public Health's Annual Report was considered. The halt in the decline in cancer mortality for men in Sunderland has been identified as an important priority for the City. It has therefore been agreed that this should be the priority for the Healthy City Investment Fund. It was also agreed that there should be two strands to this: -

1. Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity;
2. Projects which promote awareness of the early signs and symptoms of cancer.

3.2 Bids for funding would be left to individual organisations to determine, based on the needs and assets of the organisation and of the families, neighbourhoods and communities they serve and there is a real opportunity here to work with Area VCS networks to develop approaches to delivering activity to meet this priority.

**4.0 Funding available in 2012/13**

4.1 There is an allocation of £157,067 available (a combination of uncommitted resources from 2011/12 and a further £100,000 contribution from TPCT), which means there will be £31,413 for each Area Committee.

## **5.0 Future Governance Arrangements**

5.1 It is proposed that Area Committees will utilise the existing SIB governance process as the mechanisms for making decisions on bids for funding and each Area Committee submit a report to the Health and Wellbeing Board on an annual basis summarising expenditure of the fund and outcomes achieved. (The Healthy City Delivery and Improvement Group will cease to exist by April 2012 and the governance arrangements of this fund will therefore be overseen by the Shadow Health and Wellbeing Board during 2012/13)

## **6.0 Recommendations**

6.1 It is recommended that Area Committee: -

- a. Agree to take on the allocation and administration of £31,413 Healthy City Investment Fund per Area for 2012/13.
- b. Agree that the Area Officer develop and implement the approach for working with the Area VCS Network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3.
- c. Note that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

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