

Name of Project	Sunderland Phoenix Project
Lead Organisation	Tyne and Wear Fire and Rescue Service

Total Cost of Project	Total Match Funding	Total SIB Requested
£84,858	nil	£17,820
Project Duration	Start Date	End Date
Two years	April 2010	March 2012

The Project

Aimed at young offenders or young people at risk of offending (aged 11-17), the project will deliver 9 two day Respect Level 2 courses and 6 three day Advanced Level 3 courses per annum.

The original Phoenix course (Level 1) is a four day course which encourages discipline, self discipline, confidence, self esteem, leadership, communication, team work, practical skills and knowledge by engaging in training and activities based on fire fighting skills and practical procedures, Anti Social Behaviour (ASB), hoax calls, fire safety in the home, driving standards and knife crime are also included in the course. Students are motivated, confident and enthusiastic following the completion of the Phoenix project. Funding is secured to continue this element of Phoenix.

The Respect course (L2) is a two day follow up course solely for students who have completed the original Phoenix (L1) and have not offended, have maintained behaviour levels, both at school and at home for a minimum period of three months. The course delivers more advanced activities and practical tasks based on fire fighting skills, such as working with ladders and fire extinguisher training. The purpose of offering this course is to encourage and motivate the students to achieve the above criteria to attend.

The Advanced course (L3) is four days and is the third course in the "package" for students who have completed the first two courses and have not offended and maintained behaviour levels for a further six months following the Respect course. The first day of the course recaps on activities from the first two courses with day two and three being spent at an outdoor activity centre with an overnight stay. Teambuilding, leadership, communications skills, confidence building and motivation are the main purpose of the challenges and activities, which include mid ropes course, high walk, assault course, zip wire, night line tunnels and many others.

The Need for the Project

Sunderland Youth Offending Services have stated that if a young person desists from offending for a period of 12 months they are unlikely to return to offending behaviour and "adopt a preference" to not offend. The progression route is clearly identified from L1 to L3, and a recent evaluation compared students who were told about the Respect course and those who were not, 85% of those young people given the incentive did not offend.

Consultation has taken place between Tyne and Wear Fire and Rescue Officers and all five Area Committee between July and September 2009.

The Outputs for the Project

Output Code	Description	Target 2009/10	Target 2010/11	Target 2011/12
L7	Number of additional youth sessions (courses) been delivered		15	15
L8	Number of additional young people engaged		150	150

SIB Application Summary
Annex 3

	in youth provision			
S5	Number of young people benefiting from youth inclusion projects		150	150
S6	Number of additional young people engaged in youth activities		150	150

NB:- figures are based on 10 young people per course and will be aligned to their area via postcode to assist in claiming expenditure from the appropriate area budget.

The key milestones for the Project

Forecast Dates	Milestones and Key Events
Y1 Q1: April-June 2010	Deliver: 2 Respect + 2 Advanced
Y1 Q2: July-September 2010	3 Respect + 2 Advanced
Y1 Q3: October-December 2010	2 Respect + 1 Advanced
Y1 Q4: January-March 2011	2 Respect + 1 Advanced
Y2 Q1: April-June 2011	Deliver: 2 Respect + 2 Advanced
Y2 Q2: July-September 2011	3 Respect + 2 Advanced
Y2 Q3: October-December 2011	2 Respect + 1 Advanced
Y2 Q4: January - March 2012	2 Respect + 1 Advanced

Costs:

Area	% of costs	SIB requested 2009/10	SIB requested 2010/11
East	17	£7,213	£7,213
West	21	£8,910	£8,910
North	18	£7,637	£7,637
Washington	28	£11,880	£11,880
Coalfield	16	£6,789	£6,789
Total	100	£42,429	£42,429

NB: costs were calculated by analysing the % of young people who attended the courses over the last three years and which areas of the City they resided in. The information has assisted in forecasting the future delivery costs against the project.

Breakdown

	Respect course (L2)	Advance course (L3)	
Instructors	£1,018	£2,036	
Management, admin	£62	£62	
Capital overheads	£165	£331	
Premises overheads	£180	£360	
Appliance	£160	£320	
Transport	£138	£138	
Catering	£60	£120	
Climbing wall	£130		
Training centre exercises		£85	
Seamanship centre	£500		
Total	£2,413 x 18 over a two year period = £43,434	£3,452 x 12 over a two year period = £41,424	Grand total across the City £84,858

Feedback from consultation:

- Improve communication methods, for example, looking at how the messages of positive engagement with young people and associated messages of community safety; cost to the relevant agencies and how the project benefits the wider community, etc. Not just seen as a reward for perceived 'bad behaviour' by young people. This could provide a powerful message to the wider community, and make a positive impact on community cohesion.
- Revenue only application, which could become a recurring cost rather than a one-off cost.
- Meets priorities and is a strong project.

Recommendation: Approve

- Previously all five Area Committees agreed that an application proposal be developed and presented to a future meeting for consideration of allocating SIB over a two year period.
- TWFRS are represented at Area Committee by the relevant Station Manager for the area and will be able to supply reports upon request.
- The aims and objectives stated meet the strategic objectives within the Safe theme in all five areas of the City. The information provided also outlines strong links between the project aims and the strategic outcomes.
- The outputs are clear and will support delivery of priorities in all five areas.
- TWFRS have experience of managing funding and projects, in addition, finance management systems, recording and monitoring procedures and a Phoenix Manager who will be responsible for returning quarterly monitoring forms with details of project delivery, outputs and expenditure.
- There are no legal or other approvals required and no identified risks/uncertainties to resolve.
- There are no implications for Council services arising from this project.
- Milestones are clear and appear to be realistic.