

5th October 2015

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

2. Background

- 2.1 Earlier this year the priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- Influencing decisions on services delivered at a local level; and
 - Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. It should be noted that the Board is not a decision making body and the work /recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr R. Copeland
Castle	Cllr. S. Foster
Redhill	Cllr R. Davison
Southwick	Cllr M. Elliott
Fulwell	Cllr B. Francis
St. Peter's	Cllr B. Curran

4. Key Areas of Influence/Achievements up to 24th September 2015

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board up to 24th September 2015

Action Taken	Outcome
Local priority: Health and Well Being	
	<ul style="list-style-type: none"> The People and Place Board have jointly considered proposals to enhance developments at Marine Walk, Roker, which will help to deliver Health & Wellbeing and Access to Green Space priorities. Consultation has been carried out with young people on the

	<p>future use of the former Roker Paddling Pool and options to provide activities/facilities at the site and proposals were agreed by December Area Committee with £30,000 funding allocated (£15,500 Green Space and £14,500 SIB) to support developments. Sunderland City Council Design Services have developed the proposals for the redevelopment of the former Roker Paddling Pool which the Place and People Boards have considered and Board recommendation to be presented to October Area Committee Item 5 Annex 1.</p> <ul style="list-style-type: none"> Members have received updates on the SIB/CCG funded Bike Hire Scheme on Marine Walk which commenced delivery on the 17th of July.
Local priority: Activities for Young People	
	<ul style="list-style-type: none"> Members identified Wheeled Sports Park (WSP) at Downhill as requiring completion and further works and have carried out site visits which has led to SIB funded environmental improvements at the site. Members have supported consultation with young people to obtain their views on future phased developments. March Area Committee allocated £35,000 funding to develop the enhancements to the WSP and Design Services have carried out further consultation with the young people and the People Board have considered the designs and Board recommendation to be presented to October Area Committee Item 5 Annex 1. Funding approved at June Area Committee for SNCBC to lead a collaborative programme to deliver Summer Holiday Activities and NE Sports to deliver Beach School Project. Programmes and timetables were circulated to members in advance of the summer holidays and regular updates provided throughout the holiday period on activities and events to ensure promotion. Lead agents to attend November Board to present feedback on the activities. Members have discussed the opportunity to fund school Easter and Summer holiday activity in 2016 for young people and propose SIB funding of £40,000 to develop a call for projects details of which are included in the finance report (Item 5) North Area Committee approved £5,000 SIB funding in July 2015 to support the delivery of a holiday hunger pilot scheme. Members have been provided with figures outlining the take up and cost in the North and will receive a detailed evaluation at a future board meeting.
Local priority: Job Prospects and Skills	
	<ul style="list-style-type: none"> FOL continue to deliver the SIB Funded Back on Track Project Young people have taken part in sessions led by former army officers which have included practical workshops focusing on team challenges, leadership roles and problem solving. Young people have attended a workshop held at Liebherr which included practical skills work and a tour of the facility and the young people were given the opportunity to discuss apprenticeship roles with current apprentices. This has motivated the young people to investigate the progression routes within this company. All school groups have completed an accreditation in Personal Social Development and Entry Level 2.

	<ul style="list-style-type: none"> • Monkwearmouth and Castleview Academy learners completed Working Towards Goals and Preparation for Work units with all Redhouse Academy young people achieving the full qualification to date. • The young people have continued to take part in a range of health and fitness activities and taken part in geo cache challenges along the coast of Seaburn. • The young people have been involved in community action volunteering day at Roker Park to take part in clean up preparation for the Sunderland Airshow and the Britain in Bloom competition. • Schools have been offered the opportunity to add more young people into the project. • SNYP continue to deliver the SIB funded Improving Employability of 16 – 25 year olds project. • April to June 2015 the project has supported 69 young people with a rise in this period of 16 – 18 year olds requesting assistance, particularly 2015 school leavers. • Growth in number of young people applying for apprenticeships and receiving an invite to interview reported and the project has supported them on a one to one basis on registering on the national apprenticeship matching service website, interview techniques and preparation. • Young people have been supported in accessing part time vacancies in order to work around school/college. • One young man has been supported and was successful with a Princes Trust business start-up grant. • The project continues to work closely with local training providers to ensure young people have the necessary skills and qualifications to enter their chosen line of work. • Young people have also been supported with volunteering opportunities in order to gain new skills and complete in house training to enhance CVs .
Influencing Role	
Live Life Well Service	<ul style="list-style-type: none"> • At the July People Board Members received an update on the development of the Integrated Wellness Service, now known as the Live Life Well Service (LLW). The model was co-designed as a result of discussions with People Boards in October/November 2013, a stakeholder engagement event 'Improving Health – How do we do it?' and wider community engagement. • Service Delivery Started 1st April 2015. Its city wide but focuses on area based priorities. With a lead for each locality. • The new approach to mental and physical wellness takes into account the health needs of the whole population whilst also being personalised to individual need. An approach which is about embedding healthier choices rather than accessing services they include: <ul style="list-style-type: none"> • Health Places e.g. improved access to parks and play areas. • Central hub/gateway to Healthy Opportunities providing information and signposting to what is available. • Health Champions/personal information and advice • Outreach – working with local people in a focused way when

	<p>health issues are identified in specific communities.</p> <ul style="list-style-type: none"> • Support for Healthy Living – Wellness co-ordinators where extra support is required to make changes to improve mental or physical health. • Further opportunities through a range of commissioned and non-commissioned direct delivery e.g. Sexual health Services, NHS health Checks, Stop Smoking and Substance Misuse Services. • Elected members were invited to identify key assets in their community whom the LLW service can promote and or work with, any issues within their community that the service can help to address and forward on any feedback regarding the service to the North Area Co-ordinator and/or Public Health Locality Lead in order to influence the delivery of the service.
Sport & Leisure – Joint Venture	<ul style="list-style-type: none"> • An update on the Leisure Partnership and the Active Sunderland Approach was provided at the July People Board. • The council has appointed Sports and Leisure Management (SLM) as a joint venture partner and from 1 June SLM, who operate as Everyone Active, will manage the council's sports and leisure facilities. • SLM will be responsible for day to day leisure centre operations, while strategic decisions will be made at Joint Venture level. • Working together, Sunderland City Council and SLM will continue to invest in facilities and enhance and expand services under the new joint venture arrangement. • The programme of improvements is already in the pipeline, and with development work planned for the Sunderland Aquatic Centre includes a new gym development and equipment, a group cycling arena, new café pod, new turnstile access, refurbished reception area and external decoration and signage. New branding and equipment for Seaburn and Bunnyhill Centres. • The new partnership is tasked with encouraging more people in the city to take part in physical activity, sport and leisure more often. Building on work already underway through the city's Active Sunderland approach which works with individuals, schools, communities and sports clubs creating, enabling and providing opportunities for people to be active and to increase their activity levels.
International Advanced Manufacturing Park	<ul style="list-style-type: none"> • North Area Committee agreed as one of its area priorities for 2015/16 to be kept up to date on the development of the International Advanced Manufacturing Park (IAMP) and any future opportunities for skills development to meet demand. Members have received presentations through recent People Boards as to progress to date. A further discussion is due to take place at the January people Board.
All Age Friendly	<ul style="list-style-type: none"> • A report was presented to the September People Board to update members on a project that is underway to promote Sunderland as an All Age-Friendly City. In addition to work currently on-going for the council to submit an application to the World Health Organisation (WHO) for Sunderland to be granted Age Friendly status. • Members were asked to identify any issues/problems in the

	<p>area as well as sharing good practice that would contribute towards Sunderland's status as an all age-friendly city.</p> <ul style="list-style-type: none"> • Members were advised of the current policy review on transport across the North East and were invited to provide feedback as part of the call for evidence.
Children's Local Advisory Board (CLAB)	<ul style="list-style-type: none"> • At the September People Board members received an update on the services provide through the North Sunderland Children's Centre. All Members have been provided with a copy of the Children's Centre Targets and Achievements for 2014/15 and a copy of the Service Improvement Plan for 2015/2016, which was produced as a result of the self-evaluation process carried out to inform the Annual Conversation in June 2015.

5. Recommendations

- 5.1 Members are requested to consider the progress and performance update with regards to the North People Board Work Plan for 2015/2016 as detailed in **Annex 1**

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