

**BUILDING A SUSTAINABLE AND LASTING LEGACY IN SPORT AND  
PHYSICAL ACTIVITY POLICY REVIEW 2011/12: APPROACH TO THE  
REVIEW**

**REPORT OF THE CHIEF EXECUTIVE**

**STRATEGIC PRIORITIES: HEALTHY CITY**

**CORPORATE PRIORITIES: C101: Delivering Customer Focussed  
Services, C102: Being 'One Council', C103: Efficient and Effective Council, C104:  
Improving partnership working to deliver 'One City'**

**1. Purpose of Report**

1.1 The purpose of this report is to seek agreement from members in relation to the evidence gathering activities for the Scrutiny Committee's policy review for 2010/11 – Building a Sustainable and Lasting Legacy in Sport and Physical Activity.

**2. Background**

2.1 Following discussions at the recent Scrutiny Conference in May 2011, the Committee considered the possibility of a study into sport and physical activity at its meeting of 14 June 2011. An initial scoping document, and scene setting presentation was received by the Committee on 26 July 2011

2.2 Following discussions at that meeting this report adds structure to the review and provides a timeline for evidence gathering along with a number of potential areas to explore.

**3. Overall Aim of the Scrutiny Policy Review**

3.1 To examine the sport and physical activity offer in the city and consider how a sustainable and lasting legacy of sport and physical activity can be developed.

**4. Terms of Reference**

4.1 The Terms of Reference for the policy review are:-

- (a) To understand the importance of sport and physical activity in the city and how this contributes to the strategic priorities of the city;
- (b) To review the objectives and achievements of the Active City Strategy to date considering the evolving context of sport and physical activity locally and nationally;
- (c) To understand the role of the Active Sunderland Board in developing a sustained and lasting legacy in sport and physical activity;
- (d) To understand the range of sport and physical activity provision currently being delivered across the city by the council, the voluntary and community sector and private sector;

- (e) To understand the current level of diversity of provision across the city, considering the opportunities available for traditional and non traditional and alternative forms of activity;
- (f) To understand the opportunities that exist in the city for an 'equitable offer' for sport and physical activity and the barriers to achieving this;
- (g) To consider the role of Elected Members in developing a sustainable and lasting legacy of sport and physical activity;
- (h) To explore the opportunities the 2012 Olympic and Paralympic Games will bring to the city, how these are currently being taken up, and whether the legacy of the Olympics can enhance sport and physical activity in the city beyond 2012; and
- (i) To consider the city's 'priority' sports and physical activity opportunities and the pathways in place to sustain and increase participation.

## **5. Gathering the Evidence**

5.1 Research activities over the coming months will be co-ordinated by this Committee's Scrutiny Officer in consultation with the relevant directorate staff. Every effort will be made to involve Members in the research. Although alternative opportunities may present themselves during the review, data collection techniques may include a combination of the following:

- Desktop research
- Evidence given by key stakeholders
- Site visits

5.2 The review will gather evidence from a variety of sources. The main evidence will come from information provided by council officers and external partners and are likely to include, though not exhaustive, the following:

- (a) Head of Community Services/Wellness Manager;
- (b) Active Sunderland Board;
- (c) Sport and physical activity providers in the city;
- (d) Voluntary and Community Sector;
- (e) Elected Members;
- (f) Headteachers and community facility managers; and
- (g) Residents (including those from minority groups).

## **6. Project Plan**

6.1 Attached for Members information is a project plan which outlines the proposed approach (**Appendix A**) to the policy review which outlines the various activities and evidence gathering that will be undertaken throughout the review process. The plan forms the basis of the review process and allows members to see the range of activities and methodologies to be employed during the evidence gathering stage. The plan is subject to amendment and

throughout the review process members will be provided with an up-to-date plan reflecting any changes.

6.2 Members of the Scrutiny Committee will be invited to attend any visits that are to be undertaken as part of the policy review and will be kept informed of all activities as and when they are arranged.

## **7. Recommendations**

7.1 That members of the Sustainable Communities Scrutiny Committee discuss and agree the proposed plan for the policy review.

## **8. Background Papers**

- Minutes of the Environment and Attractive City Scrutiny Committee; 26 July 2011

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