

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 26TH MAY, 2010 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Essl, D. Forbes, Gofton, Morrissey, P. Smith, S. Watson, A Wilson, A Wright and T. Wright

Also Present:-

Charlotte Burnham	Head of Overview & Scrutiny	Sunderland City Council
Kath Butchert	Integrated Youth Officer	Sunderland City Council
Jodie Collins	Employee Communications Officer	Sunderland City Council
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Julie Gray	Head of Community Services	Sunderland City Council
Keith Hamilton	Deputy Manager, Planning and Implementation	Sunderland City Council
Marc Hopkinson	Acting Health Improvement Lead	Sunderland City Council
Peter Iveson	Station Manager	Tyne and Wear Fire and Rescue Service
Sandra Kenny	Family, Adult and Community Manager	Sunderland City Council
Geoff Leask	Head of Operations	Gentoo Sunderland
Sandra Mitchell	Head of Performance Improvement and Policy	Sunderland City Council
Keith Moore	Acting Executive Director of Children's Services and Area Lead Executive	Sunderland City Council
Anne Morrison		West Area Voluntary Sector network
Andy Neal	Youth Development Group Assistant Manager	Sunderland City Council
James Newell	Interim Head of Service, Traffic Road Safety and Parking Management	Sunderland City Council
David Noon	Senior Democratic Services Officer	Sunderland City Council
David Owens		Member of the public
Richard Parry	Area Officer	Sunderland City Council
Jenna Pattison		Member of the public
Andrew Perkin	Senior Partnership and Policy Officer	Sunderland City Council
Hilary Phillips	Head of Management Support	Sunderland City Council
Ian Richardson	Operations Manager	Sunderland City Council
Jenny Scott	Policy Officer, Inclusion	Sunderland City Council
Phil Spooner	Programme Manager	Sunderland City Council
Cheryl Warcup	Inspector	Northumbria Police

Graeme Wilson Assistant Housing and Neighbourhood Sunderland City Council
Renewal Manager

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors L. Martin, Old, Oliver, Tye and P. Watson.

Minutes of the Last Meeting of the Committee held on 7th April, 2010

1. RESOLVED that the minutes of the last meeting of the Committee held on 7th April, 2010 be confirmed and signed as a correct record, subject to the inclusion of apologies for absence for Councillor M. Dixon.

Declarations of Interest

There were no declarations of interest made.

Sunderland West: Establishing a New Work Plan 2010-11

The Chief Executive submitted a report (copy circulated) which provided the Committee with background information and a series of recommendations to assist Members in establishing a West Sunderland Area Committee Work Programme for 2010-11.

(For copy report – see original minutes).

Richard Parry, Area Officer, Keith Moore, Area Lead Executive and Phil Spooner, Programme Manager, introduced the item with brief presentations outlining the workshop approach that the meeting would adopt, to assist Members in undertaking the following tasks:-

- i) to agree a maximum of six priorities to include Responsive Local Services, to form the basis of the 2010/11 Work Plan (Members were asked to agree to focus the efforts of the Committee on the Local Area Plan priorities where they believed it could make a real difference);
- ii) identify and agree a Lead Agent for each priority action;
- iii) agree to establish a 'Local Task and Finish' group per priority action, where relevant, to include elected Members and partners, to support the Lead Agent in delivering against the priority;
- iv) agree to align a nominal proportion of funding to each 'Local Task and Finish' priority;

- v) agree to receive regular updates on progress in implementing all the priorities identified in the Sunderland West Local Area Plan.

In order to facilitate debate, the Chairman split Members into two groups. Both groups then discussed each of the following 10 potential options, assisted by lead officers for each topic, with a view to determining their priorities:-

- Ensure that Family, Adult and Community Learning (FACL) provision is delivered in line with local need in the community;
- Identify gaps in youth and play provision;
- Health and Wellbeing, focussing on areas of concern and risk taking lifestyle behaviour;
- Responsive Local Services;
- Environmental and Street Scene Improvements, including shopping centres;
- Increase awareness and opportunities for joint working to promote Inclusiveness and Community Cohesion;
- Reduce ASB by targeting hotspots and secondary fires;
- Support enterprise and entrepreneurship;
- Traffic and parking;
- Child Poverty in Sunderland West.

Following the workshop sessions, Members returned to the Committee Room and were asked to vote for their priorities by placing stickers next to their favoured options on the display boards provided.

The votes cast were as follows:-

• Family, Adult and Community Learning	3
• Youth and Play Provision	6
• Health and Wellbeing	7
• Environmental and Street Scene Improvements	13
• Inclusiveness and Community Cohesion	5
• Anti Social Behaviour	3
• Enterprise and Entrepreneurship	0
• Traffic and Parking	6
• Child Poverty	11

Accordingly the Committee agreed that the following priorities would join Responsive Local Services in forming the basis of its Work Plan for 2010/11.

1st – Environmental and Street Scene Improvements;
2nd – Child Poverty;
3rd – Health and Wellbeing;
Joint 4th – Traffic and Parking / Youth and Play Provision.

Members having noted that the East Sunderland Area Committee had adopted Youth and Play as one of its main priorities, the Committee agreed to select Traffic and Parking as a West Area priority, and given the cross boundary nature of Youth and Play Provision, offer support to the East Area Committee in addressing this issue.

With regard to each of the four priorities, Members then gave consideration as to which of the options detailed in the report should be selected to assist in delivering the priority. Members agreed that Option A in each of the four categories as detailed in the report should be selected.

With regard to the appointment of Lead Officers for each priority, it was agreed that officers should request Executive Directors to nominate appropriate officers.

With regard to the membership of the Task and Finish Groups for each of the four priorities, the Chairman advised that he would sit on all four. Councillors Gofton and Morrissey expressed an interest in Environmental and Street Scene Improvements. Councillors Morrissey, Essl and A. Wright expressed an interest in Traffic and Parking. It was agreed that any further expressions of interest should be submitted to Mr. Parry.

With regard to the allocation of funding to each priority, the Chairman moved that consideration of the matter be deferred pending the receipt of findings from the Task and Finish Groups.

Accordingly it was:-

2. RESOLVED that:-

- i) the following priorities be approved to join Responsive Local Services in forming the basis of West Sunderland Area Committee's Work Plan for 2010/11:
 - Environmental and Street Scene Improvements;
 - Child Poverty;
 - Health and Wellbeing;
 - Traffic and Parking.
- ii) Option A in each of four chosen priority categories be selected to assist in the delivery of that priority;
- iii) expressions of interest with regard to the membership of the Task and Finish Groups be submitted to Richard Parry, Area Officer;

- iv) Executive Directors be requested to nominate an appropriate Lead Officer for each of the four priorities;
- v) consideration of the allocation of funding to each of the four priorities be deferred pending the receipt of the Task and Finish Group findings; and
- vi) regular updates on progress in implementing the Work Plan priorities be submitted in due course.

Date and Time of Next Meeting

3. RESOLVED that it be noted that the next meeting would be held on Wednesday, 30th June, 2010 at 5.30 p.m.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,
(Chairman).