

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 18th September, 2013 at 5:30pm

VENUE – Civic Centre (Committee Room No. 1)

Membership

Cllrs P Gibson (Chair), Smiles (Vice Chair - Place), Atkinson, (Vice Chair – People), Allan, Dixon, Essl, Gofton, L Martin, Oliver, Porthouse, P Smith, Turton, Tye, Waller, P Watson, S Watson, A Wilson and T Wright.

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Contact: David Noon, Principal Governance Services Officer Tel: 561 1008
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 Julie Lynn, West Area Community Officer Tel: 561 1932
 Email: Julie.lynn@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request.

6. **Financial Statement and Proposals for further
Allocations of Resources** 40

Report of the Chief Executive (copy attached)

ELAINE WAUGH
Head of Law and Governance

10th September, 2013

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY 25TH JUNE, 2013 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Atkinson, Dixon, Essl, Gofton, Porthouse, Smiles, P. Smith, Turton, Waller, P. Watson, S. Watson, A. Wilson and T. Wright.

Also Present:-

Karen Alexander	Employment & Training Manager	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Pippa Corner	Head of Personalisation	Sunderland City Council
Kevin Douglas	Media Officer	Sunderland City Council
Anita Heskett-Saddington		VCS Network
Janet Johnson	Area Lead Executive	Sunderland City Council
Chris Marshall	Head of Operations	Gentoo
Vivienne Metcalfe	Area Community Officer	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker	Public Health Lead	Sunderland City Council
Helen Peverley	Area Co-ordinator	Sunderland City Council
Dave Pickett	Inspector	Northumbria Police
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

Prior to the commencement of the formal business, the Chairman thanked Councillor Porthouse and Councillor Essl, the former Area Committee Vice Chairmen, for their hard work and stewardship of the Place and People Boards over the preceding 12 months.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Oliver, P. Smith and S. Watson and also from Jeff Wilkinson (Tyne and Wear Fire and Rescue Service), Bill Leach (VCS Network) and Edna Rochester (VCS Network).

Declarations of Interest

i) Item 5, annex 1 SIB allocation – Partnership Coordinator, Pennywell Community Centre.

Councillor T. Wright declared an interest in the item as a member of Pennywell Community Centre and left the room during the consideration of the item.

ii) Item 5, annex 2 SIB allocation – Stay and Bake.

Councillor T. Wright (Pennywell CA), Councillor A. Wilson (St Luke's CA), and Councillor Tye (Silksworth CA) declared interests in the item as members of the recipient organisations, as indicated, and left the room during the consideration of the matter.

iii) Item 5, annex 5 SIB allocation – Community Health Information Points (CHIPs).

Councillor T. Wright, Councillor Dixon, Councillor Tye and Councillor Porthouse declared interests in the item as members of organisations in which the CHIPs machines were located and left the room during the consideration of the matter.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last ordinary meeting of the Committee held on 24th April, 2013 be confirmed and signed as a correct record.

Setting the Scene for 2013 – 14

Helen Peverley, Area Co-ordinator together with Councillor P. Gibson, Chairman of the West Sunderland Area Committee provided members with a powerpoint presentation which outlined:-

- i) the purpose of the Area Committee
- ii) priorities for 2013/14 in respect of both the Place and People Boards
- iii) future areas of work which could be influenced by the Place and People Boards and;
- iv) funding available to the Area Committee in terms of the Strategic Initiatives Budget, Strategic Initiatives Programme and the Community Chest.

(For copy presentation – see original minutes)

2. RESOLVED that the presentation be received and noted.

Place Board Progress Report.

The Chairman of the West Sunderland Area Place Board submitted a report (copy circulated) which provided an update of progress against the current year's

Place Board Work Plan.

(For copy report – see original minutes)

Vivienne Metcalfe, Area Community Officer presented the report drawing Members' attention to the initiation of action towards achieving key priorities as detailed in Appendix 1 of the report together with the Area Governance arrangements and proposed membership of the Place Board for 2013/14.

In addition Ms. Metcalfe provided members with a summary of key areas of influence and achievements of the Place Board in relation to Responsive Local Services, Highways Capital Maintenance Programme and Environment and Street Scene Improvements.

With regard to the Place Board membership Councillor Essl suggested that it was amended so that he would replace Councillor L. Martin as the Barnes Ward representative on the Board. Consideration was given to the matter and the amendment was agreed accordingly.

Councillor Tye asked whether consideration had given to the appointment of substitutes for the core Board Members. Councillor Gofton replied that to ensure the Boards were inclusive, they were open to all members of the Area Committee however if the situation arose where a consensus could not be reached over a recommendation from the Board, voting rights would extend only to the 7 core members of the Board.

With regard to proposals relating to the means of circulation for the Board agenda papers, Councillor Gofton requested that members were canvassed over their preferences for a hard (paper) copy of the agenda and reports, or an email containing electronic versions of the papers together with a link to the sharepoint site.

Councillor Porthouse referred to the recent Extraordinary meeting of the Area Committee which agreed the allocation of SIB funding to complete the priorities identified in the highways maintenance programme and stated the importance of members being kept in 'the loop' regarding the undertaking of the works. Janet Johnson, Area Lead Executive, advised that she would pick this up to ensure communication with ward members was maintained.

3. RESOLVED that:-

- i) the report be received and noted,
- ii) the membership of the Place Board as detailed in paragraph 3.2 of the report be amended to provide for the deletion of Councillor Lee Martin and the addition of Councillor Michael Essel; and
- iii) members be canvassed over their preferences for a hard (paper) copy of the Board agenda and reports or an email containing electronic versions of the papers together with a link to the sharepoint site.

People Board Progress Report.

The Chairman of the West Sunderland Area People Board submitted a report (copy circulated) which provided an update of progress against the current year's People Board Work Plan.

(For copy report – see original minutes)

Vivienne Metcalfe, Area Community Officer presented the report drawing Members' attention to the initiation of action towards achieving key priorities as detailed in Appendix 1 of the report, together with the Area Governance arrangements and proposed membership of the People Board for 2013/14. Members' attention was also drawn to Annex 2 of the report and the Committee were advised that the title 'Decisions from West Peoples Board in May' should be amended to read 'Proposals.....'

In addition Ms. Metcalfe provided members with a summary of key areas of influence and achievements of the People Board in relation to Early Intervention and Locality Based Services, Job Prospects, Health and Well Being and Activities for Young People. Highways Capital Maintenance Programme and Environment and Street Scene Improvements.

With regard to the People Board membership and the vacancy left by the Committee's previous decision to appoint Councillor Essl to the Place Board, it was moved that the membership be amended so that Councillor L. Martin be appointed as the Barnes Ward representative on the People Board. Consideration was given to the matter and the amendment was agreed accordingly.

Councillor Tye referred to the provision of community goal posts as detailed in paragraph 3.1 of the report. He stated that there were sites in the West Area with such goal posts (eg Silksworth Comrades Park) that had since been removed and asked if anyone could provide an explanation. Chris Marshall, Gentoo Head of Operations advised that they had not been removed by Gentoo and suggested that they may have been removed by scrap metal dealers. Bill Blackett, Area Response Manager confirmed that the intelligence he had received indicated that the goal posts had indeed been stolen for scrap.

Referring to the operation of the Board as a whole, Councillor Gofton stated that it had been a new way of working and it had taken on an onerous workload. She commended members and officers for their achievements to date. In particular she welcomed the opportunity available to ward members to choose what was done with the third 'banked' session for youth provision.

The Chairman having thanked Ms Metcalfe for her report, it was:-

4. RESOLVED that:-

- i) the report be received and noted;
- ii) the membership of the People Board as detailed in paragraph 3.2 of the report be amended to provide for the deletion of Councillor Michael Essl and the addition of Councillor Lee Martin;

- iii) the location and current use of the Community Health Information Points be reviewed; and
- iv) approval be given to the 3 identified locations for Community Goalposts as identified in paragraph 3.1 of the report.

Strategic Initiatives Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Vivienne Metcalfe, Area Officer, presented the report highlighting the financial statement including an update on the allocation of Community Chest, HCIF, SIP and SIB funding together with details of 6 proposals to allocate SIB funds as detailed in annexes 1 to 6 of the report and 18 approvals for support from the 2013/14 Community Chest budget as detailed in Annex 7 of the report.

Consideration having been given to the report, it was:-

5. RESOLVED that:-

- (i) the Area Committee's funding statement as detailed in paragraphs 2.1, 3.1, 4.1, and 5.1 be received and noted,
- (ii) approval be given to allocation of £18,000 SIB funding from the 2013/14 budget as detailed in Annex 1 of the report in respect of the appointment of a Partnership Co-ordinator at Pennywell CA,
- (iii) approval be given to the alignment of £12,500 SIB funding from the 2013/14 budget to deliver Stay and Bake courses across the West Sunderland Area (subject to full application, consultation and appraisal).
- (iv) approval be given to the alignment of £45,000 SIB funding from the 2013/14 budget to deliver a Work Experience programme in the West Sunderland Area (subject to the development of a full project brief and call for projects)
- (v) approval be given to the alignment of £5,750 SIB funding from the 2013/14 budget to deliver a Dementia module within the Health Champions programme for the West Sunderland Area (subject to full application, consultation and appraisal)
- (vi) approval be given to the alignment of £2,000 SIB funding from the 2013/14 budget to support the repair of the Community Health points in the West (subject to full application, consultation and appraisal)

- (vii) approval be given to align £5000 2013/2014 SIB for transport costs for children and young people to participate in the Safety Works programme (subject to full application, consultation and appraisal)
- (viii) the approval of the 18 Community Chest applications as detailed in Annex 7 of the report be noted.

VCS Verbal Report

Anita Heskett-Saddington briefed the Committee on issues pertinent to the Voluntary and Community Sector including joint meetings held with the Head of Scrutiny and Area Arrangements on the VCS transformation project (regarding improving lines of communication and a review of the terms of reference) and the development of Sunderland as a Community Council.

Councillor Gofton having welcomed the opportunity hear views expressed from the perspective of the Voluntary and Community Sector thanked Anita for the comprehensive nature of her report and it was:-

6. RESOLVED that the presentation be received and noted.

Report of the Tyne and Wear Fire and Rescue Service

The Tyne and Wear Fire and Rescue Service (TWFRS) submitted a report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1st April, 2013 to 30th June, 2013 compared with the same period for 2012/13.

(For copy report – see original minutes)

The Chairman paid tribute to the work undertaken by Bill Forster the Committee's former Fire Service representative and wished him well for the future. He advised that the new TWFRS Officer, Mr Jeff Wilkinson, was unable to attend this evenings Committee but would be happy to address any questions members may have following the meeting.

Councillor Tye having requested clarification of the reporting dates as detailed in paragraph 1.1 and a definition of the term 'House – Single Occupancy' as referred to in paragraph 3.4, of the report it was :-

7. RESOLVED the report be received and noted and that Councillor Tye's enquiries be forwarded to Mr Wilkinson.

Report of the Northumbria Police – Sunderland West

Dave Pickett of Northumbria Police presented a report (copy circulated) which provided the Committee with an update on the Service's most recent performance indicators. Particular reference was paid to crime levels in relation to violent crime, vehicle crime,

burglary from dwelling, burglary other than dwelling, criminal damage, theft and handling, shoplifting, youth ASB and Non Youth ASB.

Key Challenges remained violent crime and crimes against motor vehicles. Good progress had been made with regard to Anti Social Behaviour which had seen a reduction of 30% since the start of the new year.

In addition members were informed of the particular crime patterns in respect of the Barnes, Pallion, St. Anne's, Sandhill, Silksworth and St Chad's wards and proposed changes to staffing arrangements for the West Area.

(For copy report – see original minutes)

Inspector Pickett having addressed comments and questions from members in relation to scrap metal theft, white collar crime and illegal money lenders, the Chairman thanked him for his report, and it was:-

8. RESOLVED that the report be received and noted.

The Chairman then closed the meeting having thanked everyone for their attendance and contributions to the meeting.

(Signed) P. GIBSON,
Chairman.

18th September 2013

REPORT OF WEST AREA VOLUNTARY AND COMMUNITY SECTOR NETWORK

1. Purpose of the Report

- 1.1 The report provides an update with regard to the West Area Voluntary and Community Sector Network

2. Background

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area, reporting on area priority delivery by the VCS, and reporting back, providing a two-way flow of communication.
- 2.2 West Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

3. West Area Voluntary and Community Sector Network (AVCSN) Progress Report

The West AVCSN has met twice since the last Area Committee in June 2013.

- VCS Network will continue to work on developing and supporting the VCS re collaboration, communications, intelligence and mapping.
- VCS Reps are to give both oral and written updates to the Area Committee, as requested.
- The Network has been invited to contribute to discussions with regards to the City Council's VCS Relationship Transition Project. The project will consider how best the council can work with the sector to achieve joint objectives and priorities going forward.
- Discussions with the West VCSN on the Transition Project has identified that the VCS in the West are delivering activities and services which support the Area Committee priorities of Streetscene and Environmental improvements, Activities for Young People, Health and Wellbeing, Job Prospects and Activities for older persons to reduce social isolation. In delivering these services and activities the VCS have highlighted they continue to experience the following challenges:
 - Funding Support – including support in identifying funding and completing funding applications
 - Promotional/Marketing Support
 - Lack of Volunteers
 - Support to work in partnership
 - More demand on services as Welfare Reform impacts on the community
 - More demand on services as public service efficiencies impact

4. Recommendations

- 4.1 Members are requested
- To note the contents of the report and consider the opportunities and issues raised by the West AVCSN.

Contact: Anita Heskett-Saddington, Area Network Representative
Tel No: 0191 5657605

Bill Leach, Area Network Representative.
Tel No: 0191 5346661

Edna Rochester, Area Network Representative
Tel No: 0191 5344707

REPORT OF THE NORTHUMBRIA POLICE – SUNDERLAND WEST

1 Purpose of Report

- 1.1 The following report provides performance information in relation to the Sunderland West Committee area from 1.4.2013 to 1.9.2013.

2 Background

- 2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Northumbria Police Update

- 3.1 The ward updates below are a selection of appropriate offence types of interest and not all crime (e.g. minor fraud or harassment type offences etc are not included).
- 3.2 The crime and anti-social behaviour figures will not match the overall totals. Police computer systems are not yet adjusted to recognise certain foot beats transferred from the South area when the Ward boundaries changed.
- 3.3 Sunderland West Area figures.

	01/04/13 – 01/09/13
West Area	
Total Crime	1081 (down by 4 crimes - 0.4%)
Violent Crime	228 (up by 66 crimes – 40%)
Vehicle Crime	93 (up by 7 crimes – 8%)
Burglary dwelling	44 (up by 1 crime – 2%)
Burglary other than dwelling	63 (down by 17 crimes – 21%)
Criminal Damage	256 (down by 70 crimes - 21%)
Theft and Handling	153 (up by 31 crimes – 35%)
Shoplifting	85 (down by 48 crimes – 36%)
Youth ASB	465 (down by 169 incidents – 26%)
Non Youth ASB	1017 (up by 7 incidents – 0.7%)

Barnes Ward	
Total Crimes	178
Youth ASB	109
Non Youth ASB	134
<p>- Youth anti social behaviour has historically been a regular problem in Eden Vale and to a lesser extent Barnes Park. A number of partnership initiatives have been completed to address this issue. Currently officers are carrying out Operation Legend which is an on-going initiative to tackle the minority of</p>	

problem youths. Some noise issues are generally raised during Ramadan in July by local residents. In planning to address this issue additional resources were directed to the area as part of night shift tasking. This resulted in 24/7 officers identifying a group of ten males causing noise on the mineral line in Eden Vale following a call from a concerned resident. The group initially stated that they were returning from prayers. However all persons were visited at their home the following day by Neighbourhood Officers where it was confirmed that they hadn't been to prayers and were just using it as an excuse to hang about with their mates. This was contrary to what they had told their parents. As a result the noise complaints stopped overnight with no further reports during Ramadan.

- A feature throughout the year has been an increase in theft from insecure motor vehicles. There have been several press appeals to remind the public about securing their property, and not to leave valuable items on display. Some of motor vehicle crimes involve thieves removing number plates. These stolen plates are later used to commit drive offs from petrol stations in an attempt to avoid paying for fuel. A press appeal was made to highlight the trend was made via local media. Number plate security kits have been made available to the public at PACT meetings and at Farringdon Police Station.

Pallion Ward	
Total Crimes	210
Youth ASB	48
Non Youth ASB	160
<ul style="list-style-type: none"> - Shoplifting offences remain low following the introduction of the Shop Watch scheme on the Pallion Retail Park. This partnership work is supported by officer's presence providing a visible deterrent during peak times. - There have been a few complaints recently regarding youths on off-road motorcycles and an enforcement phase of Operation Balance is being arranged to combat the problem including South Hylton & Silksworth areas where there are similar issues. - Officers from the neighbourhood Policing Team together with officers from the Anti Social Behaviour Unit, Sunderland Council; have issued several Anti Social Behaviour Agreements to Pallion residents to improve their behaviour and prepared an ASBO for a problem tenant who decided to move to Cleveland instead. - During the School Holiday PC Mick Urwin attended a summer event at Lambton Street Centre on the 30/7/13. - Responding to concerns from local residents about thefts from gardens. On the 17th August the team ran a joint operation with partners targeting itinerant scrap collectors travelling to weigh in metal at European Metal Recycling in Pallion. The operation was coordinated by PC Roger Welsh and involved officers from the Road Policing Unit and representatives from VOSA and the Benefits Agency. 	

- On the day vehicles attending EMR were intercepted and escorted to the nearby retail park where both vehicles and occupants were subject to scrutiny.
- In total 11 scrap vehicles were stopped. VOSA issued 4 with 7 day prohibition notices (for defects to be rectified within 7 days) and 2 were issued with immediate prohibition notices meaning they had to get the vans repaired in the car park before they could be driven any further.
- One driver was prosecuted after the vehicle was found to have a dangerous tyre. As they already had 9 points on his licence they were reported for summons.
- DWP signed one person off benefits immediately and are to investigate a further two.

St Annes Ward	
Total Crimes	140
Youth ASB	68
Non Youth ASB	190
<ul style="list-style-type: none"> - Motorcycle disorder remains one of the main issues in the St Anne's ward. Operation Balance is currently active to target the motorcycle disorder and will continue - ASB has also been an issue during the summer at King George Playing Fields where problem youths have congregated with alcohol. Council CCTV cameras have monitored the area to direct officers to the correct locations. - On Sunday 4th August 2013 individuals riding horse and traps gathered at the Round Robin and proceeded to cause chaos across the city, endangering themselves and other road users. The riders ignored traffic signals, contravened keep left and no entry signs forcing vehicles to take evasive action and mount the pavement. They ignored Police orders as they rode two and three abreast into the city centre. Numbers taking part from the travelling community were swelled significantly by males from across the city making the incident difficult to manage. - Discussions with partners are planned to discuss how to proceed and take a more planned and proactive approach should this type of spontaneous event become a more regular occurrence. 	

Sandhill Ward	
Total Crimes	166
Youth ASB	56
Non Youth ASB	164
<ul style="list-style-type: none"> - There have been a number of minor assaults occasioning bodily harm and common assaults but the vast majority of these offences are of a domestic nature. Offenders have been prosecuted and safeguarding implemented. Tasking has been put in place to increase attention around licensed premises in the area. 	

- A vulnerable man from Grindon was recently targeted in his home where the offender stole cash from him. Enquiries are still on going to trace the offender & Sunderland Echo ran a front page article appealing for witnesses. Extra patrols are taking place & safeguarding measures implemented.
- Motorcycle disorder in the Thorney Close area has been reduced with a number of riders identified and motorcycles seized. Operation Balance is an ongoing operation.
- During the school holidays CSO Melanie Pyle attended Sandhill Youth Wing on Friday 19th and 26th July.

Silksworth Ward	
Total Crimes	202
Youth ASB	48
Non Youth ASB	162
<ul style="list-style-type: none"> - The main disorder hotspots continue to be at the rear of Silksworth Ski Slope and mainly around problem youths riding motorcycles. Extra patrols in the area have resulted in warning notices being issued to people using vehicles and motorbikes in the area and Operation Balance is to continue. - There was a problem early in the year with sheds being attacked but a large amount of shed alarms have been distributed which were purchased through LMAPS and combined with targeted patrols around 2 main offenders who are currently awaiting court proceedings, the issue has greatly reduced. Good work by CSOs Richard Sawyers and Nicola Wood resulted in recovery of garden equipment stolen from the sheds. - During the school holidays PC Mick Urwin attended the Silksworth Skate Park on 15/8/13 for an event organised by Youth Almighty. CSO's Dave Grant and Richard Sawyers attended an Archery lesson at the Silksworth Community Centre with local children. - On the 8th July PC Steve Gillibrand and CSO Richard Sawyers attended an awareness session at Farringdon Fire Station and delivered an input to students on the Princes Trust Programme 	

St Chads Ward	
Total Crimes	92
Youth ASB	94
Non Youth ASB	130
<ul style="list-style-type: none"> - There have been a number of thefts from gardens, motor vehicles and sheds with a large proportion of them believed committed by persons purporting to collect scrap metals. Crime prevention advice has been given in an effort to prevent further crimes with numerous press releases reminding residents to be vigilant and to ensure vehicles and property are not left insecure. - A reported burglary at Herrington was suspected to involve a scrap collecting vehicle and local CCTV enquiries identified the 	

registration & the vehicle owner was quickly arrested and remains on bail.

- Youth disorder continues to be a problem in the park area off Crow Lane highlighted during the summer with youths camping overnight. The youths were visited at their homes the following day where they were asked to have consideration for local residents and the complaints seem to have reduced.

4. Recommendations

4.1 Note the content of the report.

Contact Officer: Inspector Dave Pickett, Northumbria Police
Tel: 0191 5636953
Email: david.pickett7106@northumbria.pnn.police.uk

18th September 2013**REPORT OF THE TYNE AND WEAR FIRE SERVICE****1 Purpose of Report**

- 1.1 The following report gives Performance Monitoring details in relation to the Local Indicators for Sunderland West Committee area from 1.6.2013 to 31.8.2013 compared with the same period in 2012/13.

2 Background

- 2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Tyne and Wear Fire Service Update

- 3.1 LI2 Number of Deaths from all fires
No Deaths were recorded during the time frame of this report

- 3.2 LI3/14 Injuries from Accidental Dwelling fires

Victim severity	Victim age	Victim Gender	Ward	Fire start location	Source of Ignition
Victim went to hospital, injuries appear to be Slight	46	Male	St. Anne's Ward	Kitchen	Cooking appliance - Cooker incl. oven
First aid given at scene	85	Female	Pallion Ward	Kitchen	Cooking appliance - Cooker incl. oven

There were 2 incidents over the same time period in 2012.

- 3.4 LI8 Accidental Fires in Dwellings

Ward	Room of origin	Victims involved?	Main FRS action	Source of Ignition
St. Anne's Ward	Kitchen	No	Portable extinguishers - CO2 (carbon dioxide)	Electricity supply - Wiring, cabling, plugs
Pallion Ward	Kitchen	Yes	None - No firefighting	Cooking appliance - Cooker incl. oven
Pallion Ward	Living room	No	Other sources - Hosereel (high pressure) (HRJ) - tank supply only	Other domestic style appliance - TV
St. Anne's Ward	Kitchen	Yes	Other sources - Hosereel (high pressure) (HRJ) - tank supply only	Cooking appliance - Cooker incl. oven
Sandhill Ward	Utility room	No	Other sources - Hosereel (high pressure) (HRJ) - tank supply only	Other domestic style appliance - Tumble dryer

There were 8 incidents in this area over the same period in 2012.

- 3.5 LI14 All Deliberate Property Fires

Ward	Property level 4	Victims involved?
St. Anne's Ward	Purpose Built Flat/Maisonette - multiple occupancy	Yes
Silksworth Ward	Club/night club	No

There were 5 incidents in this area over the same period in 2012.

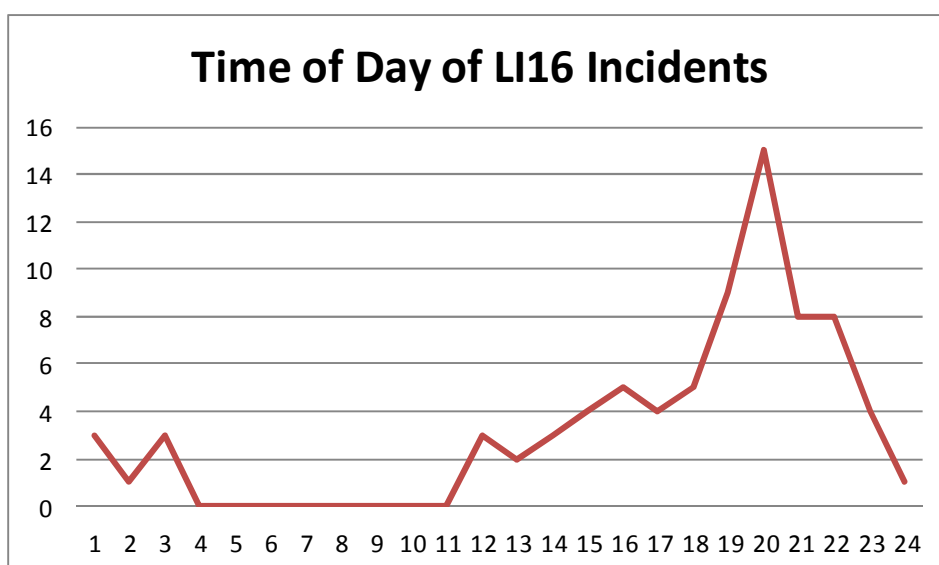
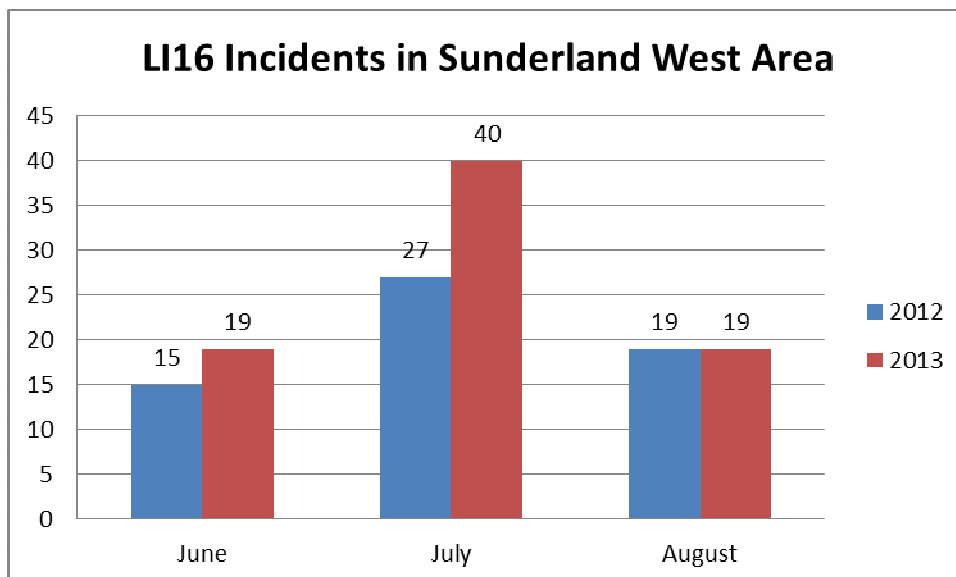
3.6 LI15 Number of vehicle fires started deliberately

Ward	Property level 3
Pallion Ward	Car
Barnes Ward	Car
Pallion Ward	Car
Barnes Ward	Bicycle

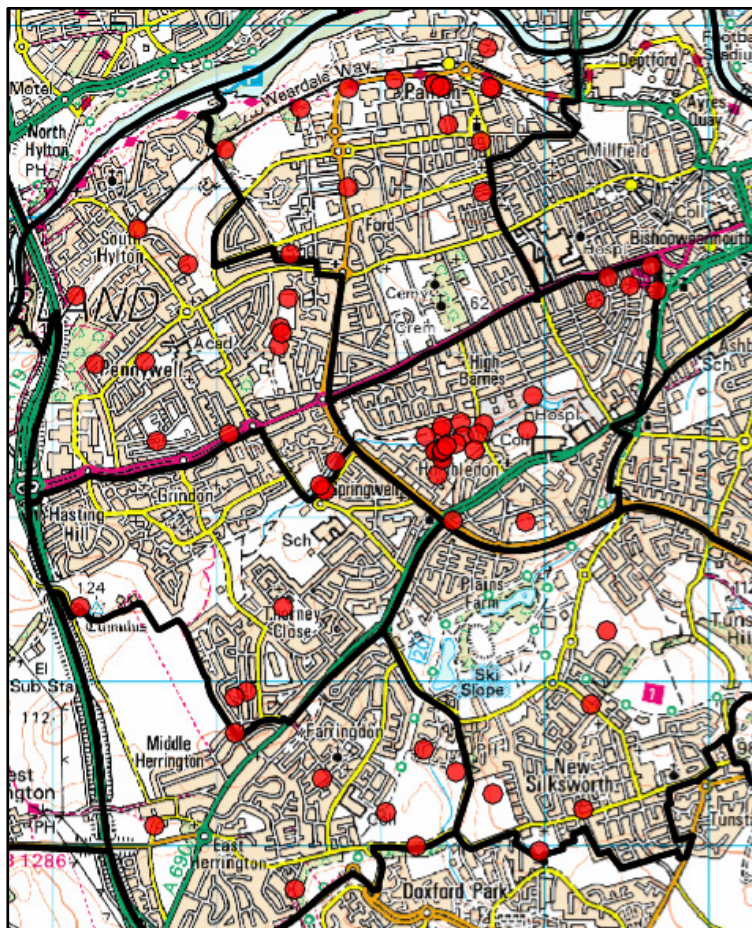
There were 7 incidents in this area over the same period in 2012.

3.7 LI16 Number of secondary fires not involving property or road vehicles started deliberately

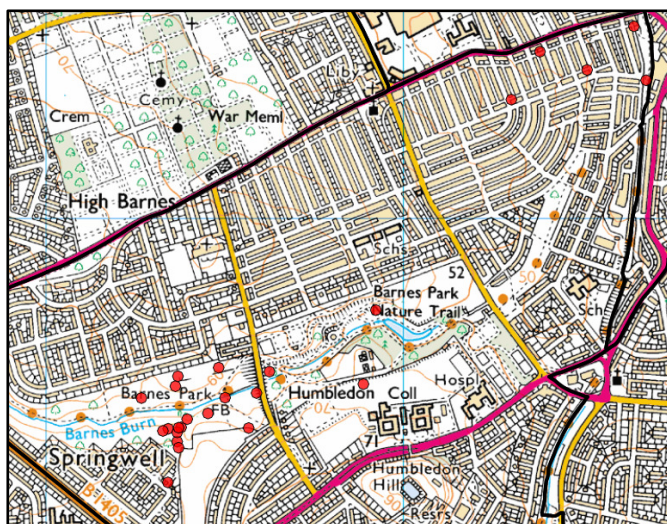
There have been 78 deliberate secondary fires in this area over the report period compared to 61 over the same period last year.



LI16 Property Type	Total
Grassland, pasture, grazing etc	22
Loose refuse (incl in garden)	22
Wheelie Bin	7
Refuse/rubbish tip	4
Scrub land	3
Tree scrub (includes single trees not in garden)	3
Other outdoor items including roadside furniture	3



Barnes Ward



Ward	Total
Barnes Ward	27
Pallion Ward	16
St. Anne's Ward	13
Silksworth Ward	8
St. Chad's Ward	7
Sandhill Ward	7

3.8 LI21 Malicious False Alarms

False alarm reason 2	False alarm reason 3	Building name	Locality	Ward	Property type level 3
Malicious False Alarm	Activation of fire call point/alarm	SUNDERLAND CITY LEARNING CENTRE	GRINDON	Sandhill Ward	Secondary school
Malicious False Alarm	By phone	-	FARRINGDON	St. Chad's Ward	Dwelling
Malicious False Alarm	By phone	23	PALLION	Pallion Ward	Dwelling

There were also 3 FAM calls over the same period last year.

4. Recommendations

4.1 Note the content of the report.

Contact Officer: Jeff Wilkinson, Tyne and Wear Fire Service, T
Tel 01914441188, Email: jeff.wilkinson@twfire.gov.uk

18th September 2013

REPORT OF THE CHAIR OF THE PLACE BOARD**Place Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2013/14) Place Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the West Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.

- 3.2 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the Place Board for this Area Committee is as follows:-

Ward	Place Board Membership
Chair	Cllr Lisa Smiles
Barnes	Cllr Michael Essl
Pallion	Cllr Amy Wilson
Sandhill	Cllr Debra Waller
Silksworth	Cllr Philip Tye
St Anne's	Cllr Thomas Wright
St Chad's	Cllr Darryl Dixon

4. Key Areas of Influence/Achievements up to 31 August 2013

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West Place Board up to 31 August 2013.

Action Taken	Outcome
Responsive Local Services Streetscene	
Priority Areas	
Weeds / Grass Cutting	<ul style="list-style-type: none"> Members have utilised the data from the fire service to plan grass cutting on the Barnes extension to ensure timely cutting and reduction in opportunity for anti-social behaviour.

	<ul style="list-style-type: none"> Members will also be given the opportunity to consider and influence the grass cutting programme and weed killing programme for the West at a future Place Board and Area Committee.
Dog Control Orders	<ul style="list-style-type: none"> Members were provided with details of the five dog control orders which can be applied. Members via the Place board proposed locations for the application of the dog control orders and the type of order to be applied.
Greenspace Review	<ul style="list-style-type: none"> Members reviewed and agreed the information to be obtained from the Play Pitch Plan engagement event for the West.
Core Strategy	
Local Development Framework / Core Strategy Consultation	<ul style="list-style-type: none"> Members received information on the Local Development Framework / Core Strategy and how this related to the West Area.
Area Priority: Environment and Street Scene Improvements	
Shopping Centres	<ul style="list-style-type: none"> Final improvement plan for St Luke's Terrace and Thorndale Road shopping area recommended for progression as at Annex 2. Identified and recommended opportunity to support businesses within the shopping centres and improve partnership working as at Annex 3.
Limestone Landscapes	<ul style="list-style-type: none"> Members were updated on the activity around Limestone Landscapes in the West Area of the City and agreed to partners attending a future board.
Area Tour	<ul style="list-style-type: none"> Members agreed to complete an area tour to discuss and identify People and Place issues to be included in the workplan as a priority. The tour is to take place on 24.9.13 with all members offered the opportunity to participate and the route recommended as at Annex 4.
Safety Works	<ul style="list-style-type: none"> All year 6 students in the primary schools and year 8 students in the secondary schools in the West area have been offered the opportunity to attend Safety Works training at no financial cost to the individual schools. The Police are leading on engagement with schools and take up and arrangements have commenced Programme designed with partners, including Police, Fire Service, Children's Services, Gentoo and RLS influenced by Area Committee. The full plan of delivery will be brought to a future Place Board for information. The Place Board recommended a site visit for members to be offered on 31.10.2013.
Walk and Talk	<ul style="list-style-type: none"> SIB funding of £6,000 per ward was awarded to enable minor environmental improvements to be undertaken, identified by members with local residents. Improvements undertaken to date include: <ul style="list-style-type: none"> - Double kerb installation - Hanging Baskets - Bulb Planting - Tree planting

	<ul style="list-style-type: none"> - Purchase and installation of seating and bins - Renewal of fencing • The balance of walk and talk budgets currently stand at: <ul style="list-style-type: none"> - Barnes £5500 - Pallion £5397 - Sandhill £6000 - Silksworth £288.28 - St Anne's £1643 - St Chad's £2609 • Further ward walk and talks will be scheduled in October 2013.
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5. Recommendations

- 5.1 Members are requested to consider the progress and performance update with regard to the West Place Board's Work Plan for 2013/2014.
- 5.2 Agree the recommendations for additional works to Thorndale Road and St Lukes Terrace shopping centres.
- 5.3 Agree the recommendation to offer and progress business support to the retailers within St Lukes Terrace.
- 5.4 Agree the Area tour and route proposed.

Contact Officer: Julie Lynn, West Area Community Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk

PLACE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services

	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress
1	Responsive Local Services - Streetscene	To influence the design, delivery and review of RLS Streetscene services in the West	Monthly basis	Work with Area Response Manager to identify opportunities to influence service; Review existing service scope and re-consider how members can influence future delivery - particularly focusing on agreement of programmed activities and the implementation of Dog Control Orders	As required		Dog control order report shared with members and additional locations for the application of orders identified. Identified the use of sports pitches and greenspace across the West as an issue and want to receive information from the greenspace reviewbeing undertaken by RLS in order to influence. Workshop arranged for West members for 12th September to discuss.
2	Highways Maintenance	To influence usage of resources at an area level for inclusion in Capital Programme	Dec-13	Members to reflect upon success and influencing role of 2012/2013 Capital Programme; Members to feed in views to prioritise works for inclusion in the annual Capital Programme;	tbc		AC allocated match funding of £71,250 to capital maintenance programme and identified priorities for the West area for allocation of funds. Performance monitored through the Place Board.
	Public Protection and Regulatory Services	Consideration to be given to potential alignment of the services with the Board. Services in scope including trading standards, food standards, pollution control, pest control and licensing	Nov-13	Establish understanding of services delivered at a local level; Look to develop early intervention activities which support vulnerable groups within the locality	As required		
	Play and Urban Games Strategy	Influence the update of the strategy - consider with more relevance to board or ward basis	tbc	tbc	tbc		
	Section 106	Give consideration to how members can influence the refinement of policy in order that they are involved earlier to influence how S106 could be used and member involvement on individual cases thereafter	tbc	tbc	tbc		West Place Board received information on the planning process, S106 and CIL and requested a future report to identify opportunities for the board to influence the planning process where appropriate particularly in relation to S106 and CIL allocations
	Parking Management Schemes	Members to be consulted on Parking Management Schemes should they be proposed for the area	As required	members to bring their local knowledge to support the development of the phase 2 Hospital Parking Management Scheme	As required		2nd phase of Hopsital Parking scheme developing. The notice of proposals was advertised 5.7.13 (statutory public consultation) with responses due back by 26.7.13 (3 week period). Subject to all statutory procedures successfully met then council will seek to have the scheme installed on site during early Sept 2013.
	Local Development Framework (LDF), Core Strategy and associated documents	Members to be consulted on process for the review of the Strategy, share views and feed into the public consultation process	Jul-13	Members to bring local knowledge to inform the development of the future policy	Sept 13 (update only)		Presentation to the Place Board with additional documentation made available to members on the strategy and settlement breaks to feed in views using local knowledge and experience

	Housing Renewal	Consideration to be given to how the board could inform the development of annual delivery plans and identify local hot spots for target action	tbc	Members to bring local knowledge to inform the development of the future policy	tbc		Discussions ongoing with the Housing service lead, where area arrangements can influence, for example could members use their local knowledge to decide how resources are locally deployed - particularly in areas with high concentration of private landlords or houses of multiple occupation. Further updates to follow.
Additional Area Priorities							
1	Environment and Street Scene	Develop and deliver programmes in partnership to improve the physical and environmental appearance of the West	Sep-13	* Develop and deliver 'Love Where You Live' campaign activity.	Sept 13 (update only)		Work completed with PAG in Pallion and SNCBC in Thorney Close to undertake regular 'Love Where You Live' activity in the area. Planned activity for Middle Herrington Park in September with Jubilee Centre. Area tour to inform
		Improve the physical and environmental appearance of shopping centres in the West	Sep-13	* Deliver programme of improvements to shopping centres across the West.	Sept 13 (update only)		Audit undertaken and a plan of works prepared for Thorndale and Pallion and recommended to proceed by the Place Board.
		Influence and encourage heritage activity within the West through the VCS Network	Sep-13	* Receive information on heritage activity I the West to identify where support can be provided to add value.	Sept 13 (update only)		Groundwork have prepared a report on activity within he West to be submitted to West Place Board in September 13. Durham Council are consulting further on future limestone landscape programmes including those in the West with a consultation exercise in September at the Stadium fo Light.
4							
5							
6							
7							
	G	Progressing on target					
	A	Progressing but behind schedule (with plans in place to action)					
	R	Not progressing					

Pallion Shopping Centre Progress Report

<u>Total allocation</u>	£30,000
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Expenditure to date

Tree felling (inc road closure) / Bulb and tree plantin	£6,428.26
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Double kerb, Fordfield Road	£3,680.16
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Barrier painting and replacement (St Lukes Terrace, Fordfield Road, Merle Terrace, Ferndale Terrace, European Way, Bridge Barriers)	£10,864.24
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Gum removal supplies (for Pallion and other West shopping areas as required)	<u>£637.50</u>
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<u>Total claimed to date</u>	£21,610.16
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<u>Balance remaining</u>	£8,389.84
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Planned works

Replace 5 existing bins with advertising bins; 7 new advertising bins with concrete plinth to be installed in new locations. 4 existing bins to be removed. Cost inc installation =	Bin order placed. £7,157.76 Delivery imminent
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Liners for barrier baskets to allow winter and spring planting - 14 pairs	£542
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<u>Total planned works</u>	£7,699.76
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Balance remaining inc commitments	£690.08
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Other potential works - funding permitting:

Possible Pallion Walk and Talk funding?

Planting of barrier baskets

Awaiting estimate

Lamp columns painting - 22 x lamp columns (lower 2 to 3 metres), 2 x CCTV columns, 2 x traffic signals.

Awaiting estimate

Potential improvements to derelict shop as a community painting scheme (dependent upon permission from owner).

Cost to supply and fix 18mm plywood to existing sterling board is £614.10 plus costs of potential painting scheme.

Planters, removed, re-painted and re-located with fresh planting

Awaiting estimate for painting. Shrub replacement dependent upon funding being available.

Shop Sunderland scheme - to advise local shops of works being undertaken and obtain their voluntary agreement to help make Pallion a cleaner shopping area.

Volunteer work - underway with Pallion Action Group No cost

Road Markings

Referred to Highways - expectation that will be undertaken as part of maintenance programme.

Pavement cleansing

To be undertaken by RLS following on from fitment of new bins and movement of shrubs.

SCOPE FOR POTENTIAL WEST SHOPPING SUPPORT PROJECT- SUPPORT ING JOB PROSPECTS PRIORITY WITHIN WEST WORK PLAN

Area	Pallion Shopping Centre, St Luke's Terrace
Scope	To identify ways in which to improve the retail offer and support local shopping centres during these difficult economic times. It aims to identify ways in which to develop the retail offer by supporting existing retailers and attracting more shoppers.
Link to job prospects priority	Once established, the local business forum could engage with the VCS organisations in the area to support delivery of work placements and work experience opportunities. Work placements could rotate throughout the businesses within the forum, enabling the forum to 'grow their own'
Research required	<p>It is important to understand the needs and wants of the businesses and shoppers in the area</p> <p>A survey could be conducted by the Business Investment Team to gather the views and opinions of businesses and capture thoughts and ideas on the things we could improve</p> <p>The findings of the survey will help determine how best to respond to business needs in the area</p>
Potential activities to support local businesses	<p>Enhanced Streetscene – already underway to install advertising litter bins, planters with colourful displays, paint remaining street furniture, hot wash pavements, review corner vacant premises</p> <p>Establish trader association/forum – potentially using Pallion Action Group (PAG) premises to meet and agree way forward to work collaboratively, (following initial encouragement and engagement to work together, via door knocking by the Business Investment Team). Potentially providing an arena for Councillors and businesses to engage/provide consultation vehicle.</p> <p>Research business in the area – what have we got? What do we want? What is required by existing traders, existing shoppers and potential shoppers? Explore examples of best practice from other parts of the country? Explore current and future opportunities from strategic/mainstream council budgets? Consider retail needs assessment and economic master plan to examine the strategic fit of the West area</p> <p>Marketing and promotion - Voucher scheme/booklet: all traders to offer percentage off scheme within one advertising booklet, dropped to every household within the area</p> <p>One to one retail support – improving visual impact of premises through merchandising as well as improved digital media communications, website development etc.</p> <p>Workshops – delivered to businesses on customer services, operations / financial management etc. - all key to supporting the existing business to succeed in what is a very difficult economic climate</p> <p>Empty shops initiative – community space, art space, advertising in empty</p>

	<p>shop windows etc</p> <p>Local shopping events – focusing on potentially Christmas, Halloween, Easter, Holidays etc., to encourage local shopping – Love where you live, Love Sunderland</p> <p>Improving job prospects – once local businesses are positively engaged, opportunity to support West Area Committee priority to enable young people who are NEET to gain valuable work experience, potentially working across all businesses within the local area, gathering valuable experience and increasing confidence to enter the workplace environment</p>
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Area Tour Full Day 24.9.13 10am Civic Centre Members Car Park

Barnes Ward

Proposed locations to visit: -

Chester Road drive through, Bill to update on issues and members identify potential improvements.

Durham Rd drive through to view improvements to date and consider any additional improvements.

Eden Vale drive through to view improvements and consider ongoing issues and potential solutions

Richard Avenue traffic calming measures

Barnes Parkwalk through, consider repairs required

Proposed Visit:

St Cuthberts Care

Pallion Ward

Proposed locations to visit: -

Bishopwearmouth Cemetery walk through to view improvements and ongoing issues (footpaths)

Fordfield Road/St Lukes Terrace drive through consider issues particularly tethered horses.

Victory Street consider issues with leased commercial land

St Lukes Terrace drive through to view improvements and consider additional works

Proposed Visit:

Pallion Action Group (links with Job Prospects) – contact Karen Wood

Sandhill Ward

Barnes Park Extension walk through to consider issues and potential improvements (footpaths)

Thorndale Rd Shops/Park drive through view improvements and consider potential improvements

Grindon Cut/Club drive through to consider issues and potential improvements

Proposed Visit:

Grindon United Reform (links with activities for YP/environment/health – contact Helen Stephenson)

Silksworth Ward last visit of day

Tunstall Village Road drive through to consider school parking issues

Silksworth Ski Slope/Park consider issues and potential improvements

Newport Estate consider issues.

North Moor shops and fields to consider issues ASB, illegal use of sports pitches

Proposed visit:

Silksworth Youth and Community Centre (Links with Job Prospects and young people) – contact Joanne Laverick

St Anne's Ward

Hylton Road (Shops) consider issues and potential improvements

Portsmouth Road (Play area, neglected land, shops) consider issues, potential improvements, LWYL campaigns

South Hylton Riverside area consider issues and potential improvements

Proposed visit:

Pennywell CA (Links with health and wellbeing, job prospects, activities for young people) – contact Bill Leach

St Chad's Ward

Foxcover Lane/Herrington Park consider issues with flytipping and parks damage.

Allendale Road consider potential improvements to shopping centre and traffic calming measures.

Lakeside Village consider issues parking/retirement village

Proposed visit:

Jubilee Centre (Links with health and wellbeing, job prospects, activities for young people) – contact Jemma Amer

Also arrange visit to a Children's Centre once date agreed.

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2013/14) People Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

- 3.2 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Lee Martin
Pallion	Cllr Cecilia Gofton
Sandhill	Cllr Mary Turton
Silksworth	Cllr Pat Smith
St Anne's	Cllr Susan Watson
St Chad's	Cllr Robert Oliver

3. Key Areas of Influence/Achievements up to 31 August 2013

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 August 2013.

Action Taken	Outcome
Early Intervention and Locality Based Services	
Children's Centres	
Review and influence the service provision from 2014	<ul style="list-style-type: none"> • The board received information on the universal offer within the Children's Centres, the outcomes framework and local need to consider how the universal offer within the West can be targeted to address West specific issues within the requirements of Ofsted. • Members informed the commissioning process with local

	knowledge and understanding regarding targeted delivery within the universal offer for the West.
Transformation of Adult Social Care	
One Directory	
To influence the design and delivery of local services to support improvements in public health and adult social care	<ul style="list-style-type: none"> • Development of a directory of services on an area and citywide basis, identifying services and community resources delivered across all sectors in the West of the city. • The information has been collated from readily accessible sources initially including: <ul style="list-style-type: none"> - West CORA database - Sport and Leisure - Families Information Services - VCS Network - Let's Go Website - Active Sunderland Website - Employment Directory - Community Chest applicants - Churches • Consultation has commenced with members to identify further services/resources, potential gaps in delivery and areas where capacity for additional services/resources exist. • This directory and work will inform the board of potential additional services/resources for development across the area. • The People Board were asked to consider a recommendation that Committee agree once the additional services and resource requirements are identified Committee resources are considered to support the development of services across the West within the VCS.
Libraries	
Transformation of a reading and learning information service.	<ul style="list-style-type: none"> • Information on the proposed transformation of library, reading and information services was presented to the People Board and VCS Network to consult and seek feedback for future delivery. • Feedback provided included: <ul style="list-style-type: none"> - Consultation with Children's Centre users should be considered to ensure broader feedback is gathered. - Opening hours need to be considered to encourage families to visit. - Facilities to have refreshments within the Library environment should be considered using the Waterstone's/Costa Coffee model. - Where outdoor space is available, families can be encouraged to visit the library through the provision of play and learning activities in the outdoor space. • 'Expressions of interest have been requested to run those libraries due for closure, utilising the surplus building policy
Health and Wellbeing	
Review of Sexual Health Services	<ul style="list-style-type: none"> • There is an opportunity for members at an area level to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope).
Integrated Wellness Review	<ul style="list-style-type: none"> • A stakeholder event is being arranged for November 2013 the review is proposed to be discussed at the October People Board meeting, allowing members time to discuss and feed in views via Area Chair and People Board Chair who will be in

	turn invited to the stakeholder event.
Area Priority: Job Prospects	
Apprenticeship Scheme	<ul style="list-style-type: none"> • Progress: <ul style="list-style-type: none"> - 29 apprenticeships sourced. - 18 apprenticeships continuing to successful completion. - 5 apprenticeships ended as young person moved into full time paid employment or full time further education. - 6 apprentices either left voluntarily or whose apprenticeship was ended. • Identified lessons learned from apprenticeship scheme that could be addressed by the development of support at an earlier stage for young people aged 14 – 16 years old.
Work Clubs	<ul style="list-style-type: none"> • Identified a gap in support for those residents who were in receipt of out of work benefits but not referred for support through the 'Work Programme'. • The People Board were asked to consider and recommend the development of a standardised 'work club' programme to be delivered locally through all 6 wards for residents who are out of work and ineligible for any support through national programmes and other local delivery i.e. work programme, family wise etc. Financial options presented attached at Annex 2. • The People Board were given options for delivery and asked to make a recommendation on the preferred delivery option and align SIB accordingly.
Work Experience Project Brief	<ul style="list-style-type: none"> • Developed the project brief for the work experience programme, attached at Annex 3. • Project brief to be issued to the Voluntary and Community Sector to invite bids.
Area Priority: Health and Wellbeing	
Dementia Module	<ul style="list-style-type: none"> • Procurement process completed and a provider selected to deliver the Dementia Module for the West. • Dementia Module advertised through the VCS network to ensure training provided to the network and providers in the area.
Stay and Bake	<ul style="list-style-type: none"> • The Stay and Bake course developed for, and funded by the West Area Committee and will commence in the next couple of weeks.

4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2013/2014.
- 4.2 The People Board were asked to agree the recommendation for the development of standardised work clubs, selecting an option for delivery across the West Area to improve the offer to residents to support them to move into employment. A verbal recommendation will be provided by the Area Chair due to the timing of the board.
- 4.3 Agree to the People Board discussing the Integrated Wellness review to allow the views of West members to be fed into the stakeholder event.
- 4.4 Agree to the People Board considering and recommending influencing options for the Sexual Health Services review.
- 4.5 Agree the project brief for the work experience programme.

Contact Officer: Julie Lynn, West Area Community Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk

PEOPLE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services

	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress
1	Support the Delivery of the Health and Well Being Strategy: Transformation of Adult Social Care	To influence the design and delivery of local services to support improvements in public health and adult social care	Sep-13	<ul style="list-style-type: none"> * Develop citywide community directory of services. * Identify gaps and opportunities to enhance community provision to meet adult social care need * Role out and monitor dementia module of Health Champions. * Identify opportunities to promote and market day opportunities to increase take up in the West and reduce social isolation. 	Sept 2013 (update only)		First phase of community directory underway and information to be presented to People Board and Area Committee in September to assist in the identification of gaps and potential developments. Joint walk and talk budgets underway with Members, RLS, HHAS. Dementia module going out to tender and services expected to be procured by Sep 2013.
2	Early Years Intervention and Locality Services	To influence the design, delivery and review of early intervention and locality services	Monthly basis	<ul style="list-style-type: none"> * Work with Locality Manager to identify opportunities to influence services. * Identify links with Children's Local Area Board action plan to align relevant priorities, actions and outcomes with the People Board. * Identify opportunities to reduce NEET figures in the West. * Monitor the youth contracts for the West through performance management information on 6 monthly basis. 	Sept 2013 (update only)		Meeting arranged to discuss developing a programme of activity in partnership with secondary schools and including additional skills within the curriculum to support improved prospects for young people when they leave FTE to reduce NEET's. Youth contract performance information presented to the board on a 6 monthly basis. Early Intervention and Locality performance information presented to the board quarterly.
3	Re-commissioning services in Children's Centres for 2014	To influence service provision in the West as of April 2014	Jul-13	*Bring unique understanding of communities to identify options for future delivery	Sept 2013 (update only)		Children's centre performance framework and local need information presented to the board and shared with all members for comment to feed in local information and requirements. Further report to September People Board.
4	Influencing re-commissioning of Youth Contracts for 2015	Influence Youth Contract Provision from April 2015	July 2014 (tbc)	tbc	September 2014 (tbc)		
5	LMAP's - review and links with Area Arrangements	To ensure the board understand the outcome of the review and the impact on linkages with Area Arrangements	tbc	tbc	tbc		
6	Library Services	Stage 2 consultation - opportunity for members to influence transformation of a reading and learning information service	Jun-13	* Members to feed in potential venues in the area for Community Book collections and reservations, outreach programmes and use of buildings	September 2013 (update only)		First and second stage consultation presented to board and VCS network, feedback options for community library services and community asset buildings.
7	Lifelong Learning	To consider how members can influence the commissioning activity utilising Family and Adult Community Learning Funding (FACL) available in 2014/15.	Nov-13	Initial discussions and consideration	tbc		
8	HHA Commissioned Grant	To consider how members can influence the commissioning process for a grant allocation in 2015/2016	Jan-13	Initial discussions and consideration	tbc		

9	Child Health/Obesity	Consideration to be given to opportunities where members/officers/relevant partners can work together to understand the local context and how community leadership can help reduce obesity	tbc	tbc	tbc		
10	Health Funding - £20k per area	To allocate against Health priorities	tbc	tbc	tbc		
11	Intergrated Wellness Service Review	To input into forthcoming review	Nov-13	*A stakeholder event is being arranged for November 2013 and as such it is proposed that the item is discussed at the October People Board meeting, allowing members time to discuss and feed in views via Area Chair and People Board Chair who will be in turn invited to the stakeholder event	September 2013 (confirm People Board to continue to support action to be taken - Stakeholder event)		
12	Strengthening Families - Family Focus	Consideration to be given to how the board could influence the Strengthening Families - Family Focus	tbc	* A presentation is being delivered to September Area Committee and a request to delegate to People Board to consider local perspective.	September 2013 (information and confirmation People Board to take forward local action)		
13	Welfare Reform	Consideration to be given to how the board could influence/take actions	Oct-13	A presentation is being delivered to October West People Board, following presentation to full Labour group in September.			
14	Sexual Health Services	To input into review of Sexual Health Services in the city at an area level, to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope).	Sep-13	* Health colleagues are carrying out a review of Sexual Health Services in the city. Members at an area level to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope), using local knowledge.	September 2013 (confirm People Board to continue to support action to be taken)		
15	Anti-social Behaviour	Consideration being given to how members can influence a more bespoke approach to ASB	tbc	tbc	tbc		

Additional Area Priorities

1	Health and Wellbeing	Identify and develop activity that addresses and improves the health and wellbeing of residents in the West.	Nov-13	<ul style="list-style-type: none"> * Monitor the delivery of the Stay and Bake course to support reduction in childhood obesity. * Ensure priorities for West are considered as part of the 'Integrated Wellness Review' and review of Sexual Health Services in the city. * Monitor the delivery and outcomes of the men's health project. * Receive information to identify the health issues within the West and the identification of services/projects that can address and improve these health issues. *Identify how the accessibility of information, advice and guidance can be improved across the West (self help/mediated). 	tbc		Performance of funded projects monitored quarterly through the People Board. Stay and Bake course and funding agreed at June 13 Committee. Information provided on ICT access across the West
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2	Job Prospects	Improve the employment prospects and opportunities of residents in the West	Sep-13	<ul style="list-style-type: none"> * Monitor the delivery and outcomes of the apprenticeship scheme. * Consider the employment support available for Jobseekers in the West and how this can be improved. * Monitor the delivery and outcomes of the West Apprenticeship programme. * Call for Projects for Work experience scheme. * Develop options for the delivery of an enterprise scheme in the West with a focus on businesses providing services required under the personalisation agenda. * Identify and develop options to improve the employment prospects and opportunities as part of the school curriculum. * Identify and develop options to improve the employment prospects and opportunities through the Voluntary and Community Sector organisations. 	Sept 2013 (update only)		<p>Performance monitored quarterly through the People Board and regular progress updates presented.</p> <p>Development of an enterprise programme for residents in the West with a focus on offering services that meet the personalisation agenda underway with HHAS and Business Investment.</p> <p>Work Placement programme agreed and funding aligned to support. Project brief developed to be updated to People Board and AC, then Call for Projects in September.</p> <p>Further work ongoing to identify potential programmes to offer additional support to employment prospects in the West considering support and training for 14 - 16 year olds and employment opportunities through the VCS.</p>
3	Activities for Young People	Support the delivery of positive activities for young people in the West	Oct-13	<ul style="list-style-type: none"> * Monitor the delivery of AC funded holiday activities for young people across the West. * Consider the future of positive activities for young people during school holiday periods once the current SIB funding has been used. * Consider the future use of the flexible banked youth session within the youth contract once AC funding has ended. 	Jan-14		<p>Performance monitored quarterly through the People Board and regular updates presented.</p>
4	New Issues/Priorities	Monitor and receive information in recognition of a new issue being raised from influencing/reporting	As required				
	G	Progressing on target					
	A	Progressing but behind schedule (with plans in place to action)					
	R	Not progressing					

Job Club Funding Options

The costs will vary dependent on level and length of the project. It is anticipated that any project if agreed for progression would need to be delivered by a group with knowledge, experience and the infrastructure to deliver this type of activity.

Delivery at a ward level:

1 FTE member of staff per ward for one year plus 5% overheads
£22,050 per ward, totalling £132,300.

0.5 FTE member of staff per ward for one year plus 5% overheads
£11,025 per ward, totalling £66,150.

1 day per week per ward for one year
£26,460 for staffing and 5% overhead costs.

Central West Delivery

1 FTE member of staff for the West for one year plus 5% overheads.
£22,050.

Level and length of delivery can be scaled up or down according to preference.

WEST AREA COMMITTEE

Project Brief for Call for Projects West Area Committee

LEARNING AND EMPLOYMENT EXPERIENCE FOR NEET'S IN WEST

CALL FOR PROJECTS

West Area Committee would like to invite all local Voluntary and Community Sector (VCS) groups and statutory providers to submit a full application that will deliver support, guidance and a programme of work to assist and support West's young people not in employment, education or training (NEETs) to complete an employment experience placement and enter learning opportunities to support the progression into employment. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

1. Introduction and Background

- There is an opportunity for local VCS groups and statutory providers with experience of successful delivery with young people in West not in employment, education and training (NEETs), and experience of working with employers and businesses to deliver a project on behalf of West Area Committee.
- West Area Committee has identified the need to increase support available to West's NEET young people and to ensure proactive and successful relationships are developed with local employers.
- The West Area People Board has identified that there is a lack of opportunity for young people who are NEET and are eager to move into employment but are not apprenticeship or employment ready to access opportunities to gain experience within the workplace.

In addition, many young people are participating in training opportunities and accessing pre-employment support without access to employers and the labour market, so are ill prepared for the working environment.

- Current NEET figures for the West stand at 8.6%, the highest level of all 5 areas.
- The government have introduced the 'Traineeships' programme from August 2013. This will provide the opportunity for 16-19 year olds to gain work experience to equip them with the skills and experience to achieve full time employment
- The West Area People Board identified the positive opportunity within the national traineeship programme but acknowledged the shortcomings of the programme which may restrict accessibility, support and opportunity for some of the young people in the West and have added value to address these shortcomings.

2. Key Features

- The applicant must have experience and infrastructure in place to deliver this type of scheme.
- Identification and provision of high quality work placements with actual employers.

- A dedicated worker/mentor who will provide intensive support to the young person and employer in order to support, maintain and develop the placement, relationship and potential employment opportunity.
- Target NEET young people aged 16-18 who are not in apprenticeship/employment or apprenticeship/employment ready, who want to enter the employment market but are the hardest to reach and are not 'traineeship ready'.
- Assess each individual to identify the development and learning needs which ensures the work placement, employer and learning opportunity are a suitable match and will meet the development and learning needs.
- Initial classroom learning to complete work preparation training, ensuring existing provision is used and duplication prevented.
- Identification of appropriate learning opportunity to run alongside the placement.
- Work experience placement to be a minimum of 3 months in length.
- Funding available to participating young people at commencement and on a weekly basis to fund associated expenses (£50 initial/£25 per week for 13 weeks) the frequency of payment to be determined by the provider. This will be in addition to any bursaries the young person may be eligible for not instead of.
- Clear and achievable progression routes for young people.
- Support for employers to identify future recruitment requirements and how the work placement scheme can meet these requirements.
- Work with partners to identify the young people, employers, learning opportunities and progression routes (i.e NEET panels, Connexions, Local Traders and Business Associations etc)

3. Project Outcomes

- Increase engagement of employers and offer to young people.
- Increase engagement with the hardest to reach young people and reduce NEET figures in West, providing evidence of achievement.
- Focus on skills development and learning opportunities for NEET young people aged 16-18.
- It will clearly identify mechanisms to work in partnership with local employers to encourage positive relationships and to develop support for local employers to encourage work placement, training and employment opportunities.
- The project will identify clear progression routes for young people and identify and measure the routes taken by those young people who have completed the work placement (including employment).
- It will complement and add value to the current initiatives being delivered in the West area.
- The project submission should include details about the types and levels of support that will be provided in order to achieve the outcomes above including match funding.
- The project should be no longer than eighteen months from the time it is approved.
- All beneficiaries of the project will reside across the West area.
- 50 NEET young people will complete a work placement.
- Identify the number of young people of the 50 who will complete accredited learning, commence a traineeship, apprenticeship or employment.

4. Budget

- There will be a maximum overall budget of £45,000 to deliver this project.

5. Quote Return

SIB Full Applications and guidance notes are available from 0191 561 1195 or by emailing louise.preece@sunderland.gov.uk

- Only Statutory or Voluntary and Community Sector (VCS) groups can apply, see guidance notes for SIB for further information.
- After the deadline date, all received applications will be assessed against a scoring matrix and consulted upon, with recommendations being presented to West Area Committee to agree and endorse the recommendations outlined.

6. Queries

If you have any questions regarding the above please do not hesitate in contacting julie.lynn@sunderland.gov.uk or telephone 0191 561 1932.

WEST AREA COMMITTEE
18th SEPTEMBER 2013
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Strategic Initiative Budget (SIB)
Financial Statement and Proposals for further allocation of Resources.

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of a proposal for the allocation Strategic Initiative Budget (SIB) to support initiatives that will benefit the area.

Description of Decision:

The Area Committee is requested to approve the following from the 2013/14 budget:

Committee are requested to:-

- (a) Note the financial statement set out in 2.1, 3.1, 4.1 and 5.1.
- (b) Agree an option for delivery of a standardised job club across the West and align SIB funding in accordance with the option selected, subject to full application, consultation and appraisal. (The recommended option will be updated by the Chair within Committee due to the timing of the board).
- (c) Note the 23 approvals of Community Chest detailed within **Annex 1**.

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

Alternative options to be considered and recommended to be rejected:

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan?

Relevant Scrutiny Committees:

18th September 2013

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources**1. Purpose of Report**

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

- 2.1 The table below shows the position financial position of SIB following the June 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2013/14 is £331,887 with the under spend of £388,332 from 2012/13 this totals £720,219				
				£720,219
Project Name				
Pennywell Partnership Co-ordinator	25.06.13		£18,000	£702,219
Stay & Bake Courses	25.06.13		£12,500	£689,719
Dementia Module – Health Champions	25.06.13		£5,750	£683,969
Work Experience Programme	25.06.13	£45,000		£638,969
Community Health Information Points (CHIPs)	25.06.13	£2,000		£636,969
Safety Works	25.06.13	£5,000		£631,969
Returned funding: Community Action in Sunderland West – Health Champions	18.09.13		(£1,330)	£633,299
Returned funding: Operation Freedom	18.09.13		(£2,620)	£635,919
Balance		£52,000	£32,300	£635,919

- 2.2 In the January 2013 People Board members reviewed the current priorities contained within the People Board workplan and agreed to retain Job Prospects as a priority.

- 2.3 Members were provided with a report on the potential opportunity to develop standardised job clubs across the West to support the Job Prospects priority and funding options for delivery of these job clubs as contained within **Item 5 Annex 2**. The Chair of Area Committee will verbally make the recommendation of the People Board regarding Job Clubs due to the timing of the boards.

3. Strategic Investment Plan (SIP)

- 3.1 The table below shows the financial position of SIP following the June 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2013/2014 is £54,440, including the underspend carried over from 2012/2013				
				£54,440
Project Name				
No projects approved to date within this financial year				
Balance	-	-		£54,440

4. Healthy City Investment Fund

- 4.1 The table below shows the financial position of HCIF following the April 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
Healthy City Investment Fund (approved to AC to award)	19.03.12			£31,079
Project Name	-		-	-
Tackling Men's Health in the West	19.09.12		£31,079	£0
New Balance			£31,079	£0

5. Community Chest

- 5.1 The table below details the balances remaining following the last meeting in June 2013 and includes project approvals as detailed in **Item 6 Annex 1**.

Ward	Budget Remaining	Project Approvals Since June 13	Grant returned	Balance
Barnes	£18,298.18	£1,252.12	£0	£17,046.06
Pallion	£17,348.59	£1,538	£0	£15,810.59
Sandhill	£16,181.44	£5,620.64	£0	£10,560.80
Silksworth	£8,982.46	£4,675	£0	£4,307.46
St Anne's	£13,089.33	£2,370	£0	£10,719.33
St Chad's	£8,181.50	£2,623.24	£0	£5,558.26
Total	£82,081.50	£18,079	£0	£64,002.50

6. Recommendations:

- 6.1 Note the financial statements set out in sections 2.1, 3.1, 4.1, and 5.1.
- 6.2 Consider the approval of SIB alignment in response to the recommendation of the People Board provided verbally by the Chair of Area Committee.
- 6.3 Note the 23 Community Chest approvals supported from 2013/2014 Community Chest as set out in **Annex 1**.

Contact Officer: Julie Lynn, Sunderland West Area Community Officer
561 1932, Julie.lynn@sunderland.gov.uk

COMMUNITY CHEST 2013/2014 WEST AREA - PROJECTS APPROVED June to September 2013

Ward	Project	Amount	Allocation 2013/2014	Project Proposals	Previous Approvals	Grants Returned since April 2013	Balance Remaining
Barnes	Barnes, Pallion & Millfield Residents Association - Purchase a new computer, printer, and set up, and printer inks	£538		£538			
	St Nics Tots - Purchase of equipment and toys for playgroup	£714.12		£714.12			
	Total		£21,703.33	£1,252.12	£3,405.15	£0	£17,046.06
Pallion	Barnes, Pallion & Millfield Residents Association - Purchase a new computer, printer, and set up, and printer inks	£538		£538			
	Highfield Community Primary School - Purchase of educational equipment and activity costs to help raise the attainment of disadvantaged youngsters at the school	£1,000		£1,000			
	Total		£19,648.59	£1,538	£2,300	£0	£15,810.59
Sandhill	Grindon Young People's Project - Purchase and installation of a new boiler at the centre	£3,950		£3,950			
	Greenside Court Gardening Club - Cost of 2 day trips and coach hire in August and September, a Christmas meal and coach hire along with a Christmas social evening in December.	£800		£800			
	The Northern Youth Choir - Cost of room hire, Safeguarding Training, printing, stationary and refreshments for the choir rehearsals.	£420.64		£420.64			
	St Aldates Court - Towards cost of a Christmas meal and entertainment for members of the group	£450		£450			
	Total		£17,611.44	£5,620.64	£1,430	£0	£10,560.80

Silksworth	Silksworth CW FC Purchase of 20 new football kits for the club	£1,050		£1,050			
	St Leonard's RC Primary School - Purchase and installation of new fencing and gates to separate the school field from the reception class play area.	£1,875		£1,875			
	Silksworth Youth & Community Centre - Supply and install a car park barrier	£1,750		£1,750			
	Total		£10,367.46	£4,675	£1,385	£0	£4,307.46
St Anne's	Pennywell Honto Shin Karate Club - Purchase of 100 jigsaw Karate mats for the Karate Club	£500		£500			
	Pennywell Residents Group - Contribution towards a Community Fun Day on 26 th July. Costs include art and crafts, trampolines, an obstacle course, leaflet printing and design and hire of bouncy castle.	£500		£500			
	Pennywell Youth Project - Contribution towards a pool tournament in the summer school holidays and to purchase a playstation and games for the group.	£470		£470			
	Wishing Well Girls Group - Contribution towards hall hire for girls group to deliver their Monday night sessions.	£500		£500			
	St Anne's Community Centre Over 60's Friday Club - Contribution towards a day trip to NIDD Hall in Yorkshire, for 16 members of the group. Costs include coach hire and a meal and entertainment.	£200		£200			

	Pennywell Community Centre Over 30's Club - Contribution towards a day out to Jersey Farm on 22 nd August for 12 members of the group.	£200		£200			
	Total		£13,889.33	£2,370	£800	£0	£10,719.33
St Chads	Herrington Flower Club - Cost of a Christmas meeting on 11th November for group members. Costs include hall hire, security, printing, flower demonstrations, flowers, refreshments and mileage	£474		£474			
	Launch Pad Youth Zone - Purchase of a fridge/freezer and outdoor equipment for Youth Zone	£439.24		£439.24			
	2nd Herrington Scout Group - Purchase of 5 folding tables for group	£500		£500			
	St Aidens Community Group - Contribution towards the purchase of fishing tackle, hire of equipment, coaching fees and transport to set up a Junior Angling Club.	£500		£500			
	Silksworth Art Group - Towards the cost of a Christmas lunch for members on 10.12.13	£210		£210			
	Sunderland CHA & HF Rambling Club - Contribution towards the cost of setting up an internet website/ newsletter /blog for new and prospective members of the club.	£500		£500			
	Total		£10,025.50	£2,623.24	£1,844	£0	£5,558.26
Total			£93,245.65	£18,079	£11,164.15	£0	£64,002.50