

15 DECEMBER 2014

**REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD****East Sunderland Area People Board Progress Report****1 Purpose of Report**

- 1.1 In June 2014 the Local Area Plan's priorities associated with People were referred to the East Sunderland People Area Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

**2 Key Areas of Influence / Achievements**

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to 30 November 2014.

<b>Action Taken</b>	<b>Outcome</b>
Local Multi Agency Problem solving (LMAPs) group Review	<p>In November 2014, the Area People Board received a presentation on the review of LMAPs, by the Safer Communities Team.</p> <p>Following the discussion members were advised that although the meetings were closed and the minutes were restricted, should Members wish to attend a meeting, view the minutes or refer issues to LMAPs then they should contact the Team.</p> <p>During the presentation members were asked their opinions on what improvements they would like to see, these are: -</p> <ul style="list-style-type: none"> <li>(a) Local area priorities profile be raised at LMAPs, and</li> <li>(b) Stronger links are developed with the East VCS Area Network.</li> </ul> <p>It was noted that the city's Area People Boards have made suggestions, all of which will be considered as part of the review.</p>
Area Priority:  Improving resident's emotional wellbeing.	<p>In November 2014, the Area People Board received a presentation from Sunderland MIND who provide confidential, quality services for individuals, carers and families experiencing emotional or mental health problems. Last year almost 16,000 people engaged with the organisation. It was highlighted that Sunderland has the highest suicide rate in the UK and is above the national average for depression.</p> <p>An update was provided on the Sunderland New Horizon Partnership action plan. The action plan focuses on the Coalition Government's mental health outcomes strategy, "no</p>

health without mental health". Which means more people of all ages and backgrounds will have better wellbeing and good mental health, with fewer people developing mental health problems by starting, developing, living, working and ageing well.

Feeding into the area priority discussion, information from the 2012 / 2013 Health, Housing and Adult Services Scrutiny policy review on accessing mental health in Sunderland was highlighted. This included a number of Sunderland initiatives that have been progressed that aim to develop and provide clear understandable pathways for people to ensure they can receive the most appropriate care and support at the most beneficial times.

These initiatives include:

*Mental Health Model of Care Group* – this group brings together representatives from the NHS and Local Authority statutory bodies, GP's, independent providers and third sector organisations, professionals, individuals and their carers to redesign the delivery of mental health care across the South of Tyne and Wear area.

*Mental Health Strategy and Pathways Group* – was established within the People Directorate to articulate the Mental Health Strategy in the context of personalised care and support. The group also looks at the customer journey both now and for the future and works with services users and the wider public of Sunderland in the development of the strategy and service model.

*New Horizons Partnership* – is a multi-agency mental health focused group looks to ensure the Emotional Health and Wellbeing Strategy and Action Plan is implemented in Sunderland. The Area Board deliberated the action plan and its five work streams, these are:-

- (a) Strategic actions,
- (b) Communication,
- (c) Service Delivery,
- (d) Campaigns, and
- (e) Training and Prevention

Following the review the Scrutiny Panel's key recommendations included:-

- a) Enable people to identify the signs and symptoms associated with mental illness within their own communities.
- b) Raise awareness of services available to people with mental health problems, including health practitioners, voluntary and community sector organisations and the

	<p>Local Strategic Partnership.</p> <p>Based on the discussions held at the November Area People Board, Area Committee are requested to approve the following actions which will be built into the East Area's Work Plan for 2014 / 2015, these are:-</p> <ul style="list-style-type: none"> <li>i) Raise the profile of the Sunderland Wellbeing and Men's Networks in East Sunderland.</li> <li>ii) Encourage all Area Committee members to attend the 'Life Worth Living Course'.</li> <li>iii) Disseminate information to support choice in mental health via the East VCS Area Network.</li> <li>iv) Aligned £20,000 SIB 2014 / 2015 to the area priority and complete a 'Call for Projects' that will seek project proposals which will promote awareness of "no health without mental health" services and support that is available to East residents. (Further information is provided in the Financial Report.)</li> <li>v) Conduct a tour of Headlight, Sunderland MIND and the Art Studio in mid-January 2015.</li> </ul>
<p>Area Priority:  Partnership in Practice</p>	<p>The East Clinic Commissioning Group (C.C.G.) and the Area People Board have continued to deliver actions against the Partnership in Practice action plan, as set out in Annex 1. Although Committee are requested to note:</p> <ul style="list-style-type: none"> <li>• Dementia Friends training was delivered on the 10 December 2014 to Area Committee members.</li> <li>• The East C.C.G. pilot audit of G.P.s surgeries which indicates how 'dementia friendly' the buildings are has been recognised as good practice and rolled out across the city to all Sunderland G.P. surgeries. The audit considers such items as signage, lighting, flooring, seating and navigation around the building. Indicating areas of improvements.</li> <li>• Sunderland Alzheimer's Society have pulled together a working group of people who have been diagnosed with mild and moderate dementia who are keen to advise the Partnership on how to improve the Metro stations as advocates of dementia friendly communities. Visits and a focus group will be held to collate the findings. The audit used for G.P. practices (referred to above) will provide the focus group with a framework to build upon. A presentation will be delivered at a future Area People Board.</li> <li>• A call for project will be carried out to seek bids that use existing or to develop new cafes or events for adults with early signs of dementia and their carers, i.e. memory sessions on music, films, historical events through the decades. The activities will be used to raise</li> </ul>

	awareness of the specialist dementia services available in the East area, as set out in Annex 2.
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### 3. Recommendations

#### 3.1 Members are requested to:-

- (a) Note the East Sunderland Area People Board Work Plan, including the progress of the Partnership in Practice actions, as set out in **Annex 1 and Annex 2**.
- (b) Note the progress of the 'Green Adventure' SIB programme and agree to receive future progress reports.
- (c) Approve action to raise the profile of the Sunderland Wellbeing and Men's Networks.
- (d) Encourage the Area Committee membership to attend the 'Life Worth Living Course' on suicide prevention.
- (e) Share information across the East VCS Area Network to support choices in mental health.
- (f) Note the Area People Board's support and recommendation to align £20,000 SIB for the area priority 'improving resident's emotional wellbeing'.

Annex 1                      East Sunderland Area People Board Work Plan 2014 / 2015  
Annex 2                      DRAFT SIB Project Brief: Dementia

Background Papers        East Sunderland Area People Board Agendas, Reports and Action  
List

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