

Washington Area Committee 2011/12 Workplan

Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination and support of services for young people NEET (Not in education, employment or training).	Youth Opportunities (SNCBC) funded Sept AC. 100 y/p worked with 40 into jobs or apprenticeships in 2 years	Nikki Vokes (SNCBC)	Young Persons Key Worker (YPKW) developing links with organisations which operate across Washington locality, providing overview of project . This includes Job Linkage, Connexions, Children's Centre Rainbow & Wessington, Albany Bridge Centre, Millennium Centre, Oxclose and District Young People's Project, Washington Mind, and Usworth 6th Form College. The YPKW is working closely with Riverside training supporting young people participating in Foundation Learning and Washington Youth Opportunity Apprentices as required. Links with local schools are in place with the YPKW working with Oxclose Community School to support current year 11's. The YPKW has met with local employers to introduce the project and to discuss the scope for businesses to create opportunities (employment/ training etc) for young people in the Washington locality. Washington Millennium Centre is working with the project to recruit a business administration apprentice. North-East BIC hope to recruit an apprentice through the scheme. 11 young people are currently registered on the scheme.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and schemes.	Karen Alexander (OCE)	Further activity planned throughout 2012 following approval of £10,000 SIB at Dec meeting. Further Business Breakfast Events are proposed in early Spring 2012, further work with young people to consider what's working, lessons learned and best practice from the Youth Opportunities Project. Proposals need to take into consideration the current work being carried out by a Cabinet Working Group which is looking at how to stimulate apprenticeships across the City. Expected report to Cabinet by Working Group early Spring.	Consult and engage organisations and partners.	Increase No. young people in training education and employment	

Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	Karen Alexander (OCE)	As above	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local	No. of local businesses engaged. OR No. apprenticeships	
Priority: Activities to 'engage' young people' linking young people and the broader community.						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington	Alan Scott Children's Services & VCS	Blackfell Junior Neighbourhood Watch established. Also Springwell JNHW. Looking to develop Albany JNHW. Education and Heritage Officer in post and building links with schools, CAs and VCS. Details of holiday activities for young people, and Operation Choice under Item 3a.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	
Gaps in provision following cuts. In particular holiday and weekend programmes	Activities in school holidays delivered by ODYPP. YDG co-ordinating programme and providers for both 13 - 19 and 8 - 12 year olds.	Alan Scott SCC Children's Services + VCS	Alignment of £30,000 Children's Services budget to Area Committee Workplan and Priorities. Item 3a for detail of programmes being developed and delivered.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increased no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	Development of Blackfell Junior Neighbourhood Watch. Further Junior Neighbourhood Watch groups being developed. Development and delivery of Youth Opportunities Programme (re NEETs above) Education and Heritage Officer in post and building links with schools, CAs and VCS	Engage and involve local community.	Increase no. of young people volunteering.	

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Washington Workspace Project	Influence and support the development of the Washington Workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Bernie Whittaker (OCE)	Tenders have now been appraised although a legal process is still on going re award of contract. Further reports to a future Area committee re progress.	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Employability Services	Consider likely gaps re provision of services and beneficiaries following implementation of Work Programme contracts	Karen Alexander (SCC)	Report to next Task & Finish Group November 28th re future provision at Job Linkage sites in Washington. To consider Work Programme contracts, beneficiaries, gaps in service, current JL clients and likely provision available post March 2012.	Review activities of other agencies. Commission activity. Engage and involve.	Residents accessing information advice and guidance re employability	

Tackling Health Inequalities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust - Julie Parker	Over 603 people are on the Health Champions database with 122 of them being from Washington only. Currently there are 29 Health Champions in Washington, with a potential of another 35, but overall 154 working over the city which includes Washington. More than half the people on the database are from Washington voluntary sector. The celebration event was held on Thursday 13th October at the Stadium of Light, to celebrate and thank the people of Sunderland who have given their time to go through the Health Champion training programme. Over 100 people attended. A grant process to commission a university to evaluate the Health Champion Programme is now underway. The evaluation will be complete by end of February 2012. Sunderland City Council are looking to commission more courses for Council employees, and to undertake an exercise to see if Health Champions can be broadened out to the whole of Sunderland. A further two more courses may be added to the 2012 programme.	Consult and engage organisations and partners. Commission activity.	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	

Attractive Neighbourhood						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc	Area Response Team in place	Brian Hodgkinson (SCC)	Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. Community walkabouts established with residents, Members and partners. Area Response Teams now working with Neighbourhood Police Beat Managers re the co-ordination of joint working re quality of life and confidence issues through Operation Lantern. Community Respect Days, Walk Abouts and joint meetings organised to facilitate this co-ordinated approach as part of Operation Lantern Project. BH to present verbal update at each Area Committee meeting.	Consult and engage organisations and partners.	Increase in residents satisfied with services provided in their neighbourhood.	

Traffic and highways issues	Road Safety scheme and traffic management works implemented	Craig Wilkinson (SCC)	Vehicle Activated Signs Programme implementation underway with Round 2 deployed December 2011 Bonemill Roundabout installation completed various traffic and highways projects and dropped kerbs programmes implemented. Monument Park waiting restrictions implementation Spring 2012.	Consult and engage organisations and partners.	Reduced speeding incidents and accidents. Road safety improved.	
Transport issues	Public Transport provision	James Third - Nexus	Nexus has been asked by the Tyne and Wear Integrated Transport Authority, with the support of the area's local councils, to look at possible new models for the delivery of bus services. Nexus is investigating the relative merits of a Quality Contracts Scheme, based on local franchising of bus services, or new Voluntary Partnership Agreements with operators, to see how they might bring improvements for passengers. These would represent a significant change to the current 'deregulated' bus market. Consultation with regard to the Bus Strategy Review is currently underway and Members will have had the opportunity to attend awareness raising sessions in January 2012. A Stakeholder Engagement event was also held in Washington on January 25th at the Washington Library and further consultation with Members will be through a survey. Information from all these events will help inform any draft proposals for March 2012.	Consult and engage organisations and partners.	Public transport and network improvements for passengers	

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Christmas celebrations received huge support from the local community and encouraged 'a local identity'. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Solutions to provide more support to CAs - need to confirm citywide perspective	Area Community Voluntary Sector Network	Proposals to develop support for Washington based CAs to develop business plans and forward strategy and plans through city Services Area Community Co-ordinator. Further update required	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making Volunteers supported	
Closed/Complete						
Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. SWashington focus study also completed.	Bernie Whittaker (OCE)	Discussion at Task & Finish Group 24th October re recommendations and opportunities identified through Demand Survey. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	
Addressing anti social behaviour and youth disorder	Operation Choice approved June 2011. confirm use of Youth bus as part of the 'Primary School' workstream	Northumbria Police Team	Operation Choice now underway. Youth bus with appropriate activities and information to be utilised by Police working/visiting all 19 Primary Schools. Focusing on ASB hotspots still being carried out.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Reduction in ASB. More children and young people engaged in positive activity	

Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011. Officer and apprenticeship now in post with TWEBLO. Activity and engagement underway. Update and progress report to September Area Committee. COMPLETED	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	Call for Project for Support and Co-ordination for NEETs	Area Committee	Call for project published 29th July. Applications to close 25th August. Recommendations to September Area Committee. COMPLETED	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions - Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. Research completed. Report presented to July Area Committee - conclusions and recommendations to inform Call for Projects.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Address barriers to training, education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. Update to every Area Committee through Employment & NEETs Task and Finish Group. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project COMPLETED	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	

Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 - see Task and Finish Group update COMPLETED	Request and receive reports and updates.	N/A	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Support the reduction of health inequalities in Washington by tackling social determinants of health	Develop physical activity programmes to meet the needs of older people to promote health, reduce social isolation, increase physical activity and contribute to reducing health inequalities	Victoria French (SCC) Wellness Programme	Wellness Service, working with HHAs & City Services to increase participation in physical activity to improve independent living for older people submitting a SIB application for £4,500 to install a set/circuit of 'outdoor gym' equipment in Extra Care Schemes at Woodridge Gardens. Part funded (50%) through Wellness Service/Sunderland Teaching Primary Care Trust. To be presented to Area Committee December 1st Meeting. COMPLETED	Consult and engage organisations and partners. Commission activity.		
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 2011. COMPLETED	Consult and engage organisations and partners. Commission activity.	Volunteers supported	
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	