

<b>North People Board Project Performance</b>
---

Below is a summary of all SIB funded projects showing how they have performed against their targets up to quarter four 2013/2014 and what they have achieved relevant to the People Board:

Community Action North	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people employed in voluntary work	51	50		£43,321	£34,324	
Number of events/programmes of work to improve appearance of streets	24	22				
Number of programmes to reduce ASB	4	5				
Number of Community/Voluntary Groups supported	5	8				
<p>The Community Facilitator continues to work to progress the graffiti project and has worked with partner colleagues within SNCBC to re-engage members of the Downhill Community who wish to take an active role in providing services for their communities. This has led to 5 previous volunteers re-engaging with the project and 11 new residents actively participating in weekly meetings. Local issues are being identified with support from local Councillors, Gentoo and the group are currently using the Downhill Centre facility as a meeting base. Resident engagement has begun to address the issues reported around the tree-line boundary at the head of the Town End Farm estate, specifically associated with alcohol and drugs activity and the 'Councils local response team' have been made aware of a number of issues relating to dog fouling at 'hot spots' for dog walking in Sunderland North. The Community Facilitator has also been made aware of a number of incidents of fly-tipping and has again reported matters to the area response team.</p> <p>Local Organisations and residents have expressed concerns in linking with the Cultural Spring Initiative and the Community Facilitator is researching events and opportunities for the local community and local organisations to engage with the initiative and participate in its opportunities.</p>						

Keep Kids Active	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people engaged in healthy lifestyle projects	4,170	4,075		£21,630	£20,188	
No of activities for children and young people being delivered during school holidays	24	22				
Number of people employed in voluntary work	81	94				
<p>The events are still extremely well attended overall and the positive feedback from both children and parents after the camps continues to confirm the importance of opportunities of the current programmes and the need for these to continue in the foreseeable future. A new more in-depth feedback form has been Introduced and has provided the organisers with a better overview of the response and success of the activities. The last sessions delivered over the school holidays saw a lot of children attending who had been to previous camps. The physical activities delivered by the programme have worked effectively to provide children with an awareness and understanding of the importance of being active. The Children's experience after the camps is a positive and effective support to increase their movement skills, confidence and social skills.</p> <p>The project has delivered further in Q1 of 2014-15 due to Easter school holidays falling in April (figures included above) and will be delivering within May half term therefore further outputs to add which will achieve targets</p>						

Red HouseAcademy Youth Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional youth sessions delivered each week	256	274		£46,000	£19,626	
Number of additional young people engaged and participating in youth provision	150	486				
<p>The RHAY Centre is continuing to be a much needed youth facility in the Red Hill Ward. Young people are currently accessing around three regular sessions per week with more young people bringing their friends along. Good partnership working between the RHAY Centre and XL Youth Provision has seen lots of new faces accessing and using the MUGA. For those accessing the RHAY Centre the young people continue to have the opportunity to participate in a range of activities and informal educative processes including issue based work around E-Cigarettes, drugs, alcohol, smoking, sex and relationships, team building activities and woodcraft. Other activities include arts and crafts, games consoles, table tennis, pool and a range of sports. During the sessions young people continue to be able to access support services including C-Card, Smoking Cessation and Sexual Health Advice. The young people who access the Music Project are continuing to work on developing and producing a CD of tracks learning about recording, production and use of the equipment. They are also looking at how to produce the CD including photo shots, promotion and distribution. A NEET session has also continued in the Red Hill Ward. Young people have had the opportunity to access the Youth Bus during this session to chat to staff, explore courses and CV writing. Young people have also been signposted to SYNPO to do job searches.</p> <p>This project has exceeded the output targets and reached the completion date well under budget. Therefore a report will be presented to June Area Committee to extend the project for a further year, giving Area Committee a further year delivery on the funding agreed. This additional year will include the project working with local voluntary and community sector youth providers to continue youth provision from the centre after the SIB funding has ended.</p>						

Back on Track, First Steps	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of young people going into employment, further education or training	0	0		£0	£0	
Number of young people aged 14-16 years old not in employment, education or training encouraged into further education, Back on Track First Steps Programme and work experience opportunities	0	0				
Number of additional and young people participating in activities during school holidays	0	0				
Number of people volunteering	0	0				

Outputs and expenditure not forecast till quarter 1 2014/2015.

The Back on Track First Steps project provides a holistic package of support aimed at reducing NEETs and increasing knowledge, understanding and skills around employability and the world of work for young people aged 14-16 across the North. This will be achieved through engaging with the young people, who are in danger of becoming NEET and who have become disillusioned with education, by using a programme of non-accredited activities to increase self-esteem, raise aspirations and put them 'Back on Track' into the first steps towards re-engagement in education, training or employment. The young people are identified by schools as suitable participants to undertake the programme and will comprise of a two year course but with two distinct parts allowing young people to join at any stage of the project.

The project has commenced consultation with the target schools in the North and is successfully moving forward engagement and uptake of the project by the schools

Improving Employability of 16 - 25 year olds	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	6	5		£3,125	£3,125	
Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and <b>employment (not forecast till quarter 2 2014/2015)</b>	0	0				
Number of people volunteering( <b>not forecast till quarter 2 2014/2015)</b>	0	0				
Number of people on out of work benefits going into employment	5	5				
Number of people receiving job training	5	8				
Number of people accessing improved advice and support	20	48				

The project commenced on the anticipated start date with the youth careers worker commencing full time hours. Young people aged 16-25 years have been accessing the service on a drop in basis as and when is convenient for themselves. In the first six weeks of the programme 48 individual young people accessed the project with a total of 112 contacts including repeat visits and 13 brand new clients have been registered, many of whom have been referred from Southwick Job Centre after their personal advisers have identified that they require additional support.

A high volume of the time spent supporting people is with the online portal and Universal Jobmatch. In house training via workshops has taught individuals to be more independent on Universal Jobmatch to empower them to take ownership of their own job searching. Computer and internet access continues to be the main attraction for people accessing the project.

Visits to various training providers have taken place including Phoenix Employment Training Academy Ltd (PETAL) and the Princes Trust.

5 young people have been supported into paid work with a varied range of roles from production worker at Unipress, call centre operative at 2Touch, retail at British Heart Foundation to a traffic surveyor. 2 young people have enrolled for courses via The Princes Trust, one on the 12 week Team Programme and one on a Get Started in Childcare course. In addition to this other young people have been supported through various tasks including registering for the national apprenticeship service, applications to college, applications to Nissan's Youth Evolution Scheme (YES) and assisted with online applications for Job Seekers Allowance too. To date a list of 77 young people are e-mailed the job bulletin list each Friday and a further 8 young people who do not have internet access have it posted to them.

Men's Healthy Futures North	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of groups engaged	80	76		£31,079	£30,532	
Number of individuals engaged	1,600	1,545				

This twelve month partnership project has been developed to provide a holistic, co-ordinated approach to reducing cancer mortality for local men. The project aims are to increase awareness and encourage healthy lifestyles.

Key pieces of work delivered include:

- Distribution of the Ha'way man promotional materials, cancer awareness and healthy lifestyle leaflets.
- Ha'way man pledge project to encourage people to commit to a specific health improvement.
- Men's Health Network meetings held in the North including release and distribution of monthly newsletters with the health message
- Promotional and engagement events held in Thompson Park, at Southwick Shopping Centre, Sunderland Airshow, Sunderland North Carers Centre, Sunderland University and at the Glass Centre for the commencement of the Big Walk
- First Clinical Contact has delivered two SCIP training sessions in the North.
- Sunderland Wellbeing guide published and a Men's Health Page included which was promoted and discussed at the North VCS Network

- The North Capacity Funding Pot has been promoted through the North VCS Network with 12 projects delivered to date including, Healthy by Nature Activities, Men in the Zone Cookery and Photography, Men's Healthy Cookery, Father and Sons Bike Project, Music Sessions, Football sessions and Snowboarding
- Individuals accessing work programme and mandatory work activity at SNCBC have completed questionnaires, have had men's health messages and advice and guidance provided.
- Washington Mind host the [www.wellbeinginfo.org.uk](http://www.wellbeinginfo.org.uk) site which has a designated Men's Health area and the Men's Health Network is currently helping to develop this site further
- The Men's Health Calendar for 2014 was distributed in December 2013 with photos from across the North delivering the Men's Health message enabling the project to continue to promote the health messages for a further year.