

17TH September 2012

REPORT OF THE CHIEF EXECUTIVE

People Board Progress Report

1 Purpose of Report

- 1.1 To update on progress against the current year's (2012/13) People Board Work Plan.

2 Background

- 2.1 At its meeting on 26 June 2012, the East Sunderland Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with People were referred to the People Board to action on behalf of the Area Committee. The People Board have initiated action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The People Board Work Plan and target delivery dates are attached as Annex 1.
- 2.3 This report provides Area Committee with a progress update on the People Board Work Plan during period June – August, including requests for decisions where necessary.

3 Area People Priority: Reducing Male Mortality Rates

- 3.1 In March 2012, the Area Committee agreed to take on the allocation and administration of £31,413 Healthy City Investment Fund (HCIF) and that the Area Officer develop and implement the approach for working with the Voluntary and Community Sector (VCS) Area Network to develop initiatives in support of reducing male cancer mortality. The Area People Priority was discussed at the People Board where it was agreed that a Call for Projects would be delivered which would encourage VCS groups to work collectively as a consortia, instead of competing with each other, and that existing services would be complemented, not duplicated.
- 3.2 In July 2012, via the East Sunderland VCS Area Network, an invitation went out to all VCS members inviting them to attend a workshop. Presentations were provided by the Teaching Primary Care Trust (TPCT) on 'A Healthy East Sunderland', outlining key data and statistics, and Gentoo Living provided an overview on their 'Men's Shed' project covering the principles and concept involved in using different techniques to engage men.
- 3.3 The next steps involved interested organisations meeting up to discuss the details of the project which would deliver activity against the two strands of HCIF. The consortia group were supported through the whole process by the Area Community Co-ordinator for East Sunderland, with advice being provided by TPCT representative. The outcome of the application will be discussed under Item 4.

4 Area People Priority: Encourage schools to open up their facilities to the wider community

- 4.1 The People Board considered how best to develop this priority. It was agreed that:-
- all public and private schools within East Sunderland would be identified
 - a survey would be conducted to discover what activities are being delivered, what facilities can be accessed or hired by the community and if schools had a waiting list of groups wishing to use their assets, etc.
 - at least two Headteachers are invited along to a future meeting to discuss either barriers or good practices involved in opening up schools to the community.
 - consider which neighbourhoods would benefit from access to their local school facilities, to contribute towards identifying the areas in most need.
- 4.2 It was also recognised that some schools do open up their facilities to the community, and that these schools provided good case studies to share with members, governors and Headteachers.

5 Future items at People Board

- 5.1 The proposed agenda items for future People Board meetings are:-

24 September 2012: Area Priority: Tackling Crime and Welfare Reform

17 October 2012: Promoting healthy lifestyle choices to BME families and Troubled Families and Strengthening Families

28 November 2012: Opening up school facilities, progression routes into college and university and assisting schools to raise awareness with parents about the symptoms of drugs/alcohol use

30 January 2013: Information, Advice and Guidance, Stigma around mental health and promoting independent living

28 February 2013 SIB commissioned contracts for youth projects and employment and enterprise

- 5.2 In January 2013, the Area Committee will receive an update progress report on the items outlined above.

6 Recommendations

Members are requested to:

- (a) Note the report, and the People Board's timetable for activity for the year ahead (Annex 1); and
- (b) Agree to accept progress update reports based on the timetable outlined in Annex 1.

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