

Associated guidance for this document can be found [here](#). Each section has a link to the relevant section within the guidance document.

1 Details of the activity (i.e. the policy, strategy, service, project or function)

1.1 Directorate	City Development
1.2 Service	Business Investment Team

1.3 Title of the activity (i.e. the policy, strategy, service, project or function):
North East Screen Industries Partnership (NESIP) – Inter-Authority Agreement

1.4 Brief description of the activity:
A MoU was signed between the BBC and the North East authorities in September 2021 in relation to NESIP. This set out a partnership vision and mutual investment targets by BBC and the North East authorities over a five year period to promote the development of the region’s cultural and creative industries, through the strategic development of the local TV and screen industry and skills. In order to continue to deliver the required step-change in the growth of the screen industries sector across the North East it is essential that investment continues to be committed by all of the North East authorities as a whole and in a collaborative way to deliver a sustainable eco-system. An Inter-Authority Agreement is now required between the North East authorities to ensure the respective roles and responsibilities (including the mutual funding obligations) of the individual North East authorities involved in the partnership are clearly set out, and the associated governance and financial responsibilities are clear.

1.5 If the activity involves working with other directorates, partners or joint commissioning please state who is involved:
It was agreed that Tees Valley Combined Authority (TVCA) would fulfil the role of Accountable Body for the North East authorities in relation to NESIP. The proposed Inter-Authority Agreement will be between TVCA, North of Tyne Combined Authority (NOTCA) and the four constituent authorities of the North East Combined Authority (NECA), including Sunderland City Council. However, it is envisaged that subject to the future establishment of the proposed new North East Mayoral Combined Authority (NEMCA) in May 2024, NOTCA and the NECA authorities (including the Council) would then novate their rights and obligations under the agreement to NEMCA. At that point, the Council would then cease to be a party to the agreement and would participate through the agreement via its membership of NEMCA.

1.6 Will all or part of the activity be delivered through a provider external to the Council? If Yes, please refer to the Corporate Procurement Processes
Yes

1.7 If Yes, please explain what element(s) of the activity will be delivered through an external provider:
North East Screen deliver activities across the region on behalf of NESIP.

1.8 Which areas of the city will be impacted?	
Whole City	<input checked="" type="checkbox"/>
Coalfield	<input type="checkbox"/>
East	<input type="checkbox"/>
North	<input type="checkbox"/>
Washington	<input type="checkbox"/>
West	<input type="checkbox"/>
Internal Council Activity – Impact on employees	<input type="checkbox"/>

1.9 Is the activity targeted at protected characteristics or any other key groups?	
All of the below	<input type="checkbox"/>
Age (e.g. older people, younger people/children, a specific age group)	<input type="checkbox"/>
Disability (e.g. mobility, long term health conditions, sensory impairment or loss, learning disability, neurological diversity or mental health)	<input type="checkbox"/>
Marriage and civil partnership	<input type="checkbox"/>
Pregnancy and maternity (including breastfeeding)	<input type="checkbox"/>
Race	<input type="checkbox"/>
Religion or belief (including no belief)	<input type="checkbox"/>
Sex	<input type="checkbox"/>
Gender reassignment	<input type="checkbox"/>
Sexual orientation	<input type="checkbox"/>
Human Rights	<input type="checkbox"/>
Care Experienced People	<input type="checkbox"/>
Other vulnerable groups and people with complex needs (e.g. veterans, children and young people who are cared for or care experienced, carers, domestic abuse victims and survivors, ex-offenders etc.)	<input type="checkbox"/>
People vulnerable to socio-economic deprivation (e.g. unemployed, low income, living in deprived areas, poor/no accommodation, low skills, low literacy etc.)	<input type="checkbox"/>

Completed by: Jodie Gillespie

Version	Status	Author	Comments	Date Issued
1	Draft	Jodie Gillespie		20/11/2023

2 Data and Intelligence

[Guidance for this section](#)

2.1 What data and intelligence has informed the activity?

Data and research commissioned by the BBC, British Film Institute and the Liverpool City Region Film Office was used to identify anticipated economic impact when the MOU was signed and this was as follows: BBC spend in the Nations and Regions has an economic multiplier effect of 2.63 for every £1 of spend.

- The average medium-sized production spends the majority of its budget (circa 67%) on 'non-screen' activities, including construction, professional services, logistics and hospitality & leisure.
- In the Liverpool City Region £7 was generated in the wider economy for every £1 investment via the production fund, which drives demand for and supports the growth and sustainability of local supply chains, talent development pipelines and the visitor economy.

As an illustration of the impact of one area of delivery within the region, in the first year of a three-year project with Northern Film and Media in Tees Valley (January to December 2019), approximately £1.4m was spent by visiting productions in the Tees Valley with a total of 62 days filming. Film and television delivered 16,086 days of work for people in the area employed as actors, supporting artists and crew. This has been calculated by the project as equivalent to 94 full-time jobs against a baseline of zero as, prior to the commencement of the project. Data provided by Northern Film and Media identifies a range of outcomes as part of the Tees Valley project to date: £ 1.4m production spend in 2019 (as above); an increase in crew of 86% (57 experienced crew now available); an increase in filming locations ready for filming of 62% (96 locations now available); 165 entry professionals supported; 85 businesses supported; 436 attendees at events.

Since the beginning of the project, the number of productions filmed within the region have increased more quickly than was anticipated when the MoU was first signed. A number of shows have been filmed in Sunderland including:

- Series 1 and 2 of 'Charlotte in Sunderland' for BBC 3 produced by Chatterbox Media;
- BBC's Rickshaw Challenge, Children in Need, BBC Breakfast and Question Time;
- Vera, series 13 for ITV;
- Robson Green's Weekend Getaways – with Jill Scott as one of the guests;
- BBC Comedy Short 'Where it Ends' – resulting from a writers' room event.

2.2 Summary of data / intelligence / consultation outcomes to inform understanding of differences in:
<ul style="list-style-type: none"> the way people use, access or experience your activity; how the activity may impact; and/or outcomes for different groups?
<p>North East Screen have developed several programmes and initiatives to develop skills in the sector. These are delivered at locations across the region with agreement that activity is open to residents from anywhere within the North East unless there are any specific external funding restrictions which apply. In terms of the Sunderland-specific benefits, from September 2022 to June 2023 the following took place:</p> <ul style="list-style-type: none"> - NE Screen Bootcamp held at the Stadium of Light on 28th June with 43 people attending, 9 from Sunderland - 5 North East Screen Crew Academy events took place in partnership with Sunderland University - 23 Sunderland based crew signed up to the crew database and 2 Sunderland based entry level crew were supported into paid work - 21 Sunderland-based first time/new entrants to the sector were supported through the skills academy, 3 trainees were placed on productions made in Sunderland and 2 early career crew have had longer term placements in Sunderland Indies - 170 Sunderland-based new entrants and established professional crew attended advice sessions, networking and careers and spotlight events across the region - 8 Sunderland-based enterprises attended the following events: 'Get Ready For Business': Meet the Comedy Companies; Writer's Tea Room; Northern Talent Network: Writing For Drama; Creative Cities Convention; PACT Event - 2 Sunderland-based enterprises took part in pitch opportunities <p>Activities will continue throughout the life of the project and data will be collected by North East Screen. Currently, they don't collect data in relation to protected characteristics of people accessing all of their activities. However, this will be considered going forward.</p>

3 Equality and Human Rights

[Guidance for this section](#)

3.1 Eliminate discrimination, harassment and victimisation
What impact will the activity have?
Not Applicable
Explain how/why:

3.2 Advance equality of opportunity between people who share a protected characteristic and those who do not
What impact will the activity have?
Not Applicable
Explain how/why:

3.3 Foster good relations between people who share a protected characteristic and those who do not
What impact will the activity have?
Not Applicable
Explain how/why:

3.4 Age (older ages, children and young people, middle ages, an age range or a specific age)
What impact will the activity have?
Positive
Explain how/why:
NESIP and the Screen Industries Development Programme is focused on supporting economic recovery, regeneration, and growth through the sustainable development of the screen industries. This is being achieved through activity which: strengthens infrastructure; grows the sector through job creation, business creation, growth and resilience; develops, attracts and retains talent; positively raises the profile of the region, including in support of the visitor economy; and builds wider awareness of the activity and offer of the screen industries. It is working with further and higher education partners, including those in Sunderland, in relation to their own provision - to ensure that, through a strategic and co-ordinated approach, the region has the level and nature of skilled workforce and pipeline of future talent that the industry requires. Within this context, it also plans to work with local schools to engage young people. This is positively impacting residents of all ages by creating jobs and creating a more sustainable economy.
3.5 Disability (mobility, long-term health conditions, sensory, learning disability, neurological diversity or mental health)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.
3.6 Gender reassignment (the process of transitioning from one sex to another)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.
3.7 Marriage and Civil Partnership
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.
3.8 Pregnancy and maternity (including breastfeeding)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.
3.9 Race (colour, ethnicity, country of origin, culture, etc.)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

3.10 Religion / Belief (including no belief)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

3.11 Sex (male or female)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

3.12 Sexual orientation
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

3.13 Will the activity impact on an individual's Human Rights as enshrined in UK law?
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

3.14 Other vulnerable groups and people with complex needs (e.g. veterans, children and young people cared for and care experienced, carers, domestic abuse victims and survivors, ex-offenders, homeless or multiple complexities/characteristics)
What impact will the activity have?
Not Applicable
Explain how/why:
It is not anticipated that any specific groups or communities will be affected by the Project.

4 Reducing socio-economic and digital inequalities

[Guidance for this section](#)

Will the activity:

4.1 Impact on residents' financial circumstances	Positive
4.2 Impact on housing, including type, range, affordability, quality and/or condition	Not Applicable
4.3 Impact on digital inclusion or access	Not Applicable
4.4 Impact on education, skills and lifelong learning	Positive
4.5 Impact on employment, including quality and access	Positive

4.6 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes
Residents who access jobs and training opportunities will be positively impacted.
4.7 Outline how you will measure the anticipated impact(s)
North East Screen monitor impact on each of the local authority areas and feed this back via NESIP board as well

as monitoring arrangements agreed in relation to Shared Prosperity Funding.

5 Improving population health and reducing health inequalities

[Guidance for this section](#)

Will the activity:

5.1 Help promote healthy living	Not Applicable
5.2 Help promote safe and inclusive environments	Not Applicable
5.3 Impact on children, young people and families	Not Applicable
5.4 Impact on natural and built surroundings	Not Applicable
5.5 Impact on accessibility and active travel encouraging active behaviours	Not Applicable
5.6 Impact on living independently	Not Applicable

5.7 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes
5.8 Outline how you will measure the anticipated impact(s)

6 Carbon reduction and sustainability

[Guidance for this section](#)

Will the activity:

6.1 Adapting our behaviour (environmentally significant)	Not Applicable
6.2 Impact on biodiversity and natural environment	Not Applicable
6.3 Impact on energy efficient built environment	Not Applicable
6.4 Impact on renewable energy generation and storage	Not Applicable
6.5 Impact on travel and active transport	Not Applicable
6.6 Impact on the green economy	Not Applicable
6.7 Impact on waste, recycling and consumption	Not Applicable

6.8 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes
6.9 Outline how you will measure the anticipated impact(s)

7 Community wealth building

[Guidance for this section](#)

Will the activity:

7.1 Impact on community wealth and social value	Positive
7.2 Impact on social inclusion, integration, and fostering good relations	Not Applicable
7.3 Impact on crime reduction, anti-social behaviour and community safety	Not Applicable
7.4 Impact on access to services	Not Applicable

7.5 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes

Local people are encouraged to access employment and training opportunities.
Production companies are encouraged to use local and regional suppliers where possible via North East Screen's Facilities database.

7.6 Outline how you will measure the anticipated impact(s)

North East Screen monitor impact on each of the local authority areas and feed this back via NESIP board as well as monitoring arrangements agreed in relation to Shared Prosperity Funding.

8 Key Actions

Any key actions identified throughout the IIA should be recorded here. This will be the action plan linked to your activity and should be implemented to ensure all inequalities or negative impacts are mitigated.

Key Actions	Timescale	Responsible Officer	Review Date

Responsible officer sign off:

Name Catherine Auld

Job Title Assistant Director of Economic Regeneration

Responsible officer for reviewing actions:

Name

Job Title

Once the Integrated Impact Assessment is complete, please send to IIA@sunderland.gov.uk.