

PLACE BOARD

Area Priority	Outcomes/Actions	Suggested Actions/Projects	Progress/Updates
Support for local shopping centres Feb 2016	Improve physical environment in local centres	Develop physical improvement schemes in local shopping areas Work with Network Management to develop a 'town centre review' on the traffic management in Newbottle Street	A number of suggestions such as decorating shop fronts and decorative street signage are being explored and will be presented to the Place Board in February 2016 for consideration. A Town Centre Review Working Group has been set up by Network Management. A meeting in September 2015 included ward Councillors, Houghton Traders Association, Neighbourhood Police Team and Sunderland City Council officers. The meeting discussed the current traffic and parking restrictions and potential solutions to some of the issues. A draft plan will be developed and brought back to the group for further discussion.
	Continue retail and business support for local independent traders	Develop Phase 2 of the Retail Support project to deliver one to one support to 20 new businesses and continued mentoring support to a further 20	Phase 2 has now commenced. A monitoring/review meeting will take place in November and feedback provided to the Board.
	Develop initiatives/activities to increase footfall in local shopping centres	Support local traders and traders Associations/Forums to develop local events and take part in existing events (e.g. Houghton Feast) Explore the feasibility of holding 'market days' in Houghton le Spring	Houghton Traders Association now have representation on the Houghton Feast Steering Group. Shiney Row traders forum are taking part in the development of a Shiney Row Christmas switch on event including entertainment and market stalls Traders in Market Street, Hetton, are being supported to work together on improvements for their shopping centre. A recent meeting (Sept 2015) identified a number of actions that the traders will take forward, including developing a facebook page, promoting halloween and Christmas and improving signage to the shopping centre.

Support for local shopping centres	Extend Dementia Friendly Shopping Centre initiative	Further develop the current project within Houghton le Spring with Houghton Traders Association (HTA) and the Alzheimers Society	<p>Colleagues from the Alzheimers Society have produced an information leaflet for HTA and provided additional literature including tips for employers.</p> <p>The Dementia Friendly Recognition Process was launched two years ago and Houghton le Spring is one of 100 communities signed up. The process is now being reviewed and feedback from the Houghton project will be given to the central Dementia Friendly Communities team in London.</p>
	Increase awareness of the 'Shop Local' brand	Support the delivery of marketing campaigns including social media	Market Street traders will be supported to develop a marketing programme. This will be discussed at their meeting in October 2015.
Environmental improvement and education Jan 2016 (tbc)	Continue delivery of the Love Where You Live (LWYL) Campaign	<p>Produce a 'did you know.....' fact sheet in partnership with Responsive Local Services (RLS)</p> <p>Build on current projects such as 'Poo Watch' to develop further initiatives such as 'Litter Watch' and a recycling project</p>	<p>In partnership with Groundwork North East, a litter awareness programme is being delivered at Hetton Primary School. The winning poster from the educational competition will be displayed across the area.</p> <p>Shiney Row Childcare has taken part in a 'grow and eat' initiative, teaching children about plants and vegetables. The next phase of the project will focus on keeping the community clean and free of litter and will involve parents in activities.</p>
	Increase partnership working with Responsive Local Services) RLS to improve local sites and maintain improvements	Area Response Manager to attend Place Boards and Area Committee when relevant to keep members and partners updated on Street Scene issues	The Area Response Manager (ARM) presents update reports to each Place Board meeting. Projects and initiatives developed as part of the Place Board Workplan are arranged and designed in partnership with RLS colleagues. Recent examples are the developments at Forest Estate, the Love Where You Live programme of activities and Health and Greenspaces Trim Trails
	Encourage residents to participate in maintaining the local natural environment and develop associated skills	Develop projects through the Health and Greenspaces programme	A 'Clean, Green and Lean' project to encourage the community to improve their wellbeing through practical environmental works on local greenspace is due to commence in October 2015. A number of sites have been identified in consultation with RLS colleagues. Residents and local schools will take part in 'green activity' small scale tasks to help keep local spaces accessible and tidy.

<p>Make better use of land and greenspace</p> <p>Nov 2015</p>	<p>Improve areas of vacant land</p>	<p>Maintain sites cleaned up as part of the Neglected Land project</p>	<p>In partnership with RLS colleagues the identified sites are monitored and maintenance works carried out when required. Work at the following sites has been completed during the last quarter:</p> <p>Percy Street – Old SCC Depot Low Downs Hotel site Lyons Lane Larkfield / Hunter St</p> <p>Colleagues in RLS are working in partnership with the Youth Offending Team and Probation to provide opportunities for meaningful community payback projects</p>
	<p>Promote availability of greenspace for recreation and play</p>	<p>Install trim trails in Hetton Lyons and Herrington Country Parks</p>	<p>Initial consultation has taken place and locations at each of the parks have been identified. A procurement exercise is underway and a small selection of equipment will be installed at both parks during December 2015.</p>
	<p>Support people to access greenspace for health benefits</p>	<p>Support the training of volunteers and instructors to deliver activities</p> <p>Engage with volunteer programmes and community health provision e.g. Health Champions and Health Trainers</p> <p>Deliver Community and Family events in each ward.</p>	<p>In partnership with Active Sunderland, training opportunities are offered to local organisations and volunteers via the VCS Network.</p> <p>The Live Life Well Service mentor for the Coalfield area is engaged with local groups and the VCS Network to promote</p> <p>The Green Green Grass of Home projects were successfully delivered in each of the four wards during the summer of 2015. A total of 287 people attended the events which provided outdoor sporting and fun activities with a healthy picnic lunch. The project met its aim of encouraging families to utilise the greenspaces on their own doorstep and be more active.</p>
	<p>Deliver the Health and Greenspaces Project</p>	<p>Develop the Coalfield Cycle Network</p> <p>Design and Deliver the 25k Four Parks Route (Herrington/Hetton Lyons/Elba/Rainton Meadows)</p>	
	<p>Influence Core Strategy development</p>	<p>Invite Planning Policy Officers to consult with Place Board/Area Committee members at relevant stages during development of Core Strategy and allocation documents</p>	

Make better use of land and greenspace	Complete Neglected Land and Allotments Working Group actions	Termination of Seaham Rd allotment lease	An update was given to the September Place Board meeting. Notice has been served on all tenants to vacate (expires April 2016). Those using the site for permitted cultivation will be supported to relocate to a nearby site.
		Phase 2 of Britannia Tce allotments Complete former Forest Estate scheme	An update was given to the September Place Board meeting. Grazing plots are now complete and tenants secured for the sites, removing the problem of fly grazing. The area of land in Gentoo ownership has been cleared and a 'bund' constructed to prevent vehicular access. Wildflower planting will take place to create a natural environment. The area of land adjacent to Easington Lane School will be developed once an appropriate project has been agreed.
Celebrate local events and heritage Sept 2015	Support long standing historical events and celebrations taking place in local communities	Develop SIB funding request to support regular events for 2015/16 (including Remembrance Parades, Miners Banner Parades and Christmas Events)	The draft programme was discussed by the Place Board at the September 2015 meeting and a recommendation for funding is made to Area Committee.
	Develop and promote a programme of local activity with VCS Network members	Develop a community heritage project with local schools and groups to celebrate the mining heritage of the local area.	Suggestions including a community planting project and a lifesize model of a miner will be explored.
		Recognise the 500th Anniversary of Bernard Gilpin in 2017	
		Develop a calendar of events which can be shared with the local community	Information on local events and activities is circulated by individual organisations via the VCS Network and the VCAS weekly information sharing
Influence the design, delivery and review of Place based services devolved to Area Committee	Influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2016/2017		Highway Maintenance Capital Programme will be discussed at Place Board in November 2015 to ensure approval of local area programme at March 2016 Area Committee.
	Public Protection and Regulatory Services (PPRS) - ensure Councillors can access Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the Coalfield (Colin Rudd)		Update on PPRS presented to Place Board in July 2015. Board discussed illegal tattooists and the profile of food hygiene ratings across Sunderland's food establishments, encouraging communities to 'check the scores on the doors' before purchasing food to encourage food premises to increase their food hygiene standards through local competition.