

## EAST SUNDERLAND AREA COMMITTEE

Monday, 23<sup>rd</sup> April, 2012 at 5.30pm

VENUE – Committee Room No. 1, Civic Centre

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\* Denotes an item relating to an executive function

E. WAUGH  
Head of Law and Governance

13<sup>th</sup> April, 2011

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**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 19<sup>th</sup> MARCH, 2012 at 5.30p.m.**

**Present:-**

Councillor Emerson in the Chair

Councillors Dixon, Errington, Forbes, E. Gibson, Kay, McClennan, Maddison, T. Martin, Mordey, Scanlan and Wood

**Also Present:-**

- |                   |   |   |
|-------------------|---|---|
| Andrew Carton     | - | Connexions/East Locality Manager, Sunderland City Council |
| Hazel Clark       | - | VCS Representative  |
| Alan Duffy        | - | Head of Operations, Gentoo                                |
| Ged Fairclough    | - | Acting Inspector, Northumbria Police                      |
| Paula Hunt        | - | VCS Representative  |
| Jen McKevitt      | - | VCS Representative  |
| Chris Marshall    | - | Head of Operations, Gentoo                                |
| Vivienne Metcalfe | - | Area Community Co-ordinator, Sunderland City Council      |
| Helen Peverley    | - | Area Response Manager, Sunderland City Council            |
| Neil Revely       | - | Area Lead Executive, Sunderland City Council              |
| Nicol Trueman     | - | Area Officer, Sunderland City Council                     |
| Ian Warne         | - | Station Manager, Tyne and Wear Fire and Rescue Service    |

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting.

**Apologies for Absence**

Apologies for Absence were received on behalf of Councillor Ball along with Nonnie Crawford, Nicky Rowland, James Third and Jeremy Wicking

**Declarations of Interest**

Healthy City Investment Fund

Councillor Errington declared a personal interest as a family member was employed by the Primary Care Trust.

Councillor E. Gibson declared a personal interest as a family member was employed by the Primary Care Trust.

### **Minutes of the Last Meeting of the Committee held on 30<sup>th</sup> January, 2012**

1. RESOLVED that the minutes of the previous meeting held on 30<sup>th</sup> January, 2012 be confirmed and signed as a correct record.

### **Community Action in East Sunderland: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)**

#### Process for the Review of Local Area Plans and Priorities 2012

The Chief Executive submitted a report (copy circulated) which provided the Committee with the details of the proposed approach and timeline for the review of the Committees' Local Area Plans and Priorities for 2012.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that the Committees role was to lead on the development and implementation of the LAP and to monitor the quality of services in the area. The timeline for the refresh of the LAP was detailed in the report; the Area Needs Assessment had already started.

The state of the area debate would be held on 11<sup>th</sup> June at 5:30 p.m. at Ryhope Community Association. This would be an opportunity to showcase the good work that had been done in the area in addition to collecting information from residents to help develop the Area Committees priorities. The information from this debate could then be fed into the state of the city debate in September.

Councillor Dixon welcomed the proposal; he did however feel that there would be different issues in the different wards and he was concerned that Millfield residents would not be able to attend the event with it being held in Ryhope.

Councillor Wood commented that it always seemed to be difficult for the Committees to engage with the public. The Chairman added that there was a need for the event to be publicised.

Councillor T. Martin stated that the area forum meetings were always well attended by the public; it seemed that they felt more welcome at the forum meetings than at the Area Committee.

Councillor Errington asked whether there would be an opportunity for Members to put forward any concerns prior to the event. He also referred to the previous attempt to get the public to submit questions to the Committee. In addition he queried what age groups would be targeted. A lot of SIB funding

had been spent on youth provision in the area so it could be useful to hear from the young people in the area.

Paula Hunt advised that the area network were working to try and get the voluntary and community sector organisations in the area to take part.

Ms Trueman stated that the concerns about the location had been taken on board however it was impossible to find a venue that would be perfect. This was an area event and was to develop priorities for the whole area; in the future it could be possible to break down the priorities more to a ward basis. There was a need for engagement with the VCS organisations, area forums and with the residents associations to ensure that as many people as possible attended the event. It would be possible for Members to have an informal meeting prior to the event.

2. RESOLVED that:-
  - a. Consideration be given to the information provided.
  - b. The proposed approach and timeline detailed in section 4 be agreed.
  - c. The delivery of actions against the current work plan continues until the approval of the 2012 priorities.

#### Healthy City Investment Fund

The Chief Executive submitted a report (copy circulated) which informed the Committee of the proposals from the Sunderland Teaching Primary Care Trust's Healthy City Delivery Group to change the way in which the Healthy City Investment Fund was administered and asked the Committee to give consideration to allocating and administering the fund from March 2012.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that it had been recognised that the fund worked best on an area level and as such the Healthy City Delivery and Improvement Group were proposing that the Area Committees be given control over the allocations of the funding. The funding had been made available to provide small grants to the voluntary and community sector to support activities which were likely to have a positive impact on health.

Councillor T. Martin commented that the industrial heritage of the area was a contributory factor for a number of illnesses such as asbestosis which were now causing a problem.

Councillor Errington queried whether all areas had been approached; Ms Trueman confirmed that all of the Area Committees had been approached in relation to this.

Councillor Mordey asked for confirmation that the Area Committee would be given the power to decide how this funding was spent. Ms Trueman advised that this was the case; the Committee would be able to agree the spending as long as it met the criteria for the allocation of the funds.

3. RESOLVED that:-
  - a. The Committee take on the allocation and administration of £31,413 Healthy City Investment fund for 2012/13
  - b. The Area Officer be requested to develop and implement the approach to working with the Area VCS Network to develop initiatives in support of male cancer mortality

### Empty Commercial Properties in the City Centre

The East Sunderland VCS Network submitted a report (copy circulated) which informed the Committee of the issue of empty commercial properties in the City Centre which had been identified at the VCS Network meeting.

(For copy report – see original minutes)

The Chairman introduced the report. He advised that he was co-chair of the East VCS Network and that this report had been submitted to the committee as a result of discussions which had taken place at the VCS Network meeting around the condition of the city centre and the number of empty properties. There were VCS groups who would be willing to use the empty properties as city centre bases. The Council had a Business Development Officer who had access to a database of all the empty commercial properties and was happy to work with the agents to try and bring the properties into use.

Councillor E. Gibson welcomed this work; Councillor Wood agreed and added that there was a real need to address the problem.

Councillor Kay stated that this was a challenging issue; properties in the city centre were becoming tired looking and this was affecting the value of the properties and making them less desirable for businesses to move into.

Councillor Mordey commented that there was a policy review being undertaken into the various commercial centres in the city; the committees could feed information into each others work.

4. RESOLVED that the report be noted and further updates be received.

## **Community Action: Reviewing Progress and Agreeing Next Steps**

### Tackling Crime

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress against the agreed actions in the Work Plan for 2011/12, on behalf of the Crime Task and Finish Group.

(For copy report – see original minutes)

Acting Inspector Ged Fairclough presented the crime figures for the Area. He presented the figures for the Central Area, Millfield, St. Michael's and the City Centre first.

Within the central area there had been a reduction in all crime of 8 percent, a reduction of 295 crimes.

There had been increases in Theft from Motor Vehicles of 12 percent; Burglary other than dwellings had increased from 156 last year to 198 crimes. Drug crime had also increased although this was due to a proactive approach being taken in the city centre which had seen the number of arrests increase.

The other crimes within the area had all reduced. Violent crime had reduced by 15 percent to 858 offences while there had been a reduction of 2 crimes for robberies, resulting in a total of 37 crimes. Burglary from dwellings had reduced by 22 percent. Incidents of anti social behaviour had reduced by 22 percent.

In the East Area, Hendon, Ryhope and Doxford wards, the total number of crimes had increased from 1562 to 1675.

Violent Crimes had reduced from 258 to 216. Theft from motor vehicles had increased from 98 to 111, most of the additional incidents had been concentrated on the area around Mowbray Road and there was an operation ongoing to tackle this. Theft of motor vehicles had reduced by 40 percent. Burglary other than dwellings had increased from 120 to 148 crimes while burglary of dwellings had reduced.

Shoplifting had increased by 2 crimes to 149; there was a problem around the self checkout machines in supermarkets where people were failing to scan items or were taking cash left by previous customers.

Theft of pedal cycles had increased from 18 to 31 crimes; this was mostly young people's cycles being stolen from outside of shops.

There had been a reduction in anti social behaviour incidents of 27 percent with 163 incidents recorded compared with 182 last year. There were issues in the area with large groups of youths congregating. The youth providers in the area were working to provide activities for the young people to encourage them not to congregate on the streets.

Councillor T. Martin commented that when the self service checkouts had been introduced in Asda there had been a member of staff monitoring the checkouts at all times. He also stated that it was easy for mistakes to be made and people could end up being criminalised for making a genuine mistake.

Councillor Errington asked whether stolen cycles were returned to their owners; he also queried whether bikes were still stamped with the owners post code. Acting Inspector Fairclough advised that there were hundreds of recovered bikes at Gill Bridge Police Station, they were returned to the owner if a positive identification of the bike could be made. Bikes were no longer stamped with postcodes but instead marked with a UV reactive ink.

Councillor E. Gibson stated that there were often groups of young people around the top of Tunstall Bank Estate; these groups were intimidating for residents and often left litter lying around. It was not possible to solve the problem completely, moving the groups away from an area would just result in them moving on to another area.

Councillor McClennan referred to an incident she had been informed about in the Churchill Street area where there had been a group of hundreds of young people in the street which had caused the residents to feel very intimidated.

Acting Inspector Fairclough stated that he was not aware of this incident; the largest group he was aware of was a group of 60 or 70 people who had congregated on top of Tunstall Hill and when the police had arrived the group had run away onto Leechmere Road.

Councillor Scanlan asked whether there was a reason for the reduction in anti social behaviour.

Acting Inspector Fairclough advised that there had not been a specific operation carried out however there had been work undertaken to address alcohol related crime. There had been a reduction in the amount of alcohol seized from under 18s.

Councillor Forbes commented that Tunstall Hill was a nature conservation area. She queried whether there had been any surveying of any damage caused to the natural habitats by the groups of youths. Nicol Trueman advised that Groundworks had been working with the limestone partnerships to protect the natural habitats. Acting Inspector Fairclough added that the area was blighted by off road motorcyclists; a number of these motorbikes had been seized by the police.

Acting Inspector Fairclough then advised Members of the work done around Operation X which was detailed in Annex 2. He advised that there were also ongoing operations relating to car crime and anti social behaviour in the Tunstall area.

Ian Warne, Station Manager, presented the update from Tyne and Wear Fire and Rescue Service. He advised that there had been a reduction in the number of deliberate fires in the area however there had been a spate of vehicle fires where number plates and bumpers had been set alight. These were being investigated and a suspect had been identified. Most deliberate fires had occurred on the evenings.

Councillor Errington queried whether the property fires in Doxford Ward were related to the empty properties awaiting demolition.

Mr Warne confirmed that this was the case and that there was work being done with gentoo to get the services to the properties disconnected to reduce the potential for fires. The gentoo representative, Alan Duffy, advised that there had been assurances from Northern Gas Networks that the backlog of work would be up to date within the next couple of weeks; there was work being done to speed up the process for the disconnection of services.

Councillor E. Gibson added that there were still properties occupied and this was delaying the disconnection of the services and demolition of the properties.

In response to a query from Councillor Maddison, Mr Warne advised that work was done to try and catch offenders however it was difficult as they needed to be caught in the act to guarantee a conviction.

5. RESOLVED that the update be noted.

#### Cleaner and Greener Streets – Walk and Talk Programme

The Executive Director of City Services submitted a report (copy circulated) which provided an update on progress made against the agreed actions within the Work Plan for 2011/12.

(For copy report – see original minutes)

Helen Peverley, Area Response Manager, presented the report and advised that work had been done with licensed premises in the city centre to tackle the issue of stickers being placed on street furniture; the existing stickers had been removed or painted over and if there were any new stickers posted then the premises responsible could face being charged for the removal.

The owners of buildings in the city centre which had moss, grass and other weeds growing on the building had been approached with regard to cleaning of the building; the majority of these people had been happy to carry out works to tidy their properties up with only two businesses being unhappy with the council approaching them on this matter. This work would enhance the city centre by making the buildings look more attractive.



There had also been painting works carried out to cover graffiti and stickers on property in the city centre; this work had been well received by shoppers, traders and residents.

Planting works had been done and bespoke plant pots had been installed in preparation for the Northumbria in Bloom and Britain in Bloom judging visits which would be taking place in April, July and August. The Council had worked alongside the independent city centre traders and also The Bridges management.

As part of the Love Where You Live campaign there had been a spring clean launched which had seen litter picking and other work carried out with the support of staff from The Bridges. The Sunderland Echo was supporting the campaign and information was available on the Council website.

The Chairman welcomed the work to remove moss from buildings in the city centre. He advised that in Ryhope there was a derelict building which had trees growing out of it. Ms Peverley agreed to look into this.

Councillor Wood commented that the works in the city centre to improve the environment were very welcome.

Councillor E. Gibson commented that there were some beautiful old buildings in the city centre and the removal of moss and weeds from them would make a huge difference to their appearance; there were also health and safety benefits as the plant matter in guttering could lead to the gutters coming away from the building and falling onto people below.

The Chairman then commented that it was disappointing that there had been such a small level of public participation in the work; there was a need to publicise the activities more.

Councillor Mordey then queried what could be done to tackle the seagull problem in the city. Ms Peverley advised that she had spoken with the Assistant Head of Streetscene, Norma Johnston with regard to this matter. A specialist had been engaged who was looking into the previous actions which had been taken to identify which would be the most appropriate course of action and then draw up a set of recommendations. It was not possible for a cull of seagulls to be carried out however pigeons could be culled if required.

Councillor McClennan stated that she appreciated that there was a need for specialists to be involved in the tackling of the seagull problem; she was however concerned that there were a number of events which would be taking place in the city and that these would be plagued by seagulls if action was not taken soon.

It was then:-

6. RESOLVED that the updates on the Cleaner and Greener priority be noted.

## Work Plan 2011/12

The Chief Executive submitted a report (copy circulated) which allowed Members to consider the work plan for 2011/12.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the work plan and advised that there was nothing to report further than had been presented in the update reports; all of the actions were progressing and there were no actions with red indicators.

Councillor Forbes referred to the action relating to the opening of school facilities to the wider community on evenings and weekends and the progress that had been made on this action. Andrew Carton, East Locality Manager, agreed to look into this. Ms Trueman added that she was aware that there had been a slight delay in the work; she was in talks with Paul Power, Sports Development Delivery Manager, with regard to this matter.

7. RESOLVED that the work plan be noted.

## Community Chest and Strategic Initiative Budget (SIB) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which allowed Members to consider the allocation of SIB and Community Chest funding to support initiatives which would deliver activities against the priorities for 2011/12.

(For copy report – see original minutes)

Nicol Trueman, Area Officer presented the report, taking Members through each application and answering questions from Members upon them.

Ms Trueman advised that there were 8 Community Chest proposals which were recommended to be supported. There was 1 application for SIB funding.

8. RESOLVED that:-
  - a. the financial statements as set out in annex 1 and 3 of the report be noted;
  - b. approval be given to the 8 proposals for funding from the Community Chest totalling £4,174 from the 2011/2012 budget as set out in annex 2 of the report;
  - c. The 1 application for SIB funding as set out in annex 4 of the report be approved.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) A. EMERSON,  
Chairman.

**23<sup>rd</sup> APRIL 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**EAST SUNDERLAND ANNUAL REPORT 2011/12**

**1.0 Why has it come to Committee?**

1.1 At its meeting in May 2011, the Area Committee agreed the work plan for the 2011/12. It was agreed that the April 2012 meeting would consider the Area Committee's 'Annual Report'.

**2.0 Background**

2.1 The Annual Report at Annex 1 provides a snapshot of the Area Committee's work over the 2011/2012 municipal year. There has been some major achievements and success achieved throughout 2011/2012 and changes implemented in the way the Area Committee operates has seen a greater alignment with priorities and a clearer focus on delivery.

2.2 The Annual Report celebrates the success and achievements and further suggestions have been made to continue to build upon successes based upon lessons learned throughout 2011/2012.

**3.0 Recommendation**

Committee is requested to:

- i) note and agree the content of the Annual Report and the Performance Report, as set out in Annex 1 and Annex 2

Background papers

East Sunderland Area Committee's Work Plan 2011-12  
Area Committee's Handbook  
SIB Quarterly Monitoring Returns  
Community Chest Application forms  
East Sunderland's Area Needs Assessment

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Annex 1  
Annex 2

East Sunderland Area Committee Annual Report 2011/12  
East Sunderland SIB Performance Report 2011/12

ANNUAL REPORT 2011/12



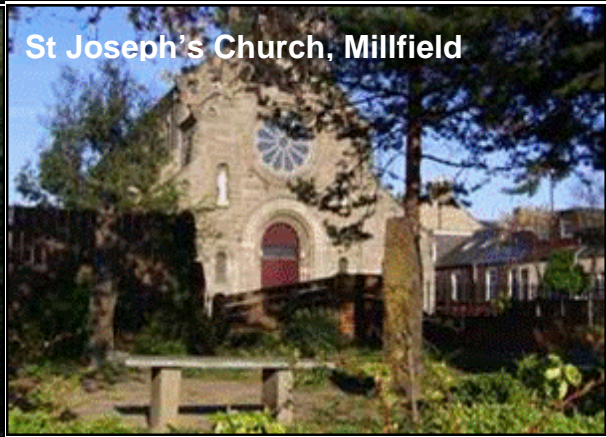
Ryhope Beach, Ryhope



Backhouse Park, St Michaels



Doxford Park Lake, Doxford



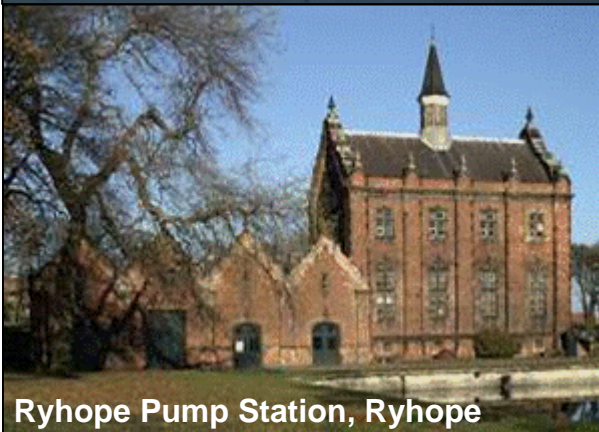
St Joseph's Church, Millfield



The Port, Hendon



River Corridor, Millfield



Ryhope Pump Station, Ryhope



Hendon Beach

## Executive Summary by the Chair of East Sunderland Area Committee

At the beginning of this financial year East Sunderland Area Committee set out its priorities for the year ahead and developed a Work Plan for 2011/2012 to monitor actions against these priorities. Those priorities included:-

- cleaner and greener streets,
- supporting the introduction of coastal path,
- increasing employment and enterprise opportunities and access to welfare advice,
- improving public transport,
- delivering positive activities to children and young people during school holidays and develop junior youth clubs and
- reduce overall crime in East Sunderland by 2%.

The Committee and its partners invested a total **£764,648**, (£446,177 of Area Committee's SIB and £318,471 partner contributions) into activity to support the delivery of LAP priorities and improve the quality of life for local residents.

Throughout 2011/12, we have worked hard to ensure that we get value for money and maximum benefit from our resources. We have allocated funding to organisations which helped deliver the priorities outlined above. 79% (target was 80%) of the Strategic Initiatives Budget (SIB) has been successfully allocated to those key priorities, which is an improvement of 28% on last year, which shows great progress on how we as a Committee are proactively allocating our area funds against our priorities. When awarding grants we focused on partnership working, which has ensured residents and the Voluntary and Community Sector (VCS), via East Sunderland VCS Area Network have helped to deliver local activity. This, in turn, has encouraged a wide range of organisations to support the work of Area Committee.

Through the **cleaner and greener streets** priority we aligned £36,000 towards the delivery of a Walk and Talk Programme. My colleagues, the local Councillors, led the way with partners and residents walking the streets to identify local issues and agree solutions. Over 175 issues were identified for action, this work was further complemented by the Love Where You Live campaign, which saw over 20 events and 60 volunteers from the East VCS Area Network get involved in practical exercises to improve our streets, for example, litter picks and removing graffiti.

In support of the **employment, enterprise and welfare advice** priority we commissioned £124,392 worth of activity aimed at targeting families and people not in receipt of benefits, who reside in East Sunderland, so far it has helped 30 people move into employment, 19 businesses start up and 177 people receive access to welfare advice and support.

Area Committee has a key role in influencing service delivery to ensure the specific needs of the local area are met. Over the last year, we have worked to inform and influence services delivered to children and young people in the East area. Under our **youth and teenager** priority we drove the way forward in implementing the City's first joint surgeries between Councillors and members of Sunderland Youth Parliament, engaging with young people from across the East area in local secondary schools and youth clubs, this will continue as it has now formed part of core services provided by Children Services. In addition, the need to provide at least one junior youth club per ward has been built into the commissioned ward contracts, as from March 2012. This is down to all Area Committees identifying this as an area for improvement regarding front line service provision. Our own Youth Task and Finish group delivered a joint initiative with funding from Children Services, commissioning £75,000 worth of activity via the VCS, so far, 807 children and young people have benefited from participating in positive activities during school holidays or by being involved in one of the newly established junior youth clubs.

Thanks to a strong partnership approach in **tackling crime**, from Northumbria Police, Tyne and Wear Fire and Rescue Service and indeed ourselves as a Council, we have seen an overall reduction of crime across the East Sunderland by 6.1% and Central Sunderland by 6.3% (target was 2%).

Other key achievements I would like to acknowledge include:

- The continuous commitment and hard work of our East Sunderland VCS Area Network, and the tremendous dedication of volunteers who have enabled this Committee to deliver key actions against the majority of our priorities in our work plan.
- The joint area work delivered by Eden Vale and Thornhill Project Group, in helping to deliver a cohesive youth programme, community events and develop a webpage to share information with local residents.
- The supporting infrastructure behind the scenes of Area Committee, for example, Community Chest panels, East LMAPs, Task and Finish Groups, Community Cohesion Networks and East VCS Area Network.

I'll like to thank all the Councillors, partners and officers who meet up outside of Area Committee and who have worked hard over the last twelve months to make sure East Sunderland Area Committee made a difference.

A special thank to the Vice Chair for his support towards myself as Chair, but also co Chair of the Area Network and several Task and Finish Groups.



**Cllr Ellen Ball, Sunderland East Area Committee, CHAIR**

## Introduction

Area Committees are appointed by the council to ensure improved service delivery at a local level in the context of best value and more efficient, transparent and accountable decision making. They deliver this role through:-

- leading on the development and delivery of Local Area Plans (which are subject to Cabinet approval) and identifying all main priorities for the improvement of an area.
- monitoring the quality and effectiveness of services delivered by the council and other main providers in the area, and
- Actively encourage local residents to become involved in decision making on matters which affect them.

Area Committees work closely with council officers, external partners, voluntary and community groups and local people in both the development and delivery of Local Area Plans and in doing so ensure that strong and consistent links are made between local and city-wide plans and the overarching commitments of the Sunderland Strategy. The plans help to develop and shape services to address need at an area level.

Community involvement and engagement is at the heart of everything Area Committees do and, throughout the year, when identifying what actions need to be taken to deliver the priorities, committees consider the needs of local neighbourhoods and residents across all of the wards in their areas. Through consultation with residents, representation from the Voluntary and Community Sector (VCS) Networks or local people helping to deliver actions, a wide range of organisations and individuals are encouraged to support and influence the work of Area Committees.

Area Committees hold delegated budgets, Strategic Initiatives Budget (SIB) and Community Chest, which are allocated to projects and initiatives that can demonstrate that their work will support the delivery of the Local Area Plans and identified priorities which will improve the quality of life in the area.

At the end of each municipal year Area Committees produce an Annual Report which reviews and evaluates the degree to which it has successfully achieved its objectives and been effective in promoting Community Leadership. It considers what the key achievements have been, as well as, the performance of all projects and initiatives that have been awarded Area Committee resources.

## Performance Update Against East Sunderland Area Committee Priorities 2011/12

The next section shows priorities selected by East Sunderland Area Committee for 2011/12, and how we have performed against what we set out to do. The priorities, outlined in detail below, are:

- Cleaner and Greener Streets
- Coastal Path
- Employment, Enterprise and Welfare Advice
- Public Transport
- Tackling Crime
- Youth and Teenagers



## Priority: Cleaner and Greener Streets

### What we set out to do

- It was identified during the consultation on the local area plan that key service requests for East Sunderland relate to: rubbish and litter lying around; refuse collection; noise pollution; graffiti; animal fouling; road and pavement repairs, the lack of greenery in certain areas and better use of land.
- Area Committee agreed to deliver activity to improve the local quality of life and increase public satisfaction in the area and to challenge service providers to improve the standards of service.

### Achievements delivered

- In May 2011, £36,000 SIB was aligned to support the delivery of action against the priority.
- Area Committee introduced a Walk and Talk programme, providing the opportunity for members to meet up with residents, officers and partners to discuss and identify ways to enhance the environment within the neighbourhood. The picture below shows an example of an issue identified during a session.



- The programme consisted of 20 walk and talk sessions, one session per ward each quarter, in addition to 2 City Centre walk and talk sessions.
- Ward Councillors led the Walk and Talk programme, agreeing the routes and dates for sessions throughout 2011-12, with East Sunderland and City Centre Area Response Managers (ARMs). Sessions included a variety of partners, for example, Neighbourhood Police, Fire Service and East Sunderland VCS Area Network representatives and the general public and traders.
- Over 15 issues were raised in the City Centre. Examples of outcomes include painting pedestrian barriers, removal of graffiti, shrub clearance, environmental enforcement action, gum removal and negotiating with city centre traders to remove weeds from roof tops and fascia.
- A total of 160 issues have been identified across the remainder of East Sunderland, ranging from quick wins, i.e. installing a litter bin, to more longer term projects, such as, developing the land at the front of St Marks Church in Millfield to improvements to Sea View Road.

## Walk and Talk sessions 'in action'



Millfield Walk and Talk



Hendon Walk and Talk

- In September 2011, Love Where You Live campaign was launched with volunteers and partners getting involved in local projects from bulb planting, shrub clearance, painting, graffiti removal and litter picks. Over 20 events have been delivered across the wards to improve communities, involving over 60 local residents, school children, local business and statutory partners all of which volunteered to help out, because they 'love where their live'.

## Examples of Love Where You Live Projects



Love Where You Live In Ryhope



Love Where You Live City Centre

- East Sunderland and City Centre ARMs provided Area Committee with updates on street scene services being delivered across the area including any new initiatives, for example, Britain and Northumbria in Bloom 2012 and the environmental apprenticeship scheme.
- Greenspace Topic paper consultation identified a development opportunity at the Old Ryhope Colliery Site, an extensive investigation into the feasibility of developing a Diamond Jubilee Wood was carried out, in partnership with Woodland Trust, but unfortunately it was not possible to proceed, however the investigation did provide a chance to build relationships with the Woodland Trust and promote access to their funding streams to improve greenery across the area.
- Area Committee examined and discussed the selective licensing scheme and neighbourhood management in Hendon presented by Health, Housing and Adult Services and have agreed to keep a watching brief on the scheme.

## Key Priority: Coastal Path

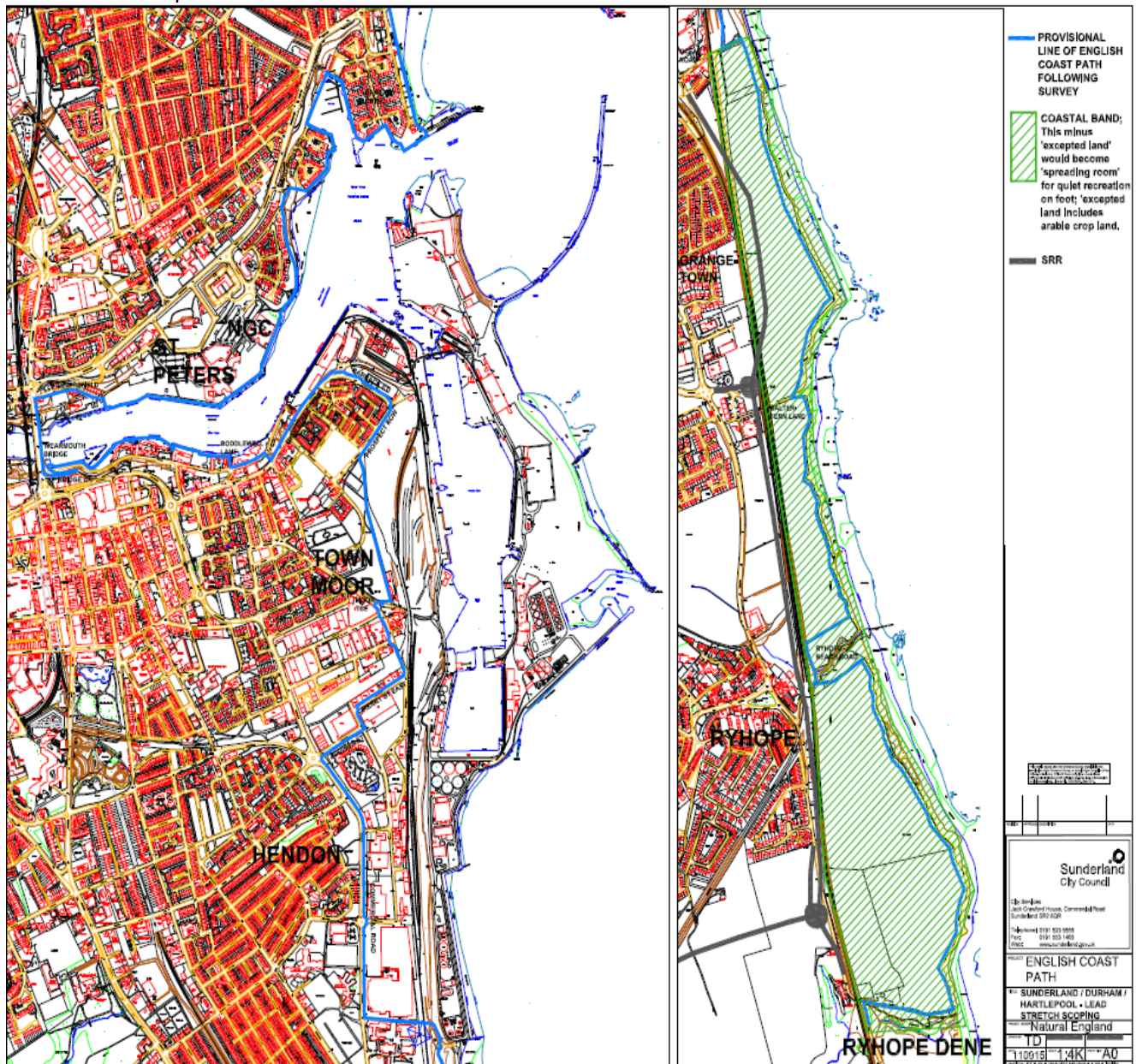
### Key Information

- The Marine Coastal Access Act (MCAA) will ensure, that by no later that 2015, a pedestrian coastal path will run from Seaton Carew to South Bents, into Ryhope and onto Hendon and Roker. Under the MCAA Natural England is the lead with statutory implementation duties. Which requires Natural England to work in partnership with Durham, Hartlepool and Sunderland Councils and Durham Heritage Coast Partnership

### What we set out to do

- Consider how to connect the path to the community and identify a suitable route through Ryhope and Hendon wards, from Seaham up into North Sunderland.
- Develop access points onto the beach for residents or visitors, including car parking.
- Support the development of 'better than basic' signage, way points and interpretation boards.
- Raise the profile of the beaches, historical aspects, nature and wild life.

Coastal Path Map



## **Achievements delivered**

- In July 2011, a Task and Finish group was established, terms of reference agreed with meetings held bi-monthly.
- In September 2011, members of the Task Group walked the route and indicated a number of considerations. i) The group felt that the draft route of the path could be improved, suggested modifications were proposed, discussed and agreed by Area Committee and then submitted to Natural England for consideration, which were later endorsed in January 2012. ii) To the rear of Hendon promenade, the land formerly known as the Edward Thompson Paper Mill was identified as an opportunity to encourage development of the derelict site to enhance the environment in and around the area/route of the path. In July 2011, an outline planning application was approved to redevelop 10.62 hectares of land, opening up the door for future developers to invest in the site. iii) Along the river corridor a potential issue with cladding on the retaining wall at Panns Bank and another wall at the road to the water side promenade/parking area was discovered. Improvements and safety works to the cladding and wall have been carried out by City Services. There is now the potential to improve the appearance of this area with art work by working in partnership with Sunderland University and World Heritage Team.
- In September 2011, East VCS Area Network organised a beach party at Ryhope, with over 60 local people participating. Despite adverse weather conditions the event went ahead in Ryhope Community Association with pirates, mermaids, fishing, football, street theatre, messy play and face painting.
- In November 2011, a draft mapped route of the English Coast Path was produced and shared with partners and East VCS Area Network.
- Work continues on gathering information for the mapping exercise, which will identify i) what assets we have in the area ii) consider the historical development the area has faced and fundamental characters, including landmarks, views and vistas and iii) ecological and geological information on the countryside, nature and wildlife in existence along our coastline. The information may then contribute towards the development of better than basic signage, via interpretation boards at key points along the route.
- Discussions are ongoing in terms of developing access onto the beach, along with car parking spaces, as well as considering developing a viewing point which will allow visitors to see the sea, access into the Port of Sunderland, as well as, views up and down the river corridor.
- No budget has been allocated against this priority, however there is a decision pending on an application from Durham Heritage Coast Partnership for £50,000.

### What we set out to do

- Merge employment and enterprise priority from 2010/11, with access to welfare rights, the aim being to increase employment and enterprise opportunity.
- Deliver a 'call for projects', inviting organisations to submit funding applications against two project briefs, with a budget of £125,000:
  1. Employability support to individuals not eligible for support under the new Work Programme.
  2. Working with Families to encourage generations of unemployment into work.
- Embark on a short programme of Committee updates and discussions over the next nine month period that will allow Committee members to receive information and influence developments at key points within the service improvement activity, linking into the Information, Advice and Guidance (IAG) Review as well as focusing on some specific elements of welfare rights activity.

### Achievements Delivered

- In May 2011, under SIB 'call for projects' governance two organisations were commissioned to deliver activities aimed at increasing employment, enterprise and access to welfare advice. It was agreed that the two projects would be promoted through the East VCS Area Network in order to facilitate sharing of information, networking opportunities and delivered on an outreach basis.



SES new offices



Job fair

Sustainable Enterprise Strategies (SES) were commissioned to deliver for 'Employability support for people not in receipt of benefits'. Revenue funding was awarded to provide employment, enterprise and in-work money advice support to residents of the East Area who are unemployed and not in receipt of benefits but who would be better off in work or enterprise. This included all aspects of: Business start-up advice and business planning, employment information, advice and guidance including all aspects of job search, job applications and interview techniques and in-work benefit and money advice. Since the launch: 21 people have moved into employment, 16 businesses have been set up, 101 people have received access to advice and support, 4 community events have been held.

### **SES: Case Study - Claire**

Claire returned from working away in New York with her young family and was unable to secure work for herself or her partner. She had been unemployed for 15 months when she started working with SES. She worked as a fashion designer in New York and was interested in starting a business manufacturing a luxury weaved Hug Blanket for mother and baby. She wanted to use Alpaca wool and sustainable sources to make her business environmentally and community aware, work on the business plan is ongoing. In addition, Claire had a second idea of starting belly dancing classes as she was a teacher of Egyptian Belly Dancing in New York. The SES advisor helped her to find venues, plan sessions and prepare paperwork such as signing in sheets and registration sheets for her business. She started the classes in September 2011 with classes at Club Zest in Fulwell and St John's Methodist Church in Ashbrooke. Claire has expanded to 3 classes per week in Leechmere, Thorney Close and Fulwell and her customer base is growing steadily.

Sunderland North Community Business Centre (SNCBC) were commissioned to deliver the 'Working with Families' Initiative. Revenue funding was awarded to provide a Family Initiative (FI). The project provided a 'whole family' approach progressing from unemployment and benefit dependency towards work or self employment. It is modelled on the Family Employment Initiative that S.N.C.B.C. has delivered successfully in the Coalfields area of Sunderland since 2008. Since the launch: 9 people have moved into employment, 3 businesses have been set up, 76 people have received access to advice and support, 4 have commenced studying for qualifications and one young person has moved out of NEET.

### **SNCBC Case Study - Paula**

Paula visited the Job Linkage delivery site at St Ignatius as she was considering returning to work after acting as the main carer for her terminally ill mother and therefore unable to consider working.

Paula accessed the ICT facilities and gained advice on downloading information regarding a course and application process which was being offered by an employer in a telephone sales environment. She spent time discussing the opportunity with an advisor to understand the role and working environment as this was not an occupational area she had any experience with. She received support to send her submission to the employer.

Following an interview Paula was successful in gaining the job which she feels has helped to boost her confidence and has helped her identify skills she holds which she is able to utilise within the workplace as well as learning new occupational skills through the employer training. The income she is bringing into the household means her husband has not got to work so much overtime in his job and they can spend more time together with their two children.

- Throughout July 2011 to January 2012, Area Committee examined and discussed the ongoing council wide Information, Advice and Guidance (IAG) review, including the future role for 1<sup>st</sup> tier advice contracts being awarded in East Sunderland to provide an East Sunderland perspective. The IAG review considers the way that the council intends to deliver all information, advice and guidance in the future. Area Committee provided feedback and information on the unique aspects of the area which should be considered as part of the review and nominated organisations and community venues, across East Sunderland that would be able to provide self service options for customers.

## Key Priority: Public Transport

### What we set out to do

- Improve the standards of service and levels of public satisfaction and trust in local public transport by consulting, engaging and involving local people in the development and delivery.
- Establish a formal structure to feed residents and VCS concerns about public transport through from East Sunderland into Sunderland City Council and Nexus.



Public transport



Park Lane Interchange

### Achievements delivered

- In May 2011 a Task and Finish group was established and Nexus became a member of Area Committee.
- In September 2011, using existing community structures a pilot event was held in Ryhope to gather feedback from residents on public transport. The event was then evaluated, with a request to Area Committee to approve £500 to carry out similar events in each ward within the East area. The exercise, organised by East VCS Area Network and Nexus, provided opportunities for local residents to discuss concerns with ward Councillors and Nexus representatives in an informal environment.
- In November 11, information from the five events was collated and presented back to Area Committee by the Director of Nexus, information presented included where people lived in relation to existing bus routes, the bus services they mainly used, the top five locations in which they travelled to, along with issues and solutions on the way forward. This enabled relationships to be established between Nexus, Area Committee and VCS Area Network to continue to facilitate future discussions, as required.
- Partnerships have been established with welfare advice providers in the area, for example, Job Linkage, Sunderland North Community Business Centre and the Community Link shop in Hendon with Nexus attending a 'drop in' session with job seekers, providing information on travel tickets and savings. This is in addition to the already important links created by the Nexus Community Relations Officer with the employment agencies and VCS Network city-wide.

## Key Priority: Youth and Teenagers

### What we set out to do

- Increase the number of young people participating in positive activity and influencing local decisions.

### Achievements Delivered

- Continued with the joint Youth Task and Finish Group from 2010-11, made up of Councillors, East Voluntary and Community Sector (VCS) Area Networks and Officers representation to deliver the East Youth Area Action Plan.
- To challenge negative perceptions of young people and celebrate positive achievements, joint surgeries between local ward councillors and young people were piloted across the East. Issues effecting young people were raised and addressed, for example, installing lights around and Multi Use Games Area (MUGA) in Doxford, inviting young people along to Hendon and Ryhope Police and Community Together (PACT) meetings for them to air their views and improving the landscape and appearance of The Hollow in Grangetown, in partnership with Gentoo.
- In January 2012, Children Services agreed to mainstream the joint surgeries into the role of the 'Youth Participation Officer', it is a clear example of how Area Committee has helped shape local services to fit local needs. Area Committee Councillors all agreed to support, participate and engage in regular joint surgeries across all five wards during 2012-2013.
- In July 2011, Area Committee prioritised two areas for improvement, these were, i) positive activities during school holidays and ii) junior work for 8-12 year olds. Under SIB 'call for projects' governance, five organisation were commissioned to deliver activities against these two areas, utilising joint funding from Children Services (£25,000) and SIB (£50,000).

Those Initiatives include:-

'Positive activities programme Doxford' lead by The Box Youth Project, which was awarded £13,000 and was launched in July 2011, since the launch in Doxford ward a Junior Youth Club is delivered each week during term time, with positive activities being delivered during school holidays, so far 145 young people have benefited from the project, with over 7 volunteering.

### ***The Box Youth Project, Doxford - Case Study***

The Friday night Junior Youth Club has been very successful – so much so that we have needed to split the group and run an additional junior session on a Thursday night. We have 30-40 children attending the project each week, drawn from two local primary schools. The children have taken part in a varied activity programme that has included cookery, arts and crafts, sport and music. SIB funding has also enabled the project to offer exciting activities for young people aged 13+ during school holiday periods





The Box Youth Project



Blue Watch Junior Youth Club

'E-clusive' lead by Hendon Youth Initiative was awarded £28,000 and was launched in July 2011, since the launch in Hendon and St Michaels, Junior Youth Clubs are delivered each week during term time, with positive activities being delivered during school holidays, so far 243 young people have benefited from the project.

***Hendon Youth Initiative, Hendon – Case Study***

A young man aged 17 informed the youth worker that before attending the youth sessions he used to walk the streets, but since joining the club he has completed the Junior Sports Leader award, he is currently working on his AQA in History Award and has visited Hadrian's Wall, and has participated in a team building residential at Bells Cottage. He became a volunteer at the centre, and has recently secured paid employment. This has really helped in boosting his confidence and giving him a focus in life.

***Hendon Youth Initiative, St Michaels – Case Study***

A young man aged 13. He has many personal and social issues which have impacted on his behaviour and attitude. The Youth Team provided practical and social support to enhance his personal and social development. His communication skills are increasing which allows him not to get too frustrated when dealing with 'situations'. He now regularly attends a local sporting club. This young person has demonstrated throughout his participation in the youth project, a clear improvement in his co-ordination and cognitive skills which will have a long term positive impact on his life chances and skills.

'St Marks Activity Zone' lead by St Marks Community Association was awarded £13,500 and was launched in July 2011, since the launch in Millfield a Junior Youth Club is delivered each week during term time, with positive activities being delivered during school holidays, so far 148 young people have benefited from the project.

***St Marks Community Association – Case Study***

Getting the Junior Club off the ground was difficult at the beginning, as many parents felt that older kids would be there at the same time, and they did not like the idea. Youth workers had to speak and reassure parents that the club was for 8-12 years old, and that the provision would be structured and safe. From then on the club has gone from strength to strength.

'Positive activities programme Ryhope' lead by Blue Watch Youth Centre, was awarded £13,000 and was launched in July 2011, since the launch, in Ryhope ward, a junior youth club is delivered each week during term time, with positive activities being delivered during school holidays, so far 135 children have benefited from the project with 3 young people volunteering their time to support the children with their engagement.

### **Blue Watch Youth Centre, Ryhope – Case Study**

“Blue Watch Junior Group aims to provide a safe and inclusive environment where children enjoy opportunities for personal development, access to quality play, leisure and sports encouraging a healthy lifestyle and bringing together children from different social and geographical communities.

On Friday 23rd March 2012, Blue Watch Juniors were invited to take part in ‘Sport Relief’ activities taking place at Silksworth Youth Almighty Project. A friendly football match and a 24 hour ‘Cycleathon’ were just some of the activities on offer. The evening enabled children not only to raise funds for ‘Sport Relief’, but also to visit another youth centre to meet children, some of whom they will attend the local secondary school with over the coming years. Sharon Godfrey Senior Youth Worker Blue Watch Juniors ‘For a child visiting new places such as youth centre or transition from primary to secondary education can be exhilarating yet also frightening. Partnership workings, sharing resources and good working practice including outreach visits are ways that Blue Watch Juniors are assisting children with the many transitional experiences they face’.”

‘Future Goals’ lead by North East Sports, was awarded £7,500 and was launched in November 2011, since the launch, across the East, 41 new play services have been delivered during schools holidays, so far 136 young people have benefited from the project.

### **North East Sports, East Area – Case Study**

“Emeraude approached us 4 months ago, at a session being delivered in Hendon, Valley Road. He had a natural ability to play football but had not had the opportunity to train and play before. SIB funding provided by East Area Committee gave Emeraude this chance. He continues to attend our sessions, but he has now developed the confidence to sign up for a local football team, which has raised his aspirations and ability to mix with other young people within his community.”



NE Sports – Junior Team



Positive activity during school holidays

Overall 807 children and young people have benefited from the East’s call for project .

- Another positive example of how Area Committee have helped influence and shape service delivery is through raising the profile of the need for the Council to work with younger children, aged between 8-12 years old. This was picked up by other Committees across the City, and since April 2012, Children Services have included providing a ‘junior youth sessions’ as a condition of the ward commissioned contracts, in addition to the standard ‘minimum of three sessions per ward’.
- City Services encouraged children and young people to sign up to free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.

- Area Committee explored and discussed the recent review of Aiming High (services for disabled children and young people). Current levels of service delivery are to be mainstreamed in the immediate term.
- It was recognised that it that there was a low uptake from eligible families who qualify for free school meals (FSM), which effects the level of funding schools receive through the Pupil Premium. The Task Group connected with the Child and Family Poverty Strategy Group to increase the uptake of FSM within the East. A campaign was agreed to ensure families get access to their entitlement to FSM by families having to 'opt out', instead of 'opting in', potentially benefiting between 535 and 1418 children across the City.
- Approved a Refereeing Bursary Scheme targeting local residents to become football referees, to encourage future employment.

### Key Priority: Tackling crime



Raid on property



Targeting metal thefts

#### What we set out to do

- To reduce key crimes identified for East Sunderland by 2%, these are: speeding and dangerous driving; burglary; car crime; criminal damage; ASB; most serious violent crime; violent crime; primary and secondary fire; hate and victimisation.
- Increase confidence levels in the community.

#### Achievements Delivered

- Continued with the Joint Task and Finish Group between all East area Councillors, Northumbria Police, Tyne and Wear Fire and Rescue Service and Sunderland Council. Aligned £74,599 SIB against the priority.
- Local Multi Agency Problem Solving groups (LMAPs) was strengthened with East Councillors and East ARMs becoming members of the refreshed East LMAPs.
- Reviewed Friday and Saturday Taxi Marshalling Scheme.
- Supported work to tackle wheelie bin and refuse fires.
- Speeding and dangerous drive is being tackled by the vehicle activation sign project.
- Nuisance Parking Working Group has been established, to look at the issue across the City and consider how as a Council we take enforcement action against people selling cars of grass verges, public footpaths and public car parks.
- In July 2011, Area Committee commissioned two organisations to deliver two projects aimed at reducing crime, under the SIB 'call for projects' governance.



Nuisance parking



Enforcement Warning

'Operation X' lead by Northumbria Police, was awarded £40,000 and was launched in July 2011 to tackle key crimes and reduce crime.

### ***Northumbria Police – progress update***

Since the launch several operations were delivered, these included, 'Operation Deal' targeted an increase in offences, between July and September 2011, it resulted in all crimes across the area being reduced by 12.8%, which equated to 119 less victims, with a reduction of 33.8% seen specifically in ASB, some 452 incidents less than last year. In total, 78 people were arrested and dealt with for various offences.

'Operation Ensure' provided extra cover between 6pm and 3am throughout October to December 2011, to reduce a rise in metal thefts. During the operation 54 persons were stop and searched with 123 arrests.

'Operation Kraken 4' provided additional police on the streets in the City Centre during the busy festive period. The operation provided a highly visible reassuring presence to residents, visitors and businesses.

'Operation Berry' was launched in February 2012 and is ongoing. This Operation has been resourced to deal with Youth related Anti-Social behaviour throughout the East sector. This issue has been entered onto the East LMAPS agenda and is ongoing, using a multiple agencies, with include local VCS youth providers, Council XL youth village workers, Streetscene and local housing associations. Both covert and high visibility patrols have been conducted, in partnership with the multi agencies, in order to identify and divert offenders into existing local youth provision. As at 31/03/12 Youth related Anti-Social behaviour has been reduced by 18.7% from 609 to 495. This is a significant decrease and achieves the reduction target substantially.

- In May 2011 the target was to reduce overall crime by 2%, it was actually reduced by 6.3% in Central Sunderland and 6.1% in East Sunderland.



Damage caused by a wheelie bin fire



Vandalised commercial property

'Championing the East' lead by Groundwork North East, on behalf of Tyne and Wear Fire and Rescue, was awarded £12,720. Revenue funding was awarded to reduce the risk of fires by delivering the 'Championing the East' project, which is a community approach to tackle arson and other ASB.

#### ***Groundworks North East – progress update***

Since the project started Groundwork have been working with local residents, community groups and organisations operating in Hendon to raise awareness and to try and recruit residents on to the project. Currently there are 8 volunteers acting as adult community champions and 10 volunteers acting as younger community champions. 3 community events have been delivered to promote and raise awareness about the project and encourage support and participation. Meeting have been held with numerous agencies, individuals and organisations that operate in Hendon to raise awareness and promote the project. Over 700 leaflets have been distributed, Gentoo handed out over 1600 leaflets in their community newsletters and there have been 2 articles in community news to let residents know about this project. Dates have been finalised for both the adult training (8<sup>th</sup> and 15<sup>th</sup> May) and the young champions training (7<sup>th</sup> June). We are working heavily with young people from Sans Street Youth and Community Centre and Young Asian Voices. Other agencies include Gentoo, CHANCE, Back on the Map and different departments from within Sunderland Council. Our most recent event was a dodge ball/five aside event at Sans Street. Young mentors organised the event and it was attended by 16 young people. The event gave children from the area an opportunity to meet each other in an informal environment to take part in organised games. During the break we explained what the project was about, how we needed help from the community and what the benefits would be. The young people were very enthusiastic about Championing the East and are very eager to complete the training. The event was a success and it enabled us to recruit more community champions.

## Finance

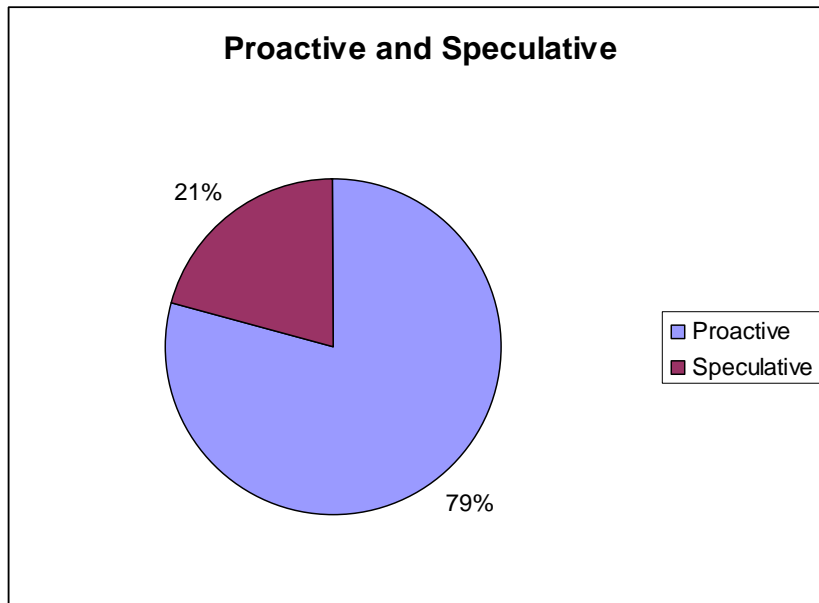
The East Sunderland Area Committee has successfully allocated more than £446,177 throughout 2011/12:

- Total **Strategic Initiatives Budget** allocated £404,986.
- Total **Community Chest** allocated £41,191.

### Strategic Initiatives Budget (SIB)

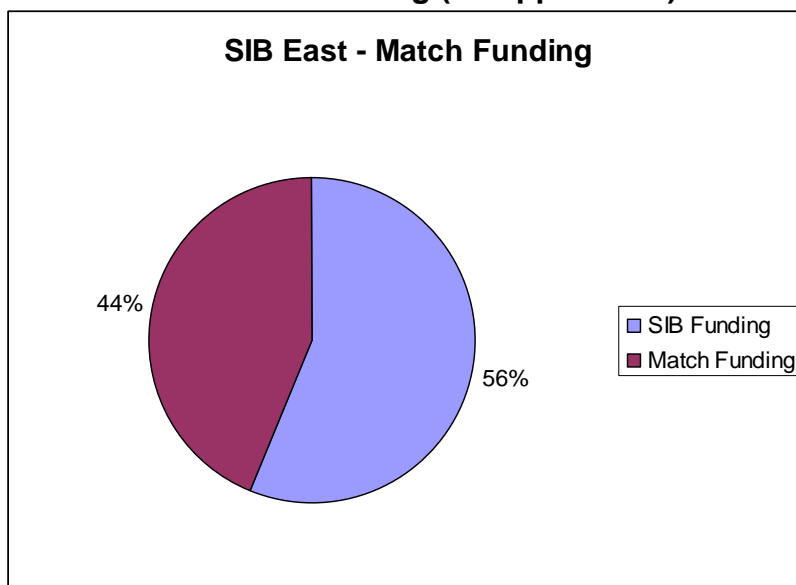
A total budget of £448,148 was available for 2011/12. Committee has allocated the budget to meet the priorities outlined in the Local Area Plan. The charts below provide an overview of proactively allocated funds, match funding attracted and priorities targeted.

#### SIB Proactively Allocated to Priorities



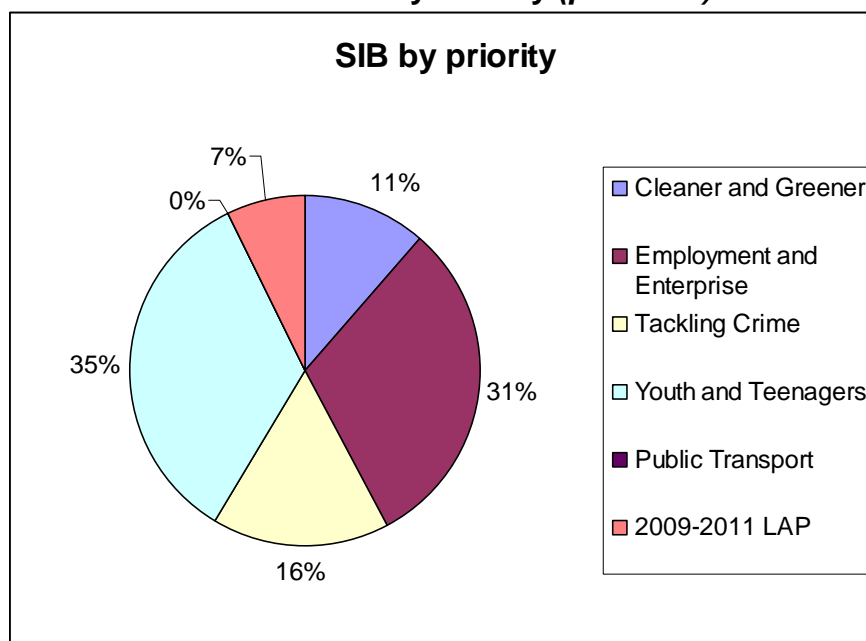
A total of £320,492 (79%) was proactively allocated to projects identified and developed by Area Committee. The remaining £84,494 (21%) was awarded to organisations that developed a project to meet an identified priority or need.

#### SIB/Match Funding (At Application)



A total of £404,986 (56%) SIB was allocated this year. Projects identified would collectively attract match funding of £318,471 (44%), giving a grand total of £723,457 available this year.

### SIB allocated by Priority (*pie chart*)



The vast majority of funding was allocated specifically to the priorities identified at the beginning of the year. The chart above shows what proportion was allocated to each priority: Cleaner and Greener £46,000 (11%), Employment and Enterprise £124,678 (31%), Tackling Crime £66,224 (16%), Youth and Teenagers £138,656 (35%), Public Transport £500 (0.3%) and 2009-2011 LAP priorities £28,928 (7%).

### Community Chest

Community Chest forms part of the Strategic Initiatives Budget and is allocated on a Ward basis. A total of £59,533 was available for 2011/12 of which Area Committee allocated **£41,191**.

### Next Steps

An Area Needs Assessments (ANA) is currently under development to support Area Committees agree their priorities for 2012 -13. A snapshot of the ANA will be presented at the State of the Area Debate in June 2012. The aim of the snapshot is to assist Area Committees to decide on their future priorities, by building a picture of the area using key statistics and background information, along with identifying areas of strength and opportunities to develop.

The State of the Area Debate is following a similar format as the State of the City Debate, but delivered at an Area level. East Sunderland's Area Debate has been organised for the 11<sup>th</sup> June 2012. This will be an opportunity for Area Committees to show case examples of good practice in the area and request residents to inform future priorities by participating in a question and discussion session with the Leader and the Chief Executive being in attendance.

Information will be collated from the ANA and the Area Debates and presented to Area Committees in July 2012 to approve the Local Area Plans and priorities for 2012-13, with Cabinet approval being sought thereafter. A joint Annual Report highlighting the key achievements of all 5 Area Committees is to be presented to Full Council for consideration..

In September 2012, the outcomes from the State of the Area Debates will be reported into the annual State of the City Debate.

Below is a summary of all SIB and SIP funded projects showing how they have performed against targets and what they have achieved this year (April 2011 to March 2012).

NB: If the project have reached or superseded the actual output target this is shown as green. If the output target is between 0-10% below, it is shown as amber. If the output target is more than 10% below the target, it is shown as red.

### Priority: Cleaner and Greener

1. Walk and Talk Programme, SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of events/programmes of work to improve appearance	17	20	G	£28,500	£23,705	R
No. of community or educational events held	17	20	G			
<p>The aim of the 'Walk and Talk' programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents. Revenue funding was awarded to meet the costs of improving the appearance of the local area.</p> <p>All wards have now undertaken at least 3 Ward Walks and identified a number of required improvements. Whilst the majority of works have been completed within the parameters of mainstream funding, Ryhope, Doxford and Millfield Wards have identified larger works and allocated sizable portions of the available funding to the completion of such works. Ryhope has allocated approximately half of the available funding to works on Seaview and St Michael's has yet to allocate any spends.</p> <p>The project is live. There are no concerns to report about this project, as the underspend will be claimed during Q1 of 2012-13.</p>						

2. Improvements to The Hollow, Gentoo	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of new youth play services provided	1	1	G	£5,000	£4,806	G
<p>Capital funding was awarded to improve the overall appearance of a 600m<sup>2</sup> area of land located along Westheath Avenue, Grangetown locally known as 'The Hollow'. The enhancement of the area would provide a new play facility.</p> <p>All work has been completed to a high standard and the residents and occupants of Grangetown have been positive with their response to the works. Following on from completion of the works, Gentoo are seeking further funding to put down traditional street games (e.g. hopscotch, snakes and ladders) on the surface.</p> <p>The project has closed.</p>						



## Priority: Employment and Enterprise

3. Employment Support for People Not in Receipt of Benefits, SES	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of community or education events held	3	4	G	£21,173	£20,433	A
No. of people accessing improved advice and support	110	101	A			
No. of people going into employment full time employment	28	21	R			
No. of jobs safeguarded	4	4	G			
No. of businesses established or current businesses supported	16	16	G			
<p>Revenue funding was awarded to provide Employment, Enterprise and In-work Money Advice support to residents of the East Area who are unemployed and not in receipt of benefits but who would be better off in work or enterprise. This will include all aspects of: Business start-up advice and business planning, employment information, advice and guidance including all aspects of job search, job applications and interview techniques and in-work benefit and money advice.</p> <p>The project has been successful in helping 21 people move into employment and has assisted with 16 new business start ups.</p> <p>The project has established outreach sessions at various venues through East Sunderland. It offers 'outreach on demand' services following referrals from FISCUS and Sunderland North Community Business Centre. 101 people have received access to advice and support through a combination of these sessions and a number of community events that have been held.</p> <p>The project has produced publicity materials and made these available in community venues. It is expected that staff may target neighbourhoods and make house to house calls to deliver leaflets to enable the delivery team to become more familiar with the target areas and to give the project have a greater understanding of which engagement methods are most effective.</p> <p>The project is live. There are no concerns to report about this project.</p>						

4. Working with Families, SNCBC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of people accessing improved advice and support	50	46	A	£8,332	£7,300	A
No. of people going into employment (FTE)	8	9	G			
No. of new businesses established or current businesses supported	4	3	R			
<p>Revenue funding was awarded to provide a whole family approach to progressing from unemployment and benefit dependency towards work or self-employment.</p> <p>The project has seen a lot of interest from the local community. The main activity has been running from St Ignatius delivery base offering group and individual guidance and employability training. This portfolio will be extended to more specific vocational training over the April to September 2012 period. An outreach delivery service will be held within Ryhope Community Association and is due to commence after Easter.</p> <p>Sunderland North Community Business Centre has been successful in securing a pilot to run the young peoples element of the National Careers Service and will be delivering this across the city. This will run parallel with the Working with Families project to ensure access to additional support for younger family members.</p> <p>Three new businesses have been established and the project aims to work closely with those residents while they are trading to ensure they are suitably equipped to overcome the many barriers new entrepreneurs face. The financial support element of the service has been important in enabling clients entering employment or self-employment to understand the 'off benefits' personal financial costs they will need to meet and their entitlement to such as Tax Credits. With recent changes to the tax credit system the project envisages that this element of support will be particularly important moving forward. The project is live. There are no concerns to report about this project.</p>						

## Priority: Public Transport

5. One Voice, East Sunderland VCS Area Network	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of events/programmes of work to improve the appearance of streets	4	4	G	£500	£243	R
<p>Revenue funding was awarded to engage with local residents and groups to gather local intelligence and concerns directly from service users of public transport.</p> <p>A pilot consultation event was held at Ryhope Community Centre where 33 local residents participated in the consultation. Following this, public consultations were held in each of the four other wards in the area:</p> <ul style="list-style-type: none"> <li>30th September 2011 St Michael's Ward – Grangetown Community Association - 3 completed Consultations</li> <li>5th October 2011 Hendon Ward – Hendon Young Peoples Project - 27 completed Consultations</li> <li>12th October 2011 Millfield Ward – St Mary Magdalene Church - 0 completed Consultations</li> <li>17th October 2011 Doxford Ward – Doxford Park Community Association - 6 completed Consultations</li> </ul> <p>The findings of these meetings were presented to Area Committee on the 14th November. The Committee recommended that consideration be given to the figures and information provided and for findings to be reviewed after one year.</p> <p>The project is closed. The under spend of £257 will be used to deliver a community event via the Area Network.</p>						

## Priority: Tackling Crime

6. Operation X, Northumbria Police	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of additional wardens	6	6	G	£30,000	£24,661	R
<p>Revenue funding was awarded to address the key crimes identified in the East: speeding and dangerous driving, burglary, car crime, criminal damage, anti social behaviour, most serious violent crime, violent crime, hate and victimisation. It is proposed to support the target of Northumbria Police to reduce the above crimes by 2% over the next 12 months, with an additional target to increase detection rates across all crimes by 0.5%.</p> <p>Youth related Anti-Social behaviour has been reduced by 18.7% from 609 to 495. This is a significant decrease and achieves the reduction target substantially.</p> <p>Burglaries from dwellings have decreased by 35% as a result of the project. It has also earmarked an allocation of the funding to address the trend of burglaries from sheds and scrap metal thefts.</p> <p>Sunderland Central has had a significant reduction in shoplifting; however other areas have shown an increase. This is thought to be due to the recession however efforts are continually being made to reduce shoplifting.</p> <p>Anti-social behaviour has reduced considerably throughout the East, this is thought to be complemented by the many diversionary projects (such as youth provision) happening in the area.</p> <p>The project is live. There are no concerns to report about this project.</p>						

7. Kerb Extension, SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of people using new and improved facilities	1	0	R	£5,000	0	R
<p>Capital funding was awarded to provide a low cost carriageway enhancement to reduce vehicular speeds on St Mark's Road North and provide a shorter and better delineated crossing point for pedestrians close to the desire line.</p> <p>The project is live. The completion date for the work slipped. The work will be completed by May 2012.</p>						

<b>8. Championing the East, Groundworks North East</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community/voluntary groups supported	15	17	<b>G</b>	£2,801	£3,000	<b>A</b>
No. of community or educational events held	3	4	<b>G</b>			
No. of people employed in voluntary work	12	11	<b>A</b>			

Revenue funding was awarded to set up a community-led approach to tackling anti-social behaviour, training members of the community to act as champions to keep residents informed and involved, creating a more resilient and confident community.

Groundwork has engaged and interacted with local residents, community groups and organisations to spread the message around addressing anti-social behaviour/fire safety. The project has recruited 3 adult champions and 8 young champions and training sessions will be held in the near future in conjunction with Tyne and Wear Fire and Rescue. A community event was held in March aimed at recruiting additional younger champions. The project is currently writing letters to parents to seek permission for those young people who expressed an interest in participating in training and becoming a young champion for the project.

The project has developed ongoing relations with various organisations such as Northumbria Police, Tyne and Wear Fire and Rescue, Gentoo, Back on The Map, Chance, Hendon Young People's Project, Hendon Community Allotment, Sans Street Youth Centre and Young Asian Voices. A dodge ball and 5 aside event was well attended by 16 young people, during the event we spoke to them about the benefits of the project and received a lot of interest from the young people. We are currently writing letters to parents to ask their permission for them to attend training and become a part of the project. YAV came along to the event too and are very keen to work together on this project as it benefits the area in which they live.

The project is live. There are no concerns to report about this project.

<b>9. Security Improvements at St. Mark's Community Association</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community facilities with improved security	1	1	<b>G</b>	£4,000	£4,000	<b>G</b>

Capital funding was awarded to improve lighting, supply and fit a green mesh fence along the garden area for safety and protection from vandalism.

A launch day for the Community Garden was held in March where 81 local people attended. The extra security, including the fence and lighting has assisted in preventing vandalism to the garden area.

The project is closed.

### **Priority: Youth and Teenagers**

<b>10. Lighting Up MUGA, SCC</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new/improved community facilities	1	1	<b>G</b>	£10,852	£10,852	<b>G</b>

Capital funding was awarded to provide street lighting around a Multi Use Games Area (MUGA) located at Hall Farm, outside of the The Box Youth Centre.

The lighting installation was completed on 2 March 2012. Since lighting has been installed on the MUGA it has been used constantly each night. Older youths aged 15+ can be seen playing football until around 9.30pm each night. Youth workers have been able to engage with new young people who use the facility and have recently established a Doxford 5-a-side team.

The project is closed.

<b>11. St. Mark's Activity Zone, St Marks Community Association</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of young people engaged and participating in youth provision	157	148	<b>A</b>	£5,141	£5,141	<b>G</b>
No. of new youth play services provided	25	30	<b>G</b>			
No. of people employed in voluntary work	2	2	<b>G</b>			
<p>Revenue funding was awarded to offer a new initiative and create a new provision a holiday programme throughout the year for 5-13 yr olds in Millfield and the surrounding areas in the East of Sunderland. The main purpose of the project is to provide an enjoyable and safe environment where children can meet during school holidays to participate in healthy physical and sociable activities.</p> <p>The project has successfully engaged with 8-12 year olds through its youth provision taking place during school holidays and its weekly junior youth club. The sessions have provided a fun and friendly environment, usually featuring a theme such as Halloween, Christmas and Easter.</p> <p>Feedback from some parents demonstrated that they were reluctant to allow their younger children to attend the activity zone due to worries there would be older children (16 plus) in attendance who could perhaps be a negative influence. The project has addressed this myth amongst parents which should ensure the project engages with more children in the 8-12 age group.</p> <p>The opening of the centre's new community garden has been well received by young people in the local area and it is hoped this will attract more into the sessions.</p> <p>The project is live. There are no concerns to report about this project.</p>						

<b>12. Positive Activities: Doxford, The Box Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people engaged in sport activities	70	96	<b>G</b>	£5,135	£4,880	<b>G</b>
No. of new youth play services provided	1	1				
No. of people employed in voluntary work	2	7				
No. of young people benefiting from youth inclusion/diversionary activities	110	145				
<p>Revenue funding was awarded to increase the number of children and young people accessing positive activities in the Doxford Ward, to organise and deliver a weekly junior youth club (Friday evening) for 8-12 year olds and activities during the school holidays (2 days/wk) for 8-18 year olds. Children and young people will also have access to support and information spanning a range of issues, for example, accessing other activities within the locality, accessing training/employment opportunities, health issues etc.</p> <p>The project has established a Friday evening Kids Club which runs from 4.30-6.30pm each week, targeted at 8-12 year olds. The club has been advertised via local primary schools and local press and an average of 30 young people attend each week. A further session has been added on a Thursday due to popularity. Young people have actively engaged in the youth project and have participated in arts and crafts, team building skills, problem solving, ICT, music, console games and sporting activities such as football and street hockey. Activities have been organised to take place during school holidays: a health and sports activity day which attracted 70 young people took place in October half term, a Christmas party activity day was held over the Christmas break and a Valentines disco was organised for February half term holidays. Some of the youth club's older children volunteered and helped out at these activities. The project also organised a clean up of the nearby Blakeney Woods where young people volunteered to clear the woodland area and learned about natural wildlife habitats and made bat boxes.</p> <p>The project has successfully recruited seven adult volunteers to run these sessions and activities during school holidays.</p> <p>The project is live. All targets for the year have been exceeded. Feedback from children and young people that have participated have been very positive indeed. SIB funding has enabled the project to engage a greater number of children and young people in after school and holiday provision.</p>						

<b>13. Positive Activities: Ryhope, Blue Watch Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people engaged in sport activities	70	80	<b>G</b>	£4,811	£4,886	<b>G</b>
No. of new youth play services provided	1	1				
No. of people employed in voluntary work	2	3				
No. of young people benefiting from youth inclusion/diversionary activities	103	135				
<p>Revenue funding was awarded to increase the number of children and young people accessing positive activities in Ryhope. The project will address the identified gaps in current youth and play work provision by organising and delivering a weekly junior youth club session for 8-12 year olds at Bluewatch Youth Centre (Ryhope Ward) and a school holiday activity programme (12 weeks of the year) for 8-19 year olds.</p> <p>The project has been successful in increasing the number of children and young people accessing positive activities in the Ryhope Ward. It has exceeded its targets for the number of young people engaged in sport activities, employed in voluntary work and benefiting from youth/diversionary activities, through both term time and school holiday youth sessions which commenced in October 2011. Three of the older youths who attend Blue Watch Youth Centre have volunteered their time in assisting with the delivery of the activities held for 8-12 year olds.</p> <p>The project continues its approach at supporting the transitional process of children moving into young adulthood. This includes both from primary to secondary education and play work to youth work. The project has organised joint activities with Silksworth Youth Almighty Project, including a friendly football match and 24 hour cycleathon which enabled the young people to meet new peers, some of whom they will attend the local secondary school with over the coming years. It was felt this would help ease the transition for the young people moving on from primary into secondary school.</p> <p>The project is live. All targets for the year have been exceeded.</p>						

<b>14. E-Clusive, Hendon Youth Initiative</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community or educational events held	2	2	<b>G</b>	£10,500	£6,730	<b>R</b>
No. of young people engaged and participating in youth provision	225	243				
No. of new youth play services provided	2	2				
No. of jobs safeguarded	6	6				
No. of people employed in voluntary work	4	4				
<p>Revenue funding was awarded with the main aim of providing intervention strategies to engage young people aged 8-19yrs in order to reduce the risk of them participating in anti-social behaviour.</p> <p>The project continues to attract young people from the Hendon and St. Michaels ward to participate in activities that meet their every day needs with new members attending weekly. Youth provision has been diverse in order to meet the needs of young people who have attended the sessions, ranging from generic youth provision to issue based information and cultural events.</p> <p>Young people have had the opportunity to participate in a joint event based at San Street Youth and Community Centre, demonstrating unilateral partnership strategies that encouraged young people to engage / work in collaboration with, members of their wider community. This event assisted in breaking down geographical barriers. It has continued to strengthen and build a foundation for a multicultural exchange of ideas and positive experience for young people within the Hendon and St.Michael's wards.</p> <p>Young people have been supported on to address and discuss issues that have an impact on their everyday lives such as: education, training, jobs, housing, drugs / alcohol, personal safety and well being.</p> <p>A number of young people have worked towards an accredited qualification and 4 have gained an ASDAN short course award as well a 13 young people gaining their sports leaders certificate. A number of young people have begun to peer support other members of their group and have taken up individual volunteering roles within the youth sessions, helping to support others who may require extra support and guidance.</p> <p>Young people have participated fully in an informal youth consultation which has had a direct influence on the provision that will be planned in future months; this on going consultation will enable the project meet the changing needs of the young people attending the sessions.</p> <p>The project is live. There are no concerns to report about this project.</p>						

<b>15. Future Goals, North East Sports</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new and improved community facilities	4	5	<b>G</b>	£1,625	£1,625	<b>G</b>
No. of adults obtaining qualifications (non-accredited)	1	1				
No. of additional young people engaged and participating in youth provision	120	136				
No. of new youth play services provided	26	41				
No. of people employed in voluntary work	1	2				
<p>Revenue funding was awarded to deliver a minimum of 950 hours (over a 24 month period) of positive activities for children in the target age group of 8-12 years old, a combination of after school youth club activities and provision during school holidays.</p> <p>The project has made an agreement with the Raich Carter Centre to use the venue as the primary location for the holiday activities. Although the project has reported reluctance from some schools in the area to use their premises, it has successfully delivered a series of youth sessions using Valley Road Primary School, Hudson Road Primary School, St Joseph's R.C Primary School, and St Aidan's School. The sessions held at Valley Road Primary School are well underway to becoming self-sustainable. It aims to extend the project in to Ryhope and Doxford wards during the next quarter to provide additional locations for youth club activities. Progress is underway in establishing sports clubs within schools such as a dodgeball club and football club.</p> <p>The project has made links with other organisations in the local area such as Groundwork and Sans Street Youth and Community Centre. The project has successfully established links with local parents from the Hendon area and is working with them to establish their own fully constituted community sports club in the East Area.</p> <p>One particular highlight of the project is that at least two children who have participated have gone on to sign for local football clubs and now play regularly, giving them long term goals.</p> <p>The project is live. All targets for the year have been exceeded.</p>						

<b>16. Richard Avenue Community Learning Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new and improved community facilities	1	1	<b>G</b>	£12,000	£12,000	<b>G</b>
No. of people benefiting from healthy lifestyle projects	150	80	<b>R</b>			
No. of people accessing improved advice and support	180	100	<b>R</b>			
No. of additional young people engaged in youth activities	121	70	<b>R</b>			
<p>Capital funding was awarded to support a building extension to develop community learning facilities. This will release a multi- purpose room for school and community use. Enabling school and local providers to deliver community learning and youth activities both day and night. This would be supported by school caretaking, administration and extended schools staff (see project management for detail).</p> <p>Work was completed in August 2011 and the project has commenced a significant programme of community learning classes.</p> <p>Regular evening youth provision will commence in April 2012. It is expected the number of additional young people engaged in youth activities will significantly increase as a result of this. The school has commenced a project to engage Asian mothers and their children and has been hugely successful. Boot Camps, Karate, Family Well-Being sessions, mother and child dance classes and zumba have all contributed to the development and engagement of adults and young people. A wider range of sessions have encouraged adults to access the school to work towards maths qualifications, study computing and basic phonics. The community learning centre has created additional space which has enabled meetings of the local Residents Association, Barnes Ward Councillors, Local Elections (May) to take place. There has been an overall increase in the number of meetings held in the centre during and after school time.</p> <p>The project is closed, however the school have provided assurances that over the forthcoming months participation levels from the community will increase.</p>						

<b>17. Sans Street Running Costs</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people accessing improved advice and support	15	18	<b>G</b>	£10,512	£10,119	<b>G</b>
No. of people aged 16-19 years old not in employment, education or training encouraged into further education and employment	10	11				
No. of additional youth sessions delivered per week	6	6				
No. of additional young people engaged and participating in youth provision	50	184				
<p>Revenue funding was awarded to enable the organisation to remain open and continue provision during the following hours Mon; 9-3pm ( Social Inclusion / office) Tues; 9-4 Heritage project /office) 5-8.30pm (youth club) Wed 9-3pm (Social Inclusion / office) and 6-8pm ( YAV Youthy) Thurs 8.30-4pm (office ) 6-9pm (community groups sports hall hirings) Fri 8.30-12 (office) and 6.30-9pm (youth club) whilst awaiting decisions of pending funding applications.</p> <p>The project has remained open and continued to run programmes for young people, whilst awaiting decisions from potential funders. The Centre has continued the provision of the Social Inclusion Programme, Community Cohesion and traditional Youth Club sessions. It has also continued to provide one to one support for young people in their personal development.</p> <p>The project is closed.</p>						

<b>18. Houghton Feast, SCC</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community/voluntary groups supported	1	1	<b>G</b>	£3,000	£2,887	<b>G</b>
No. of community or educational events held	7	8				
No. of additional young people engaged in youth activities	20	25				
<p>Revenue funding was awarded to celebrate the traditional festival of Houghton Feast which commenced with an opening ceremony on Friday 7th October 2011.</p> <p>The Festival was based on the theme of myths and legends with particular focus on the Lambton Worm. Community workshops took place across the city in the run up to the event. These workshops were led by a key writer in residence who used the legend of the Lambton Worm as a foundation to create a new story with community members. This story was then brought to life by professional artists and community participants during workshops in schools and community venues. The workshops resulted in a high quality performance using sound and light during the Friday night ceremony. Friday's performance linked directly to the Saturday parade which featured children from all areas of the city who took part in the preparation workshops.</p> <p>The remaining funds will enable the poems and stories written by schools and community members to be published, this is expected to happen early in the next financial year.</p> <p>The project is closed.</p>						

19. The Great North Big Band Festival, Sunderland University	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	18	20	G	£2,000	£2,000	G
<p>Revenue funding was awarded to create a specific opportunity for young people of the East Sunderland Area in the 13-19 age range to participate in the Festival through a professionally tutored series of Jazz Workshops and rehearsals, culminating in an opportunity to participate in a 3 day Jazz festival held at North Shore.</p> <p>Students from secondary schools across the East which included Venerable Bede, Southmoor Community School, Thornhill, St Aidan's and St Anthony's were offered free places on the workshops and the opportunity to take part in the performances. Following on from these professional tutored workshops, the Great North Big Band Jazz Festival took place on 2nd, 3rd and 4th March with record numbers taking part and in the audience. Participating bands travelled to Sunderland from as far Cardiff and Warwick. The age range of those taking part in the Festival was from 14 years to late 70s with around 600 performers over the 3 days. Leading National jazz figures worked with young musicians in workshops and adjudicated the competition as well as performing in the opening concert and with winning bands. A DVD of the Festival was made and presentations were made by the Mayor of Sunderland.</p> <p>The project is closed.</p>						

20. Sunderland in 2012, SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people engaged in healthy lifestyle projects	1,000	293	R	£2,500	£1,467	R
Number of people volunteering	75	5				
<p>Revenue funding was awarded to provide opportunities for local residents to be involved in the Sunderland in 2012 programme, to celebrate the Olympic Games being held in the UK.</p> <p>Since the launch of the programme in January there has been an overall 3,135 people citywide taking part in the programme by Doing, Watching or Supporting.</p> <p>The main events and activities that have taken place to date include the Big Aerobathon which took place at Silksworth Community Pool, Wellness and Tennis Centre in February and 193 people took part in the event. A series of Play Days were delivered citywide during February half term with an overall 600 people taking part. The 24 hour Swimathon took place in March which saw teams from all 5 areas of the city participating.</p> <p>A Travelling Ping Pong Programme was established in February and will be touring Sunderland until late September on a rolling three week basis. The overall number of individuals taking part in the table tennis programme was 360 in the first 6 weeks however participation figures continue to be submitted.</p> <p>The project is live. Overall, participation figures in the first quarter of the programme are behind target as the figures collected to date are for activities and events that have taken place in February and March however it is expected that the programme of events and activities scheduled for quarter two will see a significant increase in the number of people taking part in the programme across all areas of the city.</p>						

### Priorities from 2010/11

21. Environmental Improvements to Backhouse Park, SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of new and improved community facilities and equipment	1	1	G	£52,000	£52,000	G
<p>Capital funding was awarded to deliver environmental improvements to Backhouse Park. The project intends to improve some of the footpaths currently in the worst condition within Backhouse Park. The Friends of Backhouse Park are very keen to develop an interesting tree collection.</p> <p>All planned works have taken place and the project completed in January 2012.</p>						



<b>22. Vehicle Actuated Signs, SCC</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of CCTVs and Monitoring Equipment Installed	4	4	<b>G</b>	£33,350	£33,350	<b>G</b>
<p>Capital funding was awarded to purchase five Vehicle Actuated Signs (VAS) along with a small element of revenue funding to help deliver the project. Vehicle Actuated Signs can be erected to show drivers a warning of the existing speed limit, if approach speeds are high.</p> <p>The project is on target and has re-located the equipment on a quarterly basis as agreed with Area Committee Members. A full evaluation of the project is currently underway to determine how successful the signs have been in each of the four areas. This evaluation is expected to be completed in early 2012/13.</p>						

<b>23. Pedestrian Crossing at Strawberry Bank, SCC</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new or improved community facilities and equipment	1	0	<b>R</b>	£1,851	0	<b>R</b>
<p>Capital funding was awarded to provide a pedestrian refuge island positioned at Strawberry Bank. Its aim is to provide a safer crossing point for all pedestrians and road users alike when accessing the local facilities. There will also be a central hatched road marking installed over this section of highway to reduce the width of the carriageway, which it is hoped will reduce vehicle speeds by visually narrowing the road, further improving the road safety of the area.</p> <p>The project has experienced significant delays as a result of objections raised from residents in the local area. Investigations are currently being carried out and ward councillors are being kept fully informed of the outcomes. It is expected that all issues will be resolved ready for the works to commence before the Summer 2012.</p>						

<b>24. Ear For You, Family Impact Services</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people accessing improved advice and support	144	144	<b>G</b>	£6,050	£6,050	<b>G</b>
No. of young people engaged and participating in youth provision	9	11	<b>G</b>			<b>G</b>
<p>Revenue funding was awarded to develop a service offering one to one support for children and young people who have/are experiencing bullying issues, or other social issues (e.g. domestic violence, family breakdown or family substance use), which is then affecting their emotional wellbeing and/or attendance at school.</p> <p>The project has been successful in supporting children and young people who were facing a range of difficulties in their lives in returning to school safely, supporting families in a number of areas and building self-esteem and confidence. Schools have welcomed the project and on many occasions invited workers to assist pupils in lessons to offer them that extra support. None of the children that were supported re-referred, suggesting that interventions had been successful. The project is now closed.</p>						

<b>25. Youth Support Worker, Blue Watch Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people benefiting from healthy lifestyle projects	120	123	<b>G</b>	£12,359	£12,359	<b>G</b>
No. of young people benefiting from youth inclusion/diversionary projects	60	60				
No. of additional young people engaged in youth activities	40	43				
<p>Revenue funding was awarded to employ a dedicated worker to deliver a project aimed at reducing the misuse of alcohol and illegal substances amongst young people in the Ryhope and Grangetown area.</p> <p>In a short period the worker has made links with Youth Drug and Alcohol Project (YDAP), Children Services, Sungate, Barnardos and Northumbria Police and continuously keep in regular contact with them via the Team Around the Child (TAC) meetings and Common Assessment Framework (CAF) meetings. Different methods of engagements are used, for example, surgeries for delivering lunch time drop-ins are now operating in Venerable Bede, St Aidan's and Southmoor School, centre based and detached sessions, evening, weekend and out of school activities, etc. Recently the worker has developed intervention strategies on a 1-1 basis with the young person, but these sessions evolved into the need to support families to address underlying issues.</p> <p>The substance misuse officer has offered support for young people from various institutions, projects and from different circumstances. Surgery support continued with Venerable Bede and St Aidan's schools focusing on smoking cessation on a 1-1 basis; plus small and medium sized groups were supported around low level intervention strategies that broadly looked at substance misuse but focused on smoking and alcohol use. Activity session times at Blue Watch Youth Centre opened up the opportunity for young people accessing these activities to have dedicated 1-1 time with the worker, plus to meet others and develop positive friendships. This flexible approach allowed a more detailed picture of why, how and when young people are using, or consuming alcohol and other substances. The project is now closed.</p>						

<b>26. Sunderland Phoenix Project, Tyne and Wear Fire and Rescue</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of additional youth sessions delivered per week	15	15	<b>G</b>	£6,872	£5,727	<b>A</b>
No. of young people benefiting from youth inclusion/diversionary projects (East)	20	23				
<p>Revenue funding was awarded for running costs to deliver Phoenix Respect (L2) and Advance Course (L3), with Youth Offending funding Phoenix (L1). Aimed at young offenders or young people at risk of offending (aged 11-17), the Phoenix Project awards good behaviour, for example, if a young person does not commit a crime they can progress through the levels, if they do commit a crime they are not allowed to continue. Evidence supplied stated that if a young person ceases offending for a period of 12 months they are unlikely to return to offending behaviour and 'adopt a preference' to not offend.</p> <p>Twenty-three young people from the East area (age 11-17) have participated in the course during this year. The Area Committees funding is for tiers 2 and 3 of the project, which has proven to reduce re-offending by 92%.</p> <p>The project has received regional accolades and an application and has been put forward for a national award. Other Fire and Rescue authorities are interested in adopting the model to roll out in their areas.</p>						

<b>27. St. Aidan's Community Learning Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new and improved community facilities and equipment	1	3	<b>G</b>	£27,000	£27,000	<b>G</b>
No. of people accessing improved advice and support	35	51				
No. of additional youth services delivered per week	3	4				
No. of new young people engaged and participating in youth provision	25	45				
<p>Capital funding was awarded to this one-off project which will support a building extension positioned at the main entrance, allowing members of the public access during the day, night and weekend, enabling local providers to deliver community learning and youth activities in the heart of St Michaels Ward. This would be supported by school caretaking, administration and extended schools staff. Match funding was secured from the Schools Capital Fund £43,000 and was approved in September 09, and is held by trustees on behalf of the Governors.</p> <p>The building of the Community Learning Centre was completed in November 2011. The project is closed, however the School continues to encourage members of the community, including voluntary and community groups to use and access the facility.</p>						

<b>28. Youth Inclusion Project Raich Carter Sports Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new or improved community facilities	1	1	<b>G</b>	£2,337	£2,337	<b>G</b>
No. of people engaged in sport activity	150	150				
<p>Capital funding was awarded to purchase gym fitness equipment (Zig Zag Gym), which is especially designed for young people, outdoor equipment for the astro pitch and a music system for fitness and general sessions.</p> <p>The sessions ran every Friday and Saturday evening, 5-8pm providing sport and leisure facilities for local young people to access. Use of equipment was also encouraged by local schools, community groups and residents.</p> <p>The project has now closed.</p>						

<b>29. Play Safe, Doxford Community Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of youth play services provided	1	0	<b>R</b>	£4,906	£0	<b>R</b>
<p>Capital funding was awarded to improve the external grounds around the centre, enabling toddlers to play safely outside, as well as providing a wider variety of activity. The works are to include a general tidy up and removal of moss from the block paving surrounding the centre, removal of the old bin area and refill with top soil and shrubs, re-surface the area of land to the back of the building with a rubber compound, attach a wire mesh against the fence to prevent rubbish and leaves coming through and the installation of two new gates.</p> <p>The group have been made aware of the possibility to secure external funding to expand the overall project. As such, it has been put on hold until confirmation of additional funding is received. There are no concerns to report about this project.</p>						

<b>30. People Power, Ryhope Community Association</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people using new and improved community facilities	25	146	<b>G</b>	£23,842	£18,158	<b>R</b>
No. of community and voluntary groups supported	20	87				
No. of community or educational events held	4	7				
No. of older people receiving support	50	93				
No. of people accessing improved advice and support	75	166				
No. of people employed in voluntary work	15	40				

Revenue funding was awarded to employ a Community Development Worker to support the delivery of the Sunderland East Local Area Plan by engaging with community groups and residents, finding out their concerns and priorities and feeding this information back into service delivery partners.

The project has facilitated monthly Community Forums in partnership with Sunderland City Council, Gentoo, Northumbria Police and Blue Watch Youth Centre, with all issues raised directed to the relevant organisation for action.

It has worked with Groundwork to discuss possible community champions for reducing the number of secondary fires as part of its Championing the East project.

The project has consulted with residents and VCS organisations to deliver courses aimed to help people back into employment. A community forum meeting has been held with 260 residents to determine what they feel are the issues affecting the local area.

Summer activities were delivered and aimed at young people aged 5-12 years old. 37 young people took part in a range of activities including Circus Skills, Dance and Drama.

A 'Meet the Funders' day was delivered in partnership with VCAS to assist VCS groups in securing future funding.

The project has engaged with the Sunderland in 2012 programme and in conjunction with the East VCS Network plans to hold a Ryhope Carnival during the summer. A Mining Heritage Event is also planned to take place in May/June.

The project has submitted funding applications to assist in the continuation of the People Power project. So far all targets have been exceeded, no concerns to report about this project.

<b>31. Oral History in the Community, Oral History North East</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people using new and improved community facilities	310	1,200	<b>G</b>	£12,540	£12,540	<b>G</b>
No. of community/voluntary groups supported	25	25	<b>G</b>			
No. of community or educational events held	21	30	<b>G</b>			
No. of adults obtaining qualifications (non-accredited)	100	70	<b>R</b>			
No. of people employed in voluntary work	100	200	<b>G</b>			
<p>Capital and revenue funding was awarded to delivery of the first North East international oral history conference. Develop and deliver a new training programmes (informal learning) using sound and vision. Develop learning and equipment resources. Work with one of the local schools to develop a school led oral history project that will look at the regeneration of their own community.</p> <p>The first North East International oral History Conference was successfully held in May 2011. This conference was attended by 100 delegates from across the region and country. There were also some delegates from overseas. Local people supported the event as volunteers.</p> <p>The project has have supported The Friends of The Donnison School to produce a programme of 46 events to take place during 2012.</p> <p>The project has created its own website to publicise and promote its work and programme of events. This has been promoted to all primary schools in the city and an information pack has been produced for hosting visits from schools. The project is currently working on a World War 2 educational oral history programme for schools. The project has developed educational programmes with various local schools such as Hudson Road Primary School, looking at the use or archive images and technology; and Valley Road Primary to develop interactive heritage trails. This work is ongoing and is a partnership scheme with The University of Sunderland.</p> <p>The project has supported various local heritage projects such as Sunderland Heritage Quarter, Sunderland Old Township, Doxford Engines, Espa, Jambo Africa, Sunderland Maritime Heritage and Sangini.</p> <p>Training opportunities have been delivered in oral history, digitisation and video training on site at The Donnison School, to enable the volunteers to share oral history in new and innovative ways. There are no concerns to report about this project.</p>						

<b>32. M.V Willadora, Sunderland Maritime Group</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community or educational events held	4	4	<b>G</b>	£23,890	£11,137	<b>A</b>
<p>Capital funding was awarded to restore a listed ship with the national historic ships register, called M.V. Willadora. The history of the MV Willadora is endearing and unique to the North East. It was famously used to transport troops from the beaches of Dunkirk up back to the North East, saving over 300 local soldiers, the majority from Sunderland. The restoration of the ship promotes the maritime heritage of the City.</p> <p>Restoration progress was slow during the Winter months however as the weather conditions are improving the team of volunteers have been able to work longer hours on the ship. The project has experienced difficulties in procuring some building materials as the shipbuilding trade is in short supply. Therefore the volunteers have had to produce some materials themselves from scratch. Although the restoration has taken longer than originally anticipated, it is currently standing at around two thirds complete.</p> <p>The project has secured 4 additional volunteers to work with the project, although not from a shipbuilding background they have a keen interest in the restoration and can provide general assistance such as painting, lifting and carrying which will help to speed up the process.</p> <p>The project has engaged with local schools and has hosted visits for the children to come and learn about their shipbuilding heritage. The project has also linked in with shipbuilding companies in other areas of the country, such as Portsmouth Dock, to share best practice about restorations. There are no concerns to report about this project.</p>						

<b>33. Sunderland Mind - Wellbeing</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people benefiting from healthy lifestyle projects	111	63	<b>R</b>	£11,452	£11,451	<b>G</b>
No. of people engaged in sports activities	55	66	<b>G</b>			
No. of older people receiving support	19	40	<b>G</b>			
<p>Revenue funding was awarded to provide a part time (25 hours) post for a drop-in worker and activities/outings for service users. The project encourages individuals to participate in more structured activities, e.g. mental health awareness, remaining well, sleeping well, bereavement support, art groups etc. Workshops are also available on complementary therapies.</p> <p>Sunderland Mind worked with local people suffering from mental health problems. The project has provided a part time (25 hours) drop-in worker and activities and outings for service users. The project recognises the links that diet and exercise have to improving mental health and wellbeing. The project has therefore established a number of new activities based on this theme, including bike rides, trips to local golf courses, a swimming group and free access to the gym at the Raich Carter centre. The project has exceeded its targets in terms of the number of service users engaged in sports and healthy lifestyle projects as well as the number of older people receiving support from the project.</p> <p>The project is now closed.</p>						

<b>34. Sunderland Heritage Quarter</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of events/programmes of work to improve appearance	2	10	<b>G</b>	£17,400	£17,567	<b>G</b>
No. of community or educational events held	10	31				
<p>Revenue funding was awarded to develop a strategy and action plan for the Heritage Quarter, and to co-ordinate information, build networks and establish a real presence on the ground. This will be achieved by appointing a consultant and a coordinator, with a base in the Donnison School. The consultant will primarily take a strategic and fund-raising role, engaging with public, private and voluntary sector partners, and establishing a legal and community framework for future activity. The coordinator will initiate and secure a programme of community heritage activities, and promote and publicise its own and other heritage events in the East End.</p> <p>The project has commenced a 'Sunderland Reminiscences' project has commenced in conjunction with the Gento housing officer working with residents of the 'L' blocks in Hendon. The project has held several events/visits at the Donnison School for participants in this project.</p> <p>The project is planning a community music project for young people, offering NCFE accredited qualifications in podcasting. It aims to focus on young people who are NEET and can assist with literacy/numeracy skills over 10 three-hour sessions. Match funding has been sought from Lloyd Webber Foundation and local businesses.</p> <p>The project has held several talks and tours of buildings such as St Ignatius, Holy Trinity &amp; St Andrew's, churches, Phoenix Lodge and plans to offer more as part of the city's Heritage Open Days in September. Project workers also joined an Area Committee walk &amp; talk session in February and contributed comments/suggestions on various historic buildings and environmental issues around High Street East.</p> <p>The project is working on activities to take place over the forthcoming months:</p> <ul style="list-style-type: none"> <li>• A Community consultation event on the plans to develop Holy Trinity Church will take place in May.</li> <li>• A Dragon boats race, expected to take place in July.</li> <li>• Archaeology project at Covent Garden, local participants have been recruited and lots of interest received</li> <li>• The trial of AR technology on heritage trails (this involves the scanning of bar codes by smart phones which will give the user information direct to their handset).</li> </ul> <p>The project has been involved in various planning consultations including those for the Boar's Head pub, High Street former shops, the old orphanage, and High St West demolition proposals.</p>						

## Community Chest Statement

<b>Doxford Ward Budget</b>				
	<b>£10,297</b>			
Project	Approval Date	Income	Allocation	Balance
Doxford Park Community Bowls	23.05.11		£300	£9,997
Benedict Biscop Primary	23.05.11		£1,200	£8,797
Doxford Park Stay Healthy	23.05.11		£700	£8,097
Friends of Doxford Park	04.07.11		£927	£7,170
Sunderland Armed Forces Network	04.07.11		£20	£7,150
Tunstall Allotment	19.09.11	£40		£7,190
Doxford Park Stay Healthy	19.09.11	£3		£7,193
Doxford Park Craft Club	19.09.11	£20		£7,213
Doxford Park Bowls Club	19.09.11	£20		£7,233
Sunderland Hall Farm FC	19.09.11		£1,000	£6,233
Sunderland Remembrance Parade	19.09.11		£100	£6,133
Moorside Juniors FC	14.11.11		£400	£5,733
Mill Hill Nursery Allotment Improvement	30.1.12		£1,280	£4,453
Doxford Park Community Centre	19.3.12	£76		£4,529
Christmas Shopping Event	19.3.12	£32		£4,561
Remaining balance		£191	£5,927	<b>£4,561</b>
<b>Hendon Ward Budget</b>				
	<b>£10,261</b>			
Project	Approval Date	Income	Allocation	Balance
Bright Star Nursery	23.05.11		£700	£9,561
Sunderland Heritage Forum	23.05.11		£600	£8,961
Young Mums Unit, Hendon Health Centre	04.07.11		£350	£8,611
Hedworth Court Social Club	04.07.11		£300	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Barley Mow Bowling Club	19.09.11	£60		£8,351
Hendon Young People's Project	19.09.11		£300	£8,051
East Community Association	19.09.11		£750	£7,301
Sunderland Pride	19.09.11		£400	£6,901
Sunderland Remembrance Parade	19.09.11		£100	£6,801
Pins N Needles	14.11.11		£500	£6,301
WISH (Women in Search of Hope)	14.11.11		£240	£6,061
Six Streets Residents Association	14.11.11		1,200	£4,861
Chance	14.11.11		£476	£4,385
Early Years Theatre Project	14.11.11		£500	£3,885
Hope 4 Kidz	14.11.11		£407	£3,478
Anchor Trust	14.11.11		£380	£3,098
Sunderland Heritage Forum	30.1.12		£500	£2,598
Anchor Trust	19.3.12	£380		£2,978
Christmas Shopping Event	19.3.12	£32		£3,010
Hudson Road Primary School	19.3.12		£500	£2,510
Remaining balance		£472	£8,223	<b>£2,510</b>
<b>Millfield Ward Budget</b>				
	<b>£11,789</b>			
Project	Approval Date	Income	Allocation	Balance
50th Sunderland St Bedes URC Brownies	23.05.11		£300	£11,489
Deptford Boating Club	23.05.11		£450	£11,039
Muriel Harrison School of Dance	23.05.11		£500	£10,539

Indian Welfare Association	23.05.11		£500	£10,039
Deptford and Millfield Community Ass.	04.07.11		£480	£9,559
St Bede's Guides	04.07.11		£500	£9,059
Four Seasons Activity Groups	04.07.11		£500	£8,559
Millfield and Pallion Panthers under 13s	04.07.11		£248	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Deptford Boating Club	19.09.11	£35		£8,326
St Josephs Brownies	19.09.11	£228		£8,554
St Josephs Parish Centre	19.09.11	£9		£8,563
Sunderland Pride	19.09.11		£500	£8,063
Sunderland Remembrance Parade	19.09.11		£100	£7,963
Gentoo on behalf of City Centre Tenants Residents Association	14.11.11		£250	£7,713
24/24 Project	14.11.11		£500	£7,213
Hope 4 Kidz	14.11.11		£380	£6,833
Sunderland Women's Centre	30.1.12		£500	£6,333
Diamond Hall Toddler Group	30.1.12		£500	£5,833
24th Sunderland St. Joseph's Brownies	30.1.12		£460	£5,373
Kids R Us	19.3.12	£56		£5,429
Millfield Arts and Crafts Club	19.3.12	£28		£5,457
50th Sunderland St. Bede URC Brownies	19.3.12	£220		£5,677
Sunderland Schools Mock Trial Competition	19.3.12	£150		£5,827
Sunderland Polish C.A	19.3.12	£40		£5,867
Free Gardeners Arms	19.3.12	£59		£5,926
Christmas Shopping Event	19.3.12	£32		£5,958
St. Gabriel's Church	19.3.12		£314	£5,644
Millie Minders	19.3.12		£500	£5,144
Remaining balance		£857	£7,502	<b>£5,144</b>
<b>Ryhope Ward Budget</b>	<b>£12,035</b>			
Project	Approval Date	Income	Allocation	Balance
Ryhope Infant School	23.05.11		£1,000	£11,035
Sunderland Armed Forces Network	04.07.11		£20	£11,015
SSAFA Big Brew UP	19.09.11	£86		£11,101
Ryhope Seaview Angling Club	19.09.11		£750	£10,351
St Aidan's Brownie Unit	19.09.11		£500	£9,851
Sunderland Remembrance Parade	19.09.11		£100	£9,751
Ryhope Remembrance Parade	19.09.11		£480	£9,271
Ryhope C.A	14.11.11		£1,335	£7,936
Friends of St. Paul's CE Primary School	30.1.12		£1,000	£6,936
Blue Watch Youth Centre	30.1.12		£820	£6,116
Ryhope Rascals Toddler Group	19.3.12	£83		£6,199
1st St. Paul's Guides	19.3.12	£486		£6,686
Christmas Shopping Event	19.3.12	£32		£6,718
St. Aidan's Guides	19.3.12		£500	£6,218
Ryhope Over 60s Friendship Club	19.3.12		£500	£5,718
Woodland View Residential Care Home	19.3.12		£1,000	£4,718
Remaining balance		£688	£8,005	<b>£4,718</b>
<b>St Michaels Ward Budget</b>	<b>£11,532</b>			
Project	Approval Date	Income	Allocation	Balance
Bishopwearmouth Ladies Probus	23.05.11		£266	£11,266



St John's Toddler Group	23.05.11		£500	£10,766
33rd Sunderland St Nicholas Brownies	23.05.11		£250	£10,516
Barley Mow Bowling Club	23.05.11		£339	£10,177
Independent Hackney Carriages	13.06.11	£1,200		£11,377
Services Ladies Bowling Club	04.07.11		£98	£11,279
Bishopwearmouth Probus Club	04.07.11		£250	£11,029
Age UK - Monday Afternoon Club	04.07.11		£197	£10,832
SSAFA	04.07.11		£150	£10,682
Sunderland Bowling Club	04.07.11		£500	£10,182
Ashbrooke Residents Ass. Gardening Grp	04.07.11		£410	£9,772
Sunderland Armed Forces Network	04.07.11		£20	£9,752
Monday Afternoon Club	19.09.11	£12		£9,764
31st St Nicholas Guides	19.09.11		£684	£9,080
Sunderland Floral Art Club	19.09.11		£650	£8,430
Sunderland Pianoforte Society	19.09.11		£1,400	£7,030
Sunderland Pride	19.09.11		£500	£6,530
Sunderland Symphony Orchestra	14.11.11		£1,660	£4,870
Sunderland Ladies Probus Club	14.11.11		£750	£4,120
Sunderland Men's Probus Club	14.11.11		£250	£3,870
Ashbrooke Belford House Football Club	14.11.11		£1,000	£2,870
Sunderland Remembrance Parade	19.09.11		£100	£2,770
British Kurdish C.A	30.1.12		£400	£2,370
Wearside University of the Third Age	30.1.12		£300	£2,070
Ashbrooke Area Residents Association	19.3.12	£89		£2,159
Ashmore Residents Association	19.3.12	£64		£2,223
Bishopwearmouth Probus Club	19.3.12	£15		£2,238
Christmas Shopping Event	19.3.12	£32		£2,270
Embroiderers' Guild	19.3.12		£620	£1,650
Ashmore Residents Association	19.3.12		£240	£1,410
Remaining balance		£1,412	£11,534	<b>£1,410</b>

<b>EAST SUNDERLAND AREA COMMITTEE</b> <b>23<sup>RD</sup> APRIL 2012</b> <b>EXECUTIVE SUMMARY SHEET – PART I</b>		<b>Item No. 3</b>
<b>Title of Report:</b> Community Chest and Strategic Initiative Budget (SIB) Financial Statement and Proposals for further allocation of Resources		
<b>Author(s):</b> Chief Executive		
<b>Purpose of Report:</b> This report requests Area Committee to consider of proposals for the allocation of Community Chest and Strategic Initiative Budget (SIB) to support initiatives that will deliver activity against priorities for 2011/12.		
<b>Description of Decision:</b> The Committee is requested to approve the following from the 2011/12 budget: <b>Annex 1: Community Chest Financial Statement</b> <ul style="list-style-type: none"> <li>Note the financial statement for Community Chest funding for 2011/12.</li> </ul> <b>Annex 2: Community Chest Project Proposals</b> <ul style="list-style-type: none"> <li>Approve 31 proposals for support from the 2011/12 Community Chest. All projects total £13,016.</li> </ul> <b>Annex 3: SIB financial statement</b> <ul style="list-style-type: none"> <li>Note the financial statement for SIB funding for 2011/12.</li> </ul> <b>Annex 4: SIB Executive Summary</b> <ul style="list-style-type: none"> <li>Approve three applications and defer one application from 2011/12 SIB budget.</li> </ul>		
Is the decision consistent with the Budget/Policy Framework?		Yes
<b>Suggested reason(s) for Decision:</b> SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the East Sunderland Work Plan 2011/12. Its main purpose is to benefit the local community and to attract other funding into the area.  The Area Committee has a budget of £277,456 for 2011/12, with a further £125,000 carried over from 2010-11 which has been ring fenced to deliver a call for projects to increase employment and enterprise opportunities in the East Sunderland.  The Community Chest forms part of SIB, of which £250,000 is available for the scheme in 2011/2012 across all wards. £10,000 is available for each ward (Doxford, Hendon, Millfield, Ryhope and St Michael's.)		
<b>Alternative options to be considered and recommended to be rejected:</b> The circumstances are such that there are no realistic alternatives that could be considered.		
Is this a "Key Decision" as defined in the Constitution? No Is it included in the Forward Plan? No	Relevant Scrutiny Committees:	

23<sup>rd</sup> APRIL 2012**REPORT OF THE CHIEF EXECUTIVE****Community Chest and Strategic Initiative Budget (SIB)  
Financial Statement and Proposals for further allocation of Resources****1.0 Why has it come to Committee?**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan 2011/12, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating Community Chest and SIB

**2.0 Community Chest**

2.1. Members are requested to note the financial statement for Community Chest as shown in **Annex 1**.

2.2 There are 31 applications recommended for approval, totalling £13,016, and 2 applications recommended to reject, as set out in **Annex 2**.

2.3 The new allocation of Community Chest for 2012/13 has been confirmed as £50,000, £10,000 per ward. The first Community Chest panel meeting for 2012/13 has been scheduled for 13 June 2012, deadline for applications is the 6 June 2012.

**3.0 Strategic Initiatives Budget (SIB)**

3.1 Members are requested to note the financial statement for SIB as shown in **Annex 3**. Following the March 2012 Committee meeting £32,316 remained to be allocated for 2011-12. There are three applications recommended for approval, as set out in **Annex 4**.

i.	Grangetown Community Association	£7,500
ii.	Monumental Music CIC, The Bunker Music Project	£12,750
iii.	Phoenix Project, Tyne and Wear Fire and Rescue	£4,000

3.2 There is one application recommended for deferral until the new municipal year, as set out in **Annex 4**.

iv.	Durham Heritage Coast Partnership	£50,000
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3.3 If approved, the SIB balance remaining would be £8,066, however, £7,000 of this is ring fenced against a proposed traffic calming project at Glenesk Road (application pending), leaving an overall balance of £1,066 to be carried forward into 2012/13.

3.4.1 The new allocation of SIB for 2012/13 has been confirmed as £277,456, plus £1,066 from 2011/12. The new municipal year will start with a delegated budget of **£278,522**, where Committee will need to agree a new work plan to inform the new criteria for access SIB funding.

#### 4.0 Recommendations

Committee are requested to:

- i. Note the financial statement set out in Annex 1 and 3.
- ii. Agree to approve thirty-one Community Chest applications, and reject two Community Chest applications, as set out in Annex 2
- iii. Agree to approve three SIB applications, and defer one SIB application, as set out in Annex 4.

Annex 1: Community Chest Financial Statement

Annex 2: Community Chest Applications

Annex 3: SIB Financial Statement

Annex 4: SIB Executive Summary

Background papers: Community Chest Applications and SIB Application form

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<b>Doxford Ward Budget</b>		<b>£10,297</b>		
Project	Approval Date	Income	Allocation	Balance
Doxford Park Community Bowls	23.05.11		£300	£9,997
Benedict Biscop Primary	23.05.11		£1,200	£8,797
Doxford Park Stay Healthy	23.05.11		£700	£8,097
Friends of Doxford Park	04.07.11		£927	£7,170
Sunderland Armed Forces Network	04.07.11		£20	£7,150
Tunstall Allotment	19.09.11	£40		£7,190
Doxford Park Stay Healthy	19.09.11	£3		£7,193
Doxford Park Craft Club	19.09.11	£20		£7,213
Doxford Park Bowls Club	19.09.11	£20		£7,233
Sunderland Hall Farm FC	19.09.11		£1,000	£6,233
Sunderland Remembrance Parade	19.09.11		£100	£6,133
Moorside Juniors FC	14.11.11		£400	£5,733
Mill Hill Nursery Allotment Improvement	30.1.12		£1,280	£4,453
Doxford Park Community Centre	19.3.12	£76		£4,529
Christmas Shopping Event	19.3.12	£32		£4,561
Remaining balance		£191	£5,927	<b>£4,561</b>
<b>Hendon Ward Budget</b>		<b>£10,261</b>		
Project	Approval Date	Income	Allocation	Balance
Bright Star Nursery	23.05.11		£700	£9,561
Sunderland Heritage Forum	23.05.11		£600	£8,961
Young Mums Unit, Hendon Health Centre	04.07.11		£350	£8,611
Hedworth Court Social Club	04.07.11		£300	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Barley Mow Bowling Club	19.09.11	£60		£8,351
Hendon Young People's Project	19.09.11		£300	£8,051
East Community Association	19.09.11		£750	£7,301
Sunderland Pride	19.09.11		£400	£6,901
Sunderland Remembrance Parade	19.09.11		£100	£6,801
Pins N Needles	14.11.11		£500	£6,301
WISH (Women in Search of Hope)	14.11.11		£240	£6,061
Six Streets Residents Association	14.11.11		1,200	£4,861
Chance	14.11.11		£476	£4,385
Early Years Theatre Project	14.11.11		£500	£3,885
Hope 4 Kidz	14.11.11		£407	£3,478
Anchor Trust	14.11.11		£380	£3,098
Sunderland Heritage Forum	30.1.12		£500	£2,598
Anchor Trust	19.3.12	£380		£2,978
Christmas Shopping Event	19.3.12	£32		£3,010
Hudson Road Primary School	19.3.12		£500	£2,510
Remaining balance		£472	£8,223	<b>£2,510</b>
<b>Millfield Ward Budget</b>		<b>£11,789</b>		
Project	Approval Date	Income	Allocation	Balance

	Date			
50th Sunderland St Bedes URC Brownies	23.05.11		£300	£11,489
Deptford Boating Club	23.05.11		£450	£11,039
Muriel Harrison School of Dance	23.05.11		£500	£10,539
Indian Welfare Association	23.05.11		£500	£10,039
Deptford and Millfield Community Ass.	04.07.11		£480	£9,559
St Bede's Guides	04.07.11		£500	£9,059
Four Seasons Activity Groups	04.07.11		£500	£8,559
Millfield and Pallion Panthers under 13s	04.07.11		£248	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Deptford Boating Club	19.09.11	£35		£8,326
St Joesphs Brownies	19.09.11	£228		£8,554
St Joesphs Parish Centre	19.09.11	£9		£8,563
Sunderland Pride	19.09.11		£500	£8,063
Sunderland Remembrance Parade	19.09.11		£100	£7,963
Gentoo on behalf of City Centre Tenants Residents Association	14.11.11		£250	£7,713
24/24 Project	14.11.11		£500	£7,213
Hope 4 Kidz	14.11.11		£380	£6,833
Sunderland Women's Centre	30.1.12		£500	£6,333
Diamond Hall Toddler Group	30.1.12		£500	£5,833
24th Sunderland St. Joseph's Brownies	30.1.12		£460	£5,373
Kids R Us	19.3.12	£56		£5,429
Millfield Arts and Crafts Club	19.3.12	£28		£5,457
50th Sunderland St. Bede URC Brownies	19.3.12	£220		£5,677
Sunderland Schools Mock Trial Competition	19.3.12	£150		£5,827
Sunderland Polish C.A	19.3.12	£40		£5,867
Free Gardeners Arms	19.3.12	£59		£5,926
Christmas Shopping Event	19.3.12	£32		£5,958
St. Gabriel's Church	19.3.12		£314	£5,644
Millie Minders	19.3.12		£500	£5,144
Remaining balance		£857	£7,502	<b>£5,144</b>
<b>Ryhope Ward Budget</b>	<b>£12,035</b>			
Project	Approval Date	Income	Allocation	Balance
Ryhope Infant School	23.05.11		£1,000	£11,035
Sunderland Armed Forces Network	04.07.11		£20	£11,015
SSAFA Big Brew UP	19.09.11	£86		£11,101
Ryhope Seaview Angling Club	19.09.11		£750	£10,351
St Aidan's Brownie Unit	19.09.11		£500	£9,851
Sunderland Remembrance Parade	19.09.11		£100	£9,751
Ryhope Remembrance Parade	19.09.11		£480	£9,271
Ryhope C.A	14.11.11		£1,335	£7,936
Friends of St. Paul's CE Primary School	30.1.12		£1,000	£6,936
Blue Watch Youth Centre	30.1.12		£820	£6,116
Ryhope Rascals Toddler Group	19.3.12	£83		£6,199
1st St. Paul's Guides	19.3.12	£486		£6,686
Christmas Shopping Event	19.3.12	£32		£6,718
St. Aidan's Guides	19.3.12		£500	£6,218
Ryhope Over 60s Friendship Club	19.3.12		£500	£5,718

Woodland View Residential Care Home	19.3.12		£1,000	£4,718
Remaining balance		£688	£8,005	<b>£4,718</b>
<b>St Michaels Ward Budget</b>	<b>£11,532</b>			
Project	Approval Date	Income	Allocation	Balance
Bishopwearmouth Ladies Probus	23.05.11		£266	£11,266
St John's Toddler Group	23.05.11		£500	£10,766
33rd Sunderland St Nicholas Brownies	23.05.11		£250	£10,516
Barley Mow Bowling Club	23.05.11		£339	£10,177
Independent Hackney Carriages	13.06.11	£1,200		£11,377
Services Ladies Bowling Club	04.07.11		£98	£11,279
Bishopwearmouth Probus Club	04.07.11		£250	£11,029
Age UK - Monday Afternoon Club	04.07.11		£197	£10,832
SSAFA	04.07.11		£150	£10,682
Sunderland Bowling Club	04.07.11		£500	£10,182
Ashbrooke Residents Ass. Gardening Grp	04.07.11		£410	£9,772
Sunderland Armed Forces Network	04.07.11		£20	£9,752
Monday Afternoon Club	19.09.11	£12		£9,764
31st St Nicholas Guides	19.09.11		£684	£9,080
Sunderland Floral Art Club	19.09.11		£650	£8,430
Sunderland Pianoforte Society	19.09.11		£1,400	£7,030
Sunderland Pride	19.09.11		£500	£6,530
Sunderland Symphony Orchestra	14.11.11		£1,660	£4,870
Sunderland Ladies Probus Club	14.11.11		£750	£4,120
Sunderland Men's Probus Club	14.11.11		£250	£3,870
Ashbrooke Belford House Football Club	14.11.11		£1,000	£2,870
Sunderland Remembrance Parade	19.09.11		£100	£2,770
British Kurdish C.A	30.1.12		£400	£2,370
Wearside University of the Third Age	30.1.12		£300	£2,070
Ashbrooke Area Residents Association	19.3.12	£89		£2,159
Ashmore Residents Association	19.3.12	£64		£2,223
Bishopwearmouth Probus Club	19.3.12	£15		£2,238
Christmas Shopping Event	19.3.12	£32		£2,270
Embroiderers' Guild	19.3.12		£620	£1,650
Ashmore Residents Association	19.3.12		£240	£1,410
Remaining balance		£1,412	£11,534	<b>£1,410</b>

Sunderland East Area Committee – 23<sup>rd</sup> April 2012 – Community Chest

Ward	Organisation and project proposal		Budget for 2011/2012	Project proposals	Expenditure to date	Balance remaining
<b>Doxford</b>	<b>Sunderland Remembrance Parade</b> – contribution towards transport, food and administration costs.	100				
	<b>Family Justice Adoption Fund</b> - contribution towards an adoption gift for children.	20				
	<b>Sunderland Orphanage and Educational Foundation</b> – contribution towards clothing vouchers for children to purchase school uniforms and leisurewear.	60				
	<b>Benedict Biscop CE Academy</b> – contribution towards travel and accommodation, excursions and resource costs for an exchange trip to China.	500				
	<b>Portland School</b> - contribution towards travel and accommodation, excursions and resource costs for an exchange trip to China.	500				
	<b>The Box Youth Project</b> – contribution towards accommodation costs for young people and their youth workers volunteering to refurbish a school in Gambia.	2,000				
	<b>Sunderland Area Parent Support</b> – contribution towards a refurbishment of two community rooms within the centre.	493				
	<b>Friends of Doxford Park</b> – contribution towards XL Youth Village hire and events license for the launch event of the Doxford Park Lake Rejuvenation.	650				
			<b>10,488</b>	<b>4,323</b>	<b>5,927</b>	<b>238</b>
<b>Hendon</b>	<b>Sunderland Remembrance Parade</b> – contribution towards transport, food and administration costs.	100				
	<b>Family Justice Adoption Fund</b> - contribution towards an adoption gift for children.	20				
	<b>Sunderland Orphanage and Educational Foundation</b> – contribution towards clothing vouchers for children to purchase school uniforms and leisurewear.	60				



	<b>Bright Stars Nursery</b> – contribution towards a wet play room extension.	1,245				
	<b>Sans Street Youth and Community Centre</b> – contribution towards the purchase of 3 computers with Microsoft Office and anti-virus software	1,075				
	<b>Totals</b>		<b>10,733</b>	<b>2,500</b>	<b>8,233</b>	<b>0</b>
<b>Millfield</b>	<b>Sunderland Remembrance Parade</b> – contribution towards transport, food and administration costs.	100				
	<b>Family Justice Adoption Fund</b> - contribution towards an adoption gift for children.	20				
	<b>Sunderland Orphanage and Educational Foundation</b> – contribution towards clothing vouchers for children to purchase school uniforms and leisurewear.	60				
	<b>Carisbrooke Court Residents Association</b> – contribution towards a bain marie and trolley for residents luncheons.	500				
	<b>Deptford and Millfield C.A</b> – contribution towards a meal and travel costs for an excursion to Jersey Farm Hotel.	375				
<b>REJECT</b>	<b>Unity Organisation</b> – contribution towards delivering a city wide event in Pallion.	1,000				
<b>REJECT</b>	<b>St Marks Community Association</b> – contribution towards installing a new CCTV system.	4,000				
	<b>Totals</b>		<b>12,646</b>	<b>1,055</b>	<b>7,202</b>	<b>4,389</b>
<b>Ryhope</b>	<b>Sunderland Remembrance Parade</b> – contribution towards transport, food and administration costs.	100				
	<b>Family Justice Adoption Fund</b> - contribution towards an adoption gift for children.	20				
	<b>Sunderland Orphanage and Educational Foundation</b> – contribution towards clothing vouchers for children to purchase school uniforms and leisurewear.	60				
	<b>Ryhope Cricket Club</b> – contribution towards improvements to the cricket pavilion.	500				
	<b>Voices Together</b> – contribution towards uniforms for choir members	638				

	<b>Ryhope C.A</b> – contribution towards marquee hire for the Ryhope Carnival.	1000				
	<b>Ryhope Colliery Banner</b> – contribution towards hire costs for a brass band.	500				
	<b>Ryhope Football Club</b> – contribution towards pitch fees	400				
	<b>St. Patrick's Youth Group</b> – contribution towards excursions for young people	990				
	<b>Totals</b>		<b>12,723</b>	<b>4,208</b>	<b>8,005</b>	<b>510</b>
<b>St Michaels</b>	<b>Sunderland Remembrance Parade</b> – contribution towards transport, food and administration costs.	100				
	<b>Family Justice Adoption Fund</b> - contribution towards an adoption gift for children.	20				
	<b>Sunderland Orphanage and Educational Foundation</b> – contribution towards clothing vouchers for children to purchase school uniforms and leisurewear.	60				
	<b>Benedict Court City Green Residents Association</b> – contribution towards carpet bowl equipment, board games and a music centre.	750				
	<b>Totals</b>		<b>12,944</b>	<b>930</b>	<b>11,534</b>	<b>480</b>
<b>Totals</b>			<b>59,534</b>	<b>13,016</b>	<b>40,901</b>	<b>5,617</b>

Strategic Initiatives Budget (SIB): list of approved projects from 2011/12

Item 3.a Annex 3

Total SIB for 2011/12 £406,721 as at May 2011

80%: Area Committee Call for Projects: Budget as at May 2011:

£325,377

Priority	Project	Approval Date	Income	Allocation	Balance
Returned to budget	Victim Support	19.09.11	£650	£0	£650
	Sunderland City Council - VAS	19.09.11	£1,900	£0	£2,550
	EBC	19.09.11	£9,409	£0	£11,959
<b>Running Budget</b>					<b>£337,336</b>
Cleaner and Greener: Aligned £36,000	Walk and Talk	23.05.11		£36,000	£301,336
Employment and Enterprise Aligned £125,000	Working with families	23.05.11		£49,982	£251,354
	Employability Support	23.05.11		£74,696	£176,658
	<i>Reserved - £322</i>	<i>not allocated</i>		£322	£176,336
Tackling Crime: Aligned £74,599	Operation X-Northumbria Police	04.07.11		£40,000	£136,336
	Championing the East - Groundworks/TWF&R	04.07.11		£12,720	£123,616
	St Marks Road North - Kerb Extension	14.11.11		£5,000	£118,616
	Hylton Road Improvements	31.01.12		£4,504	£114,112
	<i>Reserved - £12,375</i>	<i>not allocated</i>		£12,375	£101,737
Youth and Teenagers: Aligned £75,000	Children Services Area Budget	23.05.11	£25,000	£0	£126,737
	The Box Youth Centre	04.07.11		£13,000	£113,737
	Hendon Youth Initiative	04.07.11		£28,000	£85,737
	St Marks Community Ass.	04.07.11		£13,500	£72,237
	Blue Watch Youth Centre	04.07.11		£13,000	£59,237
	North East Sports	04.07.11		£7,500	£51,737
	Sunderland Programme 2012	30.01.12		£10,000	£41,737
	Referring Bursary Pilot	30.01.12		£2,640	£39,097
	Thornhill School Community Cohesion	19.03.12		£9,450	£29,647
Public Transport: Aligned £500	East VCS Area Network	19.09.11		£500	£29,147
Remaining balance (a)			£25,000	£333,189	£29,147

Breakdown of balance: Unreserved = £16,450, Aligned: Tackling Crime = £12,375; Employment = £322

20%: Expression of Interest Budget as at May 2011:

£81,344

Priority	Project	Approval Date	Income	Allocation	Balance
Returned to budget	HYPP (Hendon - SIP)	23.05.11	£1,851	£0	£1,851
	St Mary Magdalene	19.09.11	£1,715	£0	£3,566
	Demolish Wall - Lindsay Close	19.09.11	£315	£0	£3,881
	Gentoo - The Hollow	30.01.12	£194	£0	£4,075
	Sans Streets Youth Centre	30.01.12	£393	£0	£4,468
<b>Running Budget</b>					<b>£85,812</b>
2009-11 LAP	Sunderland Heritage Forum	28.03.11		£18,928	£66,884
	Gentoo - The Hollow	23.05.11		£5,000	£61,884
	Sunderland Festival	23.05.11		£5,000	£56,884
Youth and Teenagers	Sans Streets Youth Centre	23.05.11		£10,512	£46,372
	Richard Avenue Primary	04.07.11		£12,000	£34,372

	Houghton Feast	04.07.11		£3,000	£31,372
	Sunderland University: Big Band Jazz Festival	14.11.11		£1,500	£29,872
	Sunderland Council: MUGA Hall Farm	14.11.11		£10,852	£19,020
	Young Asian Voices (SIP)	14.11.11		£1,851	£17,169
Cleaner and Greener	Tunstall Allotment Association	14.11.11		£10,000	£7,169
Tackling Crime	St Marks Community Centre	30.01.12		£4,000	£3,169
Remaining balance (b)				£82,643	£3,169

**OVERALL BALANCE (a) + (b)**

**£32,316**

**Application No.1**

<b>Name of Project</b>	New water and heating system
<b>Lead Organisation</b>	Grangetown Community Association

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£10,000	£2,500	£7,500
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 months	May 2012	June 2012

**The Project**

The community centre is seeking a one off capital award to upgrade the current water and central heating system. The new system would include two boilers, one specifically to provide central heating, the second, to provide hot water to the kitchen and toilet areas.

In addition, the old system (over 50 years old) and pipe work would be removed and be replaced with new copper pipe work, along with thermostats throughout to control the level of the heating more efficiently, making it more environmentally friendly and more cost effective to use.

**Need for the Project**

The centre had a cistern type domestic hot water system installed. This is gravity feed system that is not capable of providing the hot water in this application and is not fit for purpose. There are issues with the potential environment for legionnaires along with health implications for the building users.

**Outputs of the Project**

<b>Output Code</b>	<b>2012-13</b>	<b>Total</b>
A1 - Number of new or improved community facilities and equipment	1	1

**Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>	<b>SIB</b>
Removal of old system and old pipe work Install two new boilers - 1 central heating and 1 hot water Install new copper pipe work throughout, including thermostats	£10,000	£7,500

**Milestones and Key Events**

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Quotes obtained and contractor appointed	May 2012
Works start and completed	June 2012

**Recommendation      Approve**

- The centre is popular and well used, located in the heart of the community. It has 20 management committee members/volunteers, 8 community groups and over 250 members a week attend activities.

## Application No.2

<b>Name of Project</b>	Music Project
<b>Lead Organisation</b>	Monumental Music CIC The Bunker

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£12,750	£0	£12,750
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 year	July 2012	June 2013

### **The Project**

The organisation are seeking revenue funding to create and deliver a music club targeting 8-19 year olds who reside in East Sunderland. The club will run weekly workshop sessions lasting 3 hours on a Sunday evening for 48 weeks of the year, in addition to 12 full-day recording sessions (8 hours). The workshops will develop young people's skills in song writing, performance and production, to the point that they will be able to record their own music. As well as developing their musical abilities it will also increase confidence and self esteem, teach new levels of focus and concentration. At the end of the year, a live performance will be held. The event will be attended by music professionals from the area, such as, musicians and record company employees. Elected members will also be invited.

The workshop is accredited. Therefore the young people involved will be encouraged to gain a Level 1 Certificate in Creative Arts. This is on the QCF framework and is nationally recognised. Progression routes would include moving onto level 2, progressing with music grades, progressing onto other higher or further education, or moving straight into a volunteering or employment role. Monumental Music would offer ongoing support and advice to all participants interested in progressing in any of these ways.

There is a request for a budget for equipment to purchase additional instruments because, a) it is essential that young people have the opportunity to take ownership of some of the items to learn how to look after and maintain them, and b) young people have the opportunity to take equipment home to practise with. Post June 2013, the equipment would continue to be used by young people to aid their learning and can be loaned out to any young members at any time.

### **Need for the Project**

Consultation has been carried out with 50 young people who reside in East Sunderland, Sunderland City Council, Neighbourhood Renewal Team, Northumbria Police Neighbourhood Team and local VCS youth providers. Confirmation was received which identified that there is a connection between a lack of activities for youths, and how this increases the chance of youth related anti social behaviour.

Sunday night was identified as a gap in the provision, little or no youth provision is provided. There has been an increase in residents complaining about young people hanging around the city centre.

Discussions have been held with the following partners, who have agreed to promote and refer interested young people into the project, these are: Sunderland Youth Offending Service, Youth Drug and Alcohol Project (YDAP), Developing Initiatives Supporting Community (DISC), Sunderland College, Hendon Young People's Project, Sunderland Youth Development Group, Great North Big Band via Sunderland University, East Sunderland VCS Area Network, Blue Watch Youth Centre, Lambton Street Youth Centre, St Marks Community Centre, The Box Youth Centre, Sans Street Youth Centre and Young Asian Voices.

### **Outputs of the Project**

<b>Output Code</b>	<b>2012-13</b>
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	Q2	Q3	Q4	Q1	Total
L3 – no. activities delivered during school holidays (workshops x 12)	3	3	3	3	12
L7 – no. of additional youth sessions per week (one per week x 48 weeks)	12	12	12	12	48
L8 – Young people engaged in youth provision (15 per Q total 60)	15	15	15	15	60

### Financial Information

Item and Description	Total Costs	SIB
Workshop Leader (£20 per hour, workshop - 48 weeks @ 3 hours per week + recording - 12 weeks @ 7 hours per week (1hr voluntary))	£4,560	£4,560
Workshop Assistant (£10 per hour, workshop – 48 weeks @ 3 hours per week + recording 12 weeks @ 7 hours per week (1hr voluntary))	£2,280	£2,280
Live end of year performance (marketing and running costs)	£610	£610
Training accreditation (£9 per person x 60 young people)	£540	£540
Equipment - 4 x electric guitars @ £135; 4 x Amplifiers @ £169; microphones £108, microphone cable £32, jack to jack instrument cable £28, electric guitar strings £30, drum sticks £18, drum cymbals £180	£1,612	£1,612
Recording studio hire and CD production	£1,200	£1,200
Overheads and running costs	£1,948	£1,948
<b>Total</b>	<b>£12,750</b>	<b>£12,750</b>

### Milestones and Key Events

Milestones and Key Events	Forecast Dates
Recruitment of workers and volunteers	July 2012
Launch event and workshops	July 2012
Interim Evaluation and accreditation	September 2012
Recording sessions and production of CDs	February 2013
Live event	May 2013

### Recommendation **Approve**

- The project complements Area Committee's 'youth and teenagers' and 'tackling crime' priorities and Sunderland Council's five year strategy for music in the City.

### Application No.3

<b>Name of Project</b>	Phoenix Respect and Advance
<b>Lead Organisation</b>	Tyne and Wear Fire and Rescue

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£40,000	£36,000	£4,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
11 months	May 2012	March 2013

### The Project

The Phoenix Project is a successful, nationally acclaimed partnership project between the City Council and Tyne and Wear Fire and Rescue Service (TWFRS), which has proved a success in reducing re-

offending amongst young people and in changing offending behaviour. The overall Phoenix Project consists of three course levels: Phoenix, Advanced and Respect. The core costs of the project are funded by TWFRS and the City Council, including the costs of running the 1<sup>st</sup> tier Phoenix course.

The council's five Area Committee's have over the last two years, funded the 'Respect' and 'Advance' courses, which have made the most positive impact on offending behaviour. From 2013, the Phoenix Project, and its three course levels, will be incorporated into a new service 'umbrella' of a Whole Family Programme within Children's Services, which will evolve from the existing Family Intervention Programme. Existing funding will be consolidated and additional funding will be sourced from the government's 'Troubled Families' initiative. In addition, Phoenix will be incorporated into the work of the Additional Educational Needs Service, which will provide additional income to the Project.

**Need for Project**

The original Phoenix (level 1) course is a four day course which encourages discipline, self discipline, confidence, self esteem, leadership, communication, team work, practical skills and knowledge by engaging in training and activities based on Fire fighting skills and practical procedures. ASB, hoax calls, fire safety in the home, driving standards and knife crime are also included in the course. Students are motivated, confident and enthusiastic following the completion of the Phoenix project. Evaluation has demonstrated that 48% of students do not re-offend up to 12 months following the course.

The Respect (level 2) course is a two day follow up course solely for students who have completed the original Phoenix and have not offended, have maintained behaviour levels, both at school and at home for a minimum period of 3 months. The course delivers more advanced activities and practical tasks based on fire fighting skills, such as working with ladders and fire extinguisher training. The purpose of offering this course is to encourage and motivate the students to achieve the above criteria to attend. Evaluation of 4 pilot courses in 2007 demonstrated that, given the incentive of the second course, 85% of students attending the original Phoenix did not offending for a minimum of 3 months and up to 12 months to meet the criteria.

The Advanced (level 3) course is 3 days and is the third course in the "package" for students who have completed the first two courses and have not offended and maintained behaviour levels for a further 6 months following the Respect course. The first day of the course recaps on activities from the first two courses with day 2 and 3 being spent at an outdoor activity centre with an overnight stay. Teambuilding, leadership, communications skills, confidence building and motivation are the main purpose of the challenges and activities, which include mid ropes course, high walk, assault course, zip wire, night line tunnels and many others.

The course encourages and rewards good behaviour. Current evaluation figures have shown that 92% of students completing the whole programme do not offend for at least 12 months following their completion. Research demonstrates if a person refrains from re-offending for 12 months, this is a change of behaviour that affects their life opportunities.

**Outputs of the Project**

<b>Output Code</b>	<b>2012-13</b>	<b>Total</b>
S3: Number of programmes/activities to reduce ASB	3	3
L8: Number of young people engaged and participating in youth provision	24	24

**Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>	<b>SIB</b>
9 x Respect Courses	£21,000	£2,000



6 x Advanced Courses	£19,000	£2,000
Totals	£40,000	£4,000

Milestones and Key Events	Forecast Dates
3 Respect and 2 Advanced courses	30.06.12
2 Respect and 2 Advanced courses	30.09.12
2 Respect and 1 Advanced courses	31.12.12
2 Respect and 1 Advanced courses	31.03.13

**Recommendation: Approve.**

- The project meets the Committee's 'youth and teenagers' and 'tackling crime' priorities in supporting young people to develop positive activities and gain opportunities to enhance their life opportunities by not causing crime.

**Application No.4**

<b>Name of Project</b>	Coastal Connections
<b>Lead Organisation</b>	Durham Heritage Coast Partnership

Total cost of Project	Total Match Funding	Total SIB requested
£444,928	£394,928	£50,000
Project Duration	Start Date	End Date
3 years	September 2012	August 2015

**The Project**

The organisation are seeking a one off capital award to contribute towards a larger scale project to provide five high quality entrances to, and access along the heritage coast throughout Hendon and Ryhope supporting the Area Committee's coastal path priority. The physical works will deliver a 3km footpath, in line with the coastal path, the five access points will improve the entrances making them attractive, welcoming and informative. A series of circular routes from the access points would be developed.

In addition to the access points, external funding will be used to employ a fixed term Ranger who will provide a physical presence in the area, work along the coastline to increase interest, awareness and knowledge in the local history, flora and fauna of the area. This would include the installation of several interpretation boards along the coastal path to enhance the areas image and accessibility.

Heritage coasts are special coastlines that are managed so their natural beauty is conserved and where appropriate accessible to visitors. This area has a surprising rich wildness and tranquillity and strong links into the past. With fantastic views of the Port of Sunderland to the North, sweeping Southwards to the distant headlands and moors of North Yorkshire. The area in East Sunderland is on international significance, in terms of geological and nature conservation value.

**The Need for the Project**

The physical barrier of the rail line, the new road and the forbidding access points act as real barriers to the general community using the coastline. In addition they is a perception of antisocial behaviour and poor community safety. Litter and fly-tipping with lack of safe physical access has triggered a spiral of decline, misuse and abuse. Access is poor along the coast and very restricted access to the shore.

The East Sunderland Area Committee identified the need to develop access points onto the beach for residents and visitors, this was outlined in the terms of reference for the Coastal Task and Finish Group to develop.

### Outputs of the Project

Output Code	2012-13	2013-14	2014-15	Total
P3 - Number of people volunteering	20	20	20	60
L3 - Number of activities for children and young people being delivered during school holidays	2	2	2	6
L4 Number of additional children and young people participating in activities during school holidays	20	20	20	60
S2 Number of additional officers/wardens	1	0	0	1
A4 Number of events/programmes of work to improve appearance of streets	5	0	0	5

### Financial Information

Item and Description	Total Costs	SIB
Footpath and entrance construction (3km paths, 5 entrances)	£203,575	£50,000
Design Fees	£18,507	£0
Ranger (includes recruitment, travel and training)	£103,946	£0
Volunteer training and equipment	£17,600	£0
Events £	£12,500	£0
Publicity and promotion	£6,000	£0
Interpretation provision (includes panels and all print media)	£72,800	£0
Interpretation design fees	£10,000	£0
<b>Total</b>	<b>£444,928</b>	

### Milestones and Key Events

Milestones and Key Events	Forecast Dates
Ranger Recruited	October 2012
Design completed for path and access points	March 2013
Contractors appointed	May 2013
Works starts and end	June 2013

### Recommendation

#### Defer

- Decision pending on match funding from Heritage Lottery Fund.
- Awaiting confirmation from the Lead Agent that the Church Commissioners, as landowners are in support of project.
- Awaiting confirmation from the Lead Agent on who will take on responsibility of future maintenance of the access points and footpath once installed.
- Seeking clarification on the sustainability of the Rangers post.

**23<sup>rd</sup> APRIL 2012**

**REPORT OF EXECUTIVE DIRECTOR OF CHILDREN SERVICES**

**INFLUENCING PRACTICE, POLICY AND STRATEGY**

**PROVISION OF XL VILLAGE YOUTH ACTIVITY**

**1.0 Why has it come to Committee?**

1.1 This report provides information on the current position in relation to the XL Youth Village provision both citywide and specifically in East Sunderland. It highlights proposals for amendment to the delivery model in order to provide better value for money and seeks approval for the intended Summer sites as proposed by the East Youth Task and Finish Group.

**1.0 Background**

2.1 The Sunderland Fear of Crime Survey (March 2008) found that the 5<sup>th</sup> most important priority for residents to feeling safer was 'more activities/facilities for young people'. For the last four years, the survey has also found residents greatest perceived problem was young people "hanging around". Local Multi-Agency Problem Solving Groups (LMAPs), regularly identify tackling youth disorder as a top priority, particularly relating to the consumption of alcohol. Additionally there is an increasing awareness of the public's concern regarding young people in local neighbourhoods being involved in anti social behaviour especially at weekends and a commitment by the Council to provide more 'things to do' for young people at weekends to address this.

2.2 Sunderland's 'Positive Activities for Young People' pilot in 2008 was established in response to the Governments '**Aiming High Strategy**': to engage young people in constructive activities in their leisure time. As part of this the Youth Development Group developed a pilot project with the voluntary sector to engage young people into positive youth work activities at weekends and deter them from anti social behaviour. This was a pilot concept of the XL Youth Village and was delivered in the West area from July to September 2008 in partnership with A690 Youth Initiative. The project was an overwhelming success engaging over 200 young people every Friday and Saturday night in areas which had had high levels of youths causing annoyance. The pilot delivered a police reported 34.4% decrease in youth disorder, compared to the same period the previous year, with a major impact on minimising alcohol consumption of young people and encouraging community cohesion.

1.1 Following the success of the pilot, Sunderland City Council created Sunderland XL programme, employing its own team of youth workers to deliver the project. The provision engages young people at weekends, and complements existing provision/facilities. The programme was developed in partnership with Gentoo, Northumbria Police, A690 Youth Initiative, Northumbria Water and Nike who provided equipment, uniform, staffing support and resources. These partners remain involved with the programme and are part of the City Wide Steering Group.

1.2 The XL Village model has been recognised locally, regionally and nationally as a model of good practice both for the extent of partnership working and the innovative approach to youth engagement. Most recently it was the winner in the Partnership Category at the Regional Youth Work Awards in March.

- 1.3 The XL Youth Village aims to provide:
- Highly visible, safe and attractive places for young people to go in their leisure time, where they can get involved in a wide range of positive activities.
  - More young people having the opportunity to participate in activities that support their personal and social development and achieve positive outcomes.
  - More young people with access to Information Advice and Support from places they feel comfortable.
  - A reduction in young people being involved in anti- social behaviour.
  - Health advice, including sexual health screening and drug and alcohol issue based work.

### **3.0 Current Position**

- 3.1 The Youth Development Group currently delivers XL Youth Villages working in partnership with A690 Youth Initiative. The model has offered provision of 110 Summer youth villages, and 50 Winter youth villages - a total of 160 youth villages per annum offered City wide. This in addition to the 3 ward based youth sessions which take place each week and the additional provision in school holidays and for 8-12 year olds which has recently been agreed with voluntary sector providers.
- 3.2 The XL project is currently governed by a City Wide Steering Group which meets to discuss the overarching project City wide and the model of delivery. Five operational groups, one in each area of the City, determine at a local level, where to site the youth villages. These groups meet on a monthly basis.
- 3.3 The model of delivery in 2010 and 2011 proved to be very successful engaging over 3000 young people into positive youth work activities. As the project developed it became apparent that some of the youth village sites that were identified by the operational groups were less successful due to the location within the community and the demographics of youth population in the area and that the model of delivery needed to be more flexible to meet the different needs, and youth cultures in different communities.
- 3.4 In response, a new Winter delivery model was piloted in 2011/12. This involved a significant change in the way the programme was delivered to young people, moving from a static provision to a more mobile/responsive provision to meet the needs, not only of the young people who are at the forefront and main focus of the delivery, but also responding to the needs of the local community. An Intelligence and Tasking ASB Group, which considers real time intelligence to ensure resources are deployed in areas of greatest need, currently influence this new XL Village Model where delivery is based on an outreach model, allowing staff to complete reconnaissance of an area initially engaging the young people via detached youth work methods, then identifying provision that meets their needs.
- 3.5 This model is currently in its infancy, but in the short term of delivery it has had an impact within communities, not only accommodating the young people needs, but addressing the issues raised by residents within the community. ASB related behaviour has fallen in the areas where there has been provision. Information on the Northumbria Police website from February 2012 substantiates these findings, identifying that there has been "79 fewer youth related anti-social behaviour incidents reported to police between November 2011 and January 2012, in the 12 areas the initiative has been piloted, compared to the same period in 2010/11, this is down by a third".

## **4.0 Proposed Future Delivery Model**

- 4.1 The pilot XL Outreach has identified that by delivering provision which meets the needs of young people at an area level and having real time intelligence, it has helped to positively engage more young people and direct the work to areas that have the greatest need for positive youth engagement. Having reviewed the delivery model, the Strategic XL Group have proposed that a new delivery model for the XL Youth Village be adopted that would encompass all of the learning to make a more effective and efficient model of delivery.
- 4.2 Developing the Winter model would see XL Youth Village events increasing in size incorporating all of the equipment to give the young people access to more activities and resources. This would involve merging the marquees to make one big festival style event, with live bands, DJ's, trailers with a recording studio, and cinema room, climbing wall, football cage, and areas with information and refreshments. The youth bus will provide advice, information and guidance and there will be a welfare unit offering sexual health information. This model was piloted at the end of Summer 2011 programme with overwhelming success at the Hylton Castle venue, where over 200 young people were attending regularly each week. The second XL Youth Bus will be deployed to another area of the City, to engage young people into youth work who do not normally have access to youth provision. The main focus of this activity will be developing links with the young people who reside in the area, in anticipation of the XL Youth Village arriving in the forth-coming weeks.
- 4.3 XL Outreach model will continue to work with real time intelligence to help engage young people that may be causing anti social behaviour and this will inform the area Operational Groups to help them direct the delivery.
- 4.4 Additional to this, there will be an XL detached youth work team. This will establish working relations in the area and ultimately develop the continuity work with the young people. The detached teams will also support the local community and residents as well as the voluntary sector; it will also compliment the mobile youth provision, which is delivered across the city on weekdays.
- 1.1 The year will be divided into 7 blocks of delivery. This will cover 42 weeks of the year. Each block will be 6 to 7 weeks long and involve a minimum of 60 youth work sessions city wide (including sessions delivered by our partner the A690 Youth Initiative who have secured additional National Lottery funding to support this programme).
- 4.6 In East Sunderland this will mean a minimum of 84 sessions per annum (12 per block) with every Friday and Saturday covered for 42 weeks of the year. This will involve a significant increase in face to face youth work hours. Our staff team will get to know the areas much better and forge meaningful relationships with Young People in their neighbourhoods. Additional to this there will be capacity on specific weekends to support local community events.
- 4.7 A verbal update will be presented at the meeting following the meeting of the Task and Finish group. This update will offer more detail on the proposed timetable of activities and potential delivery sites, currently suggested as Mowbray Park and Hall Farm.

## 1.0 Recommendations

Committee is requested to:

- i) Note the proposed changes in the delivery model.
- ii) Consider the sites for the XL Village locations for Summer 2012, as recommended by the East Youth Task and Finish Group.
- iii) Agree to receive a further report on the progress and outcomes of the project.

Background papers

SROI of youth villages

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## **EAST SUNDERLAND AREA COMMITTEE**

### **REPORT OF THE CHIEF EXECUTIVE**

#### **CITY OF SUNDERLAND LOCAL DEVELOPMENT FRAMEWORK : CORE STRATEGY REVISED PREFERRED OPTIONS AND SUPPORTING EVIDENCE PAPERS.**

#### **1. Why has it come to Committee?**

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area.

#### **2. Background Information**

- 2.1 The Core Strategy lies at the heart of the Local Development Framework (LDF). It will set out the overarching strategic planning framework for the development of the city for the next 20 years and draw from other strategies of the City Council (such as the Sunderland Strategy and Economic Masterplan) and other organisations. Apart from the allocation of "Strategic Sites", the Core Strategy will otherwise not be site specific and will only indicate the broad locations for delivering new development such as housing, employment and transport. Once the Core Strategy is adopted, all other Development Plan Documents (DPD's) (including the Allocations Plan and Hetton Downs Area Action Plan) must conform to the broad requirements of the Core Strategy.

The Core Strategy, like all statutory documents contained within the LDF must pass through the following statutory and non-statutory stages :

- Issues and Options (consultation completed between November 2005 and February 2006);
- Preferred Options Draft and (consultation completed in between December 2007 and February 2008);
- Publication Draft including public consultation (programmed for November 2012);
- Submission Draft to the Secretary of State (programmed for April 2013);
- Public Examination before an independent Inspector (programmed for July 2013);
- Adoption (programmed for February 2014).

#### **3. THE EMERGING CORE STRATEGY - PROGRESS TO DATE**

- 3.1 The first formal Core Strategy stage began with consultation on the Issues and Options between November 2005 and February 2006. The Preferred Options Draft was consulted upon between December 2007 and February 2008. However, given the availability of new evidence, regulatory changes during 2008 and 2009, and the need for transparency that all options have been fully considered, it was deemed prudent to review the Preferred Options draft prior to advancing its next formal stage, the Publication Draft.
- 3.2 During late 2009, the Council developed and consulted upon four realistic alternative approaches regarding the overall spatial distribution of development across the city which included :

- Approach A ~ Focussing Development on the Conurbation
- Approach B ~ Proportional Distribution of Development
- Approach C ~ Focus Development within the Current Urban Area
- Approach D ~ Meeting Sub-Area Spatial Requirements - a Hybrid of Approaches A-C

- 3.3 Ten strategic sites were also identified and proposed for consultation.
- 3.4 Some 150 responses were received showing that Approach D was the preferred option favoured by residents and stakeholders which was corroborated by the accompanying Sustainability Appraisal. The number of Strategic Sites was also reduced from ten to two – namely Vaux / Farringdon Row and land to the north of Nissan. These proposals were accepted by Cabinet and Council in March 2010.
- 3.5 The Revised Preferred Options Draft was subsequently approved by Council in March 2010 for consultation purposes. Given the then impending national elections, the formal consultation of the Revised Preferred Options draft was deferred in response to the range of sweeping changes introduced by the new Coalition Government which is discussed.

#### **4. Next steps**

- 4.1 The Core Strategy Revised Preferred Options requires formal endorsement by Council (in July 2012) prior to its formal publication and consultation. It is therefore proposed that 'informal' consultations / briefings will be made.
- 4.2 Feedback including any further modifications would inform the basis of the Core Strategy to be presented to Cabinet on 22 June and Council on 20 July 2012.
- 4.3 After approval by the Council the Revised Preferred Options, (along with its supplementary reports), will be published, advertised and placed on the Sunderland website for consultation. The consultation will cover the requisite minimum period of 6 weeks during July / August / September 2012 and will be undertaken entirely in accordance with the adopted Statement of Community Involvement.
- 4.4 Whilst consultation at the Preferred Options stage is no longer a statutory requirement, it was considered prudent to continue with both the preparation and consultation of this Revised Preferred Option Draft of the Core Strategy. The introduction of locally derived information will provide the first formal opportunity for residents and stakeholders to consider the policies and the evidence that underpins the conclusions. In effect, consultation at this stage would be a test bed to agree as far as possible, proposals for locally derived land requirements. This would offer time savings prior to moving to the next statutory stage (the Publication Draft).
- 4.5 Subsequent to the close of consultation, responses will be collated and a summary of the main issues emerging prepared for the agreement of Cabinet. The Core Strategy will be amended as necessary to take account of the results of the consultation and other more up to date information.
- 4.6 The subsequent statutory versions of the Core Strategy will be delivered as outlined at paragraph 4.2.



## **5 Recommendation(s)**

- 5.1 Committee is requested to consider the content of the LDF and its relating documents from

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