Annex 3

Cohort	Provision	Comment
People who are "not in receipt of any benefits", e.g. partners of wage earners, or people who chose not to make a claim for benefits.	Not eligible for mainstream provision, including Work Programme.	Gap in provision exists. Over 400 such people in the North received employability support funded by the Council's WNF.
People who have been unemployed for less than 6 months	Work Clubs are one of the services that Jobcentre Plus signpost clients to help clients with job search. Work Clubs are run by local groups, which could include • local employers • voluntary organisations • community groups • local authorities (Sunderland Council is currently offering this provision for limited numbers in conjunction with Children's Services, however this is not expected to continue after March 2012)	Work Club provision is not funded via DWP or any of their contractor's. It depends on 'the Big Society' ethos i.e. that people or organisations can help themselves or others. There is no current funding for this help and people using it are expected to be less than 6 months unemployed or not eligible for other DWP programmes. 1,375 (65%) of people claiming JSA in the North have been unemployed for under 6 months. Gap in provision exists
Long term unemployed (in receipt of benefits for 12+ months).	Work Programme. This new mainstream programme went live in June 2011. The Prime Contractors have reported that they are experiencing twice the number of referrals than had been anticipated and they are struggling to cope with the volumes.	Because of the volume of clients to be processed by JCP, people in this category are experiencing a significant delay in being referred into the Work Programme, which represents a temporary gap in provision.
People in a low skilled, low paid job who want help to move into a better job.	Nextstep service, which provides information, advice and guidance to adults.	Service users are limited to the number of advice sessions they can receive. Often, people need more intensive, longer-term support to make progress.
People who have recently been moved off Incapacity Benefit (IB) and found 'fit for work'.	Work Programme. Unlike previous mainstream funded provision which allocated different categories of claimant to different provision, the	The quality and effectiveness of this new service is as yet unproven and there are concerns about how well it will be able to support

	Work Programme will support a wide range of people who have previously been in receipt of various benefits, including JSA, IB, IS and ESA.	'hard to help' people such as those who have been long-term unemployed with a history of ill health. The ratio of people on other benefits (generally classed as 'hard to help') compared to JSA is roughly 3:1.
Workless households, particularly those with children and which have experienced intergenerational unemployment, social isolation, financial inclusion or in danger of becoming homeless	DWP programme to support "Families with Multiple Problems" targeted at family members aged over 16 years, funded by ESF, due to commence in December 2011 for 3 years. The Wise Group has been announced as the successful Prime Contractor and will deliver this in the Sunderland Local Authority Area in partnership with the Voluntary Sector provider, Sunderland North Community Business Centre.	This provision will be limited in scale (expected to help around 400 people per year citywide). One in 4 households fall into this category in Sunderland, so our need is much greater than can be covered by this provision. Potential gap
People who wish to consider volunteering as a way to develop skills and confidence	'Working Together' is one element of the "Get Britain Working" suite of measures introduced by new Welfare to Work policy. It recognises that volunteering can be a way for some people to move off benefits and into paid employment.	No mainstream funding is available to support this approach and its effectiveness relies on the concept of the "Big Society" to be successful. For it to work, people need to be guided into the right volunteering opportunities to suit their particular abilities and develop appropriate skill sets.
NEET young people, aged 16-18	Young people of working aged 16 to 18 are supported by Connexions. At the age of 18, people in this cohort become eligible for benefits and so move into scope of Jobcentre Plus. In addition, the city has an ESF-funded project, named "ESP" for 2 years to 2013 which targets this cohort.	There are currently 218 NEET young people in the North (173 in SR5 and 45 in SR6). There is a particular issue for those young people who are NEET at 18, as it is often unclear which agency is leading on providing support. Very often the young person falls down a gap and

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		does not receive the right kind of help. The ESP project aims to bridge this gap, but its scope/scale is limited.
People in receipt of key out-of-work benefits. These include Jobseekers Allowance (JSA), Incapacity Benefit (IB), Income Support (IS) and Employment Support Allowance (ESA)	From day 1 of their claim, people are eligible for 'mainstream' support provided by Jobcentre Plus. At a set point in their claim, people are then referred onto the Work Programme. Sanctions apply if a person does not actively engage in the support programme being delivered.	If consideration is being given to set up new services to add value to or enhance mainstream provision in the North, care must be taken to avoid duplication.
People facing financial exclusion, requiring, benefit advice or debt and money management advice.	"Better off in Work" calculations available via DWP for those eligible, limited services provided by Council Welfare Rights Service for Benefit and Welfare information and appeals. Support in East of City via SIB	This provision does not satisfy demand. Approximately 75% of workless adults will need some sort of financial advice to enable them to select appropriate choices for employment. Gap in provision exists
Carers	DWP does not provide any support to clients in receipt of Carer's Allowance, as they are exempt from looking for work whilst they are caring for a dependant adult.	Many carers want and are able to work around their caring responsibilities. There is no funding to support this. Gap in provision exists
Those wishing to set up their own business	New Enterprise Allowance via DWP offers help and support to set up in business and support for first six months of trading. It includes a weekly allowance paid for first 26 weeks and a loan of up to £1,000. To be eligible clients must have been in receipt of JSA for 6 months. Support in East via SIB	This excludes newly employed clients when they are often at their most enthusiastic in relation to becoming their own boss. Gap in provision for those under six months unemployed and those not in receipt of benefits
Those wishing to set up their own business	Enterprise Clubs run by local groups, which could include: • local employers • business groups • voluntary organisations • community groups	This provision is not funded via DWP or any of their contractors. Again, this builds on 'the Big Society Concept' i.e. that people or organisations can help themselves or others. There is no

 local authorities to mentor and support clients with a business idea. (No such clubs exist at present in Sunderland.) 	current funding for this help and clients in the main referred to it are less than 6 months unemployed or not eligible for other DWP programmes. Gap in
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