

SUNDERLAND HEALTH AND WELLBEING BOARD

28 November 2014

FEEDBACK FROM THE ADULTS PARTNERSHIP BOARD

Report of the Chair of the Adults Partnership Board

The Adults Partnership Board met on Tuesday 4th November, 2014.

3. Matters Arising

Joint Childrens Trust and Adults Partnership Board meeting

A joint meeting is to be held on the 24th November looking at areas for joint and individual work and reporting into the HWBB.

5. Strengthening Families

Helen Lancaster (HL) provided an update on the Strengthening Families approach, including the Troubled Families Programme. HL reported the aim is to establish clear, co-ordinated and integrated support pathways for families across all levels of need providing a common framework for the delivery of services.

DCLG have estimated Sunderland had 805 such families, however to date over 1000 families have been attached to the scheme and up to 31st October 68.5% have been 'turned around'.

Each of the five former regeneration areas of Sunderland have a Multi Agency Family Locality Team.

HL noted the local evaluation carried out by Ecorys has shown there is a good infrastructure in place with evidence of information sharing, increase in partnership working and the bringing together of children and adult services.

HL reported in May 2014 Phase 2 of the project was announced with Sunderland given early starter status from 1st January, 2015.

6. Tobacco Alliance Update

Gillian Gibson (GG) provided an update on the progress made, results of CLear peer assessment and the strategic aim on Making Smoking History in the North East Partnership who are taking forward the aim of reducing smoking in the north east to below 5% by 2025.

GG noted smoking still remains the biggest preventable cause of premature deaths and disease in Sunderland. GG noted overall the Sunderland Alliance was congratulated in reducing the smoking prevalence although smoking rates in pregnancy has seen an increase to 19.9%, compared to the national figure of 12%.

7. Age Friendly Cities

Estimates highlight that by 2037 the population aged over 60 in Sunderland will increase from 24% to 31.2%.

Stuart Cuthbertson (SC) provided an update on the progress of Sunderland's

application to become an Age Friendly City in partnership with Age UK. Work is currently underway to refresh baseline data to submit an application to WHO for Sunderland to be given Age Friendly status.

SC noted a co-ordinated approach to tackling the WHO domains across all age groups (where appropriate) will support the City's economic growth and related skills and health issues.

It was noted how the People and Place & Economy Boards could help drive this forward with bench-marking, key plans and the involvement of key partners.

8. Mental Health Trailblazer Report

Gillian Gibson provided an update on the work undertaken by the North East Combined Authority to develop and submit a funding bid for a trailblazer project aiming to support people with common mental health issues back into work.

The Board supported the programme.

GG gave details of a new Workplace Health Alliance launch on the 26th November which is aimed at getting more smaller and medium sized businesses to sign up to promoting a healthy workforce.

9. Affordable Warmth Update

Alan Caddick (AC) reported that an affordable warmth Steering Group has been established and the Terms of Reference agreed. Members of the group include: Sunderland CCG, Age UK, SCC, City Hospitals, GP's, Warm Up North, Gentoo and South Tyneside Foundation Trust.

AC reported an early priority for the group was to consider what actions could be taken to help reduce excess winter deaths. Bids made to the CCG was successful in securing £6k towards the flu jab campaign and £100k for AgeUK to help keep people warm and safe over the winter.

AC noted in addition to developing the strategy the Steering Group will also monitor Warm Up North and Collective Switching. AC reported to date a further 199 people have signed up to the Collective Switching programme.

It noted the need to be clear on how affordable warmth will be measured against the reduction of hospital admissions, e.g during the month of October there were 250 more A&E Type 1 admissions than the previous year.

10. Date and Time of Next Meeting

The date for the next meeting is Tuesday 6th January 2015 at 2.30pm