

NORTH SUNDERLAND AREA COMMITTEE

AGENDA

Monday, 21st January, 2013 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,
Tyne & Wear, SR5 4BW**

Membership

Cllrs R. Bell (Chair), D. Wilson (Vice Chair - Place), S. Foster (Vice Chair – People), S. Bonallie, R. Copeland, B. Curran, R. Davison, B. Francis, G. Howe, J. Jackson, D. MacKnight, C. Shattock, P. Stewart, J. Wiper, N. Wright.

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Contact: Joanne Stewart, Principal Governance Services Officer Tel: 561 1059
Email: Joanne.stewart@sunderland.gov.uk
Gilly Stanley, Area Officer Tel: 561 1161
Email: gilly.stanley@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request.

5.* **Financial Statement and Proposals for further
allocation of Resources**

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(copy attached)

* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

11th December, 2012

At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 17th SEPTEMBER, 2012 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Copeland, Curran, Davison, Foster, Francis, Howe, Jackson, MacKnight, Shattock, Stewart, D. Wilson, Wiper and N. Wright

Also in Attendance:-

- | | |
|-----------------------|--|
| Insp. Tony Carty | - Northumbria Police |
| Ms. Wendy Cook | - Youth and Community Coordinator, SNCBC |
| Ms. Gillian Gibson | - Consultant in Public Health, STPCT |
| Mr. Andy Old | - Area Response Officer, Sunderland City Council |
| Ms. Allison Patterson | - Scrutiny and Area Arrangements Manager, Sunderland City Council |
| Ms. Ev Ripley-Day | - Head of Raising Standards, SAFC Foundation of Light |
| Mr. Alan Scott | - North Locality Manager, Sunderland City Council |
| Ms. Sue Stanhope | - Director of HR & OD, Sunderland City Council – ALE (Area Lead Executive) |
| Ms. Gilly Stanley | - Area Officer (North), Sunderland City Council |
| Ms. Joanne Stewart | - Principal Governance Services Officer, Sunderland City Council |
| Mr. Gary Yates | - Tyne and Wear Fire and Rescue Service |

Chairman's Welcome

The Chairman welcomed Ms. Sue Stanhope, Director of HR & OD, who would be the new Area Lead Executive for the North Sunderland Area Committee and opened the meeting, inviting introductions around the room.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillor Francis and on behalf of Mr. Michael Donachie, Gentoo, Ms. Sandra Mitchell, Sunderland City Council and Mr. James Third, Nexus.

Declarations of Interest

Councillor Copeland an open declaration in the SIB application for the Southwick Old Town Hall Project as a members of SNYP.

Minutes of the Last Meeting of the Committee held on 21st June, 2012

1. RESOLVED that the minutes of the last meeting of the Committee held on 21st June, 2012 (copy circulated) be confirmed and signed as a correct record.

Place Board – Progress Update

The Chief Executive submitted a report (copy circulated) which provided an update of progress against the current years Place Board Work Plan.

(for copy report – see original minutes)

Ms. Allison Patterson, Scrutiny and Area Arrangements Manager presented the report advising that the Committee had agreed its Local Area Plan at its meeting in June and the priorities identified in that plan associated to Place had been referred to the Place Board for consideration. She informed Members that the Place Board had started to initiate action on the priorities and were in the process of agreeing target dates for delivery and when to feedback to the Area Committee in the year ahead.

Ms. Patterson then gave Members a progress update on the work undertaken by the Place Board to date on the following areas and/or priorities, including any requests for decisions, where necessary:-

- Responsive Local Services (RLS) : Streetscene;
- Greenspace Improvements and Shopping Centre Improvements; and
- Heritage.

Following Member discussions, it was:-

2. RESOLVED that:-
 - i) the report and timetable for activity for the year ahead be received and noted; and
 - ii) progress update reports based on the timetable be submitted to future meetings of the Committee.

People Board – Progress Update

The Chief Executive submitted a report (copy circulated) providing an update of progress against the current years People Board Work Plan.

(for copy report – see original minutes).

Ms. Allison Patterson presented the report again advising that the Committee had agreed its Local Area Plan at its meeting in June and the priorities

identified in that plan associated to People were to be referred to the People Board for consideration.

She informed Members that the People Board were scheduled to meet to action those priorities on behalf of the Committee and agree a timetable for activity for the year, updating the Committee on progress at a relevant time based on that timetable.

Members were advised that the Locality Manager for the North Sunderland area and Commissioning Lead, Children's Services would be attending the next meeting of the People Board to give a presentation on youth provision in the area, which had been highlighted as a priority in most of the Area Committees' Work Plans. A report would be submitted to Cabinet in November which should include any comments from the Committee and therefore Ms. Patterson advised that it would be necessary to arrange an extraordinary meeting of the Committee to consider the proposals for the area and make comment.

Councillors Davison and MacKnight referred to a night when they had made a visit to the youth provision based within Red House Academy and had found a number of youth workers but no young people and raised concerns if the provision was going to be poorly attended that it needed to be moved. Mr. Alan Scott, Locality Manager, agreed to investigate the matter further and respond directly to Members but advised that he was aware that this had been a popular venue for young people during the summer holidays so was surprised to hear it was so poorly attended. He also advised that detached workers should be approaching young people to try and get them involved with activities in the area, but advised that had the young people been drinking they would not be invited or allowed into the facility.

Inspector Carty gave Members an update on the Operation Educate and SafetyWorks Programme that were being undertaken in the area, advising of actions that had been carried out to work towards reducing anti social behaviour in the North area.

Members discussed the impressive SafetyWorks Programme and requested that a visit to the facilities be arranged for those Members who had not been previously, and it was:-

3. RESOLVED that:-

- i) the content of the report be received and noted; and
- ii) the People Board's timetable for activity for the year ahead be received at a future meeting of the Committee; and
- iii) a site visit be arranged for Members of the Committee to the SafetyWorks interactive safety centre.

Community Chest, Strategic Initiatives Budget (SIB) and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Community Chest, Strategic Initiatives Budget and Healthy City Investment Fund to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Patterson presented the report and advised Members of the applications for funding which were set out as an annex to the report.

Members discussed the requested change in condition for the Castleview MUGA and expressed their disappointment in the way in which the application had been carried out. The Committee asked that the Board be contacted to express their dismay in the way the application had been made and advise that they wished for a review to be undertaken towards the end of the two year contract to consider the provision of Friday Football sessions.

Having fully considered the report and applications therein, it was:-

4. RESOLVED that:-

- the financial statement as set out in paragraph 2.1 of the report be noted;
- approval be given to the seven proposals for support from the 2012/13 Community Chest, totalling £4,960, as set out in the annex to the report;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £6,000 as a contribution towards the Swithick Old Town Hall Project;
- approval be given to the allocation of HCIF funding from the 2012/13 budget of £31,000 as a contribution towards the Men's Healthy Futures North Project;
- approval be given to allocate a budget of £35,837 to deliver the Swithick Community Christmas Scheme, subject to full appraisal, assessment and consultation; and
- a letter be sent to the Board of the Academy from the Committee, as discussed, regarding the change of condition to Castleview MUGA Project to commit to deliver the football sessions for a period of 2 years, subject to a review being carried out nearer that time to look at the delivery of further football sessions.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) R. BELL,
Chairman.

At an extraordinary meeting of the NORTH SUNDERLAND AREA COMMITTEE held in COMMITTEE ROOM 6, CIVIC CENTRE, BURDON ROAD, SUNDERLAND on TUESDAY, 16th OCTOBER, 2012 at 6.00 p.m.

Present:-

Councillor Bell in the Chair

Councillors Copeland, Curran, Davison, Foster, Howe, MacKnight, Shattock, D. Wilson and Wiper

Also in Attendance:-

- | | |
|----------------------------|--|
| Ms. Tracey Hassan | - Commissioning Lead, Sunderland City Council |
| Ms. Karen Lightfoot-Gencli | - Commissioning and Inspection Officer, Sunderland City Council |
| Ms. Allison Patterson | - Scrutiny and Area Arrangements Manager, Sunderland City Council |
| Ms. Ev Ripley-Day | - Head of Raising Standards, SAFC Foundation of Light |
| Mr. Alan Scott | - North Locality Manager, Sunderland City Council |
| Ms. Sue Stanhope | - Director of HR & OD, Sunderland City Council – ALE (Area Lead Executive) |
| Ms. Gilly Stanley | - Area Officer (North), Sunderland City Council |
| Ms. Joanne Stewart | - Principal Governance Services Officer, Sunderland City Council |
| Mr. Gary Yates | - Tyne and Wear Fire and Rescue Service |

Chairman's Welcome

The Chairman welcomed everyone to the extraordinary meeting of the North Sunderland Area Committee, opened the meeting and invited introductions around the room.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Francis, Jackson, Stewart and Wright.

Declarations of Interest

There were no declarations of interest made.

Review of Provision of Activities of Youth Services for Young People

The Executive Director of Children's Services provided a powerpoint presentation (copy circulated) which provided the committee with the recommendations from the North Sunderland Area People Board on the commissioning of youth services in the area.

(for copy of presentation – see original minutes)

Ms. Tracey Hassan, Commissioning Lead, advised that the Consultation had been undertaken between June and September, 2012 and looked to seek views on youth provision and activities for young people in the city. The North Sunderland Area People Board had been consulted on the provision within their area of the city. The People Board had been asked a set of three questions and the draft service outcomes and draft service specifications had been given consideration. A set of recommendations for the Area Committee had been developed and approval of these recommendations was being sought at this extraordinary meeting.

Ms. Hassan also advised that the age ranges had been extended from 13 – 19 years to 11 – 19 years, plus services for 8 – 10 year olds.

The three questions the People Board were asked to consider were:-

- i) Are there any additional outcomes to add to the draft Outcomes Framework?
- ii) Are there any specific needs within the area which have not been addressed in the draft Service Specification; and
- iii) Are there any questions Members wish to have included as part of the evaluation criteria to support the award of the youth contract?

Members agreed to consider the recommendations of each question individually.

Are there any additional outcomes to add to the draft Outcome Framework?

Members of the People Board discussed the above question and concluded that particular reference to bullying and how organisations deal with both the victim and the perpetrator with questions as to how bullying incidents are recorded should be included.

It was suggested to Members that an additional outcome was not required but that it would be included in the service specification - 'Young people feel safe in their home, social setting and city environments' which will then be measured by the feedback from young people.

As such, it was:-

1. RESOLVED that no additional outcomes be recommended.

Are there any specific needs within the North Sunderland area which have not been addressed in the draft Service Specification?

The Area Committee were advised that the People Board requested them to consider the inclusion of the following specific requirements of the area which were not already being addressed in the Draft Service Specification for both 8-10 and 11-19 year old provision:-

- 8 – 10 year olds – Similar to 11-19, however, specific outcomes and method of delivery would differ. Suggested delivery is for one session per week per ward plus some provision during school holidays
- 11 – 19 year olds - Two options were discussed for Area Committee consideration:

Option 1 - Three sessions per week, per ward as a standard service throughout the year; including some provision during school holidays; or

Option 2 – Two sessions per week, per ward with a full and comprehensive holiday programme.

Members discussed the two options as set out for 11-19 year old provision. Ms. Mitchell advised the Committee of proposals other Area People Boards had considered.

Following discussions around the different options for youth provision it was moved by Councillor Foster and seconded by Councillor Wilson that a third option for 11-19 year old provision be proposed:-

Option 3 – Two sessions per week, per ward with the remaining hours banked and used as and when required, based on need, identified using local intelligence and as agreed by the People Board, as the year progressed.

It having been agreed unanimously, it was:-

2. RESOLVED that the following specific requirements be included for the North Sunderland Area:-

- 8-10 year old provision – similar to that of 11-19 year olds although specific outcomes and method of delivery would differ over one session per week, per ward with some holiday provision; and
- 11-19 year old provision – two sessions per week, per ward with the remaining hours banked and used as and when required as the year progressed, as set out in Option 3.

Are there any questions Members wish to have included as part of the evaluation criteria to support the award of the youth contract?

The People Board had discussed the specific needs of the North Sunderland Area with regards to the award of youth contracts and asked the Area Committee to consider that the following additional questions / statements be included within the evaluation criteria used when awarding youth contracts:-

- How will you build effective partnerships to make best use of resources and maximise outcomes for young people?
(Strengthening partnerships with local organisations and businesses was identified as a key area for development by the People Board. This question would be used to seek information on how providers would best use resources already available in the North Sunderland area such as existing organisations, facilities, the beach front, etc.)

- How will you ensure young people are supported in preparation for training and work?
(Job readiness was identified as being an essential outcome. The question would be used to draw out information in relation to enhancing softer skills to support young people to be job ready.)

Members having considered the above questions, it was:-

3. RESOLVED that the questions as set out above be included within the evaluation criteria used when awarding youth contracts in the North Sunderland area.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) R. BELL,
Chairman.

21st January 2013

Report of the Executive Director of Health Housing and Adult Services and Head of Strategy, Policy and Performance

Health and Wellbeing Strategy

1. Purpose of the Report

To update the Area Committees on the development of the Health and Wellbeing Strategy.

2. Background

2.1 The Health and Social Care Act gives the local authority responsibility for 5 key areas of development –

- To establish a Health and Wellbeing Board
- To complete a Joint Strategic Needs Assessment
- To produce a Joint Health and Wellbeing Strategy
- To set up a local Health Watch
- To transition public health responsibilities.

2.2 The Health and Wellbeing Strategy must be completed by March 2013 and be produced jointly with the local Clinical Commissioning Group. It is a high-level strategy that spans the NHS, social care, and public health areas and takes into consideration the wider health determinants of health such as housing and child and community poverty.

2.3 Similarly mandated by the Health and Social Care Act as part of their authorisation process, the Clinical Commissioning Group have produced their Clear and Credible Plan. Where appropriate both the strategy and plan are aligned to ensure clarity of vision across the system, recognising that the two plans have their distinct place and role to fulfil.

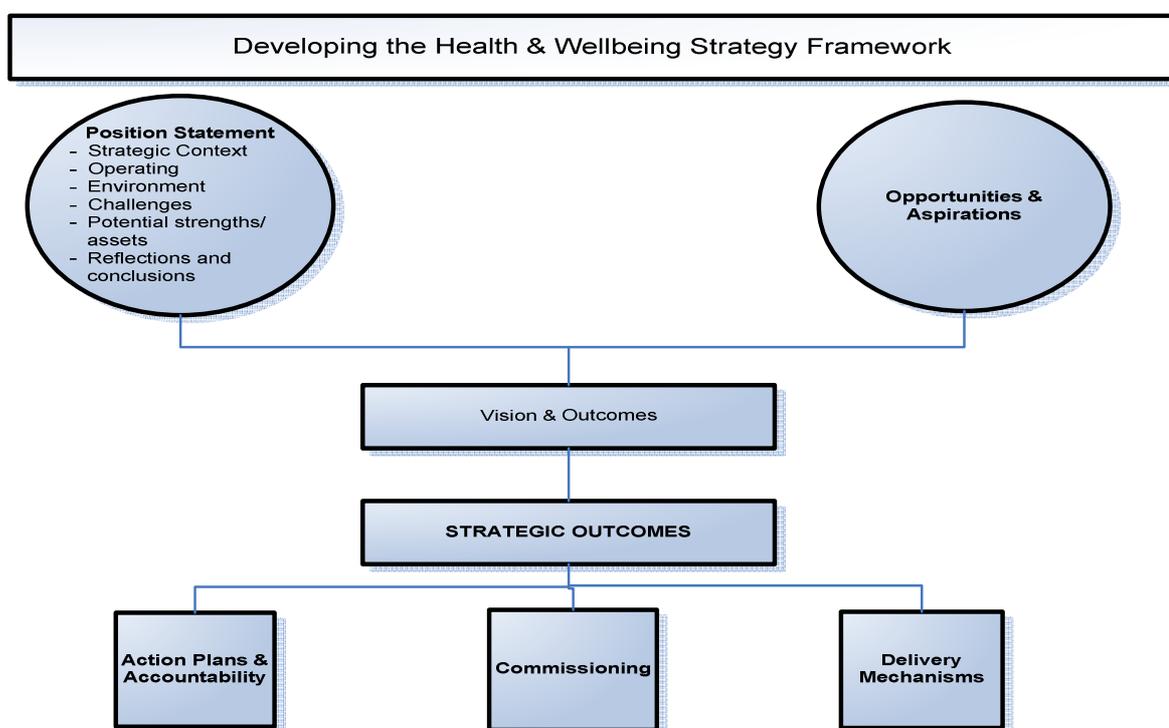
2.4 Faced with reducing public resources and increasing demand and expectations many current delivery methods are recognised as no longer appropriate. The development of the Health and Wellbeing Strategy also comes in the context of large scale change to the way public services are being delivered and in an environment of reducing resources. Although a challenge, the changing environment also offers an opportunity to fundamentally review and improve the way agencies work with residents and communities in the future. At the same time, there is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.

2.5 Consideration will need to be given to our relationship with communities and how services can be delivered in the future to make best use of all resources in order to achieve better outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to make the transition to greater strength and independence, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can support people to take greater control of their lives and enable outcomes that matter to them, their families and communities.

3. Current Situation

- 3.1 In order to meet the challenges outlined above, the Health and Wellbeing Strategy has been developed to take a whole systems and an assets based approach to the improvement of health and wellbeing in Sunderland. The Strategic Objectives that have been set in the strategy are ambitious and challenging and to achieve them will require a considerable change in the way that services are developed, delivered and specifically how we engage with our communities to empower them to take control over the decisions affecting their health and wellbeing.
- 3.2 This strategy sits alongside other strategic approaches within the City including the Community Leadership programme, the Community Resilience Plan and the strengthening families approach.
- 3.3 The broad process for developing the strategy is highlighted in Figure 1 below:

Figure 1



- 3.4 A working group has been established to oversee the drafting and editing of the strategy. Membership is open to interested parties and currently includes representatives from the local authority, PCT, Clinical Commissioning Group, acute and foundations trusts and Sunderland University. It is chaired by the local authority's Executive Director for Health Housing and Adult Services.
- 3.5 The Health and Wellbeing Board is committed to broadly engaging a wide range of partners in the development of the Health and Wellbeing Strategy and as such has developed a full engagement and consultation programme. Each element of the process was the focus of an open engagement event held bi-monthly throughout 2012. Attendance at each event ranged from 45 – 95 participants from residents, local support groups, elected members, health practitioners, GPs and public and health sector staff.

- 3.6 The Strategy (attached as Appendix 1) aims to describe the three main components of an assets based approach to health and wellbeing namely:
- **Design Principles** – those ways of working which must underpin all commissioning decisions and ultimately ways of working for which the Board holds responsibility – including consideration of the Clinical Commissioning Group's commissioning plans
 - **Assets** – the core assets which can be built upon in Sunderland to impact on the health and wellbeing of residents
 - **Strategic Objectives** – the ultimate goals of the strategy which will focus the development of high level actions and commissioning plans that will follow.

4. **Partner Approval**

- 4.1 To develop the broad acceptance of the strategy further into formal approval, the headline strategy (Appendix 1) is being taken to the Boards and management organisations of partners throughout the whole health and social care system including the members of the Children's Trust, Adults Partnership Board and Sunderland Partnership. This is to ensure that there is high level support and understanding for the strategy throughout the system; this will encourage the transition from strategic planning into delivery and performance management.

5. **Forward Plan**

To take forward the initial strategy, there are four further stages that need to be completed:

5.1. **Developing the Strategic Objectives into Actions**

Taken from the membership of the Health and Wellbeing Strategy sub group, lead officers have been allocated to each of the Strategic Objectives. With support from the Council's Strategy, Policy & Performance Management service, they have been responsible for bringing together partners to shape activity which will achieve the Strategic Objectives and highlight how we will know that these objectives have been achieved.

5.2. **Consulting on the strategy and actions**

As the strategy has been developed through a year long process of open engagement events including representatives from the voluntary and community sectors, providers and public sector officers and members, it is evident that there is a broad understanding and acceptance of the content of the strategy. As such it is not proposed that the final draft strategy be open for the 3 month consultation window that is recommended through the Sunderland Compact.

It is, however, important that a more inclusive range of partners are given the opportunity to comment on the strategy. Therefore a further engagement event and a programme of engagement sessions with different groups was held in December – including, but not limited to, the Sunderland Partnership equality forums, the Children's Trust Young People Advisory Network, and GP patient participation groups.

5.3. **Formal approval**

Following the consultation process detailed above, the Strategy needs to be formally approved by the end of March 2013. As the Health and Wellbeing Board at this stage will not be a formal committee of the Council, the Board will need to ratify the Strategy and Action Plan before it is taken to Council Cabinet for formal approval. It is proposed that the Health and Wellbeing Board on the 25th January 2013 receives the final draft strategy and action plan and subject to approval this is taken to Cabinet on the 13th February 2013. This will bring the

Strategy to the 17th January Scrutiny Committee for discussion. It is also anticipated that the Strategy will be taken to the Board of the Clinical Commissioning Group for approval.

5.4. Ongoing Ownership

Each of the strategies Strategic Objectives have also been allocated 2 sponsors – these are senior representatives, one of whom is a Health and Wellbeing Board member and including Cabinet level elected members. Their role, with the support of the lead officer is to lead the delivery of the objective through appropriate partnership working. It is also the role of the sponsor to report to the Health and Wellbeing Board for the achievement of progress against their Strategic Objective.

6. **Recommendations**

The Committee is recommended to:

- Provide comments on the strategy for the purposes of consultation.
- Note the approval process and timescales.

Annex 1

SUNDERLAND'S JOINT HEALTH AND WELLBEING STRATEGY

VISION

The vision for is to have the:

Best Possible Health and Wellbeing for Sunderland

....by which we mean a City where everyone is as healthy as they can be, people live longer, enjoy a good standard of wellbeing and we see a reduction in health inequalities.

Faced with reducing public resources and increasing demand and expectations many current ways of delivering services are recognised as no longer appropriate. Large scale changes to the way public services are being delivered are well under way. Although challenging, the changing environment offers an opportunity to fundamentally review and improve the way agencies will work with residents and communities in the future. There is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.

Consideration will need to be given to relationships between agencies and the communities they serve and how services can be delivered in the future to make best use of all resources in order to achieve better health and wellbeing outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to enjoy much better health and wellbeing, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can support people to take greater control of their lives to bring about better health and wellbeing outcomes that matter to them, their families and communities.

The Health and Wellbeing Strategy, Community Resilience Plan and the Strengthening Families approach are together aiming to achieve the transition to a new way of working and at the same time achieve improved outcomes for the people of Sunderland.

DESIGN PRINCIPLES

We have established a set of design principles that will underpin our new approach to health and wellbeing and upon which action planning and ultimately commissioning throughout the health and social care system will be built. These design principles are:

- **Strengthening community assets**

Empowering individuals, families and communities, increasing their capacity and involving them in co-producing services. This will enable residents to mobilise and build on existing community strengths and potential to help them address their own, their family's and their community's needs. This asset-based approach does not ignore needs – instead, it distinguishes between those needs that can best be met by families and friends, those best met by communities working in partnership with public services, and those that can only be met by public sector providers.

- **Prevention**

Using local intelligence and experience to identify risks to health and wellbeing effectively and to work within communities to prevent people developing problems

- **Early intervention – actively seeking to identify and tackle issues before they get worse**

We know that early intervention with children, young people and adults can reduce more complex health issues in the longer term. Identifying and tackling issues at an early stage can prevent them escalating into more problematic and complex needs.

- **Equity – providing access to excellent services dependent on need and preferences, that are also based on evaluated models and quality standards**

The conditions in which people are born, grow, live, work and age are responsible for the (avoidable) differences in peoples health. Equity in health means everyone being able to achieve their full health potential regardless of their personal circumstances. To achieve this there needs to be fair distribution of resources and opportunities for health as well as fairness in the support offered to people when they are ill.

Health inequalities exist within Sunderland itself, and between Sunderland and England. These health inequalities are often related to obesity, alcohol related diseases and smoking rates. We know that we have particular communities where these health inequalities are most evident and we need to address this.

- **Promoting independence and self care – enabling individuals to make effective choices for themselves and their families**

The increasing emphasis on personalisation of services and of individual health and care budgets means that we must focus on creating alternative types of services that can be sustained within the community. We will continue to support our most vulnerable individuals, families and communities. Wherever possible and appropriate, our interventions will enable and re-able people to function effectively without the need for recurring agency support.

- **Joint Working – shaping and managing cost effective interventions through integrated services**

Working together to make best use of our strengths and assets so that we can provide flexible and tailored services that respond to local conditions and focus on what matters to residents to achieve more for our communities.

- **Address the factors that have a wider impact on health – education, housing, employment, environment, and address these proportionately across the social gradient**

Differences in people's health result from differences in the opportunities that people are able to take advantage of during their lives. Action on the wider impacts of health requires action across all the social determinants of health. A government commissioned independent review of health inequalities identified a number of social determinants which increase inequalities in life expectancy across the life course. The review identifies six key objectives to reduce health inequalities caused by these determinants. These are:

- Give every child the best start in life

- Enable all children, young people and adults to maximize their capabilities and have control over their lives
- Create fair employment and good work for all
- Ensure healthy standard of living for all
- Ill health prevention
- Create and develop healthy and sustainable places and communities.

To see a sustainable improvement in life expectancy for all of the population, including a reduction in inequalities, the wider determinants of health need to be addressed – this includes a major focus on achieving the best start in life to break the cycle of health inequalities.

- **Lifecourse – ensuring appropriate action throughout an individual’s life with a focus on early years and families**

Intervention and support should be available throughout our lives, recognising that triggers for crisis can occur at different points in people’s lives (particularly at key transition points). It is important that we set in place the foundations in early years and encourage families to play a strong role in developing their own resilience.

ASSETS

There are community and individual assets that we share and that need to be developed, nurtured and supported including:

- the practical skills, capacity and knowledge of local residents
- the passions and interests of local residents that give them energy for change
- the networks and connections – known as ‘social capital’ – in a community, including friendships and neighbourliness
- the effectiveness of local community and voluntary associations
- the resources of public, private and third sector organisations that are available to support a community.

There are interdependencies between these and a number of strategic assets which come together to make Sunderland unique – these should be built on where they exist and be improved and developed where they are weaker or missing. These are:

- **Strong and stable family and community relationships**

Sunderland is characterised by low movement of people – families and communities are relatively stable and as such there is potential to use local informal support networks to promote healthier choices and healthy lifestyles

- **The coast and countryside and a passion for sport and activity**

Sunderland has an attractive coast and easy-to-reach countryside and urban green spaces that provide opportunities for promoting an active lifestyle. The city’s passion for sport and exercise should be nurtured and developed to ensure broader involvement with more wide reaching health impacts.

- **Potential for Sunderland’s employers to offer swift access to a large proportion of the workforce and understanding of different communities**

The economy in Sunderland is characterised by a small number of large employers employing the majority of the workforce. By developing relationships with these employers we can tap into their understanding of the communities in which they operate and the people they employ to promote healthy workplaces and healthy lifestyles.

- **A vast number of contacts with residents through daily provision of a wide range of services**

Sunderland's many organisations and support groups are in touch with residents across the whole range of service delivery. Hard-wiring health improvement into these day-to-day contacts will reinforce and bring support to those people who need it so that every contact is a health contact.

- **At the leading edge of putting new technology to work in the public interest**

Sunderland is at the leading edge of using new technologies and making sure that the whole city can make best use of this resource. There exists great potential to use new technologies to enable people to take more control over their own health and wellbeing through technological solutions and by improving information sharing.

- **A huge variety of local organisations, partnerships and networks with a strong track record of effective delivery**

We are starting from a strong position whereby there has been a long history of joint working to deliver real changes. We will build on this to ensure that the achievement of better health outcomes involves individuals, communities and providers..

The following Strategic Objectives describe how we will achieve our vision for health and wellbeing. Detailed action plans will be developed for each. Each strategic objective utilises one or more of the assets and applies all of the design principles.

STRATEGIC OBJECTIVES

1. Promoting understanding between communities and organisations

- **Communities being able to understand what they can expect of service providers and what other organisations can offer**
- **Making best use of local intelligence to identify emerging risks to health and wellbeing**
- **Harnessing individuals, communities and service providers views to inform and challenge provision**
- **Understanding the strengths and diversity of our communities and reflecting this in our commissioning**

If the health of local people is to improve then we must all pull together and play our part. Relationships between agencies and local people, including patients and service users, need to be much more dynamic and enable local people to have a much greater influence on which services are provided, as well as how and when they are provided. Equally, individuals and communities need to develop an understanding of the strengths that they have and can draw upon collectively, enabling them to take control of their own health.

If we do these things then we will all have a much better understanding of our own health needs and how best we can address these, either through our own endeavours or with the help of others if we need it. This will give us confidence in ourselves and in the services that we rely upon in times of need.

2. Ensuring that children and young people have the best start in life

- **Encouraging parents and carers of children to access early years opportunities**
- **Supporting children and families throughout the whole of a child's journey, including the transition into adulthood**

Many of us understand and acknowledge the influence (directly and indirectly) that families and schools have on the development and life chances of children and young people. These two important factors can have a huge impact upon the health, education and future employment opportunities of a child or young person.

To ensure a positive future for our children and young people there needs to be effective joint working across agencies to encourage individuals and families to achieve their full potential by addressing their physical and emotional health issues. Schools in particular are in a position where they are able to support the physical and emotional development of their pupils and their immediate family.

3. Supporting and motivating everyone to take responsibility for their health and that of others

- **Encouraging people to take the first steps towards healthy lifestyles**
- **Making healthy lifestyle choices easy**
- **Promoting and sustaining interest in healthy lifestyle options**
- **Raising self-esteem, confidence and emotional health and wellbeing**

The most powerful influences upon how we behave come from our family and friends. They shape our knowledge, perspectives, experiences and preferences and as a consequence can either encourage or discourage us to lead a healthy lifestyle. It is important that we realise this affect on ourselves as well as the effect we can have on those around us. However there are also a range of options open to agencies that can help to make a healthy lifestyle an easy option, for example this can be through health education, provision within schools, mentoring programmes, as well as providing easy access to the city's natural assets such as open and green spaces. Our agencies also need to consider how they can encourage and sustain people's interest in a healthy lifestyle through local and national events, cultural activities, and through Sunderland's major employers.

4. Supporting everyone to contribute

- **Work together to get people fit for work**
- **Understanding the health barriers to employment and training, and supporting people to overcome them**
- **Actively working with local businesses to ensure a healthy workforce**
- **Supporting those who don't work to contribute in other ways**

Those of us that find ourselves unemployed will realise already the detrimental affect this can have on our health, indeed it is known that poorer health can be found amongst those who are unemployed for longest. The effects of poor health can be divided into the short-term (resulting from the immediate impact of unemployment) and the long-term more complex health impacts that can develop. The potential health and wellbeing impacts of unemployment are:

- Distress, anxiety and depression that may also impact upon other family members
- Worsening health behaviours in the form of increased smoking, increased alcohol consumption and a decrease in exercise.

- Financial problems that can reduce living standards, increase the likelihood of social isolation and lower self-esteem.

So it is important that agencies work together to build confidence and motivation and provide pathways into training and employment. But we must also work with employers so that they understand how the policies they implement can have a significant effect on both the health of their employees and their employee's families. Good health in this environment can be promoted through healthier working conditions and more flexible employment.

For those of us not in work there will be the opportunity to contribute to those communities that can benefit from our skills and talents. This will enable us to improve the lives of those around us and enable us to build community pride through a variety of volunteer roles.

5. Supporting people with long-term conditions and their carers:

- **Supporting self-management of long-term conditions**
- **Providing excellent integrated services to support those with long-term conditions and their carers**
- **Support a good death for everyone**

We realise that those people with long term conditions can be experts in their own care because they understand better than anyone the problems they encounter on a daily basis. Our agencies need to reflect on how they can work together and redesign their service provision in order to incorporate the preferences of patients and service users, as well as self-management of their condition where this is possible. We will ensure that this approach incorporates a range of services that are reliable, consistent and maximise the quality of life for those people with long-term conditions as well as their families and carers.

6. Supporting individuals and their families to recover from ill-health and crisis:

- **Supporting individuals and families to have emotional resilience and control over their life**
- **Providing excellent integrated services to support people to recover from ill health and crisis**
- **Winning the trust of individuals and families who require support**

Any of us may find ourselves in need of support in a crisis situation. This may result from ill health or injury where we are suddenly unable to undertake everyday tasks, or where our main carer's own health and ability to carry on caring has suddenly broken down. Where this is the case our agencies will identify the best service pathways that will facilitate rehabilitation by working together through a mixture of appropriate integrated services.

21st January 2013**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1. Purpose of Report**

To provide an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the North Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Item 3 Annex 1** outlines progress made to date.

3 Key Areas of Influence/Achievements up to 31 December 2012

3.1 Outlined below is a summary of the key areas of influence / achievements of the North Place Board up to 31 December 2012.

Action Taken	Outcome
Responsive Local Services Streetscene	
Car dealers selling cars from grass verges and footpaths.	
Encouraged implementation of the Council's enforcement powers	<ul style="list-style-type: none"> The Place Board escalated the matter to the Portfolio holder and the Leader. A city wide procedure has been written by legal services which outlines educational and enforcement powers the Council can deliver against car dealers. The procedure will be rolled out across the city from January 2013. The car dealers (sixteen in the North) will be given 6 weeks notice to make alternative arrangements for their cars.
Area Priority: Greenspace Improvements	
An audit of large spaces of neglected land in the North carried out and proposals for improvement developed	<ul style="list-style-type: none"> St Peters – Sculpture Trail- RLS have commenced work on the Sculpture Trail to bring it back into use and re-landscape the area between the Glass Centre to Sandpoint Road. A second phase of improvement work is being developed and proposals to be considered at a future board meeting. Pirate Park, Seaburn – The park has now been reopened after refurbishment of equipment and the surrounding area was carried out by the RLS team and Volunteers. Fulwell Ward Community Chest supported the initiative with £500. Future work will include thinning the shrub beds, which will open up the area making it feel safe and inviting. Hylton Dene Steps – The steps within Hylton Dene were identified as an area for improvement, the steps are slippery and falling away. A project proposal to ring fence £2,500 SIB, subject to the receipt of a detailed SIB appraisal, assessment, is included under Annex 2 of Item 4 Financial statement and proposal. Redcar House Site/St Hilda's/Former Downhill Club -RLS have carried out a general tidy up, the sites will be maintained on a regular basis until the future of the sites are determined.
Area Priority: Shopping Centre Improvements	

An audit of shopping centres in the North which identified areas for improvements, including, litter around shop fronts, street scene furniture, lack of off street parking, inadequate bins and issues with anti social behaviour	<ul style="list-style-type: none"> • A street furniture audit is presently being carried out on the general condition in and around shopping centres. • Chewing gum removal is being targeted in the main areas of concern. • All shrub bed maintenance in shopping areas will be completed by the end of January. • A love where you live campaign will be carried out in the Dovedale Street area. • Bin replacements have all been assessed and will be installed in the New Year. • Anti Social Behaviour issues have been discussed with the police and options will be taken to a future place board. • Tree Grills at Southwick have been identified as a priority, costs to replace with resin is £1000. A project proposal to ring fence £1,000 SIB, subject to the receipt of a detailed SIB appraisal, assessment, is included under Annex 2 of Item 4 Financial statement and proposal.
Ensure local businesses deliver their responsibilities in relation to keeping the path at the entrance of the property and surrounding area clean and tidy	<ul style="list-style-type: none"> • A 'Voluntary Code of Practice' has been drafted. The Enforcement team in the North will visit businesses to make them aware of the voluntary code and support them to sign up to the campaign to assist in keeping the neighbourhood clean and tidy.
Area Priority: Heritage	
Previous actions remaining on Heritage Action Plan	<ul style="list-style-type: none"> • Engagement has commenced with the VCS network to support the development of the Heritage Priority. • The remaining actions on the action plan are being progressed by the VCS network.
Influence the increased use of the River Wear	<ul style="list-style-type: none"> • Referred to Head of Street Scene and Portfolio Holder • Funding position – that funding can be made available through capital programme subject to production of a successful Business Plan. • Options and associated business plans to provide public transport and heritage offer being developed
Support Heritage in the North using SIB funding	<p>The Place Board have considered the following applications:-</p> <ul style="list-style-type: none"> • Beamish Museum's request for £15,000 from SIB funding to enable children from local schools to better understand their local heritage and what it was in the past, by particularly exploring what happened across the area during World War 1. See Item 4 Financial Statement and Proposals for full detail. • North East Aircraft Museum's (NEAM) application, to fund jointly with Washington Area Committee, a new road and drainage on the site of the local museum. The project is requesting £13,000 from North Area Committee SIB funding and £13,000 from Washington Area Committee with £4,000 match funding from NEAM. See Item 4 Financial Statement and Proposals for full detail

4 **Recommendations:**

4.1 Members are requested to consider the progress and performance update with regard to the North Place Board's Work Plan for 2012/13.

4.2 Approve the change to the attached work plan **Item 3 Annex 1** under action 3.

Contact Officer: Gilly Stanley, North Area Officer Tel: 0191 561 1161
Email: gilly.stanley@sunderland.gov.uk

PLACE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Place Board to consider	Lead Agent	Progress Report	Area Committee Update Due	R A G	
1	<p>CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time</p> <p>AREA: High quality built and natural environments in North Sunderland</p>	<p>Local Action Key Priorities for Action: Greenspace improvements and shopping centre improvements</p>	<p>1. Continue to develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North</p>	Sep-12	Andrew Old	Place Board identified the following areas as a priority, St Peters Sculpture Trail, Redcar House, Hylton Dene Steps, Former Downhill Club Site, Pirate Park site. Area Committee is being asked to consider a funding request for £2500 for the Hylton Dene Steps.	Jan-13	G	
<p>1i Consider Neglected Land in the North and physical improvements which can be made</p>									
<p>1ii Consider proposals on enforcement measures in the North</p>			Dec-12	Andrew Old	<p>Illegal Parking: A city wide procedure has been written by legal services which outlines educational and enforcement powers the Council can deliver against car dealers. The procedure will be rolled out across the City from January 2013</p> <p>Shopping Centre Enforcement: A 'Voluntary Code of Practice' has been drafted. The Enforcement team in the North will visit businesses to make them aware of the voluntary code and support them to sign up to the campaign to assist in keeping the neighbourhood clean and tidy.</p>	Jan-13	G		
<p>2. Continue to monitor develop and deliver programmes in partnership that will improve the physical appearance of Shopping Centres in the North</p>			01/07/2012 and Nov 12	Gilly Stanley	SIB application for Southwick Illuminations approved at Area Committee in September and the first years events took place and were very successful with Performances given by Southwick Primary School Choir, Sunderland Chapel of Light and Salvation Army Band with the Switch On led by the Right Worshipful the Mayor of the City of Sunderland. Santa was present and distributed selection boxes to the choir.	Jan-13	G		
<p>2i Consider the Shopping Centres in the North and physical improvements which can be made</p>		Oct-12	Andrew Old	Place Board identified issues in the shopping centres, such as street scene furniture requiring painting, litter (bin replacements) and enforcement action along with other actions. ASB issues were identified and have been referred to the People Board and LMAPS. Area Committee is being asked to consider a funding request for £1000 for the replacement tree grills in the shopping centres.	Jan-13	G			
		Strategic Influencing Role	<p>3. Receive information to consider and influence the accessibility of services, facilities, events and information</p>				Area Committee to consider if this action is covered in 3i and 3ii		
			<p>3i Receive information on how services delivered in community venues are promoted</p>	Mar-13			Members would like to influence how the messages are communicated - board to discuss further and agree how to action	Apr-13	G
			<p>3ii Identify which school facilities residents are not being able to use</p>	Mar-13			A city wide approach has been approved for each school to be contacted to establish the facilities in the area. Place board and People board to consider results at a future meeting	Apr-13	G
			<p>4. Influence Core Strategy and approach to Housing issues</p>	Feb-13	Gary Clasper, OCE		The intention at present is to take the Draft Local Development Framework Core Strategy to the Cabinet meeting in March. Sessions will be organised in January and February 2013 that will provide an opportunity for members to consider and comment on the LDF proposals as they relate to their local area. The outcome of these sessions will be used to inform the development of the LDF as it progresses through the consultation process. Any amendments to the LDF programme that might require changes to the member engagement element will be communicated as soon as is feasibly possible.	Apr-13	G

2	CORPORATE: A responsible well looked after city that is adaptable to change AREA: A North adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Local Action Key Priorities for Action: Accessibility of services,	5. Continue to refer local issues to Area Response Team and Place Board	Standard Item	Andy Old, City Services	Ward members to continue to feed in local issues	Standard item	G
			6. Through VCS network encourage and support capacity building to deliver events and activities	ongoing		Ongoing, issues referred from VCS network and People Board as required		G
		Strategic Influencing Role Key Priority for Action: To influence the design, delivery and review of RLS Streetscene Services	7. To influence the design, delivery and review of RLS Streetscene Services	Standard Item	Andy Old, City Services	The first part of each Place Board meeting will be dedicated to discussing streetscene service. ONGOING	Standard item	G
			8. Receive information on services and facilities available for children and young people in North and refer findings to People Board to influence/action	ongoing	Sandra Mitchell, Children Services	Place Board has requested an update on S106, the following update to be provided to a future meeting- <ul style="list-style-type: none"> Clarification on North Locality Funds Clarification on Legal arrangement for each development Clarification of governance in how funds are used including Play and Urban Games Strategy 	ongoing	G
3	CORPORATE: A well connected city AREA: A well connected North	Strategic Influencing Role	9. Influence approach to parking and highways issues.	Sep-12	Andrew Old	A city wide approach for all garages is being rolled out in January. Enforcement letters will be sent out in December and any action to begin in January 2013	Apr-13	G
			10. Influence public transport delivery, accessibility, affordability and routes.	tbc	James Third, Nexus	Through nexus consultation on Quality Controlled Contracts. Update -The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA and a decision made in February/March 2013 . Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner.	Apr-13	G
4	CORPORATE: A city where cultural identity and vibrancy act as an attraction AREA: North's Cultural Identity: Continue to support activities and events which celebrate North's culture and identity.	Local Action Key Priorities for Action: Heritage	11. Monitor AC funded projects and the Heritage Action Plan in place.	Nov-12	Trina Murphy	Board received an update on the progress made on the action plan to date and the next steps in delivery. Engagement has commended with the VCS network to support with the development of the Heritage Priority.	Jan-13	G
			12. Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012	Ongoing	Trina Murphy	An update on the progress made for the HLF for Hylton Castle was provided and the Place Board will receive information relating to the resubmission of the application	Jan-13	G
			13. Encourage heritage activity in the North through the VCS Network		Vivienne Metcalf	see action 11	Jan-13	G
		Strategic Influencing Role	14. Influencing role with City Services to determine future strategy for managing local events and celebrations	tbc	Sandra Mitchell, Children Services	To look into keeping members informed of events well in advance to allow time to feed into them. Will look into the provision of a diary of events 1 year in advance.	Apr-13	G
			15. Influence and encourage heritage activity within the North.	Jul-12	tbc	Board to propose the Area Committee try to influence installation of Pontoons on River Wear. The place board have asked for the following: <ul style="list-style-type: none"> Current position clarified Financial provision can be made available subject to appropriate business case Development of business plan progressing Options to provide public transport and heritage offer being considered 	Jan-13	G

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

21 January 2013

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1. Purpose of Report

- 1.1 The report provides an update of progress against the People Board's Work Plan for 2012/13.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Item 4 Annex 1** outlines progress to date.
- 2.2 In addition to supporting the delivery of those priorities the People Board also has a key role in supporting the Area Committee in influencing the delivery, design and review of people based services delivered at an area level. Those services are beginning to be determined and currently include the following Early Intervention Locality Services :-

Children's Centres and Childcare	Pre-birth onwards, group, individual support, health, learning, family support and supporting parents into work
Connexions	Targeted and vulnerable, NEET
Educational Psychology	Support to schools and children with special educational needs
Youth Development	XL and mobile services, contracted services, partnership working between local providers
Attendance	Support to schools and enforcement
Risk and Resilience	Substance misuse, sexual health and prevention of offending
CAF	Management of the process for assessing needs and determining an appropriate response

To influence the commissioning of services delivered through contracted arrangements.

3. Key Areas of Influence/Achievements up to 31 December 2012

3.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board up to 31 December 2012.

Action Taken	Outcome
Early Intervention Locality Services	
Influence commissioning process for Youth Contracts	Area Committee agreed with the People Board's recommendations to tailor the service to meet North Area requirements. In doing so: § the Outcomes Framework was enhanced § specific requirements were included in the Service Specification including age range, frequency of delivery and flexibility, and § additional questions/statements added to the Evaluation Criteria as the basis for allocating future contracts.
Area Priority: Activities for young People	
Previous action was to approve funding for holiday activities	<ul style="list-style-type: none">• Various activities were delivered by 12 different providers during summer holidays and October half term.• 752 individual young people attended the sessions
Support Activities for young people in the North using SIB funding	<ul style="list-style-type: none">• The Keeping Kids active project is requesting £27,810 from SIB funding to enable children from the local area to participate in 27 events held over 3 locations .See Item 4 Financial statement and proposal.

4. Recommendations

4.1 Members are requested to consider the progress and performance update with regard to the North People Board's Work Plan for 2012/13.

Contact Officer: Gilly.Stanley, North Area Officer Tel: 0191 561 1161
Email: gilly.stanley@sunderland.gov.uk

PEOPLE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	People Board to consider	Lead Agent	Progress Report	Area Committee Update Due	R A G
1	<p>CORPORATE: A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>Area: Contribute to ensuring North has healthy outcomes and lifestyles</p>	Local Action	1. Area representation at CCG and potential links to People Board in each of the 5 areas.	ongoing	Karen Graham/Neil Revely	Consultation re City's Urban Health and Well Being Strategy to be presented to January Area Committee and recommended to People Board in January for consideration and contribution	Jan-13	G
2. Commissioning of projects through the Healthy City Investment Fund (HCIF)			Sep-12	Gilly Stanley	Collaborative HCIF – application in re partnership approach to address causes of men's cancer, raise awareness etc. (SIB process). Approved at AC in September. Project to be monitored through the SIB process	Sep-12	G	
Strategic Influencing Role		3. Influence GP Clinical Commissioning Group (CCG) at an area level.	tbc	Neil Revely/ Alan Caddick	See Action 1	Apr-13	A	
		4. Receive information and evidence to identify health needs to inform influencing role on service provision	tbc	Gillian Gibson	Receive a health needs assessment to identify what the health issues and services are across the North area.	Apr-13	A	
		5. Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level	tbc	Neil Revely	Understand the responsibilities that will be transferred and what AC can influence.	Apr-13	A	
2	<p>CORPORATE: A City with high levels of skills, educational attainment and participation</p> <p>AREA: Continue to support working to help local young people</p>	Local Action Key Priorities: Job Prospects and Activities for young people	6. Develop a programme to support employment opportunities for young people	Nov-12	Alan Scott	People Board received information on connections and gaps within the North, Working group to be established to progress actions, 6, 7 and 11 and to receive information for point 8 and then progress.	Apr-13	G
7. Audit local need and processes to understand how education providers link with employers			Nov-12	Alan Scott	Apr-13		G	
8. Assess employers skills requirements compared to skills of local workforce			Nov-12	Karen Alexandra	Apr-13		G	
9. Monitor and influence the delivery of holiday activities for young people			Nov-12	Gilly Stanley	An update report was provided to the people board by Alan Scott on SIB funded holiday activities- 752 individual young people attended the sessions with many attending more than one resulting in over 3000 contacts	Jan-13	G	
Strategic Influencing Role		10. Influence the family focus and strengthening families agenda	Dec-12	Joanne Cholerton	People Board received information on family focus and strengthening families. Updates to be discussed a future board meetings	Apr-13	G	
		11. Influence processes applied by schools and education providers to ensure employment routes available.	Nov-12	Alan Scott	To be addressed by working group and People Board to receive information	Apr-13	G	
		12. Influence delivery of play and youth provision and XL	Nov-12	Alan Scott	Information received regarding youth provision contracts, intelligence included stats, needs and proposals for new service spec. Locality Manger to update on XL delivery at February meeting.	Apr-13	G	

3	CORPORATE: A City which is and feels even safer and more secure	Local Action Key Priorities: Anti Social Behaviour	13. Working through LMAPS ensure local issues and problems are addressed.	on going	Cllr Bell	LMAPS meets on a 6 weekly basis with new issues and updates being shared with members via the Chair of AC. Members received briefing paper of the purpose of LMAPS and PACT meetings	ongoing	G
			14. Monitor AC funded projects and programmes developed through LMAPS addressing crime and disorder issues	on going	Gilly Stanley	Operation Educate and Safety Works Programme: Area Committee received an update in September. Quarter 3 information was circulated to all Members in January 2013.	Apr-13	G
	AREA: Continue to ensure key partnerships and collaboration maintains the good results achieved	Strategic Influencing Role	15. Influence mainstream resources & strengthen partnerships ensuring continued collaboration	Feb-13	Stuart Douglass	To be discussed in the February meeting	Apr-13	G
			16. Understand and influence the role of the Police Commissioner and service delivery.	Feb-13	Stuart Douglass	To be discussed in the February meeting	Apr-13	G
			17. Receive information to enable the influence of accessibility of services and facilities that divert from ASB	Feb-13	Gilly Stanley	To be discussed in the February meeting	Apr-13	G
4	CORPORATE: A City that ensures people are able to look after themselves	Strategic Influencing Role	18. Influencing role through the Health and Well Being Board and the Family Focus		Karen Graham	See Action 1	Apr-13	G
			19. Understand the impact of Welfare Reform and transfer of responsibilities		Fiona Brown	Presentations have been delivered by Fiona Brown to Members . Bi monthly updates to be provided to members via briefings. Latest briefings uploaded onto Sharepoint. (November briefing) Currently preparing a members' pack, to help members to understand how they can advise their constituents on how they may be affected and also where/from whom they can get further help and advice. This is in development with our Comms colleagues. CITYWIDE APPROACH being developed. Investigating how to ensure local action can be joined up to ensure co-ordinated approach and compliment wider provision. Feedback report to come to April Area	Apr-13	G
	AREA: Contribute to safeguarding and promoting the welfare of North's most vulnerable.	20. Representation at VCS	on going	Vivienne Metcalf/Cllr Bell		ongoing	G	
	All outcomes		21. Monitoring and receiving information in recognition of any new issue being raised and action that may need to be taken.	on going		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward.		G

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

SUNDERLAND NORTH AREA COMMITTEE
21st JANUARY 2013
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

Author(s):

Chief Executive

Purpose of Report:

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest and presents proposals for further funding requests.

Description of Decision:

The Committee is requested to:-

1. Note the financial statement for Area Committee funding for 2012/13.
2. Approve 3 SIB proposal from the 2012/13 budget as outlined in **Item 5** at **Annex 1:**
 - i. Beamish - Why did Charlie Buchan go to War? £15,000
 - ii. Keeping Kids Active in Sunderland £27,810
 - iii. North East Aircraft Museum Access Road £13,000
3. Approve the allocation of £3,500 SIB to support the delivery of Improvements to the Shopping Centres and Neglected Land Priority, as outlined in section 2.3. (Subject to receipt of a detailed SIB application, assessment and consultation).
4. Agree the changes to Thompson park project to include the footpath around the park the fitness trail and the garden path (Subject to receipt of detailed SIB application, assessment and consultation).
5. Note the 21 Community Chest approvals supported from 2012/2013 Community Chest as set out in **Annex 2.**

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated £288,548 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No

Is it included in the Forward Plan?

No

Relevant Scrutiny Committees:

21 January 2013

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

1. Why has it come to Committee

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the financial position of SIB following the September 2012 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2012/13 is £288,548 (subject to approval), with the under spend of £30,000 from 2011/12 this totals £318,548				
				£318,548
Project Name				
Wearside Small Holder Allotments	23.04.12		£25,650	£292,898
Phoenix Project	23.04.12		£4,000	£288,898
Holiday Activities for Young people	23.04.12		£30,000	£258,898
Operation Educator	23.04.12		£19,000	£239,898
Sunderland North Community Sports Complex Phase 2	21.06.12		£16,698	£223,200
Returned funding:				
Operation Educator			-£153	£223,353
Sunderland North Sports Complex Big Pond			-£676	£224,029
Castle View Academy	21.06.12		£58,000	£166,029
Southwick Old Town Hall	17.09.12		£6,000	£160,029
Southwick Community Christmas	17.09.12		£35,837	£124,192
Returned funding:				
Houghton Feast			-£114	£124,306
Last Man Standing			-£6,750	£131,055.52
Balance				£131,055.52

2.2 The following projects detailed in **Annex 1** are presented for approval:

1. Beamish - Why did Charlie Buchan go to War?	£15,000	Approve
2. Keeping Kids Active in Sunderland	£27,810	Approve
3. North East Aircraft Museum- Access Road	£13,000	Approve

2.3 Members are requested to consider the allocation of £3,500 from the 2012/2013 SIB budget to support delivery to improvements to the Shopping Centres and Neglected Land Priority, funding will be used to replace the steps at Hylton Dene and to replace 3 tree grills at Southwick Green Shopping Centre. (Subject to receipt of a detailed application, consultation and appraisal).

2.4 The total budget being requested from the projects listed above is **£59,310**. Should the projects be approved the balance of SIB funding remaining following allocation would be **£71,745.52**

2.5 An Improvement programme for Thompson Park was approved for £30,000 (subject to full application, consultation and appraisal) by North area Committee on 19th March 2012. The project was to include demolition of the caretaker's house at the Newcastle Road entrance, creation of a car park on the footprint of the caretaker's house site, completion of the footpath, recently installed, and installation of a fitness trail of young people and adults to use.

2.6 Since the approval a bat survey has taken place and a bat was found, this means the caretakers house can no longer be demolished and therefore no car park can be built. Since the approval the project has secured match funding of £19,250 (subject to offer letter) to install a wide footpath. The project is therefore requesting to no longer demolish the caretakers house and install a car park. The project has requested to install the footpath around the park (subject to securing the match funding) and to install the fitness trail and the garden path. Area Committee are requested to consider the changes above (subject to full application, consultation and appraisal)

3. **Healthy City Investment Fund**

3.1 The table below shows the financial position of HCIF following the September 2012 Meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
Healthy City Investment Fund (approved to AC to award)	19.03.12			£31,079
Project Name	-		-	-
Tackling Men's Health in the North	17.09.12		£31,000	£79
New Balance			£31,079	£79

3.2 £79 Healthy City Investment Fund remains to be allocated to special initiatives as agreed at March 2012 Committee.

4 **Community Chest**

4.1 The table below details the balances remaining following the last meeting in September 2012 and project approvals as detailed in **Annex 2**.

Ward	Budget Remaining	Project Approvals since last meetings	Grant returned	Balance
Castle	£5,732.80	£4,860.00	£0	£872.80
Fulwell	£13,554.99	£2,832.00	£0	£10,722.99
Redhill	£15,616.47	£955.81	£0	£14,660.66
Southwick	£10,744.28	£2,750.00	£0	£7,994.28
St Peter's	£14,995.27	£6,312.97	£0	£8,682.30
Total	£60,643.81	£17,710.78	£0	£42,933.03

5. Recommendations

- 5.1 Note the financial statements set out in sections 2.1, 3.1, 4.1.
- 5.2 Approve the allocation of £3,500 from the 2012/2013 SIB budget to deliver improvements to support the Shopping Centres and Neglected Land Priority, as outlined in section 2.3. (Subject to a detailed application, consultation and appraisal).
- 5.3 Approve the 3 proposals for support from SIB detailed in **Annex 1**.
- 5.4 Approve the changes requested for Thompson Park, as outlined in section 2.5 and 2.6. (Subject to receipt of detailed SIB application, assessment and consultation)
- 5.5 Note the 21 Community Chest approvals supported from 2012/2013 Community Chest as set out in **Annex 2**.

Contact Officer: Gilly Stanley, Sunderland North Area Officer
561 1161, Gilly.Stanley@sunderland.gov.uk

Application No. 1 SIB

Funding Source	SIB
Name of Project	Why Did Charlie Buchan Go To War?
Lead Organisation	Beamish

Total cost of Project	Total Match Funding	Total SIB requested
£19,750	£4,750	£15,000
Project Duration	Start Date	End Date
One Year	April 2013	April 2014

The Project

The project intends to enable children to better understand their local heritage and what the Sunderland North area was like in the past, by particularly exploring what happened across this area during World War 1, with the overall aim of local Children understanding the choices people had to make in going to war and the wider effects on the community. This will be achieved by a process of investigating, discovering, and role play where students will come to appreciate their local heritage and learn that this was not just a man's war, as during the activities children would also look at how women responded to the absence of the man in the home, how they supported their men on the frontline, raised their children, responded to every day obstacles such as food provision, responded to government actions e.g. rationing and war widows pensions and how women became incredibly adept engineer workers as shown through the Women's engineering service and the North-East Coast Institution of Engineers and Shipbuilders

It is envisaged that approximately 30 children from 15 schools across the area will take part in the project which will consist of a visit to Beamish, outreach work in schools and a further visit either to another museum or local interest centre will form part of the project. Alongside this, six community celebration events will be held and Beamish will work with Local History Societies. The Museum will help these societies support classroom based learning and the current curriculum which explores the key events of World War One and the Western Front, develop an appreciation of how families at home kept the home fires burning and the impact of war upon their everyday lives within this locality. It will also help secondary schools develop levels of literacy amongst students and prepare for the centenary events beginning in 2014.

The Need for the Project

From work already completed with local schools it has become apparent that there is a great appetite for using local stories set in the past to help children in their wider learning and the engagement has provided real life opportunities for children to discuss, debate, read, write and problem solve. By exploring past history the children will have a stronger understanding of the lives of their parents and grandparents and understand the sacrifices people made in tough times will help to develop their appreciation of the community in which they live.

The Outputs for the Project

Output Code	Description	Number
A3	Number of community/voluntary groups supported	6
A6	Number of community or educational events held	6
L4 (i)	Number of additional children and young people participating in activities	450

Milestones and Key Events	Forecast Dates
Commencement of the educational project within Primary Schools	1st April 2013
Outreach work in Schools, VCS and Communities	1st May 2013
Partnership delivery	1st August 2013

Recommendation: Approve

Application No. 2 – SIB

Funding Source	SIB
Name of Project	Keeping Kids Active in Sunderland North
Lead Organisation	Keep Kids Active

Total cost of Project	Total Match Funding	Total SIB requested
£50,267.25	£22,457.25	£27,810
Project Duration	Start Date	End Date
One Year	April 2013	April 2014

The Project

The project will deliver 27 events at 3 locations; Southwick Primary, Redhouse Academy and Castle View Academy, over a twelve month period during school holidays to engage children aged 5-11 in variety of physical activities. Events run Monday to Friday from 10am until 3pm and are lead by a Level 2 coach supported by a Level 1 coach and a number of volunteers. All coaches hold a Safeguarding certificate, First Aid qualification and all of the coaches, volunteers and staff hold enhanced CRB checks.

Activities on offer to the children include; football, Kwik cricket, dogeball, basket ball, short tennis, badminton, rounders, dance and a variety of fun games.

The physical activities delivered by the programme have worked effectively to provide children with an awareness and understanding of the importance of being active. Children experience positive and effective support to increase their movement skills, confidence and social skills. To date over 6,500 have attended and benefited from the clubs programme.

The Need for the Project

There have been 39 low super areas identified in the Sunderland North area, of these 39, 8 are in the top 10% of the most deprived in England. There are currently 24.8% of children in this area living in poverty. There is a strong link between deprivation and childhood obesity as highlighted by the National Obesity Observatory.

From the groups discussions with Sunderland North Community Business Centre where a current multi-sports programme is being delivered for 16-25 years olds, that more activities are needed in this area for younger children.

The Outputs for the Project

Output Code	Description	Number
P3	Number of people volunteering	81
H2	Number of people engaging in healthy lifestyle projects	4,098
L3	Number of activities for children and young people being delivered during school holidays	27

Milestones and Key Events	Forecast Dates
Confirm Venues & Dates	4th February 2013
Contact current database to market forthcoming events	11th February 2013
Ensure adequate staff recruited for initial and subsequent events	25th February 2013
Recruit and Induct volunteers	25th February 2013
Deliver marketing material to primary clusters.	4th March 2013
Events to commence	25th March 2013

Recommendation: Approve

Application No 3- SIB

Name of Project	North East Aircraft Museum Access Road
Lead Organisation	North East Aircraft Museum

Total cost of Project	Total Match Funding	Total SIB requested
£30,000	£17,000 (£13,000 Washington Area Committee, £4,000 NEAM)	£13,000 (North Area Committee)
Project Duration	Start Date	End Date
4 months	February 2013	May 2013

The Project

The project is a joint project, applying to both North Area Committee and Washington Area Committee.

This project is to fund a new road and drainage on the site of a local museum site. Due to the current state of the outside area of the North East Aircraft Museum site, it is unsafe for young people and adults to become involved in some of the restoration projects which are based outdoors. Health and Safety on the site would also be improved by the proposed works. The area is unsightly and discourages visitor participation in activities. By improving the site access and appearance, this would allow more younger people to become involved. By completing the hardstanding/road access, it will allow vehicles to be pulled out and safe scaffolding towers to be erected in order to be sure new skills e.g. panel work, carpentry and painting are carried out safely.

The Aircraft Museum is undergoing change to become a 'transport' museum. It is proposed that new buildings will be built on the site which will help develop an economic museum with the potential to expand over the next 5 to 15 years. A feasibility study conducted in 2010 looked at how to develop the museum from its existing role as an aircraft museum into an all purpose transport museum. The conclusion of the study was that by bringing a range of groups together the likelihood of survival became greater. Whilst Beamish Museum is the only museum in the northern region to hold pre thirties transport, these are predominantly road based transport systems. The study identified a desire to support and visit, from the people of Washington and Sunderland area and a strong interest in heritage. The study identified opportunities to engage schools in heritage projects. As part of the proposed new developments, an opportunity will arise to work with some of our senior schools and academies around engineering. More recently a NELSAM Business Plan (2012 - 15) has been completed. That Business Plan identifies the strategic aim of providing a high quality museum and visitor attraction in an accessible building in which the collections can be displayed and stored securely and in the correct environmental conditions, whilst also providing quality facilities which meet the expectations of the visitor. There is a bid going forward to the Heritage Lottery Fund to help fund a new tram building on the site. Part of the funding will employ a Heritage Engineer to work directly with volunteers and school children from the Washington and North area to restore a 1934 English Electric balloon tram.

Given proposals for development and expansion, there is a need to improve and update the area between the hangars to improve public access to all of the hangars. During the winter and the recent severe weather, the area currently floods and people in wheelchairs and parents with push chairs cannot get around the site. This also impacts on volunteering at the museum as younger people cannot be involved due to safety. If the museum is to grow and develop in line with the business plans and proposals, improved access via a tarmac/concrete roadway is required. This will allow users and visitors to move around the site freely and safely and provide appropriate drainage for rainwater.

Need for Project

Consultation has been taken place with a number of volunteer groups e.g. Save The Trident, Military Vehicle Museum and the public about the issues around ground conditions. (NELSAM Business Plan). Total visitor numbers for the year were in excess of 4000, most of these coming between the Easter and Summer periods. A more attractive site will encourage even more visitors who will stay longer for their visit due to more comfortable conditions. The Aircraft Museum also accommodates school visits but these are again affected during bad weather. Health and safety on site will be better through access improvements.

Partnership

Partners include the Sunderland City Council, North East Civic Trust, Military Vehicle Museum, NE Electric Traction Trust, Newcastle Airport Academy and various schools and education/training providers.

Outputs of the Project

Output Code	Description	Number
A1	No. improved community facilities	1

Key Milestones for the Project

Tender and specification drawn up & deadline for submission of quotes	Feb 2013
Contract awarded	Mar 2013
Start of works	Mar 2013
Completion of works	April 2013
Education programme re started	April 2013

Recommendation: Approve 'subject to match funding being confirmed.'

COMMUNITY CHEST 2012/2013 NORTH AREA - PROJECTS APPROVED

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned (since April 2012)	Balance Remaining
Castle Sept 12	Sunderland North Family Zone - Replacement of front entrance doors	£1,360		£1,360			
Dec 12	Gentoo - Contribution towards the installation of new fencing between Gosage area and the Doctors surgery, The Broadway, Castletown.	£1,500		£1,500			
Dec 12	Rainbow Tots - Purchase and installation of new flooring for nursery	£2,000		£2,000			
	Total		£12,228.42	£4,860	£6,897.16	£401.54	£872.80
Fulwell Sept 12	Peter Stracey House Residents Group - Contribution towards a Christmas lunch, entertainment and coach hire to venue on 11th December 2012	£498		£498			
	Cuthbertson Court Social Club - Contribution towards a Christmas dinner, on 17th December 2012	£495		£495			
	St Andrew's Snooker Club - Recover bed and cushions of snooker table	£489		£489			
	Pirate Play Park - Cost of paint to repaint equipment in the play area to allow the park to re-open.	£500		£500			
Oct 12	Fulwell WI - Cost of refreshments and mince pies after Carol singing at the Blue Bell on 20th December 2012.	£50.00		£50.00			
Nov 12	Fulwell CA - Cost of Christmas lunch for 250 elderly people on 12th December 2012.	£800		£800			
	Total		£18,110.99	£2,832	£4,556	£0	£10,722.99

Redhill Sept 12	Redhouse Kids Karate Club - Cost of coach hire for 40 students to Karate Tournament on 21st October in Hull and the purchase of 36 pairs of Kumite Karate Mitts and 6 kick pads	£955.81		£955.81			
	Total		£17,116.47	£955.81	£1,500	£0	£14,660.66
Southwick Sept 12	Marley Potts Play Area - Cost of paint to re-paint equipment in the play area to improve the appearance of the play area	£500		£500			
	Cost of community lantern workshops and festival. Costs will include purchase of equipment for lanterns, light projection and hire, and road wise.	£1,000		£1,000			
Oct 12	Southwick Boys FC - Purchase of 18 football coats, 12 footballs and a medical bag	£500		£500			
	Times Football Team - Purchase of football strips, coats, bibs, markers, footballs and water bottles.	£500		£500			
Dec 12	Thompson Park Bowling Club - Purchase of 3 folding tables for club	£250		£250			
	Total		£14,569.28	£2,750	£3,825	£0	£7,994.28
St Peters Nov 12	Monkwearmouth Drama Group - Purchase of 4 slim line LED lighting kits with stand and controller for use by Drama Group.	£500		£500			
Dec 12	21st Sunderland St Andrews Cub Pack - Purchase of new mess tent and decoration of office within St Andrew's Church.	£1,430		£1,430			
	Sunderland Heritage Quarter - Purchase of Blue Plaque to celebrate the 100th anniversary of Harry Watts, local hero to be installed near the Glass Centre.	£400		£400			

	CEED - Contribution towards transforming Tyzack's Nature Space into a community resource. Funding will be used to purchase clay, paving, timber, seating and tables, and bulbs.	£1,944		£1,944			
	St Peter's Environmental Improvements - Re planting of 3 vandalised trees in Park Parade and removal of two areas of gravel and replace with grass	£1,200		£1,200			
	Social Chef - Contribution towards tutor and food costs, purchase of ink cartridges and paper, storage equipment and room hire for the project.	£838.97		£838.97			
	Total		£17,449.27	£6,312.97	£2,454	£0	£8,682.30
Totals			£79,474.43	£17,710.78	£19,232.16	£401.54	£42,933.03