

PLACE

Allocated: £40,660

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent	Progress Report
1	AREA: High quality built and natural environments in West Sunderland	Key Priorities for Action: Environment and Street Scene Improvements	Monitor AC funded projects addressing environment and street scene issues.	Julie Lynn	<ul style="list-style-type: none"> £36,000 SIB awarded to fund walk and talk budget of £6000 per ward to identify and complete minor environmental improvements. £48,000 awarded to shopping centre improvements in Pallion and Thorndale Road. £71,250 awarded to support highways maintenance and repairs. £35,000 awarded to support environmental improvements in Hadleigh Road. £21,790 awarded to support environmental improvements around Eden Vale mineral line.
Continue to refer local issues to Area Response Manager and Place Board			Place Board/West Cllrs	<ul style="list-style-type: none"> Issue regarding advertising signs in Silksworth area referred for action and illegal signs removed. 	
Develop and Deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres.			Bill Blackett	<ul style="list-style-type: none"> Partnerships established with Voluntary and Community Sector organisations to complete regular volunteer days to improve the physical appearance and environment in the West. Influenced the delivery of highways operational activity including capital repair works and painting maintenance around shopping centres and highways. Identified and implemented environmental improvements to be completed across shopping centres across the West including painting works, tree planting, bulb planting. Influenced the application of the A Board procedure particular in and around shopping centres. Identified and influenced the implementation of further environmental improvements to Durham Terrace. 	
Strategic Influencing Role		Influence Core Strategy and Greenspace Strategy	Neil Cole/Bill Blackett	<ul style="list-style-type: none"> Core Strategy to go to Cabinet in advance of workshops with members. 	

2	AREA: A West adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Strategic Influencing Role	To influence the design, delivery and review of RLS Streetscene Services	Bill Blackett	<ul style="list-style-type: none"> ● Influenced the application of the nuisance parking policy across the West. ● Identified and escalated a review of sports pitches, information on both council owned and leased sports pitches, the income and process around income achieved and cost of maintenance. ● Influenced the policy relating to the disposal of non operational Council owned land. ● Influenced the refurbishment of Durham Road planting scheme to improve appearance and efficiency for RLS. ● Influenced the implementation of Dog Control Orders and their use across the West. ● Influenced the application of the Voluntary Code of practice across the West to further improve shopping centres.
		Strategic Influencing Role	Monitoring of sustainable communities bid to understand potential impact and benefits for the area and how this may be influenced.	James Gartland	<ul style="list-style-type: none"> ●£1m funding awarded to Sunderland to focus in the wards Millfield, Pallion and Southwick with the aim of looking at how individuals and these areas can save money by reducing their energy bills and help people in the community to learn more about the issues of climate and weather change. <p>There will also be support for voluntary sector groups to improve their energy efficiency and local businesses to reduce their fuel use - The project has not commenced delivery.</p>
		Strategic Influencing Role	Influence development and delivery of parking and highways to address issues.	James Newell	<ul style="list-style-type: none"> ● Board continue to receive updates on phase 2 of the parking scheme and build of the hospital multi story car park. ● Parking surveys will be carried out over the next few months to assess both available kerbside parking capacity and also parking numbers in Farrington Estate Streets, and the results will be reported back to ward members together with a range of available options, costed out, together with a recommendation if is expected this procedure should be complete by the end of March 2013.
4	AREA: West's Cultural Identity: Continue to support activities and events which celebrate West's culture and identity	Local Action	Influence and encourage heritage activity within the West through the VCS network.	Julie Lynn	<ul style="list-style-type: none"> ● Activity mapped and support offered to groups to continue to develop and deliver activity in the area.
		Strategic Influencing Role	Influence the determination of the future strategy for managing local events and celebrations	Zoe Channing	<ul style="list-style-type: none"> ● Management of events and celebrations has transferred to Sunderland Live.
5	All Outcomes	Local Action	Monitor and receive information in recognition of any new issue being raised from influencing role/reporting	Julie Lynn	

G

Progressing on target

A

Progressing but behind schedule (with plans in place to action)

R

Not progressing