

Item 3d Annex 3
SIP Funding Applications

Application No.1 – SIP

Funding Source	SIP
Name of Project	St Peter's Environmental Improvements
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIP requested
£1,574	£0	£1,574
Project Duration	Start Date	End Date
6 Months	April 2012	September 2012

The Project

The area has suffered from low levels of dissatisfaction amongst residents recently and there are areas of land which appear uncared for. This affects the local community and visitors perception of the area. The areas proposed for improvement are as follow:

Plant up the Wheatsheaf roundabout with summer bedding plants in red, white and blue to physically improve the appearance and celebrate the Jubilee Year, complete wild flower planting on the grass banks of marine walk further improving the area and adding value to the seachange funding and public realm improvements made to date, clean and paint the fences facing the seafront on Roker park to improve the physical appearance and improve the area for events delivery and visitors, remove and replant the the triangular beds on the road opposite St Peter's Church and improve the attractiveness of the area and support the St Peter's heritage bid and plant up the bed at Harbour View Motors with summer bedding.

The area attracts a lot of visitors from out of the area due to it's proximity to the football stadium, the coast, seafront and proposed world heritage site, this project would improve the physical appearance of the area making it more attractive and welcoming for local residents and visitors and help to improve satisfaction levels in the area. These works will also add value and assist with other local activities and aims including the Love Where You Live Campaign and Britain in Bloom, showcasing North Sunderland as an attractive and vibrant area.

The Need for the Project

The area has been highlighted by local councillors as well as the area experiencing low levels of satisfaction when surveyed and consulted.

The Outputs for the Project

Output Code	Description	Number
A4	Number of works to improve street	1

Milestones and Key Events	Forecast Dates
Purchase bedding plants	April 2012
Install plants	May 2012
Remove plants	November 2012

Recommendation: Approve

The application supports the Attractive and Inclusive theme of the local area and the priority of Attractive and cared for environment for the North Area.

Application No.2 – SIP

Funding Source	SIP
Name of Project	Fulwell Environmental Improvements
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIP requested
£1,870	£0	£1,870
Project Duration	Start Date	End Date
5 Months	April 2012	August 2012

The Project

The seafront has undergone improvement works as part of the Seaburn Masterplan which have physically improved the look and feel of the area. This project would add value to the current improvements and include completion of landscaping works on the roundabout at the Marriott on the seafront making this a focal point and improved entrance for visitors to the area as well as local residents.

The rose bush beds at the Grange have become sparse due to problems with the plants the proposal is to dig up the roses from one bed and fill out the other beds with those then plant up the empty bed with feature shrubs.

This project will not only benefit local residents, but also visitors to the city as both areas are located on main transport and entry routes.

The Need for the Project

The area has been highlighted by local councillors as well as local residents, the roundabout at the Marriott has always been highlighted as an issue by local residents, this project would seek to reverse these views.

The Outputs for the Project

Output Code	Description	Number
A4	Number of works to improve streets	1

Milestones and Key Events	Forecast Dates
Purchase bedding plants	April 2012
Install Plants	April 2012

Recommendation: Approve

The application supports the Attractive and Inclusive theme of the local area and the priority of Attractive and cared for environment for the North Area.